

# Europe Augmented Reality (AR) Market Report 2016

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## Abstracts

### Notes:

Sales, means the sales volume of Augmented Reality (AR)

Revenue, means the sales value of Augmented Reality (AR)

This report studies sales (consumption) of Augmented Reality (AR) in Europe market, especially in Germany, UK, France, Russia, Italy, Benelux and Spain, focuses on top players in these countries, with sales, price, revenue and market share for each player in these Countries, covering

SAMSUNG

MICROSOFT

GOOGLE

FaceBook

Carl Zeiss

Baofeng

Sony

Razer

HTC

Market Segment by Countries, this report splits Europe into several key Countries, with sales (consumption), revenue, market share and growth rate of Augmented Reality (AR) in these countries, from 2011 to 2021 (forecast), like

Germany

France

UK

Russia

Italy

Spain

Benelux

Split by product type, with sales, revenue, price, market share and growth rate of each type, can be divided into

Mobile

PC/Home console

Headset AR

Other

Split by application, this report focuses on sales, market share and growth rate of Augmented Reality (AR) in each application, can be divided into

Home Use

Commercial Use

## Application 3

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