

Direct Marketing Services Market Report by Company, Regions, Types and Applications, Global Status and Forecast to 2025

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Abstracts

SUMMARY

This report studies the global Direct Marketing Services market, analyzes and researches the Direct Marketing Services development status and forecast in United States, EU, Japan, China, India and Southeast Asia. This report focuses on the top players in global market, like

Rapp

Epsilon

Wunderman

FCB, Acxiom

Harte-Hanks Direct

OgilvyOne

Merkle

Harland Clarke Corp

MRM//McCann

DigitasLBi

Aimia

SourceLink

BBDO

SapientNitro

Leo Burnett

Market segment by Regions/Countries, this report covers

United States

EU

Japan

China

India

Southeast Asia

Market segment by Type, the product can be split into

Direct mail

Telemarketing

Email marketing

Text (SMS) marketing

Handouts

Social media marketing

Direct selling

Others

Market segment by Application, the market can be split into

Business to Business

Business to Government

Business to Consumers

Others

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