

Covid-19 Impact on Global Security Awareness Computer-Based Training Market Size, Status and Forecast 2020-2026

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Abstracts

The market for end-user-focused security education and training is growing rapidly. Security and risk management leaders' need to influence the security behaviors of people -- employees, citizens and consumers -- is fueling demand for these products. Interactive computer-based training (CBT) is a central component of a comprehensive security education and behavior management program. CBT delivers a learning experience through computing devices, such as laptop computers, tablets, smartphones and Internet of Things (IoT) devices. Vendor offerings in the market for CBT on security awareness include ready-to-use, interactive software modules. These modules are available as internet-based services or on-premise deployments through client-managed learning management systems (LMSs) and the vendors' support for the Sharable Content Object Reference Model (SCORM) standard.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Security Awareness Computer-Based Training market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Security

Awareness Computer-Based Training industry.

Based on our recent survey, we have several different scenarios about the Security Awareness Computer-Based Training YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ xx million in 2019. The market size of Security Awareness Computer-Based Training will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Security Awareness Computer-Based Training market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Security Awareness Computer-Based Training market in terms of revenue.

Players, stakeholders, and other participants in the global Security Awareness Computer-Based Training market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on revenue and forecast by each application segment in terms of revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Security Awareness Computer-Based Training market, covering important regions, viz, North America, Europe, China, Japan, Southeast Asia, India and Central & South America. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of revenue for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Security Awareness Computer-Based Training market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on revenue by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a

competitive edge over their competitors and ensure lasting success in the global Security Awareness Computer-Based Training market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Security Awareness Computer-Based Training market.

The following players are covered in this report:

KnowBe4

Cofense (PhishMe)

InfoSec Institute

Proofpoint

SANS Institute

Terranova

Inspired eLearning

Ninjio

MediaPRO

The Defence Works

Barracuda Networks

Global Learning Systems

Symantec

Cybrary

Sophos

Security Innovation

Security Awareness Computer-Based Training Breakdown Data by Type

Web Services APIs

Thin Client Applications

Security Awareness Computer-Based Training Breakdown Data by Application

BFSI

Education

Manufacturing

Telecom & IT

Others

Contents

1 REPORT OVERVIEW

1.1 Study Scope

1.2 Key Market Segments

1.3 Players Covered: Ranking by Security Awareness Computer-Based Training Revenue

1.4 Market Analysis by Type

1.4.1 Global Security Awareness Computer-Based Training Market Size Growth Rate by Type: 2020 VS 2026

1.4.2 Web Services APIs

1.4.3 Thin Client Applications

1.5 Market by Application

1.5.1 Global Security Awareness Computer-Based Training Market Share by Application: 2020 VS 2026

1.5.2 BFSI

1.5.3 Education

1.5.4 Manufacturing

1.5.5 Telecom & IT

1.5.6 Others

1.6 Coronavirus Disease 2019 (Covid-19): Security Awareness Computer-Based Training Industry Impact

1.6.1 How the Covid-19 is Affecting the Security Awareness Computer-Based Training Industry

1.6.1.1 Security Awareness Computer-Based Training Business Impact Assessment - Covid-19

1.6.1.2 Supply Chain Challenges

1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products

1.6.2 Market Trends and Security Awareness Computer-Based Training Potential Opportunities in the COVID-19 Landscape

1.6.3 Measures / Proposal against Covid-19

1.6.3.1 Government Measures to Combat Covid-19 Impact

1.6.3.2 Proposal for Security Awareness Computer-Based Training Players to Combat Covid-19 Impact

1.7 Study Objectives

1.8 Years Considered

2 GLOBAL GROWTH TRENDS BY REGIONS

- 2.1 Security Awareness Computer-Based Training Market Perspective (2015-2026)
- 2.2 Security Awareness Computer-Based Training Growth Trends by Regions
 - 2.2.1 Security Awareness Computer-Based Training Market Size by Regions: 2015 VS 2020 VS 2026
 - 2.2.2 Security Awareness Computer-Based Training Historic Market Share by Regions (2015-2020)
 - 2.2.3 Security Awareness Computer-Based Training Forecasted Market Size by Regions (2021-2026)
- 2.3 Industry Trends and Growth Strategy
 - 2.3.1 Market Top Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Challenges
 - 2.3.4 Porter's Five Forces Analysis
 - 2.3.5 Security Awareness Computer-Based Training Market Growth Strategy
 - 2.3.6 Primary Interviews with Key Security Awareness Computer-Based Training Players (Opinion Leaders)

3 COMPETITION LANDSCAPE BY KEY PLAYERS

- 3.1 Global Top Security Awareness Computer-Based Training Players by Market Size
 - 3.1.1 Global Top Security Awareness Computer-Based Training Players by Revenue (2015-2020)
 - 3.1.2 Global Security Awareness Computer-Based Training Revenue Market Share by Players (2015-2020)
 - 3.1.3 Global Security Awareness Computer-Based Training Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 3.2 Global Security Awareness Computer-Based Training Market Concentration Ratio
 - 3.2.1 Global Security Awareness Computer-Based Training Market Concentration Ratio (CR5 and HHI)
 - 3.2.2 Global Top 10 and Top 5 Companies by Security Awareness Computer-Based Training Revenue in 2019
- 3.3 Security Awareness Computer-Based Training Key Players Head office and Area Served
- 3.4 Key Players Security Awareness Computer-Based Training Product Solution and Service
- 3.5 Date of Enter into Security Awareness Computer-Based Training Market
- 3.6 Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

4.1 Global Security Awareness Computer-Based Training Historic Market Size by Type (2015-2020)

4.2 Global Security Awareness Computer-Based Training Forecasted Market Size by Type (2021-2026)

5 SECURITY AWARENESS COMPUTER-BASED TRAINING BREAKDOWN DATA BY APPLICATION (2015-2026)

5.1 Global Security Awareness Computer-Based Training Market Size by Application (2015-2020)

5.2 Global Security Awareness Computer-Based Training Forecasted Market Size by Application (2021-2026)

6 NORTH AMERICA

6.1 North America Security Awareness Computer-Based Training Market Size (2015-2020)

6.2 Security Awareness Computer-Based Training Key Players in North America (2019-2020)

6.3 North America Security Awareness Computer-Based Training Market Size by Type (2015-2020)

6.4 North America Security Awareness Computer-Based Training Market Size by Application (2015-2020)

7 EUROPE

7.1 Europe Security Awareness Computer-Based Training Market Size (2015-2020)

7.2 Security Awareness Computer-Based Training Key Players in Europe (2019-2020)

7.3 Europe Security Awareness Computer-Based Training Market Size by Type (2015-2020)

7.4 Europe Security Awareness Computer-Based Training Market Size by Application (2015-2020)

8 CHINA

8.1 China Security Awareness Computer-Based Training Market Size (2015-2020)

8.2 Security Awareness Computer-Based Training Key Players in China (2019-2020)

8.3 China Security Awareness Computer-Based Training Market Size by Type (2015-2020)

8.4 China Security Awareness Computer-Based Training Market Size by Application (2015-2020)

9 JAPAN

9.1 Japan Security Awareness Computer-Based Training Market Size (2015-2020)

9.2 Security Awareness Computer-Based Training Key Players in Japan (2019-2020)

9.3 Japan Security Awareness Computer-Based Training Market Size by Type (2015-2020)

9.4 Japan Security Awareness Computer-Based Training Market Size by Application (2015-2020)

10 SOUTHEAST ASIA

10.1 Southeast Asia Security Awareness Computer-Based Training Market Size (2015-2020)

10.2 Security Awareness Computer-Based Training Key Players in Southeast Asia (2019-2020)

10.3 Southeast Asia Security Awareness Computer-Based Training Market Size by Type (2015-2020)

10.4 Southeast Asia Security Awareness Computer-Based Training Market Size by Application (2015-2020)

11 INDIA

11.1 India Security Awareness Computer-Based Training Market Size (2015-2020)

11.2 Security Awareness Computer-Based Training Key Players in India (2019-2020)

11.3 India Security Awareness Computer-Based Training Market Size by Type (2015-2020)

11.4 India Security Awareness Computer-Based Training Market Size by Application (2015-2020)

12 CENTRAL & SOUTH AMERICA

12.1 Central & South America Security Awareness Computer-Based Training Market Size (2015-2020)

12.2 Security Awareness Computer-Based Training Key Players in Central & South

America (2019-2020)

12.3 Central & South America Security Awareness Computer-Based Training Market Size by Type (2015-2020)

12.4 Central & South America Security Awareness Computer-Based Training Market Size by Application (2015-2020)

13 KEY PLAYERS PROFILES

13.1 KnowBe4

13.1.1 KnowBe4 Company Details

13.1.2 KnowBe4 Business Overview and Its Total Revenue

13.1.3 KnowBe4 Security Awareness Computer-Based Training Introduction

13.1.4 KnowBe4 Revenue in Security Awareness Computer-Based Training Business (2015-2020))

13.1.5 KnowBe4 Recent Development

13.2 Cofense (PhishMe)

13.2.1 Cofense (PhishMe) Company Details

13.2.2 Cofense (PhishMe) Business Overview and Its Total Revenue

13.2.3 Cofense (PhishMe) Security Awareness Computer-Based Training Introduction

13.2.4 Cofense (PhishMe) Revenue in Security Awareness Computer-Based Training Business (2015-2020)

13.2.5 Cofense (PhishMe) Recent Development

13.3 InfoSec Institute

13.3.1 InfoSec Institute Company Details

13.3.2 InfoSec Institute Business Overview and Its Total Revenue

13.3.3 InfoSec Institute Security Awareness Computer-Based Training Introduction

13.3.4 InfoSec Institute Revenue in Security Awareness Computer-Based Training Business (2015-2020)

13.3.5 InfoSec Institute Recent Development

13.4 Proofpoint

13.4.1 Proofpoint Company Details

13.4.2 Proofpoint Business Overview and Its Total Revenue

13.4.3 Proofpoint Security Awareness Computer-Based Training Introduction

13.4.4 Proofpoint Revenue in Security Awareness Computer-Based Training Business (2015-2020)

13.4.5 Proofpoint Recent Development

13.5 SANS Institute

13.5.1 SANS Institute Company Details

13.5.2 SANS Institute Business Overview and Its Total Revenue

- 13.5.3 SANS Institute Security Awareness Computer-Based Training Introduction
- 13.5.4 SANS Institute Revenue in Security Awareness Computer-Based Training Business (2015-2020)
- 13.5.5 SANS Institute Recent Development
- 13.6 Terranova
 - 13.6.1 Terranova Company Details
 - 13.6.2 Terranova Business Overview and Its Total Revenue
 - 13.6.3 Terranova Security Awareness Computer-Based Training Introduction
 - 13.6.4 Terranova Revenue in Security Awareness Computer-Based Training Business (2015-2020)
 - 13.6.5 Terranova Recent Development
- 13.7 Inspired eLearning
 - 13.7.1 Inspired eLearning Company Details
 - 13.7.2 Inspired eLearning Business Overview and Its Total Revenue
 - 13.7.3 Inspired eLearning Security Awareness Computer-Based Training Introduction
 - 13.7.4 Inspired eLearning Revenue in Security Awareness Computer-Based Training Business (2015-2020)
 - 13.7.5 Inspired eLearning Recent Development
- 13.8 Ninjio
 - 13.8.1 Ninjio Company Details
 - 13.8.2 Ninjio Business Overview and Its Total Revenue
 - 13.8.3 Ninjio Security Awareness Computer-Based Training Introduction
 - 13.8.4 Ninjio Revenue in Security Awareness Computer-Based Training Business (2015-2020)
 - 13.8.5 Ninjio Recent Development
- 13.9 MediaPRO
 - 13.9.1 MediaPRO Company Details
 - 13.9.2 MediaPRO Business Overview and Its Total Revenue
 - 13.9.3 MediaPRO Security Awareness Computer-Based Training Introduction
 - 13.9.4 MediaPRO Revenue in Security Awareness Computer-Based Training Business (2015-2020)
 - 13.9.5 MediaPRO Recent Development
- 13.10 The Defence Works
 - 13.10.1 The Defence Works Company Details
 - 13.10.2 The Defence Works Business Overview and Its Total Revenue
 - 13.10.3 The Defence Works Security Awareness Computer-Based Training Introduction
 - 13.10.4 The Defence Works Revenue in Security Awareness Computer-Based Training Business (2015-2020)

- 13.10.5 The Defence Works Recent Development
- 13.11 Barracuda Networks
 - 10.11.1 Barracuda Networks Company Details
 - 10.11.2 Barracuda Networks Business Overview and Its Total Revenue
 - 10.11.3 Barracuda Networks Security Awareness Computer-Based Training Introduction
 - 10.11.4 Barracuda Networks Revenue in Security Awareness Computer-Based Training Business (2015-2020)
 - 10.11.5 Barracuda Networks Recent Development
- 13.12 Global Learning Systems
 - 10.12.1 Global Learning Systems Company Details
 - 10.12.2 Global Learning Systems Business Overview and Its Total Revenue
 - 10.12.3 Global Learning Systems Security Awareness Computer-Based Training Introduction
 - 10.12.4 Global Learning Systems Revenue in Security Awareness Computer-Based Training Business (2015-2020)
 - 10.12.5 Global Learning Systems Recent Development
- 13.13 Symantec
 - 10.13.1 Symantec Company Details
 - 10.13.2 Symantec Business Overview and Its Total Revenue
 - 10.13.3 Symantec Security Awareness Computer-Based Training Introduction
 - 10.13.4 Symantec Revenue in Security Awareness Computer-Based Training Business (2015-2020)
 - 10.13.5 Symantec Recent Development
- 13.14 Cybrary
 - 10.14.1 Cybrary Company Details
 - 10.14.2 Cybrary Business Overview and Its Total Revenue
 - 10.14.3 Cybrary Security Awareness Computer-Based Training Introduction
 - 10.14.4 Cybrary Revenue in Security Awareness Computer-Based Training Business (2015-2020)
 - 10.14.5 Cybrary Recent Development
- 13.15 Sophos
 - 10.15.1 Sophos Company Details
 - 10.15.2 Sophos Business Overview and Its Total Revenue
 - 10.15.3 Sophos Security Awareness Computer-Based Training Introduction
 - 10.15.4 Sophos Revenue in Security Awareness Computer-Based Training Business (2015-2020)
 - 10.15.5 Sophos Recent Development
- 13.16 Security Innovation

10.16.1 Security Innovation Company Details

10.16.2 Security Innovation Business Overview and Its Total Revenue

10.16.3 Security Innovation Security Awareness Computer-Based Training

Introduction

10.16.4 Security Innovation Revenue in Security Awareness Computer-Based Training Business (2015-2020)

10.16.5 Security Innovation Recent Development

14 ANALYST'S VIEWPOINTS/CONCLUSIONS

15 APPENDIX

15.1 Research Methodology

15.1.1 Methodology/Research Approach

15.1.2 Data Source

15.2 Disclaimer

15.3 Author Details

List Of Tables

LIST OF TABLES

- Table 1. Security Awareness Computer-Based Training Key Market Segments
- Table 2. Key Players Covered: Ranking by Security Awareness Computer-Based Training Revenue
- Table 3. Ranking of Global Top Security Awareness Computer-Based Training Manufacturers by Revenue (US\$ Million) in 2019
- Table 4. Global Security Awareness Computer-Based Training Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026
- Table 5. Key Players of Web Services APIs
- Table 6. Key Players of Thin Client Applications
- Table 7. COVID-19 Impact Global Market: (Four Security Awareness Computer-Based Training Market Size Forecast Scenarios)
- Table 8. Opportunities and Trends for Security Awareness Computer-Based Training Players in the COVID-19 Landscape
- Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis
- Table 10. Key Regions/Countries Measures against Covid-19 Impact
- Table 11. Proposal for Security Awareness Computer-Based Training Players to Combat Covid-19 Impact
- Table 12. Global Security Awareness Computer-Based Training Market Size Growth by Application (US\$ Million): 2020 VS 2026
- Table 13. Global Security Awareness Computer-Based Training Market Size by Regions (US\$ Million): 2020 VS 2026
- Table 14. Global Security Awareness Computer-Based Training Market Size by Regions (2015-2020) (US\$ Million)
- Table 15. Global Security Awareness Computer-Based Training Market Share by Regions (2015-2020)
- Table 16. Global Security Awareness Computer-Based Training Forecasted Market Size by Regions (2021-2026) (US\$ Million)
- Table 17. Global Security Awareness Computer-Based Training Market Share by Regions (2021-2026)
- Table 18. Market Top Trends
- Table 19. Key Drivers: Impact Analysis
- Table 20. Key Challenges
- Table 21. Security Awareness Computer-Based Training Market Growth Strategy
- Table 22. Main Points Interviewed from Key Security Awareness Computer-Based Training Players

Table 23. Global Security Awareness Computer-Based Training Revenue by Players (2015-2020) (Million US\$)

Table 24. Global Security Awareness Computer-Based Training Market Share by Players (2015-2020)

Table 25. Global Top Security Awareness Computer-Based Training Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Security Awareness Computer-Based Training as of 2019)

Table 26. Global Security Awareness Computer-Based Training by Players Market Concentration Ratio (CR5 and HHI)

Table 27. Key Players Headquarters and Area Served

Table 28. Key Players Security Awareness Computer-Based Training Product Solution and Service

Table 29. Date of Enter into Security Awareness Computer-Based Training Market

Table 30. Mergers & Acquisitions, Expansion Plans

Table 31. Global Security Awareness Computer-Based Training Market Size by Type (2015-2020) (Million US\$)

Table 32. Global Security Awareness Computer-Based Training Market Size Share by Type (2015-2020)

Table 33. Global Security Awareness Computer-Based Training Revenue Market Share by Type (2021-2026)

Table 34. Global Security Awareness Computer-Based Training Market Size Share by Application (2015-2020)

Table 35. Global Security Awareness Computer-Based Training Market Size by Application (2015-2020) (Million US\$)

Table 36. Global Security Awareness Computer-Based Training Market Size Share by Application (2021-2026)

Table 37. North America Key Players Security Awareness Computer-Based Training Revenue (2019-2020) (Million US\$)

Table 38. North America Key Players Security Awareness Computer-Based Training Market Share (2019-2020)

Table 39. North America Security Awareness Computer-Based Training Market Size by Type (2015-2020) (Million US\$)

Table 40. North America Security Awareness Computer-Based Training Market Share by Type (2015-2020)

Table 41. North America Security Awareness Computer-Based Training Market Size by Application (2015-2020) (Million US\$)

Table 42. North America Security Awareness Computer-Based Training Market Share by Application (2015-2020)

Table 43. Europe Key Players Security Awareness Computer-Based Training Revenue

(2019-2020) (Million US\$)

Table 44. Europe Key Players Security Awareness Computer-Based Training Market Share (2019-2020)

Table 45. Europe Security Awareness Computer-Based Training Market Size by Type (2015-2020) (Million US\$)

Table 46. Europe Security Awareness Computer-Based Training Market Share by Type (2015-2020)

Table 47. Europe Security Awareness Computer-Based Training Market Size by Application (2015-2020) (Million US\$)

Table 48. Europe Security Awareness Computer-Based Training Market Share by Application (2015-2020)

Table 49. China Key Players Security Awareness Computer-Based Training Revenue (2019-2020) (Million US\$)

Table 50. China Key Players Security Awareness Computer-Based Training Market Share (2019-2020)

Table 51. China Security Awareness Computer-Based Training Market Size by Type (2015-2020) (Million US\$)

Table 52. China Security Awareness Computer-Based Training Market Share by Type (2015-2020)

Table 53. China Security Awareness Computer-Based Training Market Size by Application (2015-2020) (Million US\$)

Table 54. China Security Awareness Computer-Based Training Market Share by Application (2015-2020)

Table 55. Japan Key Players Security Awareness Computer-Based Training Revenue (2019-2020) (Million US\$)

Table 56. Japan Key Players Security Awareness Computer-Based Training Market Share (2019-2020)

Table 57. Japan Security Awareness Computer-Based Training Market Size by Type (2015-2020) (Million US\$)

Table 58. Japan Security Awareness Computer-Based Training Market Share by Type (2015-2020)

Table 59. Japan Security Awareness Computer-Based Training Market Size by Application (2015-2020) (Million US\$)

Table 60. Japan Security Awareness Computer-Based Training Market Share by Application (2015-2020)

Table 61. Southeast Asia Key Players Security Awareness Computer-Based Training Revenue (2019-2020) (Million US\$)

Table 62. Southeast Asia Key Players Security Awareness Computer-Based Training Market Share (2019-2020)

Table 63. Southeast Asia Security Awareness Computer-Based Training Market Size by Type (2015-2020) (Million US\$)

Table 64. Southeast Asia Security Awareness Computer-Based Training Market Share by Type (2015-2020)

Table 65. Southeast Asia Security Awareness Computer-Based Training Market Size by Application (2015-2020) (Million US\$)

Table 66. Southeast Asia Security Awareness Computer-Based Training Market Share by Application (2015-2020)

Table 67. India Key Players Security Awareness Computer-Based Training Revenue (2019-2020) (Million US\$)

Table 68. India Key Players Security Awareness Computer-Based Training Market Share (2019-2020)

Table 69. India Security Awareness Computer-Based Training Market Size by Type (2015-2020) (Million US\$)

Table 70. India Security Awareness Computer-Based Training Market Share by Type (2015-2020)

Table 71. India Security Awareness Computer-Based Training Market Size by Application (2015-2020) (Million US\$)

Table 72. India Security Awareness Computer-Based Training Market Share by Application (2015-2020)

Table 73. Central & South America Key Players Security Awareness Computer-Based Training Revenue (2019-2020) (Million US\$)

Table 74. Central & South America Key Players Security Awareness Computer-Based Training Market Share (2019-2020)

Table 75. Central & South America Security Awareness Computer-Based Training Market Size by Type (2015-2020) (Million US\$)

Table 76. Central & South America Security Awareness Computer-Based Training Market Share by Type (2015-2020)

Table 77. Central & South America Security Awareness Computer-Based Training Market Size by Application (2015-2020) (Million US\$)

Table 78. Central & South America Security Awareness Computer-Based Training Market Share by Application (2015-2020)

Table 79. KnowBe4 Company Details

Table 80. KnowBe4 Business Overview

Table 81. KnowBe4 Product

Table 82. KnowBe4 Revenue in Security Awareness Computer-Based Training Business (2015-2020) (Million US\$)

Table 83. KnowBe4 Recent Development

Table 84. Cofense (PhishMe) Company Details

- Table 85. Cofense (PhishMe) Business Overview
- Table 86. Cofense (PhishMe) Product
- Table 87. Cofense (PhishMe) Revenue in Security Awareness Computer-Based Training Business (2015-2020) (Million US\$)
- Table 88. Cofense (PhishMe) Recent Development
- Table 89. InfoSec Institute Company Details
- Table 90. InfoSec Institute Business Overview
- Table 91. InfoSec Institute Product
- Table 92. InfoSec Institute Revenue in Security Awareness Computer-Based Training Business (2015-2020) (Million US\$)
- Table 93. InfoSec Institute Recent Development
- Table 94. Proofpoint Company Details
- Table 95. Proofpoint Business Overview
- Table 96. Proofpoint Product
- Table 97. Proofpoint Revenue in Security Awareness Computer-Based Training Business (2015-2020) (Million US\$)
- Table 98. Proofpoint Recent Development
- Table 99. SANS Institute Company Details
- Table 100. SANS Institute Business Overview
- Table 101. SANS Institute Product
- Table 102. SANS Institute Revenue in Security Awareness Computer-Based Training Business (2015-2020) (Million US\$)
- Table 103. SANS Institute Recent Development
- Table 104. Terranova Company Details
- Table 105. Terranova Business Overview
- Table 106. Terranova Product
- Table 107. Terranova Revenue in Security Awareness Computer-Based Training Business (2015-2020) (Million US\$)
- Table 108. Terranova Recent Development
- Table 109. Inspired eLearning Company Details
- Table 110. Inspired eLearning Business Overview
- Table 111. Inspired eLearning Product
- Table 112. Inspired eLearning Revenue in Security Awareness Computer-Based Training Business (2015-2020) (Million US\$)
- Table 113. Inspired eLearning Recent Development
- Table 114. Ninjio Business Overview
- Table 115. Ninjio Product
- Table 116. Ninjio Company Details
- Table 117. Ninjio Revenue in Security Awareness Computer-Based Training Business

(2015-2020) (Million US\$)

Table 118. Ninjio Recent Development

Table 119. MediaPRO Company Details

Table 120. MediaPRO Business Overview

Table 121. MediaPRO Product

Table 122. MediaPRO Revenue in Security Awareness Computer-Based Training Business (2015-2020) (Million US\$)

Table 123. MediaPRO Recent Development

Table 124. The Defence Works Company Details

Table 125. The Defence Works Business Overview

Table 126. The Defence Works Product

Table 127. The Defence Works Revenue in Security Awareness Computer-Based Training Business (2015-2020) (Million US\$)

Table 128. The Defence Works Recent Development

Table 129. Barracuda Networks Company Details

Table 130. Barracuda Networks Business Overview

Table 131. Barracuda Networks Product

Table 132. Barracuda Networks Revenue in Security Awareness Computer-Based Training Business (2015-2020) (Million US\$)

Table 133. Barracuda Networks Recent Development

Table 134. Global Learning Systems Company Details

Table 135. Global Learning Systems Business Overview

Table 136. Global Learning Systems Product

Table 137. Global Learning Systems Revenue in Security Awareness Computer-Based Training Business (2015-2020) (Million US\$)

Table 138. Global Learning Systems Recent Development

Table 139. Symantec Company Details

Table 140. Symantec Business Overview

Table 141. Symantec Product

Table 142. Symantec Revenue in Security Awareness Computer-Based Training Business (2015-2020) (Million US\$)

Table 143. Symantec Recent Development

Table 144. Cybrary Company Details

Table 145. Cybrary Business Overview

Table 146. Cybrary Product

Table 147. Cybrary Revenue in Security Awareness Computer-Based Training Business (2015-2020) (Million US\$)

Table 148. Cybrary Recent Development

Table 149. Sophos Company Details

Table 150. Sophos Business Overview

Table 151. Sophos Product

Table 152. Sophos Revenue in Security Awareness Computer-Based Training Business (2015-2020) (Million US\$)

Table 153. Sophos Recent Development

Table 154. Security Innovation Company Details

Table 155. Security Innovation Business Overview

Table 156. Security Innovation Product

Table 157. Security Innovation Revenue in Security Awareness Computer-Based Training Business (2015-2020) (Million US\$)

Table 158. Security Innovation Recent Development

Table 159. Research Programs/Design for This Report

Table 160. Key Data Information from Secondary Sources

Table 161. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

Figure 1. Global Security Awareness Computer-Based Training Market Share by Type: 2020 VS 2026

Figure 2. Web Services APIs Features

Figure 3. Thin Client Applications Features

Figure 4. Global Security Awareness Computer-Based Training Market Share by Application: 2020 VS 2026

Figure 5. BFSI Case Studies

Figure 6. Education Case Studies

Figure 7. Manufacturing Case Studies

Figure 8. Telecom & IT Case Studies

Figure 9. Others Case Studies

Figure 10. Security Awareness Computer-Based Training Report Years Considered

Figure 11. Global Security Awareness Computer-Based Training Market Size YoY Growth 2015-2026 (US\$ Million)

Figure 12. Global Security Awareness Computer-Based Training Market Share by Regions: 2020 VS 2026

Figure 13. Global Security Awareness Computer-Based Training Market Share by Regions (2021-2026)

Figure 14. Porter's Five Forces Analysis

Figure 15. Global Security Awareness Computer-Based Training Market Share by Players in 2019

Figure 16. Global Top Security Awareness Computer-Based Training Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Security Awareness Computer-Based Training as of 2019)

Figure 17. The Top 10 and 5 Players Market Share by Security Awareness Computer-Based Training Revenue in 2019

Figure 18. North America Security Awareness Computer-Based Training Market Size YoY Growth (2015-2020) (Million US\$)

Figure 19. Europe Security Awareness Computer-Based Training Market Size YoY Growth (2015-2020) (Million US\$)

Figure 20. China Security Awareness Computer-Based Training Market Size YoY Growth (2015-2020) (Million US\$)

Figure 21. Japan Security Awareness Computer-Based Training Market Size YoY Growth (2015-2020) (Million US\$)

Figure 22. Southeast Asia Security Awareness Computer-Based Training Market Size

YoY Growth (2015-2020) (Million US\$)

Figure 23. India Security Awareness Computer-Based Training Market Size YoY Growth (2015-2020) (Million US\$)

Figure 24. Central & South America Security Awareness Computer-Based Training Market Size YoY Growth (2015-2020) (Million US\$)

Figure 25. KnowBe4 Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 26. KnowBe4 Revenue Growth Rate in Security Awareness Computer-Based Training Business (2015-2020)

Figure 27. Cofense (PhishMe) Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 28. Cofense (PhishMe) Revenue Growth Rate in Security Awareness Computer-Based Training Business (2015-2020)

Figure 29. InfoSec Institute Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 30. InfoSec Institute Revenue Growth Rate in Security Awareness Computer-Based Training Business (2015-2020)

Figure 31. Proofpoint Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 32. Proofpoint Revenue Growth Rate in Security Awareness Computer-Based Training Business (2015-2020)

Figure 33. SANS Institute Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 34. SANS Institute Revenue Growth Rate in Security Awareness Computer-Based Training Business (2015-2020)

Figure 35. Terranova Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 36. Terranova Revenue Growth Rate in Security Awareness Computer-Based Training Business (2015-2020)

Figure 37. Inspired eLearning Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 38. Inspired eLearning Revenue Growth Rate in Security Awareness Computer-Based Training Business (2015-2020)

Figure 39. Ninjio Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 40. Ninjio Revenue Growth Rate in Security Awareness Computer-Based Training Business (2015-2020)

Figure 41. MediaPRO Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 42. MediaPRO Revenue Growth Rate in Security Awareness Computer-Based Training Business (2015-2020)

Figure 43. The Defence Works Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 44. The Defence Works Revenue Growth Rate in Security Awareness Computer-Based Training Business (2015-2020)

Figure 45. Barracuda Networks Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 46. Barracuda Networks Revenue Growth Rate in Security Awareness Computer-Based Training Business (2015-2020)

Figure 47. Global Learning Systems Total Revenue (US\$ Million): 2019 Compared with

2018

Figure 48. Global Learning Systems Revenue Growth Rate in Security Awareness Computer-Based Training Business (2015-2020)

Figure 49. Symantec Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 50. Symantec Revenue Growth Rate in Security Awareness Computer-Based Training Business (2015-2020)

Figure 51. Cybrary Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 52. Cybrary Revenue Growth Rate in Security Awareness Computer-Based Training Business (2015-2020)

Figure 53. Sophos Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 54. Sophos Revenue Growth Rate in Security Awareness Computer-Based Training Business (2015-2020)

Figure 55. Security Innovation Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 56. Security Innovation Revenue Growth Rate in Security Awareness Computer-Based Training Business (2015-2020)

Figure 57. Bottom-up and Top-down Approaches for This Report

Figure 58. Data Triangulation

Figure 59. Key Executives Interviewed

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