

# EMEA (Europe, Middle East and Africa) Games Market Report 2017

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## Abstracts

In this report, the EMEA Games market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report split EMEA into Europe, the Middle East and Africa, With sales (Units), revenue (Million USD), market share and growth rate of Games for these regions, from 2012 to 2022 (forecast)

Europe: Germany, France, UK, Russia, Italy and Benelux;

Middle East: Saudi Arabia, Israel, UAE and Iran;

Africa: South Africa, Nigeria, Egypt and Algeria.

EMEA Games market competition by top manufacturers/players, with Games sales volume (Units), price (USD/Unit), revenue (Million USD) and market share for each manufacturer/player; the top players including

Tencent

Microsoft

Sony

Activision Blizzard

Apple

EA

Google

NetEase

Warner Bros

King

Nintendo

Nexon

Mixi

TakeTwo Interactive

GungHo Entertainment

Square Enix

Disney

Ubisoft

Konami

DeNA

On the basis of product, this report displays the sales volume (Units), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

Online Games

Offline Games

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume (Units), market share and growth rate of Games for each application, including

PC

Console

Smartphone

Tablet

Handheld

Others

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