

Europe E-book Market Report 2016

<https://marketpublishers.com/r/ECAEA074029EN.html>

Date: November 2016

Pages: 107

Price: US\$ 3,900.00 (Single User License)

ID: ECAEA074029EN

Abstracts

Notes:

Sales, means the sales volume of E-book

Revenue, means the sales value of E-book

This report studies sales (consumption) of E-book in Europe market, especially in Germany, UK, France, Russia, Italy, Benelux and Spain, focuses on top players in these countries, with sales, price, revenue and market share for each player in these Countries, covering

Hachette Livre

Penguin Random House

Cengage Learning

Kensington Publishing

Springer Nature

Wiley

McGraw Hill

Market Segment by Countries, this report splits Europe into several key Countries, with sales (consumption), revenue, market share and growth rate of E-book in these

countries, from 2011 to 2021 (forecast), like

Germany

France

UK

Russia

Italy

Spain

Benelux

Split by product type, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on sales, market share and growth rate of E-book in each application, can be divided into

Application 1

Application 2

Application 3

Contents

Europe E-book Market Report 2016

1 E-BOOK OVERVIEW

- 1.1 Product Overview and Scope of E-book
- 1.2 Classification of E-book
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of E-book
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 E-book Market by Countries
 - 1.4.1 Germany Status and Prospect (2011-2021)
 - 1.4.2 France Status and Prospect (2011-2021)
 - 1.4.3 UK Status and Prospect (2011-2021)
 - 1.4.4 Russia Status and Prospect (2011-2021)
 - 1.4.5 Italy Status and Prospect (2011-2021)
 - 1.4.6 Spain Status and Prospect (2011-2021)
 - 1.4.7 Benelux Status and Prospect (2011-2021)
- 1.5 Europe Market Size (Value and Volume) of E-book (2011-2021)
 - 1.5.1 Europe E-book Sales and Growth Rate (2011-2021)
 - 1.5.2 Europe E-book Revenue and Growth Rate (2011-2021)

2 EUROPE E-BOOK BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Europe E-book Market Competition by Manufacturers
 - 2.1.1 Europe E-book Sales and Market Share of Key Manufacturers (2015 and 2016)
 - 2.1.2 Europe E-book Revenue and Share by Manufacturers (2015 and 2016)
- 2.2 Europe E-book (Volume and Value) by Type
 - 2.2.1 Europe E-book Sales and Market Share by Type (2011-2016)
 - 2.2.2 Europe E-book Revenue and Market Share by Type (2011-2016)
- 2.3 Europe E-book (Volume and Value) by Countries
 - 2.3.1 Europe E-book Sales and Market Share by Countries (2011-2016)
 - 2.3.2 Europe E-book Revenue and Market Share by Countries (2011-2016)
- 2.4 Europe E-book (Volume) by Application

3 GERMANY E-BOOK (VOLUME, VALUE AND SALES PRICE)

- 3.1 Germany E-book Sales and Value (2011-2016)
 - 3.1.1 Germany E-book Sales and Growth Rate (2011-2016)
 - 3.1.2 Germany E-book Revenue and Growth Rate (2011-2016)
 - 3.1.3 Germany E-book Sales Price Trend (2011-2016)
- 3.2 Germany E-book Sales and Market Share by Manufacturers
- 3.3 Germany E-book Sales and Market Share by Type
- 3.4 Germany E-book Sales and Market Share by Application

4 FRANCE E-BOOK (VOLUME, VALUE AND SALES PRICE)

- 4.1 France E-book Sales and Value (2011-2016)
 - 4.1.1 France E-book Sales and Growth Rate (2011-2016)
 - 4.1.2 France E-book Revenue and Growth Rate (2011-2016)
 - 4.1.4 France E-book Sales Price Trend (2011-2016)
- 4.2 France E-book Sales and Market Share by Manufacturers
- 4.3 France E-book Sales and Market Share by Type
- 4.4 France E-book Sales and Market Share by Application

5 UK E-BOOK (VOLUME, VALUE AND SALES PRICE)

- 5.1 UK E-book Sales and Value (2011-2016)
 - 5.1.1 UK E-book Sales and Growth Rate (2011-2016)
 - 5.1.2 UK E-book Revenue and Growth Rate (2011-2016)
 - 5.1.5 UK E-book Sales Price Trend (2011-2016)
- 5.2 UK E-book Sales and Market Share by Manufacturers
- 5.3 UK E-book Sales and Market Share by Type
- 5.4 UK E-book Sales and Market Share by Application

6 RUSSIA E-BOOK (VOLUME, VALUE AND SALES PRICE)

- 6.1 Russia E-book Sales and Value (2011-2016)
 - 6.1.1 Russia E-book Sales and Growth Rate (2011-2016)
 - 6.1.2 Russia E-book Revenue and Growth Rate (2011-2016)
 - 6.1.6 Russia E-book Sales Price Trend (2011-2016)
- 6.2 Russia E-book Sales and Market Share by Manufacturers
- 6.3 Russia E-book Sales and Market Share by Type

6.4 Russia E-book Sales and Market Share by Application

7 ITALY E-BOOK (VOLUME, VALUE AND SALES PRICE)

7.1 Italy E-book Sales and Value (2011-2016)

7.1.1 Italy E-book Sales and Growth Rate (2011-2016)

7.1.2 Italy E-book Revenue and Growth Rate (2011-2016)

7.1.7 Italy E-book Sales Price Trend (2011-2016)

7.2 Italy E-book Sales and Market Share by Manufacturers

7.3 Italy E-book Sales and Market Share by Type

7.4 Italy E-book Sales and Market Share by Application

8 SPAIN E-BOOK (VOLUME, VALUE AND SALES PRICE)

8.1 Spain E-book Sales and Value (2011-2016)

8.1.1 Spain E-book Sales and Growth Rate (2011-2016)

8.1.2 Spain E-book Revenue and Growth Rate (2011-2016)

8.1.8 Spain E-book Sales Price Trend (2011-2016)

8.2 Spain E-book Sales and Market Share by Manufacturers

8.3 Spain E-book Sales and Market Share by Type

8.4 Spain E-book Sales and Market Share by Application

9 BENELUX E-BOOK (VOLUME, VALUE AND SALES PRICE)

9.1 Benelux E-book Sales and Value (2011-2016)

9.1.1 Benelux E-book Sales and Growth Rate (2011-2016)

9.1.2 Benelux E-book Revenue and Growth Rate (2011-2016)

9.1.9 Benelux E-book Sales Price Trend (2011-2016)

9.2 Benelux E-book Sales and Market Share by Manufacturers

9.3 Benelux E-book Sales and Market Share by Type

9.4 Benelux E-book Sales and Market Share by Application

10 EUROPE E-BOOK MANUFACTURERS ANALYSIS

10.1 Hachette Livre

10.1.1 Company Basic Information, Manufacturing Base and Competitors

10.1.2 E-book Product Type, Application and Specification

10.1.2.1 Type I

10.1.2.2 Type II

- 10.1.3 Hachette Livre E-book Sales, Revenue, Price and Gross Margin (2011-2016)
- 10.1.4 Main Business/Business Overview
- 10.2 Penguin Random House
 - 10.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.2.2 E-book Product Type, Application and Specification
 - 10.2.2.1 Type I
 - 10.2.2.2 Type II
 - 10.2.3 Penguin Random House E-book Sales, Revenue, Price and Gross Margin (2011-2016)
 - 10.2.4 Main Business/Business Overview
- 10.3 Cengage Learning
 - 10.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.3.2 E-book Product Type, Application and Specification
 - 10.3.2.1 Type I
 - 10.3.2.2 Type II
 - 10.3.3 Cengage Learning E-book Sales, Revenue, Price and Gross Margin (2011-2016)
 - 10.3.4 Main Business/Business Overview
- 10.4 Kensington Publishing
 - 10.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.4.2 E-book Product Type, Application and Specification
 - 10.4.2.1 Type I
 - 10.4.2.2 Type II
 - 10.4.3 Kensington Publishing E-book Sales, Revenue, Price and Gross Margin (2011-2016)
 - 10.4.4 Main Business/Business Overview
- 10.5 Springer Nature
 - 10.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.5.2 E-book Product Type, Application and Specification
 - 10.5.2.1 Type I
 - 10.5.2.2 Type II
 - 10.5.3 Springer Nature E-book Sales, Revenue, Price and Gross Margin (2011-2016)
 - 10.5.4 Main Business/Business Overview
- 10.6 Wiley
 - 10.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.6.2 E-book Product Type, Application and Specification
 - 10.6.2.1 Type I
 - 10.6.2.2 Type II
 - 10.6.3 Wiley E-book Sales, Revenue, Price and Gross Margin (2011-2016)

10.6.4 Main Business/Business Overview

10.7 McGraw Hill

10.7.1 Company Basic Information, Manufacturing Base and Competitors

10.7.2 E-book Product Type, Application and Specification

10.7.2.1 Type I

10.7.2.2 Type II

10.7.3 McGraw Hill E-book Sales, Revenue, Price and Gross Margin (2011-2016)

10.7.4 Main Business/Business Overview

11 E-BOOK MANUFACTURING COST ANALYSIS

11.1 E-book Key Raw Materials Analysis

11.1.1 Key Raw Materials

11.1.2 Price Trend of Key Raw Materials

11.1.3 Key Suppliers of Raw Materials

11.1.4 Market Concentration Rate of Raw Materials

11.2 Proportion of Manufacturing Cost Structure

11.2.1 Raw Materials

11.2.2 Labor Cost

11.2.3 Manufacturing Expenses

11.3 Manufacturing Process Analysis of E-book

12 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

12.1 E-book Industrial Chain Analysis

12.2 Upstream Raw Materials Sourcing

12.3 Raw Materials Sources of E-book Major Manufacturers in 2015

12.4 Downstream Buyers

13 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

13.1 Marketing Channel

13.1.1 Direct Marketing

13.1.2 Indirect Marketing

13.1.3 Marketing Channel Development Trend

13.2 Market Positioning

13.2.1 Pricing Strategy

13.2.2 Brand Strategy

13.2.3 Target Client

13.3 Distributors/Traders List

14 EUROPE E-BOOK MARKET FORECAST (2016-2021)

14.1 Germany E-book Sales Forecast (2016-2021)

14.2 France E-book Sales Forecast (2016-2021)

14.3 UK E-book Sales Forecast (2016-2021)

14.4 Russia E-book Sales Forecast (2016-2021)

14.5 Italy E-book Sales Forecast (2016-2021)

14.6 Spain E-book Sales Forecast (2016-2021)

14.7 Benelux E-book Sales Forecast (2016-2021)

14.8 Europe E-book Sales Forecast by Type (2016-2021)

14.9 Europe E-book Sales Forecast by Application (2016-2021)

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

Disclosure Section

Research Methodology

Data Source

Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of E-book
Table Classification of E-book
Figure Europe Sales Market Share of E-book by Type in 2015
Figure Type I Picture
Figure Type II Picture
Table Application of E-book
Figure Europe Sales Market Share of E-book by Application in 2015
Figure Application 1 Examples
Figure Application 2 Examples
Figure Germany E-book Revenue and Growth Rate (2011-2021)
Figure France E-book Revenue and Growth Rate (2011-2021)
Figure UK E-book Revenue and Growth Rate (2011-2021)
Figure Russia E-book Revenue and Growth Rate (2011-2021)
Figure Italy E-book Revenue and Growth Rate (2011-2021)
Figure Spain E-book Revenue and Growth Rate (2011-2021)
Figure Benelux E-book Revenue and Growth Rate (2011-2021)
Figure Europe E-book Sales and Growth Rate (2011-2021)
Figure Europe E-book Revenue and Growth Rate (2011-2021)
Table Europe E-book Sales of Key Manufacturers (2015 and 2016)
Table Europe E-book Sales Share by Manufacturers (2015 and 2016)
Figure 2015 E-book Sales Share by Manufacturers
Figure 2016 E-book Sales Share by Manufacturers
Table Europe E-book Revenue by Manufacturers (2015 and 2016)
Table Europe E-book Revenue Share by Manufacturers (2015 and 2016)
Table 2015 Europe E-book Revenue Share by Manufacturers
Table 2016 Europe E-book Revenue Share by Manufacturers
Table Europe E-book Sales and Market Share by Type (2011-2016)
Table Europe E-book Sales Share by Type (2011-2016)
Figure Sales Market Share of E-book by Type (2011-2016)
Figure Europe E-book Sales Growth Rate by Type (2011-2016)
Table Europe E-book Revenue and Market Share by Type (2011-2016)
Table Europe E-book Revenue Share by Type (2011-2016)
Figure Revenue Market Share of E-book by Type (2011-2016)
Figure Europe E-book Revenue Growth Rate by Type (2011-2016)
Table Europe E-book Sales and Market Share by Countries (2011-2016)

Table Europe E-book Sales Share by Countries (2011-2016)
Figure Sales Market Share of E-book by Countries (2011-2016)
Table Europe E-book Revenue and Market Share by Countries (2011-2016)
Table Europe E-book Revenue Share by Countries (2011-2016)
Figure Revenue Market Share of E-book by Countries (2011-2016)
Table Europe E-book Sales and Market Share by Application (2011-2016)
Table Europe E-book Sales Share by Application (2011-2016)
Figure Sales Market Share of E-book by Application (2011-2016)
Figure Germany E-book Sales and Growth Rate (2011-2016)
Figure Germany E-book Revenue and Growth Rate (2011-2016)
Figure Germany E-book Sales Price Trend (2011-2016)
Table Germany E-book Sales by Manufacturers (2015 and 2016)
Table Germany E-book Market Share by Manufacturers (2015 and 2016)
Table Germany E-book Sales by Type (2015 and 2016)
Table Germany E-book Market Share by Type (2015 and 2016)
Table Germany E-book Sales by Application (2015 and 2016)
Table Germany E-book Market Share by Application (2015 and 2016)
Figure France E-book Sales and Growth Rate (2011-2016)
Figure France E-book Revenue and Growth Rate (2011-2016)
Figure France E-book Sales Price Trend (2011-2016)
Table France E-book Sales by Manufacturers (2015 and 2016)
Table France E-book Market Share by Manufacturers (2015 and 2016)
Table France E-book Sales by Type (2015 and 2016)
Table France E-book Market Share by Type (2015 and 2016)
Table France E-book Sales by Application (2015 and 2016)
Table France E-book Market Share by Application (2015 and 2016)
Figure UK E-book Sales and Growth Rate (2011-2016)
Figure UK E-book Revenue and Growth Rate (2011-2016)
Figure UK E-book Sales Price Trend (2011-2016)
Table UK E-book Sales by Manufacturers (2015 and 2016)
Table UK E-book Market Share by Manufacturers (2015 and 2016)
Table UK E-book Sales by Type (2015 and 2016)
Table UK E-book Market Share by Type (2015 and 2016)
Table UK E-book Sales by Application (2015 and 2016)
Table UK E-book Market Share by Application (2015 and 2016)
Figure Russia E-book Sales and Growth Rate (2011-2016)
Figure Russia E-book Revenue and Growth Rate (2011-2016)
Figure Russia E-book Sales Price Trend (2011-2016)
Table Russia E-book Sales by Manufacturers (2015 and 2016)

Table Russia E-book Market Share by Manufacturers (2015 and 2016)
Table Russia E-book Sales by Type (2015 and 2016)
Table Russia E-book Market Share by Type (2015 and 2016)
Table Russia E-book Sales by Application (2015 and 2016)
Table Russia E-book Market Share by Application (2015 and 2016)
Figure Italy E-book Sales and Growth Rate (2011-2016)
Figure Italy E-book Revenue and Growth Rate (2011-2016)
Figure Italy E-book Sales Price Trend (2011-2016)
Table Italy E-book Sales by Manufacturers (2015 and 2016)
Table Italy E-book Market Share by Manufacturers (2015 and 2016)
Table Italy E-book Sales by Type (2015 and 2016)
Table Italy E-book Market Share by Type (2015 and 2016)
Table Italy E-book Sales by Application (2015 and 2016)
Table Italy E-book Market Share by Application (2015 and 2016)
Figure Spain E-book Sales and Growth Rate (2011-2016)
Figure Spain E-book Revenue and Growth Rate (2011-2016)
Figure Spain E-book Sales Price Trend (2011-2016)
Table Spain E-book Sales by Manufacturers (2015 and 2016)
Table Spain E-book Market Share by Manufacturers (2015 and 2016)
Table Spain E-book Sales by Type (2015 and 2016)
Table Spain E-book Market Share by Type (2015 and 2016)
Table Spain E-book Sales by Application (2015 and 2016)
Table Spain E-book Market Share by Application (2015 and 2016)
Figure Benelux E-book Sales and Growth Rate (2011-2016)
Figure Benelux E-book Revenue and Growth Rate (2011-2016)
Figure Benelux E-book Sales Price Trend (2011-2016)
Table Benelux E-book Sales by Manufacturers (2015 and 2016)
Table Benelux E-book Market Share by Manufacturers (2015 and 2016)
Table Benelux E-book Sales by Type (2015 and 2016)
Table Benelux E-book Market Share by Type (2015 and 2016)
Table Benelux E-book Sales by Application (2015 and 2016)
Table Benelux E-book Market Share by Application (2015 and 2016)
Table E-book Basic Information List
Table Hachette Livre E-book Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Hachette Livre E-book Sales Market Share (2011-2016)
Table Penguin Random House Basic Information List
Table Penguin Random House E-book Sales, Revenue, Price and Gross Margin (2011-2016)
Table Penguin Random House E-book Sales Market Share (2011-2016)

Table Cengage Learning Basic Information List
Table Cengage Learning E-book Sales, Revenue, Price and Gross Margin (2011-2016)
Table Cengage Learning E-book Sales Market Share (2011-2016)
Table Kensington Publishing Basic Information List
Table Kensington Publishing E-book Sales, Revenue, Price and Gross Margin (2011-2016)
Table Kensington Publishing E-book Sales Market Share (2011-2016)
Table Springer Nature Basic Information List
Table Springer Nature E-book Sales, Revenue, Price and Gross Margin (2011-2016)
Table Springer Nature E-book Sales Market Share (2011-2016)
Table Wiley Basic Information List
Table Wiley E-book Sales, Revenue, Price and Gross Margin (2011-2016)
Table Wiley E-book Sales Market Share (2011-2016)
Table McGraw Hill Basic Information List
Table McGraw Hill E-book Sales, Revenue, Price and Gross Margin (2011-2016)
Table McGraw Hill E-book Sales Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of E-book
Figure Manufacturing Process Analysis of E-book
Figure E-book Industrial Chain Analysis
Table Raw Materials Sources of E-book Major Manufacturers in 2015
Table Major Buyers of E-book
Table Distributors/Traders List
Figure Germany E-book Sales and Growth Rate Forecast (2016-2021)
Figure Germany E-book Revenue and Growth Rate Forecast (2016-2021)
Figure France E-book Sales and Growth Rate Forecast (2016-2021)
Figure France E-book Revenue and Growth Rate Forecast (2016-2021)
Figure UK E-book Sales and Growth Rate Forecast (2016-2021)
Figure UK E-book Revenue and Growth Rate Forecast (2016-2021)
Figure Russia E-book Sales and Growth Rate Forecast (2016-2021)
Figure Russia E-book Revenue and Growth Rate Forecast (2016-2021)
Figure Italy E-book Sales and Growth Rate Forecast (2016-2021)
Figure Italy E-book Revenue and Growth Rate Forecast (2016-2021)
Figure Spain E-book Sales and Growth Rate Forecast (2016-2021)
Figure Spain E-book Revenue and Growth Rate Forecast (2016-2021)
Figure Benelux E-book Sales and Growth Rate Forecast (2016-2021)
Figure Benelux E-book Revenue and Growth Rate Forecast (2016-2021)

Table Europe E-book Sales Forecast by Type (2016-2021)

Table Europe E-book Sales Forecast by Application (2016-2021)

I would like to order

Product name: Europe E-book Market Report 2016

Product link: <https://marketpublishers.com/r/ECAEA074029EN.html>

Price: US\$ 3,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ECAEA074029EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970