

# COVID-19 Impact on Global Smart Connected TV Market Insights, Forecast to 2026

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## Abstracts

Smart Connected TV market is segmented by Type, and by Application. Players, stakeholders, and other participants in the global Smart Connected TV market will be able to gain the upper hand as they use the report as a powerful resource. The segmental analysis focuses on sales, revenue and forecast by Type and by Application for the period 2015-2026.

Segment by Type, the Smart Connected TV market is segmented into

32 inch

40 inch

42 inch

55 inch

?60 inch

Segment by Application, the Smart Connected TV market is segmented into

Family

Public

Regional and Country-level Analysis

The Smart Connected TV market is analysed and market size information is provided by regions (countries).

The key regions covered in the Smart Connected TV market report are North America, Europe, Asia Pacific, Latin America, Middle East and Africa. It also covers key regions (countries), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by Type, and by Application segment in terms of sales and revenue for the period 2015-2026.

#### Competitive Landscape and Smart Connected TV Market Share Analysis

Smart Connected TV market competitive landscape provides details and data information by players. The report offers comprehensive analysis and accurate statistics on revenue by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on revenue (global and regional level) by players for the period 2015-2020. Details included are company description, major business, company total revenue and the sales, revenue generated in Smart Connected TV business, the date to enter into the Smart Connected TV market, Smart Connected TV product introduction, recent developments, etc.

The major vendors covered:

Samsung Electronics

LG Electronics

TCL

Hisense

Sony

Skyworth

Foxconn(Sharp)

Xiaomi

Vizio

Haier

Panasonic

Changhong

Konka

TOSHIBA

## Contents

### 1 STUDY COVERAGE

- 1.1 Smart Connected TV Product Introduction
- 1.2 Market Segments
- 1.3 Key Smart Connected TV Manufacturers Covered: Ranking by Revenue
- 1.4 Market by Type
  - 1.4.1 Global Smart Connected TV Market Size Growth Rate by Type
  - 1.4.2 32 inch
  - 1.4.3 40 inch
  - 1.4.4 42 inch
  - 1.4.5 55 inch
  - 1.4.6 ?60 inch
- 1.5 Market by Application
  - 1.5.1 Global Smart Connected TV Market Size Growth Rate by Application
  - 1.5.2 Family
  - 1.5.3 Public
- 1.6 Coronavirus Disease 2019 (Covid-19): Smart Connected TV Industry Impact
  - 1.6.1 How the Covid-19 is Affecting the Smart Connected TV Industry
    - 1.6.1.1 Smart Connected TV Business Impact Assessment - Covid-19
    - 1.6.1.2 Supply Chain Challenges
    - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
  - 1.6.2 Market Trends and Smart Connected TV Potential Opportunities in the COVID-19 Landscape
  - 1.6.3 Measures / Proposal against Covid-19
    - 1.6.3.1 Government Measures to Combat Covid-19 Impact
    - 1.6.3.2 Proposal for Smart Connected TV Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

### 2 EXECUTIVE SUMMARY

- 2.1 Global Smart Connected TV Market Size Estimates and Forecasts
  - 2.1.1 Global Smart Connected TV Revenue 2015-2026
  - 2.1.2 Global Smart Connected TV Sales 2015-2026
- 2.2 Smart Connected TV Market Size by Region: 2020 Versus 2026
  - 2.2.1 Global Smart Connected TV Retrospective Market Scenario in Sales by Region: 2015-2020

2.2.2 Global Smart Connected TV Retrospective Market Scenario in Revenue by Region: 2015-2020

### **3 GLOBAL SMART CONNECTED TV COMPETITOR LANDSCAPE BY PLAYERS**

#### 3.1 Smart Connected TV Sales by Manufacturers

3.1.1 Smart Connected TV Sales by Manufacturers (2015-2020)

3.1.2 Smart Connected TV Sales Market Share by Manufacturers (2015-2020)

#### 3.2 Smart Connected TV Revenue by Manufacturers

3.2.1 Smart Connected TV Revenue by Manufacturers (2015-2020)

3.2.2 Smart Connected TV Revenue Share by Manufacturers (2015-2020)

3.2.3 Global Smart Connected TV Market Concentration Ratio (CR5 and HHI) (2015-2020)

3.2.4 Global Top 10 and Top 5 Companies by Smart Connected TV Revenue in 2019

3.2.5 Global Smart Connected TV Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

#### 3.3 Smart Connected TV Price by Manufacturers

#### 3.4 Smart Connected TV Manufacturing Base Distribution, Product Types

3.4.1 Smart Connected TV Manufacturers Manufacturing Base Distribution, Headquarters

3.4.2 Manufacturers Smart Connected TV Product Type

3.4.3 Date of International Manufacturers Enter into Smart Connected TV Market

#### 3.5 Manufacturers Mergers & Acquisitions, Expansion Plans

### **4 BREAKDOWN DATA BY TYPE (2015-2026)**

#### 4.1 Global Smart Connected TV Market Size by Type (2015-2020)

4.1.1 Global Smart Connected TV Sales by Type (2015-2020)

4.1.2 Global Smart Connected TV Revenue by Type (2015-2020)

4.1.3 Smart Connected TV Average Selling Price (ASP) by Type (2015-2026)

#### 4.2 Global Smart Connected TV Market Size Forecast by Type (2021-2026)

4.2.1 Global Smart Connected TV Sales Forecast by Type (2021-2026)

4.2.2 Global Smart Connected TV Revenue Forecast by Type (2021-2026)

4.2.3 Smart Connected TV Average Selling Price (ASP) Forecast by Type (2021-2026)

#### 4.3 Global Smart Connected TV Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

### **5 BREAKDOWN DATA BY APPLICATION (2015-2026)**

- 5.1 Global Smart Connected TV Market Size by Application (2015-2020)
  - 5.1.1 Global Smart Connected TV Sales by Application (2015-2020)
  - 5.1.2 Global Smart Connected TV Revenue by Application (2015-2020)
  - 5.1.3 Smart Connected TV Price by Application (2015-2020)
- 5.2 Smart Connected TV Market Size Forecast by Application (2021-2026)
  - 5.2.1 Global Smart Connected TV Sales Forecast by Application (2021-2026)
  - 5.2.2 Global Smart Connected TV Revenue Forecast by Application (2021-2026)
  - 5.2.3 Global Smart Connected TV Price Forecast by Application (2021-2026)

## **6 NORTH AMERICA**

- 6.1 North America Smart Connected TV by Country
  - 6.1.1 North America Smart Connected TV Sales by Country
  - 6.1.2 North America Smart Connected TV Revenue by Country
  - 6.1.3 U.S.
  - 6.1.4 Canada
- 6.2 North America Smart Connected TV Market Facts & Figures by Type
- 6.3 North America Smart Connected TV Market Facts & Figures by Application

## **7 EUROPE**

- 7.1 Europe Smart Connected TV by Country
  - 7.1.1 Europe Smart Connected TV Sales by Country
  - 7.1.2 Europe Smart Connected TV Revenue by Country
  - 7.1.3 Germany
  - 7.1.4 France
  - 7.1.5 U.K.
  - 7.1.6 Italy
  - 7.1.7 Russia
- 7.2 Europe Smart Connected TV Market Facts & Figures by Type
- 7.3 Europe Smart Connected TV Market Facts & Figures by Application

## **8 ASIA PACIFIC**

- 8.1 Asia Pacific Smart Connected TV by Region
  - 8.1.1 Asia Pacific Smart Connected TV Sales by Region
  - 8.1.2 Asia Pacific Smart Connected TV Revenue by Region
  - 8.1.3 China
  - 8.1.4 Japan

8.1.5 South Korea

8.1.6 India

8.1.7 Australia

8.1.8 Taiwan

8.1.9 Indonesia

8.1.10 Thailand

8.1.11 Malaysia

8.1.12 Philippines

8.1.13 Vietnam

8.2 Asia Pacific Smart Connected TV Market Facts & Figures by Type

8.3 Asia Pacific Smart Connected TV Market Facts & Figures by Application

## **9 LATIN AMERICA**

9.1 Latin America Smart Connected TV by Country

9.1.1 Latin America Smart Connected TV Sales by Country

9.1.2 Latin America Smart Connected TV Revenue by Country

9.1.3 Mexico

9.1.4 Brazil

9.1.5 Argentina

9.2 Central & South America Smart Connected TV Market Facts & Figures by Type

9.3 Central & South America Smart Connected TV Market Facts & Figures by Application

## **10 MIDDLE EAST AND AFRICA**

10.1 Middle East and Africa Smart Connected TV by Country

10.1.1 Middle East and Africa Smart Connected TV Sales by Country

10.1.2 Middle East and Africa Smart Connected TV Revenue by Country

10.1.3 Turkey

10.1.4 Saudi Arabia

10.1.5 U.A.E

10.2 Middle East and Africa Smart Connected TV Market Facts & Figures by Type

10.3 Middle East and Africa Smart Connected TV Market Facts & Figures by Application

## **11 COMPANY PROFILES**

11.1 Samsung Electronics

11.1.1 Samsung Electronics Corporation Information

- 11.1.2 Samsung Electronics Description, Business Overview and Total Revenue
- 11.1.3 Samsung Electronics Sales, Revenue and Gross Margin (2015-2020)
- 11.1.4 Samsung Electronics Smart Connected TV Products Offered
- 11.1.5 Samsung Electronics Recent Development
- 11.2 LG Electronics
  - 11.2.1 LG Electronics Corporation Information
  - 11.2.2 LG Electronics Description, Business Overview and Total Revenue
  - 11.2.3 LG Electronics Sales, Revenue and Gross Margin (2015-2020)
  - 11.2.4 LG Electronics Smart Connected TV Products Offered
  - 11.2.5 LG Electronics Recent Development
- 11.3 TCL
  - 11.3.1 TCL Corporation Information
  - 11.3.2 TCL Description, Business Overview and Total Revenue
  - 11.3.3 TCL Sales, Revenue and Gross Margin (2015-2020)
  - 11.3.4 TCL Smart Connected TV Products Offered
  - 11.3.5 TCL Recent Development
- 11.4 Hisense
  - 11.4.1 Hisense Corporation Information
  - 11.4.2 Hisense Description, Business Overview and Total Revenue
  - 11.4.3 Hisense Sales, Revenue and Gross Margin (2015-2020)
  - 11.4.4 Hisense Smart Connected TV Products Offered
  - 11.4.5 Hisense Recent Development
- 11.5 Sony
  - 11.5.1 Sony Corporation Information
  - 11.5.2 Sony Description, Business Overview and Total Revenue
  - 11.5.3 Sony Sales, Revenue and Gross Margin (2015-2020)
  - 11.5.4 Sony Smart Connected TV Products Offered
  - 11.5.5 Sony Recent Development
- 11.6 Skyworth
  - 11.6.1 Skyworth Corporation Information
  - 11.6.2 Skyworth Description, Business Overview and Total Revenue
  - 11.6.3 Skyworth Sales, Revenue and Gross Margin (2015-2020)
  - 11.6.4 Skyworth Smart Connected TV Products Offered
  - 11.6.5 Skyworth Recent Development
- 11.7 Foxconn(Sharp)
  - 11.7.1 Foxconn(Sharp) Corporation Information
  - 11.7.2 Foxconn(Sharp) Description, Business Overview and Total Revenue
  - 11.7.3 Foxconn(Sharp) Sales, Revenue and Gross Margin (2015-2020)
  - 11.7.4 Foxconn(Sharp) Smart Connected TV Products Offered



- 11.7.5 Foxconn(Sharp) Recent Development
- 11.8 Xiaomi
  - 11.8.1 Xiaomi Corporation Information
  - 11.8.2 Xiaomi Description, Business Overview and Total Revenue
  - 11.8.3 Xiaomi Sales, Revenue and Gross Margin (2015-2020)
  - 11.8.4 Xiaomi Smart Connected TV Products Offered
  - 11.8.5 Xiaomi Recent Development
- 11.9 Vizio
  - 11.9.1 Vizio Corporation Information
  - 11.9.2 Vizio Description, Business Overview and Total Revenue
  - 11.9.3 Vizio Sales, Revenue and Gross Margin (2015-2020)
  - 11.9.4 Vizio Smart Connected TV Products Offered
  - 11.9.5 Vizio Recent Development
- 11.10 Haier
  - 11.10.1 Haier Corporation Information
  - 11.10.2 Haier Description, Business Overview and Total Revenue
  - 11.10.3 Haier Sales, Revenue and Gross Margin (2015-2020)
  - 11.10.4 Haier Smart Connected TV Products Offered
  - 11.10.5 Haier Recent Development
- 11.1 Samsung Electronics
  - 11.1.1 Samsung Electronics Corporation Information
  - 11.1.2 Samsung Electronics Description, Business Overview and Total Revenue
  - 11.1.3 Samsung Electronics Sales, Revenue and Gross Margin (2015-2020)
  - 11.1.4 Samsung Electronics Smart Connected TV Products Offered
  - 11.1.5 Samsung Electronics Recent Development
- 11.12 Changhong
  - 11.12.1 Changhong Corporation Information
  - 11.12.2 Changhong Description, Business Overview and Total Revenue
  - 11.12.3 Changhong Sales, Revenue and Gross Margin (2015-2020)
  - 11.12.4 Changhong Products Offered
  - 11.12.5 Changhong Recent Development
- 11.13 Konka
  - 11.13.1 Konka Corporation Information
  - 11.13.2 Konka Description, Business Overview and Total Revenue
  - 11.13.3 Konka Sales, Revenue and Gross Margin (2015-2020)
  - 11.13.4 Konka Products Offered
  - 11.13.5 Konka Recent Development
- 11.14 TOSHIBA
  - 11.14.1 TOSHIBA Corporation Information

- 11.14.2 TOSHIBA Description, Business Overview and Total Revenue
- 11.14.3 TOSHIBA Sales, Revenue and Gross Margin (2015-2020)
- 11.14.4 TOSHIBA Products Offered
- 11.14.5 TOSHIBA Recent Development

## **12 FUTURE FORECAST BY REGIONS (COUNTRIES) (2021-2026)**

- 12.1 Smart Connected TV Market Estimates and Projections by Region
  - 12.1.1 Global Smart Connected TV Sales Forecast by Regions 2021-2026
  - 12.1.2 Global Smart Connected TV Revenue Forecast by Regions 2021-2026
- 12.2 North America Smart Connected TV Market Size Forecast (2021-2026)
  - 12.2.1 North America: Smart Connected TV Sales Forecast (2021-2026)
  - 12.2.2 North America: Smart Connected TV Revenue Forecast (2021-2026)
  - 12.2.3 North America: Smart Connected TV Market Size Forecast by Country (2021-2026)
- 12.3 Europe Smart Connected TV Market Size Forecast (2021-2026)
  - 12.3.1 Europe: Smart Connected TV Sales Forecast (2021-2026)
  - 12.3.2 Europe: Smart Connected TV Revenue Forecast (2021-2026)
  - 12.3.3 Europe: Smart Connected TV Market Size Forecast by Country (2021-2026)
- 12.4 Asia Pacific Smart Connected TV Market Size Forecast (2021-2026)
  - 12.4.1 Asia Pacific: Smart Connected TV Sales Forecast (2021-2026)
  - 12.4.2 Asia Pacific: Smart Connected TV Revenue Forecast (2021-2026)
  - 12.4.3 Asia Pacific: Smart Connected TV Market Size Forecast by Region (2021-2026)
- 12.5 Latin America Smart Connected TV Market Size Forecast (2021-2026)
  - 12.5.1 Latin America: Smart Connected TV Sales Forecast (2021-2026)
  - 12.5.2 Latin America: Smart Connected TV Revenue Forecast (2021-2026)
  - 12.5.3 Latin America: Smart Connected TV Market Size Forecast by Country (2021-2026)
- 12.6 Middle East and Africa Smart Connected TV Market Size Forecast (2021-2026)
  - 12.6.1 Middle East and Africa: Smart Connected TV Sales Forecast (2021-2026)
  - 12.6.2 Middle East and Africa: Smart Connected TV Revenue Forecast (2021-2026)
  - 12.6.3 Middle East and Africa: Smart Connected TV Market Size Forecast by Country (2021-2026)

## **13 MARKET OPPORTUNITIES, CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS**

- 13.1 Market Opportunities and Drivers
- 13.2 Market Challenges

13.3 Market Risks/Restraints

13.4 Porter's Five Forces Analysis

13.5 Primary Interviews with Key Smart Connected TV Players (Opinion Leaders)

## **14 VALUE CHAIN AND SALES CHANNELS ANALYSIS**

14.1 Value Chain Analysis

14.2 Smart Connected TV Customers

14.3 Sales Channels Analysis

14.3.1 Sales Channels

14.3.2 Distributors

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Research Methodology

16.1.1 Methodology/Research Approach

16.1.2 Data Source

16.2 Author Details

## List Of Tables

### LIST OF TABLES

Table 1. Smart Connected TV Market Segments

Table 2. Ranking of Global Top Smart Connected TV Manufacturers by Revenue (US\$ Million) in 2019

Table 3. Global Smart Connected TV Market Size Growth Rate by Type 2020-2026 (K Units) & (US\$ Million)

Table 4. Major Manufacturers of 32 inch

Table 5. Major Manufacturers of 40 inch

Table 6. Major Manufacturers of 42 inch

Table 7. Major Manufacturers of 55 inch

Table 8. Major Manufacturers of ?60 inch

Table 9. COVID-19 Impact Global Market: (Four Smart Connected TV Market Size Forecast Scenarios)

Table 10. Opportunities and Trends for Smart Connected TV Players in the COVID-19 Landscape

Table 11. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 12. Key Regions/Countries Measures against Covid-19 Impact

Table 13. Proposal for Smart Connected TV Players to Combat Covid-19 Impact

Table 14. Global Smart Connected TV Market Size Growth Rate by Application 2020-2026 (K Units)

Table 15. Global Smart Connected TV Market Size by Region (K Units) & (US\$ Million): 2020 VS 2026

Table 16. Global Smart Connected TV Sales by Regions 2015-2020 (K Units)

Table 17. Global Smart Connected TV Sales Market Share by Regions (2015-2020)

Table 18. Global Smart Connected TV Revenue by Regions 2015-2020 (US\$ Million)

Table 19. Global Smart Connected TV Sales by Manufacturers (2015-2020) (K Units)

Table 20. Global Smart Connected TV Sales Share by Manufacturers (2015-2020)

Table 21. Global Smart Connected TV Manufacturers Market Concentration Ratio (CR5 and HHI) (2015-2020)

Table 22. Global Smart Connected TV by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Smart Connected TV as of 2019)

Table 23. Smart Connected TV Revenue by Manufacturers (2015-2020) (US\$ Million)

Table 24. Smart Connected TV Revenue Share by Manufacturers (2015-2020)

Table 25. Key Manufacturers Smart Connected TV Price (2015-2020) (USD/Unit)

Table 26. Smart Connected TV Manufacturers Manufacturing Base Distribution and Headquarters

- Table 27. Manufacturers Smart Connected TV Product Type
- Table 28. Date of International Manufacturers Enter into Smart Connected TV Market
- Table 29. Manufacturers Mergers & Acquisitions, Expansion Plans
- Table 30. Global Smart Connected TV Sales by Type (2015-2020) (K Units)
- Table 31. Global Smart Connected TV Sales Share by Type (2015-2020)
- Table 32. Global Smart Connected TV Revenue by Type (2015-2020) (US\$ Million)
- Table 33. Global Smart Connected TV Revenue Share by Type (2015-2020)
- Table 34. Smart Connected TV Average Selling Price (ASP) by Type 2015-2020 (USD/Unit)
- Table 35. Global Smart Connected TV Sales by Application (2015-2020) (K Units)
- Table 36. Global Smart Connected TV Sales Share by Application (2015-2020)
- Table 37. North America Smart Connected TV Sales by Country (2015-2020) (K Units)
- Table 38. North America Smart Connected TV Sales Market Share by Country (2015-2020)
- Table 39. North America Smart Connected TV Revenue by Country (2015-2020) (US\$ Million)
- Table 40. North America Smart Connected TV Revenue Market Share by Country (2015-2020)
- Table 41. North America Smart Connected TV Sales by Type (2015-2020) (K Units)
- Table 42. North America Smart Connected TV Sales Market Share by Type (2015-2020)
- Table 43. North America Smart Connected TV Sales by Application (2015-2020) (K Units)
- Table 44. North America Smart Connected TV Sales Market Share by Application (2015-2020)
- Table 45. Europe Smart Connected TV Sales by Country (2015-2020) (K Units)
- Table 46. Europe Smart Connected TV Sales Market Share by Country (2015-2020)
- Table 47. Europe Smart Connected TV Revenue by Country (2015-2020) (US\$ Million)
- Table 48. Europe Smart Connected TV Revenue Market Share by Country (2015-2020)
- Table 49. Europe Smart Connected TV Sales by Type (2015-2020) (K Units)
- Table 50. Europe Smart Connected TV Sales Market Share by Type (2015-2020)
- Table 51. Europe Smart Connected TV Sales by Application (2015-2020) (K Units)
- Table 52. Europe Smart Connected TV Sales Market Share by Application (2015-2020)
- Table 53. Asia Pacific Smart Connected TV Sales by Region (2015-2020) (K Units)
- Table 54. Asia Pacific Smart Connected TV Sales Market Share by Region (2015-2020)
- Table 55. Asia Pacific Smart Connected TV Revenue by Region (2015-2020) (US\$ Million)
- Table 56. Asia Pacific Smart Connected TV Revenue Market Share by Region (2015-2020)

- Table 57. Asia Pacific Smart Connected TV Sales by Type (2015-2020) (K Units)
- Table 58. Asia Pacific Smart Connected TV Sales Market Share by Type (2015-2020)
- Table 59. Asia Pacific Smart Connected TV Sales by Application (2015-2020) (K Units)
- Table 60. Asia Pacific Smart Connected TV Sales Market Share by Application (2015-2020)
- Table 61. Latin America Smart Connected TV Sales by Country (2015-2020) (K Units)
- Table 62. Latin America Smart Connected TV Sales Market Share by Country (2015-2020)
- Table 63. Latin Americaa Smart Connected TV Revenue by Country (2015-2020) (US\$ Million)
- Table 64. Latin America Smart Connected TV Revenue Market Share by Country (2015-2020)
- Table 65. Latin America Smart Connected TV Sales by Type (2015-2020) (K Units)
- Table 66. Latin America Smart Connected TV Sales Market Share by Type (2015-2020)
- Table 67. Latin America Smart Connected TV Sales by Application (2015-2020) (K Units)
- Table 68. Latin America Smart Connected TV Sales Market Share by Application (2015-2020)
- Table 69. Middle East and Africa Smart Connected TV Sales by Country (2015-2020) (K Units)
- Table 70. Middle East and Africa Smart Connected TV Sales Market Share by Country (2015-2020)
- Table 71. Middle East and Africa Smart Connected TV Revenue by Country (2015-2020) (US\$ Million)
- Table 72. Middle East and Africa Smart Connected TV Revenue Market Share by Country (2015-2020)
- Table 73. Middle East and Africa Smart Connected TV Sales by Type (2015-2020) (K Units)
- Table 74. Middle East and Africa Smart Connected TV Sales Market Share by Type (2015-2020)
- Table 75. Middle East and Africa Smart Connected TV Sales by Application (2015-2020) (K Units)
- Table 76. Middle East and Africa Smart Connected TV Sales Market Share by Application (2015-2020)
- Table 77. Samsung Electronics Corporation Information
- Table 78. Samsung Electronics Description and Major Businesses
- Table 79. Samsung Electronics Smart Connected TV Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 80. Samsung Electronics Product

- Table 81. Samsung Electronics Recent Development
- Table 82. LG Electronics Corporation Information
- Table 83. LG Electronics Description and Major Businesses
- Table 84. LG Electronics Smart Connected TV Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 85. LG Electronics Product
- Table 86. LG Electronics Recent Development
- Table 87. TCL Corporation Information
- Table 88. TCL Description and Major Businesses
- Table 89. TCL Smart Connected TV Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 90. TCL Product
- Table 91. TCL Recent Development
- Table 92. Hisense Corporation Information
- Table 93. Hisense Description and Major Businesses
- Table 94. Hisense Smart Connected TV Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 95. Hisense Product
- Table 96. Hisense Recent Development
- Table 97. Sony Corporation Information
- Table 98. Sony Description and Major Businesses
- Table 99. Sony Smart Connected TV Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 100. Sony Product
- Table 101. Sony Recent Development
- Table 102. Skyworth Corporation Information
- Table 103. Skyworth Description and Major Businesses
- Table 104. Skyworth Smart Connected TV Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 105. Skyworth Product
- Table 106. Skyworth Recent Development
- Table 107. Foxconn(Sharp) Corporation Information
- Table 108. Foxconn(Sharp) Description and Major Businesses
- Table 109. Foxconn(Sharp) Smart Connected TV Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 110. Foxconn(Sharp) Product
- Table 111. Foxconn(Sharp) Recent Development
- Table 112. Xiaomi Corporation Information
- Table 113. Xiaomi Description and Major Businesses

- Table 114. Xiaomi Smart Connected TV Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 115. Xiaomi Product
- Table 116. Xiaomi Recent Development
- Table 117. Vizio Corporation Information
- Table 118. Vizio Description and Major Businesses
- Table 119. Vizio Smart Connected TV Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 120. Vizio Product
- Table 121. Vizio Recent Development
- Table 122. Haier Corporation Information
- Table 123. Haier Description and Major Businesses
- Table 124. Haier Smart Connected TV Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 125. Haier Product
- Table 126. Haier Recent Development
- Table 127. Panasonic Corporation Information
- Table 128. Panasonic Description and Major Businesses
- Table 129. Panasonic Smart Connected TV Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 130. Panasonic Product
- Table 131. Panasonic Recent Development
- Table 132. Changhong Corporation Information
- Table 133. Changhong Description and Major Businesses
- Table 134. Changhong Smart Connected TV Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 135. Changhong Product
- Table 136. Changhong Recent Development
- Table 137. Konka Corporation Information
- Table 138. Konka Description and Major Businesses
- Table 139. Konka Smart Connected TV Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 140. Konka Product
- Table 141. Konka Recent Development
- Table 142. TOSHIBA Corporation Information
- Table 143. TOSHIBA Description and Major Businesses
- Table 144. TOSHIBA Smart Connected TV Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 145. TOSHIBA Product



Table 146. TOSHIBA Recent Development

Table 147. Global Smart Connected TV Sales Forecast by Regions (2021-2026) (K Units)

Table 148. Global Smart Connected TV Sales Market Share Forecast by Regions (2021-2026)

Table 149. Global Smart Connected TV Revenue Forecast by Regions (2021-2026) (US\$ Million)

Table 150. Global Smart Connected TV Revenue Market Share Forecast by Regions (2021-2026)

Table 151. North America: Smart Connected TV Sales Forecast by Country (2021-2026) (K Units)

Table 152. North America: Smart Connected TV Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 153. Europe: Smart Connected TV Sales Forecast by Country (2021-2026) (K Units)

Table 154. Europe: Smart Connected TV Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 155. Asia Pacific: Smart Connected TV Sales Forecast by Region (2021-2026) (K Units)

Table 156. Asia Pacific: Smart Connected TV Revenue Forecast by Region (2021-2026) (US\$ Million)

Table 157. Latin America: Smart Connected TV Sales Forecast by Country (2021-2026) (K Units)

Table 158. Latin America: Smart Connected TV Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 159. Middle East and Africa: Smart Connected TV Sales Forecast by Country (2021-2026) (K Units)

Table 160. Middle East and Africa: Smart Connected TV Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 161. Key Opportunities and Drivers: Impact Analysis (2021-2026)

Table 162. Key Challenges

Table 163. Market Risks

Table 164. Main Points Interviewed from Key Smart Connected TV Players

Table 165. Smart Connected TV Customers List

Table 166. Smart Connected TV Distributors List

Table 167. Research Programs/Design for This Report

Table 168. Key Data Information from Secondary Sources

Table 169. Key Data Information from Primary Sources

## List Of Figures

### LIST OF FIGURES

- Figure 1. Smart Connected TV Product Picture
- Figure 2. Global Smart Connected TV Sales Market Share by Type in 2020 & 2026
- Figure 3. 32 inch Product Picture
- Figure 4. 40 inch Product Picture
- Figure 5. 42 inch Product Picture
- Figure 6. 55 inch Product Picture
- Figure 7. ?60 inch Product Picture
- Figure 8. Global Smart Connected TV Sales Market Share by Application in 2020 & 2026
- Figure 9. Family
- Figure 10. Public
- Figure 11. Smart Connected TV Report Years Considered
- Figure 12. Global Smart Connected TV Market Size 2015-2026 (US\$ Million)
- Figure 13. Global Smart Connected TV Sales 2015-2026 (K Units)
- Figure 14. Global Smart Connected TV Market Size Market Share by Region: 2020 Versus 2026
- Figure 15. Global Smart Connected TV Sales Market Share by Region (2015-2020)
- Figure 16. Global Smart Connected TV Sales Market Share by Region in 2019
- Figure 17. Global Smart Connected TV Revenue Market Share by Region (2015-2020)
- Figure 18. Global Smart Connected TV Revenue Market Share by Region in 2019
- Figure 19. Global Smart Connected TV Sales Share by Manufacturer in 2019
- Figure 20. The Top 10 and 5 Players Market Share by Smart Connected TV Revenue in 2019
- Figure 21. Smart Connected TV Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019
- Figure 22. Global Smart Connected TV Sales Market Share by Type (2015-2020)
- Figure 23. Global Smart Connected TV Sales Market Share by Type in 2019
- Figure 24. Global Smart Connected TV Revenue Market Share by Type (2015-2020)
- Figure 25. Global Smart Connected TV Revenue Market Share by Type in 2019
- Figure 26. Global Smart Connected TV Market Share by Price Range (2015-2020)
- Figure 27. Global Smart Connected TV Sales Market Share by Application (2015-2020)
- Figure 28. Global Smart Connected TV Sales Market Share by Application in 2019
- Figure 29. Global Smart Connected TV Revenue Market Share by Application (2015-2020)
- Figure 30. Global Smart Connected TV Revenue Market Share by Application in 2019

Figure 31. North America Smart Connected TV Sales Growth Rate 2015-2020 (K Units)

Figure 32. North America Smart Connected TV Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 33. North America Smart Connected TV Sales Market Share by Country in 2019

Figure 34. North America Smart Connected TV Revenue Market Share by Country in 2019

Figure 35. U.S. Smart Connected TV Sales Growth Rate (2015-2020) (K Units)

Figure 36. U.S. Smart Connected TV Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 37. Canada Smart Connected TV Sales Growth Rate (2015-2020) (K Units)

Figure 38. Canada Smart Connected TV Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 39. North America Smart Connected TV Market Share by Type in 2019

Figure 40. North America Smart Connected TV Market Share by Application in 2019

Figure 41. Europe Smart Connected TV Sales Growth Rate 2015-2020 (K Units)

Figure 42. Europe Smart Connected TV Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 43. Europe Smart Connected TV Sales Market Share by Country in 2019

Figure 44. Europe Smart Connected TV Revenue Market Share by Country in 2019

Figure 45. Germany Smart Connected TV Sales Growth Rate (2015-2020) (K Units)

Figure 46. Germany Smart Connected TV Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 47. France Smart Connected TV Sales Growth Rate (2015-2020) (K Units)

Figure 48. France Smart Connected TV Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 49. U.K. Smart Connected TV Sales Growth Rate (2015-2020) (K Units)

Figure 50. U.K. Smart Connected TV Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 51. Italy Smart Connected TV Sales Growth Rate (2015-2020) (K Units)

Figure 52. Italy Smart Connected TV Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 53. Russia Smart Connected TV Sales Growth Rate (2015-2020) (K Units)

Figure 54. Russia Smart Connected TV Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 55. Europe Smart Connected TV Market Share by Type in 2019

Figure 56. Europe Smart Connected TV Market Share by Application in 2019

Figure 57. Asia Pacific Smart Connected TV Sales Growth Rate 2015-2020 (K Units)

Figure 58. Asia Pacific Smart Connected TV Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 59. Asia Pacific Smart Connected TV Sales Market Share by Region in 2019

Figure 60. Asia Pacific Smart Connected TV Revenue Market Share by Region in 2019

Figure 61. China Smart Connected TV Sales Growth Rate (2015-2020) (K Units)

Figure 62. China Smart Connected TV Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 63. Japan Smart Connected TV Sales Growth Rate (2015-2020) (K Units)

Figure 64. Japan Smart Connected TV Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 65. South Korea Smart Connected TV Sales Growth Rate (2015-2020) (K Units)

Figure 66. South Korea Smart Connected TV Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 67. India Smart Connected TV Sales Growth Rate (2015-2020) (K Units)

Figure 68. India Smart Connected TV Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 69. Australia Smart Connected TV Sales Growth Rate (2015-2020) (K Units)

Figure 70. Australia Smart Connected TV Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 71. Taiwan Smart Connected TV Sales Growth Rate (2015-2020) (K Units)

Figure 72. Taiwan Smart Connected TV Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 73. Indonesia Smart Connected TV Sales Growth Rate (2015-2020) (K Units)

Figure 74. Indonesia Smart Connected TV Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 75. Thailand Smart Connected TV Sales Growth Rate (2015-2020) (K Units)

Figure 76. Thailand Smart Connected TV Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 77. Malaysia Smart Connected TV Sales Growth Rate (2015-2020) (K Units)

Figure 78. Malaysia Smart Connected TV Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 79. Philippines Smart Connected TV Sales Growth Rate (2015-2020) (K Units)

Figure 80. Philippines Smart Connected TV Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 81. Vietnam Smart Connected TV Sales Growth Rate (2015-2020) (K Units)

Figure 82. Vietnam Smart Connected TV Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 83. Asia Pacific Smart Connected TV Market Share by Type in 2019

Figure 84. Asia Pacific Smart Connected TV Market Share by Application in 2019

Figure 85. Latin America Smart Connected TV Sales Growth Rate 2015-2020 (K Units)

Figure 86. Latin America Smart Connected TV Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 87. Latin America Smart Connected TV Sales Market Share by Country in 2019

Figure 88. Latin America Smart Connected TV Revenue Market Share by Country in 2019

Figure 89. Mexico Smart Connected TV Sales Growth Rate (2015-2020) (K Units)

Figure 90. Mexico Smart Connected TV Revenue Growth Rate (2015-2020) (US\$ Million)

Million)

Figure 91. Brazil Smart Connected TV Sales Growth Rate (2015-2020) (K Units)

Figure 92. Brazil Smart Connected TV Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 93. Argentina Smart Connected TV Sales Growth Rate (2015-2020) (K Units)

Figure 94. Argentina Smart Connected TV Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 95. Latin America Smart Connected TV Market Share by Type in 2019

Figure 96. Latin America Smart Connected TV Market Share by Application in 2019

Figure 97. Middle East and Africa Smart Connected TV Sales Growth Rate 2015-2020 (K Units)

Figure 98. Middle East and Africa Smart Connected TV Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 99. Middle East and Africa Smart Connected TV Sales Market Share by Country in 2019

Figure 100. Middle East and Africa Smart Connected TV Revenue Market Share by Country in 2019

Figure 101. Turkey Smart Connected TV Sales Growth Rate (2015-2020) (K Units)

Figure 102. Turkey Smart Connected TV Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 103. Saudi Arabia Smart Connected TV Sales Growth Rate (2015-2020) (K Units)

Figure 104. Saudi Arabia Smart Connected TV Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 105. U.A.E Smart Connected TV Sales Growth Rate (2015-2020) (K Units)

Figure 106. U.A.E Smart Connected TV Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 107. Middle East and Africa Smart Connected TV Market Share by Type in 2019

Figure 108. Middle East and Africa Smart Connected TV Market Share by Application in 2019

Figure 109. Samsung Electronics Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 110. LG Electronics Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 111. TCL Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 112. Hisense Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 113. Sony Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 114. Skyworth Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 115. Foxconn(Sharp) Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 116. Xiaomi Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 117. Vizio Total Revenue (US\$ Million): 2019 Compared with 2018

- Figure 118. Haier Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 119. Panasonic Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 120. Changhong Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 121. Konka Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 122. TOSHIBA Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 123. North America Smart Connected TV Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 124. North America Smart Connected TV Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 125. Europe Smart Connected TV Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 126. Europe Smart Connected TV Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 127. Asia Pacific Smart Connected TV Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 128. Asia Pacific Smart Connected TV Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 129. Latin America Smart Connected TV Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 130. Latin America Smart Connected TV Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 131. Middle East and Africa Smart Connected TV Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 132. Middle East and Africa Smart Connected TV Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 133. Porter's Five Forces Analysis
- Figure 134. Channels of Distribution
- Figure 135. Distributors Profiles
- Figure 136. Bottom-up and Top-down Approaches for This Report
- Figure 137. Data Triangulation
- Figure 138. Key Executives Interviewed

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