

Covid-19 Impact on Global Smart Tag Market Insights, Forecast to 2026

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Abstracts

A Smart Tag or smart label is an item identification slip that contains more advanced technologies than conventional bar code data. The most common enhancements in smart labels are EAS Labels, RFID Labels, Sensing Labels, Electronic Shelf Labels, NFC Tags, etc.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Smart Tag market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Smart Tag industry.

Based on our recent survey, we have several different scenarios about the Smart Tag YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ xx million in 2019. The market size of Smart Tag will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Smart Tag market to help players in achieving a strong market position. Buyers of the report can access

verified and reliable market forecasts, including those for the overall size of the global Smart Tag market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Smart Tag market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Smart Tag market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Smart Tag market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Smart Tag market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Smart Tag market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-

depth study of the global Smart Tag market.

The following manufacturers are covered in this report:

Checkpoint Systems (CCL)

Avery Dennison

Sato Holdings Corporation

Tyco Sensormatic

Smartrac (Linxens)

SES (imagotag)

Zebra

Fujitsu

Honeywell

TAG Company

Paragon ID

Century

Pricer

Alien Technology

Invengo Information Technology

Multi-Color Corporation

Samsung

E Ink

Displaydata

Smart Tag Breakdown Data by Type

EAS Labels

RFID Labels

Sensing Labels

Electronic Shelf Labels

NFC Tags

Smart Tag Breakdown Data by Application

Automotive

Healthcare & Pharmaceutical

Logistic

Retail

Manufacturing

Others

Contents

1 STUDY COVERAGE

- 1.1 Smart Tag Product Introduction
- 1.2 Market Segments
- 1.3 Key Smart Tag Manufacturers Covered: Ranking by Revenue
- 1.4 Market by Type
 - 1.4.1 Global Smart Tag Market Size Growth Rate by Type
 - 1.4.2 EAS Labels
 - 1.4.3 RFID Labels
 - 1.4.4 Sensing Labels
 - 1.4.5 Electronic Shelf Labels
 - 1.4.6 NFC Tags
- 1.5 Market by Application
 - 1.5.1 Global Smart Tag Market Size Growth Rate by Application
 - 1.5.2 Automotive
 - 1.5.3 Healthcare & Pharmaceutical
 - 1.5.4 Logistic
 - 1.5.5 Retail
 - 1.5.6 Manufacturing
 - 1.5.7 Others
- 1.6 Coronavirus Disease 2019 (Covid-19): Smart Tag Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the Smart Tag Industry
 - 1.6.1.1 Smart Tag Business Impact Assessment - Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
 - 1.6.2 Market Trends and Smart Tag Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for Smart Tag Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 EXECUTIVE SUMMARY

- 2.1 Global Smart Tag Market Size Estimates and Forecasts
 - 2.1.1 Global Smart Tag Revenue 2015-2026

- 2.1.2 Global Smart Tag Sales 2015-2026
- 2.2 Smart Tag Market Size by Region: 2020 Versus 2026
 - 2.2.1 Global Smart Tag Retrospective Market Scenario in Sales by Region: 2015-2020
 - 2.2.2 Global Smart Tag Retrospective Market Scenario in Revenue by Region: 2015-2020

3 GLOBAL SMART TAG COMPETITOR LANDSCAPE BY PLAYERS

- 3.1 Smart Tag Sales by Manufacturers
 - 3.1.1 Smart Tag Sales by Manufacturers (2015-2020)
 - 3.1.2 Smart Tag Sales Market Share by Manufacturers (2015-2020)
- 3.2 Smart Tag Revenue by Manufacturers
 - 3.2.1 Smart Tag Revenue by Manufacturers (2015-2020)
 - 3.2.2 Smart Tag Revenue Share by Manufacturers (2015-2020)
 - 3.2.3 Global Smart Tag Market Concentration Ratio (CR5 and HHI) (2015-2020)
 - 3.2.4 Global Top 10 and Top 5 Companies by Smart Tag Revenue in 2019
 - 3.2.5 Global Smart Tag Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 3.3 Smart Tag Price by Manufacturers
- 3.4 Smart Tag Manufacturing Base Distribution, Product Types
 - 3.4.1 Smart Tag Manufacturers Manufacturing Base Distribution, Headquarters
 - 3.4.2 Manufacturers Smart Tag Product Type
 - 3.4.3 Date of International Manufacturers Enter into Smart Tag Market
- 3.5 Manufacturers Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

- 4.1 Global Smart Tag Market Size by Type (2015-2020)
 - 4.1.1 Global Smart Tag Sales by Type (2015-2020)
 - 4.1.2 Global Smart Tag Revenue by Type (2015-2020)
 - 4.1.3 Smart Tag Average Selling Price (ASP) by Type (2015-2026)
- 4.2 Global Smart Tag Market Size Forecast by Type (2021-2026)
 - 4.2.1 Global Smart Tag Sales Forecast by Type (2021-2026)
 - 4.2.2 Global Smart Tag Revenue Forecast by Type (2021-2026)
 - 4.2.3 Smart Tag Average Selling Price (ASP) Forecast by Type (2021-2026)
- 4.3 Global Smart Tag Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

5 BREAKDOWN DATA BY APPLICATION (2015-2026)

- 5.1 Global Smart Tag Market Size by Application (2015-2020)
 - 5.1.1 Global Smart Tag Sales by Application (2015-2020)
 - 5.1.2 Global Smart Tag Revenue by Application (2015-2020)
 - 5.1.3 Smart Tag Price by Application (2015-2020)
- 5.2 Smart Tag Market Size Forecast by Application (2021-2026)
 - 5.2.1 Global Smart Tag Sales Forecast by Application (2021-2026)
 - 5.2.2 Global Smart Tag Revenue Forecast by Application (2021-2026)
 - 5.2.3 Global Smart Tag Price Forecast by Application (2021-2026)

6 NORTH AMERICA

- 6.1 North America Smart Tag by Country
 - 6.1.1 North America Smart Tag Sales by Country
 - 6.1.2 North America Smart Tag Revenue by Country
 - 6.1.3 U.S.
 - 6.1.4 Canada
- 6.2 North America Smart Tag Market Facts & Figures by Type
- 6.3 North America Smart Tag Market Facts & Figures by Application

7 EUROPE

- 7.1 Europe Smart Tag by Country
 - 7.1.1 Europe Smart Tag Sales by Country
 - 7.1.2 Europe Smart Tag Revenue by Country
 - 7.1.3 Germany
 - 7.1.4 France
 - 7.1.5 U.K.
 - 7.1.6 Italy
 - 7.1.7 Russia
- 7.2 Europe Smart Tag Market Facts & Figures by Type
- 7.3 Europe Smart Tag Market Facts & Figures by Application

8 ASIA PACIFIC

- 8.1 Asia Pacific Smart Tag by Region
 - 8.1.1 Asia Pacific Smart Tag Sales by Region
 - 8.1.2 Asia Pacific Smart Tag Revenue by Region
 - 8.1.3 China
 - 8.1.4 Japan

8.1.5 South Korea

8.1.6 India

8.1.7 Australia

8.1.8 Taiwan

8.1.9 Indonesia

8.1.10 Thailand

8.1.11 Malaysia

8.1.12 Philippines

8.1.13 Vietnam

8.2 Asia Pacific Smart Tag Market Facts & Figures by Type

8.3 Asia Pacific Smart Tag Market Facts & Figures by Application

9 LATIN AMERICA

9.1 Latin America Smart Tag by Country

9.1.1 Latin America Smart Tag Sales by Country

9.1.2 Latin America Smart Tag Revenue by Country

9.1.3 Mexico

9.1.4 Brazil

9.1.5 Argentina

9.2 Central & South America Smart Tag Market Facts & Figures by Type

9.3 Central & South America Smart Tag Market Facts & Figures by Application

10 MIDDLE EAST AND AFRICA

10.1 Middle East and Africa Smart Tag by Country

10.1.1 Middle East and Africa Smart Tag Sales by Country

10.1.2 Middle East and Africa Smart Tag Revenue by Country

10.1.3 Turkey

10.1.4 Saudi Arabia

10.1.5 U.A.E

10.2 Middle East and Africa Smart Tag Market Facts & Figures by Type

10.3 Middle East and Africa Smart Tag Market Facts & Figures by Application

11 COMPANY PROFILES

11.1 Checkpoint Systems (CCL)

11.1.1 Checkpoint Systems (CCL) Corporation Information

11.1.2 Checkpoint Systems (CCL) Description, Business Overview and Total Revenue

- 11.1.3 Checkpoint Systems (CCL) Sales, Revenue and Gross Margin (2015-2020)
- 11.1.4 Checkpoint Systems (CCL) Smart Tag Products Offered
- 11.1.5 Checkpoint Systems (CCL) Recent Development
- 11.2 Avery Dennison
 - 11.2.1 Avery Dennison Corporation Information
 - 11.2.2 Avery Dennison Description, Business Overview and Total Revenue
 - 11.2.3 Avery Dennison Sales, Revenue and Gross Margin (2015-2020)
 - 11.2.4 Avery Dennison Smart Tag Products Offered
 - 11.2.5 Avery Dennison Recent Development
- 11.3 Sato Holdings Corporation
 - 11.3.1 Sato Holdings Corporation Corporation Information
 - 11.3.2 Sato Holdings Corporation Description, Business Overview and Total Revenue
 - 11.3.3 Sato Holdings Corporation Sales, Revenue and Gross Margin (2015-2020)
 - 11.3.4 Sato Holdings Corporation Smart Tag Products Offered
 - 11.3.5 Sato Holdings Corporation Recent Development
- 11.4 Tyco Sensormatic
 - 11.4.1 Tyco Sensormatic Corporation Information
 - 11.4.2 Tyco Sensormatic Description, Business Overview and Total Revenue
 - 11.4.3 Tyco Sensormatic Sales, Revenue and Gross Margin (2015-2020)
 - 11.4.4 Tyco Sensormatic Smart Tag Products Offered
 - 11.4.5 Tyco Sensormatic Recent Development
- 11.5 Smartrac (Linxens)
 - 11.5.1 Smartrac (Linxens) Corporation Information
 - 11.5.2 Smartrac (Linxens) Description, Business Overview and Total Revenue
 - 11.5.3 Smartrac (Linxens) Sales, Revenue and Gross Margin (2015-2020)
 - 11.5.4 Smartrac (Linxens) Smart Tag Products Offered
 - 11.5.5 Smartrac (Linxens) Recent Development
- 11.6 SES (imago tag)
 - 11.6.1 SES (imago tag) Corporation Information
 - 11.6.2 SES (imago tag) Description, Business Overview and Total Revenue
 - 11.6.3 SES (imago tag) Sales, Revenue and Gross Margin (2015-2020)
 - 11.6.4 SES (imago tag) Smart Tag Products Offered
 - 11.6.5 SES (imago tag) Recent Development
- 11.7 Zebra
 - 11.7.1 Zebra Corporation Information
 - 11.7.2 Zebra Description, Business Overview and Total Revenue
 - 11.7.3 Zebra Sales, Revenue and Gross Margin (2015-2020)
 - 11.7.4 Zebra Smart Tag Products Offered
 - 11.7.5 Zebra Recent Development

11.8 Fujitsu

11.8.1 Fujitsu Corporation Information

11.8.2 Fujitsu Description, Business Overview and Total Revenue

11.8.3 Fujitsu Sales, Revenue and Gross Margin (2015-2020)

11.8.4 Fujitsu Smart Tag Products Offered

11.8.5 Fujitsu Recent Development

11.9 Honeywell

11.9.1 Honeywell Corporation Information

11.9.2 Honeywell Description, Business Overview and Total Revenue

11.9.3 Honeywell Sales, Revenue and Gross Margin (2015-2020)

11.9.4 Honeywell Smart Tag Products Offered

11.9.5 Honeywell Recent Development

11.10 TAG Company

11.10.1 TAG Company Corporation Information

11.10.2 TAG Company Description, Business Overview and Total Revenue

11.10.3 TAG Company Sales, Revenue and Gross Margin (2015-2020)

11.10.4 TAG Company Smart Tag Products Offered

11.10.5 TAG Company Recent Development

11.1 Checkpoint Systems (CCL)

11.1.1 Checkpoint Systems (CCL) Corporation Information

11.1.2 Checkpoint Systems (CCL) Description, Business Overview and Total Revenue

11.1.3 Checkpoint Systems (CCL) Sales, Revenue and Gross Margin (2015-2020)

11.1.4 Checkpoint Systems (CCL) Smart Tag Products Offered

11.1.5 Checkpoint Systems (CCL) Recent Development

11.12 Century

11.12.1 Century Corporation Information

11.12.2 Century Description, Business Overview and Total Revenue

11.12.3 Century Sales, Revenue and Gross Margin (2015-2020)

11.12.4 Century Products Offered

11.12.5 Century Recent Development

11.13 Pricer

11.13.1 Pricer Corporation Information

11.13.2 Pricer Description, Business Overview and Total Revenue

11.13.3 Pricer Sales, Revenue and Gross Margin (2015-2020)

11.13.4 Pricer Products Offered

11.13.5 Pricer Recent Development

11.14 Alien Technology

11.14.1 Alien Technology Corporation Information

11.14.2 Alien Technology Description, Business Overview and Total Revenue

- 11.14.3 Alien Technology Sales, Revenue and Gross Margin (2015-2020)
- 11.14.4 Alien Technology Products Offered
- 11.14.5 Alien Technology Recent Development
- 11.15 Invengo Information Technology
 - 11.15.1 Invengo Information Technology Corporation Information
 - 11.15.2 Invengo Information Technology Description, Business Overview and Total Revenue
 - 11.15.3 Invengo Information Technology Sales, Revenue and Gross Margin (2015-2020)
 - 11.15.4 Invengo Information Technology Products Offered
 - 11.15.5 Invengo Information Technology Recent Development
- 11.16 Multi-Color Corporation
 - 11.16.1 Multi-Color Corporation Corporation Information
 - 11.16.2 Multi-Color Corporation Description, Business Overview and Total Revenue
 - 11.16.3 Multi-Color Corporation Sales, Revenue and Gross Margin (2015-2020)
 - 11.16.4 Multi-Color Corporation Products Offered
 - 11.16.5 Multi-Color Corporation Recent Development
- 11.17 Samsung
 - 11.17.1 Samsung Corporation Information
 - 11.17.2 Samsung Description, Business Overview and Total Revenue
 - 11.17.3 Samsung Sales, Revenue and Gross Margin (2015-2020)
 - 11.17.4 Samsung Products Offered
 - 11.17.5 Samsung Recent Development
- 11.18 E Ink
 - 11.18.1 E Ink Corporation Information
 - 11.18.2 E Ink Description, Business Overview and Total Revenue
 - 11.18.3 E Ink Sales, Revenue and Gross Margin (2015-2020)
 - 11.18.4 E Ink Products Offered
 - 11.18.5 E Ink Recent Development
- 11.19 Displaydata
 - 11.19.1 Displaydata Corporation Information
 - 11.19.2 Displaydata Description, Business Overview and Total Revenue
 - 11.19.3 Displaydata Sales, Revenue and Gross Margin (2015-2020)
 - 11.19.4 Displaydata Products Offered
 - 11.19.5 Displaydata Recent Development

12 FUTURE FORECAST BY REGIONS (COUNTRIES) (2021-2026)

12.1 Smart Tag Market Estimates and Projections by Region

- 12.1.1 Global Smart Tag Sales Forecast by Regions 2021-2026
- 12.1.2 Global Smart Tag Revenue Forecast by Regions 2021-2026
- 12.2 North America Smart Tag Market Size Forecast (2021-2026)
 - 12.2.1 North America: Smart Tag Sales Forecast (2021-2026)
 - 12.2.2 North America: Smart Tag Revenue Forecast (2021-2026)
 - 12.2.3 North America: Smart Tag Market Size Forecast by Country (2021-2026)
- 12.3 Europe Smart Tag Market Size Forecast (2021-2026)
 - 12.3.1 Europe: Smart Tag Sales Forecast (2021-2026)
 - 12.3.2 Europe: Smart Tag Revenue Forecast (2021-2026)
 - 12.3.3 Europe: Smart Tag Market Size Forecast by Country (2021-2026)
- 12.4 Asia Pacific Smart Tag Market Size Forecast (2021-2026)
 - 12.4.1 Asia Pacific: Smart Tag Sales Forecast (2021-2026)
 - 12.4.2 Asia Pacific: Smart Tag Revenue Forecast (2021-2026)
 - 12.4.3 Asia Pacific: Smart Tag Market Size Forecast by Region (2021-2026)
- 12.5 Latin America Smart Tag Market Size Forecast (2021-2026)
 - 12.5.1 Latin America: Smart Tag Sales Forecast (2021-2026)
 - 12.5.2 Latin America: Smart Tag Revenue Forecast (2021-2026)
 - 12.5.3 Latin America: Smart Tag Market Size Forecast by Country (2021-2026)
- 12.6 Middle East and Africa Smart Tag Market Size Forecast (2021-2026)
 - 12.6.1 Middle East and Africa: Smart Tag Sales Forecast (2021-2026)
 - 12.6.2 Middle East and Africa: Smart Tag Revenue Forecast (2021-2026)
 - 12.6.3 Middle East and Africa: Smart Tag Market Size Forecast by Country (2021-2026)

13 MARKET OPPORTUNITIES, CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS

- 13.1 Market Opportunities and Drivers
- 13.2 Market Challenges
- 13.3 Market Risks/Restraints
- 13.4 Porter's Five Forces Analysis
- 13.5 Primary Interviews with Key Smart Tag Players (Opinion Leaders)

14 VALUE CHAIN AND SALES CHANNELS ANALYSIS

- 14.1 Value Chain Analysis
- 14.2 Smart Tag Customers
- 14.3 Sales Channels Analysis
 - 14.3.1 Sales Channels

14.3.2 Distributors

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Research Methodology

16.1.1 Methodology/Research Approach

16.1.2 Data Source

16.2 Author Details

List Of Tables

LIST OF TABLES

Table 1. Smart Tag Market Segments

Table 2. Ranking of Global Top Smart Tag Manufacturers by Revenue (US\$ Million) in 2019

Table 3. Global Smart Tag Market Size Growth Rate by Type 2020-2026 (K Units) & (US\$ Million)

Table 4. Major Manufacturers of EAS Labels

Table 5. Major Manufacturers of RFID Labels

Table 6. Major Manufacturers of Sensing Labels

Table 7. Major Manufacturers of Electronic Shelf Labels

Table 8. Major Manufacturers of NFC Tags

Table 9. COVID-19 Impact Global Market: (Four Smart Tag Market Size Forecast Scenarios)

Table 10. Opportunities and Trends for Smart Tag Players in the COVID-19 Landscape

Table 11. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 12. Key Regions/Countries Measures against Covid-19 Impact

Table 13. Proposal for Smart Tag Players to Combat Covid-19 Impact

Table 14. Global Smart Tag Market Size Growth Rate by Application 2020-2026 (K Units)

Table 15. Global Smart Tag Market Size by Region (K Units) & (US\$ Million): 2020 VS 2026

Table 16. Global Smart Tag Sales by Regions 2015-2020 (K Units)

Table 17. Global Smart Tag Sales Market Share by Regions (2015-2020)

Table 18. Global Smart Tag Revenue by Regions 2015-2020 (US\$ Million)

Table 19. Global Smart Tag Sales by Manufacturers (2015-2020) (K Units)

Table 20. Global Smart Tag Sales Share by Manufacturers (2015-2020)

Table 21. Global Smart Tag Manufacturers Market Concentration Ratio (CR5 and HHI) (2015-2020)

Table 22. Global Smart Tag by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Smart Tag as of 2019)

Table 23. Smart Tag Revenue by Manufacturers (2015-2020) (US\$ Million)

Table 24. Smart Tag Revenue Share by Manufacturers (2015-2020)

Table 25. Key Manufacturers Smart Tag Price (2015-2020) (USD/Unit)

Table 26. Smart Tag Manufacturers Manufacturing Base Distribution and Headquarters

Table 27. Manufacturers Smart Tag Product Type

Table 28. Date of International Manufacturers Enter into Smart Tag Market

Table 29. Manufacturers Mergers & Acquisitions, Expansion Plans

Table 30. Global Smart Tag Sales by Type (2015-2020) (K Units)

Table 31. Global Smart Tag Sales Share by Type (2015-2020)

Table 32. Global Smart Tag Revenue by Type (2015-2020) (US\$ Million)

Table 33. Global Smart Tag Revenue Share by Type (2015-2020)

Table 34. Smart Tag Average Selling Price (ASP) by Type 2015-2020 (USD/Unit)

Table 35. Global Smart Tag Sales by Application (2015-2020) (K Units)

Table 36. Global Smart Tag Sales Share by Application (2015-2020)

Table 37. North America Smart Tag Sales by Country (2015-2020) (K Units)

Table 38. North America Smart Tag Sales Market Share by Country (2015-2020)

Table 39. North America Smart Tag Revenue by Country (2015-2020) (US\$ Million)

Table 40. North America Smart Tag Revenue Market Share by Country (2015-2020)

Table 41. North America Smart Tag Sales by Type (2015-2020) (K Units)

Table 42. North America Smart Tag Sales Market Share by Type (2015-2020)

Table 43. North America Smart Tag Sales by Application (2015-2020) (K Units)

Table 44. North America Smart Tag Sales Market Share by Application (2015-2020)

Table 45. Europe Smart Tag Sales by Country (2015-2020) (K Units)

Table 46. Europe Smart Tag Sales Market Share by Country (2015-2020)

Table 47. Europe Smart Tag Revenue by Country (2015-2020) (US\$ Million)

Table 48. Europe Smart Tag Revenue Market Share by Country (2015-2020)

Table 49. Europe Smart Tag Sales by Type (2015-2020) (K Units)

Table 50. Europe Smart Tag Sales Market Share by Type (2015-2020)

Table 51. Europe Smart Tag Sales by Application (2015-2020) (K Units)

Table 52. Europe Smart Tag Sales Market Share by Application (2015-2020)

Table 53. Asia Pacific Smart Tag Sales by Region (2015-2020) (K Units)

Table 54. Asia Pacific Smart Tag Sales Market Share by Region (2015-2020)

Table 55. Asia Pacific Smart Tag Revenue by Region (2015-2020) (US\$ Million)

Table 56. Asia Pacific Smart Tag Revenue Market Share by Region (2015-2020)

Table 57. Asia Pacific Smart Tag Sales by Type (2015-2020) (K Units)

Table 58. Asia Pacific Smart Tag Sales Market Share by Type (2015-2020)

Table 59. Asia Pacific Smart Tag Sales by Application (2015-2020) (K Units)

Table 60. Asia Pacific Smart Tag Sales Market Share by Application (2015-2020)

Table 61. Latin America Smart Tag Sales by Country (2015-2020) (K Units)

Table 62. Latin America Smart Tag Sales Market Share by Country (2015-2020)

Table 63. Latin Americaa Smart Tag Revenue by Country (2015-2020) (US\$ Million)

Table 64. Latin America Smart Tag Revenue Market Share by Country (2015-2020)

Table 65. Latin America Smart Tag Sales by Type (2015-2020) (K Units)

Table 66. Latin America Smart Tag Sales Market Share by Type (2015-2020)

Table 67. Latin America Smart Tag Sales by Application (2015-2020) (K Units)

- Table 68. Latin America Smart Tag Sales Market Share by Application (2015-2020)
- Table 69. Middle East and Africa Smart Tag Sales by Country (2015-2020) (K Units)
- Table 70. Middle East and Africa Smart Tag Sales Market Share by Country (2015-2020)
- Table 71. Middle East and Africa Smart Tag Revenue by Country (2015-2020) (US\$ Million)
- Table 72. Middle East and Africa Smart Tag Revenue Market Share by Country (2015-2020)
- Table 73. Middle East and Africa Smart Tag Sales by Type (2015-2020) (K Units)
- Table 74. Middle East and Africa Smart Tag Sales Market Share by Type (2015-2020)
- Table 75. Middle East and Africa Smart Tag Sales by Application (2015-2020) (K Units)
- Table 76. Middle East and Africa Smart Tag Sales Market Share by Application (2015-2020)
- Table 77. Checkpoint Systems (CCL) Corporation Information
- Table 78. Checkpoint Systems (CCL) Description and Major Businesses
- Table 79. Checkpoint Systems (CCL) Smart Tag Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 80. Checkpoint Systems (CCL) Product
- Table 81. Checkpoint Systems (CCL) Recent Development
- Table 82. Avery Dennison Corporation Information
- Table 83. Avery Dennison Description and Major Businesses
- Table 84. Avery Dennison Smart Tag Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 85. Avery Dennison Product
- Table 86. Avery Dennison Recent Development
- Table 87. Sato Holdings Corporation Corporation Information
- Table 88. Sato Holdings Corporation Description and Major Businesses
- Table 89. Sato Holdings Corporation Smart Tag Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 90. Sato Holdings Corporation Product
- Table 91. Sato Holdings Corporation Recent Development
- Table 92. Tyco Sensormatic Corporation Information
- Table 93. Tyco Sensormatic Description and Major Businesses
- Table 94. Tyco Sensormatic Smart Tag Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 95. Tyco Sensormatic Product
- Table 96. Tyco Sensormatic Recent Development
- Table 97. Smartrac (Linxens) Corporation Information
- Table 98. Smartrac (Linxens) Description and Major Businesses

Table 99. Smartrac (Linxens) Smart Tag Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 100. Smartrac (Linxens) Product

Table 101. Smartrac (Linxens) Recent Development

Table 102. SES (imagotag) Corporation Information

Table 103. SES (imagotag) Description and Major Businesses

Table 104. SES (imagotag) Smart Tag Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 105. SES (imagotag) Product

Table 106. SES (imagotag) Recent Development

Table 107. Zebra Corporation Information

Table 108. Zebra Description and Major Businesses

Table 109. Zebra Smart Tag Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 110. Zebra Product

Table 111. Zebra Recent Development

Table 112. Fujitsu Corporation Information

Table 113. Fujitsu Description and Major Businesses

Table 114. Fujitsu Smart Tag Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 115. Fujitsu Product

Table 116. Fujitsu Recent Development

Table 117. Honeywell Corporation Information

Table 118. Honeywell Description and Major Businesses

Table 119. Honeywell Smart Tag Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 120. Honeywell Product

Table 121. Honeywell Recent Development

Table 122. TAG Company Corporation Information

Table 123. TAG Company Description and Major Businesses

Table 124. TAG Company Smart Tag Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 125. TAG Company Product

Table 126. TAG Company Recent Development

Table 127. Paragon ID Corporation Information

Table 128. Paragon ID Description and Major Businesses

Table 129. Paragon ID Smart Tag Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 130. Paragon ID Product

- Table 131. Paragon ID Recent Development
- Table 132. Century Corporation Information
- Table 133. Century Description and Major Businesses
- Table 134. Century Smart Tag Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 135. Century Product
- Table 136. Century Recent Development
- Table 137. Pricer Corporation Information
- Table 138. Pricer Description and Major Businesses
- Table 139. Pricer Smart Tag Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 140. Pricer Product
- Table 141. Pricer Recent Development
- Table 142. Alien Technology Corporation Information
- Table 143. Alien Technology Description and Major Businesses
- Table 144. Alien Technology Smart Tag Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 145. Alien Technology Product
- Table 146. Alien Technology Recent Development
- Table 147. Invengo Information Technology Corporation Information
- Table 148. Invengo Information Technology Description and Major Businesses
- Table 149. Invengo Information Technology Smart Tag Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 150. Invengo Information Technology Product
- Table 151. Invengo Information Technology Recent Development
- Table 152. Multi-Color Corporation Corporation Information
- Table 153. Multi-Color Corporation Description and Major Businesses
- Table 154. Multi-Color Corporation Smart Tag Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 155. Multi-Color Corporation Product
- Table 156. Multi-Color Corporation Recent Development
- Table 157. Samsung Corporation Information
- Table 158. Samsung Description and Major Businesses
- Table 159. Samsung Smart Tag Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 160. Samsung Product
- Table 161. Samsung Recent Development
- Table 162. E Ink Corporation Information
- Table 163. E Ink Description and Major Businesses

- Table 164. E Ink Smart Tag Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 165. E Ink Product
- Table 166. E Ink Recent Development
- Table 167. Displaydata Corporation Information
- Table 168. Displaydata Description and Major Businesses
- Table 169. Displaydata Smart Tag Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 170. Displaydata Product
- Table 171. Displaydata Recent Development
- Table 172. Global Smart Tag Sales Forecast by Regions (2021-2026) (K Units)
- Table 173. Global Smart Tag Sales Market Share Forecast by Regions (2021-2026)
- Table 174. Global Smart Tag Revenue Forecast by Regions (2021-2026) (US\$ Million)
- Table 175. Global Smart Tag Revenue Market Share Forecast by Regions (2021-2026)
- Table 176. North America: Smart Tag Sales Forecast by Country (2021-2026) (K Units)
- Table 177. North America: Smart Tag Revenue Forecast by Country (2021-2026) (US\$ Million)
- Table 178. Europe: Smart Tag Sales Forecast by Country (2021-2026) (K Units)
- Table 179. Europe: Smart Tag Revenue Forecast by Country (2021-2026) (US\$ Million)
- Table 180. Asia Pacific: Smart Tag Sales Forecast by Region (2021-2026) (K Units)
- Table 181. Asia Pacific: Smart Tag Revenue Forecast by Region (2021-2026) (US\$ Million)
- Table 182. Latin America: Smart Tag Sales Forecast by Country (2021-2026) (K Units)
- Table 183. Latin America: Smart Tag Revenue Forecast by Country (2021-2026) (US\$ Million)
- Table 184. Middle East and Africa: Smart Tag Sales Forecast by Country (2021-2026) (K Units)
- Table 185. Middle East and Africa: Smart Tag Revenue Forecast by Country (2021-2026) (US\$ Million)
- Table 186. Key Opportunities and Drivers: Impact Analysis (2021-2026)
- Table 187. Key Challenges
- Table 188. Market Risks
- Table 189. Main Points Interviewed from Key Smart Tag Players
- Table 190. Smart Tag Customers List
- Table 191. Smart Tag Distributors List
- Table 192. Research Programs/Design for This Report
- Table 193. Key Data Information from Secondary Sources
- Table 194. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Smart Tag Product Picture
- Figure 2. Global Smart Tag Sales Market Share by Type in 2020 & 2026
- Figure 3. EAS Labels Product Picture
- Figure 4. RFID Labels Product Picture
- Figure 5. Sensing Labels Product Picture
- Figure 6. Electronic Shelf Labels Product Picture
- Figure 7. NFC Tags Product Picture
- Figure 8. Global Smart Tag Sales Market Share by Application in 2020 & 2026
- Figure 9. Automotive
- Figure 10. Healthcare & Pharmaceutical
- Figure 11. Logistic
- Figure 12. Retail
- Figure 13. Manufacturing
- Figure 14. Others
- Figure 15. Smart Tag Report Years Considered
- Figure 16. Global Smart Tag Market Size 2015-2026 (US\$ Million)
- Figure 17. Global Smart Tag Sales 2015-2026 (K Units)
- Figure 18. Global Smart Tag Market Size Market Share by Region: 2020 Versus 2026
- Figure 19. Global Smart Tag Sales Market Share by Region (2015-2020)
- Figure 20. Global Smart Tag Sales Market Share by Region in 2019
- Figure 21. Global Smart Tag Revenue Market Share by Region (2015-2020)
- Figure 22. Global Smart Tag Revenue Market Share by Region in 2019
- Figure 23. Global Smart Tag Sales Share by Manufacturer in 2019
- Figure 24. The Top 10 and 5 Players Market Share by Smart Tag Revenue in 2019
- Figure 25. Smart Tag Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019
- Figure 26. Global Smart Tag Sales Market Share by Type (2015-2020)
- Figure 27. Global Smart Tag Sales Market Share by Type in 2019
- Figure 28. Global Smart Tag Revenue Market Share by Type (2015-2020)
- Figure 29. Global Smart Tag Revenue Market Share by Type in 2019
- Figure 30. Global Smart Tag Market Share by Price Range (2015-2020)
- Figure 31. Global Smart Tag Sales Market Share by Application (2015-2020)
- Figure 32. Global Smart Tag Sales Market Share by Application in 2019
- Figure 33. Global Smart Tag Revenue Market Share by Application (2015-2020)
- Figure 34. Global Smart Tag Revenue Market Share by Application in 2019

- Figure 35. North America Smart Tag Sales Growth Rate 2015-2020 (K Units)
- Figure 36. North America Smart Tag Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 37. North America Smart Tag Sales Market Share by Country in 2019
- Figure 38. North America Smart Tag Revenue Market Share by Country in 2019
- Figure 39. U.S. Smart Tag Sales Growth Rate (2015-2020) (K Units)
- Figure 40. U.S. Smart Tag Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 41. Canada Smart Tag Sales Growth Rate (2015-2020) (K Units)
- Figure 42. Canada Smart Tag Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 43. North America Smart Tag Market Share by Type in 2019
- Figure 44. North America Smart Tag Market Share by Application in 2019
- Figure 45. Europe Smart Tag Sales Growth Rate 2015-2020 (K Units)
- Figure 46. Europe Smart Tag Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 47. Europe Smart Tag Sales Market Share by Country in 2019
- Figure 48. Europe Smart Tag Revenue Market Share by Country in 2019
- Figure 49. Germany Smart Tag Sales Growth Rate (2015-2020) (K Units)
- Figure 50. Germany Smart Tag Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 51. France Smart Tag Sales Growth Rate (2015-2020) (K Units)
- Figure 52. France Smart Tag Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 53. U.K. Smart Tag Sales Growth Rate (2015-2020) (K Units)
- Figure 54. U.K. Smart Tag Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 55. Italy Smart Tag Sales Growth Rate (2015-2020) (K Units)
- Figure 56. Italy Smart Tag Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 57. Russia Smart Tag Sales Growth Rate (2015-2020) (K Units)
- Figure 58. Russia Smart Tag Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 59. Europe Smart Tag Market Share by Type in 2019
- Figure 60. Europe Smart Tag Market Share by Application in 2019
- Figure 61. Asia Pacific Smart Tag Sales Growth Rate 2015-2020 (K Units)
- Figure 62. Asia Pacific Smart Tag Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 63. Asia Pacific Smart Tag Sales Market Share by Region in 2019
- Figure 64. Asia Pacific Smart Tag Revenue Market Share by Region in 2019
- Figure 65. China Smart Tag Sales Growth Rate (2015-2020) (K Units)
- Figure 66. China Smart Tag Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 67. Japan Smart Tag Sales Growth Rate (2015-2020) (K Units)
- Figure 68. Japan Smart Tag Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 69. South Korea Smart Tag Sales Growth Rate (2015-2020) (K Units)
- Figure 70. South Korea Smart Tag Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 71. India Smart Tag Sales Growth Rate (2015-2020) (K Units)
- Figure 72. India Smart Tag Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 73. Australia Smart Tag Sales Growth Rate (2015-2020) (K Units)

- Figure 74. Australia Smart Tag Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 75. Taiwan Smart Tag Sales Growth Rate (2015-2020) (K Units)
- Figure 76. Taiwan Smart Tag Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 77. Indonesia Smart Tag Sales Growth Rate (2015-2020) (K Units)
- Figure 78. Indonesia Smart Tag Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 79. Thailand Smart Tag Sales Growth Rate (2015-2020) (K Units)
- Figure 80. Thailand Smart Tag Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 81. Malaysia Smart Tag Sales Growth Rate (2015-2020) (K Units)
- Figure 82. Malaysia Smart Tag Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 83. Philippines Smart Tag Sales Growth Rate (2015-2020) (K Units)
- Figure 84. Philippines Smart Tag Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 85. Vietnam Smart Tag Sales Growth Rate (2015-2020) (K Units)
- Figure 86. Vietnam Smart Tag Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 87. Asia Pacific Smart Tag Market Share by Type in 2019
- Figure 88. Asia Pacific Smart Tag Market Share by Application in 2019
- Figure 89. Latin America Smart Tag Sales Growth Rate 2015-2020 (K Units)
- Figure 90. Latin America Smart Tag Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 91. Latin America Smart Tag Sales Market Share by Country in 2019
- Figure 92. Latin America Smart Tag Revenue Market Share by Country in 2019
- Figure 93. Mexico Smart Tag Sales Growth Rate (2015-2020) (K Units)
- Figure 94. Mexico Smart Tag Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 95. Brazil Smart Tag Sales Growth Rate (2015-2020) (K Units)
- Figure 96. Brazil Smart Tag Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 97. Argentina Smart Tag Sales Growth Rate (2015-2020) (K Units)
- Figure 98. Argentina Smart Tag Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 99. Latin America Smart Tag Market Share by Type in 2019
- Figure 100. Latin America Smart Tag Market Share by Application in 2019
- Figure 101. Middle East and Africa Smart Tag Sales Growth Rate 2015-2020 (K Units)
- Figure 102. Middle East and Africa Smart Tag Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 103. Middle East and Africa Smart Tag Sales Market Share by Country in 2019
- Figure 104. Middle East and Africa Smart Tag Revenue Market Share by Country in 2019
- Figure 105. Turkey Smart Tag Sales Growth Rate (2015-2020) (K Units)
- Figure 106. Turkey Smart Tag Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 107. Saudi Arabia Smart Tag Sales Growth Rate (2015-2020) (K Units)
- Figure 108. Saudi Arabia Smart Tag Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 109. U.A.E Smart Tag Sales Growth Rate (2015-2020) (K Units)
- Figure 110. U.A.E Smart Tag Revenue Growth Rate (2015-2020) (US\$ Million)

- Figure 111. Middle East and Africa Smart Tag Market Share by Type in 2019
- Figure 112. Middle East and Africa Smart Tag Market Share by Application in 2019
- Figure 113. Checkpoint Systems (CCL) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 114. Avery Dennison Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 115. Sato Holdings Corporation Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 116. Tyco Sensormatic Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 117. Smartrac (Linxens) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 118. SES (imagotag) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 119. Zebra Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 120. Fujitsu Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 121. Honeywell Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 122. TAG Company Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 123. Paragon ID Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 124. Century Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 125. Pricer Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 126. Alien Technology Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 127. Invengo Information Technology Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 128. Multi-Color Corporation Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 129. Samsung Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 130. E Ink Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 131. Displaydata Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 132. North America Smart Tag Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 133. North America Smart Tag Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 134. Europe Smart Tag Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 135. Europe Smart Tag Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 136. Asia Pacific Smart Tag Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 137. Asia Pacific Smart Tag Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 138. Latin America Smart Tag Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 139. Latin America Smart Tag Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 140. Middle East and Africa Smart Tag Sales Growth Rate Forecast (2021-2026)
(K Units)

Figure 141. Middle East and Africa Smart Tag Revenue Growth Rate Forecast
(2021-2026) (US\$ Million)

Figure 142. Porter's Five Forces Analysis

Figure 143. Channels of Distribution

Figure 144. Distributors Profiles

Figure 145. Bottom-up and Top-down Approaches for This Report

Figure 146. Data Triangulation

Figure 147. Key Executives Interviewed

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