

Covid-19 Impact on Global Short Video Applications Market Size, Status and Forecast 2020-2026

<https://marketpublishers.com/r/C0A4AE1B37E7EN.html>

Date: June 2020

Pages: 125

Price: US\$ 3,900.00 (Single User License)

ID: C0A4AE1B37E7EN

Abstracts

Short Video Applications market is segmented by Type, and by Application. Players, stakeholders, and other participants in the global Short Video Applications market will be able to gain the upper hand as they use the report as a powerful resource. The segmental analysis focuses on revenue and forecast by Type and by Application in terms of revenue and forecast for the period 2015-2026.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 200 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Short Video Applications market in 2020. The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyzes the impact of Coronavirus COVID-19 on the Short Video Applications industry.

The key players covered in this study

Facebook (Instagram)

Instagram

LinkedIn

Snap (Snapchat)

Byte Dance (Tik Tok)

Twitter

Vimeo

Pinterest

Flipgrid (Vidku)

Tencent

SNOW(B612)

Beijing Wei Ran Internet Technology

Meipai

Yixia

Kuaishou (Kwai Go)

Doupai

Joyy (YY)

Google (YouTube GO)

DO Global (DU Recorder)

House Party

Meitu

Mobile Motion

Shanghai Kuanyu Digital Technology (BiliBili)

Market segment by Type, the product can be split into

Funny

Singing and Dancing

Skills & Tools Sharing

Vlog

Gaming

Education

Others

Market segment by Application, split into

Under 16 Years Old

16-24 Years Old

Age 24-30

Age 31-35

Age 36-40

Age Above 40

Market segment by Regions/Countries, this report covers

North America

Europe

China

Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global Short Video Applications status, future forecast, growth opportunity, key market and key players.

To present the Short Video Applications development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of Short Video Applications are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Contents

1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by Short Video Applications Revenue
- 1.4 Covid-19 Implications on Market by Type
 - 1.4.1 Global Short Video Applications Market Size Growth Rate by Type: 2020 VS 2026
 - 1.4.2 Funny
 - 1.4.3 Singing and Dancing
 - 1.4.4 Skills & Tools Sharing
 - 1.4.5 Vlog
 - 1.4.6 Gaming
 - 1.4.7 Education
 - 1.4.8 Others
- 1.5 Market by Application
 - 1.5.1 Global Short Video Applications Market Share by Application: 2020 VS 2026
 - 1.5.2 Under 16 Years Old
 - 1.5.3 16-24 Years Old
 - 1.5.4 Age 24-30
 - 1.5.5 Age 31-35
 - 1.5.6 Age 36-40
 - 1.5.7 Age Above
- 1.6 Coronavirus Disease 2019 (Covid-19): Short Video Applications Industry Impact
 - 1.6.1 Covid-19 Impact: Global GDP Growth, 2019, 2020 and 2021 Projections
 - 1.6.2 Covid-19 Impact: Commodity Prices Indices
 - 1.6.3 Covid-19 Impact: Global Major Government Policy
- 1.7 Study Objectives
- 1.8 Years Considered

2 GLOBAL GROWTH TRENDS

- 2.1 Covid-19 Implications on Global Short Video Applications Market Perspective (2015-2026)
- 2.2 Covid-19 Implications on Global Short Video Applications Growth Trends by Regions
 - 2.2.1 Short Video Applications Market Size by Regions: 2015 VS 2020 VS 2026

- 2.2.2 Short Video Applications Historic Market Share by Regions (2015-2020)
- 2.2.3 Short Video Applications Forecasted Market Size by Regions (2021-2026)

2.3 Industry Trends and Growth Strategy

- 2.3.1 Market Top Trends
- 2.3.2 Market Drivers
- 2.3.3 Market Challenges
- 2.3.4 Porter's Five Forces Analysis
- 2.3.5 Short Video Applications Market Growth Strategy
- 2.3.6 Primary Interviews with Key Short Video Applications Players (Opinion Leaders)

3 COVID-19 IMPLICATIONS ON COMPETITION LANDSCAPE BY KEY PLAYERS

3.1 Global Top Short Video Applications Players by Market Size

- 3.1.1 Global Top Short Video Applications Players by Revenue (2015-2020)
- 3.1.2 Global Short Video Applications Revenue Market Share by Players (2015-2020)
- 3.1.3 Global Short Video Applications Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

3.2 Global Short Video Applications Market Concentration Ratio

- 3.2.1 Global Short Video Applications Market Concentration Ratio (CR5 and HHI)
- 3.2.2 Global Top 10 and Top 5 Companies by Short Video Applications Revenue in 2019

3.3 Short Video Applications Key Players Head office and Area Served

3.4 Key Players Short Video Applications Product Solution and Service

3.5 Date of Enter into Short Video Applications Market

3.6 Mergers & Acquisitions, Expansion Plans

4 COVID-19 IMPLICATIONS ON MARKET SIZE BY TYPE (2015-2026)

4.1 Global Short Video Applications Historic Market Size by Type (2015-2020)

4.2 Global Short Video Applications Forecasted Market Size by Type (2021-2026)

5 COVID-19 IMPLICATIONS ON MARKET SIZE BY APPLICATION (2015-2026)

5.1 Global Short Video Applications Market Size by Application (2015-2020)

5.2 Global Short Video Applications Forecasted Market Size by Application (2021-2026)

6 NORTH AMERICA IMPACT OF COVID-19

6.1 North America Short Video Applications Market Size (2015-2020)

- 6.2 Short Video Applications Key Players in North America (2019-2020)
- 6.3 North America Short Video Applications Market Size by Type (2015-2020)
- 6.4 North America Short Video Applications Market Size by Application (2015-2020)

7 EUROPE IMPACT OF COVID-19

- 7.1 Europe Short Video Applications Market Size (2015-2020)
- 7.2 Short Video Applications Key Players in Europe (2019-2020)
- 7.3 Europe Short Video Applications Market Size by Type (2015-2020)
- 7.4 Europe Short Video Applications Market Size by Application (2015-2020)

8 CHINA IMPACT OF COVID-19

- 8.1 China Short Video Applications Market Size (2015-2020)
- 8.2 Short Video Applications Key Players in China (2019-2020)
- 8.3 China Short Video Applications Market Size by Type (2015-2020)
- 8.4 China Short Video Applications Market Size by Application (2015-2020)

9 JAPAN IMPACT OF COVID-19

- 9.1 Japan Short Video Applications Market Size (2015-2020)
- 9.2 Short Video Applications Key Players in Japan (2019-2020)
- 9.3 Japan Short Video Applications Market Size by Type (2015-2020)
- 9.4 Japan Short Video Applications Market Size by Application (2015-2020)

10 SOUTHEAST ASIA IMPACT OF COVID-19

- 10.1 Southeast Asia Short Video Applications Market Size (2015-2020)
- 10.2 Short Video Applications Key Players in Southeast Asia (2019-2020)
- 10.3 Southeast Asia Short Video Applications Market Size by Type (2015-2020)
- 10.4 Southeast Asia Short Video Applications Market Size by Application (2015-2020)

11 INDIA IMPACT OF COVID-19

- 11.1 India Short Video Applications Market Size (2015-2020)
- 11.2 Short Video Applications Key Players in India (2019-2020)
- 11.3 India Short Video Applications Market Size by Type (2015-2020)
- 11.4 India Short Video Applications Market Size by Application (2015-2020)

12 CENTRAL & SOUTH AMERICA IMPACT OF COVID-19

- 12.1 Central & South America Short Video Applications Market Size (2015-2020)
- 12.2 Short Video Applications Key Players in Central & South America (2019-2020)
- 12.3 Central & South America Short Video Applications Market Size by Type (2015-2020)
- 12.4 Central & South America Short Video Applications Market Size by Application (2015-2020)

13 KEY PLAYERS PROFILES

13.1 Facebook (Instagram)

- 13.1.1 Facebook (Instagram) Company Details
- 13.1.2 Facebook (Instagram) Business Overview and Its Total Revenue
- 13.1.3 Facebook (Instagram) Short Video Applications Introduction
- 13.1.4 Facebook (Instagram) Revenue in Short Video Applications Business (2015-2020)
- 13.1.5 Facebook (Instagram) Recent Development and Reaction to COVID-19

13.2 Instagram

- 13.2.1 Instagram Company Details
- 13.2.2 Instagram Business Overview and Its Total Revenue
- 13.2.3 Instagram Short Video Applications Introduction
- 13.2.4 Instagram Revenue in Short Video Applications Business (2015-2020)
- 13.2.5 Instagram Recent Development and Reaction to COVID-19

13.3 LinkedIn

- 13.3.1 LinkedIn Company Details
- 13.3.2 LinkedIn Business Overview and Its Total Revenue
- 13.3.3 LinkedIn Short Video Applications Introduction
- 13.3.4 LinkedIn Revenue in Short Video Applications Business (2015-2020)
- 13.3.5 LinkedIn Recent Development and Reaction to COVID-19

13.4 Snap (Snapchat)

- 13.4.1 Snap (Snapchat) Company Details
- 13.4.2 Snap (Snapchat) Business Overview and Its Total Revenue
- 13.4.3 Snap (Snapchat) Short Video Applications Introduction
- 13.4.4 Snap (Snapchat) Revenue in Short Video Applications Business (2015-2020)
- 13.4.5 Snap (Snapchat) Recent Development and Reaction to COVID-19

13.5 Byte Dance (Tik Tok)

- 13.5.1 Byte Dance (Tik Tok) Company Details
- 13.5.2 Byte Dance (Tik Tok) Business Overview and Its Total Revenue

- 13.5.3 Byte Dance (Tik Tok) Short Video Applications Introduction
- 13.5.4 Byte Dance (Tik Tok) Revenue in Short Video Applications Business (2015-2020)
- 13.5.5 Byte Dance (Tik Tok) Recent Development and Reaction to COVID-19
- 13.6 Twitter
 - 13.6.1 Twitter Company Details
 - 13.6.2 Twitter Business Overview and Its Total Revenue
 - 13.6.3 Twitter Short Video Applications Introduction
 - 13.6.4 Twitter Revenue in Short Video Applications Business (2015-2020)
 - 13.6.5 Twitter Recent Development and Reaction to COVID-19
- 13.7 Vimeo
 - 13.7.1 Vimeo Company Details
 - 13.7.2 Vimeo Business Overview and Its Total Revenue
 - 13.7.3 Vimeo Short Video Applications Introduction
 - 13.7.4 Vimeo Revenue in Short Video Applications Business (2015-2020)
 - 13.7.5 Vimeo Recent Development and Reaction to COVID-19
- 13.8 Pinterest
 - 13.8.1 Pinterest Company Details
 - 13.8.2 Pinterest Business Overview and Its Total Revenue
 - 13.8.3 Pinterest Short Video Applications Introduction
 - 13.8.4 Pinterest Revenue in Short Video Applications Business (2015-2020)
 - 13.8.5 Pinterest Recent Development and Reaction to COVID-19
- 13.9 Flipgrid (Vidku)
 - 13.9.1 Flipgrid (Vidku) Company Details
 - 13.9.2 Flipgrid (Vidku) Business Overview and Its Total Revenue
 - 13.9.3 Flipgrid (Vidku) Short Video Applications Introduction
 - 13.9.4 Flipgrid (Vidku) Revenue in Short Video Applications Business (2015-2020)
 - 13.9.5 Flipgrid (Vidku) Recent Development and Reaction to COVID-19
- 13.10 Tencent
 - 13.10.1 Tencent Company Details
 - 13.10.2 Tencent Business Overview and Its Total Revenue
 - 13.10.3 Tencent Short Video Applications Introduction
 - 13.10.4 Tencent Revenue in Short Video Applications Business (2015-2020)
 - 13.10.5 Tencent Recent Development and Reaction to COVID-19
- 13.11 SNOW(B612)
 - 10.11.1 SNOW(B612) Company Details
 - 10.11.2 SNOW(B612) Business Overview and Its Total Revenue
 - 10.11.3 SNOW(B612) Short Video Applications Introduction
 - 10.11.4 SNOW(B612) Revenue in Short Video Applications Business (2015-2020)

- 10.11.5 SNOW(B612) Recent Development and Reaction to COVID-19
- 13.12 Beijing Wei Ran Internet Technology
 - 10.12.1 Beijing Wei Ran Internet Technology Company Details
 - 10.12.2 Beijing Wei Ran Internet Technology Business Overview and Its Total Revenue
 - 10.12.3 Beijing Wei Ran Internet Technology Short Video Applications Introduction
 - 10.12.4 Beijing Wei Ran Internet Technology Revenue in Short Video Applications Business (2015-2020)
 - 10.12.5 Beijing Wei Ran Internet Technology Recent Development and Reaction to COVID-19
- 13.13 Meipai
 - 10.13.1 Meipai Company Details
 - 10.13.2 Meipai Business Overview and Its Total Revenue
 - 10.13.3 Meipai Short Video Applications Introduction
 - 10.13.4 Meipai Revenue in Short Video Applications Business (2015-2020)
 - 10.13.5 Meipai Recent Development and Reaction to COVID-19
- 13.14 Yixia
 - 10.14.1 Yixia Company Details
 - 10.14.2 Yixia Business Overview and Its Total Revenue
 - 10.14.3 Yixia Short Video Applications Introduction
 - 10.14.4 Yixia Revenue in Short Video Applications Business (2015-2020)
 - 10.14.5 Yixia Recent Development and Reaction to COVID-19
- 13.15 Kuaishou (Kwai Go)
 - 10.15.1 Kuaishou (Kwai Go) Company Details
 - 10.15.2 Kuaishou (Kwai Go) Business Overview and Its Total Revenue
 - 10.15.3 Kuaishou (Kwai Go) Short Video Applications Introduction
 - 10.15.4 Kuaishou (Kwai Go) Revenue in Short Video Applications Business (2015-2020)
 - 10.15.5 Kuaishou (Kwai Go) Recent Development and Reaction to COVID-19
- 13.16 Doupai
 - 10.16.1 Doupai Company Details
 - 10.16.2 Doupai Business Overview and Its Total Revenue
 - 10.16.3 Doupai Short Video Applications Introduction
 - 10.16.4 Doupai Revenue in Short Video Applications Business (2015-2020)
 - 10.16.5 Doupai Recent Development and Reaction to COVID-19
- 13.17 Joyy (YY)
 - 10.17.1 Joyy (YY) Company Details
 - 10.17.2 Joyy (YY) Business Overview and Its Total Revenue
 - 10.17.3 Joyy (YY) Short Video Applications Introduction

- 10.17.4 Joyy (YY) Revenue in Short Video Applications Business (2015-2020)
- 10.17.5 Joyy (YY) Recent Development and Reaction to COVID-19
- 13.18 Google (YouTube GO)
 - 10.18.1 Google (YouTube GO) Company Details
 - 10.18.2 Google (YouTube GO) Business Overview and Its Total Revenue
 - 10.18.3 Google (YouTube GO) Short Video Applications Introduction
 - 10.18.4 Google (YouTube GO) Revenue in Short Video Applications Business (2015-2020)
 - 10.18.5 Google (YouTube GO) Recent Development and Reaction to COVID-19
- 13.19 DO Global (DU Recorder)
 - 10.19.1 DO Global (DU Recorder) Company Details
 - 10.19.2 DO Global (DU Recorder) Business Overview and Its Total Revenue
 - 10.19.3 DO Global (DU Recorder) Short Video Applications Introduction
 - 10.19.4 DO Global (DU Recorder) Revenue in Short Video Applications Business (2015-2020)
 - 10.19.5 DO Global (DU Recorder) Recent Development and Reaction to COVID-19
- 13.20 House Party
 - 10.20.1 House Party Company Details
 - 10.20.2 House Party Business Overview and Its Total Revenue
 - 10.20.3 House Party Short Video Applications Introduction
 - 10.20.4 House Party Revenue in Short Video Applications Business (2015-2020)
 - 10.20.5 House Party Recent Development and Reaction to COVID-19
- 13.21 Meitu
 - 10.21.1 Meitu Company Details
 - 10.21.2 Meitu Business Overview and Its Total Revenue
 - 10.21.3 Meitu Short Video Applications Introduction
 - 10.21.4 Meitu Revenue in Short Video Applications Business (2015-2020)
 - 10.21.5 Meitu Recent Development and Reaction to COVID-19
- 13.22 Mobile Motion
 - 10.22.1 Mobile Motion Company Details
 - 10.22.2 Mobile Motion Business Overview and Its Total Revenue
 - 10.22.3 Mobile Motion Short Video Applications Introduction
 - 10.22.4 Mobile Motion Revenue in Short Video Applications Business (2015-2020)
 - 10.22.5 Mobile Motion Recent Development and Reaction to COVID-19
- 13.23 Shanghai Kuanyu Digital Technology (BiliBili)
 - 10.23.1 Shanghai Kuanyu Digital Technology (BiliBili) Company Details
 - 10.23.2 Shanghai Kuanyu Digital Technology (BiliBili) Business Overview and Its Total Revenue
 - 10.23.3 Shanghai Kuanyu Digital Technology (BiliBili) Short Video Applications

Introduction

10.23.4 Shanghai Kuanyu Digital Technology (Bilibili) Revenue in Short Video Applications Business (2015-2020)

10.23.5 Shanghai Kuanyu Digital Technology (Bilibili) Recent Development and Reaction to COVID-19

14ANALYST'S VIEWPOINTS/CONCLUSIONS

15APPENDIX

15.1 Research Methodology

15.1.1 Methodology/Research Approach

15.1.2 Data Source

15.2 Disclaimer

15.3 Author Details

List Of Tables

LIST OF TABLES

- Table 1. Short Video Applications Key Market Segments
- Table 2. Key Players Covered: Ranking by Short Video Applications Revenue
- Table 3. Ranking of Global Top Short Video Applications Manufacturers by Revenue (US\$ Million) in 2019
- Table 4. Global Short Video Applications Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026
- Table 5. Key Players of Funny
- Table 6. Key Players of Singing and Dancing
- Table 7. Key Players of Skills & Tools Sharing
- Table 8. Key Players of Vlog
- Table 9. Key Players of Gaming
- Table 10. Key Players of Education
- Table 11. Key Players of Others
- Table 12. COVID-19 Impact Global Market: (Four Short Video Applications Market Size Forecast Scenarios)
- Table 13. Opportunities and Trends for Short Video Applications Players in the COVID-19 Landscape
- Table 14. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis
- Table 15. Key Regions/Countries Measures against Covid-19 Impact
- Table 16. Proposal for Short Video Applications Players to Combat Covid-19 Impact
- Table 17. Global Short Video Applications Market Size Growth by Application (US\$ Million): 2020 VS 2026
- Table 18. Global Short Video Applications Market Size by Regions (US\$ Million): 2020 VS 2026
- Table 19. Global Short Video Applications Market Size by Regions (2015-2020) (US\$ Million)
- Table 20. Global Short Video Applications Market Share by Regions (2015-2020)
- Table 21. Global Short Video Applications Forecasted Market Size by Regions (2021-2026) (US\$ Million)
- Table 22. Global Short Video Applications Market Share by Regions (2021-2026)
- Table 23. Market Top Trends
- Table 24. Key Drivers: Impact Analysis
- Table 25. Key Challenges
- Table 26. Short Video Applications Market Growth Strategy
- Table 27. Main Points Interviewed from Key Short Video Applications Players

Table 28. Global Short Video Applications Revenue by Players (2015-2020) (Million US\$)

Table 29. Global Short Video Applications Market Share by Players (2015-2020)

Table 30. Global Top Short Video Applications Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Short Video Applications as of 2019)

Table 31. Global Short Video Applications by Players Market Concentration Ratio (CR5 and HHI)

Table 32. Key Players Headquarters and Area Served

Table 33. Key Players Short Video Applications Product Solution and Service

Table 34. Date of Enter into Short Video Applications Market

Table 35. Mergers & Acquisitions, Expansion Plans

Table 36. Global Short Video Applications Market Size by Type (2015-2020) (Million US\$)

Table 37. Global Short Video Applications Market Size Share by Type (2015-2020)

Table 38. Global Short Video Applications Revenue Market Share by Type (2021-2026)

Table 39. Global Short Video Applications Market Size Share by Application (2015-2020)

Table 40. Global Short Video Applications Market Size by Application (2015-2020) (Million US\$)

Table 41. Global Short Video Applications Market Size Share by Application (2021-2026)

Table 42. North America Key Players Short Video Applications Revenue (2019-2020) (Million US\$)

Table 43. North America Key Players Short Video Applications Market Share (2019-2020)

Table 44. North America Short Video Applications Market Size by Type (2015-2020) (Million US\$)

Table 45. North America Short Video Applications Market Share by Type (2015-2020)

Table 46. North America Short Video Applications Market Size by Application (2015-2020) (Million US\$)

Table 47. North America Short Video Applications Market Share by Application (2015-2020)

Table 48. Europe Key Players Short Video Applications Revenue (2019-2020) (Million US\$)

Table 49. Europe Key Players Short Video Applications Market Share (2019-2020)

Table 50. Europe Short Video Applications Market Size by Type (2015-2020) (Million US\$)

Table 51. Europe Short Video Applications Market Share by Type (2015-2020)

Table 52. Europe Short Video Applications Market Size by Application (2015-2020)

(Million US\$)

Table 53. Europe Short Video Applications Market Share by Application (2015-2020)

Table 54. China Key Players Short Video Applications Revenue (2019-2020) (Million US\$)

Table 55. China Key Players Short Video Applications Market Share (2019-2020)

Table 56. China Short Video Applications Market Size by Type (2015-2020) (Million US\$)

Table 57. China Short Video Applications Market Share by Type (2015-2020)

Table 58. China Short Video Applications Market Size by Application (2015-2020) (Million US\$)

Table 59. China Short Video Applications Market Share by Application (2015-2020)

Table 60. Japan Key Players Short Video Applications Revenue (2019-2020) (Million US\$)

Table 61. Japan Key Players Short Video Applications Market Share (2019-2020)

Table 62. Japan Short Video Applications Market Size by Type (2015-2020) (Million US\$)

Table 63. Japan Short Video Applications Market Share by Type (2015-2020)

Table 64. Japan Short Video Applications Market Size by Application (2015-2020) (Million US\$)

Table 65. Japan Short Video Applications Market Share by Application (2015-2020)

Table 66. Southeast Asia Key Players Short Video Applications Revenue (2019-2020) (Million US\$)

Table 67. Southeast Asia Key Players Short Video Applications Market Share (2019-2020)

Table 68. Southeast Asia Short Video Applications Market Size by Type (2015-2020) (Million US\$)

Table 69. Southeast Asia Short Video Applications Market Share by Type (2015-2020)

Table 70. Southeast Asia Short Video Applications Market Size by Application (2015-2020) (Million US\$)

Table 71. Southeast Asia Short Video Applications Market Share by Application (2015-2020)

Table 72. India Key Players Short Video Applications Revenue (2019-2020) (Million US\$)

Table 73. India Key Players Short Video Applications Market Share (2019-2020)

Table 74. India Short Video Applications Market Size by Type (2015-2020) (Million US\$)

Table 75. India Short Video Applications Market Share by Type (2015-2020)

Table 76. India Short Video Applications Market Size by Application (2015-2020) (Million US\$)

Table 77. India Short Video Applications Market Share by Application (2015-2020)

Table 78. Central & South America Key Players Short Video Applications Revenue (2019-2020) (Million US\$)

Table 79. Central & South America Key Players Short Video Applications Market Share (2019-2020)

Table 80. Central & South America Short Video Applications Market Size by Type (2015-2020) (Million US\$)

Table 81. Central & South America Short Video Applications Market Share by Type (2015-2020)

Table 82. Central & South America Short Video Applications Market Size by Application (2015-2020) (Million US\$)

Table 83. Central & South America Short Video Applications Market Share by Application (2015-2020)

Table 84. Facebook (Instagram) Company Details

Table 85. Facebook (Instagram) Business Overview

Table 86. Facebook (Instagram) Product

Table 87. Facebook (Instagram) Revenue in Short Video Applications Business (2015-2020) (Million US\$)

Table 88. Facebook (Instagram) Recent Development

Table 89. Instagram Company Details

Table 90. Instagram Business Overview

Table 91. Instagram Product

Table 92. Instagram Revenue in Short Video Applications Business (2015-2020) (Million US\$)

Table 93. Instagram Recent Development

Table 94. LinkedIn Company Details

Table 95. LinkedIn Business Overview

Table 96. LinkedIn Product

Table 97. LinkedIn Revenue in Short Video Applications Business (2015-2020) (Million US\$)

Table 98. LinkedIn Recent Development

Table 99. Snap (Snapchat) Company Details

Table 100. Snap (Snapchat) Business Overview

Table 101. Snap (Snapchat) Product

Table 102. Snap (Snapchat) Revenue in Short Video Applications Business (2015-2020) (Million US\$)

Table 103. Snap (Snapchat) Recent Development

Table 104. Byte Dance (Tik Tok) Company Details

Table 105. Byte Dance (Tik Tok) Business Overview

Table 106. Byte Dance (Tik Tok) Product

Table 107. Byte Dance (Tik Tok) Revenue in Short Video Applications Business (2015-2020) (Million US\$)

Table 108. Byte Dance (Tik Tok) Recent Development

Table 109. Twitter Company Details

Table 110. Twitter Business Overview

Table 111. Twitter Product

Table 112. Twitter Revenue in Short Video Applications Business (2015-2020) (Million US\$)

Table 113. Twitter Recent Development

Table 114. Vimeo Company Details

Table 115. Vimeo Business Overview

Table 116. Vimeo Product

Table 117. Vimeo Revenue in Short Video Applications Business (2015-2020) (Million US\$)

Table 118. Vimeo Recent Development

Table 119. Pinterest Business Overview

Table 120. Pinterest Product

Table 121. Pinterest Company Details

Table 122. Pinterest Revenue in Short Video Applications Business (2015-2020) (Million US\$)

Table 123. Pinterest Recent Development

Table 124. Flipgrid (Vidku) Company Details

Table 125. Flipgrid (Vidku) Business Overview

Table 126. Flipgrid (Vidku) Product

Table 127. Flipgrid (Vidku) Revenue in Short Video Applications Business (2015-2020) (Million US\$)

Table 128. Flipgrid (Vidku) Recent Development

Table 129. Tencent Company Details

Table 130. Tencent Business Overview

Table 131. Tencent Product

Table 132. Tencent Revenue in Short Video Applications Business (2015-2020) (Million US\$)

Table 133. Tencent Recent Development

Table 134. SNOW(B612) Company Details

Table 135. SNOW(B612) Business Overview

Table 136. SNOW(B612) Product

Table 137. SNOW(B612) Revenue in Short Video Applications Business (2015-2020) (Million US\$)

Table 138. SNOW(B612) Recent Development

- Table 139. Beijing Wei Ran Internet Technology Company Details
- Table 140. Beijing Wei Ran Internet Technology Business Overview
- Table 141. Beijing Wei Ran Internet Technology Product
- Table 142. Beijing Wei Ran Internet Technology Revenue in Short Video Applications Business (2015-2020) (Million US\$)
- Table 143. Beijing Wei Ran Internet Technology Recent Development
- Table 144. Meipai Company Details
- Table 145. Meipai Business Overview
- Table 146. Meipai Product
- Table 147. Meipai Revenue in Short Video Applications Business (2015-2020) (Million US\$)
- Table 148. Meipai Recent Development
- Table 149. Yixia Company Details
- Table 150. Yixia Business Overview
- Table 151. Yixia Product
- Table 152. Yixia Revenue in Short Video Applications Business (2015-2020) (Million US\$)
- Table 153. Yixia Recent Development
- Table 154. Kuaishou (Kwai Go) Company Details
- Table 155. Kuaishou (Kwai Go) Business Overview
- Table 156. Kuaishou (Kwai Go) Product
- Table 157. Kuaishou (Kwai Go) Revenue in Short Video Applications Business (2015-2020) (Million US\$)
- Table 158. Kuaishou (Kwai Go) Recent Development
- Table 159. Doupai Company Details
- Table 160. Doupai Business Overview
- Table 161. Doupai Product
- Table 162. Doupai Revenue in Short Video Applications Business (2015-2020) (Million US\$)
- Table 163. Doupai Recent Development
- Table 164. Joyy (YY) Company Details
- Table 165. Joyy (YY) Business Overview
- Table 166. Joyy (YY) Product
- Table 167. Joyy (YY) Revenue in Short Video Applications Business (2015-2020) (Million US\$)
- Table 168. Joyy (YY) Recent Development
- Table 169. Google (YouTube GO) Company Details
- Table 170. Google (YouTube GO) Business Overview
- Table 171. Google (YouTube GO) Product

Table 172. Google (YouTube GO) Revenue in Short Video Applications Business (2015-2020) (Million US\$)

Table 173. Google (YouTube GO) Recent Development

Table 174. DO Global (DU Recorder) Company Details

Table 175. DO Global (DU Recorder) Business Overview

Table 176. DO Global (DU Recorder) Product

Table 177. DO Global (DU Recorder) Revenue in Short Video Applications Business (2015-2020) (Million US\$)

Table 178. DO Global (DU Recorder) Recent Development

Table 179. House Party Company Details

Table 180. House Party Business Overview

Table 181. House Party Product

Table 182. House Party Revenue in Short Video Applications Business (2015-2020) (Million US\$)

Table 183. House Party Recent Development

Table 184. Meitu Company Details

Table 185. Meitu Business Overview

Table 186. Meitu Product

Table 187. Meitu Revenue in Short Video Applications Business (2015-2020) (Million US\$)

Table 188. Meitu Recent Development

Table 189. Mobile Motion Company Details

Table 190. Mobile Motion Business Overview

Table 191. Mobile Motion Product

Table 192. Mobile Motion Revenue in Short Video Applications Business (2015-2020) (Million US\$)

Table 193. Mobile Motion Recent Development

Table 194. Shanghai Kuanyu Digital Technology (BiliBili) Company Details

Table 195. Shanghai Kuanyu Digital Technology (BiliBili) Business Overview

Table 196. Shanghai Kuanyu Digital Technology (BiliBili) Product

Table 197. Shanghai Kuanyu Digital Technology (BiliBili) Revenue in Short Video Applications Business (2015-2020) (Million US\$)

Table 198. Shanghai Kuanyu Digital Technology (BiliBili) Recent Development

Table 199. Research Programs/Design for This Report

Table 200. Key Data Information from Secondary Sources

Table 201. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

Figure 1. Global Short Video Applications Market Share by Type: 2020 VS 2026

Figure 2. Funny Features

Figure 3. Singing and Dancing Features

Figure 4. Skills & Tools Sharing Features

Figure 5. Vlog Features

Figure 6. Gaming Features

Figure 7. Education Features

Figure 8. Others Features

Figure 9. Global Short Video Applications Market Share by Application: 2020 VS 2026

Figure 10. Under 16 Years Old Case Studies

Figure 11. 16-24 Years Old Case Studies

Figure 12. Age 24-30 Case Studies

Figure 13. Age 31-35 Case Studies

Figure 14. Age 36-40 Case Studies

Figure 15. Age Above 40 Case Studies

Figure 16. Short Video Applications Report Years Considered

Figure 17. Global Short Video Applications Market Size YoY Growth 2015-2026 (US\$ Million)

Figure 18. Global Short Video Applications Market Share by Regions: 2020 VS 2026

Figure 19. Global Short Video Applications Market Share by Regions (2021-2026)

Figure 20. Porter's Five Forces Analysis

Figure 21. Global Short Video Applications Market Share by Players in 2019

Figure 22. Global Top Short Video Applications Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Short Video Applications as of 2019)

Figure 23. The Top 10 and 5 Players Market Share by Short Video Applications Revenue in 2019

Figure 24. North America Short Video Applications Market Size YoY Growth (2015-2020) (Million US\$)

Figure 25. Europe Short Video Applications Market Size YoY Growth (2015-2020) (Million US\$)

Figure 26. China Short Video Applications Market Size YoY Growth (2015-2020) (Million US\$)

Figure 27. Japan Short Video Applications Market Size YoY Growth (2015-2020) (Million US\$)

Figure 28. Southeast Asia Short Video Applications Market Size YoY Growth

(2015-2020) (Million US\$)

Figure 29. India Short Video Applications Market Size YoY Growth (2015-2020) (Million US\$)

Figure 30. Central & South America Short Video Applications Market Size YoY Growth (2015-2020) (Million US\$)

Figure 31. Facebook (Instagram) Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 32. Facebook (Instagram) Revenue Growth Rate in Short Video Applications Business (2015-2020)

Figure 33. Instagram Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 34. Instagram Revenue Growth Rate in Short Video Applications Business (2015-2020)

Figure 35. LinkedIn Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 36. LinkedIn Revenue Growth Rate in Short Video Applications Business (2015-2020)

Figure 37. Snap (Snapchat) Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 38. Snap (Snapchat) Revenue Growth Rate in Short Video Applications Business (2015-2020)

Figure 39. Byte Dance (Tik Tok) Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 40. Byte Dance (Tik Tok) Revenue Growth Rate in Short Video Applications Business (2015-2020)

Figure 41. Twitter Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 42. Twitter Revenue Growth Rate in Short Video Applications Business (2015-2020)

Figure 43. Vimeo Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 44. Vimeo Revenue Growth Rate in Short Video Applications Business (2015-2020)

Figure 45. Pinterest Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 46. Pinterest Revenue Growth Rate in Short Video Applications Business (2015-2020)

Figure 47. Flipgrid (Vidku) Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 48. Flipgrid (Vidku) Revenue Growth Rate in Short Video Applications Business (2015-2020)

Figure 49. Tencent Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 50. Tencent Revenue Growth Rate in Short Video Applications Business (2015-2020)

Figure 51. SNOW(B612) Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 52. SNOW(B612) Revenue Growth Rate in Short Video Applications Business

(2015-2020)

Figure 53. Beijing Wei Ran Internet Technology Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 54. Beijing Wei Ran Internet Technology Revenue Growth Rate in Short Video Applications Business (2015-2020)

Figure 55. Meipai Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 56. Meipai Revenue Growth Rate in Short Video Applications Business (2015-2020)

Figure 57. Yixia Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 58. Yixia Revenue Growth Rate in Short Video Applications Business (2015-2020)

Figure 59. Kuaishou (Kwai Go) Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 60. Kuaishou (Kwai Go) Revenue Growth Rate in Short Video Applications Business (2015-2020)

Figure 61. Doupai Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 62. Doupai Revenue Growth Rate in Short Video Applications Business (2015-2020)

Figure 63. Jojoy (YY) Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 64. Jojoy (YY) Revenue Growth Rate in Short Video Applications Business (2015-2020)

Figure 65. Google (YouTube GO) Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 66. Google (YouTube GO) Revenue Growth Rate in Short Video Applications Business (2015-2020)

Figure 67. DO Global (DU Recorder) Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 68. DO Global (DU Recorder) Revenue Growth Rate in Short Video Applications Business (2015-2020)

Figure 69. House Party Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 70. House Party Revenue Growth Rate in Short Video Applications Business (2015-2020)

Figure 71. Bottom-up and Top-down Approaches for This Report

Figure 72. Data Triangulation

Figure 73. Key Executives Interviewed

I would like to order

Product name: Covid-19 Impact on Global Short Video Applications Market Size, Status and Forecast 2020-2026

Product link: <https://marketpublishers.com/r/C0A4AE1B37E7EN.html>

Price: US\$ 3,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C0A4AE1B37E7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

