

# COVID-19 Impact on Supply Side Platform (SSP) Software Market, Global Research Reports 2020-2021

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## Abstracts

This report covers market size and forecasts of Supply Side Platform (SSP) Software, including the following market information:

Global Supply Side Platform (SSP) Software Market Size, 2019-2021, and 2020 (quarterly data), (US\$ Million)

Global Supply Side Platform (SSP) Software Market Size by Type and by Application, 2019-2021, and 2020 (quarterly data), (US\$ Million)

Global Supply Side Platform (SSP) Software Market Size by Region (and Key Countries), 2019-2021, and 2020 (quarterly data), (US\$ Million)

Global Supply Side Platform (SSP) Software Market Size by Company, 2019-2020 (quarterly data), (US\$ Million)

Key market players

Major competitors identified in this market include SmartyAds, OpenX, DoubleClick for Publishers, Rubicon Project, PubMatic, BrightRoll, AppNexus Publisher Suite, LiveRail, etc.

Based on the Region:

Asia-Pacific (China, Japan, South Korea, India and ASEAN)

North America (US and Canada)

Europe (Germany, France, UK and Italy)

Rest of World (Latin America, Middle East & Africa)

Based on the Type:

Cloud Based

Web Based

Based on the Application:

Large Enterprises

SMEs

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