

# COVID-19 Impact on Global Road Marking Paints and Coatings Market Insights, Forecast to 2026

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# **Abstracts**

Road marking paints and coatings are kinds of paints used to paint road mark. Paint, sometimes with additives such as retroreflective glass beads, is generally used to mark travel lanes.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Road Marking Paints and Coatings market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Road Marking Paints and Coatings industry.

Based on our recent survey, we have several different scenarios about the Road Marking Paints and Coatings YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ xx million in 2019. The market size of Road Marking Paints and Coatings will reach xx in



#### 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Road Marking Paints and Coatings market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Road Marking Paints and Coatings market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Road Marking Paints and Coatings market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Road Marking Paints and Coatings market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Road Marking Paints and Coatings market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

#### **Competition Analysis**

In the competitive analysis section of the report, leading as well as prominent players of the global Road Marking Paints and Coatings market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales



by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Road Marking Paints and Coatings market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Road Marking Paints and Coatings market.

The following manufacturers are covered in this report:

SherwinWilliams
3M
Swarco
Nippon Paint
Geveko Markings
Ennis-Flint
Hempel
PPG Industries
Asian Paints PPG
Sealmaster
U.S. Specialty Coatings
Rembrandtin Lack
Berger Paints
LANINO



Road Marking	Paints and	Coatings	Breakdown	Data by	Type
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Road Marking Paints and Coatings Breakdown Data by Type
Thermoplastic Marking Paint
Waterbased Marking Paint
Solvent Based Marking Paint
Two-Component Road Marking Paint
Road Marking Paints and Coatings Breakdown Data by Application
Roads and Streets
Parking Lot
Airport
Others



# **Contents**

# **1 STUDY COVERAGE**

- 1.1 Road Marking Paints and Coatings Product Introduction
- 1.2 Market Segments
- 1.3 Key Road Marking Paints and Coatings Manufacturers Covered: Ranking by Revenue
- 1.4 Market by Type
  - 1.4.1 Global Road Marking Paints and Coatings Market Size Growth Rate by Type
  - 1.4.2 Thermoplastic Marking Paint
  - 1.4.3 Waterbased Marking Paint
  - 1.4.4 Solvent Based Marking Paint
- 1.4.5 Two-Component Road Marking Paint
- 1.5 Market by Application
- 1.5.1 Global Road Marking Paints and Coatings Market Size Growth Rate by Application
  - 1.5.2 Roads and Streets
  - 1.5.3 Parking Lot
  - 1.5.4 Airport
  - 1.5.5 Others
- 1.6 Coronavirus Disease 2019 (Covid-19): Road Marking Paints and Coatings Industry Impact
- 1.6.1 How the Covid-19 is Affecting the Road Marking Paints and Coatings Industry
  - 1.6.1.1 Road Marking Paints and Coatings Business Impact Assessment Covid-19
  - 1.6.1.2 Supply Chain Challenges
  - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
- 1.6.2 Market Trends and Road Marking Paints and Coatings Potential Opportunities in the COVID-19 Landscape
  - 1.6.3 Measures / Proposal against Covid-19
    - 1.6.3.1 Government Measures to Combat Covid-19 Impact
- 1.6.3.2 Proposal for Road Marking Paints and Coatings Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

#### **2 EXECUTIVE SUMMARY**

2.1 Global Road Marking Paints and Coatings Market Size Estimates and Forecasts



- 2.1.1 Global Road Marking Paints and Coatings Revenue 2015-2026
- 2.1.2 Global Road Marking Paints and Coatings Sales 2015-2026
- 2.2 Road Marking Paints and Coatings Market Size by Region: 2020 Versus 2026
- 2.2.1 Global Road Marking Paints and Coatings Retrospective Market Scenario in Sales by Region: 2015-2020
- 2.2.2 Global Road Marking Paints and Coatings Retrospective Market Scenario in Revenue by Region: 2015-2020

# 3 GLOBAL ROAD MARKING PAINTS AND COATINGS COMPETITOR LANDSCAPE BY PLAYERS

- 3.1 Road Marking Paints and Coatings Sales by Manufacturers
- 3.1.1 Road Marking Paints and Coatings Sales by Manufacturers (2015-2020)
- 3.1.2 Road Marking Paints and Coatings Sales Market Share by Manufacturers (2015-2020)
- 3.2 Road Marking Paints and Coatings Revenue by Manufacturers
  - 3.2.1 Road Marking Paints and Coatings Revenue by Manufacturers (2015-2020)
- 3.2.2 Road Marking Paints and Coatings Revenue Share by Manufacturers (2015-2020)
- 3.2.3 Global Road Marking Paints and Coatings Market Concentration Ratio (CR5 and HHI) (2015-2020)
- 3.2.4 Global Top 10 and Top 5 Companies by Road Marking Paints and Coatings Revenue in 2019
- 3.2.5 Global Road Marking Paints and Coatings Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 3.3 Road Marking Paints and Coatings Price by Manufacturers
- 3.4 Road Marking Paints and Coatings Manufacturing Base Distribution, Product Types
- 3.4.1 Road Marking Paints and Coatings Manufacturers Manufacturing Base Distribution, Headquarters
- 3.4.2 Manufacturers Road Marking Paints and Coatings Product Type
- 3.4.3 Date of International Manufacturers Enter into Road Marking Paints and Coatings Market
- 3.5 Manufacturers Mergers & Acquisitions, Expansion Plans

# 4 BREAKDOWN DATA BY TYPE (2015-2026)

- 4.1 Global Road Marking Paints and Coatings Market Size by Type (2015-2020)
- 4.1.1 Global Road Marking Paints and Coatings Sales by Type (2015-2020)
- 4.1.2 Global Road Marking Paints and Coatings Revenue by Type (2015-2020)



- 4.1.3 Road Marking Paints and Coatings Average Selling Price (ASP) by Type (2015-2026)
- 4.2 Global Road Marking Paints and Coatings Market Size Forecast by Type (2021-2026)
- 4.2.1 Global Road Marking Paints and Coatings Sales Forecast by Type (2021-2026)
- 4.2.2 Global Road Marking Paints and Coatings Revenue Forecast by Type (2021-2026)
- 4.2.3 Road Marking Paints and Coatings Average Selling Price (ASP) Forecast by Type (2021-2026)
- 4.3 Global Road Marking Paints and Coatings Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

# **5 BREAKDOWN DATA BY APPLICATION (2015-2026)**

- 5.1 Global Road Marking Paints and Coatings Market Size by Application (2015-2020)
- 5.1.1 Global Road Marking Paints and Coatings Sales by Application (2015-2020)
- 5.1.2 Global Road Marking Paints and Coatings Revenue by Application (2015-2020)
- 5.1.3 Road Marking Paints and Coatings Price by Application (2015-2020)
- 5.2 Road Marking Paints and Coatings Market Size Forecast by Application (2021-2026)
- 5.2.1 Global Road Marking Paints and Coatings Sales Forecast by Application (2021-2026)
- 5.2.2 Global Road Marking Paints and Coatings Revenue Forecast by Application (2021-2026)
- 5.2.3 Global Road Marking Paints and Coatings Price Forecast by Application (2021-2026)

#### **6 NORTH AMERICA**

- 6.1 North America Road Marking Paints and Coatings by Country
  - 6.1.1 North America Road Marking Paints and Coatings Sales by Country
  - 6.1.2 North America Road Marking Paints and Coatings Revenue by Country 6.1.3 U.S.
  - 6.1.4 Canada
- 6.2 North America Road Marking Paints and Coatings Market Facts & Figures by Type
- 6.3 North America Road Marking Paints and Coatings Market Facts & Figures by Application

#### **7 EUROPE**



- 7.1 Europe Road Marking Paints and Coatings by Country
- 7.1.1 Europe Road Marking Paints and Coatings Sales by Country
- 7.1.2 Europe Road Marking Paints and Coatings Revenue by Country
- 7.1.3 Germany
- 7.1.4 France
- 7.1.5 U.K.
- 7.1.6 Italy
- 7.1.7 Russia
- 7.2 Europe Road Marking Paints and Coatings Market Facts & Figures by Type
- 7.3 Europe Road Marking Paints and Coatings Market Facts & Figures by Application

#### **8 ASIA PACIFIC**

- 8.1 Asia Pacific Road Marking Paints and Coatings by Region
  - 8.1.1 Asia Pacific Road Marking Paints and Coatings Sales by Region
  - 8.1.2 Asia Pacific Road Marking Paints and Coatings Revenue by Region
  - 8.1.3 China
  - 8.1.4 Japan
  - 8.1.5 South Korea
  - 8.1.6 India
  - 8.1.7 Australia
  - 8.1.8 Taiwan
  - 8.1.9 Indonesia
  - 8.1.10 Thailand
  - 8.1.11 Malaysia
  - 8.1.12 Philippines
  - 8.1.13 Vietnam
- 8.2 Asia Pacific Road Marking Paints and Coatings Market Facts & Figures by Type
- 8.3 Asia Pacific Road Marking Paints and Coatings Market Facts & Figures by Application

#### 9 LATIN AMERICA

- 9.1 Latin America Road Marking Paints and Coatings by Country
  - 9.1.1 Latin America Road Marking Paints and Coatings Sales by Country
  - 9.1.2 Latin America Road Marking Paints and Coatings Revenue by Country
  - 9.1.3 Mexico
  - 9.1.4 Brazil



- 9.1.5 Argentina
- 9.2 Central & South America Road Marking Paints and Coatings Market Facts & Figures by Type
- 9.3 Central & South America Road Marking Paints and Coatings Market Facts & Figures by Application

#### 10 MIDDLE EAST AND AFRICA

- 10.1 Middle East and Africa Road Marking Paints and Coatings by Country
  - 10.1.1 Middle East and Africa Road Marking Paints and Coatings Sales by Country
  - 10.1.2 Middle East and Africa Road Marking Paints and Coatings Revenue by Country
  - 10.1.3 Turkey
  - 10.1.4 Saudi Arabia
  - 10.1.5 U.A.E
- 10.2 Middle East and Africa Road Marking Paints and Coatings Market Facts & Figures by Type
- 10.3 Middle East and Africa Road Marking Paints and Coatings Market Facts & Figures by Application

#### 11 COMPANY PROFILES

- 11.1 SherwinWilliams
  - 11.1.1 SherwinWilliams Corporation Information
- 11.1.2 SherwinWilliams Description, Business Overview and Total Revenue
- 11.1.3 SherwinWilliams Sales, Revenue and Gross Margin (2015-2020)
- 11.1.4 SherwinWilliams Road Marking Paints and Coatings Products Offered
- 11.1.5 SherwinWilliams Recent Development
- 11.2 3M
- 11.2.1 3M Corporation Information
- 11.2.2 3M Description, Business Overview and Total Revenue
- 11.2.3 3M Sales, Revenue and Gross Margin (2015-2020)
- 11.2.4 3M Road Marking Paints and Coatings Products Offered
- 11.2.5 3M Recent Development
- 11.3 Swarco
- 11.3.1 Swarco Corporation Information
- 11.3.2 Swarco Description, Business Overview and Total Revenue
- 11.3.3 Swarco Sales, Revenue and Gross Margin (2015-2020)
- 11.3.4 Swarco Road Marking Paints and Coatings Products Offered
- 11.3.5 Swarco Recent Development



# 11.4 Nippon Paint

- 11.4.1 Nippon Paint Corporation Information
- 11.4.2 Nippon Paint Description, Business Overview and Total Revenue
- 11.4.3 Nippon Paint Sales, Revenue and Gross Margin (2015-2020)
- 11.4.4 Nippon Paint Road Marking Paints and Coatings Products Offered
- 11.4.5 Nippon Paint Recent Development

# 11.5 Geveko Markings

- 11.5.1 Geveko Markings Corporation Information
- 11.5.2 Geveko Markings Description, Business Overview and Total Revenue
- 11.5.3 Geveko Markings Sales, Revenue and Gross Margin (2015-2020)
- 11.5.4 Geveko Markings Road Marking Paints and Coatings Products Offered
- 11.5.5 Geveko Markings Recent Development

#### 11.6 Ennis-Flint

- 11.6.1 Ennis-Flint Corporation Information
- 11.6.2 Ennis-Flint Description, Business Overview and Total Revenue
- 11.6.3 Ennis-Flint Sales, Revenue and Gross Margin (2015-2020)
- 11.6.4 Ennis-Flint Road Marking Paints and Coatings Products Offered
- 11.6.5 Ennis-Flint Recent Development

#### 11.7 Hempel

- 11.7.1 Hempel Corporation Information
- 11.7.2 Hempel Description, Business Overview and Total Revenue
- 11.7.3 Hempel Sales, Revenue and Gross Margin (2015-2020)
- 11.7.4 Hempel Road Marking Paints and Coatings Products Offered
- 11.7.5 Hempel Recent Development

#### 11.8 PPG Industries

- 11.8.1 PPG Industries Corporation Information
- 11.8.2 PPG Industries Description, Business Overview and Total Revenue
- 11.8.3 PPG Industries Sales, Revenue and Gross Margin (2015-2020)
- 11.8.4 PPG Industries Road Marking Paints and Coatings Products Offered
- 11.8.5 PPG Industries Recent Development

#### 11.9 Asian Paints PPG

- 11.9.1 Asian Paints PPG Corporation Information
- 11.9.2 Asian Paints PPG Description, Business Overview and Total Revenue
- 11.9.3 Asian Paints PPG Sales, Revenue and Gross Margin (2015-2020)
- 11.9.4 Asian Paints PPG Road Marking Paints and Coatings Products Offered
- 11.9.5 Asian Paints PPG Recent Development

#### 11.10 Sealmaster

- 11.10.1 Sealmaster Corporation Information
- 11.10.2 Sealmaster Description, Business Overview and Total Revenue



- 11.10.3 Sealmaster Sales, Revenue and Gross Margin (2015-2020)
- 11.10.4 Sealmaster Road Marking Paints and Coatings Products Offered
- 11.10.5 Sealmaster Recent Development
- 11.1 SherwinWilliams
  - 11.1.1 SherwinWilliams Corporation Information
  - 11.1.2 SherwinWilliams Description, Business Overview and Total Revenue
  - 11.1.3 SherwinWilliams Sales, Revenue and Gross Margin (2015-2020)
  - 11.1.4 SherwinWilliams Road Marking Paints and Coatings Products Offered
  - 11.1.5 SherwinWilliams Recent Development
- 11.12 Rembrandtin Lack
  - 11.12.1 Rembrandtin Lack Corporation Information
  - 11.12.2 Rembrandtin Lack Description, Business Overview and Total Revenue
  - 11.12.3 Rembrandtin Lack Sales, Revenue and Gross Margin (2015-2020)
- 11.12.4 Rembrandtin Lack Products Offered
- 11.12.5 Rembrandtin Lack Recent Development
- 11.13 Berger Paints
  - 11.13.1 Berger Paints Corporation Information
  - 11.13.2 Berger Paints Description, Business Overview and Total Revenue
  - 11.13.3 Berger Paints Sales, Revenue and Gross Margin (2015-2020)
  - 11.13.4 Berger Paints Products Offered
  - 11.13.5 Berger Paints Recent Development
- **11.14 LANINO** 
  - 11.14.1 LANINO Corporation Information
  - 11.14.2 LANINO Description, Business Overview and Total Revenue
  - 11.14.3 LANINO Sales, Revenue and Gross Margin (2015-2020)
  - 11.14.4 LANINO Products Offered
  - 11.14.5 LANINO Recent Development

#### 12 FUTURE FORECAST BY REGIONS (COUNTRIES) (2021-2026)

- 12.1 Road Marking Paints and Coatings Market Estimates and Projections by Region
- 12.1.1 Global Road Marking Paints and Coatings Sales Forecast by Regions 2021-2026
- 12.1.2 Global Road Marking Paints and Coatings Revenue Forecast by Regions 2021-2026
- 12.2 North America Road Marking Paints and Coatings Market Size Forecast (2021-2026)
  - 12.2.1 North America: Road Marking Paints and Coatings Sales Forecast (2021-2026)
  - 12.2.2 North America: Road Marking Paints and Coatings Revenue Forecast



(2021-2026)

- 12.2.3 North America: Road Marking Paints and Coatings Market Size Forecast by Country (2021-2026)
- 12.3 Europe Road Marking Paints and Coatings Market Size Forecast (2021-2026)
  - 12.3.1 Europe: Road Marking Paints and Coatings Sales Forecast (2021-2026)
  - 12.3.2 Europe: Road Marking Paints and Coatings Revenue Forecast (2021-2026)
- 12.3.3 Europe: Road Marking Paints and Coatings Market Size Forecast by Country (2021-2026)
- 12.4 Asia Pacific Road Marking Paints and Coatings Market Size Forecast (2021-2026)
- 12.4.1 Asia Pacific: Road Marking Paints and Coatings Sales Forecast (2021-2026)
- 12.4.2 Asia Pacific: Road Marking Paints and Coatings Revenue Forecast (2021-2026)
- 12.4.3 Asia Pacific: Road Marking Paints and Coatings Market Size Forecast by Region (2021-2026)
- 12.5 Latin America Road Marking Paints and Coatings Market Size Forecast (2021-2026)
  - 12.5.1 Latin America: Road Marking Paints and Coatings Sales Forecast (2021-2026)
- 12.5.2 Latin America: Road Marking Paints and Coatings Revenue Forecast (2021-2026)
- 12.5.3 Latin America: Road Marking Paints and Coatings Market Size Forecast by Country (2021-2026)
- 12.6 Middle East and Africa Road Marking Paints and Coatings Market Size Forecast (2021-2026)
- 12.6.1 Middle East and Africa: Road Marking Paints and Coatings Sales Forecast (2021-2026)
- 12.6.2 Middle East and Africa: Road Marking Paints and Coatings Revenue Forecast (2021-2026)
- 12.6.3 Middle East and Africa: Road Marking Paints and Coatings Market Size Forecast by Country (2021-2026)

# 13 MARKET OPPORTUNITIES, CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS

- 13.1 Market Opportunities and Drivers
- 13.2 Market Challenges
- 13.3 Market Risks/Restraints
- 13.4 Porter's Five Forces Analysis
- 13.5 Primary Interviews with Key Road Marking Paints and Coatings Players (Opinion Leaders)



# 14 VALUE CHAIN AND SALES CHANNELS ANALYSIS

- 14.1 Value Chain Analysis
- 14.2 Road Marking Paints and Coatings Customers
- 14.3 Sales Channels Analysis
  - 14.3.1 Sales Channels
  - 14.3.2 Distributors

#### 15 RESEARCH FINDINGS AND CONCLUSION

#### **16 APPENDIX**

- 16.1 Research Methodology
  - 16.1.1 Methodology/Research Approach
  - 16.1.2 Data Source
- 16.2 Author Details



# **List Of Tables**

#### LIST OF TABLES

- Table 1. Road Marking Paints and Coatings Market Segments
- Table 2. Ranking of Global Top Road Marking Paints and Coatings Manufacturers by Revenue (US\$ Million) in 2019
- Table 3. Global Road Marking Paints and Coatings Market Size Growth Rate by Type 2020-2026 (K MT) & (US\$ Million)
- Table 4. Major Manufacturers of Thermoplastic Marking Paint
- Table 5. Major Manufacturers of Waterbased Marking Paint
- Table 6. Major Manufacturers of Solvent Based Marking Paint
- Table 7. Major Manufacturers of Two-Component Road Marking Paint
- Table 8. COVID-19 Impact Global Market: (Four Road Marking Paints and Coatings Market Size Forecast Scenarios)
- Table 9. Opportunities and Trends for Road Marking Paints and Coatings Players in the COVID-19 Landscape
- Table 10. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis
- Table 11. Key Regions/Countries Measures against Covid-19 Impact
- Table 12. Proposal for Road Marking Paints and Coatings Players to Combat Covid-19 Impact
- Table 13. Global Road Marking Paints and Coatings Market Size Growth Rate by Application 2020-2026 (K MT)
- Table 14. Global Road Marking Paints and Coatings Market Size by Region (K MT) & (US\$ Million): 2020 VS 2026
- Table 15. Global Road Marking Paints and Coatings Sales by Regions 2015-2020 (K MT)
- Table 16. Global Road Marking Paints and Coatings Sales Market Share by Regions (2015-2020)
- Table 17. Global Road Marking Paints and Coatings Revenue by Regions 2015-2020 (US\$ Million)
- Table 18. Global Road Marking Paints and Coatings Sales by Manufacturers (2015-2020) (K MT)
- Table 19. Global Road Marking Paints and Coatings Sales Share by Manufacturers (2015-2020)
- Table 20. Global Road Marking Paints and Coatings Manufacturers Market Concentration Ratio (CR5 and HHI) (2015-2020)
- Table 21. Global Road Marking Paints and Coatings by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Road Marking Paints and Coatings as of 2019)



- Table 22. Road Marking Paints and Coatings Revenue by Manufacturers (2015-2020) (US\$ Million)
- Table 23. Road Marking Paints and Coatings Revenue Share by Manufacturers (2015-2020)
- Table 24. Key Manufacturers Road Marking Paints and Coatings Price (2015-2020) (USD/MT)
- Table 25. Road Marking Paints and Coatings Manufacturers Manufacturing Base Distribution and Headquarters
- Table 26. Manufacturers Road Marking Paints and Coatings Product Type
- Table 27. Date of International Manufacturers Enter into Road Marking Paints and Coatings Market
- Table 28. Manufacturers Mergers & Acquisitions, Expansion Plans
- Table 29. Global Road Marking Paints and Coatings Sales by Type (2015-2020) (K MT)
- Table 30. Global Road Marking Paints and Coatings Sales Share by Type (2015-2020)
- Table 31. Global Road Marking Paints and Coatings Revenue by Type (2015-2020) (US\$ Million)
- Table 32. Global Road Marking Paints and Coatings Revenue Share by Type (2015-2020)
- Table 33. Road Marking Paints and Coatings Average Selling Price (ASP) by Type 2015-2020 (USD/MT)
- Table 34. Global Road Marking Paints and Coatings Sales by Application (2015-2020) (K MT)
- Table 35. Global Road Marking Paints and Coatings Sales Share by Application (2015-2020)
- Table 36. North America Road Marking Paints and Coatings Sales by Country (2015-2020) (K MT)
- Table 37. North America Road Marking Paints and Coatings Sales Market Share by Country (2015-2020)
- Table 38. North America Road Marking Paints and Coatings Revenue by Country (2015-2020) (US\$ Million)
- Table 39. North America Road Marking Paints and Coatings Revenue Market Share by Country (2015-2020)
- Table 40. North America Road Marking Paints and Coatings Sales by Type (2015-2020) (K MT)
- Table 41. North America Road Marking Paints and Coatings Sales Market Share by Type (2015-2020)
- Table 42. North America Road Marking Paints and Coatings Sales by Application (2015-2020) (K MT)
- Table 43. North America Road Marking Paints and Coatings Sales Market Share by



Application (2015-2020)

Table 44. Europe Road Marking Paints and Coatings Sales by Country (2015-2020) (K MT)

Table 45. Europe Road Marking Paints and Coatings Sales Market Share by Country (2015-2020)

Table 46. Europe Road Marking Paints and Coatings Revenue by Country (2015-2020) (US\$ Million)

Table 47. Europe Road Marking Paints and Coatings Revenue Market Share by Country (2015-2020)

Table 48. Europe Road Marking Paints and Coatings Sales by Type (2015-2020) (K MT)

Table 49. Europe Road Marking Paints and Coatings Sales Market Share by Type (2015-2020)

Table 50. Europe Road Marking Paints and Coatings Sales by Application (2015-2020) (K MT)

Table 51. Europe Road Marking Paints and Coatings Sales Market Share by Application (2015-2020)

Table 52. Asia Pacific Road Marking Paints and Coatings Sales by Region (2015-2020) (K MT)

Table 53. Asia Pacific Road Marking Paints and Coatings Sales Market Share by Region (2015-2020)

Table 54. Asia Pacific Road Marking Paints and Coatings Revenue by Region (2015-2020) (US\$ Million)

Table 55. Asia Pacific Road Marking Paints and Coatings Revenue Market Share by Region (2015-2020)

Table 56. Asia Pacific Road Marking Paints and Coatings Sales by Type (2015-2020) (K MT)

Table 57. Asia Pacific Road Marking Paints and Coatings Sales Market Share by Type (2015-2020)

Table 58. Asia Pacific Road Marking Paints and Coatings Sales by Application (2015-2020) (K MT)

Table 59. Asia Pacific Road Marking Paints and Coatings Sales Market Share by Application (2015-2020)

Table 60. Latin America Road Marking Paints and Coatings Sales by Country (2015-2020) (K MT)

Table 61. Latin America Road Marking Paints and Coatings Sales Market Share by Country (2015-2020)

Table 62. Latin Americaa Road Marking Paints and Coatings Revenue by Country (2015-2020) (US\$ Million)



Table 63. Latin America Road Marking Paints and Coatings Revenue Market Share by Country (2015-2020)

Table 64. Latin America Road Marking Paints and Coatings Sales by Type (2015-2020) (K MT)

Table 65. Latin America Road Marking Paints and Coatings Sales Market Share by Type (2015-2020)

Table 66. Latin America Road Marking Paints and Coatings Sales by Application (2015-2020) (K MT)

Table 67. Latin America Road Marking Paints and Coatings Sales Market Share by Application (2015-2020)

Table 68. Middle East and Africa Road Marking Paints and Coatings Sales by Country (2015-2020) (K MT)

Table 69. Middle East and Africa Road Marking Paints and Coatings Sales Market Share by Country (2015-2020)

Table 70. Middle East and Africa Road Marking Paints and Coatings Revenue by Country (2015-2020) (US\$ Million)

Table 71. Middle East and Africa Road Marking Paints and Coatings Revenue Market Share by Country (2015-2020)

Table 72. Middle East and Africa Road Marking Paints and Coatings Sales by Type (2015-2020) (K MT)

Table 73. Middle East and Africa Road Marking Paints and Coatings Sales Market Share by Type (2015-2020)

Table 74. Middle East and Africa Road Marking Paints and Coatings Sales by Application (2015-2020) (K MT)

Table 75. Middle East and Africa Road Marking Paints and Coatings Sales Market Share by Application (2015-2020)

Table 76. SherwinWilliams Corporation Information

Table 77. SherwinWilliams Description and Major Businesses

Table 78. SherwinWilliams Road Marking Paints and Coatings Production (K MT),

Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 79. SherwinWilliams Product

Table 80. SherwinWilliams Recent Development

Table 81. 3M Corporation Information

Table 82. 3M Description and Major Businesses

Table 83. 3M Road Marking Paints and Coatings Production (K MT), Revenue (US\$

Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 84. 3M Product

Table 85. 3M Recent Development

Table 86. Swarco Corporation Information



Table 87. Swarco Description and Major Businesses

Table 88. Swarco Road Marking Paints and Coatings Production (K MT), Revenue

(US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 89. Swarco Product

Table 90. Swarco Recent Development

Table 91. Nippon Paint Corporation Information

Table 92. Nippon Paint Description and Major Businesses

Table 93. Nippon Paint Road Marking Paints and Coatings Production (K MT), Revenue

(US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 94. Nippon Paint Product

Table 95. Nippon Paint Recent Development

Table 96. Geveko Markings Corporation Information

Table 97. Geveko Markings Description and Major Businesses

Table 98. Geveko Markings Road Marking Paints and Coatings Production (K MT),

Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 99. Geveko Markings Product

Table 100. Geveko Markings Recent Development

Table 101. Ennis-Flint Corporation Information

Table 102. Ennis-Flint Description and Major Businesses

Table 103. Ennis-Flint Road Marking Paints and Coatings Production (K MT), Revenue

(US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 104. Ennis-Flint Product

Table 105. Ennis-Flint Recent Development

Table 106. Hempel Corporation Information

Table 107. Hempel Description and Major Businesses

Table 108. Hempel Road Marking Paints and Coatings Production (K MT), Revenue

(US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 109. Hempel Product

Table 110. Hempel Recent Development

Table 111. PPG Industries Corporation Information

Table 112. PPG Industries Description and Major Businesses

Table 113. PPG Industries Road Marking Paints and Coatings Production (K MT),

Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 114. PPG Industries Product

Table 115. PPG Industries Recent Development

Table 116. Asian Paints PPG Corporation Information

Table 117. Asian Paints PPG Description and Major Businesses

Table 118. Asian Paints PPG Road Marking Paints and Coatings Production (K MT),

Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)



Table 119. Asian Paints PPG Product

Table 120. Asian Paints PPG Recent Development

Table 121. Sealmaster Corporation Information

Table 122. Sealmaster Description and Major Businesses

Table 123. Sealmaster Road Marking Paints and Coatings Production (K MT), Revenue

(US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 124. Sealmaster Product

Table 125. Sealmaster Recent Development

Table 126. U.S. Specialty Coatings Corporation Information

Table 127. U.S. Specialty Coatings Description and Major Businesses

Table 128. U.S. Specialty Coatings Road Marking Paints and Coatings Sales (K MT),

Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 129. U.S. Specialty Coatings Product

Table 130. U.S. Specialty Coatings Recent Development

Table 131. Rembrandtin Lack Corporation Information

Table 132. Rembrandtin Lack Description and Major Businesses

Table 133. Rembrandtin Lack Road Marking Paints and Coatings Sales (K MT),

Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 134. Rembrandtin Lack Product

Table 135. Rembrandtin Lack Recent Development

Table 136. Berger Paints Corporation Information

Table 137. Berger Paints Description and Major Businesses

Table 138. Berger Paints Road Marking Paints and Coatings Sales (K MT), Revenue

(US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 139. Berger Paints Product

Table 140. Berger Paints Recent Development

Table 141. LANINO Corporation Information

Table 142. LANINO Description and Major Businesses

Table 143. LANINO Road Marking Paints and Coatings Sales (K MT), Revenue (US\$

Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 144. LANINO Product

Table 145. LANINO Recent Development

Table 146. Global Road Marking Paints and Coatings Sales Forecast by Regions

(2021-2026) (K MT)

Table 147. Global Road Marking Paints and Coatings Sales Market Share Forecast by

Regions (2021-2026)

Table 148. Global Road Marking Paints and Coatings Revenue Forecast by Regions

(2021-2026) (US\$ Million)

Table 149. Global Road Marking Paints and Coatings Revenue Market Share Forecast



by Regions (2021-2026)

Table 150. North America: Road Marking Paints and Coatings Sales Forecast by Country (2021-2026) (K MT)

Table 151. North America: Road Marking Paints and Coatings Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 152. Europe: Road Marking Paints and Coatings Sales Forecast by Country (2021-2026) (K MT)

Table 153. Europe: Road Marking Paints and Coatings Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 154. Asia Pacific: Road Marking Paints and Coatings Sales Forecast by Region (2021-2026) (K MT)

Table 155. Asia Pacific: Road Marking Paints and Coatings Revenue Forecast by Region (2021-2026) (US\$ Million)

Table 156. Latin America: Road Marking Paints and Coatings Sales Forecast by Country (2021-2026) (K MT)

Table 157. Latin America: Road Marking Paints and Coatings Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 158. Middle East and Africa: Road Marking Paints and Coatings Sales Forecast by Country (2021-2026) (K MT)

Table 159. Middle East and Africa: Road Marking Paints and Coatings Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 160. Key Opportunities and Drivers: Impact Analysis (2021-2026)

Table 161. Key Challenges

Table 162. Market Risks

Table 163. Main Points Interviewed from Key Road Marking Paints and Coatings Players

Table 164. Road Marking Paints and Coatings Customers List

Table 165. Road Marking Paints and Coatings Distributors List

Table 166. Research Programs/Design for This Report

Table 167. Key Data Information from Secondary Sources

Table 168. Key Data Information from Primary Sources



# **List Of Figures**

#### **LIST OF FIGURES**

- Figure 1. Road Marking Paints and Coatings Product Picture
- Figure 2. Global Road Marking Paints and Coatings Sales Market Share by Type in 2020 & 2026
- Figure 3. Thermoplastic Marking Paint Product Picture
- Figure 4. Waterbased Marking Paint Product Picture
- Figure 5. Solvent Based Marking Paint Product Picture
- Figure 6. Two-Component Road Marking Paint Product Picture
- Figure 7. Global Road Marking Paints and Coatings Sales Market Share by Application in 2020 & 2026
- Figure 8. Roads and Streets
- Figure 9. Parking Lot
- Figure 10. Airport
- Figure 11. Others
- Figure 12. Road Marking Paints and Coatings Report Years Considered
- Figure 13. Global Road Marking Paints and Coatings Market Size 2015-2026 (US\$ Million)
- Figure 14. Global Road Marking Paints and Coatings Sales 2015-2026 (K MT)
- Figure 15. Global Road Marking Paints and Coatings Market Size Market Share by Region: 2020 Versus 2026
- Figure 16. Global Road Marking Paints and Coatings Sales Market Share by Region (2015-2020)
- Figure 17. Global Road Marking Paints and Coatings Sales Market Share by Region in 2019
- Figure 18. Global Road Marking Paints and Coatings Revenue Market Share by Region (2015-2020)
- Figure 19. Global Road Marking Paints and Coatings Revenue Market Share by Region in 2019
- Figure 20. Global Road Marking Paints and Coatings Sales Share by Manufacturer in 2019
- Figure 21. The Top 10 and 5 Players Market Share by Road Marking Paints and Coatings Revenue in 2019
- Figure 22. Road Marking Paints and Coatings Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019
- Figure 23. Global Road Marking Paints and Coatings Sales Market Share by Type (2015-2020)



- Figure 24. Global Road Marking Paints and Coatings Sales Market Share by Type in 2019
- Figure 25. Global Road Marking Paints and Coatings Revenue Market Share by Type (2015-2020)
- Figure 26. Global Road Marking Paints and Coatings Revenue Market Share by Type in 2019
- Figure 27. Global Road Marking Paints and Coatings Market Share by Price Range (2015-2020)
- Figure 28. Global Road Marking Paints and Coatings Sales Market Share by Application (2015-2020)
- Figure 29. Global Road Marking Paints and Coatings Sales Market Share by Application in 2019
- Figure 30. Global Road Marking Paints and Coatings Revenue Market Share by Application (2015-2020)
- Figure 31. Global Road Marking Paints and Coatings Revenue Market Share by Application in 2019
- Figure 32. North America Road Marking Paints and Coatings Sales Growth Rate 2015-2020 (K MT)
- Figure 33. North America Road Marking Paints and Coatings Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 34. North America Road Marking Paints and Coatings Sales Market Share by Country in 2019
- Figure 35. North America Road Marking Paints and Coatings Revenue Market Share by Country in 2019
- Figure 36. U.S. Road Marking Paints and Coatings Sales Growth Rate (2015-2020) (K MT)
- Figure 37. U.S. Road Marking Paints and Coatings Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 38. Canada Road Marking Paints and Coatings Sales Growth Rate (2015-2020) (K MT)
- Figure 39. Canada Road Marking Paints and Coatings Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 40. North America Road Marking Paints and Coatings Market Share by Type in 2019
- Figure 41. North America Road Marking Paints and Coatings Market Share by Application in 2019
- Figure 42. Europe Road Marking Paints and Coatings Sales Growth Rate 2015-2020 (K MT)
- Figure 43. Europe Road Marking Paints and Coatings Revenue Growth Rate 2015-2020



(US\$ Million)

Figure 44. Europe Road Marking Paints and Coatings Sales Market Share by Country in 2019

Figure 45. Europe Road Marking Paints and Coatings Revenue Market Share by Country in 2019

Figure 46. Germany Road Marking Paints and Coatings Sales Growth Rate (2015-2020) (K MT)

Figure 47. Germany Road Marking Paints and Coatings Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 48. France Road Marking Paints and Coatings Sales Growth Rate (2015-2020) (K MT)

Figure 49. France Road Marking Paints and Coatings Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 50. U.K. Road Marking Paints and Coatings Sales Growth Rate (2015-2020) (K MT)

Figure 51. U.K. Road Marking Paints and Coatings Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 52. Italy Road Marking Paints and Coatings Sales Growth Rate (2015-2020) (K MT)

Figure 53. Italy Road Marking Paints and Coatings Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 54. Russia Road Marking Paints and Coatings Sales Growth Rate (2015-2020) (K MT)

Figure 55. Russia Road Marking Paints and Coatings Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 56. Europe Road Marking Paints and Coatings Market Share by Type in 2019

Figure 57. Europe Road Marking Paints and Coatings Market Share by Application in 2019

Figure 58. Asia Pacific Road Marking Paints and Coatings Sales Growth Rate 2015-2020 (K MT)

Figure 59. Asia Pacific Road Marking Paints and Coatings Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 60. Asia Pacific Road Marking Paints and Coatings Sales Market Share by Region in 2019

Figure 61. Asia Pacific Road Marking Paints and Coatings Revenue Market Share by Region in 2019

Figure 62. China Road Marking Paints and Coatings Sales Growth Rate (2015-2020) (K MT)

Figure 63. China Road Marking Paints and Coatings Revenue Growth Rate



(2015-2020) (US\$ Million)

Figure 64. Japan Road Marking Paints and Coatings Sales Growth Rate (2015-2020) (K MT)

Figure 65. Japan Road Marking Paints and Coatings Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 66. South Korea Road Marking Paints and Coatings Sales Growth Rate (2015-2020) (K MT)

Figure 67. South Korea Road Marking Paints and Coatings Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 68. India Road Marking Paints and Coatings Sales Growth Rate (2015-2020) (K MT)

Figure 69. India Road Marking Paints and Coatings Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 70. Australia Road Marking Paints and Coatings Sales Growth Rate (2015-2020) (K MT)

Figure 71. Australia Road Marking Paints and Coatings Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 72. Taiwan Road Marking Paints and Coatings Sales Growth Rate (2015-2020) (K MT)

Figure 73. Taiwan Road Marking Paints and Coatings Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 74. Indonesia Road Marking Paints and Coatings Sales Growth Rate (2015-2020) (K MT)

Figure 75. Indonesia Road Marking Paints and Coatings Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 76. Thailand Road Marking Paints and Coatings Sales Growth Rate (2015-2020) (K MT)

Figure 77. Thailand Road Marking Paints and Coatings Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 78. Malaysia Road Marking Paints and Coatings Sales Growth Rate (2015-2020) (K MT)

Figure 79. Malaysia Road Marking Paints and Coatings Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 80. Philippines Road Marking Paints and Coatings Sales Growth Rate (2015-2020) (K MT)

Figure 81. Philippines Road Marking Paints and Coatings Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 82. Vietnam Road Marking Paints and Coatings Sales Growth Rate (2015-2020) (K MT)



Figure 83. Vietnam Road Marking Paints and Coatings Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 84. Asia Pacific Road Marking Paints and Coatings Market Share by Type in 2019

Figure 85. Asia Pacific Road Marking Paints and Coatings Market Share by Application in 2019

Figure 86. Latin America Road Marking Paints and Coatings Sales Growth Rate 2015-2020 (K MT)

Figure 87. Latin America Road Marking Paints and Coatings Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 88. Latin America Road Marking Paints and Coatings Sales Market Share by Country in 2019

Figure 89. Latin America Road Marking Paints and Coatings Revenue Market Share by Country in 2019

Figure 90. Mexico Road Marking Paints and Coatings Sales Growth Rate (2015-2020) (K MT)

Figure 91. Mexico Road Marking Paints and Coatings Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 92. Brazil Road Marking Paints and Coatings Sales Growth Rate (2015-2020) (K MT)

Figure 93. Brazil Road Marking Paints and Coatings Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 94. Argentina Road Marking Paints and Coatings Sales Growth Rate (2015-2020) (K MT)

Figure 95. Argentina Road Marking Paints and Coatings Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 96. Latin America Road Marking Paints and Coatings Market Share by Type in 2019

Figure 97. Latin America Road Marking Paints and Coatings Market Share by Application in 2019

Figure 98. Middle East and Africa Road Marking Paints and Coatings Sales Growth Rate 2015-2020 (K MT)

Figure 99. Middle East and Africa Road Marking Paints and Coatings Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 100. Middle East and Africa Road Marking Paints and Coatings Sales Market Share by Country in 2019

Figure 101. Middle East and Africa Road Marking Paints and Coatings Revenue Market Share by Country in 2019

Figure 102. Turkey Road Marking Paints and Coatings Sales Growth Rate (2015-2020)



(K MT)

Figure 103. Turkey Road Marking Paints and Coatings Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 104. Saudi Arabia Road Marking Paints and Coatings Sales Growth Rate (2015-2020) (K MT)

Figure 105. Saudi Arabia Road Marking Paints and Coatings Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 106. U.A.E Road Marking Paints and Coatings Sales Growth Rate (2015-2020) (K MT)

Figure 107. U.A.E Road Marking Paints and Coatings Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 108. Middle East and Africa Road Marking Paints and Coatings Market Share by Type in 2019

Figure 109. Middle East and Africa Road Marking Paints and Coatings Market Share by Application in 2019

Figure 110. SherwinWilliams Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 111. 3M Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 112. Swarco Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 113. Nippon Paint Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 114. Geveko Markings Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 115. Ennis-Flint Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 116. Hempel Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 117. PPG Industries Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 118. Asian Paints PPG Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 119. Sealmaster Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 120. U.S. Specialty Coatings Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 121. Rembrandtin Lack Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 122. Berger Paints Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 123. LANINO Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 124. North America Road Marking Paints and Coatings Sales Growth Rate Forecast (2021-2026) (K MT)

Figure 125. North America Road Marking Paints and Coatings Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 126. Europe Road Marking Paints and Coatings Sales Growth Rate Forecast (2021-2026) (K MT)

Figure 127. Europe Road Marking Paints and Coatings Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 128. Asia Pacific Road Marking Paints and Coatings Sales Growth Rate



Forecast (2021-2026) (K MT)

Figure 129. Asia Pacific Road Marking Paints and Coatings Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 130. Latin America Road Marking Paints and Coatings Sales Growth Rate Forecast (2021-2026) (K MT)

Figure 131. Latin America Road Marking Paints and Coatings Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 132. Middle East and Africa Road Marking Paints and Coatings Sales Growth Rate Forecast (2021-2026) (K MT)

Figure 133. Middle East and Africa Road Marking Paints and Coatings Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 134. Porter's Five Forces Analysis

Figure 135. Channels of Distribution

Figure 136. Distributors Profiles

Figure 137. Bottom-up and Top-down Approaches for This Report

Figure 138. Data Triangulation

Figure 139. Key Executives Interviewed



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