

# COVID-19 Impact on Global Retail Security Tags Market Insights, Forecast to 2026

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## Abstracts

Retail safety tags are used to attach individual or multiple products to identify, track, and count products. Various companies and retailers use them to count and track products. These provide advantages such as automation, cost efficiency, safety and accuracy in tracking inventory through supply chain networks and retail environments.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Retail Security Tags market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Retail Security Tags industry.

Based on our recent survey, we have several different scenarios about the Retail Security Tags YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ xx million in 2019. The market size of Retail Security Tags will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Retail Security Tags

market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Retail Security Tags market in terms of both revenue and volume. Players, stakeholders, and other participants in the global Retail Security Tags market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

### Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Retail Security Tags market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

### Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Retail Security Tags market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

### Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Retail Security Tags market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Retail

Security Tags market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Retail Security Tags market.

The following manufacturers are covered in this report:

Avery Dennison

3M

ZIH

Brady Corporation

Johnson Controls

Checkpoint Systems

Smartrac N.V.

HP Development Company

Cenveo Corporation

Alien Technology

#### Retail Security Tags Breakdown Data by Type

Paper

Plastic

Metal

#### Retail Security Tags Breakdown Data by Application

Shopping Arcade

Supermarket

Garment Store

Jewelry Store

Video Store and Bookstore

Other

## Contents

### 1 STUDY COVERAGE

- 1.1 Retail Security Tags Product Introduction
- 1.2 Market Segments
- 1.3 Key Retail Security Tags Manufacturers Covered: Ranking by Revenue
- 1.4 Market by Type
  - 1.4.1 Global Retail Security Tags Market Size Growth Rate by Type
  - 1.4.2 Paper
  - 1.4.3 Plastic
  - 1.4.4 Metal
- 1.5 Market by Application
  - 1.5.1 Global Retail Security Tags Market Size Growth Rate by Application
  - 1.5.2 Shopping Arcade
  - 1.5.3 Supermarket
  - 1.5.4 Garment Store
  - 1.5.5 Jewelry Store
  - 1.5.6 Video Store and Bookstore
  - 1.5.7 Other
- 1.6 Coronavirus Disease 2019 (Covid-19): Retail Security Tags Industry Impact
  - 1.6.1 How the Covid-19 is Affecting the Retail Security Tags Industry
    - 1.6.1.1 Retail Security Tags Business Impact Assessment - Covid-19
    - 1.6.1.2 Supply Chain Challenges
    - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
  - 1.6.2 Market Trends and Retail Security Tags Potential Opportunities in the COVID-19 Landscape
  - 1.6.3 Measures / Proposal against Covid-19
    - 1.6.3.1 Government Measures to Combat Covid-19 Impact
    - 1.6.3.2 Proposal for Retail Security Tags Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

### 2 EXECUTIVE SUMMARY

- 2.1 Global Retail Security Tags Market Size Estimates and Forecasts
  - 2.1.1 Global Retail Security Tags Revenue 2015-2026
  - 2.1.2 Global Retail Security Tags Sales 2015-2026
- 2.2 Retail Security Tags Market Size by Region: 2020 Versus 2026

2.2.1 Global Retail Security Tags Retrospective Market Scenario in Sales by Region: 2015-2020

2.2.2 Global Retail Security Tags Retrospective Market Scenario in Revenue by Region: 2015-2020

### **3 GLOBAL RETAIL SECURITY TAGS COMPETITOR LANDSCAPE BY PLAYERS**

3.1 Retail Security Tags Sales by Manufacturers

3.1.1 Retail Security Tags Sales by Manufacturers (2015-2020)

3.1.2 Retail Security Tags Sales Market Share by Manufacturers (2015-2020)

3.2 Retail Security Tags Revenue by Manufacturers

3.2.1 Retail Security Tags Revenue by Manufacturers (2015-2020)

3.2.2 Retail Security Tags Revenue Share by Manufacturers (2015-2020)

3.2.3 Global Retail Security Tags Market Concentration Ratio (CR5 and HHI) (2015-2020)

3.2.4 Global Top 10 and Top 5 Companies by Retail Security Tags Revenue in 2019

3.2.5 Global Retail Security Tags Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

3.3 Retail Security Tags Price by Manufacturers

3.4 Retail Security Tags Manufacturing Base Distribution, Product Types

3.4.1 Retail Security Tags Manufacturers Manufacturing Base Distribution, Headquarters

3.4.2 Manufacturers Retail Security Tags Product Type

3.4.3 Date of International Manufacturers Enter into Retail Security Tags Market

3.5 Manufacturers Mergers & Acquisitions, Expansion Plans

### **4 BREAKDOWN DATA BY TYPE (2015-2026)**

4.1 Global Retail Security Tags Market Size by Type (2015-2020)

4.1.1 Global Retail Security Tags Sales by Type (2015-2020)

4.1.2 Global Retail Security Tags Revenue by Type (2015-2020)

4.1.3 Retail Security Tags Average Selling Price (ASP) by Type (2015-2026)

4.2 Global Retail Security Tags Market Size Forecast by Type (2021-2026)

4.2.1 Global Retail Security Tags Sales Forecast by Type (2021-2026)

4.2.2 Global Retail Security Tags Revenue Forecast by Type (2021-2026)

4.2.3 Retail Security Tags Average Selling Price (ASP) Forecast by Type (2021-2026)

4.3 Global Retail Security Tags Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

## **5 BREAKDOWN DATA BY APPLICATION (2015-2026)**

- 5.1 Global Retail Security Tags Market Size by Application (2015-2020)
  - 5.1.1 Global Retail Security Tags Sales by Application (2015-2020)
  - 5.1.2 Global Retail Security Tags Revenue by Application (2015-2020)
  - 5.1.3 Retail Security Tags Price by Application (2015-2020)
- 5.2 Retail Security Tags Market Size Forecast by Application (2021-2026)
  - 5.2.1 Global Retail Security Tags Sales Forecast by Application (2021-2026)
  - 5.2.2 Global Retail Security Tags Revenue Forecast by Application (2021-2026)
  - 5.2.3 Global Retail Security Tags Price Forecast by Application (2021-2026)

## **6 NORTH AMERICA**

- 6.1 North America Retail Security Tags by Country
  - 6.1.1 North America Retail Security Tags Sales by Country
  - 6.1.2 North America Retail Security Tags Revenue by Country
  - 6.1.3 U.S.
  - 6.1.4 Canada
- 6.2 North America Retail Security Tags Market Facts & Figures by Type
- 6.3 North America Retail Security Tags Market Facts & Figures by Application

## **7 EUROPE**

- 7.1 Europe Retail Security Tags by Country
  - 7.1.1 Europe Retail Security Tags Sales by Country
  - 7.1.2 Europe Retail Security Tags Revenue by Country
  - 7.1.3 Germany
  - 7.1.4 France
  - 7.1.5 U.K.
  - 7.1.6 Italy
  - 7.1.7 Russia
- 7.2 Europe Retail Security Tags Market Facts & Figures by Type
- 7.3 Europe Retail Security Tags Market Facts & Figures by Application

## **8 ASIA PACIFIC**

- 8.1 Asia Pacific Retail Security Tags by Region
  - 8.1.1 Asia Pacific Retail Security Tags Sales by Region
  - 8.1.2 Asia Pacific Retail Security Tags Revenue by Region

- 8.1.3 China
- 8.1.4 Japan
- 8.1.5 South Korea
- 8.1.6 India
- 8.1.7 Australia
- 8.1.8 Taiwan
- 8.1.9 Indonesia
- 8.1.10 Thailand
- 8.1.11 Malaysia
- 8.1.12 Philippines
- 8.1.13 Vietnam

8.2 Asia Pacific Retail Security Tags Market Facts & Figures by Type

8.3 Asia Pacific Retail Security Tags Market Facts & Figures by Application

## **9 LATIN AMERICA**

9.1 Latin America Retail Security Tags by Country

- 9.1.1 Latin America Retail Security Tags Sales by Country
- 9.1.2 Latin America Retail Security Tags Revenue by Country
- 9.1.3 Mexico
- 9.1.4 Brazil
- 9.1.5 Argentina

9.2 Central & South America Retail Security Tags Market Facts & Figures by Type

9.3 Central & South America Retail Security Tags Market Facts & Figures by Application

## **10 MIDDLE EAST AND AFRICA**

10.1 Middle East and Africa Retail Security Tags by Country

- 10.1.1 Middle East and Africa Retail Security Tags Sales by Country
- 10.1.2 Middle East and Africa Retail Security Tags Revenue by Country
- 10.1.3 Turkey
- 10.1.4 Saudi Arabia
- 10.1.5 U.A.E

10.2 Middle East and Africa Retail Security Tags Market Facts & Figures by Type

10.3 Middle East and Africa Retail Security Tags Market Facts & Figures by Application

## **11 COMPANY PROFILES**



## 11.1 Avery Dennison

11.1.1 Avery Dennison Corporation Information

11.1.2 Avery Dennison Description, Business Overview and Total Revenue

11.1.3 Avery Dennison Sales, Revenue and Gross Margin (2015-2020)

11.1.4 Avery Dennison Retail Security Tags Products Offered

11.1.5 Avery Dennison Recent Development

## 11.2 3M

11.2.1 3M Corporation Information

11.2.2 3M Description, Business Overview and Total Revenue

11.2.3 3M Sales, Revenue and Gross Margin (2015-2020)

11.2.4 3M Retail Security Tags Products Offered

11.2.5 3M Recent Development

## 11.3 ZIH

11.3.1 ZIH Corporation Information

11.3.2 ZIH Description, Business Overview and Total Revenue

11.3.3 ZIH Sales, Revenue and Gross Margin (2015-2020)

11.3.4 ZIH Retail Security Tags Products Offered

11.3.5 ZIH Recent Development

## 11.4 Brady Corporation

11.4.1 Brady Corporation Corporation Information

11.4.2 Brady Corporation Description, Business Overview and Total Revenue

11.4.3 Brady Corporation Sales, Revenue and Gross Margin (2015-2020)

11.4.4 Brady Corporation Retail Security Tags Products Offered

11.4.5 Brady Corporation Recent Development

## 11.5 Johnson Controls

11.5.1 Johnson Controls Corporation Information

11.5.2 Johnson Controls Description, Business Overview and Total Revenue

11.5.3 Johnson Controls Sales, Revenue and Gross Margin (2015-2020)

11.5.4 Johnson Controls Retail Security Tags Products Offered

11.5.5 Johnson Controls Recent Development

## 11.6 Checkpoint Systems

11.6.1 Checkpoint Systems Corporation Information

11.6.2 Checkpoint Systems Description, Business Overview and Total Revenue

11.6.3 Checkpoint Systems Sales, Revenue and Gross Margin (2015-2020)

11.6.4 Checkpoint Systems Retail Security Tags Products Offered

11.6.5 Checkpoint Systems Recent Development

## 11.7 Smartrac N.V.

11.7.1 Smartrac N.V. Corporation Information

11.7.2 Smartrac N.V. Description, Business Overview and Total Revenue

- 11.7.3 Smartrac N.V. Sales, Revenue and Gross Margin (2015-2020)
- 11.7.4 Smartrac N.V. Retail Security Tags Products Offered
- 11.7.5 Smartrac N.V. Recent Development
- 11.8 HP Development Company
  - 11.8.1 HP Development Company Corporation Information
  - 11.8.2 HP Development Company Description, Business Overview and Total Revenue
  - 11.8.3 HP Development Company Sales, Revenue and Gross Margin (2015-2020)
  - 11.8.4 HP Development Company Retail Security Tags Products Offered
  - 11.8.5 HP Development Company Recent Development
- 11.9 Cenveo Corporation
  - 11.9.1 Cenveo Corporation Corporation Information
  - 11.9.2 Cenveo Corporation Description, Business Overview and Total Revenue
  - 11.9.3 Cenveo Corporation Sales, Revenue and Gross Margin (2015-2020)
  - 11.9.4 Cenveo Corporation Retail Security Tags Products Offered
  - 11.9.5 Cenveo Corporation Recent Development
- 11.10 Alien Technology
  - 11.10.1 Alien Technology Corporation Information
  - 11.10.2 Alien Technology Description, Business Overview and Total Revenue
  - 11.10.3 Alien Technology Sales, Revenue and Gross Margin (2015-2020)
  - 11.10.4 Alien Technology Retail Security Tags Products Offered
  - 11.10.5 Alien Technology Recent Development
- 11.1 Avery Dennison
  - 11.1.1 Avery Dennison Corporation Information
  - 11.1.2 Avery Dennison Description, Business Overview and Total Revenue
  - 11.1.3 Avery Dennison Sales, Revenue and Gross Margin (2015-2020)
  - 11.1.4 Avery Dennison Retail Security Tags Products Offered
  - 11.1.5 Avery Dennison Recent Development

## **12 FUTURE FORECAST BY REGIONS (COUNTRIES) (2021-2026)**

- 12.1 Retail Security Tags Market Estimates and Projections by Region
  - 12.1.1 Global Retail Security Tags Sales Forecast by Regions 2021-2026
  - 12.1.2 Global Retail Security Tags Revenue Forecast by Regions 2021-2026
- 12.2 North America Retail Security Tags Market Size Forecast (2021-2026)
  - 12.2.1 North America: Retail Security Tags Sales Forecast (2021-2026)
  - 12.2.2 North America: Retail Security Tags Revenue Forecast (2021-2026)
  - 12.2.3 North America: Retail Security Tags Market Size Forecast by Country (2021-2026)
- 12.3 Europe Retail Security Tags Market Size Forecast (2021-2026)

- 12.3.1 Europe: Retail Security Tags Sales Forecast (2021-2026)
- 12.3.2 Europe: Retail Security Tags Revenue Forecast (2021-2026)
- 12.3.3 Europe: Retail Security Tags Market Size Forecast by Country (2021-2026)
- 12.4 Asia Pacific Retail Security Tags Market Size Forecast (2021-2026)
  - 12.4.1 Asia Pacific: Retail Security Tags Sales Forecast (2021-2026)
  - 12.4.2 Asia Pacific: Retail Security Tags Revenue Forecast (2021-2026)
  - 12.4.3 Asia Pacific: Retail Security Tags Market Size Forecast by Region (2021-2026)
- 12.5 Latin America Retail Security Tags Market Size Forecast (2021-2026)
  - 12.5.1 Latin America: Retail Security Tags Sales Forecast (2021-2026)
  - 12.5.2 Latin America: Retail Security Tags Revenue Forecast (2021-2026)
  - 12.5.3 Latin America: Retail Security Tags Market Size Forecast by Country (2021-2026)
- 12.6 Middle East and Africa Retail Security Tags Market Size Forecast (2021-2026)
  - 12.6.1 Middle East and Africa: Retail Security Tags Sales Forecast (2021-2026)
  - 12.6.2 Middle East and Africa: Retail Security Tags Revenue Forecast (2021-2026)
  - 12.6.3 Middle East and Africa: Retail Security Tags Market Size Forecast by Country (2021-2026)

## **13 MARKET OPPORTUNITIES, CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS**

- 13.1 Market Opportunities and Drivers
- 13.2 Market Challenges
- 13.3 Market Risks/Restraints
- 13.4 Porter's Five Forces Analysis
- 13.5 Primary Interviews with Key Retail Security Tags Players (Opinion Leaders)

## **14 VALUE CHAIN AND SALES CHANNELS ANALYSIS**

- 14.1 Value Chain Analysis
- 14.2 Retail Security Tags Customers
- 14.3 Sales Channels Analysis
  - 14.3.1 Sales Channels
  - 14.3.2 Distributors

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

## 16.1 Research Methodology

### 16.1.1 Methodology/Research Approach

### 16.1.2 Data Source

## 16.2 Author Details

## List Of Tables

### LIST OF TABLES

Table 1. Retail Security Tags Market Segments

Table 2. Ranking of Global Top Retail Security Tags Manufacturers by Revenue (US\$ Million) in 2019

Table 3. Global Retail Security Tags Market Size Growth Rate by Type 2020-2026 (K Units) & (US\$ Million)

Table 4. Major Manufacturers of Paper

Table 5. Major Manufacturers of Plastic

Table 6. Major Manufacturers of Metal

Table 7. COVID-19 Impact Global Market: (Four Retail Security Tags Market Size Forecast Scenarios)

Table 8. Opportunities and Trends for Retail Security Tags Players in the COVID-19 Landscape

Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 10. Key Regions/Countries Measures against Covid-19 Impact

Table 11. Proposal for Retail Security Tags Players to Combat Covid-19 Impact

Table 12. Global Retail Security Tags Market Size Growth Rate by Application 2020-2026 (K Units)

Table 13. Global Retail Security Tags Market Size by Region (K Units) & (US\$ Million): 2020 VS 2026

Table 14. Global Retail Security Tags Sales by Regions 2015-2020 (K Units)

Table 15. Global Retail Security Tags Sales Market Share by Regions (2015-2020)

Table 16. Global Retail Security Tags Revenue by Regions 2015-2020 (US\$ Million)

Table 17. Global Retail Security Tags Sales by Manufacturers (2015-2020) (K Units)

Table 18. Global Retail Security Tags Sales Share by Manufacturers (2015-2020)

Table 19. Global Retail Security Tags Manufacturers Market Concentration Ratio (CR5 and HHI) (2015-2020)

Table 20. Global Retail Security Tags by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Retail Security Tags as of 2019)

Table 21. Retail Security Tags Revenue by Manufacturers (2015-2020) (US\$ Million)

Table 22. Retail Security Tags Revenue Share by Manufacturers (2015-2020)

Table 23. Key Manufacturers Retail Security Tags Price (2015-2020) (USD/Unit)

Table 24. Retail Security Tags Manufacturers Manufacturing Base Distribution and Headquarters

Table 25. Manufacturers Retail Security Tags Product Type

Table 26. Date of International Manufacturers Enter into Retail Security Tags Market

- Table 27. Manufacturers Mergers & Acquisitions, Expansion Plans
- Table 28. Global Retail Security Tags Sales by Type (2015-2020) (K Units)
- Table 29. Global Retail Security Tags Sales Share by Type (2015-2020)
- Table 30. Global Retail Security Tags Revenue by Type (2015-2020) (US\$ Million)
- Table 31. Global Retail Security Tags Revenue Share by Type (2015-2020)
- Table 32. Retail Security Tags Average Selling Price (ASP) by Type 2015-2020 (USD/Unit)
- Table 33. Global Retail Security Tags Sales by Application (2015-2020) (K Units)
- Table 34. Global Retail Security Tags Sales Share by Application (2015-2020)
- Table 35. North America Retail Security Tags Sales by Country (2015-2020) (K Units)
- Table 36. North America Retail Security Tags Sales Market Share by Country (2015-2020)
- Table 37. North America Retail Security Tags Revenue by Country (2015-2020) (US\$ Million)
- Table 38. North America Retail Security Tags Revenue Market Share by Country (2015-2020)
- Table 39. North America Retail Security Tags Sales by Type (2015-2020) (K Units)
- Table 40. North America Retail Security Tags Sales Market Share by Type (2015-2020)
- Table 41. North America Retail Security Tags Sales by Application (2015-2020) (K Units)
- Table 42. North America Retail Security Tags Sales Market Share by Application (2015-2020)
- Table 43. Europe Retail Security Tags Sales by Country (2015-2020) (K Units)
- Table 44. Europe Retail Security Tags Sales Market Share by Country (2015-2020)
- Table 45. Europe Retail Security Tags Revenue by Country (2015-2020) (US\$ Million)
- Table 46. Europe Retail Security Tags Revenue Market Share by Country (2015-2020)
- Table 47. Europe Retail Security Tags Sales by Type (2015-2020) (K Units)
- Table 48. Europe Retail Security Tags Sales Market Share by Type (2015-2020)
- Table 49. Europe Retail Security Tags Sales by Application (2015-2020) (K Units)
- Table 50. Europe Retail Security Tags Sales Market Share by Application (2015-2020)
- Table 51. Asia Pacific Retail Security Tags Sales by Region (2015-2020) (K Units)
- Table 52. Asia Pacific Retail Security Tags Sales Market Share by Region (2015-2020)
- Table 53. Asia Pacific Retail Security Tags Revenue by Region (2015-2020) (US\$ Million)
- Table 54. Asia Pacific Retail Security Tags Revenue Market Share by Region (2015-2020)
- Table 55. Asia Pacific Retail Security Tags Sales by Type (2015-2020) (K Units)
- Table 56. Asia Pacific Retail Security Tags Sales Market Share by Type (2015-2020)
- Table 57. Asia Pacific Retail Security Tags Sales by Application (2015-2020) (K Units)

- Table 58. Asia Pacific Retail Security Tags Sales Market Share by Application (2015-2020)
- Table 59. Latin America Retail Security Tags Sales by Country (2015-2020) (K Units)
- Table 60. Latin America Retail Security Tags Sales Market Share by Country (2015-2020)
- Table 61. Latin Americaa Retail Security Tags Revenue by Country (2015-2020) (US\$ Million)
- Table 62. Latin America Retail Security Tags Revenue Market Share by Country (2015-2020)
- Table 63. Latin America Retail Security Tags Sales by Type (2015-2020) (K Units)
- Table 64. Latin America Retail Security Tags Sales Market Share by Type (2015-2020)
- Table 65. Latin America Retail Security Tags Sales by Application (2015-2020) (K Units)
- Table 66. Latin America Retail Security Tags Sales Market Share by Application (2015-2020)
- Table 67. Middle East and Africa Retail Security Tags Sales by Country (2015-2020) (K Units)
- Table 68. Middle East and Africa Retail Security Tags Sales Market Share by Country (2015-2020)
- Table 69. Middle East and Africa Retail Security Tags Revenue by Country (2015-2020) (US\$ Million)
- Table 70. Middle East and Africa Retail Security Tags Revenue Market Share by Country (2015-2020)
- Table 71. Middle East and Africa Retail Security Tags Sales by Type (2015-2020) (K Units)
- Table 72. Middle East and Africa Retail Security Tags Sales Market Share by Type (2015-2020)
- Table 73. Middle East and Africa Retail Security Tags Sales by Application (2015-2020) (K Units)
- Table 74. Middle East and Africa Retail Security Tags Sales Market Share by Application (2015-2020)
- Table 75. Avery Dennison Corporation Information
- Table 76. Avery Dennison Description and Major Businesses
- Table 77. Avery Dennison Retail Security Tags Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 78. Avery Dennison Product
- Table 79. Avery Dennison Recent Development
- Table 80. 3M Corporation Information
- Table 81. 3M Description and Major Businesses
- Table 82. 3M Retail Security Tags Production (K Units), Revenue (US\$ Million), Price

(USD/Unit) and Gross Margin (2015-2020)

Table 83. 3M Product

Table 84. 3M Recent Development

Table 85. ZIH Corporation Information

Table 86. ZIH Description and Major Businesses

Table 87. ZIH Retail Security Tags Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 88. ZIH Product

Table 89. ZIH Recent Development

Table 90. Brady Corporation Corporation Information

Table 91. Brady Corporation Description and Major Businesses

Table 92. Brady Corporation Retail Security Tags Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 93. Brady Corporation Product

Table 94. Brady Corporation Recent Development

Table 95. Johnson Controls Corporation Information

Table 96. Johnson Controls Description and Major Businesses

Table 97. Johnson Controls Retail Security Tags Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 98. Johnson Controls Product

Table 99. Johnson Controls Recent Development

Table 100. Checkpoint Systems Corporation Information

Table 101. Checkpoint Systems Description and Major Businesses

Table 102. Checkpoint Systems Retail Security Tags Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 103. Checkpoint Systems Product

Table 104. Checkpoint Systems Recent Development

Table 105. Smartrac N.V. Corporation Information

Table 106. Smartrac N.V. Description and Major Businesses

Table 107. Smartrac N.V. Retail Security Tags Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 108. Smartrac N.V. Product

Table 109. Smartrac N.V. Recent Development

Table 110. HP Development Company Corporation Information

Table 111. HP Development Company Description and Major Businesses

Table 112. HP Development Company Retail Security Tags Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 113. HP Development Company Product

Table 114. HP Development Company Recent Development



- Table 115. Cenevo Corporation Corporation Information
- Table 116. Cenevo Corporation Description and Major Businesses
- Table 117. Cenevo Corporation Retail Security Tags Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 118. Cenevo Corporation Product
- Table 119. Cenevo Corporation Recent Development
- Table 120. Alien Technology Corporation Information
- Table 121. Alien Technology Description and Major Businesses
- Table 122. Alien Technology Retail Security Tags Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 123. Alien Technology Product
- Table 124. Alien Technology Recent Development
- Table 125. Global Retail Security Tags Sales Forecast by Regions (2021-2026) (K Units)
- Table 126. Global Retail Security Tags Sales Market Share Forecast by Regions (2021-2026)
- Table 127. Global Retail Security Tags Revenue Forecast by Regions (2021-2026) (US\$ Million)
- Table 128. Global Retail Security Tags Revenue Market Share Forecast by Regions (2021-2026)
- Table 129. North America: Retail Security Tags Sales Forecast by Country (2021-2026) (K Units)
- Table 130. North America: Retail Security Tags Revenue Forecast by Country (2021-2026) (US\$ Million)
- Table 131. Europe: Retail Security Tags Sales Forecast by Country (2021-2026) (K Units)
- Table 132. Europe: Retail Security Tags Revenue Forecast by Country (2021-2026) (US\$ Million)
- Table 133. Asia Pacific: Retail Security Tags Sales Forecast by Region (2021-2026) (K Units)
- Table 134. Asia Pacific: Retail Security Tags Revenue Forecast by Region (2021-2026) (US\$ Million)
- Table 135. Latin America: Retail Security Tags Sales Forecast by Country (2021-2026) (K Units)
- Table 136. Latin America: Retail Security Tags Revenue Forecast by Country (2021-2026) (US\$ Million)
- Table 137. Middle East and Africa: Retail Security Tags Sales Forecast by Country (2021-2026) (K Units)
- Table 138. Middle East and Africa: Retail Security Tags Revenue Forecast by Country

(2021-2026) (US\$ Million)

Table 139. Key Opportunities and Drivers: Impact Analysis (2021-2026)

Table 140. Key Challenges

Table 141. Market Risks

Table 142. Main Points Interviewed from Key Retail Security Tags Players

Table 143. Retail Security Tags Customers List

Table 144. Retail Security Tags Distributors List

Table 145. Research Programs/Design for This Report

Table 146. Key Data Information from Secondary Sources

Table 147. Key Data Information from Primary Sources

## List Of Figures

### LIST OF FIGURES

- Figure 1. Retail Security Tags Product Picture
- Figure 2. Global Retail Security Tags Sales Market Share by Type in 2020 & 2026
- Figure 3. Paper Product Picture
- Figure 4. Plastic Product Picture
- Figure 5. Metal Product Picture
- Figure 6. Global Retail Security Tags Sales Market Share by Application in 2020 & 2026
- Figure 7. Shopping Arcade
- Figure 8. Supermarket
- Figure 9. Garment Store
- Figure 10. Jewelry Store
- Figure 11. Video Store and Bookstore
- Figure 12. Other
- Figure 13. Retail Security Tags Report Years Considered
- Figure 14. Global Retail Security Tags Market Size 2015-2026 (US\$ Million)
- Figure 15. Global Retail Security Tags Sales 2015-2026 (K Units)
- Figure 16. Global Retail Security Tags Market Size Market Share by Region: 2020 Versus 2026
- Figure 17. Global Retail Security Tags Sales Market Share by Region (2015-2020)
- Figure 18. Global Retail Security Tags Sales Market Share by Region in 2019
- Figure 19. Global Retail Security Tags Revenue Market Share by Region (2015-2020)
- Figure 20. Global Retail Security Tags Revenue Market Share by Region in 2019
- Figure 21. Global Retail Security Tags Sales Share by Manufacturer in 2019
- Figure 22. The Top 10 and 5 Players Market Share by Retail Security Tags Revenue in 2019
- Figure 23. Retail Security Tags Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019
- Figure 24. Global Retail Security Tags Sales Market Share by Type (2015-2020)
- Figure 25. Global Retail Security Tags Sales Market Share by Type in 2019
- Figure 26. Global Retail Security Tags Revenue Market Share by Type (2015-2020)
- Figure 27. Global Retail Security Tags Revenue Market Share by Type in 2019
- Figure 28. Global Retail Security Tags Market Share by Price Range (2015-2020)
- Figure 29. Global Retail Security Tags Sales Market Share by Application (2015-2020)
- Figure 30. Global Retail Security Tags Sales Market Share by Application in 2019
- Figure 31. Global Retail Security Tags Revenue Market Share by Application (2015-2020)

- Figure 32. Global Retail Security Tags Revenue Market Share by Application in 2019
- Figure 33. North America Retail Security Tags Sales Growth Rate 2015-2020 (K Units)
- Figure 34. North America Retail Security Tags Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 35. North America Retail Security Tags Sales Market Share by Country in 2019
- Figure 36. North America Retail Security Tags Revenue Market Share by Country in 2019
- Figure 37. U.S. Retail Security Tags Sales Growth Rate (2015-2020) (K Units)
- Figure 38. U.S. Retail Security Tags Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 39. Canada Retail Security Tags Sales Growth Rate (2015-2020) (K Units)
- Figure 40. Canada Retail Security Tags Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 41. North America Retail Security Tags Market Share by Type in 2019
- Figure 42. North America Retail Security Tags Market Share by Application in 2019
- Figure 43. Europe Retail Security Tags Sales Growth Rate 2015-2020 (K Units)
- Figure 44. Europe Retail Security Tags Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 45. Europe Retail Security Tags Sales Market Share by Country in 2019
- Figure 46. Europe Retail Security Tags Revenue Market Share by Country in 2019
- Figure 47. Germany Retail Security Tags Sales Growth Rate (2015-2020) (K Units)
- Figure 48. Germany Retail Security Tags Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 49. France Retail Security Tags Sales Growth Rate (2015-2020) (K Units)
- Figure 50. France Retail Security Tags Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 51. U.K. Retail Security Tags Sales Growth Rate (2015-2020) (K Units)
- Figure 52. U.K. Retail Security Tags Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 53. Italy Retail Security Tags Sales Growth Rate (2015-2020) (K Units)
- Figure 54. Italy Retail Security Tags Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 55. Russia Retail Security Tags Sales Growth Rate (2015-2020) (K Units)
- Figure 56. Russia Retail Security Tags Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 57. Europe Retail Security Tags Market Share by Type in 2019
- Figure 58. Europe Retail Security Tags Market Share by Application in 2019
- Figure 59. Asia Pacific Retail Security Tags Sales Growth Rate 2015-2020 (K Units)
- Figure 60. Asia Pacific Retail Security Tags Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 61. Asia Pacific Retail Security Tags Sales Market Share by Region in 2019
- Figure 62. Asia Pacific Retail Security Tags Revenue Market Share by Region in 2019
- Figure 63. China Retail Security Tags Sales Growth Rate (2015-2020) (K Units)
- Figure 64. China Retail Security Tags Revenue Growth Rate (2015-2020) (US\$ Million)

- Figure 65. Japan Retail Security Tags Sales Growth Rate (2015-2020) (K Units)
- Figure 66. Japan Retail Security Tags Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 67. South Korea Retail Security Tags Sales Growth Rate (2015-2020) (K Units)
- Figure 68. South Korea Retail Security Tags Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 69. India Retail Security Tags Sales Growth Rate (2015-2020) (K Units)
- Figure 70. India Retail Security Tags Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 71. Australia Retail Security Tags Sales Growth Rate (2015-2020) (K Units)
- Figure 72. Australia Retail Security Tags Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 73. Taiwan Retail Security Tags Sales Growth Rate (2015-2020) (K Units)
- Figure 74. Taiwan Retail Security Tags Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 75. Indonesia Retail Security Tags Sales Growth Rate (2015-2020) (K Units)
- Figure 76. Indonesia Retail Security Tags Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 77. Thailand Retail Security Tags Sales Growth Rate (2015-2020) (K Units)
- Figure 78. Thailand Retail Security Tags Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 79. Malaysia Retail Security Tags Sales Growth Rate (2015-2020) (K Units)
- Figure 80. Malaysia Retail Security Tags Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 81. Philippines Retail Security Tags Sales Growth Rate (2015-2020) (K Units)
- Figure 82. Philippines Retail Security Tags Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 83. Vietnam Retail Security Tags Sales Growth Rate (2015-2020) (K Units)
- Figure 84. Vietnam Retail Security Tags Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 85. Asia Pacific Retail Security Tags Market Share by Type in 2019
- Figure 86. Asia Pacific Retail Security Tags Market Share by Application in 2019
- Figure 87. Latin America Retail Security Tags Sales Growth Rate 2015-2020 (K Units)
- Figure 88. Latin America Retail Security Tags Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 89. Latin America Retail Security Tags Sales Market Share by Country in 2019
- Figure 90. Latin America Retail Security Tags Revenue Market Share by Country in 2019
- Figure 91. Mexico Retail Security Tags Sales Growth Rate (2015-2020) (K Units)
- Figure 92. Mexico Retail Security Tags Revenue Growth Rate (2015-2020) (US\$ Million)

- Figure 93. Brazil Retail Security Tags Sales Growth Rate (2015-2020) (K Units)
- Figure 94. Brazil Retail Security Tags Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 95. Argentina Retail Security Tags Sales Growth Rate (2015-2020) (K Units)
- Figure 96. Argentina Retail Security Tags Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 97. Latin America Retail Security Tags Market Share by Type in 2019
- Figure 98. Latin America Retail Security Tags Market Share by Application in 2019
- Figure 99. Middle East and Africa Retail Security Tags Sales Growth Rate 2015-2020 (K Units)
- Figure 100. Middle East and Africa Retail Security Tags Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 101. Middle East and Africa Retail Security Tags Sales Market Share by Country in 2019
- Figure 102. Middle East and Africa Retail Security Tags Revenue Market Share by Country in 2019
- Figure 103. Turkey Retail Security Tags Sales Growth Rate (2015-2020) (K Units)
- Figure 104. Turkey Retail Security Tags Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 105. Saudi Arabia Retail Security Tags Sales Growth Rate (2015-2020) (K Units)
- Figure 106. Saudi Arabia Retail Security Tags Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 107. U.A.E Retail Security Tags Sales Growth Rate (2015-2020) (K Units)
- Figure 108. U.A.E Retail Security Tags Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 109. Middle East and Africa Retail Security Tags Market Share by Type in 2019
- Figure 110. Middle East and Africa Retail Security Tags Market Share by Application in 2019
- Figure 111. Avery Dennison Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 112. 3M Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 113. ZIH Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 114. Brady Corporation Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 115. Johnson Controls Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 116. Checkpoint Systems Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 117. Smartrac N.V. Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 118. HP Development Company Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 119. Cenvo Corporation Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 120. Alien Technology Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 121. North America Retail Security Tags Sales Growth Rate Forecast

(2021-2026) (K Units)

Figure 122. North America Retail Security Tags Revenue Growth Rate Forecast

(2021-2026) (US\$ Million)

Figure 123. Europe Retail Security Tags Sales Growth Rate Forecast (2021-2026) (K

Units)

Figure 124. Europe Retail Security Tags Revenue Growth Rate Forecast (2021-2026)

(US\$ Million)

Figure 125. Asia Pacific Retail Security Tags Sales Growth Rate Forecast (2021-2026)

(K Units)

Figure 126. Asia Pacific Retail Security Tags Revenue Growth Rate Forecast

(2021-2026) (US\$ Million)

Figure 127. Latin America Retail Security Tags Sales Growth Rate Forecast

(2021-2026) (K Units)

Figure 128. Latin America Retail Security Tags Revenue Growth Rate Forecast

(2021-2026) (US\$ Million)

Figure 129. Middle East and Africa Retail Security Tags Sales Growth Rate Forecast

(2021-2026) (K Units)

Figure 130. Middle East and Africa Retail Security Tags Revenue Growth Rate Forecast

(2021-2026) (US\$ Million)

Figure 131. Porter's Five Forces Analysis

Figure 132. Channels of Distribution

Figure 133. Distributors Profiles

Figure 134. Bottom-up and Top-down Approaches for This Report

Figure 135. Data Triangulation

Figure 136. Key Executives Interviewed

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