

# COVID-19 Impact on Global Yoga Accessories Market Size, Status and Forecast 2020-2026

<https://marketpublishers.com/r/CE74C5300B88EN.html>

Date: August 2020

Pages: 98

Price: US\$ 3,900.00 (Single User License)

ID: CE74C5300B88EN

## Abstracts

This report focuses on the global Yoga Accessories status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Yoga Accessories development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

The key players covered in this study

Barefoot Yoga Co.

JadeYoga

Lululemon Athletica

Manduka

Sequential Brands Group, inc

...

Market segment by Type, the product can be split into

Yoga Mat

Yoga Ball

Other Accessories

Market segment by Application, split into

Offline Distribution Channel

Online Distribution Channel

Market segment by Regions/Countries, this report covers

North America

Europe

China

Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global Yoga Accessories status, future forecast, growth opportunity, key market and key players.

To present the Yoga Accessories development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of Yoga Accessories are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

## Contents

### 1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by Yoga Accessories Revenue
- 1.4 Market Analysis by Type
  - 1.4.1 Global Yoga Accessories Market Size Growth Rate by Type: 2020 VS 2026
  - 1.4.2 Yoga Mat
  - 1.4.3 Yoga Ball
  - 1.4.4 Other Accessories
- 1.5 Market by Application
  - 1.5.1 Global Yoga Accessories Market Share by Application: 2020 VS 2026
  - 1.5.2 Offline Distribution Channel
  - 1.5.3 Online Distribution Channel
- 1.6 Coronavirus Disease 2019 (Covid-19): Yoga Accessories Industry Impact
  - 1.6.1 How the Covid-19 is Affecting the Yoga Accessories Industry
    - 1.6.1.1 Yoga Accessories Business Impact Assessment - Covid-19
    - 1.6.1.2 Supply Chain Challenges
    - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
  - 1.6.2 Market Trends and Yoga Accessories Potential Opportunities in the COVID-19 Landscape
  - 1.6.3 Measures / Proposal against Covid-19
    - 1.6.3.1 Government Measures to Combat Covid-19 Impact
    - 1.6.3.2 Proposal for Yoga Accessories Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

### 2 GLOBAL GROWTH TRENDS BY REGIONS

- 2.1 Yoga Accessories Market Perspective (2015-2026)
- 2.2 Yoga Accessories Growth Trends by Regions
  - 2.2.1 Yoga Accessories Market Size by Regions: 2015 VS 2020 VS 2026
  - 2.2.2 Yoga Accessories Historic Market Share by Regions (2015-2020)
  - 2.2.3 Yoga Accessories Forecasted Market Size by Regions (2021-2026)
- 2.3 Industry Trends and Growth Strategy
  - 2.3.1 Market Top Trends
  - 2.3.2 Market Drivers

- 2.3.3 Market Challenges
- 2.3.4 Porter's Five Forces Analysis
- 2.3.5 Yoga Accessories Market Growth Strategy
- 2.3.6 Primary Interviews with Key Yoga Accessories Players (Opinion Leaders)

### **3 COMPETITION LANDSCAPE BY KEY PLAYERS**

- 3.1 Global Top Yoga Accessories Players by Market Size
  - 3.1.1 Global Top Yoga Accessories Players by Revenue (2015-2020)
  - 3.1.2 Global Yoga Accessories Revenue Market Share by Players (2015-2020)
  - 3.1.3 Global Yoga Accessories Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 3.2 Global Yoga Accessories Market Concentration Ratio
  - 3.2.1 Global Yoga Accessories Market Concentration Ratio (CR5 and HHI)
  - 3.2.2 Global Top 10 and Top 5 Companies by Yoga Accessories Revenue in 2019
- 3.3 Yoga Accessories Key Players Head office and Area Served
- 3.4 Key Players Yoga Accessories Product Solution and Service
- 3.5 Date of Enter into Yoga Accessories Market
- 3.6 Mergers & Acquisitions, Expansion Plans

### **4 BREAKDOWN DATA BY TYPE (2015-2026)**

- 4.1 Global Yoga Accessories Historic Market Size by Type (2015-2020)
- 4.2 Global Yoga Accessories Forecasted Market Size by Type (2021-2026)

### **5 YOGA ACCESSORIES BREAKDOWN DATA BY APPLICATION (2015-2026)**

- 5.1 Global Yoga Accessories Market Size by Application (2015-2020)
- 5.2 Global Yoga Accessories Forecasted Market Size by Application (2021-2026)

### **6 NORTH AMERICA**

- 6.1 North America Yoga Accessories Market Size (2015-2020)
- 6.2 Yoga Accessories Key Players in North America (2019-2020)
- 6.3 North America Yoga Accessories Market Size by Type (2015-2020)
- 6.4 North America Yoga Accessories Market Size by Application (2015-2020)

### **7 EUROPE**

- 7.1 Europe Yoga Accessories Market Size (2015-2020)
- 7.2 Yoga Accessories Key Players in Europe (2019-2020)
- 7.3 Europe Yoga Accessories Market Size by Type (2015-2020)
- 7.4 Europe Yoga Accessories Market Size by Application (2015-2020)

## **8 CHINA**

- 8.1 China Yoga Accessories Market Size (2015-2020)
- 8.2 Yoga Accessories Key Players in China (2019-2020)
- 8.3 China Yoga Accessories Market Size by Type (2015-2020)
- 8.4 China Yoga Accessories Market Size by Application (2015-2020)

## **9 JAPAN**

- 9.1 Japan Yoga Accessories Market Size (2015-2020)
- 9.2 Yoga Accessories Key Players in Japan (2019-2020)
- 9.3 Japan Yoga Accessories Market Size by Type (2015-2020)
- 9.4 Japan Yoga Accessories Market Size by Application (2015-2020)

## **10 SOUTHEAST ASIA**

- 10.1 Southeast Asia Yoga Accessories Market Size (2015-2020)
- 10.2 Yoga Accessories Key Players in Southeast Asia (2019-2020)
- 10.3 Southeast Asia Yoga Accessories Market Size by Type (2015-2020)
- 10.4 Southeast Asia Yoga Accessories Market Size by Application (2015-2020)

## **11 INDIA**

- 11.1 India Yoga Accessories Market Size (2015-2020)
- 11.2 Yoga Accessories Key Players in India (2019-2020)
- 11.3 India Yoga Accessories Market Size by Type (2015-2020)
- 11.4 India Yoga Accessories Market Size by Application (2015-2020)

## **12 CENTRAL & SOUTH AMERICA**

- 12.1 Central & South America Yoga Accessories Market Size (2015-2020)
- 12.2 Yoga Accessories Key Players in Central & South America (2019-2020)
- 12.3 Central & South America Yoga Accessories Market Size by Type (2015-2020)
- 12.4 Central & South America Yoga Accessories Market Size by Application

(2015-2020)

## **13 KEY PLAYERS PROFILES**

### **13.1 Barefoot Yoga Co.**

13.1.1 Barefoot Yoga Co. Company Details

13.1.2 Barefoot Yoga Co. Business Overview and Its Total Revenue

13.1.3 Barefoot Yoga Co. Yoga Accessories Introduction

13.1.4 Barefoot Yoga Co. Revenue in Yoga Accessories Business (2015-2020))

13.1.5 Barefoot Yoga Co. Recent Development

### **13.2 JadeYoga**

13.2.1 JadeYoga Company Details

13.2.2 JadeYoga Business Overview and Its Total Revenue

13.2.3 JadeYoga Yoga Accessories Introduction

13.2.4 JadeYoga Revenue in Yoga Accessories Business (2015-2020)

13.2.5 JadeYoga Recent Development

### **13.3 Lululemon Athletica**

13.3.1 Lululemon Athletica Company Details

13.3.2 Lululemon Athletica Business Overview and Its Total Revenue

13.3.3 Lululemon Athletica Yoga Accessories Introduction

13.3.4 Lululemon Athletica Revenue in Yoga Accessories Business (2015-2020)

13.3.5 Lululemon Athletica Recent Development

### **13.4 Manduka**

13.4.1 Manduka Company Details

13.4.2 Manduka Business Overview and Its Total Revenue

13.4.3 Manduka Yoga Accessories Introduction

13.4.4 Manduka Revenue in Yoga Accessories Business (2015-2020)

13.4.5 Manduka Recent Development

### **13.5 Sequential Brands Group, inc**

13.5.1 Sequential Brands Group, inc Company Details

13.5.2 Sequential Brands Group, inc Business Overview and Its Total Revenue

13.5.3 Sequential Brands Group, inc Yoga Accessories Introduction

13.5.4 Sequential Brands Group, inc Revenue in Yoga Accessories Business  
(2015-2020)

13.5.5 Sequential Brands Group, inc Recent Development

## **14 ANALYST'S VIEWPOINTS/CONCLUSIONS**

## **15 APPENDIX**

## 15.1 Research Methodology

### 15.1.1 Methodology/Research Approach

### 15.1.2 Data Source

## 15.2 Disclaimer

## 15.3 Author Details



## List Of Tables

### LIST OF TABLES

- Table 1. Yoga Accessories Key Market Segments
- Table 2. Key Players Covered: Ranking by Yoga Accessories Revenue
- Table 3. Ranking of Global Top Yoga Accessories Manufacturers by Revenue (US\$ Million) in 2019
- Table 4. Global Yoga Accessories Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026
- Table 5. Key Players of Yoga Mat
- Table 6. Key Players of Yoga Ball
- Table 7. Key Players of Other Accessories
- Table 8. COVID-19 Impact Global Market: (Four Yoga Accessories Market Size Forecast Scenarios)
- Table 9. Opportunities and Trends for Yoga Accessories Players in the COVID-19 Landscape
- Table 10. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis
- Table 11. Key Regions/Countries Measures against Covid-19 Impact
- Table 12. Proposal for Yoga Accessories Players to Combat Covid-19 Impact
- Table 13. Global Yoga Accessories Market Size Growth by Application (US\$ Million): 2020 VS 2026
- Table 14. Global Yoga Accessories Market Size by Regions (US\$ Million): 2020 VS 2026
- Table 15. Global Yoga Accessories Market Size by Regions (2015-2020) (US\$ Million)
- Table 16. Global Yoga Accessories Market Share by Regions (2015-2020)
- Table 17. Global Yoga Accessories Forecasted Market Size by Regions (2021-2026) (US\$ Million)
- Table 18. Global Yoga Accessories Market Share by Regions (2021-2026)
- Table 19. Market Top Trends
- Table 20. Key Drivers: Impact Analysis
- Table 21. Key Challenges
- Table 22. Yoga Accessories Market Growth Strategy
- Table 23. Main Points Interviewed from Key Yoga Accessories Players
- Table 24. Global Yoga Accessories Revenue by Players (2015-2020) (Million US\$)
- Table 25. Global Yoga Accessories Market Share by Players (2015-2020)
- Table 26. Global Top Yoga Accessories Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Yoga Accessories as of 2019)
- Table 27. Global Yoga Accessories by Players Market Concentration Ratio (CR5 and

HHI)

Table 28. Key Players Headquarters and Area Served

Table 29. Key Players Yoga Accessories Product Solution and Service

Table 30. Date of Enter into Yoga Accessories Market

Table 31. Mergers & Acquisitions, Expansion Plans

Table 32. Global Yoga Accessories Market Size by Type (2015-2020) (Million US\$)

Table 33. Global Yoga Accessories Market Size Share by Type (2015-2020)

Table 34. Global Yoga Accessories Revenue Market Share by Type (2021-2026)

Table 35. Global Yoga Accessories Market Size Share by Application (2015-2020)

Table 36. Global Yoga Accessories Market Size by Application (2015-2020) (Million US\$)

Table 37. Global Yoga Accessories Market Size Share by Application (2021-2026)

Table 38. North America Key Players Yoga Accessories Revenue (2019-2020) (Million US\$)

Table 39. North America Key Players Yoga Accessories Market Share (2019-2020)

Table 40. North America Yoga Accessories Market Size by Type (2015-2020) (Million US\$)

Table 41. North America Yoga Accessories Market Share by Type (2015-2020)

Table 42. North America Yoga Accessories Market Size by Application (2015-2020) (Million US\$)

Table 43. North America Yoga Accessories Market Share by Application (2015-2020)

Table 44. Europe Key Players Yoga Accessories Revenue (2019-2020) (Million US\$)

Table 45. Europe Key Players Yoga Accessories Market Share (2019-2020)

Table 46. Europe Yoga Accessories Market Size by Type (2015-2020) (Million US\$)

Table 47. Europe Yoga Accessories Market Share by Type (2015-2020)

Table 48. Europe Yoga Accessories Market Size by Application (2015-2020) (Million US\$)

Table 49. Europe Yoga Accessories Market Share by Application (2015-2020)

Table 50. China Key Players Yoga Accessories Revenue (2019-2020) (Million US\$)

Table 51. China Key Players Yoga Accessories Market Share (2019-2020)

Table 52. China Yoga Accessories Market Size by Type (2015-2020) (Million US\$)

Table 53. China Yoga Accessories Market Share by Type (2015-2020)

Table 54. China Yoga Accessories Market Size by Application (2015-2020) (Million US\$)

Table 55. China Yoga Accessories Market Share by Application (2015-2020)

Table 56. Japan Key Players Yoga Accessories Revenue (2019-2020) (Million US\$)

Table 57. Japan Key Players Yoga Accessories Market Share (2019-2020)

Table 58. Japan Yoga Accessories Market Size by Type (2015-2020) (Million US\$)

Table 59. Japan Yoga Accessories Market Share by Type (2015-2020)

Table 60. Japan Yoga Accessories Market Size by Application (2015-2020) (Million US\$)

Table 61. Japan Yoga Accessories Market Share by Application (2015-2020)

Table 62. Southeast Asia Key Players Yoga Accessories Revenue (2019-2020) (Million US\$)

Table 63. Southeast Asia Key Players Yoga Accessories Market Share (2019-2020)

Table 64. Southeast Asia Yoga Accessories Market Size by Type (2015-2020) (Million US\$)

Table 65. Southeast Asia Yoga Accessories Market Share by Type (2015-2020)

Table 66. Southeast Asia Yoga Accessories Market Size by Application (2015-2020) (Million US\$)

Table 67. Southeast Asia Yoga Accessories Market Share by Application (2015-2020)

Table 68. India Key Players Yoga Accessories Revenue (2019-2020) (Million US\$)

Table 69. India Key Players Yoga Accessories Market Share (2019-2020)

Table 70. India Yoga Accessories Market Size by Type (2015-2020) (Million US\$)

Table 71. India Yoga Accessories Market Share by Type (2015-2020)

Table 72. India Yoga Accessories Market Size by Application (2015-2020) (Million US\$)

Table 73. India Yoga Accessories Market Share by Application (2015-2020)

Table 74. Central & South America Key Players Yoga Accessories Revenue (2019-2020) (Million US\$)

Table 75. Central & South America Key Players Yoga Accessories Market Share (2019-2020)

Table 76. Central & South America Yoga Accessories Market Size by Type (2015-2020) (Million US\$)

Table 77. Central & South America Yoga Accessories Market Share by Type (2015-2020)

Table 78. Central & South America Yoga Accessories Market Size by Application (2015-2020) (Million US\$)

Table 79. Central & South America Yoga Accessories Market Share by Application (2015-2020)

Table 80. Barefoot Yoga Co. Company Details

Table 81. Barefoot Yoga Co. Business Overview

Table 82. Barefoot Yoga Co. Product

Table 83. Barefoot Yoga Co. Revenue in Yoga Accessories Business (2015-2020) (Million US\$)

Table 84. Barefoot Yoga Co. Recent Development

Table 85. JadeYoga Company Details

Table 86. JadeYoga Business Overview

Table 87. JadeYoga Product

- Table 88. JadeYoga Revenue in Yoga Accessories Business (2015-2020) (Million US\$)
- Table 89. JadeYoga Recent Development
- Table 90. Lululemon Athletica Company Details
- Table 91. Lululemon Athletica Business Overview
- Table 92. Lululemon Athletica Product
- Table 93. Lululemon Athletica Revenue in Yoga Accessories Business (2015-2020) (Million US\$)
- Table 94. Lululemon Athletica Recent Development
- Table 95. Manduka Company Details
- Table 96. Manduka Business Overview
- Table 97. Manduka Product
- Table 98. Manduka Revenue in Yoga Accessories Business (2015-2020) (Million US\$)
- Table 99. Manduka Recent Development
- Table 100. Sequential Brands Group, inc Company Details
- Table 101. Sequential Brands Group, inc Business Overview
- Table 102. Sequential Brands Group, inc Product
- Table 103. Sequential Brands Group, inc Revenue in Yoga Accessories Business (2015-2020) (Million US\$)
- Table 104. Sequential Brands Group, inc Recent Development
- Table 105. Research Programs/Design for This Report
- Table 106. Key Data Information from Secondary Sources
- Table 107. Key Data Information from Primary Sources

## List Of Figures

### LIST OF FIGURES

- Figure 1. Global Yoga Accessories Market Share by Type: 2020 VS 2026
- Figure 2. Yoga Mat Features
- Figure 3. Yoga Ball Features
- Figure 4. Other Accessories Features
- Figure 5. Global Yoga Accessories Market Share by Application: 2020 VS 2026
- Figure 6. Offline Distribution Channel Case Studies
- Figure 7. Online Distribution Channel Case Studies
- Figure 8. Yoga Accessories Report Years Considered
- Figure 9. Global Yoga Accessories Market Size YoY Growth 2015-2026 (US\$ Million)
- Figure 10. Global Yoga Accessories Market Share by Regions: 2020 VS 2026
- Figure 11. Global Yoga Accessories Market Share by Regions (2021-2026)
- Figure 12. Porter's Five Forces Analysis
- Figure 13. Global Yoga Accessories Market Share by Players in 2019
- Figure 14. Global Top Yoga Accessories Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Yoga Accessories as of 2019)
- Figure 15. The Top 10 and 5 Players Market Share by Yoga Accessories Revenue in 2019
- Figure 16. North America Yoga Accessories Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 17. Europe Yoga Accessories Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 18. China Yoga Accessories Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 19. Japan Yoga Accessories Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 20. Southeast Asia Yoga Accessories Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 21. India Yoga Accessories Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 22. Central & South America Yoga Accessories Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 23. Barefoot Yoga Co. Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 24. Barefoot Yoga Co. Revenue Growth Rate in Yoga Accessories Business (2015-2020)
- Figure 25. JadeYoga Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 26. JadeYoga Revenue Growth Rate in Yoga Accessories Business (2015-2020)
- Figure 27. Lululemon Athletica Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 28. Lululemon Athletica Revenue Growth Rate in Yoga Accessories Business

(2015-2020)

Figure 29. Manduka Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 30. Manduka Revenue Growth Rate in Yoga Accessories Business (2015-2020)

Figure 31. Sequential Brands Group, inc Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 32. Sequential Brands Group, inc Revenue Growth Rate in Yoga Accessories Business (2015-2020)

Figure 33. Bottom-up and Top-down Approaches for This Report

Figure 34. Data Triangulation

Figure 35. Key Executives Interviewed

## I would like to order

Product name: COVID-19 Impact on Global Yoga Accessories Market Size, Status and Forecast 2020-2026

Product link: <https://marketpublishers.com/r/CE74C5300B88EN.html>

Price: US\$ 3,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CE74C5300B88EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

