

# Europe Beer Industry 2016 Market Research Report

<https://marketpublishers.com/r/E99B40B0487EN.html>

Date: February 2016

Pages: 137

Price: US\$ 3,600.00 (Single User License)

ID: E99B40B0487EN

## Abstracts

The Europe Beer Industry 2016 Market Research Report is a professional and in-depth study on the current state of the Beer industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Beer market analysis is provided for the Europe markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on Europe major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Beer industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 151 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **1 INDUSTRY OVERVIEW**

- 1.1 Definition and Specifications of Beer
- 1.2 Classification of Beer
- 1.3 Applications of Beer
- 1.4 Industry Chain Structure of Beer
- 1.5 Industry Overview of Beer
- 1.6 Industry Policy Analysis of Beer
- 1.7 Industry News Analysis of Beer

### **2 MANUFACTURING COST STRUCTURE ANALYSIS OF BEER**

- 2.1 Bill of Materials (BOM) of Beer
- 2.2 BOM Price Analysis of Beer
- 2.3 Labor Cost Analysis of Beer
- 2.4 Depreciation Cost Analysis of Beer
- 2.5 Manufacturing Cost Structure Analysis of Beer
- 2.6 Manufacturing Process Analysis of Beer
- 2.7 Europe Price, Cost and Gross of Beer 2011-2016

### **3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS**

- 3.1 Capacity and Commercial Production Date of Europe Key Manufacturers in 2015
- 3.2 Manufacturing Plants Distribution of Europe Key Beer Manufacturers in 2015
- 3.3 R&D Status and Technology Source of Europe Beer Key Manufacturers in 2015
- 3.4 Raw Materials Sources Analysis of Europe Beer Key Manufacturers in 2015

### **4 PRODUCTION ANALYSIS OF BEER BY REGIONS, TYPE, AND APPLICATIONS**

- 4.1 Europe Production of Beer by Regions 2011-2016
- 4.2 Europe Production of Beer by Type 2011-2016
- 4.3 Europe Sales of Beer by Applications 2011-2016
- 4.4 Price Analysis of Europe Beer Key Manufacturers in 2015
- 4.5 Europe Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Beer 2011-2016

### **5 CONSUMPTION VOLUME AND CONSUMPTION VALUE ANALYSIS OF BEER BY**

## **REGIONS**

- 5.1 Europe Consumption Volume of Beer by Regions 2011-2016
- 5.2 Europe Consumption Value of Beer by Regions 2011-2016
- 5.3 Europe Consumption Price Analysis of Beer by Regions 2011-2016

## **6 ANALYSIS OF BEER PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2011-2016**

- 6.1 Capacity, Production, Sales, and Revenue of Beer 2011-2016
- 6.2 Production Market Share and Sales Market Share Analysis of Beer 2014-2015
- 6.3 Sales Overview of Beer 2011-2016
- 6.4 Supply, Consumption and Gap of Beer 2011-2016
- 6.5 Import, Export and Consumption of Beer 2011-2016
- 6.6 Cost, Price, Revenue and Gross Margin of Beer 2011-2016

## **7 ANALYSIS OF BEER INDUSTRY KEY MANUFACTURERS**

- 7.1 Anheuser-Busch InBev
  - 7.1.1 Company Profile
  - 7.1.2 Product Picture and Specification
  - 7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.1.4 Anheuser-Busch InBev SWOT Analysis
- 7.2 SABMiller
  - 7.2.1 Company Profile
  - 7.2.2 Product Picture and Specification
  - 7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.2.4 SABMiller SWOT Analysis
- 7.3 Heineken
  - 7.3.1 Company Profile
  - 7.3.2 Product Picture and Specification
  - 7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.3.4 Heineken SWOT Analysis
- 7.4 Carlsberg
  - 7.4.1 Company Profile
  - 7.4.2 Product Picture and Specification
  - 7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.4.4 Carlsberg SWOT Analysis
- 7.5 MolsonCoors

- 7.5.1 Company Profile
- 7.5.2 Product Picture and Specification
- 7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.5.4 MolsonCoors SWOT Analysis
- 7.6 KIRIN
  - 7.6.1 Company Profile
  - 7.6.2 Product Picture and Specification
  - 7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.6.4 KIRIN SWOT Analysis
- 7.7 Guinness
  - 7.7.1 Company Profile
  - 7.7.2 Product Picture and Specification
  - 7.7.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.7.4 Guinness SWOT Analysis
- 7.8 Asahi
  - 7.8.1 Company Profile
  - 7.8.2 Product Picture and Specification
  - 7.8.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.8.4 Asahi SWOT Analysis
- 7.9 Castel Group
  - 7.9.1 Company Profile
  - 7.9.2 Product Picture and Specification
  - 7.9.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.9.4 Castel Group SWOT Analysis
- 7.10 Radeberger
  - 7.10.1 Company Profile
  - 7.10.2 Product Picture and Specification
  - 7.10.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.10.4 Radeberger SWOT Analysis
- 7.11 Mahou-San Miguel
  - 7.11.1 Company Profile
  - 7.11.2 Product Picture and Specification
  - 7.11.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.11.4 Mahou-San Miguel SWOT Analysis
- 7.12 San Miguel Corporation
  - 7.12.1 Company Profile
  - 7.12.2 Product Picture and Specification
  - 7.12.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.12.4 San Miguel Corporation SWOT Analysis

- 7.13 China Resources Snow Breweries
  - 7.13.1 Company Profile
  - 7.13.2 Product Picture and Specification
  - 7.13.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.13.4 China Resources Snow Breweries SWOT Analysis
- 7.14 Tsingtao Brewery
  - 7.14.1 Company Profile
  - 7.14.2 Product Picture and Specification
  - 7.14.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.14.4 Tsingtao Brewery SWOT Analysis
- 7.15 Anheuser-Busch InBev(China)
  - 7.15.1 Company Profile
  - 7.15.2 Product Picture and Specification
  - 7.15.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.15.4 Anheuser-Busch InBev(China) SWOT Analysis
- 7.16 Beijing Yanjing Brewery
  - 7.16.1 Company Profile
  - 7.16.2 Product Picture and Specification
  - 7.16.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.16.4 Beijing Yanjing Brewery SWOT Analysis
- 7.17 Carlsberg(China)
  - 7.17.1 Company Profile
  - 7.17.2 Product Picture and Specification
  - 7.17.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.17.4 Carlsberg(China) SWOT Analysis
- 7.18 Zhujiang Beer
  - 7.18.1 Company Profile
  - 7.18.2 Product Picture and Specification
  - 7.18.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.18.4 Zhujiang Beer SWOT Analysis
- 7.19 King Star
  - 7.19.1 Company Profile
  - 7.19.2 Product Picture and Specification
  - 7.19.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.19.4 King Star SWOT Analysis

## **8 PRICE AND GROSS MARGIN ANALYSIS**

### **8.1 Analysis of Price**

- 8.2 Gross Margin Analysis
- 8.3 Price Comparison by Regions
- 8.4 Price Analysis of Different Beer Product Types
- 8.5 Market Share Analysis of Different Beer Price Levels
- 8.6 Gross Margin Analysis of Different Beer Applications

## **9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF BEER**

- 9.1 Marketing Channels Status of Beer
- 9.2 Traders or Distributors of Beer with Contact Information
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Beer
- 9.4 Europe Import, Export and Trade Analysis of Beer

## **10 DEVELOPMENT TREND OF BEER INDUSTRY 2016-2021**

- 10.1 Capacity and Production Overview of Beer 2016-2021
- 10.2 Production Market Share by Product Types of Beer 2016-2021
- 10.3 Sales and Sales Revenue Overview of Beer 2016-2021
- 10.4 Europe Sales of Beer by Applications 2016-2021
- 10.5 Import, Export and Consumption of Beer 2016-2021
- 10.6 Cost, Price, Revenue and Gross Margin of Beer 2016-2021

## **11 INDUSTRY CHAIN SUPPLIERS OF BEER WITH CONTACT INFORMATION**

- 11.1 Major Raw Materials Suppliers of Beer with Contact Information
- 11.2 Manufacturing Equipment Suppliers of Beer with Contact Information
- 11.3 Major Players of Beer with Contact Information
- 11.4 Key Consumers of Beer with Contact Information
- 11.5 Supply Chain Relationship Analysis of Beer

## **12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF BEER**

- 12.1 New Project SWOT Analysis of Beer
- 12.2 New Project Investment Feasibility Analysis of Beer

## **13 CONCLUSION OF THE EUROPE BEER INDUSTRY 2016 MARKET RESEARCH REPORT**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Beer

Table Product Specifications of Beer

Table Classification of Beer

Figure Europe Sales Market Share of Beer by Product Types in 2015

Table Applications of Beer

Figure Europe Sales Market Share of Beer by Applications in 2015

Figure Industry Chain Structure of Beer

Table Europe Industry Overview of Beer

Table Industry Policy of Beer

Table Industry News List of Beer

Table Bill of Materials (BOM) of Beer

Table Bill of Materials (BOM) Price of Beer

Table Labor Cost of Beer

Table Depreciation Cost of Beer

Table Manufacturing Cost Structure Analysis of Beer in 2015

Figure Manufacturing Process Analysis of Beer

Table Europe Price Analysis of Beer 2011-2016 (USD/Kiloliter)

Table Europe Cost Analysis of Beer 2011-2016 (USD/Kiloliter)

Table Europe Gross Analysis of Beer 2011-2016

Table Capacity (10 K Kiloliter) and Commercial Production Date of Europe Beer Key Manufacturers in 2015

Table Manufacturing Plants Distribution of Europe Key Beer Manufacturers in 2015

Table R&D Status and Technology Source of Europe Beer Key Manufacturers in 2015

Table Raw Materials Sources Analysis of Europe and Europe Beer Key Manufacturers in 2015

Table Europe Production of Beer by Regions 2011-2016 (10 K Kiloliter)

Table Europe Production Market Share of Beer by Regions 2011-2016

Figure Europe Production Market Share of Beer by Regions in 2014

Figure Europe Production Market Share of Beer by Regions in 2015

Table Europe Production of Beer by Types in 2011-2016 (10 K Kiloliter)

Table Europe Production Market Share of Beer by Type in 2011-2016

Figure Europe Production Market Share of Beer by Type in 2014

Figure Europe Production Market Share of Beer by Type in 2015

Table Europe Sales of Beer by Applications 2011-2016 (10 K Kiloliter)

Table Europe Production Market Share of Beer by Applications 2011-2016



Figure Europe Production Market Share of Beer by Applications in 2014  
Figure Europe Production Market Share of Beer by Applications in 2015  
Table Price Comparison of Europe Beer Key Manufacturers in 2015 (USD/Kiloliter)  
Table Europe Capacity, Production, Import Export Sales Price , Cost and Revenue (M USD) of Beer 2011-2016  
Table Europe Consumption Volume of Beer by Regions 2011-2016 (10 K Kiloliter)  
Table Europe Consumption Volume Market Share of Beer by Regions 2011-2016  
Figure Europe Consumption Volume Market Share of Beer by Regions in 2014  
Figure Europe Consumption Volume Market Share of Beer by Regions in 2015  
Table Europe Consumption Value of Beer by Regions 2011-2016 (M USD)  
Table Europe Consumption Value Market Share of Beer by Regions 2011-2016  
Figure Europe Consumption Value Market Share of Beer by Regions in 2014  
Figure Europe Consumption Value Market Share of Beer by Regions in 2015  
Table Consumption Price of Beer by Regions 2011-2016 (USD/Kiloliter)  
Table Europe and Major Manufacturers Capacity of Beer 2011-2016 (10 K Kiloliter)  
Table Europe Capacity Market Share of Major Beer Manufacturers 2011-2016  
Table Europe and Major Manufacturers Production of Beer 2011-2016 (10 K Kiloliter)  
Table Europe Production Market Share of Major Beer Manufacturers 2011-2016  
Table Europe and Major Manufacturers Sales of Beer 2011-2016 (10 K Kiloliter)  
Table Europe Sales Market Share of Major Beer Manufacturers 2011-2016  
Table Europe and Major Manufacturers Sales Revenue of Beer 2011-2016 (M USD)  
Table Europe Sales Revenue Market Share of Major Beer Manufacturers 2011-2016  
Figure Europe Capacity (10 K Kiloliter), Production (10 K Kiloliter) and Growth Rate of Beer 2011-2016  
Figure Europe Capacity Utilization Rate of Beer 2011-2016  
Figure Europe Sales Revenue (M USD) and Growth Rate of Beer 2011-2016  
Figure Europe Production Market Share of Major Beer Manufacturers in 2014  
Figure Europe Production Market Share of Major Beer Manufacturers in 2015  
Figure Europe Sales Market Share of Major Beer Manufacturers in 2014  
Figure Europe Sales Market Share of Major Beer Manufacturers in 2015  
Figure Europe Sales (10 K Kiloliter) and Growth Rate of Beer 2011-2016  
Table Europe Supply, Consumption and Gap of Beer 2011-2016 (10 K Kiloliter)  
Table Europe Import, Export and Consumption of Beer 2011-2016 (10 K Kiloliter)  
Table Price of Europe Beer Major Manufacturers 2011-2016 (USD/Kiloliter)  
Table Gross Margin of Europe Beer Major Manufacturers 2011-2016  
Table Europe and Major Manufacturers Revenue of Beer 2011-2016 (M USD)  
Table Europe Capacity (10 K Kiloliter), Production (10 K Kiloliter), Price (USD/Kiloliter), Cost (USD/Kiloliter), Revenue (M USD) and Gross Margin of Beer 2011-2016  
Table Anheuser-Busch InBev Company Profile (Contact Information Plant Location



Capacity Revenue etc)

Figure Beer Picture and Specifications of Anheuser-Busch InBev

Table Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter), Price (USD/Kiloliter), Cost (USD/Kiloliter), Gross (USD/Kiloliter), Revenue (M USD) and Gross Margin of Anheuser-Busch InBev 2011-2016

Figure Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter) and Growth Rate of Anheuser-Busch InBev 2011-2016

Figure Beer Production (10 K Kiloliter) and Europe Market Share of Anheuser-Busch InBev 2011-2016

Table Anheuser-Busch InBev Beer SWOT Analysis

Table SABMiller Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Beer Picture and Specifications of SABMiller

Table Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter), Price (USD/Kiloliter), Cost (USD/Kiloliter), Gross (USD/Kiloliter), Revenue (M USD) and Gross Margin of SABMiller 2011-2016

Figure Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter) and Growth Rate of SABMiller 2011-2016

Figure Beer Production (10 K Kiloliter) and Europe Market Share of SABMiller 2011-2016

Table SABMiller Beer SWOT Analysis

Table Heineken Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Beer Picture and Specifications of Heineken

Table Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter), Price (USD/Kiloliter), Cost (USD/Kiloliter), Gross (USD/Kiloliter), Revenue (M USD) and Gross Margin of Heineken 2011-2016

Figure Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter) and Growth Rate of Heineken 2011-2016

Figure Beer Production (10 K Kiloliter) and Europe Market Share of Heineken 2011-2016

Table Heineken Beer SWOT Analysis

Table Carlsberg Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Beer Picture and Specifications of Carlsberg

Table Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter), Price (USD/Kiloliter), Cost (USD/Kiloliter), Gross (USD/Kiloliter), Revenue (M USD) and Gross Margin of Carlsberg 2011-2016

Figure Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter) and Growth Rate of

Carlsberg 2011-2016

Figure Beer Production (10 K Kiloliter) and Europe Market Share of Carlsberg 2011-2016

Table Carlsberg Beer SWOT Analysis

Table MolsonCoors Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Beer Picture and Specifications of MolsonCoors

Table Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter), Price (USD/Kiloliter), Cost (USD/Kiloliter), Gross (USD/Kiloliter), Revenue (M USD) and Gross Margin of MolsonCoors 2011-2016

Figure Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter) and Growth Rate of MolsonCoors 2011-2016

Figure Beer Production (10 K Kiloliter) and Europe Market Share of MolsonCoors 2011-2016

Table MolsonCoors Beer SWOT Analysis

Table KIRIN Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Beer Picture and Specifications of KIRIN

Table Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter), Price (USD/Kiloliter), Cost (USD/Kiloliter), Gross (USD/Kiloliter), Revenue (M USD) and Gross Margin of KIRIN 2011-2016

Figure Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter) and Growth Rate of KIRIN 2011-2016

Figure Beer Production (10 K Kiloliter) and Europe Market Share of KIRIN 2011-2016

Table KIRIN Beer SWOT Analysis

Table Guinness Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Beer Picture and Specifications of Guinness

Table Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter), Price (USD/Kiloliter), Cost (USD/Kiloliter), Gross (USD/Kiloliter), Revenue (M USD) and Gross Margin of Guinness 2011-2016

Figure Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter) and Growth Rate of Guinness 2011-2016

Figure Beer Production (10 K Kiloliter) and Europe Market Share of Guinness 2011-2016

Table Guinness Beer SWOT Analysis

Table Asahi Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Beer Picture and Specifications of Asahi

Table Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter), Price (USD/Kiloliter), Cost (USD/Kiloliter), Gross (USD/Kiloliter), Revenue (M USD) and Gross Margin of Asahi 2011-2016

Figure Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter) and Growth Rate of Asahi 2011-2016

Figure Beer Production (10 K Kiloliter) and Europe Market Share of Asahi 2011-2016

Table Asahi Beer SWOT Analysis

Table Castel Group Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Beer Picture and Specifications of Castel Group

Table Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter), Price (USD/Kiloliter), Cost (USD/Kiloliter), Gross (USD/Kiloliter), Revenue (M USD) and Gross Margin of Castel Group 2011-2016

Figure Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter) and Growth Rate of Castel Group 2011-2016

Figure Beer Production (10 K Kiloliter) and Europe Market Share of Castel Group 2011-2016

Table Castel Group Beer SWOT Analysis

Table Radeberger Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Beer Picture and Specifications of Radeberger

Table Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter), Price (USD/Kiloliter), Cost (USD/Kiloliter), Gross (USD/Kiloliter), Revenue (M USD) and Gross Margin of Radeberger 2011-2016

Figure Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter) and Growth Rate of Radeberger 2011-2016

Figure Beer Production (10 K Kiloliter) and Europe Market Share of Radeberger 2011-2016

Table Radeberger Beer SWOT Analysis

Table Mahou-San Miguel Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Beer Picture and Specifications of Mahou-San Miguel

Table Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter), Price (USD/Kiloliter), Cost (USD/Kiloliter), Gross (USD/Kiloliter), Revenue (M USD) and Gross Margin of Mahou-San Miguel 2011-2016

Figure Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter) and Growth Rate of Mahou-San Miguel 2011-2016

Figure Beer Production (10 K Kiloliter) and Europe Market Share of Mahou-San Miguel 2011-2016

Table Mahou-San Miguel Beer SWOT Analysis

Table San Miguel Corporation Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Beer Picture and Specifications of San Miguel Corporation

Table Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter), Price (USD/Kiloliter), Cost (USD/Kiloliter), Gross (USD/Kiloliter), Revenue (M USD) and Gross Margin of San Miguel Corporation 2011-2016

Figure Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter) and Growth Rate of San Miguel Corporation 2011-2016

Figure Beer Production (10 K Kiloliter) and Europe Market Share of San Miguel Corporation 2011-2016

Table San Miguel Corporation Beer SWOT Analysis

Table China Resources Snow Breweries Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Beer Picture and Specifications of China Resources Snow Breweries

Table Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter), Price (USD/Kiloliter), Cost (USD/Kiloliter), Gross (USD/Kiloliter), Revenue (M USD) and Gross Margin of China Resources Snow Breweries 2011-2016

Figure Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter) and Growth Rate of China Resources Snow Breweries 2011-2016

Figure Beer Production (10 K Kiloliter) and Europe Market Share of China Resources Snow Breweries 2011-2016

Table China Resources Snow Breweries Beer SWOT Analysis

Table Tsingtao Brewery Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Beer Picture and Specifications of Tsingtao Brewery

Table Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter), Price (USD/Kiloliter), Cost (USD/Kiloliter), Gross (USD/Kiloliter), Revenue (M USD) and Gross Margin of Tsingtao Brewery 2011-2016

Figure Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter) and Growth Rate of Tsingtao Brewery 2011-2016

Figure Beer Production (10 K Kiloliter) and Europe Market Share of Tsingtao Brewery 2011-2016

Table Tsingtao Brewery Beer SWOT Analysis

Table Anheuser-Busch InBev(China) Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Beer Picture and Specifications of Anheuser-Busch InBev(China)

Table Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter), Price (USD/Kiloliter), Cost (USD/Kiloliter), Gross (USD/Kiloliter), Revenue (M USD) and Gross Margin of

Anheuser-Busch InBev(China) 2011-2016

Figure Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter) and Growth Rate of Anheuser-Busch InBev(China) 2011-2016

Figure Beer Production (10 K Kiloliter) and Europe Market Share of Anheuser-Busch InBev(China) 2011-2016

Table Anheuser-Busch InBev(China) Beer SWOT Analysis

Table Beijing Yanjing Brewery Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Beer Picture and Specifications of Beijing Yanjing Brewery

Table Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter), Price (USD/Kiloliter), Cost (USD/Kiloliter), Gross (USD/Kiloliter), Revenue (M USD) and Gross Margin of Beijing Yanjing Brewery 2011-2016

Figure Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter) and Growth Rate of Beijing Yanjing Brewery 2011-2016

Figure Beer Production (10 K Kiloliter) and Europe Market Share of Beijing Yanjing Brewery 2011-2016

Table Beijing Yanjing Brewery Beer SWOT Analysis

Table Carlsberg(China) Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Beer Picture and Specifications of Carlsberg(China)

Table Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter), Price (USD/Kiloliter), Cost (USD/Kiloliter), Gross (USD/Kiloliter), Revenue (M USD) and Gross Margin of Carlsberg(China) 2011-2016

Figure Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter) and Growth Rate of Carlsberg(China) 2011-2016

Figure Beer Production (10 K Kiloliter) and Europe Market Share of Carlsberg(China) 2011-2016

Table Carlsberg(China) Beer SWOT Analysis

Table Zhujiang Beer Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Beer Picture and Specifications of Zhujiang Beer

Table Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter), Price (USD/Kiloliter), Cost (USD/Kiloliter), Gross (USD/Kiloliter), Revenue (M USD) and Gross Margin of Zhujiang Beer 2011-2016

Figure Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter) and Growth Rate of Zhujiang Beer 2011-2016

Figure Beer Production (10 K Kiloliter) and Europe Market Share of Zhujiang Beer 2011-2016

Table Zhujiang Beer Beer SWOT Analysis



Table King Star Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Beer Picture and Specifications of King Star

Table Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter), Price (USD/Kiloliter), Cost (USD/Kiloliter), Gross (USD/Kiloliter), Revenue (M USD) and Gross Margin of King Star 2011-2016

Figure Beer Capacity (10 K Kiloliter), Production (10 K Kiloliter) and Growth Rate of King Star 2011-2016

Figure Beer Production (10 K Kiloliter) and Europe Market Share of King Star 2011-2016

Table King Star Beer SWOT Analysis

Table Beer Price by Regions 2011-2016

Table Beer Price by Product Types 2011-2016

Table Beer Price by Companies 2011-2016

Table Beer Gross Margin by Companies 2011-2016

Table Price Comparison of Beer by Regions 2011-2016 (USD/Kiloliter)

Table Price of Different Beer Product Types (USD/Kiloliter)

Table Market Share of Different Beer Price Level

Table Gross Margin of Different Beer Applications

Table Marketing Channels Status of Beer

Table Traders or Distributors of Beer with Contact Information

Table Ex-work Price, Channel Price and End Buyer Price of Beer (USD/Kiloliter) in 2015

Table Europe Import, Export, and Trade of Beer (10 K Kiloliter)

Figure Europe Capacity (10 K Kiloliter), Production (10 K Kiloliter) and Growth Rate of Beer 2016-2021

Figure Europe Capacity Utilization Rate of Beer 2016-2021

Table Europe Beer Production by Type 2016-2021 (10 K Kiloliter)

Table Europe Beer Production Market Share by Type 2016-2021

Figure Europe Production Market Share of Beer by Type in 2021

Figure Europe Sales (10 K Kiloliter) and Growth Rate of Beer 2016-2021

Figure Europe Sales Revenue (Million USD) and Growth Rate of Beer 2016-2021

Figure Europe Sales of Beer by Applications 2016-2021 (10 K Kiloliter)

Table Europe Production Market Share of Beer by Applications 2016-2021

Figure Europe Production Market Share of Beer by Applications in 2021

Table Europe Production, Import, Export and Consumption of Beer 2016-2021 (10 K Kiloliter)

Table Europe Production (10 K Kiloliter), Price (USD/Kiloliter), Cost (USD/Kiloliter), Revenue (M USD) and Gross Margin of Beer 2016-2021

Table Major Raw Materials Suppliers of Beer with Contact Information

Table Manufacturing Equipment Suppliers of Beer with Contact Information

Table Major Players of Beer with Contact Information

Table Key Consumers of Beer with Contact Information

Table Supply Chain Relationship Analysis of Beer

Table New Project SWOT Analysis of Beer

Table New Project Investment Feasibility Analysis of Beer

Table Part of Interviewees Record List



## I would like to order

Product name: Europe Beer Industry 2016 Market Research Report

Product link: <https://marketpublishers.com/r/E99B40B0487EN.html>

Price: US\$ 3,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E99B40B0487EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970