

# Covid-19 Impact on Global Women's Bra Market Insights, Forecast to 2026

https://marketpublishers.com/r/C8C2B3CA9F56EN.html

Date: July 2020

Pages: 148

Price: US\$ 3,900.00 (Single User License)

ID: C8C2B3CA9F56EN

#### **Abstracts**

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Women's Bra market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Women's Bra industry.

Based on our recent survey, we have several different scenarios about the Women's Bra YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ xx million in 2019. The market size of Women's Bra will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Women's Bra market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Women's Bra market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Women's Bra market will be able to gain the upper hand as they use the report as a powerful resource. For this



version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026. Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Women's Bra market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

#### Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Women's Bra market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc. The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

#### **Competition Analysis**

In the competitive analysis section of the report, leading as well as prominent players of the global Women's Bra market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Women's Bra market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Women's Bra market.

The following manufacturers are covered in this report:

L Brands

Hanes Brands



Berkshire Hathaway (Fruit of Loom)		
Triumph International		
Wacoal		
Marks & Spencer		
Fast Retailing		
PVH		
Cosmo Lady		
American Eagle (Aerie)		
Page Industries Ltd.		
Embrygroup		
Huijie (Maniform Lingerie)		
Aimer		
Lise Charmel		
Wolf Lingerie		
Hanky Panky		
Vivien		
Gunze		
Tommy John		
Jockey International, Inc		



	Ex-Officio	
	UnderArmour	
	Gokaldas Images	
Women's Bra Breakdown Data by Type		
	Cotton	
	Silk	
	Others	
Women's Bra Breakdown Data by Application		
	Supermarkets/Hypermarkets	
	Departmental Stores	
	Speciality Stores	
	Online Retail	



#### **Contents**

#### 1 STUDY COVERAGE

- 1.1 Women's Bra Product Introduction
- 1.2 Market Segments
- 1.3 Key Women's Bra Manufacturers Covered: Ranking by Revenue
- 1.4 Market by Type
  - 1.4.1 Global Women's Bra Market Size Growth Rate by Type
  - 1.4.2 Cotton
  - 1.4.3 Silk
  - 1.4.4 Others
- 1.5 Market by Application
- 1.5.1 Global Women's Bra Market Size Growth Rate by Application
- 1.5.2 Supermarkets/Hypermarkets
- 1.5.3 Departmental Stores
- 1.5.4 Speciality Stores
- 1.5.5 Online Retail
- 1.6 Coronavirus Disease 2019 (Covid-19): Women's Bra Industry Impact
  - 1.6.1 How the Covid-19 is Affecting the Women's Bra Industry
    - 1.6.1.1 Women's Bra Business Impact Assessment Covid-19
    - 1.6.1.2 Supply Chain Challenges
    - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
- 1.6.2 Market Trends and Women's Bra Potential Opportunities in the COVID-19 Landscape
  - 1.6.3 Measures / Proposal against Covid-19
    - 1.6.3.1 Government Measures to Combat Covid-19 Impact
    - 1.6.3.2 Proposal for Women's Bra Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

#### **2 EXECUTIVE SUMMARY**

- 2.1 Global Women's Bra Market Size Estimates and Forecasts
  - 2.1.1 Global Women's Bra Revenue 2015-2026
  - 2.1.2 Global Women's Bra Sales 2015-2026
- 2.2 Women's Bra Market Size by Region: 2020 Versus 2026
- 2.2.1 Global Women's Bra Retrospective Market Scenario in Sales by Region:

2015-2020



2.2.2 Global Women's Bra Retrospective Market Scenario in Revenue by Region: 2015-2020

#### 3 GLOBAL WOMEN'S BRA COMPETITOR LANDSCAPE BY PLAYERS

- 3.1 Women's Bra Sales by Manufacturers
  - 3.1.1 Women's Bra Sales by Manufacturers (2015-2020)
  - 3.1.2 Women's Bra Sales Market Share by Manufacturers (2015-2020)
- 3.2 Women's Bra Revenue by Manufacturers
  - 3.2.1 Women's Bra Revenue by Manufacturers (2015-2020)
  - 3.2.2 Women's Bra Revenue Share by Manufacturers (2015-2020)
  - 3.2.3 Global Women's Bra Market Concentration Ratio (CR5 and HHI) (2015-2020)
  - 3.2.4 Global Top 10 and Top 5 Companies by Women's Bra Revenue in 2019
  - 3.2.5 Global Women's Bra Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 3.3 Women's Bra Price by Manufacturers
- 3.4 Women's Bra Manufacturing Base Distribution, Product Types
- 3.4.1 Women's Bra Manufacturers Manufacturing Base Distribution, Headquarters
- 3.4.2 Manufacturers Women's Bra Product Type
- 3.4.3 Date of International Manufacturers Enter into Women's Bra Market
- 3.5 Manufacturers Mergers & Acquisitions, Expansion Plans

#### 4 BREAKDOWN DATA BY TYPE (2015-2026)

- 4.1 Global Women's Bra Market Size by Type (2015-2020)
  - 4.1.1 Global Women's Bra Sales by Type (2015-2020)
  - 4.1.2 Global Women's Bra Revenue by Type (2015-2020)
- 4.1.3 Women's Bra Average Selling Price (ASP) by Type (2015-2026)
- 4.2 Global Women's Bra Market Size Forecast by Type (2021-2026)
  - 4.2.1 Global Women's Bra Sales Forecast by Type (2021-2026)
  - 4.2.2 Global Women's Bra Revenue Forecast by Type (2021-2026)
  - 4.2.3 Women's Bra Average Selling Price (ASP) Forecast by Type (2021-2026)
- 4.3 Global Women's Bra Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

#### **5 BREAKDOWN DATA BY APPLICATION (2015-2026)**

- 5.1 Global Women's Bra Market Size by Application (2015-2020)
  - 5.1.1 Global Women's Bra Sales by Application (2015-2020)
  - 5.1.2 Global Women's Bra Revenue by Application (2015-2020)



- 5.1.3 Women's Bra Price by Application (2015-2020)
- 5.2 Women's Bra Market Size Forecast by Application (2021-2026)
  - 5.2.1 Global Women's Bra Sales Forecast by Application (2021-2026)
  - 5.2.2 Global Women's Bra Revenue Forecast by Application (2021-2026)
  - 5.2.3 Global Women's Bra Price Forecast by Application (2021-2026)

#### **6 NORTH AMERICA**

- 6.1 North America Women's Bra by Country
  - 6.1.1 North America Women's Bra Sales by Country
  - 6.1.2 North America Women's Bra Revenue by Country
  - 6.1.3 U.S.
  - 6.1.4 Canada
- 6.2 North America Women's Bra Market Facts & Figures by Type
- 6.3 North America Women's Bra Market Facts & Figures by Application

#### **7 EUROPE**

- 7.1 Europe Women's Bra by Country
  - 7.1.1 Europe Women's Bra Sales by Country
  - 7.1.2 Europe Women's Bra Revenue by Country
  - 7.1.3 Germany
  - 7.1.4 France
  - 7.1.5 U.K.
  - 7.1.6 Italy
  - 7.1.7 Russia
- 7.2 Europe Women's Bra Market Facts & Figures by Type
- 7.3 Europe Women's Bra Market Facts & Figures by Application

#### **8 ASIA PACIFIC**

- 8.1 Asia Pacific Women's Bra by Region
  - 8.1.1 Asia Pacific Women's Bra Sales by Region
  - 8.1.2 Asia Pacific Women's Bra Revenue by Region
  - 8.1.3 China
  - 8.1.4 Japan
  - 8.1.5 South Korea
  - 8.1.6 India
  - 8.1.7 Australia



- 8.1.8 Taiwan
- 8.1.9 Indonesia
- 8.1.10 Thailand
- 8.1.11 Malaysia
- 8.1.12 Philippines
- 8.1.13 Vietnam
- 8.2 Asia Pacific Women's Bra Market Facts & Figures by Type
- 8.3 Asia Pacific Women's Bra Market Facts & Figures by Application

#### 9 LATIN AMERICA

- 9.1 Latin America Women's Bra by Country
  - 9.1.1 Latin America Women's Bra Sales by Country
  - 9.1.2 Latin America Women's Bra Revenue by Country
  - 9.1.3 Mexico
  - 9.1.4 Brazil
  - 9.1.5 Argentina
- 9.2 Central & South America Women's Bra Market Facts & Figures by Type
- 9.3 Central & South America Women's Bra Market Facts & Figures by Application

#### 10 MIDDLE EAST AND AFRICA

- 10.1 Middle East and Africa Women's Bra by Country
- 10.1.1 Middle East and Africa Women's Bra Sales by Country
- 10.1.2 Middle East and Africa Women's Bra Revenue by Country
- 10.1.3 Turkey
- 10.1.4 Saudi Arabia
- 10.1.5 U.A.E
- 10.2 Middle East and Africa Women's Bra Market Facts & Figures by Type
- 10.3 Middle East and Africa Women's Bra Market Facts & Figures by Application

#### 11 COMPANY PROFILES

- 11.1 L Brands
  - 11.1.1 L Brands Corporation Information
- 11.1.2 L Brands Description, Business Overview and Total Revenue
- 11.1.3 L Brands Sales, Revenue and Gross Margin (2015-2020)
- 11.1.4 L Brands Women's Bra Products Offered
- 11.1.5 L Brands Recent Development



- 11.2 Hanes Brands
  - 11.2.1 Hanes Brands Corporation Information
  - 11.2.2 Hanes Brands Description, Business Overview and Total Revenue
  - 11.2.3 Hanes Brands Sales, Revenue and Gross Margin (2015-2020)
  - 11.2.4 Hanes Brands Women's Bra Products Offered
  - 11.2.5 Hanes Brands Recent Development
- 11.3 Berkshire Hathaway (Fruit of Loom)
  - 11.3.1 Berkshire Hathaway (Fruit of Loom) Corporation Information
- 11.3.2 Berkshire Hathaway (Fruit of Loom) Description, Business Overview and Total Revenue
- 11.3.3 Berkshire Hathaway (Fruit of Loom) Sales, Revenue and Gross Margin (2015-2020)
  - 11.3.4 Berkshire Hathaway (Fruit of Loom) Women's Bra Products Offered
  - 11.3.5 Berkshire Hathaway (Fruit of Loom) Recent Development
- 11.4 Triumph International
  - 11.4.1 Triumph International Corporation Information
  - 11.4.2 Triumph International Description, Business Overview and Total Revenue
  - 11.4.3 Triumph International Sales, Revenue and Gross Margin (2015-2020)
  - 11.4.4 Triumph International Women's Bra Products Offered
  - 11.4.5 Triumph International Recent Development
- 11.5 Wacoal
  - 11.5.1 Wacoal Corporation Information
  - 11.5.2 Wacoal Description, Business Overview and Total Revenue
  - 11.5.3 Wacoal Sales, Revenue and Gross Margin (2015-2020)
  - 11.5.4 Wacoal Women's Bra Products Offered
  - 11.5.5 Wacoal Recent Development
- 11.6 Marks & Spencer
  - 11.6.1 Marks & Spencer Corporation Information
  - 11.6.2 Marks & Spencer Description, Business Overview and Total Revenue
  - 11.6.3 Marks & Spencer Sales, Revenue and Gross Margin (2015-2020)
  - 11.6.4 Marks & Spencer Women's Bra Products Offered
  - 11.6.5 Marks & Spencer Recent Development
- 11.7 Fast Retailing
  - 11.7.1 Fast Retailing Corporation Information
  - 11.7.2 Fast Retailing Description, Business Overview and Total Revenue
  - 11.7.3 Fast Retailing Sales, Revenue and Gross Margin (2015-2020)
  - 11.7.4 Fast Retailing Women's Bra Products Offered
- 11.7.5 Fast Retailing Recent Development
- 11.8 PVH



- 11.8.1 PVH Corporation Information
- 11.8.2 PVH Description, Business Overview and Total Revenue
- 11.8.3 PVH Sales, Revenue and Gross Margin (2015-2020)
- 11.8.4 PVH Women's Bra Products Offered
- 11.8.5 PVH Recent Development
- 11.9 Cosmo Lady
  - 11.9.1 Cosmo Lady Corporation Information
  - 11.9.2 Cosmo Lady Description, Business Overview and Total Revenue
  - 11.9.3 Cosmo Lady Sales, Revenue and Gross Margin (2015-2020)
  - 11.9.4 Cosmo Lady Women's Bra Products Offered
  - 11.9.5 Cosmo Lady Recent Development
- 11.10 American Eagle (Aerie)
  - 11.10.1 American Eagle (Aerie) Corporation Information
- 11.10.2 American Eagle (Aerie) Description, Business Overview and Total Revenue
- 11.10.3 American Eagle (Aerie) Sales, Revenue and Gross Margin (2015-2020)
- 11.10.4 American Eagle (Aerie) Women's Bra Products Offered
- 11.10.5 American Eagle (Aerie) Recent Development
- 11.1 L Brands
  - 11.1.1 L Brands Corporation Information
  - 11.1.2 L Brands Description, Business Overview and Total Revenue
  - 11.1.3 L Brands Sales, Revenue and Gross Margin (2015-2020)
  - 11.1.4 L Brands Women's Bra Products Offered
  - 11.1.5 L Brands Recent Development
- 11.12 Embrygroup
  - 11.12.1 Embrygroup Corporation Information
  - 11.12.2 Embrygroup Description, Business Overview and Total Revenue
  - 11.12.3 Embrygroup Sales, Revenue and Gross Margin (2015-2020)
  - 11.12.4 Embrygroup Products Offered
  - 11.12.5 Embrygroup Recent Development
- 11.13 Huijie (Maniform Lingerie)
  - 11.13.1 Huijie (Maniform Lingerie) Corporation Information
- 11.13.2 Huijie (Maniform Lingerie) Description, Business Overview and Total Revenue
- 11.13.3 Huijie (Maniform Lingerie) Sales, Revenue and Gross Margin (2015-2020)
- 11.13.4 Huijie (Maniform Lingerie) Products Offered
- 11.13.5 Huijie (Maniform Lingerie) Recent Development
- 11.14 Aimer
  - 11.14.1 Aimer Corporation Information
  - 11.14.2 Aimer Description, Business Overview and Total Revenue
  - 11.14.3 Aimer Sales, Revenue and Gross Margin (2015-2020)



- 11.14.4 Aimer Products Offered
- 11.14.5 Aimer Recent Development
- 11.15 Lise Charmel
- 11.15.1 Lise Charmel Corporation Information
- 11.15.2 Lise Charmel Description, Business Overview and Total Revenue
- 11.15.3 Lise Charmel Sales, Revenue and Gross Margin (2015-2020)
- 11.15.4 Lise Charmel Products Offered
- 11.15.5 Lise Charmel Recent Development
- 11.16 Wolf Lingerie
  - 11.16.1 Wolf Lingerie Corporation Information
  - 11.16.2 Wolf Lingerie Description, Business Overview and Total Revenue
  - 11.16.3 Wolf Lingerie Sales, Revenue and Gross Margin (2015-2020)
  - 11.16.4 Wolf Lingerie Products Offered
  - 11.16.5 Wolf Lingerie Recent Development
- 11.17 Hanky Panky
  - 11.17.1 Hanky Panky Corporation Information
  - 11.17.2 Hanky Panky Description, Business Overview and Total Revenue
  - 11.17.3 Hanky Panky Sales, Revenue and Gross Margin (2015-2020)
  - 11.17.4 Hanky Panky Products Offered
  - 11.17.5 Hanky Panky Recent Development
- 11.18 Vivien
  - 11.18.1 Vivien Corporation Information
  - 11.18.2 Vivien Description, Business Overview and Total Revenue
  - 11.18.3 Vivien Sales, Revenue and Gross Margin (2015-2020)
  - 11.18.4 Vivien Products Offered
  - 11.18.5 Vivien Recent Development
- 11.19 Gunze
  - 11.19.1 Gunze Corporation Information
  - 11.19.2 Gunze Description, Business Overview and Total Revenue
  - 11.19.3 Gunze Sales, Revenue and Gross Margin (2015-2020)
  - 11.19.4 Gunze Products Offered
  - 11.19.5 Gunze Recent Development
- 11.20 Tommy John
  - 11.20.1 Tommy John Corporation Information
  - 11.20.2 Tommy John Description, Business Overview and Total Revenue
  - 11.20.3 Tommy John Sales, Revenue and Gross Margin (2015-2020)
  - 11.20.4 Tommy John Products Offered
- 11.20.5 Tommy John Recent Development
- 11.21 Jockey International, Inc



- 11.21.1 Jockey International, Inc Corporation Information
- 11.21.2 Jockey International, Inc Description, Business Overview and Total Revenue
- 11.21.3 Jockey International, Inc Sales, Revenue and Gross Margin (2015-2020)
- 11.21.4 Jockey International, Inc Products Offered
- 11.21.5 Jockey International, Inc Recent Development
- 11.22 Ex-Officio
  - 11.22.1 Ex-Officio Corporation Information
  - 11.22.2 Ex-Officio Description, Business Overview and Total Revenue
  - 11.22.3 Ex-Officio Sales, Revenue and Gross Margin (2015-2020)
  - 11.22.4 Ex-Officio Products Offered
  - 11.22.5 Ex-Officio Recent Development
- 11.23 UnderArmour
- 11.23.1 UnderArmour Corporation Information
- 11.23.2 UnderArmour Description, Business Overview and Total Revenue
- 11.23.3 UnderArmour Sales, Revenue and Gross Margin (2015-2020)
- 11.23.4 UnderArmour Products Offered
- 11.23.5 UnderArmour Recent Development
- 11.24 Gokaldas Images
  - 11.24.1 Gokaldas Images Corporation Information
  - 11.24.2 Gokaldas Images Description, Business Overview and Total Revenue
  - 11.24.3 Gokaldas Images Sales, Revenue and Gross Margin (2015-2020)
  - 11.24.4 Gokaldas Images Products Offered
  - 11.24.5 Gokaldas Images Recent Development

#### 12 FUTURE FORECAST BY REGIONS (COUNTRIES) (2021-2026)

- 12.1 Women's Bra Market Estimates and Projections by Region
- 12.1.1 Global Women's Bra Sales Forecast by Regions 2021-2026
- 12.1.2 Global Women's Bra Revenue Forecast by Regions 2021-2026
- 12.2 North America Women's Bra Market Size Forecast (2021-2026)
  - 12.2.1 North America: Women's Bra Sales Forecast (2021-2026)
  - 12.2.2 North America: Women's Bra Revenue Forecast (2021-2026)
- 12.2.3 North America: Women's Bra Market Size Forecast by Country (2021-2026)
- 12.3 Europe Women's Bra Market Size Forecast (2021-2026)
  - 12.3.1 Europe: Women's Bra Sales Forecast (2021-2026)
  - 12.3.2 Europe: Women's Bra Revenue Forecast (2021-2026)
  - 12.3.3 Europe: Women's Bra Market Size Forecast by Country (2021-2026)
- 12.4 Asia Pacific Women's Bra Market Size Forecast (2021-2026)
- 12.4.1 Asia Pacific: Women's Bra Sales Forecast (2021-2026)



- 12.4.2 Asia Pacific: Women's Bra Revenue Forecast (2021-2026)
- 12.4.3 Asia Pacific: Women's Bra Market Size Forecast by Region (2021-2026)
- 12.5 Latin America Women's Bra Market Size Forecast (2021-2026)
  - 12.5.1 Latin America: Women's Bra Sales Forecast (2021-2026)
  - 12.5.2 Latin America: Women's Bra Revenue Forecast (2021-2026)
- 12.5.3 Latin America: Women's Bra Market Size Forecast by Country (2021-2026)
- 12.6 Middle East and Africa Women's Bra Market Size Forecast (2021-2026)
  - 12.6.1 Middle East and Africa: Women's Bra Sales Forecast (2021-2026)
  - 12.6.2 Middle East and Africa: Women's Bra Revenue Forecast (2021-2026)
- 12.6.3 Middle East and Africa: Women's Bra Market Size Forecast by Country (2021-2026)

# 13 MARKET OPPORTUNITIES, CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS

- 13.1 Market Opportunities and Drivers
- 13.2 Market Challenges
- 13.3 Market Risks/Restraints
- 13.4 Porter's Five Forces Analysis
- 13.5 Primary Interviews with Key Women's Bra Players (Opinion Leaders)

#### 14 VALUE CHAIN AND SALES CHANNELS ANALYSIS

- 14.1 Value Chain Analysis
- 14.2 Women's Bra Customers
- 14.3 Sales Channels Analysis
  - 14.3.1 Sales Channels
  - 14.3.2 Distributors

#### 15 RESEARCH FINDINGS AND CONCLUSION

#### **16 APPENDIX**

- 16.1 Research Methodology
  - 16.1.1 Methodology/Research Approach
  - 16.1.2 Data Source
- 16.2 Author Details



#### **List Of Tables**

#### LIST OF TABLES

- Table 1. Women's Bra Market Segments
- Table 2. Ranking of Global Top Women's Bra Manufacturers by Revenue (US\$ Million) in 2019
- Table 3. Global Women's Bra Market Size Growth Rate by Type 2020-2026 (K Units) & (US\$ Million)
- Table 4. Major Manufacturers of Cotton
- Table 5. Major Manufacturers of Silk
- Table 6. Major Manufacturers of Others
- Table 7. COVID-19 Impact Global Market: (Four Women's Bra Market Size Forecast Scenarios)
- Table 8. Opportunities and Trends for Women's Bra Players in the COVID-19 Landscape
- Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis
- Table 10. Key Regions/Countries Measures against Covid-19 Impact
- Table 11. Proposal for Women's Bra Players to Combat Covid-19 Impact
- Table 12. Global Women's Bra Market Size Growth Rate by Application 2020-2026 (K Units)
- Table 13. Global Women's Bra Market Size by Region (K Units) & (US\$ Million): 2020 VS 2026
- Table 14. Global Women's Bra Sales by Regions 2015-2020 (K Units)
- Table 15. Global Women's Bra Sales Market Share by Regions (2015-2020)
- Table 16. Global Women's Bra Revenue by Regions 2015-2020 (US\$ Million)
- Table 17. Global Women's Bra Sales by Manufacturers (2015-2020) (K Units)
- Table 18. Global Women's Bra Sales Share by Manufacturers (2015-2020)
- Table 19. Global Women's Bra Manufacturers Market Concentration Ratio (CR5 and HHI) (2015-2020)
- Table 20. Global Women's Bra by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Women's Bra as of 2019)
- Table 21. Women's Bra Revenue by Manufacturers (2015-2020) (US\$ Million)
- Table 22. Women's Bra Revenue Share by Manufacturers (2015-2020)
- Table 23. Key Manufacturers Women's Bra Price (2015-2020) (US\$/Unit)
- Table 24. Women's Bra Manufacturers Manufacturing Base Distribution and Headquarters
- Table 25. Manufacturers Women's Bra Product Type
- Table 26. Date of International Manufacturers Enter into Women's Bra Market



- Table 27. Manufacturers Mergers & Acquisitions, Expansion Plans
- Table 28. Global Women's Bra Sales by Type (2015-2020) (K Units)
- Table 29. Global Women's Bra Sales Share by Type (2015-2020)
- Table 30. Global Women's Bra Revenue by Type (2015-2020) (US\$ Million)
- Table 31. Global Women's Bra Revenue Share by Type (2015-2020)
- Table 32. Women's Bra Average Selling Price (ASP) by Type 2015-2020 (US\$/Unit)
- Table 33. Global Women's Bra Sales by Application (2015-2020) (K Units)
- Table 34. Global Women's Bra Sales Share by Application (2015-2020)
- Table 35. North America Women's Bra Sales by Country (2015-2020) (K Units)
- Table 36. North America Women's Bra Sales Market Share by Country (2015-2020)
- Table 37. North America Women's Bra Revenue by Country (2015-2020) (US\$ Million)
- Table 38. North America Women's Bra Revenue Market Share by Country (2015-2020)
- Table 39. North America Women's Bra Sales by Type (2015-2020) (K Units)
- Table 40. North America Women's Bra Sales Market Share by Type (2015-2020)
- Table 41. North America Women's Bra Sales by Application (2015-2020) (K Units)
- Table 42. North America Women's Bra Sales Market Share by Application (2015-2020)
- Table 43. Europe Women's Bra Sales by Country (2015-2020) (K Units)
- Table 44. Europe Women's Bra Sales Market Share by Country (2015-2020)
- Table 45. Europe Women's Bra Revenue by Country (2015-2020) (US\$ Million)
- Table 46. Europe Women's Bra Revenue Market Share by Country (2015-2020)
- Table 47. Europe Women's Bra Sales by Type (2015-2020) (K Units)
- Table 48. Europe Women's Bra Sales Market Share by Type (2015-2020)
- Table 49. Europe Women's Bra Sales by Application (2015-2020) (K Units)
- Table 50. Europe Women's Bra Sales Market Share by Application (2015-2020)
- Table 51. Asia Pacific Women's Bra Sales by Region (2015-2020) (K Units)
- Table 52. Asia Pacific Women's Bra Sales Market Share by Region (2015-2020)
- Table 53. Asia Pacific Women's Bra Revenue by Region (2015-2020) (US\$ Million)
- Table 54. Asia Pacific Women's Bra Revenue Market Share by Region (2015-2020)
- Table 55. Asia Pacific Women's Bra Sales by Type (2015-2020) (K Units)
- Table 56. Asia Pacific Women's Bra Sales Market Share by Type (2015-2020)
- Table 57. Asia Pacific Women's Bra Sales by Application (2015-2020) (K Units)
- Table 58. Asia Pacific Women's Bra Sales Market Share by Application (2015-2020)
- Table 59. Latin America Women's Bra Sales by Country (2015-2020) (K Units)
- Table 60. Latin America Women's Bra Sales Market Share by Country (2015-2020)
- Table 61. Latin Americaa Women's Bra Revenue by Country (2015-2020) (US\$ Million)
- Table 62. Latin America Women's Bra Revenue Market Share by Country (2015-2020)
- Table 63. Latin America Women's Bra Sales by Type (2015-2020) (K Units)
- Table 64. Latin America Women's Bra Sales Market Share by Type (2015-2020)
- Table 65. Latin America Women's Bra Sales by Application (2015-2020) (K Units)



- Table 66. Latin America Women's Bra Sales Market Share by Application (2015-2020)
- Table 67. Middle East and Africa Women's Bra Sales by Country (2015-2020) (K Units)
- Table 68. Middle East and Africa Women's Bra Sales Market Share by Country (2015-2020)
- Table 69. Middle East and Africa Women's Bra Revenue by Country (2015-2020) (US\$ Million)
- Table 70. Middle East and Africa Women's Bra Revenue Market Share by Country (2015-2020)
- Table 71. Middle East and Africa Women's Bra Sales by Type (2015-2020) (K Units)
- Table 72. Middle East and Africa Women's Bra Sales Market Share by Type (2015-2020)
- Table 73. Middle East and Africa Women's Bra Sales by Application (2015-2020) (K Units)
- Table 74. Middle East and Africa Women's Bra Sales Market Share by Application (2015-2020)
- Table 75. L Brands Corporation Information
- Table 76. L Brands Description and Major Businesses
- Table 77. L Brands Women's Bra Production (K Units), Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2015-2020)
- Table 78. L Brands Product
- Table 79. L Brands Recent Development
- Table 80. Hanes Brands Corporation Information
- Table 81. Hanes Brands Description and Major Businesses
- Table 82. Hanes Brands Women's Bra Production (K Units), Revenue (US\$ Million),
- Price (US\$/Unit) and Gross Margin (2015-2020)
- Table 83. Hanes Brands Product
- Table 84. Hanes Brands Recent Development
- Table 85. Berkshire Hathaway (Fruit of Loom) Corporation Information
- Table 86. Berkshire Hathaway (Fruit of Loom) Description and Major Businesses
- Table 87. Berkshire Hathaway (Fruit of Loom) Women's Bra Production (K Units),
- Revenue (US\$ Million), Price (US\$/Unit) and Gross Margin (2015-2020)
- Table 88. Berkshire Hathaway (Fruit of Loom) Product
- Table 89. Berkshire Hathaway (Fruit of Loom) Recent Development
- Table 90. Triumph International Corporation Information
- Table 91. Triumph International Description and Major Businesses
- Table 92. Triumph International Women's Bra Production (K Units), Revenue (US\$
- Million), Price (US\$/Unit) and Gross Margin (2015-2020)
- Table 93. Triumph International Product
- Table 94. Triumph International Recent Development



Table 95. Wacoal Corporation Information

Table 96. Wacoal Description and Major Businesses

Table 97. Wacoal Women's Bra Production (K Units), Revenue (US\$ Million), Price

(US\$/Unit) and Gross Margin (2015-2020)

Table 98. Wacoal Product

Table 99. Wacoal Recent Development

Table 100. Marks & Spencer Corporation Information

Table 101. Marks & Spencer Description and Major Businesses

Table 102. Marks & Spencer Women's Bra Production (K Units), Revenue (US\$

Million), Price (US\$/Unit) and Gross Margin (2015-2020)

Table 103. Marks & Spencer Product

Table 104. Marks & Spencer Recent Development

Table 105. Fast Retailing Corporation Information

Table 106. Fast Retailing Description and Major Businesses

Table 107. Fast Retailing Women's Bra Production (K Units), Revenue (US\$ Million),

Price (US\$/Unit) and Gross Margin (2015-2020)

Table 108. Fast Retailing Product

Table 109. Fast Retailing Recent Development

Table 110. PVH Corporation Information

Table 111. PVH Description and Major Businesses

Table 112. PVH Women's Bra Production (K Units), Revenue (US\$ Million), Price

(US\$/Unit) and Gross Margin (2015-2020)

Table 113. PVH Product

Table 114. PVH Recent Development

Table 115. Cosmo Lady Corporation Information

Table 116. Cosmo Lady Description and Major Businesses

Table 117. Cosmo Lady Women's Bra Production (K Units), Revenue (US\$ Million),

Price (US\$/Unit) and Gross Margin (2015-2020)

Table 118. Cosmo Lady Product

Table 119. Cosmo Lady Recent Development

Table 120. American Eagle (Aerie) Corporation Information

Table 121. American Eagle (Aerie) Description and Major Businesses

Table 122. American Eagle (Aerie) Women's Bra Production (K Units), Revenue (US\$

Million), Price (US\$/Unit) and Gross Margin (2015-2020)

Table 123. American Eagle (Aerie) Product

Table 124. American Eagle (Aerie) Recent Development

Table 125. Page Industries Ltd. Corporation Information

Table 126. Page Industries Ltd. Description and Major Businesses

Table 127. Page Industries Ltd. Women's Bra Sales (K Units), Revenue (US\$ Million),



- Price (US\$/Unit) and Gross Margin (2015-2020)
- Table 128. Page Industries Ltd. Product
- Table 129. Page Industries Ltd. Recent Development
- Table 130. Embrygroup Corporation Information
- Table 131. Embrygroup Description and Major Businesses
- Table 132. Embrygroup Women's Bra Sales (K Units), Revenue (US\$ Million), Price
- (US\$/Unit) and Gross Margin (2015-2020)
- Table 133. Embrygroup Product
- Table 134. Embrygroup Recent Development
- Table 135. Huijie (Maniform Lingerie) Corporation Information
- Table 136. Huijie (Maniform Lingerie) Description and Major Businesses
- Table 137. Huijie (Maniform Lingerie) Women's Bra Sales (K Units), Revenue (US\$
- Million), Price (US\$/Unit) and Gross Margin (2015-2020)
- Table 138. Huijie (Maniform Lingerie) Product
- Table 139. Huijie (Maniform Lingerie) Recent Development
- Table 140. Aimer Corporation Information
- Table 141. Aimer Description and Major Businesses
- Table 142. Aimer Women's Bra Sales (K Units), Revenue (US\$ Million), Price
- (US\$/Unit) and Gross Margin (2015-2020)
- Table 143. Aimer Product
- Table 144. Aimer Recent Development
- Table 145. Lise Charmel Corporation Information
- Table 146. Lise Charmel Description and Major Businesses
- Table 147. Lise Charmel Women's Bra Sales (K Units), Revenue (US\$ Million), Price
- (US\$/Unit) and Gross Margin (2015-2020)
- Table 148. Lise Charmel Product
- Table 149. Lise Charmel Recent Development
- Table 150. Wolf Lingerie Corporation Information
- Table 151. Wolf Lingerie Description and Major Businesses
- Table 152. Wolf Lingerie Women's Bra Sales (K Units), Revenue (US\$ Million), Price
- (US\$/Unit) and Gross Margin (2015-2020)
- Table 153. Wolf Lingerie Product
- Table 154. Wolf Lingerie Recent Development
- Table 155. Hanky Panky Corporation Information
- Table 156. Hanky Panky Description and Major Businesses
- Table 157. Hanky Panky Women's Bra Sales (K Units), Revenue (US\$ Million), Price
- (US\$/Unit) and Gross Margin (2015-2020)
- Table 158. Hanky Panky Product
- Table 159. Hanky Panky Recent Development



- Table 160. Vivien Corporation Information
- Table 161. Vivien Description and Major Businesses
- Table 162. Vivien Women's Bra Sales (K Units), Revenue (US\$ Million), Price
- (US\$/Unit) and Gross Margin (2015-2020)
- Table 163. Vivien Product
- Table 164. Vivien Recent Development
- Table 165. Gunze Corporation Information
- Table 166. Gunze Description and Major Businesses
- Table 167. Gunze Women's Bra Sales (K Units), Revenue (US\$ Million), Price
- (US\$/Unit) and Gross Margin (2015-2020)
- Table 168. Gunze Product
- Table 169. Gunze Recent Development
- Table 170. Tommy John Corporation Information
- Table 171. Tommy John Description and Major Businesses
- Table 172. Tommy John Women's Bra Sales (K Units), Revenue (US\$ Million), Price
- (US\$/Unit) and Gross Margin (2015-2020)
- Table 173. Tommy John Product
- Table 174. Tommy John Recent Development
- Table 175. Jockey International, Inc Corporation Information
- Table 176. Jockey International, Inc Description and Major Businesses
- Table 177. Jockey International, Inc Women's Bra Sales (K Units), Revenue (US\$
- Million), Price (US\$/Unit) and Gross Margin (2015-2020)
- Table 178. Jockey International, Inc Product
- Table 179. Jockey International, Inc Recent Development
- Table 180. Ex-Officio Corporation Information
- Table 181. Ex-Officio Description and Major Businesses
- Table 182. Ex-Officio Women's Bra Sales (K Units), Revenue (US\$ Million), Price
- (US\$/Unit) and Gross Margin (2015-2020)
- Table 183. Ex-Officio Product
- Table 184. Ex-Officio Recent Development
- Table 185. UnderArmour Corporation Information
- Table 186. UnderArmour Description and Major Businesses
- Table 187. UnderArmour Women's Bra Sales (K Units), Revenue (US\$ Million), Price
- (US\$/Unit) and Gross Margin (2015-2020)
- Table 188. UnderArmour Product
- Table 189. UnderArmour Recent Development
- Table 190. Gokaldas Images Corporation Information
- Table 191. Gokaldas Images Description and Major Businesses
- Table 192. Gokaldas Images Women's Bra Sales (K Units), Revenue (US\$ Million),



Price (US\$/Unit) and Gross Margin (2015-2020)

Table 193. Gokaldas Images Product

Table 194. Gokaldas Images Recent Development

Table 195. Global Women's Bra Sales Forecast by Regions (2021-2026) (K Units)

Table 196. Global Women's Bra Sales Market Share Forecast by Regions (2021-2026)

Table 197. Global Women's Bra Revenue Forecast by Regions (2021-2026) (US\$ Million)

Table 198. Global Women's Bra Revenue Market Share Forecast by Regions (2021-2026)

Table 199. North America: Women's Bra Sales Forecast by Country (2021-2026) (K Units)

Table 200. North America: Women's Bra Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 201. Europe: Women's Bra Sales Forecast by Country (2021-2026) (K Units)

Table 202. Europe: Women's Bra Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 203. Asia Pacific: Women's Bra Sales Forecast by Region (2021-2026) (K Units)

Table 204. Asia Pacific: Women's Bra Revenue Forecast by Region (2021-2026) (US\$ Million)

Table 205. Latin America: Women's Bra Sales Forecast by Country (2021-2026) (K Units)

Table 206. Latin America: Women's Bra Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 207. Middle East and Africa: Women's Bra Sales Forecast by Country (2021-2026) (K Units)

Table 208. Middle East and Africa: Women's Bra Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 209. Key Opportunities and Drivers: Impact Analysis (2021-2026)

Table 210. Key Challenges

Table 211. Market Risks

Table 212. Main Points Interviewed from Key Women's Bra Players

Table 213. Women's Bra Customers List

Table 214. Women's Bra Distributors List

Table 215. Research Programs/Design for This Report

Table 216. Key Data Information from Secondary Sources

Table 217. Key Data Information from Primary Sources



## **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Women's Bra Product Picture
- Figure 2. Global Women's Bra Sales Market Share by Type in 2020 & 2026
- Figure 3. Cotton Product Picture
- Figure 4. Silk Product Picture
- Figure 5. Others Product Picture
- Figure 6. Global Women's Bra Sales Market Share by Application in 2020 & 2026
- Figure 7. Supermarkets/Hypermarkets
- Figure 8. Departmental Stores
- Figure 9. Speciality Stores
- Figure 10. Online Retail
- Figure 11. Women's Bra Report Years Considered
- Figure 12. Global Women's Bra Market Size 2015-2026 (US\$ Million)
- Figure 13. Global Women's Bra Sales 2015-2026 (K Units)
- Figure 14. Global Women's Bra Market Size Market Share by Region: 2020 Versus 2026
- Figure 15. Global Women's Bra Sales Market Share by Region (2015-2020)
- Figure 16. Global Women's Bra Sales Market Share by Region in 2019
- Figure 17. Global Women's Bra Revenue Market Share by Region (2015-2020)
- Figure 18. Global Women's Bra Revenue Market Share by Region in 2019
- Figure 19. Global Women's Bra Sales Share by Manufacturer in 2019
- Figure 20. The Top 10 and 5 Players Market Share by Women's Bra Revenue in 2019
- Figure 21. Women's Bra Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019
- Figure 22. Global Women's Bra Sales Market Share by Type (2015-2020)
- Figure 23. Global Women's Bra Sales Market Share by Type in 2019
- Figure 24. Global Women's Bra Revenue Market Share by Type (2015-2020)
- Figure 25. Global Women's Bra Revenue Market Share by Type in 2019
- Figure 26. Global Women's Bra Market Share by Price Range (2015-2020)
- Figure 27. Global Women's Bra Sales Market Share by Application (2015-2020)
- Figure 28. Global Women's Bra Sales Market Share by Application in 2019
- Figure 29. Global Women's Bra Revenue Market Share by Application (2015-2020)
- Figure 30. Global Women's Bra Revenue Market Share by Application in 2019
- Figure 31. North America Women's Bra Sales Growth Rate 2015-2020 (K Units)
- Figure 32. North America Women's Bra Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 33. North America Women's Bra Sales Market Share by Country in 2019



- Figure 34. North America Women's Bra Revenue Market Share by Country in 2019
- Figure 35. U.S. Women's Bra Sales Growth Rate (2015-2020) (K Units)
- Figure 36. U.S. Women's Bra Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 37. Canada Women's Bra Sales Growth Rate (2015-2020) (K Units)
- Figure 38. Canada Women's Bra Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 39. North America Women's Bra Market Share by Type in 2019
- Figure 40. North America Women's Bra Market Share by Application in 2019
- Figure 41. Europe Women's Bra Sales Growth Rate 2015-2020 (K Units)
- Figure 42. Europe Women's Bra Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 43. Europe Women's Bra Sales Market Share by Country in 2019
- Figure 44. Europe Women's Bra Revenue Market Share by Country in 2019
- Figure 45. Germany Women's Bra Sales Growth Rate (2015-2020) (K Units)
- Figure 46. Germany Women's Bra Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 47. France Women's Bra Sales Growth Rate (2015-2020) (K Units)
- Figure 48. France Women's Bra Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 49. U.K. Women's Bra Sales Growth Rate (2015-2020) (K Units)
- Figure 50. U.K. Women's Bra Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 51. Italy Women's Bra Sales Growth Rate (2015-2020) (K Units)
- Figure 52. Italy Women's Bra Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 53. Russia Women's Bra Sales Growth Rate (2015-2020) (K Units)
- Figure 54. Russia Women's Bra Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 55. Europe Women's Bra Market Share by Type in 2019
- Figure 56. Europe Women's Bra Market Share by Application in 2019
- Figure 57. Asia Pacific Women's Bra Sales Growth Rate 2015-2020 (K Units)
- Figure 58. Asia Pacific Women's Bra Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 59. Asia Pacific Women's Bra Sales Market Share by Region in 2019
- Figure 60. Asia Pacific Women's Bra Revenue Market Share by Region in 2019
- Figure 61. China Women's Bra Sales Growth Rate (2015-2020) (K Units)
- Figure 62. China Women's Bra Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 63. Japan Women's Bra Sales Growth Rate (2015-2020) (K Units)
- Figure 64. Japan Women's Bra Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 65. South Korea Women's Bra Sales Growth Rate (2015-2020) (K Units)
- Figure 66. South Korea Women's Bra Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 67. India Women's Bra Sales Growth Rate (2015-2020) (K Units)
- Figure 68. India Women's Bra Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 69. Australia Women's Bra Sales Growth Rate (2015-2020) (K Units)
- Figure 70. Australia Women's Bra Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 71. Taiwan Women's Bra Sales Growth Rate (2015-2020) (K Units)
- Figure 72. Taiwan Women's Bra Revenue Growth Rate (2015-2020) (US\$ Million)



- Figure 73. Indonesia Women's Bra Sales Growth Rate (2015-2020) (K Units)
- Figure 74. Indonesia Women's Bra Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 75. Thailand Women's Bra Sales Growth Rate (2015-2020) (K Units)
- Figure 76. Thailand Women's Bra Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 77. Malaysia Women's Bra Sales Growth Rate (2015-2020) (K Units)
- Figure 78. Malaysia Women's Bra Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 79. Philippines Women's Bra Sales Growth Rate (2015-2020) (K Units)
- Figure 80. Philippines Women's Bra Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 81. Vietnam Women's Bra Sales Growth Rate (2015-2020) (K Units)
- Figure 82. Vietnam Women's Bra Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 83. Asia Pacific Women's Bra Market Share by Type in 2019
- Figure 84. Asia Pacific Women's Bra Market Share by Application in 2019
- Figure 85. Latin America Women's Bra Sales Growth Rate 2015-2020 (K Units)
- Figure 86. Latin America Women's Bra Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 87. Latin America Women's Bra Sales Market Share by Country in 2019
- Figure 88. Latin America Women's Bra Revenue Market Share by Country in 2019
- Figure 89. Mexico Women's Bra Sales Growth Rate (2015-2020) (K Units)
- Figure 90. Mexico Women's Bra Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 91. Brazil Women's Bra Sales Growth Rate (2015-2020) (K Units)
- Figure 92. Brazil Women's Bra Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 93. Argentina Women's Bra Sales Growth Rate (2015-2020) (K Units)
- Figure 94. Argentina Women's Bra Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 95. Latin America Women's Bra Market Share by Type in 2019
- Figure 96. Latin America Women's Bra Market Share by Application in 2019
- Figure 97. Middle East and Africa Women's Bra Sales Growth Rate 2015-2020 (K Units)
- Figure 98. Middle East and Africa Women's Bra Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 99. Middle East and Africa Women's Bra Sales Market Share by Country in 2019
- Figure 100. Middle East and Africa Women's Bra Revenue Market Share by Country in 2019
- Figure 101. Turkey Women's Bra Sales Growth Rate (2015-2020) (K Units)
- Figure 102. Turkey Women's Bra Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 103. Saudi Arabia Women's Bra Sales Growth Rate (2015-2020) (K Units)
- Figure 104. Saudi Arabia Women's Bra Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 105. U.A.E Women's Bra Sales Growth Rate (2015-2020) (K Units)
- Figure 106. U.A.E Women's Bra Revenue Growth Rate (2015-2020) (US\$ Million)



- Figure 107. Middle East and Africa Women's Bra Market Share by Type in 2019
- Figure 108. Middle East and Africa Women's Bra Market Share by Application in 2019
- Figure 109. L Brands Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 110. Hanes Brands Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 111. Berkshire Hathaway (Fruit of Loom) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 112. Triumph International Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 113. Wacoal Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 114. Marks & Spencer Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 115. Fast Retailing Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 116. PVH Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 117. Cosmo Lady Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 118. American Eagle (Aerie) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 119. Page Industries Ltd. Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 120. Embrygroup Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 121. Huijie (Maniform Lingerie) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 122. Aimer Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 123. Lise Charmel Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 124. Wolf Lingerie Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 125. Hanky Panky Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 126. Vivien Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 127. Gunze Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 128. Tommy John Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 129. Jockey International, Inc Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 130. Ex-Officio Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 131. UnderArmour Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 132. Gokaldas Images Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 133. North America Women's Bra Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 134. North America Women's Bra Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 135. Europe Women's Bra Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 136. Europe Women's Bra Revenue Growth Rate Forecast (2021-2026) (US\$ Million)



Figure 137. Asia Pacific Women's Bra Sales Growth Rate Forecast (2021-2026) (K Units)

Figure 138. Asia Pacific Women's Bra Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 139. Latin America Women's Bra Sales Growth Rate Forecast (2021-2026) (K Units)

Figure 140. Latin America Women's Bra Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 141. Middle East and Africa Women's Bra Sales Growth Rate Forecast (2021-2026) (K Units)

Figure 142. Middle East and Africa Women's Bra Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 143. Porter's Five Forces Analysis

Figure 144. Channels of Distribution

Figure 145. Distributors Profiles

Figure 146. Bottom-up and Top-down Approaches for This Report

Figure 147. Data Triangulation

Figure 148. Key Executives Interviewed



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