

COVID-19 Impact on Potato Crisps Market, Global Research Reports 2020-2021

<https://marketpublishers.com/r/C156E18E9F3BEN.html>

Date: June 2020

Pages: 90

Price: US\$ 3,250.00 (Single User License)

ID: C156E18E9F3BEN

Abstracts

This report covers market size and forecasts of Potato Crisps, including the following market information:

Global Potato Crisps Market Size, 2019-2021, and 2020 (quarterly data), (US\$ Million) & (MT)

Global Potato Crisps Market Size by Type and by Application, 2019-2021, and 2020 (quarterly data), (US\$ Million) & (MT)

Global Potato Crisps Market Size by Region (and Key Countries), 2019-2021, and 2020 (quarterly data), (US\$ Million) & (MT)

Global Potato Crisps Market Size by Company, 2019- 2020 (quarterly data), (US\$ Million) & (MT)

Key market players

Major competitors identified in this market include PepsiCo, Shearer's, Pringles, Kettle Brand, Better Made, Cape Cod, Utz Quality Foods, Golden Flake, Mikesell's, Ballreich's, etc.

Based on the Region:

Asia-Pacific (China, Japan, South Korea, India and ASEAN)

North America (US and Canada)

Europe (Germany, France, UK and Italy)

Rest of World (Latin America, Middle East & Africa)

Based on the Type:

Plain

Barbecue

Sour Cream & Onion

Salt & Vinegar

Others

Based on the Application:

Supermarket/Hypermarket

Independent Retailer

Other

Contents

- 1.1 Research Scope
- 1.2 Market Segmentation
- 1.3 Research Objectives
- 1.4 Research Methodology
 - 1.4.1 Research Process
 - 1.4.2 Data Triangulation
 - 1.4.3 Research Approach
 - 1.4.4 Base Year
- 1.5 Coronavirus Disease 2019 (Covid-19) Impact Will Have a Severe Impact on Global Growth
 - 1.5.1 Covid-19 Impact: Global GDP Growth, 2019, 2020 and 2021 Projections
 - 1.5.2 Covid-19 Impact: Commodity Prices Indices
 - 1.5.3 Covid-19 Impact: Global Major Government Policy
- 1.6 The Covid-19 Impact on Potato Crisps Industry
- 1.7 COVID-19 Impact: Potato Crisps Market Trends

2 GLOBAL POTATO CRISPS QUARTERLY MARKET SIZE ANALYSIS

- 2.1 Potato Crisps Business Impact Assessment - COVID-19
 - 2.1.1 Global Potato Crisps Market Size, Pre-COVID-19 and Post- COVID-19 Comparison, 2015-2026
 - 2.1.2 Global Potato Crisps Price, Pre-COVID-19 and Post- COVID-19 Comparison, 2015-2026
- 2.2 Global Potato Crisps Quarterly Market Size 2020-2021
- 2.3 COVID-19-Driven Market Dynamics and Factor Analysis
 - 2.3.1 Drivers
 - 2.3.2 Restraints
 - 2.3.3 Opportunities
 - 2.3.4 Challenges

3 QUARTERLY COMPETITIVE ASSESSMENT, 2020

- 3.1 Global Potato Crisps Quarterly Market Size by Manufacturers, 2019 VS 2020
- 3.2 Global Potato Crisps Factory Price by Manufacturers
- 3.3 Location of Key Manufacturers Potato Crisps Manufacturing Factories and Area Served
- 3.4 Date of Key Manufacturers Enter into Potato Crisps Market

- 3.5 Key Manufacturers Potato Crisps Product Offered
- 3.6 Mergers & Acquisitions, Expansion Plans

4 IMPACT OF COVID-19 ON POTATO CRISPS SEGMENTS, BY TYPE

- 4.1 Introduction
 - 1.4.1 Plain
 - 1.4.2 Barbecue
 - 1.4.3 Sour Cream & Onion
 - 1.4.4 Salt & Vinegar
 - 1.4.5 Others
- 4.2 By Type, Global Potato Crisps Market Size, 2019-2021
 - 4.2.1 By Type, Global Potato Crisps Market Size by Type, 2020-2021
 - 4.2.2 By Type, Global Potato Crisps Price, 2020-2021

5 IMPACT OF COVID-19 ON POTATO CRISPS SEGMENTS, BY APPLICATION

- 5.1 Overview
 - 5.5.1 Supermarket/Hypermarket
 - 5.5.2 Independent Retailer
 - 5.5.3 Other
- 5.2 By Application, Global Potato Crisps Market Size, 2019-2021
 - 5.2.1 By Application, Global Potato Crisps Market Size by Application, 2019-2021
 - 5.2.2 By Application, Global Potato Crisps Price, 2020-2021

6 GEOGRAPHIC ANALYSIS

- 6.1 Introduction
- 6.2 North America
 - 6.2.1 Macroeconomic Indicators of US
 - 6.2.2 US
 - 6.2.3 Canada
- 6.3 Europe
 - 6.3.1 Macroeconomic Indicators of Europe
 - 6.3.2 Germany
 - 6.3.3 France
 - 6.3.4 UK
 - 6.3.5 Italy
- 6.4 Asia-Pacific

- 6.4.1 Macroeconomic Indicators of Asia-Pacific
- 6.4.2 China
- 6.4.3 Japan
- 6.4.4 South Korea
- 6.4.5 India
- 6.4.6 ASEAN
- 6.5 Rest of World
 - 6.5.1 Latin America
 - 6.5.2 Middle East and Africa

7 COMPANY PROFILES

- 7.1 PepsiCo
 - 7.1.1 PepsiCo Business Overview
 - 7.1.2 PepsiCo Potato Crisps Quarterly Production and Revenue, 2020
 - 7.1.3 PepsiCo Potato Crisps Product Introduction
 - 7.1.4 PepsiCo Response to COVID-19 and Related Developments
- 7.2 Shearer's
 - 7.2.1 Shearer's Business Overview
 - 7.2.2 Shearer's Potato Crisps Quarterly Production and Revenue, 2020
 - 7.2.3 Shearer's Potato Crisps Product Introduction
 - 7.2.4 Shearer's Response to COVID-19 and Related Developments
- 7.3 Pringles
 - 7.3.1 Pringles Business Overview
 - 7.3.2 Pringles Potato Crisps Quarterly Production and Revenue, 2020
 - 7.3.3 Pringles Potato Crisps Product Introduction
 - 7.3.4 Pringles Response to COVID-19 and Related Developments
- 7.4 Kettle Brand
 - 7.4.1 Kettle Brand Business Overview
 - 7.4.2 Kettle Brand Potato Crisps Quarterly Production and Revenue, 2020
 - 7.4.3 Kettle Brand Potato Crisps Product Introduction
 - 7.4.4 Kettle Brand Response to COVID-19 and Related Developments
- 7.5 Better Made
 - 7.5.1 Better Made Business Overview
 - 7.5.2 Better Made Potato Crisps Quarterly Production and Revenue, 2020
 - 7.5.3 Better Made Potato Crisps Product Introduction
 - 7.5.4 Better Made Response to COVID-19 and Related Developments
- 7.6 Cape Cod
 - 7.6.1 Cape Cod Business Overview

- 7.6.2 Cape Cod Potato Crisps Quarterly Production and Revenue, 2020
- 7.6.3 Cape Cod Potato Crisps Product Introduction
- 7.6.4 Cape Cod Response to COVID-19 and Related Developments
- 7.7 Utz Quality Foods
 - 7.7.1 Utz Quality Foods Business Overview
 - 7.7.2 Utz Quality Foods Potato Crisps Quarterly Production and Revenue, 2020
 - 7.7.3 Utz Quality Foods Potato Crisps Product Introduction
 - 7.7.4 Utz Quality Foods Response to COVID-19 and Related Developments
- 7.8 Golden Flake
 - 7.8.1 Golden Flake Business Overview
 - 7.8.2 Golden Flake Potato Crisps Quarterly Production and Revenue, 2020
 - 7.8.3 Golden Flake Potato Crisps Product Introduction
 - 7.8.4 Golden Flake Response to COVID-19 and Related Developments
- 7.9 Mikesell's
 - 7.9.1 Mikesell's Business Overview
 - 7.9.2 Mikesell's Potato Crisps Quarterly Production and Revenue, 2020
 - 7.9.3 Mikesell's Potato Crisps Product Introduction
 - 7.9.4 Mikesell's Response to COVID-19 and Related Developments
- 7.10 Ballreich's
 - 7.10.1 Ballreich's Business Overview
 - 7.10.2 Ballreich's Potato Crisps Quarterly Production and Revenue, 2020
 - 7.10.3 Ballreich's Potato Crisps Product Introduction
 - 7.10.4 Ballreich's Response to COVID-19 and Related Developments

8 SUPPLY CHAIN AND SALES CHANNELS ANALYSIS

- 8.1 Potato Crisps Supply Chain Analysis
 - 8.1.1 Potato Crisps Supply Chain Analysis
 - 8.1.2 Covid-19 Impact on Potato Crisps Supply Chain
- 8.2 Distribution Channels Analysis
 - 8.2.1 Potato Crisps Distribution Channels
 - 8.2.2 Covid-19 Impact on Potato Crisps Distribution Channels
 - 8.2.3 Potato Crisps Distributors
- 8.3 Potato Crisps Customers

9 KEY FINDINGS

10 APPENDIX

10.1 About Us

10.2 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Overview of the World Economic Outlook Projections

Table 2. Summary of World Real per Capita Output (Annual percent change; in international currency at purchasing power parity)

Table 3. European Economies: Real GDP, Consumer Prices, Current Account Balance, and Unemployment (Annual percent change, unless noted otherwise)

Table 4. Asian and Pacific Economies: Real GDP, Consumer Prices, Current Account Balance, and Unemployment (Annual percent change, unless noted otherwise)

Table 5. Western Hemisphere Economies: Real GDP, Consumer Prices, Current Account Balance, and Unemployment (Annual percent change, unless noted otherwise)

Table 6. Middle Eastern and Central Asian Economies: Real GDP, Consumer Prices, Current Account Balance, and Unemployment (Annual percent change, unless noted otherwise)

Table 7. Covid-19 Impact: Global Major Government Policy

Table 8. The Covid-19 Impact on Potato Crisps Assessment

Table 9. COVID-19 Impact: Potato Crisps Market Trends

Table 10. COVID-19 Impact Global Potato Crisps Market Size

Table 11. Global Potato Crisps Market Size Pre-COVID-19 and Post- COVID-19 Comparison, 2015-2026 (MT)

Table 12. Global Potato Crisps Price, Pre-COVID-19 and Post- COVID-19 Comparison, 2015-2026, (USD/Kg)

Table 13. Global Potato Crisps Quarterly Market Size, 2020 (US\$ Million) & (MT)

Table 14. Global Potato Crisps Market Size, Pre-COVID-19 and Post- COVID-19 Quarterly Comparison, 2020-2021 (US\$ Million)

Table 15. Global Potato Crisps Market Size, Pre-COVID-19 and Post- COVID-19 Quarterly Comparison, 2020-2021 (MT)

Table 16. Global Potato Crisps Market Growth Drivers

Table 17. Global Potato Crisps Market Restraints

Table 18. Global Potato Crisps Market Opportunities

Table 19. Global Potato Crisps Market Challenges

Table 20. Key Manufacturers Potato Crisps Quarterly Revenue, 2019 VS 2020 (US\$ Million)

Table 21. Top Manufacturers, Potato Crisps Market Size, 2019 (MT) & (US\$ Million)

Table 22. Potato Crisps Factory Price by Manufacturers 2020 (USD/Kg)

Table 23. Location of Key Manufacturers Potato Crisps Manufacturing Plants

Table 24. Key Manufacturers Potato Crisps Market Served

- Table 25. Date of Key Manufacturers Enter into Potato Crisps Market
- Table 26. Key Manufacturers Potato Crisps Product Type
- Table 27. Mergers & Acquisitions, Expansion Plans
- Table 28. Global Potato Crisps Market Size by Type, 2020, (US\$ Million)
- Table 29. Global Potato Crisps Market Size by Type, 2020 (MT)
- Table 30. Global Potato Crisps Price: by Type, 2020-2021 (USD/Kg)
- Table 31. Global Potato Crisps Market Size by Application: 2020-2021 (US\$ Million)
- Table 32. Global Potato Crisps Market Size by Application, 2020-2021 (MT)
- Table 33. Global Potato Crisps Price: by Application, 2020-2021 (USD/Kg)
- Table 34. Global Potato Crisps Market Size by Region, 2019-2021 (US\$ Million)
- Table 35. Global Potato Crisps Market Size by Region, 2019-2021 (MT)
- Table 36. By Country, North America Potato Crisps Market Size, 2019-2021 (US\$ Million)
- Table 37. By Country, North America Potato Crisps Market Size, 2019-2021 (MT)
- Table 38. US Potato Crisps Market Size, 2019-2021 (US\$ Million) & (MT)
- Table 39. Canada Potato Crisps Market Size, 2019-2021 (US\$ Million) & (MT)
- Table 40. Macroeconomic Indicators of Europe (Germany, France, UK and Italy)
- Table 41. By Country, Europe Potato Crisps Market Size, 2019-2021 (US\$ Million)
- Table 42. By Country, Europe Potato Crisps Market Size, 2019-2021 (MT)
- Table 43. Germany Potato Crisps Market Size, 2019-2021 (US\$ Million) & (MT)
- Table 44. France Potato Crisps Market Size, 2019-2021 (US\$ Million) & (MT)
- Table 45. UK Potato Crisps Market Size, 2019-2021 (US\$ Million) & (MT)
- Table 46. Italy Potato Crisps Market Size, 2019-2021 (US\$ Million) & (MT)
- Table 47. Macroeconomic Indicators of Asia-Pacific (China, Japan, South Korea, India and ASEAN)
- Table 48. By Region, Asia-Pacific Potato Crisps Market Size, 2019-2021 (US\$ Million)
- Table 49. By Region, Asia-Pacific Potato Crisps Market Size, 2019-2021 (MT)
- Table 50. China Potato Crisps Market Size, 2019-2021 (US\$ Million) & (MT)
- Table 51. Japan Potato Crisps Market Size, 2019-2021 (US\$ Million) & (MT)
- Table 52. South Korea Potato Crisps Market Size, 2019-2021 (US\$ Million) & (MT)
- Table 53. India Potato Crisps Market Size, 2019-2021 (US\$ Million) & (MT)
- Table 54. ASEAN Potato Crisps Market Size, 2019-2021 (US\$ Million) & (MT)
- Table 55. Latin America Potato Crisps Market Size, 2019-2021 (US\$ Million) & (MT)
- Table 56. Middle East and Africa Potato Crisps Market Size, 2019-2021 (US\$ Million) & (MT)
- Table 57. PepsiCo Business Overview
- Table 58. PepsiCo Potato Crisps Production (MT), Revenue (US\$ Million), Price (USD/Kg) and Gross Margin, (Q1, Q2, Q3, Q4) Quarter 2020
- Table 59. PepsiCo Potato Crisps Product

- Table 60. PepsiCo Response to COVID-19 and Related Developments
- Table 61. Shearer's Business Overview
- Table 62. Shearer's Potato Crisps Production (MT), Revenue (US\$ Million), Price (USD/Kg) and Gross Margin, (Q1, Q2, Q3, Q4) Quarter 2020
- Table 63. Shearer's Potato Crisps Product
- Table 64. Shearer's Response to COVID-19 and Related Developments
- Table 65. Pringles Business Overview
- Table 66. Pringles Potato Crisps Production (MT), Revenue (US\$ Million), Price (USD/Kg) and Gross Margin, (Q1, Q2, Q3, Q4) Quarter 2020
- Table 67. Pringles Potato Crisps Product
- Table 68. Pringles Response to COVID-19 and Related Developments
- Table 69. Kettle Brand Business Overview
- Table 70. Kettle Brand Potato Crisps Production (MT), Revenue (US\$ Million), Price (USD/Kg) and Gross Margin, (Q1, Q2, Q3, Q4) Quarter 2020
- Table 71. Kettle Brand Potato Crisps Product
- Table 72. Kettle Brand Response to COVID-19 and Related Developments
- Table 73. Better Made Business Overview
- Table 74. Better Made Potato Crisps Production (MT), Revenue (US\$ Million), Price (USD/Kg) and Gross Margin, (Q1, Q2, Q3, Q4) Quarter 2020
- Table 75. Better Made Potato Crisps Product
- Table 76. Better Made Response to COVID-19 and Related Developments
- Table 77. Cape Cod Business Overview
- Table 78. Cape Cod Potato Crisps Production (MT), Revenue (US\$ Million), Price (USD/Kg) and Gross Margin, (Q1, Q2, Q3, Q4) Quarter 2020
- Table 79. Cape Cod Potato Crisps Product
- Table 80. Cape Cod Response to COVID-19 and Related Developments
- Table 81. Utz Quality Foods Business Overview
- Table 82. Utz Quality Foods Potato Crisps Production (MT), Revenue (US\$ Million), Price (USD/Kg) and Gross Margin, (Q1, Q2, Q3, Q4) Quarter 2020
- Table 83. Utz Quality Foods Potato Crisps Product
- Table 84. Utz Quality Foods Response to COVID-19 and Related Developments
- Table 85. Golden Flake Business Overview
- Table 86. Golden Flake Potato Crisps Production (MT), Revenue (US\$ Million), Price (USD/Kg) and Gross Margin, (Q1, Q2, Q3, Q4) Quarter 2020
- Table 87. Golden Flake Potato Crisps Product
- Table 88. Golden Flake Response to COVID-19 and Related Developments
- Table 89. Mikesell's Business Overview
- Table 90. Mikesell's Potato Crisps Production (MT), Revenue (US\$ Million), Price (USD/Kg) and Gross Margin, (Q1, Q2, Q3, Q4) Quarter 2020

- Table 91. Mikesell's Potato Crisps Product
- Table 92. Mikesell's Response to COVID-19 and Related Developments
- Table 93. Ballreich's Business Overview
- Table 94. Ballreich's Potato Crisps Production (MT), Revenue (US\$ Million), Price (USD/Kg) and Gross Margin, (Q1, Q2, Q3, Q4) Quarter 2020
- Table 95. Ballreich's Potato Crisps Product
- Table 96. Ballreich's Response to COVID-19 and Related Developments
- Table 97. Potato Crisps Distributors List
- Table 98. Potato Crisps Customers List
- Table 99. Covid-19 Impact on Potato Crisps Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Potato Crisps Product Picture
- Figure 2. Potato Crisps Market Segmentation
- Figure 3. Research Objectives
- Figure 4. Research Process
- Figure 5. Data Triangulation
- Figure 6. Research Approach
- Figure 7. Commodity Prices-Metals Price Indices
- Figure 8. Commodity Prices- Precious Metal Price Indices
- Figure 9. Commodity Prices- Agricultural Raw Material Price Indices
- Figure 10. Commodity Prices- Food and Beverage Price Indices
- Figure 11. Commodity Prices- Fertilizer Price Indices
- Figure 12. Commodity Prices- Energy Price Indices
- Figure 13. G20+: Economic Policy Responses to COVID-19
- Figure 14. Global Potato Crisps Market Size, Pre-COVID-19 and Post- COVID-19 Comparison, 2015-2026 (US\$ Million)
- Figure 15. Global Potato Crisps Market Size, Pre-COVID-19 and Post- COVID-19, Year-over-Year Growth Rate, 2015-2026 (%)
- Figure 16. Global Potato Crisps Market Size, Quarterly Growth, 2020-2021 (%)
- Figure 17. Global Potato Crisps Market Size, Market Share by Type, 2019 VS 2020 (%)
- Figure 18. Global Potato Crisps Market Size, Market Share by Application, 2019 VS 2020 (%)
- Figure 19. Global Potato Crisps Market Size Market Share by Region, 2019 VS 2020 (%)
- Figure 20. United States Composite PMI and GDP
- Figure 21. Eurozone Composite PMI and GDP
- Figure 22. Eurozone Core v. Periphery PMI Output Indices
- Figure 23. Core v. Periphery PMI Employment Indices
- Figure 24. UK Composite PMI and GDP
- Figure 25. Caixin China Composite Output Index
- Figure 26. Caixin China General Services Business Activity Index
- Figure 27. Japan Composite Output Index
- Figure 28. South Korea Manufacturing PMI
- Figure 29. India Composite Output Index
- Figure 30. ASEAN Manufacturing PMI
- Figure 31. By Region, Asia-Pacific Potato Crisps Market Size Market Share, 2019-2021

I would like to order

Product name: COVID-19 Impact on Potato Crisps Market, Global Research Reports 2020-2021

Product link: <https://marketpublishers.com/r/C156E18E9F3BEN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C156E18E9F3BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970