

EMEA (Europe, Middle East and Africa) Mobile Phones Market Report 2017

https://marketpublishers.com/r/E5CFC8A4E02PEN.html

Date: October 2017 Pages: 117 Price: US\$ 4,000.00 (Single User License) ID: E5CFC8A4E02PEN

Abstracts

In this report, the EMEA Mobile Phones market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report split EMEA into Europe, the Middle East and Africa, With sales (K Units), revenue (Million USD), market share and growth rate of Mobile Phones for these regions, from 2012 to 2022 (forecast)

Europe: Germany, France, UK, Russia, Italy and Benelux;

Middle East: Saudi Arabia, Israel, UAE and Iran;

Africa: South Africa, Nigeria, Egypt and Algeria.

EMEA Mobile Phones market competition by top manufacturers/players, with Mobile Phones sales volume (K Units), price (USD/Unit), revenue (Million USD) and market share for each manufacturer/player; the top players including

Samsung	
LG	
Apple	
Lenovo	



TCL Nokia Huawei ZTE Vivo Blackberry HTC Sony Xiaomi Motorola

On the basis of product, this report displays the sales volume (K Units), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

Smartphone

Dumbphone

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume (K Units), market share and growth rate of Mobile Phones for each application, including

Adults



Children

The Old

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

EMEA (Europe, Middle East and Africa) Mobile Phones Market Report 2017

1 MOBILE PHONES OVERVIEW

- 1.1 Product Overview and Scope of Mobile Phones
- 1.2 Classification of Mobile Phones
- 1.2.1 EMEA Mobile Phones Market Size (Sales) Comparison by Type (2012-2022)

1.2.2 EMEA Mobile Phones Market Size (Sales) Market Share by Type (Product Category) in 2016

- 1.2.3 Smartphone
- 1.2.4 Dumbphone
- 1.3 EMEA Mobile Phones Market by Application/End Users

1.3.1 EMEA Mobile Phones Sales (Volume) and Market Share Comparison by

- Application (2012-2022
 - 1.3.2 Adults
 - 1.3.3 Children
 - 1.3.4 The Old
- 1.4 EMEA Mobile Phones Market by Region
 - 1.4.1 EMEA Mobile Phones Market Size (Value) Comparison by Region (2012-2022)
- 1.4.2 Europe Status and Prospect (2012-2022)
- 1.4.3 Middle East Status and Prospect (2012-2022)
- 1.4.4 Africa Status and Prospect (2012-2022)
- 1.5 EMEA Market Size (Value and Volume) of Mobile Phones (2012-2022)
- 1.5.1 EMEA Mobile Phones Sales and Growth Rate (2012-2022)
- 1.5.2 EMEA Mobile Phones Revenue and Growth Rate (2012-2022)

2 EMEA MOBILE PHONES COMPETITION BY MANUFACTURERS/PLAYERS/SUPPLIERS, REGION, TYPE AND APPLICATION

- 2.1 EMEA Mobile Phones Market Competition by Players/Manufacturers
- 2.1.1 EMEA Mobile Phones Sales Volume and Market Share of Major Players (2012-2017)
- 2.1.2 EMEA Mobile Phones Revenue and Share by Players (2012-2017)
- 2.1.3 EMEA Mobile Phones Sale Price by Players (2012-2017)
- 2.2 EMEA Mobile Phones (Volume and Value) by Type/Product Category
- 2.2.1 EMEA Mobile Phones Sales and Market Share by Type (2012-2017)
- 2.2.2 EMEA Mobile Phones Revenue and Market Share by Type (2012-2017)



- 2.2.3 EMEA Mobile Phones Sale Price by Type (2012-2017)
- 2.3 EMEA Mobile Phones (Volume) by Application
- 2.4 EMEA Mobile Phones (Volume and Value) by Region
- 2.4.1 EMEA Mobile Phones Sales and Market Share by Region (2012-2017)
- 2.4.2 EMEA Mobile Phones Revenue and Market Share by Region (2012-2017)
- 2.4.3 EMEA Mobile Phones Sales Price by Region (2012-2017)

3 EUROPE MOBILE PHONES (VOLUME, VALUE AND SALES PRICE), BY PLAYERS, COUNTRIES, TYPE AND APPLICATION

- 3.1 Europe Mobile Phones Sales and Value (2012-2017)
- 3.1.1 Europe Mobile Phones Sales Volume and Growth Rate (2012-2017)
- 3.1.2 Europe Mobile Phones Revenue and Growth Rate (2012-2017)
- 3.2 Europe Mobile Phones Sales and Market Share by Type
- 3.3 Europe Mobile Phones Sales and Market Share by Application
- 3.4 Europe Mobile Phones Sales Volume and Value (Revenue) by Countries
- 3.4.1 Europe Mobile Phones Sales Volume by Countries (2012-2017)
- 3.4.2 Europe Mobile Phones Revenue by Countries (2012-2017)
- 3.4.3 Germany Mobile Phones Sales and Growth Rate (2012-2017)
- 3.4.4 France Mobile Phones Sales and Growth Rate (2012-2017)
- 3.4.5 UK Mobile Phones Sales and Growth Rate (2012-2017)
- 3.4.6 Russia Mobile Phones Sales and Growth Rate (2012-2017)
- 3.4.7 Italy Mobile Phones Sales and Growth Rate (2012-2017)
- 3.4.8 Benelux Mobile Phones Sales and Growth Rate (2012-2017)

4 MIDDLE EAST MOBILE PHONES (VOLUME, VALUE AND SALES PRICE), BY REGION, TYPE AND APPLICATION

- 4.1 Middle East Mobile Phones Sales and Value (2012-2017)
- 4.1.1 Middle East Mobile Phones Sales Volume and Growth Rate (2012-2017)
- 4.1.2 Middle East Mobile Phones Revenue and Growth Rate (2012-2017)
- 4.2 Middle East Mobile Phones Sales and Market Share by Type
- 4.3 Middle East Mobile Phones Sales and Market Share by Application
- 4.4 Middle East Mobile Phones Sales Volume and Value (Revenue) by Countries
- 4.4.1 Middle East Mobile Phones Sales Volume by Countries (2012-2017)
- 4.4.2 Middle East Mobile Phones Revenue by Countries (2012-2017)
- 4.4.3 Saudi Arabia Mobile Phones Sales and Growth Rate (2012-2017)
- 4.4.4 Israel Mobile Phones Sales and Growth Rate (2012-2017)
- 4.4.5 UAE Mobile Phones Sales and Growth Rate (2012-2017)



4.4.6 Iran Mobile Phones Sales and Growth Rate (2012-2017)

5 AFRICA MOBILE PHONES (VOLUME, VALUE AND SALES PRICE) BY PLAYERS, COUNTRIES, TYPE AND APPLICATION

- 5.1 Africa Mobile Phones Sales and Value (2012-2017)
- 5.1.1 Africa Mobile Phones Sales Volume and Growth Rate (2012-2017)
- 5.1.2 Africa Mobile Phones Revenue and Growth Rate (2012-2017)
- 5.2 Africa Mobile Phones Sales and Market Share by Type
- 5.3 Africa Mobile Phones Sales and Market Share by Application
- 5.4 Africa Mobile Phones Sales Volume and Value (Revenue) by Countries
- 5.4.1 Africa Mobile Phones Sales Volume by Countries (2012-2017)
- 5.4.2 Africa Mobile Phones Revenue by Countries (2012-2017)
- 5.4.3 South Africa Mobile Phones Sales and Growth Rate (2012-2017)
- 5.4.4 Nigeria Mobile Phones Sales and Growth Rate (2012-2017)
- 5.4.5 Egypt Mobile Phones Sales and Growth Rate (2012-2017)
- 5.4.6 Algeria Mobile Phones Sales and Growth Rate (2012-2017)

6 EMEA MOBILE PHONES MANUFACTURERS/PLAYERS PROFILES AND SALES DATA

- 6.1 Samsung
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Mobile Phones Product Type, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
 - 6.1.3 Samsung Mobile Phones Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.1.4 Main Business/Business Overview
- 6.2 LG
 - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.2.2 Mobile Phones Product Type, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 LG Mobile Phones Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Apple
 - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.3.2 Mobile Phones Product Type, Application and Specification
 - 6.3.2.1 Product A



- 6.3.2.2 Product B
- 6.3.3 Apple Mobile Phones Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview
- 6.4 Lenovo
 - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
- 6.4.2 Mobile Phones Product Type, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
- 6.4.3 Lenovo Mobile Phones Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Main Business/Business Overview
- 6.5 TCL
 - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.5.2 Mobile Phones Product Type, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 TCL Mobile Phones Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.5.4 Main Business/Business Overview
- 6.6 Nokia
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Mobile Phones Product Type, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Nokia Mobile Phones Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Main Business/Business Overview
- 6.7 Huawei
 - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.7.2 Mobile Phones Product Type, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
- 6.7.3 Huawei Mobile Phones Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.7.4 Main Business/Business Overview
- 6.8 ZTE
 - 6.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.8.2 Mobile Phones Product Type, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 ZTE Mobile Phones Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Vivo



- 6.9.1 Company Basic Information, Manufacturing Base and Competitors
- 6.9.2 Mobile Phones Product Type, Application and Specification
- 6.9.2.1 Product A
- 6.9.2.2 Product B
- 6.9.3 Vivo Mobile Phones Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.9.4 Main Business/Business Overview
- 6.10 Blackberry
- 6.10.1 Company Basic Information, Manufacturing Base and Competitors
- 6.10.2 Mobile Phones Product Type, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
- 6.10.3 Blackberry Mobile Phones Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.10.4 Main Business/Business Overview
- 6.11 HTC
- 6.12 Sony
- 6.13 Xiaomi
- 6.14 Motorola
- 6.15 OPPO

7 MOBILE PHONES MANUFACTURING COST ANALYSIS

- 7.1 Mobile Phones Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Mobile Phones

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Mobile Phones Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Mobile Phones Major Manufacturers in 2016
- 8.4 Downstream Buyers



9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
- 9.1.1 Direct Marketing
- 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
- 9.2.1 Pricing Strategy
- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
- 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 EMEA MOBILE PHONES MARKET FORECAST (2017-2022)

- 11.1 EMEA Mobile Phones Sales, Revenue and Price Forecast (2017-2022)
- 11.1.1 EMEA Mobile Phones Sales and Growth Rate Forecast (2017-2022)
- 11.1.2 EMEA Mobile Phones Revenue and Growth Rate Forecast (2017-2022)
- 11.1.3 EMEA Mobile Phones Price and Trend Forecast (2017-2022)

11.2 EMEA Mobile Phones Sales, Revenue and Growth Rate Forecast by Region (2017-2022)

11.3 Europe Mobile Phones Sales, Revenue and Growth Rate Forecast by Region (2017-2022)

11.4 Middle Eastt Mobile Phones Sales, Revenue and Growth Rate Forecast by Region (2017-2022)

11.5 Africa Mobile Phones Sales, Revenue and Growth Rate Forecast by Region (2017-2022)

- 11.6 EMEA Mobile Phones Sales Forecast by Type (2017-2022)
- 11.7 EMEA Mobile Phones Sales Forecast by Application (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION



13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Mobile Phones Figure EMEA Mobile Phones Sales Volume (K Units) by Type (2012-2022) Figure EMEA Mobile Phones Sales Volume Market Share by Type (Product Category) in 2016 **Figure Smartphone Product Picture** Figure Dumbphone Product Picture Figure EMEA Mobile Phones Sales Volume (K Units) by Application (2012-2022) Figure EMEA Sales Market Share of Mobile Phones by Application in 2016 **Figure Adults Examples** Table Key Downstream Customer in Adults Figure Children Examples Table Key Downstream Customer in Children Figure The Old Examples Table Key Downstream Customer in The Old Figure EMEA Mobile Phones Market Size (Million USD) by Region (2012-2022) Figure Europe Mobile Phones Revenue (Million USD) and Growth Rate (2012-2022) Figure Europe Mobile Phones Revenue (Million USD) Status and Forecast by Countries Figure Middle East Mobile Phones Revenue (Million USD) and Growth Rate (2012 - 2022)Figure Middle East Mobile Phones Revenue (Million USD) Status and Forecast by Countries Figure Africa Mobile Phones Revenue (Million USD) and Growth Rate (2012-2022) Figure Africa Mobile Phones Revenue (Million USD) Status and Forecast by Countries Figure EMEA Mobile Phones Sales Volume and Growth Rate (2012-2022) Figure EMEA Mobile Phones Revenue (Million USD) and Growth Rate (2012-2022) Figure EMEA Mobile Phones Market Major Players Product Sales Volume (K Units) (2012 - 2017)Table EMEA Mobile Phones Sales Volume (K Units) of Major Players (2012-2017) Table EMEA Mobile Phones Sales Share by Players (2012-2017) Figure 2016 Mobile Phones Sales Share by Players Figure 2017 Mobile Phones Sales Share by Players Figure EMEA Mobile Phones Market Major Players Product Revenue (Million USD) (2012 - 2017)Table EMEA Mobile Phones Revenue (Million USD) by Players (2012-2017)

Table EMEA Mobile Phones Revenue Share by Players (2012-2017)



Table 2016 EMEA Mobile Phones Revenue Share by Players Table 2017 EMEA Mobile Phones Revenue Share by Players Table EMEA Mobile Phones Sale Price (USD/Unit) by Players (2012-2017) Table EMEA Mobile Phones Sales (K Units) and Market Share by Type (2012-2017) Table EMEA Mobile Phones Sales Share by Type (2012-2017) Figure Sales Market Share of Mobile Phones by Type (2012-2017) Figure EMEA Mobile Phones Sales Market Share by Type (2012-2017) Table EMEA Mobile Phones Revenue (Million USD) and Market Share by Type (2012 - 2017)Table EMEA Mobile Phones Revenue Share by Type (2012-2017) Figure Revenue Market Share of Mobile Phones by Type in 2016 Table EMEA Mobile Phones Sale Price (USD/Unit) by Type (2012-2017) Table EMEA Mobile Phones Sales (K Units) and Market Share by Application (2012 - 2017)Table EMEA Mobile Phones Sales Share by Application (2012-2017) Figure Sales Market Share of Mobile Phones by Application (2012-2017) Figure EMEA Mobile Phones Sales Market Share by Application in 2016 Table EMEA Mobile Phones Sales (K Units) and Market Share by Region (2012-2017) Table EMEA Mobile Phones Sales Share by Region (2012-2017) Figure Sales Market Share of Mobile Phones by Region (2012-2017) Figure EMEA Mobile Phones Sales Market Share in 2016 Table EMEA Mobile Phones Revenue (Million USD) and Market Share by Region (2012 - 2017)Table EMEA Mobile Phones Revenue Share by Region (2012-2017) Figure Revenue Market Share of Mobile Phones by Region (2012-2017) Figure EMEA Mobile Phones Revenue Market Share Regions in 2016 Table EMEA Mobile Phones Sales Price (USD/Unit) by Region (2012-2017) Figure Europe Mobile Phones Sales (K Units) and Growth Rate (2012-2017) Figure Europe Mobile Phones Revenue and Growth Rate (2012-2017) Table Europe Mobile Phones Sales (K Units) by Type (2012-2017) Table Europe Mobile Phones Market Share by Type (2012-2017) Figure Europe Mobile Phones Market Share by Type in 2016 Table Europe Mobile Phones Sales (K Units) by Application (2012-2017) Table Europe Mobile Phones Market Share by Application (2012-2017) Figure Europe Mobile Phones Market Share by Application in 2016 Table Europe Mobile Phones Sales (K Units) by Countries (2012-2017) Table Europe Mobile Phones Sales Market Share by Countries (2012-2017) Figure Europe Mobile Phones Sales Market Share by Countries (2012-2017) Figure Europe Mobile Phones Sales Market Share by Countries in 2016



Table Europe Mobile Phones Revenue (Million USD) by Countries (2012-2017) Table Europe Mobile Phones Revenue Market Share by Countries (2012-2017) Figure Europe Mobile Phones Revenue Market Share by Countries (2012-2017) Figure Germany Mobile Phones Revenue Market Share by Countries in 2016 Figure Germany Mobile Phones Sales (K Units) and Growth Rate (2012-2017) Figure France Mobile Phones Sales (K Units) and Growth Rate (2012-2017) Figure UK Mobile Phones Sales (K Units) and Growth Rate (2012-2017) Figure Russia Mobile Phones Sales (K Units) and Growth Rate (2012-2017) Figure Italy Mobile Phones Sales (K Units) and Growth Rate (2012-2017) Figure Benelux Mobile Phones Sales (K Units) and Growth Rate (2012-2017) Figure Middle East Mobile Phones Sales (K Units) and Growth Rate (2012-2017) Figure Middle East Mobile Phones Revenue (Million USD) and Growth Rate (2012-2017)

Table Middle East Mobile Phones Sales (K Units) by Type (2012-2017) Table Middle East Mobile Phones Market Share by Type (2012-2017) Figure Middle East Mobile Phones Market Share by Type (2012-2017) Table Middle East Mobile Phones Sales (K Units) by Applications (2012-2017) Table Middle East Mobile Phones Market Share by Applications (2012-2017) Figure Middle East Mobile Phones Sales Market Share by Application in 2016 Table Middle East Mobile Phones Sales Volume (K Units) by Countries (2012-2017) Table Middle East Mobile Phones Sales Volume (K Units) by Countries (2012-2017) Table Middle East Mobile Phones Sales Volume Market Share by Countries (2012-2017)

Figure Middle East Mobile Phones Sales Volume Market Share by Countries in 2016 Table Middle East Mobile Phones Revenue (Million USD) by Countries (2012-2017) Table Middle East Mobile Phones Revenue Market Share by Countries (2012-2017) Figure Middle East Mobile Phones Revenue Market Share by Countries (2012-2017) Figure Middle East Mobile Phones Revenue Market Share by Countries in 2016 Figure Saudi Arabia Mobile Phones Sales (K Units) and Growth Rate (2012-2017) Figure Israel Mobile Phones Sales (K Units) and Growth Rate (2012-2017) Figure UAE Mobile Phones Sales (K Units) and Growth Rate (2012-2017) Figure Iran Mobile Phones Sales (K Units) and Growth Rate (2012-2017) Figure Africa Mobile Phones Sales (K Units) and Growth Rate (2012-2017) Figure Africa Mobile Phones Revenue (Million USD) and Growth Rate (2012-2017) Table Africa Mobile Phones Sales (K Units) by Type (2012-2017) Table Africa Mobile Phones Sales Market Share by Type (2012-2017) Figure Africa Mobile Phones Sales Market Share by Type (2012-2017) Figure Africa Mobile Phones Sales Market Share by Type in 2016 Table Africa Mobile Phones Sales (K Units) by Application (2012-2017) Table Africa Mobile Phones Sales Market Share by Application (2012-2017)



Figure Africa Mobile Phones Sales Market Share by Application (2012-2017) Table Africa Mobile Phones Sales Volume (K Units) by Countries (2012-2017) Table Africa Mobile Phones Sales Market Share by Countries (2012-2017) Figure Africa Mobile Phones Sales Market Share by Countries (2012-2017) Figure Africa Mobile Phones Sales Market Share by Countries in 2016 Table Africa Mobile Phones Revenue (Million USD) by Countries (2012-2017) Table Africa Mobile Phones Revenue Market Share by Countries (2012-2017) Figure Africa Mobile Phones Revenue Market Share by Countries (2012-2017) Figure Africa Mobile Phones Revenue Market Share by Countries in 2016 Figure South Africa Mobile Phones Sales (K Units) and Growth Rate (2012-2017) Figure Nigeria Mobile Phones Sales (K Units) and Growth Rate (2012-2017) Figure Egypt Mobile Phones Sales (K Units) and Growth Rate (2012-2017) Figure Algeria Mobile Phones Sales (K Units) and Growth Rate (2012-2017) Table Samsung Mobile Phones Basic Information List Table Samsung Mobile Phones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Samsung Mobile Phones Sales (K Units) and Growth Rate (2012-2017) Figure Samsung Mobile Phones Sales Market Share in EMEA (2012-2017) Figure Samsung Mobile Phones Revenue Market Share in EMEA (2012-2017) Table LG Mobile Phones Basic Information List Table LG Mobile Phones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure LG Mobile Phones Sales (K Units) and Growth Rate (2012-2017) Figure LG Mobile Phones Sales Market Share in EMEA (2012-2017) Figure LG Mobile Phones Revenue Market Share in EMEA (2012-2017) Table Apple Mobile Phones Basic Information List Table Apple Mobile Phones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Apple Mobile Phones Sales (K Units) and Growth Rate (2012-2017) Figure Apple Mobile Phones Sales Market Share in EMEA (2012-2017) Figure Apple Mobile Phones Revenue Market Share in EMEA (2012-2017) Table Lenovo Mobile Phones Basic Information List Table Lenovo Mobile Phones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Lenovo Mobile Phones Sales (K Units) and Growth Rate (2012-2017) Figure Lenovo Mobile Phones Sales Market Share in EMEA (2012-2017) Figure Lenovo Mobile Phones Revenue Market Share in EMEA (2012-2017) Table TCL Mobile Phones Basic Information List

Table TCL Mobile Phones Sales (K Units), Revenue (Million USD), Price (USD/Unit)



and Gross Margin (2012-2017) Figure TCL Mobile Phones Sales (K Units) and Growth Rate (2012-2017) Figure TCL Mobile Phones Sales Market Share in EMEA (2012-2017) Figure TCL Mobile Phones Revenue Market Share in EMEA (2012-2017) Table Nokia Mobile Phones Basic Information List Table Nokia Mobile Phones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Nokia Mobile Phones Sales (K Units) and Growth Rate (2012-2017) Figure Nokia Mobile Phones Sales Market Share in EMEA (2012-2017) Figure Nokia Mobile Phones Revenue Market Share in EMEA (2012-2017) Table Huawei Mobile Phones Basic Information List Table Huawei Mobile Phones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Huawei Mobile Phones Sales (K Units) and Growth Rate (2012-2017) Figure Huawei Mobile Phones Sales Market Share in EMEA (2012-2017) Figure Huawei Mobile Phones Revenue Market Share in EMEA (2012-2017) Table ZTE Mobile Phones Basic Information List Table ZTE Mobile Phones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure ZTE Mobile Phones Sales (K Units) and Growth Rate (2012-2017) Figure ZTE Mobile Phones Sales Market Share in EMEA (2012-2017) Figure ZTE Mobile Phones Revenue Market Share in EMEA (2012-2017) Table Vivo Mobile Phones Basic Information List Table Vivo Mobile Phones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Vivo Mobile Phones Sales (K Units) and Growth Rate (2012-2017) Figure Vivo Mobile Phones Sales Market Share in EMEA (2012-2017) Figure Vivo Mobile Phones Revenue Market Share in EMEA (2012-2017) Table Blackberry Mobile Phones Basic Information List Table Blackberry Mobile Phones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Blackberry Mobile Phones Sales (K Units) and Growth Rate (2012-2017) Figure Blackberry Mobile Phones Sales Market Share in EMEA (2012-2017) Figure Blackberry Mobile Phones Revenue Market Share in EMEA (2012-2017) Table HTC Mobile Phones Basic Information List Table Sony Mobile Phones Basic Information List Table Xiaomi Mobile Phones Basic Information List Table Motorola Mobile Phones Basic Information List Table OPPO Mobile Phones Basic Information List



Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Mobile Phones Figure Manufacturing Process Analysis of Mobile Phones Figure Mobile Phones Industrial Chain Analysis Table Raw Materials Sources of Mobile Phones Major Manufacturers in 2016 Table Major Buyers of Mobile Phones Table Distributors/Traders List Figure EMEA Mobile Phones Sales (K Units) and Growth Rate Forecast (2017-2022) Figure EMEA Mobile Phones Revenue and Growth Rate Forecast (2017-2022) Figure EMEA Mobile Phones Price (USD/Unit) and Trend Forecast (2017-2022) Table EMEA Mobile Phones Sales (K Units) Forecast by Region (2017-2022) Figure EMEA Mobile Phones Sales Market Share Forecast by Region (2017-2022) Table EMEA Mobile Phones Revenue (Million USD) Forecast by Region (2017-2022) Figure EMEA Mobile Phones Revenue Market Share Forecast by Region (2017-2022) Table Europe Mobile Phones Sales (K Units) Forecast by Countries (2017-2022) Figure Europe Mobile Phones Sales Market Share Forecast by Countries (2017-2022) Table Europe Mobile Phones Revenue (Million USD) Forecast by Countries (2017 - 2022)Figure Europe Mobile Phones Revenue Market Share Forecast by Countries (2017 - 2022)Table Middle East Mobile Phones Sales (K Units) Forecast by Countries (2017-2022) Figure Middle East Mobile Phones Sales Market Share Forecast by Countries (2017 - 2022)Table Middle East Mobile Phones Revenue (Million USD) Forecast by Countries (2017 - 2022)Figure Middle East Mobile Phones Revenue Market Share Forecast by Countries (2017 - 2022)Table Africa Mobile Phones Sales (K Units) Forecast by Countries (2017-2022) Figure Africa Mobile Phones Sales Market Share Forecast by Countries (2017-2022) Table Africa Mobile Phones Revenue (Million USD) Forecast by Countries (2017-2022) Figure Africa Mobile Phones Revenue Market Share Forecast by Countries (2017-2022) Table EMEA Mobile Phones Sales (K Units) Forecast by Type (2017-2022) Figure EMEA Mobile Phones Sales Market Share Forecast by Type (2017-2022) Table EMEA Mobile Phones Sales (K Units) Forecast by Application (2017-2022) Figure EMEA Mobile Phones Sales Market Share Forecast by Application (2017-2022) Table Research Programs/Design for This Report Figure Bottom-up and Top-down Approaches for This Report

Table Production Base and Market Concentration Rate of Raw Material



Figure Data Triangulation Table Key Data Information from Secondary Sources Table Key Data Information from Primary Sources



I would like to order

Product name: EMEA (Europe, Middle East and Africa) Mobile Phones Market Report 2017 Product link: <u>https://marketpublishers.com/r/E5CFC8A4E02PEN.html</u>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/E5CFC8A4E02PEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970