

COVID-19 Impact on Global Social Media Monitoring Software Market Size, Status and Forecast 2020-2026

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Abstracts

This report focuses on the global Social Media Monitoring Software status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Social Media Monitoring Software development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

The key players covered in this study

HubSpot

SharpSpring

Zoho Social

Wrike

YouScan

Awario

HootSuite Media

Sprout Social

Salesforce

Mention

Sprinklr

Sysomos

Sendible

Critical Mention

Digimind

LexisNexis

Market segment by Type, the product can be split into

Cloud-Based•

On-Premise

Market segment by Application, split into

Large Enterprise

SMBs

Market segment by Regions/Countries, this report covers

North America

Europe

China

Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global Social Media Monitoring Software status, future forecast, growth opportunity, key market and key players.

To present the Social Media Monitoring Software development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of Social Media Monitoring Software are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Contents

1 REPORT OVERVIEW

1.1 Study Scope

1.2 Key Market Segments

1.3 Players Covered: Ranking by Social Media Monitoring Software Revenue

1.4 Market Analysis by Type

1.4.1 Global Social Media Monitoring Software Market Size Growth Rate by Type:
2020 VS 2026

1.4.2 Cloud-Based

1.4.3 On-Premise

1.5 Market by Application

1.5.1 Global Social Media Monitoring Software Market Share by Application: 2020 VS
2026

1.5.2 Large Enterprise

1.5.3 SMBs

1.6 Coronavirus Disease 2019 (Covid-19): Social Media Monitoring Software Industry
Impact

1.6.1 How the Covid-19 is Affecting the Social Media Monitoring Software Industry

1.6.1.1 Social Media Monitoring Software Business Impact Assessment - Covid-19

1.6.1.2 Supply Chain Challenges

1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products

1.6.2 Market Trends and Social Media Monitoring Software Potential Opportunities in
the COVID-19 Landscape

1.6.3 Measures / Proposal against Covid-19

1.6.3.1 Government Measures to Combat Covid-19 Impact

1.6.3.2 Proposal for Social Media Monitoring Software Players to Combat Covid-19
Impact

1.7 Study Objectives

1.8 Years Considered

2 GLOBAL GROWTH TRENDS BY REGIONS

2.1 Social Media Monitoring Software Market Perspective (2015-2026)

2.2 Social Media Monitoring Software Growth Trends by Regions

2.2.1 Social Media Monitoring Software Market Size by Regions: 2015 VS 2020 VS
2026

2.2.2 Social Media Monitoring Software Historic Market Share by Regions (2015-2020)

2.2.3 Social Media Monitoring Software Forecasted Market Size by Regions (2021-2026)

2.3 Industry Trends and Growth Strategy

2.3.1 Market Top Trends

2.3.2 Market Drivers

2.3.3 Market Challenges

2.3.4 Porter's Five Forces Analysis

2.3.5 Social Media Monitoring Software Market Growth Strategy

2.3.6 Primary Interviews with Key Social Media Monitoring Software Players (Opinion Leaders)

3 COMPETITION LANDSCAPE BY KEY PLAYERS

3.1 Global Top Social Media Monitoring Software Players by Market Size

3.1.1 Global Top Social Media Monitoring Software Players by Revenue (2015-2020)

3.1.2 Global Social Media Monitoring Software Revenue Market Share by Players (2015-2020)

3.1.3 Global Social Media Monitoring Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

3.2 Global Social Media Monitoring Software Market Concentration Ratio

3.2.1 Global Social Media Monitoring Software Market Concentration Ratio (CR5 and HHI)

3.2.2 Global Top 10 and Top 5 Companies by Social Media Monitoring Software Revenue in 2019

3.3 Social Media Monitoring Software Key Players Head office and Area Served

3.4 Key Players Social Media Monitoring Software Product Solution and Service

3.5 Date of Enter into Social Media Monitoring Software Market

3.6 Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

4.1 Global Social Media Monitoring Software Historic Market Size by Type (2015-2020)

4.2 Global Social Media Monitoring Software Forecasted Market Size by Type (2021-2026)

5 SOCIAL MEDIA MONITORING SOFTWARE BREAKDOWN DATA BY APPLICATION (2015-2026)

5.1 Global Social Media Monitoring Software Market Size by Application (2015-2020)

5.2 Global Social Media Monitoring Software Forecasted Market Size by Application (2021-2026)

6 NORTH AMERICA

- 6.1 North America Social Media Monitoring Software Market Size (2015-2020)
- 6.2 Social Media Monitoring Software Key Players in North America (2019-2020)
- 6.3 North America Social Media Monitoring Software Market Size by Type (2015-2020)
- 6.4 North America Social Media Monitoring Software Market Size by Application (2015-2020)

7 EUROPE

- 7.1 Europe Social Media Monitoring Software Market Size (2015-2020)
- 7.2 Social Media Monitoring Software Key Players in Europe (2019-2020)
- 7.3 Europe Social Media Monitoring Software Market Size by Type (2015-2020)
- 7.4 Europe Social Media Monitoring Software Market Size by Application (2015-2020)

8 CHINA

- 8.1 China Social Media Monitoring Software Market Size (2015-2020)
- 8.2 Social Media Monitoring Software Key Players in China (2019-2020)
- 8.3 China Social Media Monitoring Software Market Size by Type (2015-2020)
- 8.4 China Social Media Monitoring Software Market Size by Application (2015-2020)

9 JAPAN

- 9.1 Japan Social Media Monitoring Software Market Size (2015-2020)
- 9.2 Social Media Monitoring Software Key Players in Japan (2019-2020)
- 9.3 Japan Social Media Monitoring Software Market Size by Type (2015-2020)
- 9.4 Japan Social Media Monitoring Software Market Size by Application (2015-2020)

10 SOUTHEAST ASIA

- 10.1 Southeast Asia Social Media Monitoring Software Market Size (2015-2020)
- 10.2 Social Media Monitoring Software Key Players in Southeast Asia (2019-2020)
- 10.3 Southeast Asia Social Media Monitoring Software Market Size by Type (2015-2020)
- 10.4 Southeast Asia Social Media Monitoring Software Market Size by Application

(2015-2020)

11 INDIA

11.1 India Social Media Monitoring Software Market Size (2015-2020)

11.2 Social Media Monitoring Software Key Players in India (2019-2020)

11.3 India Social Media Monitoring Software Market Size by Type (2015-2020)

11.4 India Social Media Monitoring Software Market Size by Application (2015-2020)

12 CENTRAL & SOUTH AMERICA

12.1 Central & South America Social Media Monitoring Software Market Size
(2015-2020)

12.2 Social Media Monitoring Software Key Players in Central & South America
(2019-2020)

12.3 Central & South America Social Media Monitoring Software Market Size by Type
(2015-2020)

12.4 Central & South America Social Media Monitoring Software Market Size by
Application (2015-2020)

13 KEY PLAYERS PROFILES

13.1 HubSpot

13.1.1 HubSpot Company Details

13.1.2 HubSpot Business Overview and Its Total Revenue

13.1.3 HubSpot Social Media Monitoring Software Introduction

13.1.4 HubSpot Revenue in Social Media Monitoring Software Business (2015-2020))

13.1.5 HubSpot Recent Development

13.2 SharpSpring

13.2.1 SharpSpring Company Details

13.2.2 SharpSpring Business Overview and Its Total Revenue

13.2.3 SharpSpring Social Media Monitoring Software Introduction

13.2.4 SharpSpring Revenue in Social Media Monitoring Software Business
(2015-2020)

13.2.5 SharpSpring Recent Development

13.3 Zoho Social

13.3.1 Zoho Social Company Details

13.3.2 Zoho Social Business Overview and Its Total Revenue

13.3.3 Zoho Social Social Media Monitoring Software Introduction

- 13.3.4 Zoho Social Revenue in Social Media Monitoring Software Business (2015-2020)
 - 13.3.5 Zoho Social Recent Development
- 13.4 Wrike
 - 13.4.1 Wrike Company Details
 - 13.4.2 Wrike Business Overview and Its Total Revenue
 - 13.4.3 Wrike Social Media Monitoring Software Introduction
 - 13.4.4 Wrike Revenue in Social Media Monitoring Software Business (2015-2020)
 - 13.4.5 Wrike Recent Development
- 13.5 YouScan
 - 13.5.1 YouScan Company Details
 - 13.5.2 YouScan Business Overview and Its Total Revenue
 - 13.5.3 YouScan Social Media Monitoring Software Introduction
 - 13.5.4 YouScan Revenue in Social Media Monitoring Software Business (2015-2020)
 - 13.5.5 YouScan Recent Development
- 13.6 Awario
 - 13.6.1 Awario Company Details
 - 13.6.2 Awario Business Overview and Its Total Revenue
 - 13.6.3 Awario Social Media Monitoring Software Introduction
 - 13.6.4 Awario Revenue in Social Media Monitoring Software Business (2015-2020)
 - 13.6.5 Awario Recent Development
- 13.7 HootSuite Media
 - 13.7.1 HootSuite Media Company Details
 - 13.7.2 HootSuite Media Business Overview and Its Total Revenue
 - 13.7.3 HootSuite Media Social Media Monitoring Software Introduction
 - 13.7.4 HootSuite Media Revenue in Social Media Monitoring Software Business (2015-2020)
 - 13.7.5 HootSuite Media Recent Development
- 13.8 Sprout Social
 - 13.8.1 Sprout Social Company Details
 - 13.8.2 Sprout Social Business Overview and Its Total Revenue
 - 13.8.3 Sprout Social Social Media Monitoring Software Introduction
 - 13.8.4 Sprout Social Revenue in Social Media Monitoring Software Business (2015-2020)
 - 13.8.5 Sprout Social Recent Development
- 13.9 Salesforce
 - 13.9.1 Salesforce Company Details
 - 13.9.2 Salesforce Business Overview and Its Total Revenue
 - 13.9.3 Salesforce Social Media Monitoring Software Introduction

- 13.9.4 Salesforce Revenue in Social Media Monitoring Software Business (2015-2020)
- 13.9.5 Salesforce Recent Development
- 13.10 Mention
 - 13.10.1 Mention Company Details
 - 13.10.2 Mention Business Overview and Its Total Revenue
 - 13.10.3 Mention Social Media Monitoring Software Introduction
 - 13.10.4 Mention Revenue in Social Media Monitoring Software Business (2015-2020)
 - 13.10.5 Mention Recent Development
- 13.11 Sprinklr
 - 10.11.1 Sprinklr Company Details
 - 10.11.2 Sprinklr Business Overview and Its Total Revenue
 - 10.11.3 Sprinklr Social Media Monitoring Software Introduction
 - 10.11.4 Sprinklr Revenue in Social Media Monitoring Software Business (2015-2020)
 - 10.11.5 Sprinklr Recent Development
- 13.12 Sysomos
 - 10.12.1 Sysomos Company Details
 - 10.12.2 Sysomos Business Overview and Its Total Revenue
 - 10.12.3 Sysomos Social Media Monitoring Software Introduction
 - 10.12.4 Sysomos Revenue in Social Media Monitoring Software Business (2015-2020)
 - 10.12.5 Sysomos Recent Development
- 13.13 Sendible
 - 10.13.1 Sendible Company Details
 - 10.13.2 Sendible Business Overview and Its Total Revenue
 - 10.13.3 Sendible Social Media Monitoring Software Introduction
 - 10.13.4 Sendible Revenue in Social Media Monitoring Software Business (2015-2020)
 - 10.13.5 Sendible Recent Development
- 13.14 Critical Mention
 - 10.14.1 Critical Mention Company Details
 - 10.14.2 Critical Mention Business Overview and Its Total Revenue
 - 10.14.3 Critical Mention Social Media Monitoring Software Introduction
 - 10.14.4 Critical Mention Revenue in Social Media Monitoring Software Business (2015-2020)
 - 10.14.5 Critical Mention Recent Development
- 13.15 Digimind
 - 10.15.1 Digimind Company Details
 - 10.15.2 Digimind Business Overview and Its Total Revenue
 - 10.15.3 Digimind Social Media Monitoring Software Introduction
 - 10.15.4 Digimind Revenue in Social Media Monitoring Software Business (2015-2020)
 - 10.15.5 Digimind Recent Development

13.16 LexisNexis

10.16.1 LexisNexis Company Details

10.16.2 LexisNexis Business Overview and Its Total Revenue

10.16.3 LexisNexis Social Media Monitoring Software Introduction

10.16.4 LexisNexis Revenue in Social Media Monitoring Software Business
(2015-2020)

10.16.5 LexisNexis Recent Development

14 ANALYST'S VIEWPOINTS/CONCLUSIONS

15 APPENDIX

15.1 Research Methodology

15.1.1 Methodology/Research Approach

15.1.2 Data Source

15.2 Disclaimer

15.3 Author Details

List Of Tables

LIST OF TABLES

Table 1. Social Media Monitoring Software Key Market Segments

Table 2. Key Players Covered: Ranking by Social Media Monitoring Software Revenue

Table 3. Ranking of Global Top Social Media Monitoring Software Manufacturers by Revenue (US\$ Million) in 2019

Table 4. Global Social Media Monitoring Software Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026

Table 5. Key Players of Cloud-Based•

Table 6. Key Players of On-Premise

Table 7. COVID-19 Impact Global Market: (Four Social Media Monitoring Software Market Size Forecast Scenarios)

Table 8. Opportunities and Trends for Social Media Monitoring Software Players in the COVID-19 Landscape

Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 10. Key Regions/Countries Measures against Covid-19 Impact

Table 11. Proposal for Social Media Monitoring Software Players to Combat Covid-19 Impact

Table 12. Global Social Media Monitoring Software Market Size Growth by Application (US\$ Million): 2020 VS 2026

Table 13. Global Social Media Monitoring Software Market Size by Regions (US\$ Million): 2020 VS 2026

Table 14. Global Social Media Monitoring Software Market Size by Regions (2015-2020) (US\$ Million)

Table 15. Global Social Media Monitoring Software Market Share by Regions (2015-2020)

Table 16. Global Social Media Monitoring Software Forecasted Market Size by Regions (2021-2026) (US\$ Million)

Table 17. Global Social Media Monitoring Software Market Share by Regions (2021-2026)

Table 18. Market Top Trends

Table 19. Key Drivers: Impact Analysis

Table 20. Key Challenges

Table 21. Social Media Monitoring Software Market Growth Strategy

Table 22. Main Points Interviewed from Key Social Media Monitoring Software Players

Table 23. Global Social Media Monitoring Software Revenue by Players (2015-2020) (Million US\$)

- Table 24. Global Social Media Monitoring Software Market Share by Players (2015-2020)
- Table 25. Global Top Social Media Monitoring Software Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Social Media Monitoring Software as of 2019)
- Table 26. Global Social Media Monitoring Software by Players Market Concentration Ratio (CR5 and HHI)
- Table 27. Key Players Headquarters and Area Served
- Table 28. Key Players Social Media Monitoring Software Product Solution and Service
- Table 29. Date of Enter into Social Media Monitoring Software Market
- Table 30. Mergers & Acquisitions, Expansion Plans
- Table 31. Global Social Media Monitoring Software Market Size by Type (2015-2020) (Million US\$)
- Table 32. Global Social Media Monitoring Software Market Size Share by Type (2015-2020)
- Table 33. Global Social Media Monitoring Software Revenue Market Share by Type (2021-2026)
- Table 34. Global Social Media Monitoring Software Market Size Share by Application (2015-2020)
- Table 35. Global Social Media Monitoring Software Market Size by Application (2015-2020) (Million US\$)
- Table 36. Global Social Media Monitoring Software Market Size Share by Application (2021-2026)
- Table 37. North America Key Players Social Media Monitoring Software Revenue (2019-2020) (Million US\$)
- Table 38. North America Key Players Social Media Monitoring Software Market Share (2019-2020)
- Table 39. North America Social Media Monitoring Software Market Size by Type (2015-2020) (Million US\$)
- Table 40. North America Social Media Monitoring Software Market Share by Type (2015-2020)
- Table 41. North America Social Media Monitoring Software Market Size by Application (2015-2020) (Million US\$)
- Table 42. North America Social Media Monitoring Software Market Share by Application (2015-2020)
- Table 43. Europe Key Players Social Media Monitoring Software Revenue (2019-2020) (Million US\$)
- Table 44. Europe Key Players Social Media Monitoring Software Market Share (2019-2020)

Table 45. Europe Social Media Monitoring Software Market Size by Type (2015-2020)
(Million US\$)

Table 46. Europe Social Media Monitoring Software Market Share by Type (2015-2020)

Table 47. Europe Social Media Monitoring Software Market Size by Application
(2015-2020) (Million US\$)

Table 48. Europe Social Media Monitoring Software Market Share by Application
(2015-2020)

Table 49. China Key Players Social Media Monitoring Software Revenue (2019-2020)
(Million US\$)

Table 50. China Key Players Social Media Monitoring Software Market Share
(2019-2020)

Table 51. China Social Media Monitoring Software Market Size by Type (2015-2020)
(Million US\$)

Table 52. China Social Media Monitoring Software Market Share by Type (2015-2020)

Table 53. China Social Media Monitoring Software Market Size by Application
(2015-2020) (Million US\$)

Table 54. China Social Media Monitoring Software Market Share by Application
(2015-2020)

Table 55. Japan Key Players Social Media Monitoring Software Revenue (2019-2020)
(Million US\$)

Table 56. Japan Key Players Social Media Monitoring Software Market Share
(2019-2020)

Table 57. Japan Social Media Monitoring Software Market Size by Type (2015-2020)
(Million US\$)

Table 58. Japan Social Media Monitoring Software Market Share by Type (2015-2020)

Table 59. Japan Social Media Monitoring Software Market Size by Application
(2015-2020) (Million US\$)

Table 60. Japan Social Media Monitoring Software Market Share by Application
(2015-2020)

Table 61. Southeast Asia Key Players Social Media Monitoring Software Revenue
(2019-2020) (Million US\$)

Table 62. Southeast Asia Key Players Social Media Monitoring Software Market Share
(2019-2020)

Table 63. Southeast Asia Social Media Monitoring Software Market Size by Type
(2015-2020) (Million US\$)

Table 64. Southeast Asia Social Media Monitoring Software Market Share by Type
(2015-2020)

Table 65. Southeast Asia Social Media Monitoring Software Market Size by Application
(2015-2020) (Million US\$)

- Table 66. Southeast Asia Social Media Monitoring Software Market Share by Application (2015-2020)
- Table 67. India Key Players Social Media Monitoring Software Revenue (2019-2020) (Million US\$)
- Table 68. India Key Players Social Media Monitoring Software Market Share (2019-2020)
- Table 69. India Social Media Monitoring Software Market Size by Type (2015-2020) (Million US\$)
- Table 70. India Social Media Monitoring Software Market Share by Type (2015-2020)
- Table 71. India Social Media Monitoring Software Market Size by Application (2015-2020) (Million US\$)
- Table 72. India Social Media Monitoring Software Market Share by Application (2015-2020)
- Table 73. Central & South America Key Players Social Media Monitoring Software Revenue (2019-2020) (Million US\$)
- Table 74. Central & South America Key Players Social Media Monitoring Software Market Share (2019-2020)
- Table 75. Central & South America Social Media Monitoring Software Market Size by Type (2015-2020) (Million US\$)
- Table 76. Central & South America Social Media Monitoring Software Market Share by Type (2015-2020)
- Table 77. Central & South America Social Media Monitoring Software Market Size by Application (2015-2020) (Million US\$)
- Table 78. Central & South America Social Media Monitoring Software Market Share by Application (2015-2020)
- Table 79. HubSpot Company Details
- Table 80. HubSpot Business Overview
- Table 81. HubSpot Product
- Table 82. HubSpot Revenue in Social Media Monitoring Software Business (2015-2020) (Million US\$)
- Table 83. HubSpot Recent Development
- Table 84. SharpSpring Company Details
- Table 85. SharpSpring Business Overview
- Table 86. SharpSpring Product
- Table 87. SharpSpring Revenue in Social Media Monitoring Software Business (2015-2020) (Million US\$)
- Table 88. SharpSpring Recent Development
- Table 89. Zoho Social Company Details
- Table 90. Zoho Social Business Overview

Table 91. Zoho Social Product

Table 92. Zoho Social Revenue in Social Media Monitoring Software Business (2015-2020) (Million US\$)

Table 93. Zoho Social Recent Development

Table 94. Wrike Company Details

Table 95. Wrike Business Overview

Table 96. Wrike Product

Table 97. Wrike Revenue in Social Media Monitoring Software Business (2015-2020) (Million US\$)

Table 98. Wrike Recent Development

Table 99. YouScan Company Details

Table 100. YouScan Business Overview

Table 101. YouScan Product

Table 102. YouScan Revenue in Social Media Monitoring Software Business (2015-2020) (Million US\$)

Table 103. YouScan Recent Development

Table 104. Awario Company Details

Table 105. Awario Business Overview

Table 106. Awario Product

Table 107. Awario Revenue in Social Media Monitoring Software Business (2015-2020) (Million US\$)

Table 108. Awario Recent Development

Table 109. HootSuite Media Company Details

Table 110. HootSuite Media Business Overview

Table 111. HootSuite Media Product

Table 112. HootSuite Media Revenue in Social Media Monitoring Software Business (2015-2020) (Million US\$)

Table 113. HootSuite Media Recent Development

Table 114. Sprout Social Business Overview

Table 115. Sprout Social Product

Table 116. Sprout Social Company Details

Table 117. Sprout Social Revenue in Social Media Monitoring Software Business (2015-2020) (Million US\$)

Table 118. Sprout Social Recent Development

Table 119. Salesforce Company Details

Table 120. Salesforce Business Overview

Table 121. Salesforce Product

Table 122. Salesforce Revenue in Social Media Monitoring Software Business (2015-2020) (Million US\$)

- Table 123. Salesforce Recent Development
- Table 124. Mention Company Details
- Table 125. Mention Business Overview
- Table 126. Mention Product
- Table 127. Mention Revenue in Social Media Monitoring Software Business (2015-2020) (Million US\$)
- Table 128. Mention Recent Development
- Table 129. Sprinklr Company Details
- Table 130. Sprinklr Business Overview
- Table 131. Sprinklr Product
- Table 132. Sprinklr Revenue in Social Media Monitoring Software Business (2015-2020) (Million US\$)
- Table 133. Sprinklr Recent Development
- Table 134. Sysomos Company Details
- Table 135. Sysomos Business Overview
- Table 136. Sysomos Product
- Table 137. Sysomos Revenue in Social Media Monitoring Software Business (2015-2020) (Million US\$)
- Table 138. Sysomos Recent Development
- Table 139. Sendible Company Details
- Table 140. Sendible Business Overview
- Table 141. Sendible Product
- Table 142. Sendible Revenue in Social Media Monitoring Software Business (2015-2020) (Million US\$)
- Table 143. Sendible Recent Development
- Table 144. Critical Mention Company Details
- Table 145. Critical Mention Business Overview
- Table 146. Critical Mention Product
- Table 147. Critical Mention Revenue in Social Media Monitoring Software Business (2015-2020) (Million US\$)
- Table 148. Critical Mention Recent Development
- Table 149. Digimind Company Details
- Table 150. Digimind Business Overview
- Table 151. Digimind Product
- Table 152. Digimind Revenue in Social Media Monitoring Software Business (2015-2020) (Million US\$)
- Table 153. Digimind Recent Development
- Table 154. LexisNexis Company Details
- Table 155. LexisNexis Business Overview

Table 156. LexisNexis Product

Table 157. LexisNexis Revenue in Social Media Monitoring Software Business
(2015-2020) (Million US\$)

Table 158. LexisNexis Recent Development

Table 159. Research Programs/Design for This Report

Table 160. Key Data Information from Secondary Sources

Table 161. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

Figure 1. Global Social Media Monitoring Software Market Share by Type: 2020 VS 2026

Figure 2. Cloud-Based Features

Figure 3. On-Premise Features

Figure 4. Global Social Media Monitoring Software Market Share by Application: 2020 VS 2026

Figure 5. Large Enterprise Case Studies

Figure 6. SMBs Case Studies

Figure 7. Social Media Monitoring Software Report Years Considered

Figure 8. Global Social Media Monitoring Software Market Size YoY Growth 2015-2026 (US\$ Million)

Figure 9. Global Social Media Monitoring Software Market Share by Regions: 2020 VS 2026

Figure 10. Global Social Media Monitoring Software Market Share by Regions (2021-2026)

Figure 11. Porter's Five Forces Analysis

Figure 12. Global Social Media Monitoring Software Market Share by Players in 2019

Figure 13. Global Top Social Media Monitoring Software Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Social Media Monitoring Software as of 2019)

Figure 14. The Top 10 and 5 Players Market Share by Social Media Monitoring Software Revenue in 2019

Figure 15. North America Social Media Monitoring Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 16. Europe Social Media Monitoring Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 17. China Social Media Monitoring Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 18. Japan Social Media Monitoring Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 19. Southeast Asia Social Media Monitoring Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 20. India Social Media Monitoring Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 21. Central & South America Social Media Monitoring Software Market Size YoY

Growth (2015-2020) (Million US\$)

Figure 22. HubSpot Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 23. HubSpot Revenue Growth Rate in Social Media Monitoring Software Business (2015-2020)

Figure 24. SharpSpring Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 25. SharpSpring Revenue Growth Rate in Social Media Monitoring Software Business (2015-2020)

Figure 26. Zoho Social Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 27. Zoho Social Revenue Growth Rate in Social Media Monitoring Software Business (2015-2020)

Figure 28. Wrike Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 29. Wrike Revenue Growth Rate in Social Media Monitoring Software Business (2015-2020)

Figure 30. YouScan Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 31. YouScan Revenue Growth Rate in Social Media Monitoring Software Business (2015-2020)

Figure 32. Awario Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 33. Awario Revenue Growth Rate in Social Media Monitoring Software Business (2015-2020)

Figure 34. HootSuite Media Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 35. HootSuite Media Revenue Growth Rate in Social Media Monitoring Software Business (2015-2020)

Figure 36. Sprout Social Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 37. Sprout Social Revenue Growth Rate in Social Media Monitoring Software Business (2015-2020)

Figure 38. Salesforce Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 39. Salesforce Revenue Growth Rate in Social Media Monitoring Software Business (2015-2020)

Figure 40. Mention Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 41. Mention Revenue Growth Rate in Social Media Monitoring Software Business (2015-2020)

Figure 42. Sprinklr Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 43. Sprinklr Revenue Growth Rate in Social Media Monitoring Software Business (2015-2020)

Figure 44. Sysomos Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 45. Sysomos Revenue Growth Rate in Social Media Monitoring Software Business (2015-2020)

Figure 46. Sendible Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 47. Sendible Revenue Growth Rate in Social Media Monitoring Software

Business (2015-2020)

Figure 48. Critical Mention Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 49. Critical Mention Revenue Growth Rate in Social Media Monitoring Software Business (2015-2020)

Figure 50. Digimind Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 51. Digimind Revenue Growth Rate in Social Media Monitoring Software Business (2015-2020)

Figure 52. LexisNexis Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 53. LexisNexis Revenue Growth Rate in Social Media Monitoring Software Business (2015-2020)

Figure 54. Bottom-up and Top-down Approaches for This Report

Figure 55. Data Triangulation

Figure 56. Key Executives Interviewed

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