

# COVID-19 Impact on Global Subscriber Data Management Platform Market Size, Status and Forecast 2020-2026

<https://marketpublishers.com/r/CE9A1F566416EN.html>

Date: July 2020

Pages: 98

Price: US\$ 3,900.00 (Single User License)

ID: CE9A1F566416EN

## Abstracts

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Subscriber Data Management Platform market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Subscriber Data Management Platform industry.

Based on our recent survey, we have several different scenarios about the Subscriber Data Management Platform YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ xx million in 2019. The market size of Subscriber Data Management Platform will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Subscriber Data Management Platform market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Subscriber Data Management Platform market in terms

of revenue.

Players, stakeholders, and other participants in the global Subscriber Data Management Platform market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on revenue and forecast by each application segment in terms of revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

### Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Subscriber Data Management Platform market, covering important regions, viz, North America, Europe, China, Japan, Southeast Asia, India and Central & South America. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of revenue for the period 2015-2026.

### Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Subscriber Data Management Platform market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on revenue by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Subscriber Data Management Platform market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Subscriber Data Management Platform market.

The following players are covered in this report:

Nokia

Oracle

Alcatel-Lucent

Amdocs

HPE

IBM

ZTE Corp

Openwave Mobility

Redknee

UnboundID

Huawei

Ericsson

### Subscriber Data Management Platform Breakdown Data by Type

Cloud-based

On-premises

### Subscriber Data Management Platform Breakdown Data by Application

Small and Medium Enterprises (SMEs)

Large Enterprises

## Contents

### 1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by Subscriber Data Management Platform Revenue
- 1.4 Market Analysis by Type
  - 1.4.1 Global Subscriber Data Management Platform Market Size Growth Rate by Type: 2020 VS 2026
  - 1.4.2 Cloud-based
  - 1.4.3 On-premises
- 1.5 Market by Application
  - 1.5.1 Global Subscriber Data Management Platform Market Share by Application: 2020 VS 2026
  - 1.5.2 Small and Medium Enterprises (SMEs)
  - 1.5.3 Large Enterprises
- 1.6 Coronavirus Disease 2019 (Covid-19): Subscriber Data Management Platform Industry Impact
  - 1.6.1 How the Covid-19 is Affecting the Subscriber Data Management Platform Industry
    - 1.6.1.1 Subscriber Data Management Platform Business Impact Assessment - Covid-19
    - 1.6.1.2 Supply Chain Challenges
    - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
  - 1.6.2 Market Trends and Subscriber Data Management Platform Potential Opportunities in the COVID-19 Landscape
  - 1.6.3 Measures / Proposal against Covid-19
    - 1.6.3.1 Government Measures to Combat Covid-19 Impact
    - 1.6.3.2 Proposal for Subscriber Data Management Platform Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

### 2 GLOBAL GROWTH TRENDS BY REGIONS

- 2.1 Subscriber Data Management Platform Market Perspective (2015-2026)
- 2.2 Subscriber Data Management Platform Growth Trends by Regions
  - 2.2.1 Subscriber Data Management Platform Market Size by Regions: 2015 VS 2020

VS 2026

2.2.2 Subscriber Data Management Platform Historic Market Share by Regions (2015-2020)

2.2.3 Subscriber Data Management Platform Forecasted Market Size by Regions (2021-2026)

2.3 Industry Trends and Growth Strategy

2.3.1 Market Top Trends

2.3.2 Market Drivers

2.3.3 Market Challenges

2.3.4 Porter's Five Forces Analysis

2.3.5 Subscriber Data Management Platform Market Growth Strategy

2.3.6 Primary Interviews with Key Subscriber Data Management Platform Players (Opinion Leaders)

### **3 COMPETITION LANDSCAPE BY KEY PLAYERS**

3.1 Global Top Subscriber Data Management Platform Players by Market Size

3.1.1 Global Top Subscriber Data Management Platform Players by Revenue (2015-2020)

3.1.2 Global Subscriber Data Management Platform Revenue Market Share by Players (2015-2020)

3.1.3 Global Subscriber Data Management Platform Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

3.2 Global Subscriber Data Management Platform Market Concentration Ratio

3.2.1 Global Subscriber Data Management Platform Market Concentration Ratio (CR5 and HHI)

3.2.2 Global Top 10 and Top 5 Companies by Subscriber Data Management Platform Revenue in 2019

3.3 Subscriber Data Management Platform Key Players Head office and Area Served

3.4 Key Players Subscriber Data Management Platform Product Solution and Service

3.5 Date of Enter into Subscriber Data Management Platform Market

3.6 Mergers & Acquisitions, Expansion Plans

### **4 BREAKDOWN DATA BY TYPE (2015-2026)**

4.1 Global Subscriber Data Management Platform Historic Market Size by Type (2015-2020)

4.2 Global Subscriber Data Management Platform Forecasted Market Size by Type (2021-2026)

## **5 SUBSCRIBER DATA MANAGEMENT PLATFORM BREAKDOWN DATA BY APPLICATION (2015-2026)**

5.1 Global Subscriber Data Management Platform Market Size by Application (2015-2020)

5.2 Global Subscriber Data Management Platform Forecasted Market Size by Application (2021-2026)

## **6 NORTH AMERICA**

6.1 North America Subscriber Data Management Platform Market Size (2015-2020)

6.2 Subscriber Data Management Platform Key Players in North America (2019-2020)

6.3 North America Subscriber Data Management Platform Market Size by Type (2015-2020)

6.4 North America Subscriber Data Management Platform Market Size by Application (2015-2020)

## **7 EUROPE**

7.1 Europe Subscriber Data Management Platform Market Size (2015-2020)

7.2 Subscriber Data Management Platform Key Players in Europe (2019-2020)

7.3 Europe Subscriber Data Management Platform Market Size by Type (2015-2020)

7.4 Europe Subscriber Data Management Platform Market Size by Application (2015-2020)

## **8 CHINA**

8.1 China Subscriber Data Management Platform Market Size (2015-2020)

8.2 Subscriber Data Management Platform Key Players in China (2019-2020)

8.3 China Subscriber Data Management Platform Market Size by Type (2015-2020)

8.4 China Subscriber Data Management Platform Market Size by Application (2015-2020)

## **9 JAPAN**

9.1 Japan Subscriber Data Management Platform Market Size (2015-2020)

9.2 Subscriber Data Management Platform Key Players in Japan (2019-2020)

9.3 Japan Subscriber Data Management Platform Market Size by Type (2015-2020)

#### 9.4 Japan Subscriber Data Management Platform Market Size by Application (2015-2020)

### **10 SOUTHEAST ASIA**

#### 10.1 Southeast Asia Subscriber Data Management Platform Market Size (2015-2020)

#### 10.2 Subscriber Data Management Platform Key Players in Southeast Asia (2019-2020)

#### 10.3 Southeast Asia Subscriber Data Management Platform Market Size by Type (2015-2020)

#### 10.4 Southeast Asia Subscriber Data Management Platform Market Size by Application (2015-2020)

### **11 INDIA**

#### 11.1 India Subscriber Data Management Platform Market Size (2015-2020)

#### 11.2 Subscriber Data Management Platform Key Players in India (2019-2020)

#### 11.3 India Subscriber Data Management Platform Market Size by Type (2015-2020)

#### 11.4 India Subscriber Data Management Platform Market Size by Application (2015-2020)

### **12 CENTRAL & SOUTH AMERICA**

#### 12.1 Central & South America Subscriber Data Management Platform Market Size (2015-2020)

#### 12.2 Subscriber Data Management Platform Key Players in Central & South America (2019-2020)

#### 12.3 Central & South America Subscriber Data Management Platform Market Size by Type (2015-2020)

#### 12.4 Central & South America Subscriber Data Management Platform Market Size by Application (2015-2020)

### **13 KEY PLAYERS PROFILES**

#### 13.1 Nokia

##### 13.1.1 Nokia Company Details

##### 13.1.2 Nokia Business Overview and Its Total Revenue

##### 13.1.3 Nokia Subscriber Data Management Platform Introduction

##### 13.1.4 Nokia Revenue in Subscriber Data Management Platform Business (2015-2020))

- 13.1.5 Nokia Recent Development
- 13.2 Oracle
  - 13.2.1 Oracle Company Details
  - 13.2.2 Oracle Business Overview and Its Total Revenue
  - 13.2.3 Oracle Subscriber Data Management Platform Introduction
  - 13.2.4 Oracle Revenue in Subscriber Data Management Platform Business (2015-2020)
  - 13.2.5 Oracle Recent Development
- 13.3 Alcatel-Lucent
  - 13.3.1 Alcatel-Lucent Company Details
  - 13.3.2 Alcatel-Lucent Business Overview and Its Total Revenue
  - 13.3.3 Alcatel-Lucent Subscriber Data Management Platform Introduction
  - 13.3.4 Alcatel-Lucent Revenue in Subscriber Data Management Platform Business (2015-2020)
  - 13.3.5 Alcatel-Lucent Recent Development
- 13.4 Amdocs
  - 13.4.1 Amdocs Company Details
  - 13.4.2 Amdocs Business Overview and Its Total Revenue
  - 13.4.3 Amdocs Subscriber Data Management Platform Introduction
  - 13.4.4 Amdocs Revenue in Subscriber Data Management Platform Business (2015-2020)
  - 13.4.5 Amdocs Recent Development
- 13.5 HPE
  - 13.5.1 HPE Company Details
  - 13.5.2 HPE Business Overview and Its Total Revenue
  - 13.5.3 HPE Subscriber Data Management Platform Introduction
  - 13.5.4 HPE Revenue in Subscriber Data Management Platform Business (2015-2020)
  - 13.5.5 HPE Recent Development
- 13.6 IBM
  - 13.6.1 IBM Company Details
  - 13.6.2 IBM Business Overview and Its Total Revenue
  - 13.6.3 IBM Subscriber Data Management Platform Introduction
  - 13.6.4 IBM Revenue in Subscriber Data Management Platform Business (2015-2020)
  - 13.6.5 IBM Recent Development
- 13.7 ZTE Corp
  - 13.7.1 ZTE Corp Company Details
  - 13.7.2 ZTE Corp Business Overview and Its Total Revenue
  - 13.7.3 ZTE Corp Subscriber Data Management Platform Introduction
  - 13.7.4 ZTE Corp Revenue in Subscriber Data Management Platform Business



(2015-2020)

13.7.5 ZTE Corp Recent Development

13.8 Openwave Mobility

13.8.1 Openwave Mobility Company Details

13.8.2 Openwave Mobility Business Overview and Its Total Revenue

13.8.3 Openwave Mobility Subscriber Data Management Platform Introduction

13.8.4 Openwave Mobility Revenue in Subscriber Data Management Platform

Business (2015-2020)

13.8.5 Openwave Mobility Recent Development

13.9 Redknee

13.9.1 Redknee Company Details

13.9.2 Redknee Business Overview and Its Total Revenue

13.9.3 Redknee Subscriber Data Management Platform Introduction

13.9.4 Redknee Revenue in Subscriber Data Management Platform Business

(2015-2020)

13.9.5 Redknee Recent Development

13.10 UnboundID

13.10.1 UnboundID Company Details

13.10.2 UnboundID Business Overview and Its Total Revenue

13.10.3 UnboundID Subscriber Data Management Platform Introduction

13.10.4 UnboundID Revenue in Subscriber Data Management Platform Business

(2015-2020)

13.10.5 UnboundID Recent Development

13.11 Huawei

10.11.1 Huawei Company Details

10.11.2 Huawei Business Overview and Its Total Revenue

10.11.3 Huawei Subscriber Data Management Platform Introduction

10.11.4 Huawei Revenue in Subscriber Data Management Platform Business

(2015-2020)

10.11.5 Huawei Recent Development

13.12 Ericsson

10.12.1 Ericsson Company Details

10.12.2 Ericsson Business Overview and Its Total Revenue

10.12.3 Ericsson Subscriber Data Management Platform Introduction

10.12.4 Ericsson Revenue in Subscriber Data Management Platform Business

(2015-2020)

10.12.5 Ericsson Recent Development

## **14 ANALYST'S VIEWPOINTS/CONCLUSIONS**

## **15 APPENDIX**

### 15.1 Research Methodology

#### 15.1.1 Methodology/Research Approach

#### 15.1.2 Data Source

### 15.2 Disclaimer

### 15.3 Author Details

## List Of Tables

### LIST OF TABLES

Table 1. Subscriber Data Management Platform Key Market Segments

Table 2. Key Players Covered: Ranking by Subscriber Data Management Platform Revenue

Table 3. Ranking of Global Top Subscriber Data Management Platform Manufacturers by Revenue (US\$ Million) in 2019

Table 4. Global Subscriber Data Management Platform Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026

Table 5. Key Players of Cloud-based

Table 6. Key Players of On-premises

Table 7. COVID-19 Impact Global Market: (Four Subscriber Data Management Platform Market Size Forecast Scenarios)

Table 8. Opportunities and Trends for Subscriber Data Management Platform Players in the COVID-19 Landscape

Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 10. Key Regions/Countries Measures against Covid-19 Impact

Table 11. Proposal for Subscriber Data Management Platform Players to Combat Covid-19 Impact

Table 12. Global Subscriber Data Management Platform Market Size Growth by Application (US\$ Million): 2020 VS 2026

Table 13. Global Subscriber Data Management Platform Market Size by Regions (US\$ Million): 2020 VS 2026

Table 14. Global Subscriber Data Management Platform Market Size by Regions (2015-2020) (US\$ Million)

Table 15. Global Subscriber Data Management Platform Market Share by Regions (2015-2020)

Table 16. Global Subscriber Data Management Platform Forecasted Market Size by Regions (2021-2026) (US\$ Million)

Table 17. Global Subscriber Data Management Platform Market Share by Regions (2021-2026)

Table 18. Market Top Trends

Table 19. Key Drivers: Impact Analysis

Table 20. Key Challenges

Table 21. Subscriber Data Management Platform Market Growth Strategy

Table 22. Main Points Interviewed from Key Subscriber Data Management Platform Players

Table 23. Global Subscriber Data Management Platform Revenue by Players (2015-2020) (Million US\$)

Table 24. Global Subscriber Data Management Platform Market Share by Players (2015-2020)

Table 25. Global Top Subscriber Data Management Platform Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Subscriber Data Management Platform as of 2019)

Table 26. Global Subscriber Data Management Platform by Players Market Concentration Ratio (CR5 and HHI)

Table 27. Key Players Headquarters and Area Served

Table 28. Key Players Subscriber Data Management Platform Product Solution and Service

Table 29. Date of Enter into Subscriber Data Management Platform Market

Table 30. Mergers & Acquisitions, Expansion Plans

Table 31. Global Subscriber Data Management Platform Market Size by Type (2015-2020) (Million US\$)

Table 32. Global Subscriber Data Management Platform Market Size Share by Type (2015-2020)

Table 33. Global Subscriber Data Management Platform Revenue Market Share by Type (2021-2026)

Table 34. Global Subscriber Data Management Platform Market Size Share by Application (2015-2020)

Table 35. Global Subscriber Data Management Platform Market Size by Application (2015-2020) (Million US\$)

Table 36. Global Subscriber Data Management Platform Market Size Share by Application (2021-2026)

Table 37. North America Key Players Subscriber Data Management Platform Revenue (2019-2020) (Million US\$)

Table 38. North America Key Players Subscriber Data Management Platform Market Share (2019-2020)

Table 39. North America Subscriber Data Management Platform Market Size by Type (2015-2020) (Million US\$)

Table 40. North America Subscriber Data Management Platform Market Share by Type (2015-2020)

Table 41. North America Subscriber Data Management Platform Market Size by Application (2015-2020) (Million US\$)

Table 42. North America Subscriber Data Management Platform Market Share by Application (2015-2020)

Table 43. Europe Key Players Subscriber Data Management Platform Revenue

(2019-2020) (Million US\$)

Table 44. Europe Key Players Subscriber Data Management Platform Market Share (2019-2020)

Table 45. Europe Subscriber Data Management Platform Market Size by Type (2015-2020) (Million US\$)

Table 46. Europe Subscriber Data Management Platform Market Share by Type (2015-2020)

Table 47. Europe Subscriber Data Management Platform Market Size by Application (2015-2020) (Million US\$)

Table 48. Europe Subscriber Data Management Platform Market Share by Application (2015-2020)

Table 49. China Key Players Subscriber Data Management Platform Revenue (2019-2020) (Million US\$)

Table 50. China Key Players Subscriber Data Management Platform Market Share (2019-2020)

Table 51. China Subscriber Data Management Platform Market Size by Type (2015-2020) (Million US\$)

Table 52. China Subscriber Data Management Platform Market Share by Type (2015-2020)

Table 53. China Subscriber Data Management Platform Market Size by Application (2015-2020) (Million US\$)

Table 54. China Subscriber Data Management Platform Market Share by Application (2015-2020)

Table 55. Japan Key Players Subscriber Data Management Platform Revenue (2019-2020) (Million US\$)

Table 56. Japan Key Players Subscriber Data Management Platform Market Share (2019-2020)

Table 57. Japan Subscriber Data Management Platform Market Size by Type (2015-2020) (Million US\$)

Table 58. Japan Subscriber Data Management Platform Market Share by Type (2015-2020)

Table 59. Japan Subscriber Data Management Platform Market Size by Application (2015-2020) (Million US\$)

Table 60. Japan Subscriber Data Management Platform Market Share by Application (2015-2020)

Table 61. Southeast Asia Key Players Subscriber Data Management Platform Revenue (2019-2020) (Million US\$)

Table 62. Southeast Asia Key Players Subscriber Data Management Platform Market Share (2019-2020)

- Table 63. Southeast Asia Subscriber Data Management Platform Market Size by Type (2015-2020) (Million US\$)
- Table 64. Southeast Asia Subscriber Data Management Platform Market Share by Type (2015-2020)
- Table 65. Southeast Asia Subscriber Data Management Platform Market Size by Application (2015-2020) (Million US\$)
- Table 66. Southeast Asia Subscriber Data Management Platform Market Share by Application (2015-2020)
- Table 67. India Key Players Subscriber Data Management Platform Revenue (2019-2020) (Million US\$)
- Table 68. India Key Players Subscriber Data Management Platform Market Share (2019-2020)
- Table 69. India Subscriber Data Management Platform Market Size by Type (2015-2020) (Million US\$)
- Table 70. India Subscriber Data Management Platform Market Share by Type (2015-2020)
- Table 71. India Subscriber Data Management Platform Market Size by Application (2015-2020) (Million US\$)
- Table 72. India Subscriber Data Management Platform Market Share by Application (2015-2020)
- Table 73. Central & South America Key Players Subscriber Data Management Platform Revenue (2019-2020) (Million US\$)
- Table 74. Central & South America Key Players Subscriber Data Management Platform Market Share (2019-2020)
- Table 75. Central & South America Subscriber Data Management Platform Market Size by Type (2015-2020) (Million US\$)
- Table 76. Central & South America Subscriber Data Management Platform Market Share by Type (2015-2020)
- Table 77. Central & South America Subscriber Data Management Platform Market Size by Application (2015-2020) (Million US\$)
- Table 78. Central & South America Subscriber Data Management Platform Market Share by Application (2015-2020)
- Table 79. Nokia Company Details
- Table 80. Nokia Business Overview
- Table 81. Nokia Product
- Table 82. Nokia Revenue in Subscriber Data Management Platform Business (2015-2020) (Million US\$)
- Table 83. Nokia Recent Development
- Table 84. Oracle Company Details

Table 85. Oracle Business Overview

Table 86. Oracle Product

Table 87. Oracle Revenue in Subscriber Data Management Platform Business  
(2015-2020) (Million US\$)

Table 88. Oracle Recent Development

Table 89. Alcatel-Lucent Company Details

Table 90. Alcatel-Lucent Business Overview

Table 91. Alcatel-Lucent Product

Table 92. Alcatel-Lucent Revenue in Subscriber Data Management Platform Business  
(2015-2020) (Million US\$)

Table 93. Alcatel-Lucent Recent Development

Table 94. Amdocs Company Details

Table 95. Amdocs Business Overview

Table 96. Amdocs Product

Table 97. Amdocs Revenue in Subscriber Data Management Platform Business  
(2015-2020) (Million US\$)

Table 98. Amdocs Recent Development

Table 99. HPE Company Details

Table 100. HPE Business Overview

Table 101. HPE Product

Table 102. HPE Revenue in Subscriber Data Management Platform Business  
(2015-2020) (Million US\$)

Table 103. HPE Recent Development

Table 104. IBM Company Details

Table 105. IBM Business Overview

Table 106. IBM Product

Table 107. IBM Revenue in Subscriber Data Management Platform Business  
(2015-2020) (Million US\$)

Table 108. IBM Recent Development

Table 109. ZTE Corp Company Details

Table 110. ZTE Corp Business Overview

Table 111. ZTE Corp Product

Table 112. ZTE Corp Revenue in Subscriber Data Management Platform Business  
(2015-2020) (Million US\$)

Table 113. ZTE Corp Recent Development

Table 114. Openwave Mobility Business Overview

Table 115. Openwave Mobility Product

Table 116. Openwave Mobility Company Details

Table 117. Openwave Mobility Revenue in Subscriber Data Management Platform

Business (2015-2020) (Million US\$)

Table 118. Openwave Mobility Recent Development

Table 119. Redknee Company Details

Table 120. Redknee Business Overview

Table 121. Redknee Product

Table 122. Redknee Revenue in Subscriber Data Management Platform Business (2015-2020) (Million US\$)

Table 123. Redknee Recent Development

Table 124. UnboundID Company Details

Table 125. UnboundID Business Overview

Table 126. UnboundID Product

Table 127. UnboundID Revenue in Subscriber Data Management Platform Business (2015-2020) (Million US\$)

Table 128. UnboundID Recent Development

Table 129. Huawei Company Details

Table 130. Huawei Business Overview

Table 131. Huawei Product

Table 132. Huawei Revenue in Subscriber Data Management Platform Business (2015-2020) (Million US\$)

Table 133. Huawei Recent Development

Table 134. Ericsson Company Details

Table 135. Ericsson Business Overview

Table 136. Ericsson Product

Table 137. Ericsson Revenue in Subscriber Data Management Platform Business (2015-2020) (Million US\$)

Table 138. Ericsson Recent Development

Table 139. Research Programs/Design for This Report

Table 140. Key Data Information from Secondary Sources

Table 141. Key Data Information from Primary Sources



## List Of Figures

### LIST OF FIGURES

Figure 1. Global Subscriber Data Management Platform Market Share by Type: 2020 VS 2026

Figure 2. Cloud-based Features

Figure 3. On-premises Features

Figure 4. Global Subscriber Data Management Platform Market Share by Application: 2020 VS 2026

Figure 5. Small and Medium Enterprises (SMEs) Case Studies

Figure 6. Large Enterprises Case Studies

Figure 7. Subscriber Data Management Platform Report Years Considered

Figure 8. Global Subscriber Data Management Platform Market Size YoY Growth 2015-2026 (US\$ Million)

Figure 9. Global Subscriber Data Management Platform Market Share by Regions: 2020 VS 2026

Figure 10. Global Subscriber Data Management Platform Market Share by Regions (2021-2026)

Figure 11. Porter's Five Forces Analysis

Figure 12. Global Subscriber Data Management Platform Market Share by Players in 2019

Figure 13. Global Top Subscriber Data Management Platform Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Subscriber Data Management Platform as of 2019)

Figure 14. The Top 10 and 5 Players Market Share by Subscriber Data Management Platform Revenue in 2019

Figure 15. North America Subscriber Data Management Platform Market Size YoY Growth (2015-2020) (Million US\$)

Figure 16. Europe Subscriber Data Management Platform Market Size YoY Growth (2015-2020) (Million US\$)

Figure 17. China Subscriber Data Management Platform Market Size YoY Growth (2015-2020) (Million US\$)

Figure 18. Japan Subscriber Data Management Platform Market Size YoY Growth (2015-2020) (Million US\$)

Figure 19. Southeast Asia Subscriber Data Management Platform Market Size YoY Growth (2015-2020) (Million US\$)

Figure 20. India Subscriber Data Management Platform Market Size YoY Growth (2015-2020) (Million US\$)

Figure 21. Central & South America Subscriber Data Management Platform Market Size YoY Growth (2015-2020) (Million US\$)

Figure 22. Nokia Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 23. Nokia Revenue Growth Rate in Subscriber Data Management Platform Business (2015-2020)

Figure 24. Oracle Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 25. Oracle Revenue Growth Rate in Subscriber Data Management Platform Business (2015-2020)

Figure 26. Alcatel-Lucent Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 27. Alcatel-Lucent Revenue Growth Rate in Subscriber Data Management Platform Business (2015-2020)

Figure 28. Amdocs Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 29. Amdocs Revenue Growth Rate in Subscriber Data Management Platform Business (2015-2020)

Figure 30. HPE Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 31. HPE Revenue Growth Rate in Subscriber Data Management Platform Business (2015-2020)

Figure 32. IBM Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 33. IBM Revenue Growth Rate in Subscriber Data Management Platform Business (2015-2020)

Figure 34. ZTE Corp Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 35. ZTE Corp Revenue Growth Rate in Subscriber Data Management Platform Business (2015-2020)

Figure 36. Openwave Mobility Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 37. Openwave Mobility Revenue Growth Rate in Subscriber Data Management Platform Business (2015-2020)

Figure 38. Redknee Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 39. Redknee Revenue Growth Rate in Subscriber Data Management Platform Business (2015-2020)

Figure 40. UnboundID Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 41. UnboundID Revenue Growth Rate in Subscriber Data Management Platform Business (2015-2020)

Figure 42. Huawei Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 43. Huawei Revenue Growth Rate in Subscriber Data Management Platform Business (2015-2020)

Figure 44. Ericsson Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 45. Ericsson Revenue Growth Rate in Subscriber Data Management Platform Business (2015-2020)

Figure 46. Bottom-up and Top-down Approaches for This Report

Figure 47. Data Triangulation

Figure 48. Key Executives Interviewed

## I would like to order

Product name: COVID-19 Impact on Global Subscriber Data Management Platform Market Size, Status and Forecast 2020-2026

Product link: <https://marketpublishers.com/r/CE9A1F566416EN.html>

Price: US\$ 3,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CE9A1F566416EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

