

Covid-19 Impact on Global Software Asset Management Tools Market Size, Status and Forecast 2020-2026

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Abstracts

Software asset management (SAM) tools automate many of the tasks required to maintain compliance with software licenses, thereby controlling software spending. They facilitate the in-depth analysis of software assets by decoding software license entitlements, automating the collection of software consumption data, establishing independent software vendor (ISV) effective license position (ELP), and optimizing software value delivery and information sharing. SAM tools manage entitlements from enterprise license agreements, purchases and other records to automatically determine and optimize license position against discovered software. Infrastructure and operations (I&O) leaders use SAM tools for managing software entitlement, in lieu of using spreadsheets, due to the rising complexity of software-licensing schemes.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Software Asset Management Tools market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Software Asset Management Tools industry.

Based on our recent survey, we have several different scenarios about the Software Asset Management Tools YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ xx million in 2019. The market size of Software Asset Management Tools will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Software Asset Management Tools market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Software Asset Management Tools market in terms of revenue.

Players, stakeholders, and other participants in the global Software Asset Management Tools market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on revenue and forecast by each application segment in terms of revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Software Asset Management Tools market, covering important regions, viz, North America, Europe, China, Japan, Southeast Asia, India and Central & South America. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of revenue for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Software Asset Management Tools market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on revenue by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global

Software Asset Management Tools market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Software Asset Management Tools market.

The following players are covered in this report:

Snow Software

Flexera

Aspera

Certero

Ivanti

ServiceNow

BMC Software

Cherwell Software

Symantec

Belarc

Eracent

Scalable Software

1E

IBM

Open iT

Broadcom

License Dashboard

Software Asset Management Tools Breakdown Data by Type

Web-Based

Installed

iOS

Android

Software Asset Management Tools Breakdown Data by Application

Audit Management

Compliance Tracking

Configuration Management

Contract/License Management

Others

Contents

1 REPORT OVERVIEW

1.1 Study Scope

1.2 Key Market Segments

1.3 Players Covered: Ranking by Software Asset Management Tools Revenue

1.4 Market Analysis by Type

1.4.1 Global Software Asset Management Tools Market Size Growth Rate by Type:
2020 VS 2026

1.4.2 Web-Based

1.4.3 Installed

1.4.4 iOS

1.4.5 Android

1.5 Market by Application

1.5.1 Global Software Asset Management Tools Market Share by Application: 2020 VS
2026

1.5.2 Audit Management

1.5.3 Compliance Tracking

1.5.4 Configuration Management

1.5.5 Contract/License Management

1.5.6 Others

1.6 Coronavirus Disease 2019 (Covid-19): Software Asset Management Tools Industry
Impact

1.6.1 How the Covid-19 is Affecting the Software Asset Management Tools Industry

1.6.1.1 Software Asset Management Tools Business Impact Assessment - Covid-19

1.6.1.2 Supply Chain Challenges

1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products

1.6.2 Market Trends and Software Asset Management Tools Potential Opportunities in
the COVID-19 Landscape

1.6.3 Measures / Proposal against Covid-19

1.6.3.1 Government Measures to Combat Covid-19 Impact

1.6.3.2 Proposal for Software Asset Management Tools Players to Combat Covid-19

Impact

1.7 Study Objectives

1.8 Years Considered

2 GLOBAL GROWTH TRENDS BY REGIONS

- 2.1 Software Asset Management Tools Market Perspective (2015-2026)
- 2.2 Software Asset Management Tools Growth Trends by Regions
 - 2.2.1 Software Asset Management Tools Market Size by Regions: 2015 VS 2020 VS 2026
 - 2.2.2 Software Asset Management Tools Historic Market Share by Regions (2015-2020)
 - 2.2.3 Software Asset Management Tools Forecasted Market Size by Regions (2021-2026)
- 2.3 Industry Trends and Growth Strategy
 - 2.3.1 Market Top Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Challenges
 - 2.3.4 Porter's Five Forces Analysis
 - 2.3.5 Software Asset Management Tools Market Growth Strategy
 - 2.3.6 Primary Interviews with Key Software Asset Management Tools Players (Opinion Leaders)

3 COMPETITION LANDSCAPE BY KEY PLAYERS

- 3.1 Global Top Software Asset Management Tools Players by Market Size
 - 3.1.1 Global Top Software Asset Management Tools Players by Revenue (2015-2020)
 - 3.1.2 Global Software Asset Management Tools Revenue Market Share by Players (2015-2020)
 - 3.1.3 Global Software Asset Management Tools Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 3.2 Global Software Asset Management Tools Market Concentration Ratio
 - 3.2.1 Global Software Asset Management Tools Market Concentration Ratio (CR5 and HHI)
 - 3.2.2 Global Top 10 and Top 5 Companies by Software Asset Management Tools Revenue in 2019
- 3.3 Software Asset Management Tools Key Players Head office and Area Served
- 3.4 Key Players Software Asset Management Tools Product Solution and Service
- 3.5 Date of Enter into Software Asset Management Tools Market
- 3.6 Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

- 4.1 Global Software Asset Management Tools Historic Market Size by Type (2015-2020)

4.2 Global Software Asset Management Tools Forecasted Market Size by Type (2021-2026)

5 SOFTWARE ASSET MANAGEMENT TOOLS BREAKDOWN DATA BY APPLICATION (2015-2026)

5.1 Global Software Asset Management Tools Market Size by Application (2015-2020)

5.2 Global Software Asset Management Tools Forecasted Market Size by Application (2021-2026)

6 NORTH AMERICA

6.1 North America Software Asset Management Tools Market Size (2015-2020)

6.2 Software Asset Management Tools Key Players in North America (2019-2020)

6.3 North America Software Asset Management Tools Market Size by Type (2015-2020)

6.4 North America Software Asset Management Tools Market Size by Application (2015-2020)

7 EUROPE

7.1 Europe Software Asset Management Tools Market Size (2015-2020)

7.2 Software Asset Management Tools Key Players in Europe (2019-2020)

7.3 Europe Software Asset Management Tools Market Size by Type (2015-2020)

7.4 Europe Software Asset Management Tools Market Size by Application (2015-2020)

8 CHINA

8.1 China Software Asset Management Tools Market Size (2015-2020)

8.2 Software Asset Management Tools Key Players in China (2019-2020)

8.3 China Software Asset Management Tools Market Size by Type (2015-2020)

8.4 China Software Asset Management Tools Market Size by Application (2015-2020)

9 JAPAN

9.1 Japan Software Asset Management Tools Market Size (2015-2020)

9.2 Software Asset Management Tools Key Players in Japan (2019-2020)

9.3 Japan Software Asset Management Tools Market Size by Type (2015-2020)

9.4 Japan Software Asset Management Tools Market Size by Application (2015-2020)

10 SOUTHEAST ASIA

- 10.1 Southeast Asia Software Asset Management Tools Market Size (2015-2020)
- 10.2 Software Asset Management Tools Key Players in Southeast Asia (2019-2020)
- 10.3 Southeast Asia Software Asset Management Tools Market Size by Type (2015-2020)
- 10.4 Southeast Asia Software Asset Management Tools Market Size by Application (2015-2020)

11 INDIA

- 11.1 India Software Asset Management Tools Market Size (2015-2020)
- 11.2 Software Asset Management Tools Key Players in India (2019-2020)
- 11.3 India Software Asset Management Tools Market Size by Type (2015-2020)
- 11.4 India Software Asset Management Tools Market Size by Application (2015-2020)

12 CENTRAL & SOUTH AMERICA

- 12.1 Central & South America Software Asset Management Tools Market Size (2015-2020)
- 12.2 Software Asset Management Tools Key Players in Central & South America (2019-2020)
- 12.3 Central & South America Software Asset Management Tools Market Size by Type (2015-2020)
- 12.4 Central & South America Software Asset Management Tools Market Size by Application (2015-2020)

13 KEY PLAYERS PROFILES

- 13.1 Snow Software
 - 13.1.1 Snow Software Company Details
 - 13.1.2 Snow Software Business Overview and Its Total Revenue
 - 13.1.3 Snow Software Software Asset Management Tools Introduction
 - 13.1.4 Snow Software Revenue in Software Asset Management Tools Business (2015-2020))
 - 13.1.5 Snow Software Recent Development
- 13.2 Flexera
 - 13.2.1 Flexera Company Details

- 13.2.2 Flexera Business Overview and Its Total Revenue
- 13.2.3 Flexera Software Asset Management Tools Introduction
- 13.2.4 Flexera Revenue in Software Asset Management Tools Business (2015-2020)
- 13.2.5 Flexera Recent Development
- 13.3 Aspera
 - 13.3.1 Aspera Company Details
 - 13.3.2 Aspera Business Overview and Its Total Revenue
 - 13.3.3 Aspera Software Asset Management Tools Introduction
 - 13.3.4 Aspera Revenue in Software Asset Management Tools Business (2015-2020)
 - 13.3.5 Aspera Recent Development
- 13.4 Certero
 - 13.4.1 Certero Company Details
 - 13.4.2 Certero Business Overview and Its Total Revenue
 - 13.4.3 Certero Software Asset Management Tools Introduction
 - 13.4.4 Certero Revenue in Software Asset Management Tools Business (2015-2020)
 - 13.4.5 Certero Recent Development
- 13.5 Ivanti
 - 13.5.1 Ivanti Company Details
 - 13.5.2 Ivanti Business Overview and Its Total Revenue
 - 13.5.3 Ivanti Software Asset Management Tools Introduction
 - 13.5.4 Ivanti Revenue in Software Asset Management Tools Business (2015-2020)
 - 13.5.5 Ivanti Recent Development
- 13.6 ServiceNow
 - 13.6.1 ServiceNow Company Details
 - 13.6.2 ServiceNow Business Overview and Its Total Revenue
 - 13.6.3 ServiceNow Software Asset Management Tools Introduction
 - 13.6.4 ServiceNow Revenue in Software Asset Management Tools Business (2015-2020)
 - 13.6.5 ServiceNow Recent Development
- 13.7 BMC Software
 - 13.7.1 BMC Software Company Details
 - 13.7.2 BMC Software Business Overview and Its Total Revenue
 - 13.7.3 BMC Software Software Asset Management Tools Introduction
 - 13.7.4 BMC Software Revenue in Software Asset Management Tools Business (2015-2020)
 - 13.7.5 BMC Software Recent Development
- 13.8 Cherwell Software
 - 13.8.1 Cherwell Software Company Details
 - 13.8.2 Cherwell Software Business Overview and Its Total Revenue

- 13.8.3 Cherwell Software Software Asset Management Tools Introduction
- 13.8.4 Cherwell Software Revenue in Software Asset Management Tools Business (2015-2020)
- 13.8.5 Cherwell Software Recent Development
- 13.9 Symantec
 - 13.9.1 Symantec Company Details
 - 13.9.2 Symantec Business Overview and Its Total Revenue
 - 13.9.3 Symantec Software Asset Management Tools Introduction
 - 13.9.4 Symantec Revenue in Software Asset Management Tools Business (2015-2020)
 - 13.9.5 Symantec Recent Development
- 13.10 Belarc
 - 13.10.1 Belarc Company Details
 - 13.10.2 Belarc Business Overview and Its Total Revenue
 - 13.10.3 Belarc Software Asset Management Tools Introduction
 - 13.10.4 Belarc Revenue in Software Asset Management Tools Business (2015-2020)
 - 13.10.5 Belarc Recent Development
- 13.11 Eracent
 - 10.11.1 Eracent Company Details
 - 10.11.2 Eracent Business Overview and Its Total Revenue
 - 10.11.3 Eracent Software Asset Management Tools Introduction
 - 10.11.4 Eracent Revenue in Software Asset Management Tools Business (2015-2020)
 - 10.11.5 Eracent Recent Development
- 13.12 Scalable Software
 - 10.12.1 Scalable Software Company Details
 - 10.12.2 Scalable Software Business Overview and Its Total Revenue
 - 10.12.3 Scalable Software Software Asset Management Tools Introduction
 - 10.12.4 Scalable Software Revenue in Software Asset Management Tools Business (2015-2020)
 - 10.12.5 Scalable Software Recent Development
- 13.13 1E
 - 10.13.1 1E Company Details
 - 10.13.2 1E Business Overview and Its Total Revenue
 - 10.13.3 1E Software Asset Management Tools Introduction
 - 10.13.4 1E Revenue in Software Asset Management Tools Business (2015-2020)
 - 10.13.5 1E Recent Development
- 13.14 IBM
 - 10.14.1 IBM Company Details
 - 10.14.2 IBM Business Overview and Its Total Revenue

10.14.3 IBM Software Asset Management Tools Introduction

10.14.4 IBM Revenue in Software Asset Management Tools Business (2015-2020)

10.14.5 IBM Recent Development

13.15 Open iT

10.15.1 Open iT Company Details

10.15.2 Open iT Business Overview and Its Total Revenue

10.15.3 Open iT Software Asset Management Tools Introduction

10.15.4 Open iT Revenue in Software Asset Management Tools Business (2015-2020)

10.15.5 Open iT Recent Development

13.16 Broadcom

10.16.1 Broadcom Company Details

10.16.2 Broadcom Business Overview and Its Total Revenue

10.16.3 Broadcom Software Asset Management Tools Introduction

10.16.4 Broadcom Revenue in Software Asset Management Tools Business
(2015-2020)

10.16.5 Broadcom Recent Development

13.17 License Dashboard

10.17.1 License Dashboard Company Details

10.17.2 License Dashboard Business Overview and Its Total Revenue

10.17.3 License Dashboard Software Asset Management Tools Introduction

10.17.4 License Dashboard Revenue in Software Asset Management Tools Business
(2015-2020)

10.17.5 License Dashboard Recent Development

14 ANALYST'S VIEWPOINTS/CONCLUSIONS

15 APPENDIX

15.1 Research Methodology

15.1.1 Methodology/Research Approach

15.1.2 Data Source

15.2 Disclaimer

15.3 Author Details

List Of Tables

LIST OF TABLES

- Table 1. Software Asset Management Tools Key Market Segments
- Table 2. Key Players Covered: Ranking by Software Asset Management Tools Revenue
- Table 3. Ranking of Global Top Software Asset Management Tools Manufacturers by Revenue (US\$ Million) in 2019
- Table 4. Global Software Asset Management Tools Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026
- Table 5. Key Players of Web-Based
- Table 6. Key Players of Installed
- Table 7. Key Players of iOS
- Table 8. Key Players of Android
- Table 9. COVID-19 Impact Global Market: (Four Software Asset Management Tools Market Size Forecast Scenarios)
- Table 10. Opportunities and Trends for Software Asset Management Tools Players in the COVID-19 Landscape
- Table 11. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis
- Table 12. Key Regions/Countries Measures against Covid-19 Impact
- Table 13. Proposal for Software Asset Management Tools Players to Combat Covid-19 Impact
- Table 14. Global Software Asset Management Tools Market Size Growth by Application (US\$ Million): 2020 VS 2026
- Table 15. Global Software Asset Management Tools Market Size by Regions (US\$ Million): 2020 VS 2026
- Table 16. Global Software Asset Management Tools Market Size by Regions (2015-2020) (US\$ Million)
- Table 17. Global Software Asset Management Tools Market Share by Regions (2015-2020)
- Table 18. Global Software Asset Management Tools Forecasted Market Size by Regions (2021-2026) (US\$ Million)
- Table 19. Global Software Asset Management Tools Market Share by Regions (2021-2026)
- Table 20. Market Top Trends
- Table 21. Key Drivers: Impact Analysis
- Table 22. Key Challenges
- Table 23. Software Asset Management Tools Market Growth Strategy
- Table 24. Main Points Interviewed from Key Software Asset Management Tools Players

Table 25. Global Software Asset Management Tools Revenue by Players (2015-2020)
(Million US\$)

Table 26. Global Software Asset Management Tools Market Share by Players
(2015-2020)

Table 27. Global Top Software Asset Management Tools Players by Company Type
(Tier 1, Tier 2 and Tier 3) (based on the Revenue in Software Asset Management Tools
as of 2019)

Table 28. Global Software Asset Management Tools by Players Market Concentration
Ratio (CR5 and HHI)

Table 29. Key Players Headquarters and Area Served

Table 30. Key Players Software Asset Management Tools Product Solution and Service

Table 31. Date of Enter into Software Asset Management Tools Market

Table 32. Mergers & Acquisitions, Expansion Plans

Table 33. Global Software Asset Management Tools Market Size by Type (2015-2020)
(Million US\$)

Table 34. Global Software Asset Management Tools Market Size Share by Type
(2015-2020)

Table 35. Global Software Asset Management Tools Revenue Market Share by Type
(2021-2026)

Table 36. Global Software Asset Management Tools Market Size Share by Application
(2015-2020)

Table 37. Global Software Asset Management Tools Market Size by Application
(2015-2020) (Million US\$)

Table 38. Global Software Asset Management Tools Market Size Share by Application
(2021-2026)

Table 39. North America Key Players Software Asset Management Tools Revenue
(2019-2020) (Million US\$)

Table 40. North America Key Players Software Asset Management Tools Market Share
(2019-2020)

Table 41. North America Software Asset Management Tools Market Size by Type
(2015-2020) (Million US\$)

Table 42. North America Software Asset Management Tools Market Share by Type
(2015-2020)

Table 43. North America Software Asset Management Tools Market Size by Application
(2015-2020) (Million US\$)

Table 44. North America Software Asset Management Tools Market Share by
Application (2015-2020)

Table 45. Europe Key Players Software Asset Management Tools Revenue
(2019-2020) (Million US\$)

Table 46. Europe Key Players Software Asset Management Tools Market Share (2019-2020)

Table 47. Europe Software Asset Management Tools Market Size by Type (2015-2020) (Million US\$)

Table 48. Europe Software Asset Management Tools Market Share by Type (2015-2020)

Table 49. Europe Software Asset Management Tools Market Size by Application (2015-2020) (Million US\$)

Table 50. Europe Software Asset Management Tools Market Share by Application (2015-2020)

Table 51. China Key Players Software Asset Management Tools Revenue (2019-2020) (Million US\$)

Table 52. China Key Players Software Asset Management Tools Market Share (2019-2020)

Table 53. China Software Asset Management Tools Market Size by Type (2015-2020) (Million US\$)

Table 54. China Software Asset Management Tools Market Share by Type (2015-2020)

Table 55. China Software Asset Management Tools Market Size by Application (2015-2020) (Million US\$)

Table 56. China Software Asset Management Tools Market Share by Application (2015-2020)

Table 57. Japan Key Players Software Asset Management Tools Revenue (2019-2020) (Million US\$)

Table 58. Japan Key Players Software Asset Management Tools Market Share (2019-2020)

Table 59. Japan Software Asset Management Tools Market Size by Type (2015-2020) (Million US\$)

Table 60. Japan Software Asset Management Tools Market Share by Type (2015-2020)

Table 61. Japan Software Asset Management Tools Market Size by Application (2015-2020) (Million US\$)

Table 62. Japan Software Asset Management Tools Market Share by Application (2015-2020)

Table 63. Southeast Asia Key Players Software Asset Management Tools Revenue (2019-2020) (Million US\$)

Table 64. Southeast Asia Key Players Software Asset Management Tools Market Share (2019-2020)

Table 65. Southeast Asia Software Asset Management Tools Market Size by Type (2015-2020) (Million US\$)

Table 66. Southeast Asia Software Asset Management Tools Market Share by Type

(2015-2020)

Table 67. Southeast Asia Software Asset Management Tools Market Size by Application (2015-2020) (Million US\$)

Table 68. Southeast Asia Software Asset Management Tools Market Share by Application (2015-2020)

Table 69. India Key Players Software Asset Management Tools Revenue (2019-2020) (Million US\$)

Table 70. India Key Players Software Asset Management Tools Market Share (2019-2020)

Table 71. India Software Asset Management Tools Market Size by Type (2015-2020) (Million US\$)

Table 72. India Software Asset Management Tools Market Share by Type (2015-2020)

Table 73. India Software Asset Management Tools Market Size by Application (2015-2020) (Million US\$)

Table 74. India Software Asset Management Tools Market Share by Application (2015-2020)

Table 75. Central & South America Key Players Software Asset Management Tools Revenue (2019-2020) (Million US\$)

Table 76. Central & South America Key Players Software Asset Management Tools Market Share (2019-2020)

Table 77. Central & South America Software Asset Management Tools Market Size by Type (2015-2020) (Million US\$)

Table 78. Central & South America Software Asset Management Tools Market Share by Type (2015-2020)

Table 79. Central & South America Software Asset Management Tools Market Size by Application (2015-2020) (Million US\$)

Table 80. Central & South America Software Asset Management Tools Market Share by Application (2015-2020)

Table 81. Snow Software Company Details

Table 82. Snow Software Business Overview

Table 83. Snow Software Product

Table 84. Snow Software Revenue in Software Asset Management Tools Business (2015-2020) (Million US\$)

Table 85. Snow Software Recent Development

Table 86. Flexera Company Details

Table 87. Flexera Business Overview

Table 88. Flexera Product

Table 89. Flexera Revenue in Software Asset Management Tools Business (2015-2020) (Million US\$)

Table 90. Flexera Recent Development

Table 91. Aspera Company Details

Table 92. Aspera Business Overview

Table 93. Aspera Product

Table 94. Aspera Revenue in Software Asset Management Tools Business (2015-2020)
(Million US\$)

Table 95. Aspera Recent Development

Table 96. Certero Company Details

Table 97. Certero Business Overview

Table 98. Certero Product

Table 99. Certero Revenue in Software Asset Management Tools Business
(2015-2020) (Million US\$)

Table 100. Certero Recent Development

Table 101. Ivanti Company Details

Table 102. Ivanti Business Overview

Table 103. Ivanti Product

Table 104. Ivanti Revenue in Software Asset Management Tools Business (2015-2020)
(Million US\$)

Table 105. Ivanti Recent Development

Table 106. ServiceNow Company Details

Table 107. ServiceNow Business Overview

Table 108. ServiceNow Product

Table 109. ServiceNow Revenue in Software Asset Management Tools Business
(2015-2020) (Million US\$)

Table 110. ServiceNow Recent Development

Table 111. BMC Software Company Details

Table 112. BMC Software Business Overview

Table 113. BMC Software Product

Table 114. BMC Software Revenue in Software Asset Management Tools Business
(2015-2020) (Million US\$)

Table 115. BMC Software Recent Development

Table 116. Cherwell Software Business Overview

Table 117. Cherwell Software Product

Table 118. Cherwell Software Company Details

Table 119. Cherwell Software Revenue in Software Asset Management Tools Business
(2015-2020) (Million US\$)

Table 120. Cherwell Software Recent Development

Table 121. Symantec Company Details

Table 122. Symantec Business Overview

Table 123. Symantec Product

Table 124. Symantec Revenue in Software Asset Management Tools Business (2015-2020) (Million US\$)

Table 125. Symantec Recent Development

Table 126. Belarc Company Details

Table 127. Belarc Business Overview

Table 128. Belarc Product

Table 129. Belarc Revenue in Software Asset Management Tools Business (2015-2020) (Million US\$)

Table 130. Belarc Recent Development

Table 131. Eracent Company Details

Table 132. Eracent Business Overview

Table 133. Eracent Product

Table 134. Eracent Revenue in Software Asset Management Tools Business (2015-2020) (Million US\$)

Table 135. Eracent Recent Development

Table 136. Scalable Software Company Details

Table 137. Scalable Software Business Overview

Table 138. Scalable Software Product

Table 139. Scalable Software Revenue in Software Asset Management Tools Business (2015-2020) (Million US\$)

Table 140. Scalable Software Recent Development

Table 141. 1E Company Details

Table 142. 1E Business Overview

Table 143. 1E Product

Table 144. 1E Revenue in Software Asset Management Tools Business (2015-2020) (Million US\$)

Table 145. 1E Recent Development

Table 146. IBM Company Details

Table 147. IBM Business Overview

Table 148. IBM Product

Table 149. IBM Revenue in Software Asset Management Tools Business (2015-2020) (Million US\$)

Table 150. IBM Recent Development

Table 151. Open iT Company Details

Table 152. Open iT Business Overview

Table 153. Open iT Product

Table 154. Open iT Revenue in Software Asset Management Tools Business (2015-2020) (Million US\$)

- Table 155. Open iT Recent Development
- Table 156. Broadcom Company Details
- Table 157. Broadcom Business Overview
- Table 158. Broadcom Product
- Table 159. Broadcom Revenue in Software Asset Management Tools Business (2015-2020) (Million US\$)
- Table 160. Broadcom Recent Development
- Table 161. License Dashboard Company Details
- Table 162. License Dashboard Business Overview
- Table 163. License Dashboard Product
- Table 164. License Dashboard Revenue in Software Asset Management Tools Business (2015-2020) (Million US\$)
- Table 165. License Dashboard Recent Development
- Table 166. Research Programs/Design for This Report
- Table 167. Key Data Information from Secondary Sources
- Table 168. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

Figure 1. Global Software Asset Management Tools Market Share by Type: 2020 VS 2026

Figure 2. Web-Based Features

Figure 3. Installed Features

Figure 4. iOS Features

Figure 5. Android Features

Figure 6. Global Software Asset Management Tools Market Share by Application: 2020 VS 2026

Figure 7. Audit Management Case Studies

Figure 8. Compliance Tracking Case Studies

Figure 9. Configuration Management Case Studies

Figure 10. Contract/License Management Case Studies

Figure 11. Others Case Studies

Figure 12. Software Asset Management Tools Report Years Considered

Figure 13. Global Software Asset Management Tools Market Size YoY Growth 2015-2026 (US\$ Million)

Figure 14. Global Software Asset Management Tools Market Share by Regions: 2020 VS 2026

Figure 15. Global Software Asset Management Tools Market Share by Regions (2021-2026)

Figure 16. Porter's Five Forces Analysis

Figure 17. Global Software Asset Management Tools Market Share by Players in 2019

Figure 18. Global Top Software Asset Management Tools Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Software Asset Management Tools as of 2019)

Figure 19. The Top 10 and 5 Players Market Share by Software Asset Management Tools Revenue in 2019

Figure 20. North America Software Asset Management Tools Market Size YoY Growth (2015-2020) (Million US\$)

Figure 21. Europe Software Asset Management Tools Market Size YoY Growth (2015-2020) (Million US\$)

Figure 22. China Software Asset Management Tools Market Size YoY Growth (2015-2020) (Million US\$)

Figure 23. Japan Software Asset Management Tools Market Size YoY Growth (2015-2020) (Million US\$)

Figure 24. Southeast Asia Software Asset Management Tools Market Size YoY Growth (2015-2020) (Million US\$)

Figure 25. India Software Asset Management Tools Market Size YoY Growth (2015-2020) (Million US\$)

Figure 26. Central & South America Software Asset Management Tools Market Size YoY Growth (2015-2020) (Million US\$)

Figure 27. Snow Software Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 28. Snow Software Revenue Growth Rate in Software Asset Management Tools Business (2015-2020)

Figure 29. Flexera Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 30. Flexera Revenue Growth Rate in Software Asset Management Tools Business (2015-2020)

Figure 31. Aspera Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 32. Aspera Revenue Growth Rate in Software Asset Management Tools Business (2015-2020)

Figure 33. Certero Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 34. Certero Revenue Growth Rate in Software Asset Management Tools Business (2015-2020)

Figure 35. Ivanti Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 36. Ivanti Revenue Growth Rate in Software Asset Management Tools Business (2015-2020)

Figure 37. ServiceNow Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 38. ServiceNow Revenue Growth Rate in Software Asset Management Tools Business (2015-2020)

Figure 39. BMC Software Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 40. BMC Software Revenue Growth Rate in Software Asset Management Tools Business (2015-2020)

Figure 41. Cherwell Software Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 42. Cherwell Software Revenue Growth Rate in Software Asset Management Tools Business (2015-2020)

Figure 43. Symantec Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 44. Symantec Revenue Growth Rate in Software Asset Management Tools Business (2015-2020)

Figure 45. Belarc Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 46. Belarc Revenue Growth Rate in Software Asset Management Tools Business (2015-2020)

Figure 47. Eracent Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 48. Eracent Revenue Growth Rate in Software Asset Management Tools Business (2015-2020)

Figure 49. Scalable Software Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 50. Scalable Software Revenue Growth Rate in Software Asset Management Tools Business (2015-2020)

Figure 51. 1E Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 52. 1E Revenue Growth Rate in Software Asset Management Tools Business (2015-2020)

Figure 53. IBM Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 54. IBM Revenue Growth Rate in Software Asset Management Tools Business (2015-2020)

Figure 55. Open iT Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 56. Open iT Revenue Growth Rate in Software Asset Management Tools Business (2015-2020)

Figure 57. Broadcom Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 58. Broadcom Revenue Growth Rate in Software Asset Management Tools Business (2015-2020)

Figure 59. License Dashboard Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 60. License Dashboard Revenue Growth Rate in Software Asset Management Tools Business (2015-2020)

Figure 61. Bottom-up and Top-down Approaches for This Report

Figure 62. Data Triangulation

Figure 63. Key Executives Interviewed

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