

# EMEA (Europe, Middle East and Africa) Milk Tea Market Report 2018

<https://marketpublishers.com/r/E05F3FB304BEN.html>

Date: March 2018

Pages: 117

Price: US\$ 4,000.00 (Single User License)

ID: E05F3FB304BEN

## Abstracts

In this report, the EMEA Milk Tea market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report split EMEA into Europe, the Middle East and Africa, With sales (K MT), revenue (Million USD), market share and growth rate of Milk Tea for these regions, from 2013 to 2025 (forecast)

Europe: Germany, France, UK, Russia, Italy and Benelux;

Middle East: Saudi Arabia, Israel, UAE and Iran;

Africa: South Africa, Nigeria, Egypt and Algeria.

EMEA Milk Tea market competition by top manufacturers/players, with Milk Tea sales volume (K MT), price (USD/MT), revenue (Million USD) and market share for each manufacturer/player; the top players including

Lipton (Unilever)

Nestle

Uni-President

Greenmax

Shih Chen Foods

Gino

Hong Kong Tea Company

Nittoh Tea (Mitsui Norin)

Old Town

Xiangpiaopiao Food

Guangdong Strong Group

On the basis of product, this report displays the sales volume, revenue, product price, market share and growth rate of each type, primarily split into

Bagged Product

Disposable Paper Cups Products

Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Tea Shop

The Mall

Retail Store

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### EMEA (Europe, Middle East and Africa) Milk Tea Market Report 2018

#### **1 MILK TEA OVERVIEW**

##### 1.1 Product Overview and Scope of Milk Tea

##### 1.2 Classification of Milk Tea

###### 1.2.1 EMEA Milk Tea Market Size (Sales) Comparison by Type (2013-2025)

###### 1.2.2 EMEA Milk Tea Market Size (Sales) Market Share by Type (Product Category) in 2017

###### 1.2.3 Bagged Product

###### 1.2.4 Disposable Paper Cups Products

###### 1.2.5 Other

##### 1.3 EMEA Milk Tea Market by Application/End Users

###### 1.3.1 EMEA Milk Tea Sales (Volume) and Market Share Comparison by Application (2013-2025)

###### 1.3.2 Tea Shop

###### 1.3.3 The Mall

###### 1.3.4 Retail Store

###### 1.3.5 Other

##### 1.4 EMEA Milk Tea Market by Region

###### 1.4.1 EMEA Milk Tea Market Size (Value) Comparison by Region (2013-2025)

###### 1.4.2 Europe Status and Prospect (2013-2025)

###### 1.4.3 Middle East Status and Prospect (2013-2025)

###### 1.4.4 Africa Status and Prospect (2013-2025)

##### 1.5 EMEA Market Size (Value and Volume) of Milk Tea (2013-2025)

###### 1.5.1 EMEA Milk Tea Sales and Growth Rate (2013-2025)

###### 1.5.2 EMEA Milk Tea Revenue and Growth Rate (2013-2025)

#### **2 EMEA MILK TEA COMPETITION BY MANUFACTURERS/PLAYERS/SUPPLIERS, REGION, TYPE AND APPLICATION**

##### 2.1 EMEA Milk Tea Market Competition by Players/Manufacturers

###### 2.1.1 EMEA Milk Tea Sales Volume and Market Share of Major Players (2013-2018)

###### 2.1.2 EMEA Milk Tea Revenue and Share by Players (2013-2018)

###### 2.1.3 EMEA Milk Tea Sale Price by Players (2013-2018)

##### 2.2 EMEA Milk Tea (Volume and Value) by Type/Product Category

###### 2.2.1 EMEA Milk Tea Sales and Market Share by Type (2013-2018)

- 2.2.2 EMEA Milk Tea Revenue and Market Share by Type (2013-2018)
- 2.2.3 EMEA Milk Tea Sale Price by Type (2013-2018)
- 2.3 EMEA Milk Tea (Volume) by Application
- 2.4 EMEA Milk Tea (Volume and Value) by Region
  - 2.4.1 EMEA Milk Tea Sales and Market Share by Region (2013-2018)
  - 2.4.2 EMEA Milk Tea Revenue and Market Share by Region (2013-2018)
  - 2.4.3 EMEA Milk Tea Sales Price by Region (2013-2018)

### **3 EUROPE MILK TEA (VOLUME, VALUE AND SALES PRICE), BY PLAYERS, COUNTRIES, TYPE AND APPLICATION**

- 3.1 Europe Milk Tea Sales and Value (2013-2018)
  - 3.1.1 Europe Milk Tea Sales Volume and Growth Rate (2013-2018)
  - 3.1.2 Europe Milk Tea Revenue and Growth Rate (2013-2018)
- 3.2 Europe Milk Tea Sales and Market Share by Type
- 3.3 Europe Milk Tea Sales and Market Share by Application
- 3.4 Europe Milk Tea Sales Volume and Value (Revenue) by Countries
  - 3.4.1 Europe Milk Tea Sales Volume by Countries (2013-2018)
  - 3.4.2 Europe Milk Tea Revenue by Countries (2013-2018)
  - 3.4.3 Germany Milk Tea Sales and Growth Rate (2013-2018)
  - 3.4.4 France Milk Tea Sales and Growth Rate (2013-2018)
  - 3.4.5 UK Milk Tea Sales and Growth Rate (2013-2018)
  - 3.4.6 Russia Milk Tea Sales and Growth Rate (2013-2018)
  - 3.4.7 Italy Milk Tea Sales and Growth Rate (2013-2018)
  - 3.4.8 Benelux Milk Tea Sales and Growth Rate (2013-2018)

### **4 MIDDLE EAST MILK TEA (VOLUME, VALUE AND SALES PRICE), BY REGION, TYPE AND APPLICATION**

- 4.1 Middle East Milk Tea Sales and Value (2013-2018)
  - 4.1.1 Middle East Milk Tea Sales Volume and Growth Rate (2013-2018)
  - 4.1.2 Middle East Milk Tea Revenue and Growth Rate (2013-2018)
- 4.2 Middle East Milk Tea Sales and Market Share by Type
- 4.3 Middle East Milk Tea Sales and Market Share by Application
- 4.4 Middle East Milk Tea Sales Volume and Value (Revenue) by Countries
  - 4.4.1 Middle East Milk Tea Sales Volume by Countries (2013-2018)
  - 4.4.2 Middle East Milk Tea Revenue by Countries (2013-2018)
  - 4.4.3 Saudi Arabia Milk Tea Sales and Growth Rate (2013-2018)
  - 4.4.4 Israel Milk Tea Sales and Growth Rate (2013-2018)

- 4.4.5 UAE Milk Tea Sales and Growth Rate (2013-2018)
- 4.4.6 Iran Milk Tea Sales and Growth Rate (2013-2018)

## **5 AFRICA MILK TEA (VOLUME, VALUE AND SALES PRICE) BY PLAYERS, COUNTRIES, TYPE AND APPLICATION**

- 5.1 Africa Milk Tea Sales and Value (2013-2018)
  - 5.1.1 Africa Milk Tea Sales Volume and Growth Rate (2013-2018)
  - 5.1.2 Africa Milk Tea Revenue and Growth Rate (2013-2018)
- 5.2 Africa Milk Tea Sales and Market Share by Type
- 5.3 Africa Milk Tea Sales and Market Share by Application
- 5.4 Africa Milk Tea Sales Volume and Value (Revenue) by Countries
  - 5.4.1 Africa Milk Tea Sales Volume by Countries (2013-2018)
  - 5.4.2 Africa Milk Tea Revenue by Countries (2013-2018)
  - 5.4.3 South Africa Milk Tea Sales and Growth Rate (2013-2018)
  - 5.4.4 Nigeria Milk Tea Sales and Growth Rate (2013-2018)
  - 5.4.5 Egypt Milk Tea Sales and Growth Rate (2013-2018)
  - 5.4.6 Algeria Milk Tea Sales and Growth Rate (2013-2018)

## **6 EMEA MILK TEA MANUFACTURERS/PLAYERS PROFILES AND SALES DATA**

- 6.1 Lipton (Unilever)
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Milk Tea Product Type, Application and Specification
    - 6.1.2.1 Product A
    - 6.1.2.2 Product B
  - 6.1.3 Lipton (Unilever) Milk Tea Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.1.4 Main Business/Business Overview
- 6.2 Nestle
  - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.2.2 Milk Tea Product Type, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Nestle Milk Tea Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.2.4 Main Business/Business Overview
- 6.3 Uni-President
  - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.3.2 Milk Tea Product Type, Application and Specification
    - 6.3.2.1 Product A

- 6.3.2.2 Product B
- 6.3.3 Uni-President Milk Tea Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.3.4 Main Business/Business Overview
- 6.4 Greenmax
  - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.4.2 Milk Tea Product Type, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Greenmax Milk Tea Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.4.4 Main Business/Business Overview
- 6.5 Shih Chen Foods
  - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.5.2 Milk Tea Product Type, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Shih Chen Foods Milk Tea Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.5.4 Main Business/Business Overview
- 6.6 Gino
  - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.6.2 Milk Tea Product Type, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Gino Milk Tea Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.6.4 Main Business/Business Overview
- 6.7 Hong Kong Tea Company
  - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.7.2 Milk Tea Product Type, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 Hong Kong Tea Company Milk Tea Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.7.4 Main Business/Business Overview
- 6.8 Nittoh Tea (Mitsui Norin)
  - 6.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.8.2 Milk Tea Product Type, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Nittoh Tea (Mitsui Norin) Milk Tea Sales, Revenue, Price and Gross Margin (2013-2018)

- 6.8.4 Main Business/Business Overview
- 6.9 Old Town
  - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.9.2 Milk Tea Product Type, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Old Town Milk Tea Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.9.4 Main Business/Business Overview
- 6.10 Xiangpiaopiao Food
  - 6.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.10.2 Milk Tea Product Type, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Xiangpiaopiao Food Milk Tea Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.10.4 Main Business/Business Overview
- 6.11 Guangdong Strong Group

## **7 MILK TEA MANUFACTURING COST ANALYSIS**

- 7.1 Milk Tea Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Milk Tea

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Milk Tea Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Milk Tea Major Manufacturers in 2017
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**



- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 EMEA MILK TEA MARKET FORECAST (2018-2025)**

- 11.1 EMEA Milk Tea Sales, Revenue and Price Forecast (2018-2025)
  - 11.1.1 EMEA Milk Tea Sales and Growth Rate Forecast (2018-2025)
  - 11.1.2 EMEA Milk Tea Revenue and Growth Rate Forecast (2018-2025)
  - 11.1.3 EMEA Milk Tea Price and Trend Forecast (2018-2025)
- 11.2 EMEA Milk Tea Sales, Revenue and Growth Rate Forecast by Region (2018-2025)
- 11.3 Europe Milk Tea Sales, Revenue and Growth Rate Forecast by Region (2018-2025)
- 11.4 Middle East Milk Tea Sales, Revenue and Growth Rate Forecast by Region (2018-2025)
- 11.5 Africa Milk Tea Sales, Revenue and Growth Rate Forecast by Region (2018-2025)
- 11.6 EMEA Milk Tea Sales Forecast by Type (2018-2025)
- 11.7 EMEA Milk Tea Sales Forecast by Application (2018-2025)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology/Research Approach

- 13.1.1 Research Programs/Design
- 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Milk Tea

Figure EMEA Milk Tea Sales Volume (K MT) by Type (2013-2025)

Figure EMEA Milk Tea Sales Volume Market Share by Type (Product Category) in 2017

Figure Bagged Product Product Picture

Figure Disposable Paper Cups Products Product Picture

Figure Other Product Picture

Figure EMEA Milk Tea Sales Volume (K MT) by Application (2013-2025)

Figure EMEA Sales Market Share of Milk Tea by Application in 2017

Figure Tea Shop Examples

Table Key Downstream Customer in Tea Shop

Figure The Mall Examples

Table Key Downstream Customer in The Mall

Figure Retail Store Examples

Table Key Downstream Customer in Retail Store

Figure Other Examples

Table Key Downstream Customer in Other

Figure EMEA Milk Tea Market Size (Million USD) by Region (2013-2025)

Figure Europe Milk Tea Revenue (Million USD) and Growth Rate (2013-2025)

Figure Europe Milk Tea Revenue (Million USD) Status and Forecast by Countries

Figure Middle East Milk Tea Revenue (Million USD) and Growth Rate (2013-2025)

Figure Middle East Milk Tea Revenue (Million USD) Status and Forecast by Countries

Figure Africa Milk Tea Revenue (Million USD) and Growth Rate (2013-2025)

Figure Africa Milk Tea Revenue (Million USD) Status and Forecast by Countries

Figure EMEA Milk Tea Sales Volume and Growth Rate (2013-2025)

Figure EMEA Milk Tea Revenue (Million USD) and Growth Rate (2013-2025)

Figure EMEA Milk Tea Market Major Players Product Sales Volume (K MT) (2013-2018)

Table EMEA Milk Tea Sales Volume (K MT) of Major Players (2013-2018)

Table EMEA Milk Tea Sales Share by Players (2013-2018)

Figure 2017 Milk Tea Sales Share by Players

Figure 2017 Milk Tea Sales Share by Players

Figure EMEA Milk Tea Market Major Players Product Revenue (Million USD) (2013-2018)

Table EMEA Milk Tea Revenue (Million USD) by Players (2013-2018)

Table EMEA Milk Tea Revenue Share by Players (2013-2018)

Table 2017 EMEA Milk Tea Revenue Share by Players

Table 2017 EMEA Milk Tea Revenue Share by Players  
Table EMEA Milk Tea Sale Price (USD/MT) by Players (2013-2018)  
Table EMEA Milk Tea Sales (K MT) and Market Share by Type (2013-2018)  
Table EMEA Milk Tea Sales Share by Type (2013-2018)  
Figure Sales Market Share of Milk Tea by Type (2013-2018)  
Figure EMEA Milk Tea Sales Market Share by Type (2013-2018)  
Table EMEA Milk Tea Revenue (Million USD) and Market Share by Type (2013-2018)  
Table EMEA Milk Tea Revenue Share by Type (2013-2018)  
Figure Revenue Market Share of Milk Tea by Type in 2017  
Table EMEA Milk Tea Sale Price (USD/MT) by Type (2013-2018)  
Table EMEA Milk Tea Sales (K MT) and Market Share by Application (2013-2018)  
Table EMEA Milk Tea Sales Share by Application (2013-2018)  
Figure Sales Market Share of Milk Tea by Application (2013-2018)  
Figure EMEA Milk Tea Sales Market Share by Application in 2017  
Table EMEA Milk Tea Sales (K MT) and Market Share by Region (2013-2018)  
Table EMEA Milk Tea Sales Share by Region (2013-2018)  
Figure Sales Market Share of Milk Tea by Region (2013-2018)  
Figure EMEA Milk Tea Sales Market Share in 2017  
Table EMEA Milk Tea Revenue (Million USD) and Market Share by Region (2013-2018)  
Table EMEA Milk Tea Revenue Share by Region (2013-2018)  
Figure Revenue Market Share of Milk Tea by Region (2013-2018)  
Figure EMEA Milk Tea Revenue Market Share Regions in 2017  
Table EMEA Milk Tea Sales Price (USD/MT) by Region (2013-2018)  
Figure Europe Milk Tea Sales (K MT) and Growth Rate (2013-2018)  
Figure Europe Milk Tea Revenue and Growth Rate (2013-2018)  
Table Europe Milk Tea Sales (K MT) by Type (2013-2018)  
Table Europe Milk Tea Market Share by Type (2013-2018)  
Figure Europe Milk Tea Market Share by Type in 2017  
Table Europe Milk Tea Sales (K MT) by Application (2013-2018)  
Table Europe Milk Tea Market Share by Application (2013-2018)  
Figure Europe Milk Tea Market Share by Application in 2017  
Table Europe Milk Tea Sales (K MT) by Countries (2013-2018)  
Table Europe Milk Tea Sales Market Share by Countries (2013-2018)  
Figure Europe Milk Tea Sales Market Share by Countries (2013-2018)  
Figure Europe Milk Tea Sales Market Share by Countries in 2017  
Table Europe Milk Tea Revenue (Million USD) by Countries (2013-2018)  
Table Europe Milk Tea Revenue Market Share by Countries (2013-2018)  
Figure Europe Milk Tea Revenue Market Share by Countries (2013-2018)  
Figure Europe Milk Tea Revenue Market Share by Countries in 2017

Figure Germany Milk Tea Sales (K MT) and Growth Rate (2013-2018)  
Figure France Milk Tea Sales (K MT) and Growth Rate (2013-2018)  
Figure UK Milk Tea Sales (K MT) and Growth Rate (2013-2018)  
Figure Russia Milk Tea Sales (K MT) and Growth Rate (2013-2018)  
Figure Italy Milk Tea Sales (K MT) and Growth Rate (2013-2018)  
Figure Benelux Milk Tea Sales (K MT) and Growth Rate (2013-2018)  
Figure Middle East Milk Tea Sales (K MT) and Growth Rate (2013-2018)  
Figure Middle East Milk Tea Revenue (Million USD) and Growth Rate (2013-2018)  
Table Middle East Milk Tea Sales (K MT) by Type (2013-2018)  
Table Middle East Milk Tea Market Share by Type (2013-2018)  
Figure Middle East Milk Tea Market Share by Type (2013-2018)  
Table Middle East Milk Tea Sales (K MT) by Applications (2013-2018)  
Table Middle East Milk Tea Market Share by Applications (2013-2018)  
Figure Middle East Milk Tea Sales Market Share by Application in 2017  
Table Middle East Milk Tea Sales Volume (K MT) by Countries (2013-2018)  
Table Middle East Milk Tea Sales Volume Market Share by Countries (2013-2018)  
Figure Middle East Milk Tea Sales Volume Market Share by Countries in 2017  
Table Middle East Milk Tea Revenue (Million USD) by Countries (2013-2018)  
Table Middle East Milk Tea Revenue Market Share by Countries (2013-2018)  
Figure Middle East Milk Tea Revenue Market Share by Countries (2013-2018)  
Figure Middle East Milk Tea Revenue Market Share by Countries in 2017  
Figure Saudi Arabia Milk Tea Sales (K MT) and Growth Rate (2013-2018)  
Figure Israel Milk Tea Sales (K MT) and Growth Rate (2013-2018)  
Figure UAE Milk Tea Sales (K MT) and Growth Rate (2013-2018)  
Figure Iran Milk Tea Sales (K MT) and Growth Rate (2013-2018)  
Figure Africa Milk Tea Sales (K MT) and Growth Rate (2013-2018)  
Figure Africa Milk Tea Revenue (Million USD) and Growth Rate (2013-2018)  
Table Africa Milk Tea Sales (K MT) by Type (2013-2018)  
Table Africa Milk Tea Sales Market Share by Type (2013-2018)  
Figure Africa Milk Tea Sales Market Share by Type (2013-2018)  
Figure Africa Milk Tea Sales Market Share by Type in 2017  
Table Africa Milk Tea Sales (K MT) by Application (2013-2018)  
Table Africa Milk Tea Sales Market Share by Application (2013-2018)  
Figure Africa Milk Tea Sales Market Share by Application (2013-2018)  
Table Africa Milk Tea Sales Volume (K MT) by Countries (2013-2018)  
Table Africa Milk Tea Sales Market Share by Countries (2013-2018)  
Figure Africa Milk Tea Sales Market Share by Countries (2013-2018)  
Figure Africa Milk Tea Sales Market Share by Countries in 2017  
Table Africa Milk Tea Revenue (Million USD) by Countries (2013-2018)

Table Africa Milk Tea Revenue Market Share by Countries (2013-2018)  
Figure Africa Milk Tea Revenue Market Share by Countries (2013-2018)  
Figure Africa Milk Tea Revenue Market Share by Countries in 2017  
Figure South Africa Milk Tea Sales (K MT) and Growth Rate (2013-2018)  
Figure Nigeria Milk Tea Sales (K MT) and Growth Rate (2013-2018)  
Figure Egypt Milk Tea Sales (K MT) and Growth Rate (2013-2018)  
Figure Algeria Milk Tea Sales (K MT) and Growth Rate (2013-2018)  
Table Lipton (Unilever) Milk Tea Basic Information List  
Table Lipton (Unilever) Milk Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)  
Figure Lipton (Unilever) Milk Tea Sales (K MT) and Growth Rate (2013-2018)  
Figure Lipton (Unilever) Milk Tea Sales Market Share in EMEA (2013-2018)  
Figure Lipton (Unilever) Milk Tea Revenue Market Share in EMEA (2013-2018)  
Table Nestle Milk Tea Basic Information List  
Table Nestle Milk Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)  
Figure Nestle Milk Tea Sales (K MT) and Growth Rate (2013-2018)  
Figure Nestle Milk Tea Sales Market Share in EMEA (2013-2018)  
Figure Nestle Milk Tea Revenue Market Share in EMEA (2013-2018)  
Table Uni-President Milk Tea Basic Information List  
Table Uni-President Milk Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)  
Figure Uni-President Milk Tea Sales (K MT) and Growth Rate (2013-2018)  
Figure Uni-President Milk Tea Sales Market Share in EMEA (2013-2018)  
Figure Uni-President Milk Tea Revenue Market Share in EMEA (2013-2018)  
Table Greenmax Milk Tea Basic Information List  
Table Greenmax Milk Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)  
Figure Greenmax Milk Tea Sales (K MT) and Growth Rate (2013-2018)  
Figure Greenmax Milk Tea Sales Market Share in EMEA (2013-2018)  
Figure Greenmax Milk Tea Revenue Market Share in EMEA (2013-2018)  
Table Shih Chen Foods Milk Tea Basic Information List  
Table Shih Chen Foods Milk Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)  
Figure Shih Chen Foods Milk Tea Sales (K MT) and Growth Rate (2013-2018)  
Figure Shih Chen Foods Milk Tea Sales Market Share in EMEA (2013-2018)  
Figure Shih Chen Foods Milk Tea Revenue Market Share in EMEA (2013-2018)  
Table Gino Milk Tea Basic Information List  
Table Gino Milk Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross



Margin (2013-2018)

Figure Gino Milk Tea Sales (K MT) and Growth Rate (2013-2018)

Figure Gino Milk Tea Sales Market Share in EMEA (2013-2018)

Figure Gino Milk Tea Revenue Market Share in EMEA (2013-2018)

Table Hong Kong Tea Company Milk Tea Basic Information List

Table Hong Kong Tea Company Milk Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Hong Kong Tea Company Milk Tea Sales (K MT) and Growth Rate (2013-2018)

Figure Hong Kong Tea Company Milk Tea Sales Market Share in EMEA (2013-2018)

Figure Hong Kong Tea Company Milk Tea Revenue Market Share in EMEA (2013-2018)

Table Nittoh Tea (Mitsui Norin) Milk Tea Basic Information List

Table Nittoh Tea (Mitsui Norin) Milk Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Nittoh Tea (Mitsui Norin) Milk Tea Sales (K MT) and Growth Rate (2013-2018)

Figure Nittoh Tea (Mitsui Norin) Milk Tea Sales Market Share in EMEA (2013-2018)

Figure Nittoh Tea (Mitsui Norin) Milk Tea Revenue Market Share in EMEA (2013-2018)

Table Old Town Milk Tea Basic Information List

Table Old Town Milk Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Old Town Milk Tea Sales (K MT) and Growth Rate (2013-2018)

Figure Old Town Milk Tea Sales Market Share in EMEA (2013-2018)

Figure Old Town Milk Tea Revenue Market Share in EMEA (2013-2018)

Table Xiangpiaopiao Food Milk Tea Basic Information List

Table Xiangpiaopiao Food Milk Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Xiangpiaopiao Food Milk Tea Sales (K MT) and Growth Rate (2013-2018)

Figure Xiangpiaopiao Food Milk Tea Sales Market Share in EMEA (2013-2018)

Figure Xiangpiaopiao Food Milk Tea Revenue Market Share in EMEA (2013-2018)

Table Guangdong Strong Group Milk Tea Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Milk Tea

Figure Manufacturing Process Analysis of Milk Tea

Figure Milk Tea Industrial Chain Analysis

Table Raw Materials Sources of Milk Tea Major Manufacturers in 2017

Table Major Buyers of Milk Tea

Table Distributors/Traders List

Figure EMEA Milk Tea Sales (K MT) and Growth Rate Forecast (2018-2025)  
Figure EMEA Milk Tea Revenue and Growth Rate Forecast (2018-2025)  
Figure EMEA Milk Tea Price (USD/MT) and Trend Forecast (2018-2025)  
Table EMEA Milk Tea Sales (K MT) Forecast by Region (2018-2025)  
Figure EMEA Milk Tea Sales Market Share Forecast by Region (2018-2025)  
Table EMEA Milk Tea Revenue (Million USD) Forecast by Region (2018-2025)  
Figure EMEA Milk Tea Revenue Market Share Forecast by Region (2018-2025)  
Table Europe Milk Tea Sales (K MT) Forecast by Countries (2018-2025)  
Figure Europe Milk Tea Sales Market Share Forecast by Countries (2018-2025)  
Table Europe Milk Tea Revenue (Million USD) Forecast by Countries (2018-2025)  
Figure Europe Milk Tea Revenue Market Share Forecast by Countries (2018-2025)  
Table Middle East Milk Tea Sales (K MT) Forecast by Countries (2018-2025)  
Figure Middle East Milk Tea Sales Market Share Forecast by Countries (2018-2025)  
Table Middle East Milk Tea Revenue (Million USD) Forecast by Countries (2018-2025)  
Figure Middle East Milk Tea Revenue Market Share Forecast by Countries (2018-2025)  
Table Africa Milk Tea Sales (K MT) Forecast by Countries (2018-2025)  
Figure Africa Milk Tea Sales Market Share Forecast by Countries (2018-2025)  
Table Africa Milk Tea Revenue (Million USD) Forecast by Countries (2018-2025)  
Figure Africa Milk Tea Revenue Market Share Forecast by Countries (2018-2025)  
Table EMEA Milk Tea Sales (K MT) Forecast by Type (2018-2025)  
Figure EMEA Milk Tea Sales Market Share Forecast by Type (2018-2025)  
Table EMEA Milk Tea Sales (K MT) Forecast by Application (2018-2025)  
Figure EMEA Milk Tea Sales Market Share Forecast by Application (2018-2025)  
Table Research Programs/Design for This Report  
Figure Bottom-up and Top-down Approaches for This Report  
Figure Data Triangulation  
Table Key Data Information from Secondary Sources  
Table Key Data Information from Primary Sources



## I would like to order

Product name: EMEA (Europe, Middle East and Africa) Milk Tea Market Report 2018

Product link: <https://marketpublishers.com/r/E05F3FB304BEN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E05F3FB304BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970