

# Covid-19 Impact on Interactive Advertising Market, Global Research Reports 2020-2021

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## Abstracts

This report covers market size and forecasts of Interactive Advertising, including the following market information:

Global Interactive Advertising Market Size, 2019-2021, and 2020 (quarterly data), (US\$ Million)

Global Interactive Advertising Market Size by Type and by Application, 2019-2021, and 2020 (quarterly data), (US\$ Million)

Global Interactive Advertising Market Size by Region (and Key Countries), 2019-2021, and 2020 (quarterly data), (US\$ Million)

Global Interactive Advertising Market Size by Company, 2019- 2020 (quarterly data), (US\$ Million)

Key market players

Major competitors identified in this market include Grey Advertising, Wieden+Kennedy, Butler, Shine, Stern & Partners, Ogilvy & Mather, BBDO, Crispin Porter + Bogusky, The Martin Agency, Deutsch, Droga5, Mullen Advertising, etc.

Based on the Region:

Asia-Pacific (China, Japan, South Korea, India and ASEAN)

North America (US and Canada)

Europe (Germany, France, UK and Italy)

Rest of World (Latin America, Middle East & Africa)

Based on the Type:

Online Interactive Advertising

Offline Interactive Advertising

Based on the Application:

Retail and Consumer Goods

BFSI

IT & Telecommunication

Media and Entertainment

Travel

Transportation

Supply Chain and Logistics

Healthcare

Energy & Power and Utilities

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