

# EMEA (Europe, Middle East and Africa) Fabric Softener Market Report 2018

<https://marketpublishers.com/r/E06887F969AEN.html>

Date: January 2018

Pages: 118

Price: US\$ 4,000.00 (Single User License)

ID: E06887F969AEN

## Abstracts

In this report, the EMEA Fabric Softener market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report split EMEA into Europe, the Middle East and Africa, With sales (K MT), revenue (Million USD), market share and growth rate of Fabric Softener for these regions, from 2013 to 2025 (forecast)

Europe: Germany, France, UK, Russia, Italy and Benelux;

Middle East: Saudi Arabia, Israel, UAE and Iran;

Africa: South Africa, Nigeria, Egypt and Algeria.

EMEA Fabric Softener market competition by top manufacturers/players, with Fabric Softener sales volume (K MT), price (USD/MT), revenue (Million USD) and market share for each manufacturer/player; the top players including

P&G

Unilever

Church & Dwight

Colgate

Henkel

Ecover

Scjohnson

Werner & Mertz

Sodalis

KAO

Lion

Mitsuei

Pigeon

AlEn

Blue Moon

Lvsan

Liby

Yipinjing

On the basis of product, this report displays the sales volume, revenue, product price, market share and growth rate of each type, primarily split into

Liquid Fabric Softener

Fabric Softener Sheets

On the basis on the end users/applications, this report focuses on the status and

outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Clothing

Home Textile

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### EMEA (Europe, Middle East and Africa) Fabric Softener Market Report 2018

#### **1 FABRIC SOFTENER OVERVIEW**

- 1.1 Product Overview and Scope of Fabric Softener
- 1.2 Classification of Fabric Softener
  - 1.2.1 EMEA Fabric Softener Market Size (Sales) Comparison by Type (2013-2025)
  - 1.2.2 EMEA Fabric Softener Market Size (Sales) Market Share by Type (Product Category) in 2017
  - 1.2.3 Liquid Fabric Softener
  - 1.2.4 Fabric Softener Sheets
- 1.3 EMEA Fabric Softener Market by Application/End Users
  - 1.3.1 EMEA Fabric Softener Sales (Volume) and Market Share Comparison by Application (2013-2025)
  - 1.3.2 Clothing
  - 1.3.3 Home Textile
- 1.4 EMEA Fabric Softener Market by Region
  - 1.4.1 EMEA Fabric Softener Market Size (Value) Comparison by Region (2013-2025)
  - 1.4.2 Europe Status and Prospect (2013-2025)
  - 1.4.3 Middle East Status and Prospect (2013-2025)
  - 1.4.4 Africa Status and Prospect (2013-2025)
- 1.5 EMEA Market Size (Value and Volume) of Fabric Softener (2013-2025)
  - 1.5.1 EMEA Fabric Softener Sales and Growth Rate (2013-2025)
  - 1.5.2 EMEA Fabric Softener Revenue and Growth Rate (2013-2025)

#### **2 EMEA FABRIC SOFTENER COMPETITION BY MANUFACTURERS/PLAYERS/SUPPLIERS, REGION, TYPE AND APPLICATION**

- 2.1 EMEA Fabric Softener Market Competition by Players/Manufacturers
  - 2.1.1 EMEA Fabric Softener Sales Volume and Market Share of Major Players (2013-2018)
  - 2.1.2 EMEA Fabric Softener Revenue and Share by Players (2013-2018)
  - 2.1.3 EMEA Fabric Softener Sale Price by Players (2013-2018)
- 2.2 EMEA Fabric Softener (Volume and Value) by Type/Product Category
  - 2.2.1 EMEA Fabric Softener Sales and Market Share by Type (2013-2018)
  - 2.2.2 EMEA Fabric Softener Revenue and Market Share by Type (2013-2018)
  - 2.2.3 EMEA Fabric Softener Sale Price by Type (2013-2018)

2.3 EMEA Fabric Softener (Volume) by Application

2.4 EMEA Fabric Softener (Volume and Value) by Region

2.4.1 EMEA Fabric Softener Sales and Market Share by Region (2013-2018)

2.4.2 EMEA Fabric Softener Revenue and Market Share by Region (2013-2018)

2.4.3 EMEA Fabric Softener Sales Price by Region (2013-2018)

### **3 EUROPE FABRIC SOFTENER (VOLUME, VALUE AND SALES PRICE), BY PLAYERS, COUNTRIES, TYPE AND APPLICATION**

3.1 Europe Fabric Softener Sales and Value (2013-2018)

3.1.1 Europe Fabric Softener Sales Volume and Growth Rate (2013-2018)

3.1.2 Europe Fabric Softener Revenue and Growth Rate (2013-2018)

3.2 Europe Fabric Softener Sales and Market Share by Type

3.3 Europe Fabric Softener Sales and Market Share by Application

3.4 Europe Fabric Softener Sales Volume and Value (Revenue) by Countries

3.4.1 Europe Fabric Softener Sales Volume by Countries (2013-2018)

3.4.2 Europe Fabric Softener Revenue by Countries (2013-2018)

3.4.3 Germany Fabric Softener Sales and Growth Rate (2013-2018)

3.4.4 France Fabric Softener Sales and Growth Rate (2013-2018)

3.4.5 UK Fabric Softener Sales and Growth Rate (2013-2018)

3.4.6 Russia Fabric Softener Sales and Growth Rate (2013-2018)

3.4.7 Italy Fabric Softener Sales and Growth Rate (2013-2018)

3.4.8 Benelux Fabric Softener Sales and Growth Rate (2013-2018)

### **4 MIDDLE EAST FABRIC SOFTENER (VOLUME, VALUE AND SALES PRICE), BY REGION, TYPE AND APPLICATION**

4.1 Middle East Fabric Softener Sales and Value (2013-2018)

4.1.1 Middle East Fabric Softener Sales Volume and Growth Rate (2013-2018)

4.1.2 Middle East Fabric Softener Revenue and Growth Rate (2013-2018)

4.2 Middle East Fabric Softener Sales and Market Share by Type

4.3 Middle East Fabric Softener Sales and Market Share by Application

4.4 Middle East Fabric Softener Sales Volume and Value (Revenue) by Countries

4.4.1 Middle East Fabric Softener Sales Volume by Countries (2013-2018)

4.4.2 Middle East Fabric Softener Revenue by Countries (2013-2018)

4.4.3 Saudi Arabia Fabric Softener Sales and Growth Rate (2013-2018)

4.4.4 Israel Fabric Softener Sales and Growth Rate (2013-2018)

4.4.5 UAE Fabric Softener Sales and Growth Rate (2013-2018)

4.4.6 Iran Fabric Softener Sales and Growth Rate (2013-2018)

## **5 AFRICA FABRIC SOFTENER (VOLUME, VALUE AND SALES PRICE) BY PLAYERS, COUNTRIES, TYPE AND APPLICATION**

### 5.1 Africa Fabric Softener Sales and Value (2013-2018)

#### 5.1.1 Africa Fabric Softener Sales Volume and Growth Rate (2013-2018)

#### 5.1.2 Africa Fabric Softener Revenue and Growth Rate (2013-2018)

### 5.2 Africa Fabric Softener Sales and Market Share by Type

### 5.3 Africa Fabric Softener Sales and Market Share by Application

### 5.4 Africa Fabric Softener Sales Volume and Value (Revenue) by Countries

#### 5.4.1 Africa Fabric Softener Sales Volume by Countries (2013-2018)

#### 5.4.2 Africa Fabric Softener Revenue by Countries (2013-2018)

#### 5.4.3 South Africa Fabric Softener Sales and Growth Rate (2013-2018)

#### 5.4.4 Nigeria Fabric Softener Sales and Growth Rate (2013-2018)

#### 5.4.5 Egypt Fabric Softener Sales and Growth Rate (2013-2018)

#### 5.4.6 Algeria Fabric Softener Sales and Growth Rate (2013-2018)

## **6 EMEA FABRIC SOFTENER MANUFACTURERS/PLAYERS PROFILES AND SALES DATA**

### 6.1 P&G

#### 6.1.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.1.2 Fabric Softener Product Type, Application and Specification

##### 6.1.2.1 Product A

##### 6.1.2.2 Product B

#### 6.1.3 P&G Fabric Softener Sales, Revenue, Price and Gross Margin (2013-2018)

#### 6.1.4 Main Business/Business Overview

### 6.2 Unilever

#### 6.2.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.2.2 Fabric Softener Product Type, Application and Specification

##### 6.2.2.1 Product A

##### 6.2.2.2 Product B

#### 6.2.3 Unilever Fabric Softener Sales, Revenue, Price and Gross Margin (2013-2018)

#### 6.2.4 Main Business/Business Overview

### 6.3 Church & Dwight

#### 6.3.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.3.2 Fabric Softener Product Type, Application and Specification

##### 6.3.2.1 Product A

##### 6.3.2.2 Product B

6.3.3 Church & Dwight Fabric Softener Sales, Revenue, Price and Gross Margin (2013-2018)

6.3.4 Main Business/Business Overview

6.4 Colgate

6.4.1 Company Basic Information, Manufacturing Base and Competitors

6.4.2 Fabric Softener Product Type, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Colgate Fabric Softener Sales, Revenue, Price and Gross Margin (2013-2018)

6.4.4 Main Business/Business Overview

6.5 Henkel

6.5.1 Company Basic Information, Manufacturing Base and Competitors

6.5.2 Fabric Softener Product Type, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Henkel Fabric Softener Sales, Revenue, Price and Gross Margin (2013-2018)

6.5.4 Main Business/Business Overview

6.6 Ecover

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Fabric Softener Product Type, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Ecover Fabric Softener Sales, Revenue, Price and Gross Margin (2013-2018)

6.6.4 Main Business/Business Overview

6.7 Scjohnson

6.7.1 Company Basic Information, Manufacturing Base and Competitors

6.7.2 Fabric Softener Product Type, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Scjohnson Fabric Softener Sales, Revenue, Price and Gross Margin (2013-2018)

6.7.4 Main Business/Business Overview

6.8 Werner & Mertz

6.8.1 Company Basic Information, Manufacturing Base and Competitors

6.8.2 Fabric Softener Product Type, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Werner & Mertz Fabric Softener Sales, Revenue, Price and Gross Margin (2013-2018)

6.8.4 Main Business/Business Overview

## 6.9 Sodalis

6.9.1 Company Basic Information, Manufacturing Base and Competitors

6.9.2 Fabric Softener Product Type, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Sodalis Fabric Softener Sales, Revenue, Price and Gross Margin (2013-2018)

6.9.4 Main Business/Business Overview

## 6.10 KAO

6.10.1 Company Basic Information, Manufacturing Base and Competitors

6.10.2 Fabric Softener Product Type, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 KAO Fabric Softener Sales, Revenue, Price and Gross Margin (2013-2018)

6.10.4 Main Business/Business Overview

## 6.11 Lion

## 6.12 Mitsuei

## 6.13 Pigeon

## 6.14 AIEn

## 6.15 Blue Moon

## 6.16 Lvsan

## 6.17 Liby

## 6.18 Yipinjing

# 7 FABRIC SOFTENER MANUFACTURING COST ANALYSIS

## 7.1 Fabric Softener Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

## 7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

## 7.3 Manufacturing Process Analysis of Fabric Softener

# 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

## 8.1 Fabric Softener Industrial Chain Analysis



8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Fabric Softener Major Manufacturers in 2017

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

## **11 EMEA FABRIC SOFTENER MARKET FORECAST (2018-2025)**

11.1 EMEA Fabric Softener Sales, Revenue and Price Forecast (2018-2025)

11.1.1 EMEA Fabric Softener Sales and Growth Rate Forecast (2018-2025)

11.1.2 EMEA Fabric Softener Revenue and Growth Rate Forecast (2018-2025)

11.1.3 EMEA Fabric Softener Price and Trend Forecast (2018-2025)

11.2 EMEA Fabric Softener Sales, Revenue and Growth Rate Forecast by Region (2018-2025)

11.3 Europe Fabric Softener Sales, Revenue and Growth Rate Forecast by Region (2018-2025)

11.4 Middle East Fabric Softener Sales, Revenue and Growth Rate Forecast by Region (2018-2025)

11.5 Africa Fabric Softener Sales, Revenue and Growth Rate Forecast by Region (2018-2025)

11.6 EMEA Fabric Softener Sales Forecast by Type (2018-2025)

## 11.7 EMEA Fabric Softener Sales Forecast by Application (2018-2025)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

### 13.1 Methodology/Research Approach

#### 13.1.1 Research Programs/Design

#### 13.1.2 Market Size Estimation

#### 13.1.3 Market Breakdown and Data Triangulation

### 13.2 Data Source

#### 13.2.1 Secondary Sources

#### 13.2.2 Primary Sources

### 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Fabric Softener

Figure EMEA Fabric Softener Sales Volume (K MT) by Type (2013-2025)

Figure EMEA Fabric Softener Sales Volume Market Share by Type (Product Category) in 2017

Figure Liquid Fabric Softener Product Picture

Figure Fabric Softener Sheets Product Picture

Figure EMEA Fabric Softener Sales Volume (K MT) by Application (2013-2025)

Figure EMEA Sales Market Share of Fabric Softener by Application in 2017

Figure Clothing Examples

Table Key Downstream Customer in Clothing

Figure Home Textile Examples

Table Key Downstream Customer in Home Textile

Figure EMEA Fabric Softener Market Size (Million USD) by Region (2013-2025)

Figure Europe Fabric Softener Revenue (Million USD) and Growth Rate (2013-2025)

Figure Europe Fabric Softener Revenue (Million USD) Status and Forecast by Countries

Figure Middle East Fabric Softener Revenue (Million USD) and Growth Rate (2013-2025)

Figure Middle East Fabric Softener Revenue (Million USD) Status and Forecast by Countries

Figure Africa Fabric Softener Revenue (Million USD) and Growth Rate (2013-2025)

Figure Africa Fabric Softener Revenue (Million USD) Status and Forecast by Countries

Figure EMEA Fabric Softener Sales Volume and Growth Rate (2013-2025)

Figure EMEA Fabric Softener Revenue (Million USD) and Growth Rate (2013-2025)

Figure EMEA Fabric Softener Market Major Players Product Sales Volume (K MT) (2013-2018)

Table EMEA Fabric Softener Sales Volume (K MT) of Major Players (2013-2018)

Table EMEA Fabric Softener Sales Share by Players (2013-2018)

Figure 2017 Fabric Softener Sales Share by Players

Figure 2017 Fabric Softener Sales Share by Players

Figure EMEA Fabric Softener Market Major Players Product Revenue (Million USD) (2013-2018)

Table EMEA Fabric Softener Revenue (Million USD) by Players (2013-2018)

Table EMEA Fabric Softener Revenue Share by Players (2013-2018)

Table 2017 EMEA Fabric Softener Revenue Share by Players

Table 2017 EMEA Fabric Softener Revenue Share by Players  
Table EMEA Fabric Softener Sale Price (USD/MT) by Players (2013-2018)  
Table EMEA Fabric Softener Sales (K MT) and Market Share by Type (2013-2018)  
Table EMEA Fabric Softener Sales Share by Type (2013-2018)  
Figure Sales Market Share of Fabric Softener by Type (2013-2018)  
Figure EMEA Fabric Softener Sales Market Share by Type (2013-2018)  
Table EMEA Fabric Softener Revenue (Million USD) and Market Share by Type (2013-2018)  
Table EMEA Fabric Softener Revenue Share by Type (2013-2018)  
Figure Revenue Market Share of Fabric Softener by Type in 2017  
Table EMEA Fabric Softener Sale Price (USD/MT) by Type (2013-2018)  
Table EMEA Fabric Softener Sales (K MT) and Market Share by Application (2013-2018)  
Table EMEA Fabric Softener Sales Share by Application (2013-2018)  
Figure Sales Market Share of Fabric Softener by Application (2013-2018)  
Figure EMEA Fabric Softener Sales Market Share by Application in 2017  
Table EMEA Fabric Softener Sales (K MT) and Market Share by Region (2013-2018)  
Table EMEA Fabric Softener Sales Share by Region (2013-2018)  
Figure Sales Market Share of Fabric Softener by Region (2013-2018)  
Figure EMEA Fabric Softener Sales Market Share in 2017  
Table EMEA Fabric Softener Revenue (Million USD) and Market Share by Region (2013-2018)  
Table EMEA Fabric Softener Revenue Share by Region (2013-2018)  
Figure Revenue Market Share of Fabric Softener by Region (2013-2018)  
Figure EMEA Fabric Softener Revenue Market Share Regions in 2017  
Table EMEA Fabric Softener Sales Price (USD/MT) by Region (2013-2018)  
Figure Europe Fabric Softener Sales (K MT) and Growth Rate (2013-2018)  
Figure Europe Fabric Softener Revenue and Growth Rate (2013-2018)  
Table Europe Fabric Softener Sales (K MT) by Type (2013-2018)  
Table Europe Fabric Softener Market Share by Type (2013-2018)  
Figure Europe Fabric Softener Market Share by Type in 2017  
Table Europe Fabric Softener Sales (K MT) by Application (2013-2018)  
Table Europe Fabric Softener Market Share by Application (2013-2018)  
Figure Europe Fabric Softener Market Share by Application in 2017  
Table Europe Fabric Softener Sales (K MT) by Countries (2013-2018)  
Table Europe Fabric Softener Sales Market Share by Countries (2013-2018)  
Figure Europe Fabric Softener Sales Market Share by Countries (2013-2018)  
Figure Europe Fabric Softener Sales Market Share by Countries in 2017  
Table Europe Fabric Softener Revenue (Million USD) by Countries (2013-2018)

Table Europe Fabric Softener Revenue Market Share by Countries (2013-2018)  
Figure Europe Fabric Softener Revenue Market Share by Countries (2013-2018)  
Figure Europe Fabric Softener Revenue Market Share by Countries in 2017  
Figure Germany Fabric Softener Sales (K MT) and Growth Rate (2013-2018)  
Figure France Fabric Softener Sales (K MT) and Growth Rate (2013-2018)  
Figure UK Fabric Softener Sales (K MT) and Growth Rate (2013-2018)  
Figure Russia Fabric Softener Sales (K MT) and Growth Rate (2013-2018)  
Figure Italy Fabric Softener Sales (K MT) and Growth Rate (2013-2018)  
Figure Benelux Fabric Softener Sales (K MT) and Growth Rate (2013-2018)  
Figure Middle East Fabric Softener Sales (K MT) and Growth Rate (2013-2018)  
Figure Middle East Fabric Softener Revenue (Million USD) and Growth Rate (2013-2018)  
Table Middle East Fabric Softener Sales (K MT) by Type (2013-2018)  
Table Middle East Fabric Softener Market Share by Type (2013-2018)  
Figure Middle East Fabric Softener Market Share by Type (2013-2018)  
Table Middle East Fabric Softener Sales (K MT) by Applications (2013-2018)  
Table Middle East Fabric Softener Market Share by Applications (2013-2018)  
Figure Middle East Fabric Softener Sales Market Share by Application in 2017  
Table Middle East Fabric Softener Sales Volume (K MT) by Countries (2013-2018)  
Table Middle East Fabric Softener Sales Volume Market Share by Countries (2013-2018)  
Figure Middle East Fabric Softener Sales Volume Market Share by Countries in 2017  
Table Middle East Fabric Softener Revenue (Million USD) by Countries (2013-2018)  
Table Middle East Fabric Softener Revenue Market Share by Countries (2013-2018)  
Figure Middle East Fabric Softener Revenue Market Share by Countries (2013-2018)  
Figure Middle East Fabric Softener Revenue Market Share by Countries in 2017  
Figure Saudi Arabia Fabric Softener Sales (K MT) and Growth Rate (2013-2018)  
Figure Israel Fabric Softener Sales (K MT) and Growth Rate (2013-2018)  
Figure UAE Fabric Softener Sales (K MT) and Growth Rate (2013-2018)  
Figure Iran Fabric Softener Sales (K MT) and Growth Rate (2013-2018)  
Figure Africa Fabric Softener Sales (K MT) and Growth Rate (2013-2018)  
Figure Africa Fabric Softener Revenue (Million USD) and Growth Rate (2013-2018)  
Table Africa Fabric Softener Sales (K MT) by Type (2013-2018)  
Table Africa Fabric Softener Sales Market Share by Type (2013-2018)  
Figure Africa Fabric Softener Sales Market Share by Type (2013-2018)  
Figure Africa Fabric Softener Sales Market Share by Type in 2017  
Table Africa Fabric Softener Sales (K MT) by Application (2013-2018)  
Table Africa Fabric Softener Sales Market Share by Application (2013-2018)  
Figure Africa Fabric Softener Sales Market Share by Application (2013-2018)

Table Africa Fabric Softener Sales Volume (K MT) by Countries (2013-2018)  
Table Africa Fabric Softener Sales Market Share by Countries (2013-2018)  
Figure Africa Fabric Softener Sales Market Share by Countries (2013-2018)  
Figure Africa Fabric Softener Sales Market Share by Countries in 2017  
Table Africa Fabric Softener Revenue (Million USD) by Countries (2013-2018)  
Table Africa Fabric Softener Revenue Market Share by Countries (2013-2018)  
Figure Africa Fabric Softener Revenue Market Share by Countries (2013-2018)  
Figure Africa Fabric Softener Revenue Market Share by Countries in 2017  
Figure South Africa Fabric Softener Sales (K MT) and Growth Rate (2013-2018)  
Figure Nigeria Fabric Softener Sales (K MT) and Growth Rate (2013-2018)  
Figure Egypt Fabric Softener Sales (K MT) and Growth Rate (2013-2018)  
Figure Algeria Fabric Softener Sales (K MT) and Growth Rate (2013-2018)  
Table P&G Fabric Softener Basic Information List  
Table P&G Fabric Softener Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)  
Figure P&G Fabric Softener Sales (K MT) and Growth Rate (2013-2018)  
Figure P&G Fabric Softener Sales Market Share in EMEA (2013-2018)  
Figure P&G Fabric Softener Revenue Market Share in EMEA (2013-2018)  
Table Unilever Fabric Softener Basic Information List  
Table Unilever Fabric Softener Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)  
Figure Unilever Fabric Softener Sales (K MT) and Growth Rate (2013-2018)  
Figure Unilever Fabric Softener Sales Market Share in EMEA (2013-2018)  
Figure Unilever Fabric Softener Revenue Market Share in EMEA (2013-2018)  
Table Church & Dwight Fabric Softener Basic Information List  
Table Church & Dwight Fabric Softener Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)  
Figure Church & Dwight Fabric Softener Sales (K MT) and Growth Rate (2013-2018)  
Figure Church & Dwight Fabric Softener Sales Market Share in EMEA (2013-2018)  
Figure Church & Dwight Fabric Softener Revenue Market Share in EMEA (2013-2018)  
Table Colgate Fabric Softener Basic Information List  
Table Colgate Fabric Softener Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)  
Figure Colgate Fabric Softener Sales (K MT) and Growth Rate (2013-2018)  
Figure Colgate Fabric Softener Sales Market Share in EMEA (2013-2018)  
Figure Colgate Fabric Softener Revenue Market Share in EMEA (2013-2018)  
Table Henkel Fabric Softener Basic Information List  
Table Henkel Fabric Softener Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Henkel Fabric Softener Sales (K MT) and Growth Rate (2013-2018)  
Figure Henkel Fabric Softener Sales Market Share in EMEA (2013-2018)  
Figure Henkel Fabric Softener Revenue Market Share in EMEA (2013-2018)  
Table Ecover Fabric Softener Basic Information List  
Table Ecover Fabric Softener Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)  
Figure Ecover Fabric Softener Sales (K MT) and Growth Rate (2013-2018)  
Figure Ecover Fabric Softener Sales Market Share in EMEA (2013-2018)  
Figure Ecover Fabric Softener Revenue Market Share in EMEA (2013-2018)  
Table Scjohnson Fabric Softener Basic Information List  
Table Scjohnson Fabric Softener Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)  
Figure Scjohnson Fabric Softener Sales (K MT) and Growth Rate (2013-2018)  
Figure Scjohnson Fabric Softener Sales Market Share in EMEA (2013-2018)  
Figure Scjohnson Fabric Softener Revenue Market Share in EMEA (2013-2018)  
Table Werner & Mertz Fabric Softener Basic Information List  
Table Werner & Mertz Fabric Softener Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)  
Figure Werner & Mertz Fabric Softener Sales (K MT) and Growth Rate (2013-2018)  
Figure Werner & Mertz Fabric Softener Sales Market Share in EMEA (2013-2018)  
Figure Werner & Mertz Fabric Softener Revenue Market Share in EMEA (2013-2018)  
Table Sodalis Fabric Softener Basic Information List  
Table Sodalis Fabric Softener Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)  
Figure Sodalis Fabric Softener Sales (K MT) and Growth Rate (2013-2018)  
Figure Sodalis Fabric Softener Sales Market Share in EMEA (2013-2018)  
Figure Sodalis Fabric Softener Revenue Market Share in EMEA (2013-2018)  
Table KAO Fabric Softener Basic Information List  
Table KAO Fabric Softener Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)  
Figure KAO Fabric Softener Sales (K MT) and Growth Rate (2013-2018)  
Figure KAO Fabric Softener Sales Market Share in EMEA (2013-2018)  
Figure KAO Fabric Softener Revenue Market Share in EMEA (2013-2018)  
Table Lion Fabric Softener Basic Information List  
Table Mitsuei Fabric Softener Basic Information List  
Table Pigeon Fabric Softener Basic Information List  
Table AIEn Fabric Softener Basic Information List  
Table Blue Moon Fabric Softener Basic Information List  
Table Lvsan Fabric Softener Basic Information List

Table Liby Fabric Softener Basic Information List

Table Yipinjing Fabric Softener Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Fabric Softener

Figure Manufacturing Process Analysis of Fabric Softener

Figure Fabric Softener Industrial Chain Analysis

Table Raw Materials Sources of Fabric Softener Major Manufacturers in 2017

Table Major Buyers of Fabric Softener

Table Distributors/Traders List

Figure EMEA Fabric Softener Sales (K MT) and Growth Rate Forecast (2018-2025)

Figure EMEA Fabric Softener Revenue and Growth Rate Forecast (2018-2025)

Figure EMEA Fabric Softener Price (USD/MT) and Trend Forecast (2018-2025)

Table EMEA Fabric Softener Sales (K MT) Forecast by Region (2018-2025)

Figure EMEA Fabric Softener Sales Market Share Forecast by Region (2018-2025)

Table EMEA Fabric Softener Revenue (Million USD) Forecast by Region (2018-2025)

Figure EMEA Fabric Softener Revenue Market Share Forecast by Region (2018-2025)

Table Europe Fabric Softener Sales (K MT) Forecast by Countries (2018-2025)

Figure Europe Fabric Softener Sales Market Share Forecast by Countries (2018-2025)

Table Europe Fabric Softener Revenue (Million USD) Forecast by Countries (2018-2025)

Figure Europe Fabric Softener Revenue Market Share Forecast by Countries (2018-2025)

Table Middle East Fabric Softener Sales (K MT) Forecast by Countries (2018-2025)

Figure Middle East Fabric Softener Sales Market Share Forecast by Countries (2018-2025)

Table Middle East Fabric Softener Revenue (Million USD) Forecast by Countries (2018-2025)

Figure Middle East Fabric Softener Revenue Market Share Forecast by Countries (2018-2025)

Table Africa Fabric Softener Sales (K MT) Forecast by Countries (2018-2025)

Figure Africa Fabric Softener Sales Market Share Forecast by Countries (2018-2025)

Table Africa Fabric Softener Revenue (Million USD) Forecast by Countries (2018-2025)

Figure Africa Fabric Softener Revenue Market Share Forecast by Countries (2018-2025)

Table EMEA Fabric Softener Sales (K MT) Forecast by Type (2018-2025)

Figure EMEA Fabric Softener Sales Market Share Forecast by Type (2018-2025)

Table EMEA Fabric Softener Sales (K MT) Forecast by Application (2018-2025)



Figure EMEA Fabric Softener Sales Market Share Forecast by Application (2018-2025)

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: EMEA (Europe, Middle East and Africa) Fabric Softener Market Report 2018

Product link: <https://marketpublishers.com/r/E06887F969AEN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E06887F969AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970