

# **Covid-19 Impact on Global Smart Agriculture Sensors Market Insights, Forecast to 2026**

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## **Abstracts**

Smart agriculture, also known as precision agriculture, allows farmers to maximize yields using minimal resources such as water, fertilizer, and seeds. By deploying sensors and mapping fields, farmers can begin to understand their crops at a micro scale, conserve resources, and reduce impacts on the environment. Smart agriculture has roots going back to the 1980s when Global Positioning System (GPS) capability became accessible for civilian use. Once farmers were able to accurately map their crop fields, they could monitor and apply fertilizer and weed treatments only to areas that required it. During the 1990s, early precision agriculture users adopted crop yield monitoring to generate fertilizer and pH correction recommendations. As more variables could be measured and entered into a crop model, more accurate recommendations for fertilizer application, watering, and even peak yield harvesting, could be made. A number of sensing technologies are used in precision agriculture, providing data that helps farmers monitor and optimize crops, as well as adapt to changing environmental factors including:

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Smart Agriculture Sensors market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among

the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Smart Agriculture Sensors industry.

Based on our recent survey, we have several different scenarios about the Smart Agriculture Sensors YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ xx million in 2019. The market size of Smart Agriculture Sensors will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Smart Agriculture Sensors market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Smart Agriculture Sensors market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Smart Agriculture Sensors market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

#### Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Smart Agriculture Sensors market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

#### Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Smart Agriculture Sensors market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

### Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Smart Agriculture Sensors market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Smart Agriculture Sensors market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Smart Agriculture Sensors market.

The following manufacturers are covered in this report:

Vishay

Honeywell

Texas Instruments

Auroras s.r.l.

Bosch

Avidor High Tech

Libelium

Sol Chip Ltd

Pycno Agriculture

CropX Inc

Trimble Inc

Senterra, LLC.

The Yield Pty Ltd

### Smart Agriculture Sensors Breakdown Data by Type

Location Sensor

Optical Sensor

Other

### Smart Agriculture Sensors Breakdown Data by Application

Yield Monitoring and Mapping

Soil Monitoring

Disease Control and Detection

Irrigation and Water Management

Other

## Contents

### 1 STUDY COVERAGE

- 1.1 Smart Agriculture Sensors Product Introduction
- 1.2 Market Segments
- 1.3 Key Smart Agriculture Sensors Manufacturers Covered: Ranking by Revenue
- 1.4 Market by Type
  - 1.4.1 Global Smart Agriculture Sensors Market Size Growth Rate by Type
  - 1.4.2 Location Sensor
  - 1.4.3 Optical Sensor
  - 1.4.4 Other
- 1.5 Market by Application
  - 1.5.1 Global Smart Agriculture Sensors Market Size Growth Rate by Application
  - 1.5.2 Yield Monitoring and Mapping
  - 1.5.3 Soil Monitoring
  - 1.5.4 Disease Control and Detection
  - 1.5.5 Irrigation and Water Management
  - 1.5.6 Other
- 1.6 Coronavirus Disease 2019 (Covid-19): Smart Agriculture Sensors Industry Impact
  - 1.6.1 How the Covid-19 is Affecting the Smart Agriculture Sensors Industry
    - 1.6.1.1 Smart Agriculture Sensors Business Impact Assessment - Covid-19
    - 1.6.1.2 Supply Chain Challenges
    - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
  - 1.6.2 Market Trends and Smart Agriculture Sensors Potential Opportunities in the COVID-19 Landscape
  - 1.6.3 Measures / Proposal against Covid-19
    - 1.6.3.1 Government Measures to Combat Covid-19 Impact
    - 1.6.3.2 Proposal for Smart Agriculture Sensors Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

### 2 EXECUTIVE SUMMARY

- 2.1 Global Smart Agriculture Sensors Market Size Estimates and Forecasts
  - 2.1.1 Global Smart Agriculture Sensors Revenue 2015-2026
  - 2.1.2 Global Smart Agriculture Sensors Sales 2015-2026
- 2.2 Smart Agriculture Sensors Market Size by Region: 2020 Versus 2026
  - 2.2.1 Global Smart Agriculture Sensors Retrospective Market Scenario in Sales by

Region: 2015-2020

2.2.2 Global Smart Agriculture Sensors Retrospective Market Scenario in Revenue by Region: 2015-2020

### **3 GLOBAL SMART AGRICULTURE SENSORS COMPETITOR LANDSCAPE BY PLAYERS**

3.1 Smart Agriculture Sensors Sales by Manufacturers

3.1.1 Smart Agriculture Sensors Sales by Manufacturers (2015-2020)

3.1.2 Smart Agriculture Sensors Sales Market Share by Manufacturers (2015-2020)

3.2 Smart Agriculture Sensors Revenue by Manufacturers

3.2.1 Smart Agriculture Sensors Revenue by Manufacturers (2015-2020)

3.2.2 Smart Agriculture Sensors Revenue Share by Manufacturers (2015-2020)

3.2.3 Global Smart Agriculture Sensors Market Concentration Ratio (CR5 and HHI) (2015-2020)

3.2.4 Global Top 10 and Top 5 Companies by Smart Agriculture Sensors Revenue in 2019

3.2.5 Global Smart Agriculture Sensors Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

3.3 Smart Agriculture Sensors Price by Manufacturers

3.4 Smart Agriculture Sensors Manufacturing Base Distribution, Product Types

3.4.1 Smart Agriculture Sensors Manufacturers Manufacturing Base Distribution, Headquarters

3.4.2 Manufacturers Smart Agriculture Sensors Product Type

3.4.3 Date of International Manufacturers Enter into Smart Agriculture Sensors Market

3.5 Manufacturers Mergers & Acquisitions, Expansion Plans

### **4 BREAKDOWN DATA BY TYPE (2015-2026)**

4.1 Global Smart Agriculture Sensors Market Size by Type (2015-2020)

4.1.1 Global Smart Agriculture Sensors Sales by Type (2015-2020)

4.1.2 Global Smart Agriculture Sensors Revenue by Type (2015-2020)

4.1.3 Smart Agriculture Sensors Average Selling Price (ASP) by Type (2015-2026)

4.2 Global Smart Agriculture Sensors Market Size Forecast by Type (2021-2026)

4.2.1 Global Smart Agriculture Sensors Sales Forecast by Type (2021-2026)

4.2.2 Global Smart Agriculture Sensors Revenue Forecast by Type (2021-2026)

4.2.3 Smart Agriculture Sensors Average Selling Price (ASP) Forecast by Type (2021-2026)

4.3 Global Smart Agriculture Sensors Market Share by Price Tier (2015-2020): Low-

End, Mid-Range and High-End

## **5 BREAKDOWN DATA BY APPLICATION (2015-2026)**

5.1 Global Smart Agriculture Sensors Market Size by Application (2015-2020)

5.1.1 Global Smart Agriculture Sensors Sales by Application (2015-2020)

5.1.2 Global Smart Agriculture Sensors Revenue by Application (2015-2020)

5.1.3 Smart Agriculture Sensors Price by Application (2015-2020)

5.2 Smart Agriculture Sensors Market Size Forecast by Application (2021-2026)

5.2.1 Global Smart Agriculture Sensors Sales Forecast by Application (2021-2026)

5.2.2 Global Smart Agriculture Sensors Revenue Forecast by Application (2021-2026)

5.2.3 Global Smart Agriculture Sensors Price Forecast by Application (2021-2026)

## **6 NORTH AMERICA**

6.1 North America Smart Agriculture Sensors by Country

6.1.1 North America Smart Agriculture Sensors Sales by Country

6.1.2 North America Smart Agriculture Sensors Revenue by Country

6.1.3 U.S.

6.1.4 Canada

6.2 North America Smart Agriculture Sensors Market Facts & Figures by Type

6.3 North America Smart Agriculture Sensors Market Facts & Figures by Application

## **7 EUROPE**

7.1 Europe Smart Agriculture Sensors by Country

7.1.1 Europe Smart Agriculture Sensors Sales by Country

7.1.2 Europe Smart Agriculture Sensors Revenue by Country

7.1.3 Germany

7.1.4 France

7.1.5 U.K.

7.1.6 Italy

7.1.7 Russia

7.2 Europe Smart Agriculture Sensors Market Facts & Figures by Type

7.3 Europe Smart Agriculture Sensors Market Facts & Figures by Application

## **8 ASIA PACIFIC**

8.1 Asia Pacific Smart Agriculture Sensors by Region

- 8.1.1 Asia Pacific Smart Agriculture Sensors Sales by Region
- 8.1.2 Asia Pacific Smart Agriculture Sensors Revenue by Region
- 8.1.3 China
- 8.1.4 Japan
- 8.1.5 South Korea
- 8.1.6 India
- 8.1.7 Australia
- 8.1.8 Taiwan
- 8.1.9 Indonesia
- 8.1.10 Thailand
- 8.1.11 Malaysia
- 8.1.12 Philippines
- 8.1.13 Vietnam

- 8.2 Asia Pacific Smart Agriculture Sensors Market Facts & Figures by Type
- 8.3 Asia Pacific Smart Agriculture Sensors Market Facts & Figures by Application

## **9 LATIN AMERICA**

- 9.1 Latin America Smart Agriculture Sensors by Country
  - 9.1.1 Latin America Smart Agriculture Sensors Sales by Country
  - 9.1.2 Latin America Smart Agriculture Sensors Revenue by Country
  - 9.1.3 Mexico
  - 9.1.4 Brazil
  - 9.1.5 Argentina
- 9.2 Central & South America Smart Agriculture Sensors Market Facts & Figures by Type
- 9.3 Central & South America Smart Agriculture Sensors Market Facts & Figures by Application

## **10 MIDDLE EAST AND AFRICA**

- 10.1 Middle East and Africa Smart Agriculture Sensors by Country
  - 10.1.1 Middle East and Africa Smart Agriculture Sensors Sales by Country
  - 10.1.2 Middle East and Africa Smart Agriculture Sensors Revenue by Country
  - 10.1.3 Turkey
  - 10.1.4 Saudi Arabia
  - 10.1.5 U.A.E
- 10.2 Middle East and Africa Smart Agriculture Sensors Market Facts & Figures by Type
- 10.3 Middle East and Africa Smart Agriculture Sensors Market Facts & Figures by



Application

## **11 COMPANY PROFILES**

### 11.1 Vishay

- 11.1.1 Vishay Corporation Information
- 11.1.2 Vishay Description, Business Overview and Total Revenue
- 11.1.3 Vishay Sales, Revenue and Gross Margin (2015-2020)
- 11.1.4 Vishay Smart Agriculture Sensors Products Offered
- 11.1.5 Vishay Recent Development

### 11.2 Honeywell

- 11.2.1 Honeywell Corporation Information
- 11.2.2 Honeywell Description, Business Overview and Total Revenue
- 11.2.3 Honeywell Sales, Revenue and Gross Margin (2015-2020)
- 11.2.4 Honeywell Smart Agriculture Sensors Products Offered
- 11.2.5 Honeywell Recent Development

### 11.3 Texas Instruments

- 11.3.1 Texas Instruments Corporation Information
- 11.3.2 Texas Instruments Description, Business Overview and Total Revenue
- 11.3.3 Texas Instruments Sales, Revenue and Gross Margin (2015-2020)
- 11.3.4 Texas Instruments Smart Agriculture Sensors Products Offered
- 11.3.5 Texas Instruments Recent Development

### 11.4 Auroras s.r.l.

- 11.4.1 Auroras s.r.l. Corporation Information
- 11.4.2 Auroras s.r.l. Description, Business Overview and Total Revenue
- 11.4.3 Auroras s.r.l. Sales, Revenue and Gross Margin (2015-2020)
- 11.4.4 Auroras s.r.l. Smart Agriculture Sensors Products Offered
- 11.4.5 Auroras s.r.l. Recent Development

### 11.5 Bosch

- 11.5.1 Bosch Corporation Information
- 11.5.2 Bosch Description, Business Overview and Total Revenue
- 11.5.3 Bosch Sales, Revenue and Gross Margin (2015-2020)
- 11.5.4 Bosch Smart Agriculture Sensors Products Offered
- 11.5.5 Bosch Recent Development

### 11.6 Avidor High Tech

- 11.6.1 Avidor High Tech Corporation Information
- 11.6.2 Avidor High Tech Description, Business Overview and Total Revenue
- 11.6.3 Avidor High Tech Sales, Revenue and Gross Margin (2015-2020)
- 11.6.4 Avidor High Tech Smart Agriculture Sensors Products Offered

- 11.6.5 Avidor High Tech Recent Development
- 11.7 Libelium
  - 11.7.1 Libelium Corporation Information
  - 11.7.2 Libelium Description, Business Overview and Total Revenue
  - 11.7.3 Libelium Sales, Revenue and Gross Margin (2015-2020)
  - 11.7.4 Libelium Smart Agriculture Sensors Products Offered
  - 11.7.5 Libelium Recent Development
- 11.8 Sol Chip Ltd
  - 11.8.1 Sol Chip Ltd Corporation Information
  - 11.8.2 Sol Chip Ltd Description, Business Overview and Total Revenue
  - 11.8.3 Sol Chip Ltd Sales, Revenue and Gross Margin (2015-2020)
  - 11.8.4 Sol Chip Ltd Smart Agriculture Sensors Products Offered
  - 11.8.5 Sol Chip Ltd Recent Development
- 11.9 Pycno Agriculture
  - 11.9.1 Pycno Agriculture Corporation Information
  - 11.9.2 Pycno Agriculture Description, Business Overview and Total Revenue
  - 11.9.3 Pycno Agriculture Sales, Revenue and Gross Margin (2015-2020)
  - 11.9.4 Pycno Agriculture Smart Agriculture Sensors Products Offered
  - 11.9.5 Pycno Agriculture Recent Development
- 11.10 CropX Inc
  - 11.10.1 CropX Inc Corporation Information
  - 11.10.2 CropX Inc Description, Business Overview and Total Revenue
  - 11.10.3 CropX Inc Sales, Revenue and Gross Margin (2015-2020)
  - 11.10.4 CropX Inc Smart Agriculture Sensors Products Offered
  - 11.10.5 CropX Inc Recent Development
- 11.1 Vishay
  - 11.1.1 Vishay Corporation Information
  - 11.1.2 Vishay Description, Business Overview and Total Revenue
  - 11.1.3 Vishay Sales, Revenue and Gross Margin (2015-2020)
  - 11.1.4 Vishay Smart Agriculture Sensors Products Offered
  - 11.1.5 Vishay Recent Development
- 11.12 Sentera, LLC.
  - 11.12.1 Sentera, LLC. Corporation Information
  - 11.12.2 Sentera, LLC. Description, Business Overview and Total Revenue
  - 11.12.3 Sentera, LLC. Sales, Revenue and Gross Margin (2015-2020)
  - 11.12.4 Sentera, LLC. Products Offered
  - 11.12.5 Sentera, LLC. Recent Development
- 11.13 The Yield Pty Ltd
  - 11.13.1 The Yield Pty Ltd Corporation Information

- 11.13.2 The Yield Pty Ltd Description, Business Overview and Total Revenue
- 11.13.3 The Yield Pty Ltd Sales, Revenue and Gross Margin (2015-2020)
- 11.13.4 The Yield Pty Ltd Products Offered
- 11.13.5 The Yield Pty Ltd Recent Development

## **12 FUTURE FORECAST BY REGIONS (COUNTRIES) (2021-2026)**

- 12.1 Smart Agriculture Sensors Market Estimates and Projections by Region
  - 12.1.1 Global Smart Agriculture Sensors Sales Forecast by Regions 2021-2026
  - 12.1.2 Global Smart Agriculture Sensors Revenue Forecast by Regions 2021-2026
- 12.2 North America Smart Agriculture Sensors Market Size Forecast (2021-2026)
  - 12.2.1 North America: Smart Agriculture Sensors Sales Forecast (2021-2026)
  - 12.2.2 North America: Smart Agriculture Sensors Revenue Forecast (2021-2026)
  - 12.2.3 North America: Smart Agriculture Sensors Market Size Forecast by Country (2021-2026)
- 12.3 Europe Smart Agriculture Sensors Market Size Forecast (2021-2026)
  - 12.3.1 Europe: Smart Agriculture Sensors Sales Forecast (2021-2026)
  - 12.3.2 Europe: Smart Agriculture Sensors Revenue Forecast (2021-2026)
  - 12.3.3 Europe: Smart Agriculture Sensors Market Size Forecast by Country (2021-2026)
- 12.4 Asia Pacific Smart Agriculture Sensors Market Size Forecast (2021-2026)
  - 12.4.1 Asia Pacific: Smart Agriculture Sensors Sales Forecast (2021-2026)
  - 12.4.2 Asia Pacific: Smart Agriculture Sensors Revenue Forecast (2021-2026)
  - 12.4.3 Asia Pacific: Smart Agriculture Sensors Market Size Forecast by Region (2021-2026)
- 12.5 Latin America Smart Agriculture Sensors Market Size Forecast (2021-2026)
  - 12.5.1 Latin America: Smart Agriculture Sensors Sales Forecast (2021-2026)
  - 12.5.2 Latin America: Smart Agriculture Sensors Revenue Forecast (2021-2026)
  - 12.5.3 Latin America: Smart Agriculture Sensors Market Size Forecast by Country (2021-2026)
- 12.6 Middle East and Africa Smart Agriculture Sensors Market Size Forecast (2021-2026)
  - 12.6.1 Middle East and Africa: Smart Agriculture Sensors Sales Forecast (2021-2026)
  - 12.6.2 Middle East and Africa: Smart Agriculture Sensors Revenue Forecast (2021-2026)
  - 12.6.3 Middle East and Africa: Smart Agriculture Sensors Market Size Forecast by Country (2021-2026)

## **13 MARKET OPPORTUNITIES, CHALLENGES, RISKS AND INFLUENCES**

## **FACTORS ANALYSIS**

- 13.1 Market Opportunities and Drivers
- 13.2 Market Challenges
- 13.3 Market Risks/Restraints
- 13.4 Porter's Five Forces Analysis
- 13.5 Primary Interviews with Key Smart Agriculture Sensors Players (Opinion Leaders)

## **14 VALUE CHAIN AND SALES CHANNELS ANALYSIS**

- 14.1 Value Chain Analysis
- 14.2 Smart Agriculture Sensors Customers
- 14.3 Sales Channels Analysis
  - 14.3.1 Sales Channels
  - 14.3.2 Distributors

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

- 16.1 Research Methodology
  - 16.1.1 Methodology/Research Approach
  - 16.1.2 Data Source
- 16.2 Author Details

## List Of Tables

### LIST OF TABLES

- Table 1. Smart Agriculture Sensors Market Segments
- Table 2. Ranking of Global Top Smart Agriculture Sensors Manufacturers by Revenue (US\$ Million) in 2019
- Table 3. Global Smart Agriculture Sensors Market Size Growth Rate by Type 2020-2026 (K Units) & (US\$ Million)
- Table 4. Major Manufacturers of Location Sensor
- Table 5. Major Manufacturers of Optical Sensor
- Table 6. Major Manufacturers of Other
- Table 7. COVID-19 Impact Global Market: (Four Smart Agriculture Sensors Market Size Forecast Scenarios)
- Table 8. Opportunities and Trends for Smart Agriculture Sensors Players in the COVID-19 Landscape
- Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis
- Table 10. Key Regions/Countries Measures against Covid-19 Impact
- Table 11. Proposal for Smart Agriculture Sensors Players to Combat Covid-19 Impact
- Table 12. Global Smart Agriculture Sensors Market Size Growth Rate by Application 2020-2026 (K Units)
- Table 13. Global Smart Agriculture Sensors Market Size by Region (K Units) & (US\$ Million): 2020 VS 2026
- Table 14. Global Smart Agriculture Sensors Sales by Regions 2015-2020 (K Units)
- Table 15. Global Smart Agriculture Sensors Sales Market Share by Regions (2015-2020)
- Table 16. Global Smart Agriculture Sensors Revenue by Regions 2015-2020 (US\$ Million)
- Table 17. Global Smart Agriculture Sensors Sales by Manufacturers (2015-2020) (K Units)
- Table 18. Global Smart Agriculture Sensors Sales Share by Manufacturers (2015-2020)
- Table 19. Global Smart Agriculture Sensors Manufacturers Market Concentration Ratio (CR5 and HHI) (2015-2020)
- Table 20. Global Smart Agriculture Sensors by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Smart Agriculture Sensors as of 2019)
- Table 21. Smart Agriculture Sensors Revenue by Manufacturers (2015-2020) (US\$ Million)
- Table 22. Smart Agriculture Sensors Revenue Share by Manufacturers (2015-2020)
- Table 23. Key Manufacturers Smart Agriculture Sensors Price (2015-2020) (USD/Unit)

Table 24. Smart Agriculture Sensors Manufacturers Manufacturing Base Distribution and Headquarters

Table 25. Manufacturers Smart Agriculture Sensors Product Type

Table 26. Date of International Manufacturers Enter into Smart Agriculture Sensors Market

Table 27. Manufacturers Mergers & Acquisitions, Expansion Plans

Table 28. Global Smart Agriculture Sensors Sales by Type (2015-2020) (K Units)

Table 29. Global Smart Agriculture Sensors Sales Share by Type (2015-2020)

Table 30. Global Smart Agriculture Sensors Revenue by Type (2015-2020) (US\$ Million)

Table 31. Global Smart Agriculture Sensors Revenue Share by Type (2015-2020)

Table 32. Smart Agriculture Sensors Average Selling Price (ASP) by Type 2015-2020 (USD/Unit)

Table 33. Global Smart Agriculture Sensors Sales by Application (2015-2020) (K Units)

Table 34. Global Smart Agriculture Sensors Sales Share by Application (2015-2020)

Table 35. North America Smart Agriculture Sensors Sales by Country (2015-2020) (K Units)

Table 36. North America Smart Agriculture Sensors Sales Market Share by Country (2015-2020)

Table 37. North America Smart Agriculture Sensors Revenue by Country (2015-2020) (US\$ Million)

Table 38. North America Smart Agriculture Sensors Revenue Market Share by Country (2015-2020)

Table 39. North America Smart Agriculture Sensors Sales by Type (2015-2020) (K Units)

Table 40. North America Smart Agriculture Sensors Sales Market Share by Type (2015-2020)

Table 41. North America Smart Agriculture Sensors Sales by Application (2015-2020) (K Units)

Table 42. North America Smart Agriculture Sensors Sales Market Share by Application (2015-2020)

Table 43. Europe Smart Agriculture Sensors Sales by Country (2015-2020) (K Units)

Table 44. Europe Smart Agriculture Sensors Sales Market Share by Country (2015-2020)

Table 45. Europe Smart Agriculture Sensors Revenue by Country (2015-2020) (US\$ Million)

Table 46. Europe Smart Agriculture Sensors Revenue Market Share by Country (2015-2020)

Table 47. Europe Smart Agriculture Sensors Sales by Type (2015-2020) (K Units)

- Table 48. Europe Smart Agriculture Sensors Sales Market Share by Type (2015-2020)
- Table 49. Europe Smart Agriculture Sensors Sales by Application (2015-2020) (K Units)
- Table 50. Europe Smart Agriculture Sensors Sales Market Share by Application (2015-2020)
- Table 51. Asia Pacific Smart Agriculture Sensors Sales by Region (2015-2020) (K Units)
- Table 52. Asia Pacific Smart Agriculture Sensors Sales Market Share by Region (2015-2020)
- Table 53. Asia Pacific Smart Agriculture Sensors Revenue by Region (2015-2020) (US\$ Million)
- Table 54. Asia Pacific Smart Agriculture Sensors Revenue Market Share by Region (2015-2020)
- Table 55. Asia Pacific Smart Agriculture Sensors Sales by Type (2015-2020) (K Units)
- Table 56. Asia Pacific Smart Agriculture Sensors Sales Market Share by Type (2015-2020)
- Table 57. Asia Pacific Smart Agriculture Sensors Sales by Application (2015-2020) (K Units)
- Table 58. Asia Pacific Smart Agriculture Sensors Sales Market Share by Application (2015-2020)
- Table 59. Latin America Smart Agriculture Sensors Sales by Country (2015-2020) (K Units)
- Table 60. Latin America Smart Agriculture Sensors Sales Market Share by Country (2015-2020)
- Table 61. Latin Americaa Smart Agriculture Sensors Revenue by Country (2015-2020) (US\$ Million)
- Table 62. Latin America Smart Agriculture Sensors Revenue Market Share by Country (2015-2020)
- Table 63. Latin America Smart Agriculture Sensors Sales by Type (2015-2020) (K Units)
- Table 64. Latin America Smart Agriculture Sensors Sales Market Share by Type (2015-2020)
- Table 65. Latin America Smart Agriculture Sensors Sales by Application (2015-2020) (K Units)
- Table 66. Latin America Smart Agriculture Sensors Sales Market Share by Application (2015-2020)
- Table 67. Middle East and Africa Smart Agriculture Sensors Sales by Country (2015-2020) (K Units)
- Table 68. Middle East and Africa Smart Agriculture Sensors Sales Market Share by Country (2015-2020)

Table 69. Middle East and Africa Smart Agriculture Sensors Revenue by Country (2015-2020) (US\$ Million)

Table 70. Middle East and Africa Smart Agriculture Sensors Revenue Market Share by Country (2015-2020)

Table 71. Middle East and Africa Smart Agriculture Sensors Sales by Type (2015-2020) (K Units)

Table 72. Middle East and Africa Smart Agriculture Sensors Sales Market Share by Type (2015-2020)

Table 73. Middle East and Africa Smart Agriculture Sensors Sales by Application (2015-2020) (K Units)

Table 74. Middle East and Africa Smart Agriculture Sensors Sales Market Share by Application (2015-2020)

Table 75. Vishay Corporation Information

Table 76. Vishay Description and Major Businesses

Table 77. Vishay Smart Agriculture Sensors Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 78. Vishay Product

Table 79. Vishay Recent Development

Table 80. Honeywell Corporation Information

Table 81. Honeywell Description and Major Businesses

Table 82. Honeywell Smart Agriculture Sensors Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 83. Honeywell Product

Table 84. Honeywell Recent Development

Table 85. Texas Instruments Corporation Information

Table 86. Texas Instruments Description and Major Businesses

Table 87. Texas Instruments Smart Agriculture Sensors Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 88. Texas Instruments Product

Table 89. Texas Instruments Recent Development

Table 90. Auroras s.r.l. Corporation Information

Table 91. Auroras s.r.l. Description and Major Businesses

Table 92. Auroras s.r.l. Smart Agriculture Sensors Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 93. Auroras s.r.l. Product

Table 94. Auroras s.r.l. Recent Development

Table 95. Bosch Corporation Information

Table 96. Bosch Description and Major Businesses

Table 97. Bosch Smart Agriculture Sensors Production (K Units), Revenue (US\$



Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 98. Bosch Product

Table 99. Bosch Recent Development

Table 100. Avidor High Tech Corporation Information

Table 101. Avidor High Tech Description and Major Businesses

Table 102. Avidor High Tech Smart Agriculture Sensors Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 103. Avidor High Tech Product

Table 104. Avidor High Tech Recent Development

Table 105. Libelium Corporation Information

Table 106. Libelium Description and Major Businesses

Table 107. Libelium Smart Agriculture Sensors Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 108. Libelium Product

Table 109. Libelium Recent Development

Table 110. Sol Chip Ltd Corporation Information

Table 111. Sol Chip Ltd Description and Major Businesses

Table 112. Sol Chip Ltd Smart Agriculture Sensors Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 113. Sol Chip Ltd Product

Table 114. Sol Chip Ltd Recent Development

Table 115. Pycno Agriculture Corporation Information

Table 116. Pycno Agriculture Description and Major Businesses

Table 117. Pycno Agriculture Smart Agriculture Sensors Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 118. Pycno Agriculture Product

Table 119. Pycno Agriculture Recent Development

Table 120. CropX Inc Corporation Information

Table 121. CropX Inc Description and Major Businesses

Table 122. CropX Inc Smart Agriculture Sensors Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 123. CropX Inc Product

Table 124. CropX Inc Recent Development

Table 125. Trimble Inc Corporation Information

Table 126. Trimble Inc Description and Major Businesses

Table 127. Trimble Inc Smart Agriculture Sensors Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 128. Trimble Inc Product

Table 129. Trimble Inc Recent Development

- Table 130. Sentera, LLC. Corporation Information
- Table 131. Sentera, LLC. Description and Major Businesses
- Table 132. Sentera, LLC. Smart Agriculture Sensors Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 133. Sentera, LLC. Product
- Table 134. Sentera, LLC. Recent Development
- Table 135. The Yield Pty Ltd Corporation Information
- Table 136. The Yield Pty Ltd Description and Major Businesses
- Table 137. The Yield Pty Ltd Smart Agriculture Sensors Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 138. The Yield Pty Ltd Product
- Table 139. The Yield Pty Ltd Recent Development
- Table 140. Global Smart Agriculture Sensors Sales Forecast by Regions (2021-2026) (K Units)
- Table 141. Global Smart Agriculture Sensors Sales Market Share Forecast by Regions (2021-2026)
- Table 142. Global Smart Agriculture Sensors Revenue Forecast by Regions (2021-2026) (US\$ Million)
- Table 143. Global Smart Agriculture Sensors Revenue Market Share Forecast by Regions (2021-2026)
- Table 144. North America: Smart Agriculture Sensors Sales Forecast by Country (2021-2026) (K Units)
- Table 145. North America: Smart Agriculture Sensors Revenue Forecast by Country (2021-2026) (US\$ Million)
- Table 146. Europe: Smart Agriculture Sensors Sales Forecast by Country (2021-2026) (K Units)
- Table 147. Europe: Smart Agriculture Sensors Revenue Forecast by Country (2021-2026) (US\$ Million)
- Table 148. Asia Pacific: Smart Agriculture Sensors Sales Forecast by Region (2021-2026) (K Units)
- Table 149. Asia Pacific: Smart Agriculture Sensors Revenue Forecast by Region (2021-2026) (US\$ Million)
- Table 150. Latin America: Smart Agriculture Sensors Sales Forecast by Country (2021-2026) (K Units)
- Table 151. Latin America: Smart Agriculture Sensors Revenue Forecast by Country (2021-2026) (US\$ Million)
- Table 152. Middle East and Africa: Smart Agriculture Sensors Sales Forecast by Country (2021-2026) (K Units)
- Table 153. Middle East and Africa: Smart Agriculture Sensors Revenue Forecast by

Country (2021-2026) (US\$ Million)

Table 154. Key Opportunities and Drivers: Impact Analysis (2021-2026)

Table 155. Key Challenges

Table 156. Market Risks

Table 157. Main Points Interviewed from Key Smart Agriculture Sensors Players

Table 158. Smart Agriculture Sensors Customers List

Table 159. Smart Agriculture Sensors Distributors List

Table 160. Research Programs/Design for This Report

Table 161. Key Data Information from Secondary Sources

Table 162. Key Data Information from Primary Sources

## List Of Figures

### LIST OF FIGURES

- Figure 1. Smart Agriculture Sensors Product Picture
- Figure 2. Global Smart Agriculture Sensors Sales Market Share by Type in 2020 & 2026
- Figure 3. Location Sensor Product Picture
- Figure 4. Optical Sensor Product Picture
- Figure 5. Other Product Picture
- Figure 6. Global Smart Agriculture Sensors Sales Market Share by Application in 2020 & 2026
- Figure 7. Yield Monitoring and Mapping
- Figure 8. Soil Monitoring
- Figure 9. Disease Control and Detection
- Figure 10. Irrigation and Water Management
- Figure 11. Other
- Figure 12. Smart Agriculture Sensors Report Years Considered
- Figure 13. Global Smart Agriculture Sensors Market Size 2015-2026 (US\$ Million)
- Figure 14. Global Smart Agriculture Sensors Sales 2015-2026 (K Units)
- Figure 15. Global Smart Agriculture Sensors Market Size Market Share by Region: 2020 Versus 2026
- Figure 16. Global Smart Agriculture Sensors Sales Market Share by Region (2015-2020)
- Figure 17. Global Smart Agriculture Sensors Sales Market Share by Region in 2019
- Figure 18. Global Smart Agriculture Sensors Revenue Market Share by Region (2015-2020)
- Figure 19. Global Smart Agriculture Sensors Revenue Market Share by Region in 2019
- Figure 20. Global Smart Agriculture Sensors Sales Share by Manufacturer in 2019
- Figure 21. The Top 10 and 5 Players Market Share by Smart Agriculture Sensors Revenue in 2019
- Figure 22. Smart Agriculture Sensors Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019
- Figure 23. Global Smart Agriculture Sensors Sales Market Share by Type (2015-2020)
- Figure 24. Global Smart Agriculture Sensors Sales Market Share by Type in 2019
- Figure 25. Global Smart Agriculture Sensors Revenue Market Share by Type (2015-2020)
- Figure 26. Global Smart Agriculture Sensors Revenue Market Share by Type in 2019
- Figure 27. Global Smart Agriculture Sensors Market Share by Price Range (2015-2020)
- Figure 28. Global Smart Agriculture Sensors Sales Market Share by Application

(2015-2020)

Figure 29. Global Smart Agriculture Sensors Sales Market Share by Application in 2019

Figure 30. Global Smart Agriculture Sensors Revenue Market Share by Application

(2015-2020)

Figure 31. Global Smart Agriculture Sensors Revenue Market Share by Application in 2019

Figure 32. North America Smart Agriculture Sensors Sales Growth Rate 2015-2020 (K Units)

Figure 33. North America Smart Agriculture Sensors Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 34. North America Smart Agriculture Sensors Sales Market Share by Country in 2019

Figure 35. North America Smart Agriculture Sensors Revenue Market Share by Country in 2019

Figure 36. U.S. Smart Agriculture Sensors Sales Growth Rate (2015-2020) (K Units)

Figure 37. U.S. Smart Agriculture Sensors Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 38. Canada Smart Agriculture Sensors Sales Growth Rate (2015-2020) (K Units)

Figure 39. Canada Smart Agriculture Sensors Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 40. North America Smart Agriculture Sensors Market Share by Type in 2019

Figure 41. North America Smart Agriculture Sensors Market Share by Application in 2019

Figure 42. Europe Smart Agriculture Sensors Sales Growth Rate 2015-2020 (K Units)

Figure 43. Europe Smart Agriculture Sensors Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 44. Europe Smart Agriculture Sensors Sales Market Share by Country in 2019

Figure 45. Europe Smart Agriculture Sensors Revenue Market Share by Country in 2019

Figure 46. Germany Smart Agriculture Sensors Sales Growth Rate (2015-2020) (K Units)

Figure 47. Germany Smart Agriculture Sensors Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 48. France Smart Agriculture Sensors Sales Growth Rate (2015-2020) (K Units)

Figure 49. France Smart Agriculture Sensors Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 50. U.K. Smart Agriculture Sensors Sales Growth Rate (2015-2020) (K Units)

Figure 51. U.K. Smart Agriculture Sensors Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 52. Italy Smart Agriculture Sensors Sales Growth Rate (2015-2020) (K Units)

Figure 53. Italy Smart Agriculture Sensors Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 54. Russia Smart Agriculture Sensors Sales Growth Rate (2015-2020) (K Units)

Figure 55. Russia Smart Agriculture Sensors Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 56. Europe Smart Agriculture Sensors Market Share by Type in 2019

Figure 57. Europe Smart Agriculture Sensors Market Share by Application in 2019

Figure 58. Asia Pacific Smart Agriculture Sensors Sales Growth Rate 2015-2020 (K Units)

Figure 59. Asia Pacific Smart Agriculture Sensors Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 60. Asia Pacific Smart Agriculture Sensors Sales Market Share by Region in 2019

Figure 61. Asia Pacific Smart Agriculture Sensors Revenue Market Share by Region in 2019

Figure 62. China Smart Agriculture Sensors Sales Growth Rate (2015-2020) (K Units)

Figure 63. China Smart Agriculture Sensors Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 64. Japan Smart Agriculture Sensors Sales Growth Rate (2015-2020) (K Units)

Figure 65. Japan Smart Agriculture Sensors Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 66. South Korea Smart Agriculture Sensors Sales Growth Rate (2015-2020) (K Units)

Figure 67. South Korea Smart Agriculture Sensors Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 68. India Smart Agriculture Sensors Sales Growth Rate (2015-2020) (K Units)

Figure 69. India Smart Agriculture Sensors Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 70. Australia Smart Agriculture Sensors Sales Growth Rate (2015-2020) (K Units)

Figure 71. Australia Smart Agriculture Sensors Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 72. Taiwan Smart Agriculture Sensors Sales Growth Rate (2015-2020) (K Units)

Figure 73. Taiwan Smart Agriculture Sensors Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 74. Indonesia Smart Agriculture Sensors Sales Growth Rate (2015-2020) (K Units)

Figure 75. Indonesia Smart Agriculture Sensors Revenue Growth Rate (2015-2020)

(US\$ Million)

Figure 76. Thailand Smart Agriculture Sensors Sales Growth Rate (2015-2020) (K Units)

Figure 77. Thailand Smart Agriculture Sensors Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 78. Malaysia Smart Agriculture Sensors Sales Growth Rate (2015-2020) (K Units)

Figure 79. Malaysia Smart Agriculture Sensors Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 80. Philippines Smart Agriculture Sensors Sales Growth Rate (2015-2020) (K Units)

Figure 81. Philippines Smart Agriculture Sensors Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 82. Vietnam Smart Agriculture Sensors Sales Growth Rate (2015-2020) (K Units)

Figure 83. Vietnam Smart Agriculture Sensors Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 84. Asia Pacific Smart Agriculture Sensors Market Share by Type in 2019

Figure 85. Asia Pacific Smart Agriculture Sensors Market Share by Application in 2019

Figure 86. Latin America Smart Agriculture Sensors Sales Growth Rate 2015-2020 (K Units)

Figure 87. Latin America Smart Agriculture Sensors Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 88. Latin America Smart Agriculture Sensors Sales Market Share by Country in 2019

Figure 89. Latin America Smart Agriculture Sensors Revenue Market Share by Country in 2019

Figure 90. Mexico Smart Agriculture Sensors Sales Growth Rate (2015-2020) (K Units)

Figure 91. Mexico Smart Agriculture Sensors Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 92. Brazil Smart Agriculture Sensors Sales Growth Rate (2015-2020) (K Units)

Figure 93. Brazil Smart Agriculture Sensors Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 94. Argentina Smart Agriculture Sensors Sales Growth Rate (2015-2020) (K Units)

Figure 95. Argentina Smart Agriculture Sensors Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 96. Latin America Smart Agriculture Sensors Market Share by Type in 2019

Figure 97. Latin America Smart Agriculture Sensors Market Share by Application in 2019

Figure 98. Middle East and Africa Smart Agriculture Sensors Sales Growth Rate 2015-2020 (K Units)

Figure 99. Middle East and Africa Smart Agriculture Sensors Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 100. Middle East and Africa Smart Agriculture Sensors Sales Market Share by Country in 2019

Figure 101. Middle East and Africa Smart Agriculture Sensors Revenue Market Share by Country in 2019

Figure 102. Turkey Smart Agriculture Sensors Sales Growth Rate (2015-2020) (K Units)

Figure 103. Turkey Smart Agriculture Sensors Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 104. Saudi Arabia Smart Agriculture Sensors Sales Growth Rate (2015-2020) (K Units)

Figure 105. Saudi Arabia Smart Agriculture Sensors Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 106. U.A.E Smart Agriculture Sensors Sales Growth Rate (2015-2020) (K Units)

Figure 107. U.A.E Smart Agriculture Sensors Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 108. Middle East and Africa Smart Agriculture Sensors Market Share by Type in 2019

Figure 109. Middle East and Africa Smart Agriculture Sensors Market Share by Application in 2019

Figure 110. Vishay Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 111. Honeywell Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 112. Texas Instruments Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 113. Auroras s.r.l. Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 114. Bosch Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 115. Avidor High Tech Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 116. Libelium Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 117. Sol Chip Ltd Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 118. Pycno Agriculture Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 119. CropX Inc Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 120. Trimble Inc Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 121. Sentera, LLC. Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 122. The Yield Pty Ltd Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 123. North America Smart Agriculture Sensors Sales Growth Rate Forecast (2021-2026) (K Units)

Figure 124. North America Smart Agriculture Sensors Revenue Growth Rate Forecast (2021-2026) (US\$ Million)



- Figure 125. Europe Smart Agriculture Sensors Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 126. Europe Smart Agriculture Sensors Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 127. Asia Pacific Smart Agriculture Sensors Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 128. Asia Pacific Smart Agriculture Sensors Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 129. Latin America Smart Agriculture Sensors Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 130. Latin America Smart Agriculture Sensors Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 131. Middle East and Africa Smart Agriculture Sensors Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 132. Middle East and Africa Smart Agriculture Sensors Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 133. Porter's Five Forces Analysis
- Figure 134. Channels of Distribution
- Figure 135. Distributors Profiles
- Figure 136. Bottom-up and Top-down Approaches for This Report
- Figure 137. Data Triangulation
- Figure 138. Key Executives Interviewed

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