

COVID-19 Impact on Video Billboard Market, Global Research Reports 2020-2021

https://marketpublishers.com/r/C358714C8D88EN.html

Date: June 2020

Pages: 92

Price: US\$ 3,250.00 (Single User License)

ID: C358714C8D88EN

Abstracts

This report covers market size and forecasts of Video Billboard, including the following market information:

Global Video Billboard Market Size, 2019-2021, and 2020 (quarterly data), (US\$ Million) & (K Units)

Global Video Billboard Market Size by Type and by Application, 2019-2021, and 2020 (quarterly data), (US\$ Million) & (K Units)

Global Video Billboard Market Size by Region (and Key Countries), 2019-2021, and 2020 (quarterly data), (US\$ Million) & (K Units)

Global Video Billboard Market Size by Company, 2019- 2020 (quarterly data), (US\$ Million) & (K Units)

Key market players

Major competitors identified in this market include Sony, LG Electronics, Toshiba, Panasonic, Daktronics, Electronic Displays, Shenzhen Dicolor Optoelectronics, Barco NV, Leyard Optoelectronic, Lighthouse Technologies, Barco NV., etc.

Based on the Region:

Asia-Pacific (China, Japan, South Korea, India and ASEAN)



Outdoor

Indoor

North America (US and Canada)
Europe (Germany, France, UK and Italy)
Rest of World (Latin America, Middle East & Africa)
Based on the Type:
Small Size
Medium Size
Large Size
Based on the Application:



Contents

- 1.1 Research Scope
- 1.2 Market Segmentation
- 1.3 Research Objectives
- 1.4 Research Methodology
 - 1.4.1 Research Process
 - 1.4.2 Data Triangulation
 - 1.4.3 Research Approach
 - 1.4.4 Base Year
- 1.5 Coronavirus Disease 2019 (Covid-19) Impact Will Have a Severe Impact on Global Growth
 - 1.5.1 Covid-19 Impact: Global GDP Growth, 2019, 2020 and 2021 Projections
 - 1.5.2 Covid-19 Impact: Commodity Prices Indices
 - 1.5.3 Covid-19 Impact: Global Major Government Policy
- 1.6 The Covid-19 Impact on Video Billboard Industry
- 1.7 COVID-19 Impact: Video Billboard Market Trends

2 GLOBAL VIDEO BILLBOARD QUARTERLY MARKET SIZE ANALYSIS

- 2.1 Video Billboard Business Impact Assessment COVID-19
- 2.1.1 Global Video Billboard Market Size, Pre-COVID-19 and Post- COVID-19 Comparison, 2015-2026
- 2.1.2 Global Video Billboard Price, Pre-COVID-19 and Post- COVID-19 Comparison, 2015-2026
- 2.2 Global Video Billboard Quarterly Market Size 2020-2021
- 2.3 COVID-19-Driven Market Dynamics and Factor Analysis
 - 2.3.1 Drivers
 - 2.3.2 Restraints
 - 2.3.3 Opportunities
 - 2.3.4 Challenges

3 QUARTERLY COMPETITIVE ASSESSMENT, 2020

- 3.1 Global Video Billboard Quarterly Market Size by Manufacturers, 2019 VS 2020
- 3.2 Global Video Billboard Factory Price by Manufacturers
- 3.3 Location of Key Manufacturers Video Billboard Manufacturing Factories and Area Served
- 3.4 Date of Key Manufacturers Enter into Video Billboard Market



- 3.5 Key Manufacturers Video Billboard Product Offered
- 3.6 Mergers & Acquisitions, Expansion Plans

4 IMPACT OF COVID-19 ON VIDEO BILLBOARD SEGMENTS, BY TYPE

- 4.1 Introduction
 - 1.4.1 Small Size
 - 1.4.2 Medium Size
 - 1.4.3 Large Size
- 4.2 By Type, Global Video Billboard Market Size, 2019-2021
 - 4.2.1 By Type, Global Video Billboard Market Size by Type, 2020-2021
 - 4.2.2 By Type, Global Video Billboard Price, 2020-2021

5 IMPACT OF COVID-19 ON VIDEO BILLBOARD SEGMENTS, BY APPLICATION

- 5.1 Overview
 - 5.5.1 Outdoor
 - 5.5.2 Indoor
- 5.2 By Application, Global Video Billboard Market Size, 2019-2021
 - 5.2.1 By Application, Global Video Billboard Market Size by Application, 2019-2021
 - 5.2.2 By Application, Global Video Billboard Price, 2020-2021

6 GEOGRAPHIC ANALYSIS

- 6.1 Introduction
- 6.2 North America
 - 6.2.1 Macroeconomic Indicators of US
 - 6.2.2 US
 - 6.2.3 Canada
- 6.3 Europe
 - 6.3.1 Macroeconomic Indicators of Europe
 - 6.3.2 Germany
 - 6.3.3 France
 - 6.3.4 UK
 - 6.3.5 Italy
- 6.4 Asia-Pacific
 - 6.4.1 Macroeconomic Indicators of Asia-Pacific
 - 6.4.2 China
 - 6.4.3 Japan



- 6.4.4 South Korea
- 6.4.5 India
- 6.4.6 ASEAN
- 6.5 Rest of World
 - 6.5.1 Latin America
 - 6.5.2 Middle East and Africa

7 COMPANY PROFILES

7.1 Sony

- 7.1.1 Sony Business Overview
- 7.1.2 Sony Video Billboard Quarterly Production and Revenue, 2020
- 7.1.3 Sony Video Billboard Product Introduction
- 7.1.4 Sony Response to COVID-19 and Related Developments
- 7.2 LG Electronics
 - 7.2.1 LG Electronics Business Overview
 - 7.2.2 LG Electronics Video Billboard Quarterly Production and Revenue, 2020
 - 7.2.3 LG Electronics Video Billboard Product Introduction
- 7.2.4 LG Electronics Response to COVID-19 and Related Developments

7.3 Toshiba

- 7.3.1 Toshiba Business Overview
- 7.3.2 Toshiba Video Billboard Quarterly Production and Revenue, 2020
- 7.3.3 Toshiba Video Billboard Product Introduction
- 7.3.4 Toshiba Response to COVID-19 and Related Developments
- 7.4 Panasonic
 - 7.4.1 Panasonic Business Overview
 - 7.4.2 Panasonic Video Billboard Quarterly Production and Revenue, 2020
 - 7.4.3 Panasonic Video Billboard Product Introduction
 - 7.4.4 Panasonic Response to COVID-19 and Related Developments
- 7.5 Daktronics
 - 7.5.1 Daktronics Business Overview
 - 7.5.2 Daktronics Video Billboard Quarterly Production and Revenue, 2020
 - 7.5.3 Daktronics Video Billboard Product Introduction
 - 7.5.4 Daktronics Response to COVID-19 and Related Developments
- 7.6 Electronic Displays
 - 7.6.1 Electronic Displays Business Overview
 - 7.6.2 Electronic Displays Video Billboard Quarterly Production and Revenue, 2020
 - 7.6.3 Electronic Displays Video Billboard Product Introduction
 - 7.6.4 Electronic Displays Response to COVID-19 and Related Developments



- 7.7 Shenzhen Dicolor Optoelectronics
 - 7.7.1 Shenzhen Dicolor Optoelectronics Business Overview
- 7.7.2 Shenzhen Dicolor Optoelectronics Video Billboard Quarterly Production and Revenue, 2020
- 7.7.3 Shenzhen Dicolor Optoelectronics Video Billboard Product Introduction
- 7.7.4 Shenzhen Dicolor Optoelectronics Response to COVID-19 and Related

Developments 7.8 Barco NV

- 7.8.1 Barco NV Business Overview
- 7.8.2 Barco NV Video Billboard Quarterly Production and Revenue, 2020
- 7.8.3 Barco NV Video Billboard Product Introduction
- 7.8.4 Barco NV Response to COVID-19 and Related Developments
- 7.9 Leyard Optoelectronic
 - 7.9.1 Leyard Optoelectronic Business Overview
 - 7.9.2 Leyard Optoelectronic Video Billboard Quarterly Production and Revenue, 2020
 - 7.9.3 Leyard Optoelectronic Video Billboard Product Introduction
 - 7.9.4 Leyard Optoelectronic Response to COVID-19 and Related Developments
- 7.10 Lighthouse Technologies
 - 7.10.1 Lighthouse Technologies Business Overview
- 7.10.2 Lighthouse Technologies Video Billboard Quarterly Production and Revenue, 2020
 - 7.10.3 Lighthouse Technologies Video Billboard Product Introduction
- 7.10.4 Lighthouse Technologies Response to COVID-19 and Related Developments 7.11 Barco NV.
- 7.11.1 Barco NV. Business Overview
- 7.11.2 Barco NV. Video Billboard Quarterly Production and Revenue, 2020
- 7.11.3 Barco NV. Video Billboard Product Introduction
- 7.11.4 Barco NV. Response to COVID-19 and Related Developments

8 SUPPLY CHAIN AND SALES CHANNELS ANALYSIS

- 8.1 Video Billboard Supply Chain Analysis
 - 8.1.1 Video Billboard Supply Chain Analysis
 - 8.1.2 Covid-19 Impact on Video Billboard Supply Chain
- 8.2 Distribution Channels Analysis
 - 8.2.1 Video Billboard Distribution Channels
 - 8.2.2 Covid-19 Impact on Video Billboard Distribution Channels
 - 8.2.3 Video Billboard Distributors
- 8.3 Video Billboard Customers



9 KEY FINDINGS

10 APPENDIX

10.1 About Us

10.2 Disclaimer



List Of Tables

LIST OF TABLES

- Table 1. Overview of the World Economic Outlook Projections
- Table 2. Summary of World Real per Capita Output (Annual percent change; in international currency at purchasing power parity)
- Table 3. European Economies: Real GDP, Consumer Prices, Current Account Balance, and Unemployment (Annual percent change, unless noted otherwise)
- Table 4. Asian and Pacific Economies: Real GDP, Consumer Prices, Current Account Balance, and Unemployment (Annual percent change, unless noted otherwise)
- Table 5. Western Hemisphere Economies: Real GDP, Consumer Prices, Current
- Account Balance, and Unemployment (Annual percent change, unless noted otherwise)
- Table 6. Middle Eastern and Central Asian Economies: Real GDP, Consumer Prices,
- Current Account Balance, and Unemployment (Annual percent change, unless noted otherwise)
- Table 7. Covid-19 Impact: Global Major Government Policy
- Table 8. The Covid-19 Impact on Video Billboard Assessment
- Table 9. COVID-19 Impact: Video Billboard Market Trends
- Table 10. COVID-19 Impact Global Video Billboard Market Size
- Table 11. Global Video Billboard Market Size Pre-COVID-19 and Post- COVID-19 Comparison, 2015-2026 (K Units)
- Table 12. Global Video Billboard Price, Pre-COVID-19 and Post- COVID-19 Comparison, 2015-2026, (USD/Unit)
- Table 13. Global Video Billboard Quarterly Market Size, 2020 (US\$ Million) & (K Units)
- Table 14. Global Video Billboard Market Size, Pre-COVID-19 and Post- COVID-19
- Quarterly Comparison, 2020-2021 (US\$ Million)
- Table 15. Global Video Billboard Market Size, Pre-COVID-19 and Post- COVID-19
- Quarterly Comparison, 2020-2021 (K Units)
- Table 16. Global Video Billboard Market Growth Drivers
- Table 17. Global Video Billboard Market Restraints
- Table 18. Global Video Billboard Market Opportunities
- Table 19. Global Video Billboard Market Challenges
- Table 20. Key Manufacturers Video Billboard Quarterly Revenue, 2019 VS 2020 (US\$ Million)
- Table 21. Top Manufacturers, Video Billboard Market Size, 2019 (K Units) & (US\$ Million)
- Table 22. Video Billboard Factory Price by Manufacturers 2020 (USD/Unit)
- Table 23. Location of Key Manufacturers Video Billboard Manufacturing Plants



- Table 24. Key Manufacturers Video Billboard Market Served
- Table 25. Date of Key Manufacturers Enter into Video Billboard Market
- Table 26. Key Manufacturers Video Billboard Product Type
- Table 27. Mergers & Acquisitions, Expansion Plans
- Table 28. Global Video Billboard Market Size by Type, 2020, (US\$ Million)
- Table 29. Global Video Billboard Market Size by Type, 2020 (K Units)
- Table 30. Global Video Billboard Price: by Type, 2020-2021 (USD/Unit)
- Table 31. Global Video Billboard Market Size by Application: 2020-2021 (US\$ Million)
- Table 32. Global Video Billboard Market Size by Application, 2020-2021 (K Units)
- Table 33. Global Video Billboard Price: by Application, 2020-2021 (USD/Unit)
- Table 34. Global Video Billboard Market Size by Region, 2019-2021 (US\$ Million)
- Table 35. Global Video Billboard Market Size by Region, 2019-2021 (K Units)
- Table 36. By Country, North America Video Billboard Market Size, 2019-2021 (US\$ Million)
- Table 37. By Country, North America Video Billboard Market Size, 2019-2021 (K Units)
- Table 38. US Video Billboard Market Size, 2019-2021 (US\$ Million) & (K Units)
- Table 39. Canada Video Billboard Market Size, 2019-2021 (US\$ Million) & (K Units)
- Table 40. Macroeconomic Indicators of Europe (Germany, France, UK and Italy)
- Table 41. By Country, Europe Video Billboard Market Size, 2019-2021 (US\$ Million)
- Table 42. By Country, Europe Video Billboard Market Size, 2019-2021 (K Units)
- Table 43. Germany Video Billboard Market Size, 2019-2021 (US\$ Million) & (K Units)
- Table 44. France Video Billboard Market Size, 2019-2021 (US\$ Million) & (K Units)
- Table 45. UK Video Billboard Market Size, 2019-2021 (US\$ Million) & (K Units)
- Table 46. Italy Video Billboard Market Size, 2019-2021 (US\$ Million) & (K Units)
- Table 47. Macroeconomic Indicators of Asia-Pacific (China, Japan, South Korea, India and ASEAN)
- Table 48. By Region, Asia-Pacific Video Billboard Market Size, 2019-2021 (US\$ Million)
- Table 49. By Region, Asia-Pacific Video Billboard Market Size, 2019-2021 (K Units)
- Table 50. China Video Billboard Market Size, 2019-2021 (US\$ Million) & (K Units)
- Table 51. Japan Video Billboard Market Size, 2019-2021 (US\$ Million) & (K Units)
- Table 52. South Korea Video Billboard Market Size, 2019-2021 (US\$ Million) & (K Units)
- Table 53. India Video Billboard Market Size, 2019-2021 (US\$ Million) & (K Units)
- Table 54. ASEAN Video Billboard Market Size, 2019-2021 (US\$ Million) & (K Units)
- Table 55. Latin America Video Billboard Market Size, 2019-2021 (US\$ Million) & (K Units)
- Table 56. Middle East and Africa Video Billboard Market Size, 2019-2021 (US\$ Million) & (K Units)
- Table 57. Sony Business Overview



Table 58. Sony Video Billboard Production (K Units), Revenue (US\$ Million), Price

(USD/Unit) and Gross Margin, (Q1, Q2, Q3, Q4) Quarter 2020

Table 59. Sony Video Billboard Product

Table 60. Sony Response to COVID-19 and Related Developments

Table 61. LG Electronics Business Overview

Table 62. LG Electronics Video Billboard Production (K Units), Revenue (US\$ Million),

Price (USD/Unit) and Gross Margin, (Q1, Q2, Q3, Q4) Quarter 2020

Table 63. LG Electronics Video Billboard Product

Table 64. LG Electronics Response to COVID-19 and Related Developments

Table 65. Toshiba Business Overview

Table 66. Toshiba Video Billboard Production (K Units), Revenue (US\$ Million), Price

(USD/Unit) and Gross Margin, (Q1, Q2, Q3, Q4) Quarter 2020

Table 67. Toshiba Video Billboard Product

Table 68. Toshiba Response to COVID-19 and Related Developments

Table 69. Panasonic Business Overview

Table 70. Panasonic Video Billboard Production (K Units), Revenue (US\$ Million), Price

(USD/Unit) and Gross Margin, (Q1, Q2, Q3, Q4) Quarter 2020

Table 71. Panasonic Video Billboard Product

Table 72. Panasonic Response to COVID-19 and Related Developments

Table 73. Daktronics Business Overview

Table 74. Daktronics Video Billboard Production (K Units), Revenue (US\$ Million), Price

(USD/Unit) and Gross Margin, (Q1, Q2, Q3, Q4) Quarter 2020

Table 75. Daktronics Video Billboard Product

Table 76. Daktronics Response to COVID-19 and Related Developments

Table 77. Electronic Displays Business Overview

Table 78. Electronic Displays Video Billboard Production (K Units), Revenue (US\$

Million), Price (USD/Unit) and Gross Margin, (Q1, Q2, Q3, Q4) Quarter 2020

Table 79. Electronic Displays Video Billboard Product

Table 80. Electronic Displays Response to COVID-19 and Related Developments

Table 81. Shenzhen Dicolor Optoelectronics Business Overview

Table 82. Shenzhen Dicolor Optoelectronics Video Billboard Production (K Units),

Revenue (US\$ Million), Price (USD/Unit) and Gross Margin, (Q1, Q2, Q3, Q4) Quarter 2020

Table 83. Shenzhen Dicolor Optoelectronics Video Billboard Product

Table 84. Shenzhen Dicolor Optoelectronics Response to COVID-19 and Related

Developments

Table 85. Barco NV Business Overview

Table 86. Barco NV Video Billboard Production (K Units), Revenue (US\$ Million), Price

(USD/Unit) and Gross Margin, (Q1, Q2, Q3, Q4) Quarter 2020



Table 87. Barco NV Video Billboard Product

Table 88. Barco NV Response to COVID-19 and Related Developments

Table 89. Leyard Optoelectronic Business Overview

Table 90. Leyard Optoelectronic Video Billboard Production (K Units), Revenue (US\$

Million), Price (USD/Unit) and Gross Margin, (Q1, Q2, Q3, Q4) Quarter 2020

Table 91. Leyard Optoelectronic Video Billboard Product

Table 92. Leyard Optoelectronic Response to COVID-19 and Related Developments

Table 93. Lighthouse Technologies Business Overview

Table 94. Lighthouse Technologies Video Billboard Production (K Units), Revenue (US\$

Million), Price (USD/Unit) and Gross Margin, (Q1, Q2, Q3, Q4) Quarter 2020

Table 95. Lighthouse Technologies Video Billboard Product

Table 96. Lighthouse Technologies Response to COVID-19 and Related Developments

Table 97. Barco NV. Business Overview

Table 98. Barco NV. Video Billboard Production (K Units), Revenue (US\$ Million), Price

(USD/Unit) and Gross Margin, (Q1, Q2, Q3, Q4) Quarter 2020

Table 99. Barco NV. Video Billboard Product

Table 100. Barco NV. Response to COVID-19 and Related Developments

Table 101. Video Billboard Distributors List

Table 102. Video Billboard Customers List

Table 103. Covid-19 Impact on Video Billboard Customers



List Of Figures

LIST OF FIGURES

- Figure 1. Video Billboard Product Picture
- Figure 2. Video Billboard Market Segmentation
- Figure 3. Research Objectives
- Figure 4. Research Process
- Figure 5. Data Triangulation
- Figure 6. Research Approach
- Figure 7. Commodity Prices-Metals Price Indices
- Figure 8. Commodity Prices- Precious Metal Price Indices
- Figure 9. Commodity Prices- Agricultural Raw Material Price Indices
- Figure 10. Commodity Prices- Food and Beverage Price Indices
- Figure 11. Commodity Prices- Fertilizer Price Indices
- Figure 12. Commodity Prices- Energy Price Indices
- Figure 13. G20+: Economic Policy Responses to COVID-19
- Figure 14. Global Video Billboard Market Size, Pre-COVID-19 and Post- COVID-19 Comparison, 2015-2026 (US\$ Million)
- Figure 15. Global Video Billboard Market Size, Pre-COVID-19 and Post- COVID-19, Year-over-Year Growth Rate, 2015-2026 (%)
- Figure 16. Global Video Billboard Market Size, Quarterly Growth, 2020-2021 (%)
- Figure 17. Global Video Billboard Market Size, Market Share by Type, 2019 VS 2020 (%)
- Figure 18. Global Video Billboard Market Size, Market Share by Application, 2019 VS 2020 (%)
- Figure 19. Global Video Billboard Market Size Market Share by Region, 2019 VS 2020 (%)
- Figure 20. United States Composite PMI and GDP
- Figure 21. Eurozone Composite PMI and GDP
- Figure 22. Eurozone Core v. Periphery PMI Output Indices
- Figure 23. Core v. Periphery PMI Employment Indices
- Figure 24. UK Composite PMI and GDP
- Figure 25. Caixin China Composite Output Index
- Figure 26. Caixin China General Services Business Activity Index
- Figure 27. Japan Composite Output Index
- Figure 28. South Korea Manufacturing PMI
- Figure 29. India Composite Output Index
- Figure 30. ASEAN Manufacturing PMI



Figure 31. By Region, Asia-Pacific Video Billboard Market Size Market Share, 2019-2021



I would like to order

Product name: COVID-19 Impact on Video Billboard Market, Global Research Reports 2020-2021

Product link: https://marketpublishers.com/r/C358714C8D88EN.html

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C358714C8D88EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

riist name.		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970