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EMEA (Europe, Middle East and Africa) Mobile Backend as a Service (BaaS) Market Report 2017

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Abstracts

In this report, the EMEA Mobile Backend as a Service (BaaS) market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report split EMEA into Europe, the Middle East and Africa, With sales (K Units), revenue (Million USD), market share and growth rate of Mobile Backend as a Service (BaaS) for these regions, from 2012 to 2022 (forecast)

Europe: Germany, France, UK, Russia, Italy and Benelux;

Middle East: Saudi Arabia, Israel, UAE and Iran;

Africa: South Africa, Nigeria, Egypt and Algeria.

EMEA Mobile Backend as a Service (BaaS) market competition by top manufacturers/players, with Mobile Backend as a Service (BaaS) sales volume (K Units), price (USD/Unit), revenue (Million USD) and market share for each manufacturer/player; the top players including

Oracle Corporation

IBM Corporation

Microsoft Corporation

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Kony

Kinvey

Anypresence

Appcelerator

Built.Io

KII Corporation

Cloudmine

Parse

Feedhenry

On the basis of product, this report displays the sales volume (K Units), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

Android

iOS

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume (K Units), market share and growth rate of Mobile Backend as a Service (BaaS) for each application, including

Data And Application Integration

Identity And Access Management

Usage Analytics

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Support And Maintenance Service

Others

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