

Europe colour pen Market Report 2017

<https://marketpublishers.com/r/E752A62F987EN.html>

Date: January 2017

Pages: 105

Price: US\$ 3,900.00 (Single User License)

ID: E752A62F987EN

Abstracts

Notes:

Sales, means the sales volume of colour pen

Revenue, means the sales value of colour pen

This report studies sales (consumption) of colour pen in Europe market, especially in Germany, France, UK, Russia, Italy, Spain and Benelux, focuses on top players in these countries, with sales, price, revenue and market share for each player in these Countries, covering

True Colour

Deli

FABER-CASTELL

SAKURA

Crayola

STABILO

Market Segment by Countries, this report splits Europe into several key Countries, with sales (consumption), revenue, market share and growth rate of colour pen in these countries, from 2011 to 2021 (forecast), like

Germany

France

UK

Russia

Italy

Spain

Benelux

Split by product type, with sales, revenue, price, market share and growth rate of each type, can be divided into

Coloured art pen

Colour pencil

Color ball pen

Coloured chalk

Artistic oil painting stick

Flat brush

Chalk

Crayon

Split by application, this report focuses on sales, market share and growth rate of colour pen in each application, can be divided into

For public use

For personal use

Contents

Europe colour pen Market Report 2017

1 COLOUR PEN OVERVIEW

- 1.1 Product Overview and Scope of colour pen
- 1.2 Classification of colour pen
 - 1.2.1 Coloured art pen
 - 1.2.2 Colour pencil
 - 1.2.3 Color ball pen
 - 1.2.4 Coloured chalk
 - 1.2.5 Artistic oil painting stick
 - 1.2.6 Flat brush
 - 1.2.7 Chalk
 - 1.2.8 Crayon
- 1.3 Application of colour pen
 - 1.3.1 For public use
 - 1.3.2 For personal use
- 1.4 colour pen Market by Countries
 - 1.4.1 Germany Status and Prospect (2011-2021)
 - 1.4.2 France Status and Prospect (2011-2021)
 - 1.4.3 UK Status and Prospect (2011-2021)
 - 1.4.4 Russia Status and Prospect (2011-2021)
 - 1.4.5 Italy Status and Prospect (2011-2021)
 - 1.4.6 Spain Status and Prospect (2011-2021)
 - 1.4.7 Benelux Status and Prospect (2011-2021)
- 1.5 Europe Market Size (Value and Volume) of colour pen (2011-2021)
 - 1.5.1 Europe colour pen Sales and Growth Rate (2011-2021)
 - 1.5.2 Europe colour pen Revenue and Growth Rate (2011-2021)

2 EUROPE COLOUR PEN BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Europe colour pen Market Competition by Manufacturers
 - 2.1.1 Europe colour pen Sales and Market Share of Key Manufacturers (2015 and 2016)
 - 2.1.2 Europe colour pen Revenue and Share by Manufacturers (2015 and 2016)
- 2.2 Europe colour pen (Volume and Value) by Type
 - 2.2.1 Europe colour pen Sales and Market Share by Type (2011-2016)

- 2.2.2 Europe colour pen Revenue and Market Share by Type (2011-2016)
- 2.3 Europe colour pen (Volume and Value) by Countries
 - 2.3.1 Europe colour pen Sales and Market Share by Countries (2011-2016)
 - 2.3.2 Europe colour pen Revenue and Market Share by Countries (2011-2016)
- 2.4 Europe colour pen (Volume) by Application

3 GERMANY COLOUR PEN (VOLUME, VALUE AND SALES PRICE)

- 3.1 Germany colour pen Sales and Value (2011-2016)
 - 3.1.1 Germany colour pen Sales and Growth Rate (2011-2016)
 - 3.1.2 Germany colour pen Revenue and Growth Rate (2011-2016)
 - 3.1.3 Germany colour pen Sales Price Trend (2011-2016)
- 3.2 Germany colour pen Sales and Market Share by Manufacturers
- 3.3 Germany colour pen Sales and Market Share by Type
- 3.4 Germany colour pen Sales and Market Share by Application

4 FRANCE COLOUR PEN (VOLUME, VALUE AND SALES PRICE)

- 4.1 France colour pen Sales and Value (2011-2016)
 - 4.1.1 France colour pen Sales and Growth Rate (2011-2016)
 - 4.1.2 France colour pen Revenue and Growth Rate (2011-2016)
 - 4.1.4 France colour pen Sales Price Trend (2011-2016)
- 4.2 France colour pen Sales and Market Share by Manufacturers
- 4.3 France colour pen Sales and Market Share by Type
- 4.4 France colour pen Sales and Market Share by Application

5 UK COLOUR PEN (VOLUME, VALUE AND SALES PRICE)

- 5.1 UK colour pen Sales and Value (2011-2016)
 - 5.1.1 UK colour pen Sales and Growth Rate (2011-2016)
 - 5.1.2 UK colour pen Revenue and Growth Rate (2011-2016)
 - 5.1.5 UK colour pen Sales Price Trend (2011-2016)
- 5.2 UK colour pen Sales and Market Share by Manufacturers
- 5.3 UK colour pen Sales and Market Share by Type
- 5.4 UK colour pen Sales and Market Share by Application

6 RUSSIA COLOUR PEN (VOLUME, VALUE AND SALES PRICE)

- 6.1 Russia colour pen Sales and Value (2011-2016)

- 6.1.1 Russia colour pen Sales and Growth Rate (2011-2016)
- 6.1.2 Russia colour pen Revenue and Growth Rate (2011-2016)
- 6.1.6 Russia colour pen Sales Price Trend (2011-2016)
- 6.2 Russia colour pen Sales and Market Share by Manufacturers
- 6.3 Russia colour pen Sales and Market Share by Type
- 6.4 Russia colour pen Sales and Market Share by Application

7 ITALY COLOUR PEN (VOLUME, VALUE AND SALES PRICE)

- 7.1 Italy colour pen Sales and Value (2011-2016)
 - 7.1.1 Italy colour pen Sales and Growth Rate (2011-2016)
 - 7.1.2 Italy colour pen Revenue and Growth Rate (2011-2016)
 - 7.1.7 Italy colour pen Sales Price Trend (2011-2016)
- 7.2 Italy colour pen Sales and Market Share by Manufacturers
- 7.3 Italy colour pen Sales and Market Share by Type
- 7.4 Italy colour pen Sales and Market Share by Application

8 SPAIN COLOUR PEN (VOLUME, VALUE AND SALES PRICE)

- 8.1 Spain colour pen Sales and Value (2011-2016)
 - 8.1.1 Spain colour pen Sales and Growth Rate (2011-2016)
 - 8.1.2 Spain colour pen Revenue and Growth Rate (2011-2016)
 - 8.1.8 Spain colour pen Sales Price Trend (2011-2016)
- 8.2 Spain colour pen Sales and Market Share by Manufacturers
- 8.3 Spain colour pen Sales and Market Share by Type
- 8.4 Spain colour pen Sales and Market Share by Application

9 BENELUX COLOUR PEN (VOLUME, VALUE AND SALES PRICE)

- 9.1 Benelux colour pen Sales and Value (2011-2016)
 - 9.1.1 Benelux colour pen Sales and Growth Rate (2011-2016)
 - 9.1.2 Benelux colour pen Revenue and Growth Rate (2011-2016)
 - 9.1.9 Benelux colour pen Sales Price Trend (2011-2016)
- 9.2 Benelux colour pen Sales and Market Share by Manufacturers
- 9.3 Benelux colour pen Sales and Market Share by Type
- 9.4 Benelux colour pen Sales and Market Share by Application

10 EUROPE COLOUR PEN MANUFACTURERS ANALYSIS

10.1 True Colour

10.1.1 Company Basic Information, Manufacturing Base and Competitors

10.1.2 colour pen Product Type, Application and Specification

10.1.2.1 Coloured art pen

10.1.2.2 Colour pencil

10.1.3 True Colour colour pen Sales, Revenue, Price and Gross Margin (2011-2016)

10.1.4 Main Business/Business Overview

10.2 Deli

10.2.1 Company Basic Information, Manufacturing Base and Competitors

10.2.2 colour pen Product Type, Application and Specification

10.2.2.1 Coloured art pen

10.2.2.2 Colour pencil

10.2.3 Deli colour pen Sales, Revenue, Price and Gross Margin (2011-2016)

10.2.4 Main Business/Business Overview

10.3 FABER-CASTELL

10.3.1 Company Basic Information, Manufacturing Base and Competitors

10.3.2 colour pen Product Type, Application and Specification

10.3.2.1 Coloured art pen

10.3.2.2 Colour pencil

10.3.3 FABER-CASTELL colour pen Sales, Revenue, Price and Gross Margin (2011-2016)

10.3.4 Main Business/Business Overview

10.4 SAKURA

10.4.1 Company Basic Information, Manufacturing Base and Competitors

10.4.2 colour pen Product Type, Application and Specification

10.4.2.1 Coloured art pen

10.4.2.2 Colour pencil

10.4.3 SAKURA colour pen Sales, Revenue, Price and Gross Margin (2011-2016)

10.4.4 Main Business/Business Overview

10.5 Crayola

10.5.1 Company Basic Information, Manufacturing Base and Competitors

10.5.2 colour pen Product Type, Application and Specification

10.5.2.1 Coloured art pen

10.5.2.2 Colour pencil

10.5.3 Crayola colour pen Sales, Revenue, Price and Gross Margin (2011-2016)

10.5.4 Main Business/Business Overview

10.6 STABILO

10.6.1 Company Basic Information, Manufacturing Base and Competitors

10.6.2 colour pen Product Type, Application and Specification

- 10.6.2.1 Coloured art pen
- 10.6.2.2 Colour pencil
- 10.6.3 STABILO colour pen Sales, Revenue, Price and Gross Margin (2011-2016)
- 10.6.4 Main Business/Business Overview

11 COLOUR PEN MANUFACTURING COST ANALYSIS

- 11.1 colour pen Key Raw Materials Analysis
 - 11.1.1 Key Raw Materials
 - 11.1.2 Price Trend of Key Raw Materials
 - 11.1.3 Key Suppliers of Raw Materials
 - 11.1.4 Market Concentration Rate of Raw Materials
- 11.2 Proportion of Manufacturing Cost Structure
 - 11.2.1 Raw Materials
 - 11.2.2 Labor Cost
 - 11.2.3 Manufacturing Expenses
- 11.3 Manufacturing Process Analysis of colour pen

12 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 12.1 colour pen Industrial Chain Analysis
- 12.2 Upstream Raw Materials Sourcing
- 12.3 Raw Materials Sources of colour pen Major Manufacturers in 2015
- 12.4 Downstream Buyers

13 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 13.1 Marketing Channel
 - 13.1.1 Direct Marketing
 - 13.1.2 Indirect Marketing
 - 13.1.3 Marketing Channel Development Trend
- 13.2 Market Positioning
 - 13.2.1 Pricing Strategy
 - 13.2.2 Brand Strategy
 - 13.2.3 Target Client
- 13.3 Distributors/Traders List

14 EUROPE COLOUR PEN MARKET FORECAST (2016-2021)

- 14.1 Germany colour pen Sales Forecast (2016-2021)
- 14.2 France colour pen Sales Forecast (2016-2021)
- 14.3 UK colour pen Sales Forecast (2016-2021)
- 14.4 Russia colour pen Sales Forecast (2016-2021)
- 14.5 Italy colour pen Sales Forecast (2016-2021)
- 14.6 Spain colour pen Sales Forecast (2016-2021)
- 14.7 Benelux colour pen Sales Forecast (2016-2021)
- 14.8 Europe colour pen Sales Forecast by Type (2016-2021)
- 14.9 Europe colour pen Sales Forecast by Application (2016-2021)

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of colour pen

Table Classification of colour pen

Figure Europe Sales Market Share of colour pen by Type in 2015

Figure Coloured art pen Picture

Figure Colour pencil Picture

Figure Color ball pen Picture

Figure Coloured chalk Picture

Figure Artistic oil painting stick Picture

Figure Flat brush Picture

Figure Chalk Picture

Figure Crayon Picture

Table Application of colour pen

Figure Europe Sales Market Share of colour pen by Application in 2015

Figure For public use Examples

Figure For personal use Examples

Figure Germany colour pen Revenue and Growth Rate (2011-2021)

Figure France colour pen Revenue and Growth Rate (2011-2021)

Figure UK colour pen Revenue and Growth Rate (2011-2021)

Figure Russia colour pen Revenue and Growth Rate (2011-2021)

Figure Italy colour pen Revenue and Growth Rate (2011-2021)

Figure Spain colour pen Revenue and Growth Rate (2011-2021)

Figure Benelux colour pen Revenue and Growth Rate (2011-2021)

Figure Europe colour pen Sales and Growth Rate (2011-2021)

Figure Europe colour pen Revenue and Growth Rate (2011-2021)

Table Europe colour pen Sales of Key Manufacturers (2015 and 2016)

Table Europe colour pen Sales Share by Manufacturers (2015 and 2016)

Figure 2015 colour pen Sales Share by Manufacturers

Figure 2016 colour pen Sales Share by Manufacturers

Table Europe colour pen Revenue by Manufacturers (2015 and 2016)

Table Europe colour pen Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Europe colour pen Revenue Share by Manufacturers

Table 2016 Europe colour pen Revenue Share by Manufacturers

Table Europe colour pen Sales and Market Share by Type (2011-2016)

Table Europe colour pen Sales Share by Type (2011-2016)

Figure Sales Market Share of colour pen by Type (2011-2016)

Figure Europe colour pen Sales Growth Rate by Type (2011-2016)
Table Europe colour pen Revenue and Market Share by Type (2011-2016)
Table Europe colour pen Revenue Share by Type (2011-2016)
Figure Revenue Market Share of colour pen by Type (2011-2016)
Figure Europe colour pen Revenue Growth Rate by Type (2011-2016)
Table Europe colour pen Sales and Market Share by Countries (2011-2016)
Table Europe colour pen Sales Share by Countries (2011-2016)
Figure Sales Market Share of colour pen by Countries (2011-2016)
Table Europe colour pen Revenue and Market Share by Countries (2011-2016)
Table Europe colour pen Revenue Share by Countries (2011-2016)
Figure Revenue Market Share of colour pen by Countries (2011-2016)
Table Europe colour pen Sales and Market Share by Application (2011-2016)
Table Europe colour pen Sales Share by Application (2011-2016)
Figure Sales Market Share of colour pen by Application (2011-2016)
Figure Germany colour pen Sales and Growth Rate (2011-2016)
Figure Germany colour pen Revenue and Growth Rate (2011-2016)
Figure Germany colour pen Sales Price Trend (2011-2016)
Table Germany colour pen Sales by Manufacturers (2015 and 2016)
Table Germany colour pen Market Share by Manufacturers (2015 and 2016)
Table Germany colour pen Sales by Type (2015 and 2016)
Table Germany colour pen Market Share by Type (2015 and 2016)
Table Germany colour pen Sales by Application (2015 and 2016)
Table Germany colour pen Market Share by Application (2015 and 2016)
Figure France colour pen Sales and Growth Rate (2011-2016)
Figure France colour pen Revenue and Growth Rate (2011-2016)
Figure France colour pen Sales Price Trend (2011-2016)
Table France colour pen Sales by Manufacturers (2015 and 2016)
Table France colour pen Market Share by Manufacturers (2015 and 2016)
Table France colour pen Sales by Type (2015 and 2016)
Table France colour pen Market Share by Type (2015 and 2016)
Table France colour pen Sales by Application (2015 and 2016)
Table France colour pen Market Share by Application (2015 and 2016)
Figure UK colour pen Sales and Growth Rate (2011-2016)
Figure UK colour pen Revenue and Growth Rate (2011-2016)
Figure UK colour pen Sales Price Trend (2011-2016)
Table UK colour pen Sales by Manufacturers (2015 and 2016)
Table UK colour pen Market Share by Manufacturers (2015 and 2016)
Table UK colour pen Sales by Type (2015 and 2016)
Table UK colour pen Market Share by Type (2015 and 2016)

Table UK colour pen Sales by Application (2015 and 2016)
Table UK colour pen Market Share by Application (2015 and 2016)
Figure Russia colour pen Sales and Growth Rate (2011-2016)
Figure Russia colour pen Revenue and Growth Rate (2011-2016)
Figure Russia colour pen Sales Price Trend (2011-2016)
Table Russia colour pen Sales by Manufacturers (2015 and 2016)
Table Russia colour pen Market Share by Manufacturers (2015 and 2016)
Table Russia colour pen Sales by Type (2015 and 2016)
Table Russia colour pen Market Share by Type (2015 and 2016)
Table Russia colour pen Sales by Application (2015 and 2016)
Table Russia colour pen Market Share by Application (2015 and 2016)
Figure Italy colour pen Sales and Growth Rate (2011-2016)
Figure Italy colour pen Revenue and Growth Rate (2011-2016)
Figure Italy colour pen Sales Price Trend (2011-2016)
Table Italy colour pen Sales by Manufacturers (2015 and 2016)
Table Italy colour pen Market Share by Manufacturers (2015 and 2016)
Table Italy colour pen Sales by Type (2015 and 2016)
Table Italy colour pen Market Share by Type (2015 and 2016)
Table Italy colour pen Sales by Application (2015 and 2016)
Table Italy colour pen Market Share by Application (2015 and 2016)
Figure Spain colour pen Sales and Growth Rate (2011-2016)
Figure Spain colour pen Revenue and Growth Rate (2011-2016)
Figure Spain colour pen Sales Price Trend (2011-2016)
Table Spain colour pen Sales by Manufacturers (2015 and 2016)
Table Spain colour pen Market Share by Manufacturers (2015 and 2016)
Table Spain colour pen Sales by Type (2015 and 2016)
Table Spain colour pen Market Share by Type (2015 and 2016)
Table Spain colour pen Sales by Application (2015 and 2016)
Table Spain colour pen Market Share by Application (2015 and 2016)
Figure Benelux colour pen Sales and Growth Rate (2011-2016)
Figure Benelux colour pen Revenue and Growth Rate (2011-2016)
Figure Benelux colour pen Sales Price Trend (2011-2016)
Table Benelux colour pen Sales by Manufacturers (2015 and 2016)
Table Benelux colour pen Market Share by Manufacturers (2015 and 2016)
Table Benelux colour pen Sales by Type (2015 and 2016)
Table Benelux colour pen Market Share by Type (2015 and 2016)
Table Benelux colour pen Sales by Application (2015 and 2016)
Table Benelux colour pen Market Share by Application (2015 and 2016)
Table colour pen Basic Information List

Table True Colour colour pen Sales, Revenue, Price and Gross Margin (2011-2016)

Figure True Colour colour pen Sales Market Share (2011-2016)

Table Deli Basic Information List

Table Deli colour pen Sales, Revenue, Price and Gross Margin (2011-2016)

Table Deli colour pen Sales Market Share (2011-2016)

Table FABER-CASTELL Basic Information List

Table FABER-CASTELL colour pen Sales, Revenue, Price and Gross Margin (2011-2016)

Table FABER-CASTELL colour pen Sales Market Share (2011-2016)

Table SAKURA Basic Information List

Table SAKURA colour pen Sales, Revenue, Price and Gross Margin (2011-2016)

Table SAKURA colour pen Sales Market Share (2011-2016)

Table Crayola Basic Information List

Table Crayola colour pen Sales, Revenue, Price and Gross Margin (2011-2016)

Table Crayola colour pen Sales Market Share (2011-2016)

Table STABILO Basic Information List

Table STABILO colour pen Sales, Revenue, Price and Gross Margin (2011-2016)

Table STABILO colour pen Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of colour pen

Figure Manufacturing Process Analysis of colour pen

Figure colour pen Industrial Chain Analysis

Table Raw Materials Sources of colour pen Major Manufacturers in 2015

Table Major Buyers of colour pen

Table Distributors/Traders List

Figure Germany colour pen Sales and Growth Rate Forecast (2016-2021)

Figure Germany colour pen Revenue and Growth Rate Forecast (2016-2021)

Figure France colour pen Sales and Growth Rate Forecast (2016-2021)

Figure France colour pen Revenue and Growth Rate Forecast (2016-2021)

Figure UK colour pen Sales and Growth Rate Forecast (2016-2021)

Figure UK colour pen Revenue and Growth Rate Forecast (2016-2021)

Figure Russia colour pen Sales and Growth Rate Forecast (2016-2021)

Figure Russia colour pen Revenue and Growth Rate Forecast (2016-2021)

Figure Italy colour pen Sales and Growth Rate Forecast (2016-2021)

Figure Italy colour pen Revenue and Growth Rate Forecast (2016-2021)

Figure Spain colour pen Sales and Growth Rate Forecast (2016-2021)

Figure Spain colour pen Revenue and Growth Rate Forecast (2016-2021)

Figure Benelux colour pen Sales and Growth Rate Forecast (2016-2021)

Figure Benelux colour pen Revenue and Growth Rate Forecast (2016-2021)

Table Europe colour pen Sales Forecast by Type (2016-2021)

Table Europe colour pen Sales Forecast by Application (2016-2021)

I would like to order

Product name: Europe colour pen Market Report 2017

Product link: <https://marketpublishers.com/r/E752A62F987EN.html>

Price: US\$ 3,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E752A62F987EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970