

# EMEA (Europe, Middle East and Africa) Mobile Engagement Market Report 2017

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## Abstracts

In this report, the EMEA Mobile Engagement market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report split EMEA into Europe, the Middle East and Africa, With sales (K Units), revenue (Million USD), market share and growth rate of Mobile Engagement for these regions, from 2012 to 2022 (forecast)

Europe: Germany, France, UK, Russia, Italy and Benelux;

Middle East: Saudi Arabia, Israel, UAE and Iran;

Africa: South Africa, Nigeria, Egypt and Algeria.

EMEA Mobile Engagement market competition by top manufacturers/players, with Mobile Engagement sales volume (K Units), price (USD/Unit), revenue (Million USD) and market share for each manufacturer/player; the top players including

IBM

Salesforce

Oracle

Adobe

Vibes Media

Selligent

Urban Airship

Appboy

Localytics

Swrve

Tapjoy

Marketo

On the basis of product, this report displays the sales volume (K Units), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

SME

LSE

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume (K Units), market share and growth rate of Mobile Engagement for each application, including

Financial Services

Retail

Travel & Hospitality

Telecom & IT

If you have any special requirements, please let us know and we will offer you the report as you want.

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