

EMEA (Europe, Middle East and Africa) Digital Out of Home Market Report 2017

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Abstracts

In this report, the EMEA Digital Out of Home market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report split EMEA into Europe, the Middle East and Africa, With sales (K Units), revenue (Million USD), market share and growth rate of Digital Out of Home for these regions, from 2012 to 2022 (forecast)

Europe: Germany, France, UK, Russia, Italy and Benelux;

Middle East: Saudi Arabia, Israel, UAE and Iran;

Africa: South Africa, Nigeria, Egypt and Algeria.

EMEA Digital Out of Home market competition by top manufacturers/players, with Digital Out of Home sales volume (K Units), price (USD/Unit), revenue (Million USD) and market share for each manufacturer/player; the top players including

JCDecaux (France)

Clear Channel Outdoor Holdings, Inc. (US)

Lamar Advertising Company (US)

OUTFRONT Media (US)

Daktronics (US)

Prismview LLC (US)

NEC Display Solutions, Ltd. (Japan)

oOh!media Ltd. (Australia)

Broadsign International LLC. (Canada)

Stroer SE & Co. KGaA (Germany)

Mvix, Inc. (US)

Christie Digital Systems USA, Inc. (US)

Ayuda Media Systems (US)

Deepsky Corporation Ltd. (Hong Kong)

Aoto Electronics Co., Ltd (China)

On the basis of product, this report displays the sales volume (K Units), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

Billboard

Street Furniture

Transit

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume (K Units), market share and growth rate of Digital Out of Home for each application, including

Commercial

Infrastructural

Institutional

If you have any special requirements, please let us know and we will offer you the report as you want.

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