

# Covid-19 Impact on Global Publication Paper Market Insights, Forecast to 2026

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## Abstracts

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Publication Paper market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Publication Paper industry.

Based on our recent survey, we have several different scenarios about the Publication Paper YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ xx million in 2019. The market size of Publication Paper will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Publication Paper market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Publication Paper market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Publication Paper market will be able to gain the upper hand as they use the report as a powerful resource. For this

version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

#### Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Publication Paper market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

#### Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Publication Paper market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

#### Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Publication Paper market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Publication Paper market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Publication Paper market.

The following manufacturers are covered in this report:

SCA

Kruger Inc.

UPM

Stora Enso

Catalyst Paper

Evergreen Packaging

Burgo Group

Nippon Paper

Sappi

Shandong Chenming

Publication Paper Breakdown Data by Type

Below 50g

50-70g

Above 70g

Publication Paper Breakdown Data by Application

Advertising

Books and magazines

## Album and Other

## Contents

### 1 STUDY COVERAGE

- 1.1 Publication Paper Product Introduction
- 1.2 Market Segments
- 1.3 Key Publication Paper Manufacturers Covered: Ranking by Revenue
- 1.4 Market by Type
  - 1.4.1 Global Publication Paper Market Size Growth Rate by Type
  - 1.4.2 Below 50g
  - 1.4.3 50-70g
  - 1.4.4 Above 70g
- 1.5 Market by Application
  - 1.5.1 Global Publication Paper Market Size Growth Rate by Application
  - 1.5.2 Advertising
  - 1.5.3 Books and magazines
  - 1.5.4 Album and Other
- 1.6 Coronavirus Disease 2019 (Covid-19): Publication Paper Industry Impact
  - 1.6.1 How the Covid-19 is Affecting the Publication Paper Industry
    - 1.6.1.1 Publication Paper Business Impact Assessment - Covid-19
    - 1.6.1.2 Supply Chain Challenges
    - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
  - 1.6.2 Market Trends and Publication Paper Potential Opportunities in the COVID-19 Landscape
  - 1.6.3 Measures / Proposal against Covid-19
    - 1.6.3.1 Government Measures to Combat Covid-19 Impact
    - 1.6.3.2 Proposal for Publication Paper Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

### 2 EXECUTIVE SUMMARY

- 2.1 Global Publication Paper Market Size Estimates and Forecasts
  - 2.1.1 Global Publication Paper Revenue 2015-2026
  - 2.1.2 Global Publication Paper Sales 2015-2026
- 2.2 Publication Paper Market Size by Region: 2020 Versus 2026
  - 2.2.1 Global Publication Paper Retrospective Market Scenario in Sales by Region: 2015-2020
  - 2.2.2 Global Publication Paper Retrospective Market Scenario in Revenue by Region:

2015-2020

### **3 GLOBAL PUBLICATION PAPER COMPETITOR LANDSCAPE BY PLAYERS**

#### 3.1 Publication Paper Sales by Manufacturers

3.1.1 Publication Paper Sales by Manufacturers (2015-2020)

3.1.2 Publication Paper Sales Market Share by Manufacturers (2015-2020)

#### 3.2 Publication Paper Revenue by Manufacturers

3.2.1 Publication Paper Revenue by Manufacturers (2015-2020)

3.2.2 Publication Paper Revenue Share by Manufacturers (2015-2020)

3.2.3 Global Publication Paper Market Concentration Ratio (CR5 and HHI) (2015-2020)

3.2.4 Global Top 10 and Top 5 Companies by Publication Paper Revenue in 2019

3.2.5 Global Publication Paper Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

#### 3.3 Publication Paper Price by Manufacturers

#### 3.4 Publication Paper Manufacturing Base Distribution, Product Types

3.4.1 Publication Paper Manufacturers Manufacturing Base Distribution, Headquarters

3.4.2 Manufacturers Publication Paper Product Type

3.4.3 Date of International Manufacturers Enter into Publication Paper Market

#### 3.5 Manufacturers Mergers & Acquisitions, Expansion Plans

### **4 BREAKDOWN DATA BY TYPE (2015-2026)**

#### 4.1 Global Publication Paper Market Size by Type (2015-2020)

4.1.1 Global Publication Paper Sales by Type (2015-2020)

4.1.2 Global Publication Paper Revenue by Type (2015-2020)

4.1.3 Publication Paper Average Selling Price (ASP) by Type (2015-2026)

#### 4.2 Global Publication Paper Market Size Forecast by Type (2021-2026)

4.2.1 Global Publication Paper Sales Forecast by Type (2021-2026)

4.2.2 Global Publication Paper Revenue Forecast by Type (2021-2026)

4.2.3 Publication Paper Average Selling Price (ASP) Forecast by Type (2021-2026)

#### 4.3 Global Publication Paper Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

### **5 BREAKDOWN DATA BY APPLICATION (2015-2026)**

#### 5.1 Global Publication Paper Market Size by Application (2015-2020)

5.1.1 Global Publication Paper Sales by Application (2015-2020)

5.1.2 Global Publication Paper Revenue by Application (2015-2020)

5.1.3 Publication Paper Price by Application (2015-2020)

5.2 Publication Paper Market Size Forecast by Application (2021-2026)

5.2.1 Global Publication Paper Sales Forecast by Application (2021-2026)

5.2.2 Global Publication Paper Revenue Forecast by Application (2021-2026)

5.2.3 Global Publication Paper Price Forecast by Application (2021-2026)

## **6 NORTH AMERICA**

6.1 North America Publication Paper by Country

6.1.1 North America Publication Paper Sales by Country

6.1.2 North America Publication Paper Revenue by Country

6.1.3 U.S.

6.1.4 Canada

6.2 North America Publication Paper Market Facts & Figures by Type

6.3 North America Publication Paper Market Facts & Figures by Application

## **7 EUROPE**

7.1 Europe Publication Paper by Country

7.1.1 Europe Publication Paper Sales by Country

7.1.2 Europe Publication Paper Revenue by Country

7.1.3 Germany

7.1.4 France

7.1.5 U.K.

7.1.6 Italy

7.1.7 Russia

7.2 Europe Publication Paper Market Facts & Figures by Type

7.3 Europe Publication Paper Market Facts & Figures by Application

## **8 ASIA PACIFIC**

8.1 Asia Pacific Publication Paper by Region

8.1.1 Asia Pacific Publication Paper Sales by Region

8.1.2 Asia Pacific Publication Paper Revenue by Region

8.1.3 China

8.1.4 Japan

8.1.5 South Korea

8.1.6 India

- 8.1.7 Australia
- 8.1.8 Taiwan
- 8.1.9 Indonesia
- 8.1.10 Thailand
- 8.1.11 Malaysia
- 8.1.12 Philippines
- 8.1.13 Vietnam

8.2 Asia Pacific Publication Paper Market Facts & Figures by Type

8.3 Asia Pacific Publication Paper Market Facts & Figures by Application

## **9 LATIN AMERICA**

9.1 Latin America Publication Paper by Country

- 9.1.1 Latin America Publication Paper Sales by Country
- 9.1.2 Latin America Publication Paper Revenue by Country
- 9.1.3 Mexico
- 9.1.4 Brazil
- 9.1.5 Argentina

9.2 Central & South America Publication Paper Market Facts & Figures by Type

9.3 Central & South America Publication Paper Market Facts & Figures by Application

## **10 MIDDLE EAST AND AFRICA**

10.1 Middle East and Africa Publication Paper by Country

- 10.1.1 Middle East and Africa Publication Paper Sales by Country
- 10.1.2 Middle East and Africa Publication Paper Revenue by Country
- 10.1.3 Turkey
- 10.1.4 Saudi Arabia
- 10.1.5 U.A.E

10.2 Middle East and Africa Publication Paper Market Facts & Figures by Type

10.3 Middle East and Africa Publication Paper Market Facts & Figures by Application

## **11 COMPANY PROFILES**

11.1 SCA

- 11.1.1 SCA Corporation Information
- 11.1.2 SCA Description, Business Overview and Total Revenue
- 11.1.3 SCA Sales, Revenue and Gross Margin (2015-2020)
- 11.1.4 SCA Publication Paper Products Offered



- 11.1.5 SCA Recent Development
- 11.2 Kruger Inc.
  - 11.2.1 Kruger Inc. Corporation Information
  - 11.2.2 Kruger Inc. Description, Business Overview and Total Revenue
  - 11.2.3 Kruger Inc. Sales, Revenue and Gross Margin (2015-2020)
  - 11.2.4 Kruger Inc. Publication Paper Products Offered
  - 11.2.5 Kruger Inc. Recent Development
- 11.3 UPM
  - 11.3.1 UPM Corporation Information
  - 11.3.2 UPM Description, Business Overview and Total Revenue
  - 11.3.3 UPM Sales, Revenue and Gross Margin (2015-2020)
  - 11.3.4 UPM Publication Paper Products Offered
  - 11.3.5 UPM Recent Development
- 11.4 Stora Enso
  - 11.4.1 Stora Enso Corporation Information
  - 11.4.2 Stora Enso Description, Business Overview and Total Revenue
  - 11.4.3 Stora Enso Sales, Revenue and Gross Margin (2015-2020)
  - 11.4.4 Stora Enso Publication Paper Products Offered
  - 11.4.5 Stora Enso Recent Development
- 11.5 Catalyst Paper
  - 11.5.1 Catalyst Paper Corporation Information
  - 11.5.2 Catalyst Paper Description, Business Overview and Total Revenue
  - 11.5.3 Catalyst Paper Sales, Revenue and Gross Margin (2015-2020)
  - 11.5.4 Catalyst Paper Publication Paper Products Offered
  - 11.5.5 Catalyst Paper Recent Development
- 11.6 Evergreen Packaging
  - 11.6.1 Evergreen Packaging Corporation Information
  - 11.6.2 Evergreen Packaging Description, Business Overview and Total Revenue
  - 11.6.3 Evergreen Packaging Sales, Revenue and Gross Margin (2015-2020)
  - 11.6.4 Evergreen Packaging Publication Paper Products Offered
  - 11.6.5 Evergreen Packaging Recent Development
- 11.7 Burgo Group
  - 11.7.1 Burgo Group Corporation Information
  - 11.7.2 Burgo Group Description, Business Overview and Total Revenue
  - 11.7.3 Burgo Group Sales, Revenue and Gross Margin (2015-2020)
  - 11.7.4 Burgo Group Publication Paper Products Offered
  - 11.7.5 Burgo Group Recent Development
- 11.8 Nippon Paper
  - 11.8.1 Nippon Paper Corporation Information

- 11.8.2 Nippon Paper Description, Business Overview and Total Revenue
- 11.8.3 Nippon Paper Sales, Revenue and Gross Margin (2015-2020)
- 11.8.4 Nippon Paper Publication Paper Products Offered
- 11.8.5 Nippon Paper Recent Development
- 11.9 Sappi
  - 11.9.1 Sappi Corporation Information
  - 11.9.2 Sappi Description, Business Overview and Total Revenue
  - 11.9.3 Sappi Sales, Revenue and Gross Margin (2015-2020)
  - 11.9.4 Sappi Publication Paper Products Offered
  - 11.9.5 Sappi Recent Development
- 11.10 Shandong Chenming
  - 11.10.1 Shandong Chenming Corporation Information
  - 11.10.2 Shandong Chenming Description, Business Overview and Total Revenue
  - 11.10.3 Shandong Chenming Sales, Revenue and Gross Margin (2015-2020)
  - 11.10.4 Shandong Chenming Publication Paper Products Offered
  - 11.10.5 Shandong Chenming Recent Development
- 11.1 SCA
  - 11.1.1 SCA Corporation Information
  - 11.1.2 SCA Description, Business Overview and Total Revenue
  - 11.1.3 SCA Sales, Revenue and Gross Margin (2015-2020)
  - 11.1.4 SCA Publication Paper Products Offered
  - 11.1.5 SCA Recent Development

## **12 FUTURE FORECAST BY REGIONS (COUNTRIES) (2021-2026)**

- 12.1 Publication Paper Market Estimates and Projections by Region
  - 12.1.1 Global Publication Paper Sales Forecast by Regions 2021-2026
  - 12.1.2 Global Publication Paper Revenue Forecast by Regions 2021-2026
- 12.2 North America Publication Paper Market Size Forecast (2021-2026)
  - 12.2.1 North America: Publication Paper Sales Forecast (2021-2026)
  - 12.2.2 North America: Publication Paper Revenue Forecast (2021-2026)
  - 12.2.3 North America: Publication Paper Market Size Forecast by Country (2021-2026)
- 12.3 Europe Publication Paper Market Size Forecast (2021-2026)
  - 12.3.1 Europe: Publication Paper Sales Forecast (2021-2026)
  - 12.3.2 Europe: Publication Paper Revenue Forecast (2021-2026)
  - 12.3.3 Europe: Publication Paper Market Size Forecast by Country (2021-2026)
- 12.4 Asia Pacific Publication Paper Market Size Forecast (2021-2026)
  - 12.4.1 Asia Pacific: Publication Paper Sales Forecast (2021-2026)
  - 12.4.2 Asia Pacific: Publication Paper Revenue Forecast (2021-2026)

- 12.4.3 Asia Pacific: Publication Paper Market Size Forecast by Region (2021-2026)
- 12.5 Latin America Publication Paper Market Size Forecast (2021-2026)
  - 12.5.1 Latin America: Publication Paper Sales Forecast (2021-2026)
  - 12.5.2 Latin America: Publication Paper Revenue Forecast (2021-2026)
  - 12.5.3 Latin America: Publication Paper Market Size Forecast by Country (2021-2026)
- 12.6 Middle East and Africa Publication Paper Market Size Forecast (2021-2026)
  - 12.6.1 Middle East and Africa: Publication Paper Sales Forecast (2021-2026)
  - 12.6.2 Middle East and Africa: Publication Paper Revenue Forecast (2021-2026)
  - 12.6.3 Middle East and Africa: Publication Paper Market Size Forecast by Country (2021-2026)

## **13 MARKET OPPORTUNITIES, CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS**

- 13.1 Market Opportunities and Drivers
- 13.2 Market Challenges
- 13.3 Market Risks/Restraints
- 13.4 Porter's Five Forces Analysis
- 13.5 Primary Interviews with Key Publication Paper Players (Opinion Leaders)

## **14 VALUE CHAIN AND SALES CHANNELS ANALYSIS**

- 14.1 Value Chain Analysis
- 14.2 Publication Paper Customers
- 14.3 Sales Channels Analysis
  - 14.3.1 Sales Channels
  - 14.3.2 Distributors

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

- 16.1 Research Methodology
  - 16.1.1 Methodology/Research Approach
  - 16.1.2 Data Source
- 16.2 Author Details

## List Of Tables

### LIST OF TABLES

Table 1. Publication Paper Market Segments

Table 2. Ranking of Global Top Publication Paper Manufacturers by Revenue (US\$ Million) in 2019

Table 3. Global Publication Paper Market Size Growth Rate by Type 2020-2026 (K Units) & (US\$ Million)

Table 4. Major Manufacturers of Below 50g

Table 5. Major Manufacturers of 50-70g

Table 6. Major Manufacturers of Above 70g

Table 7. COVID-19 Impact Global Market: (Four Publication Paper Market Size Forecast Scenarios)

Table 8. Opportunities and Trends for Publication Paper Players in the COVID-19 Landscape

Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 10. Key Regions/Countries Measures against Covid-19 Impact

Table 11. Proposal for Publication Paper Players to Combat Covid-19 Impact

Table 12. Global Publication Paper Market Size Growth Rate by Application 2020-2026 (K Units)

Table 13. Global Publication Paper Market Size by Region (K Units) & (US\$ Million): 2020 VS 2026

Table 14. Global Publication Paper Sales by Regions 2015-2020 (K Units)

Table 15. Global Publication Paper Sales Market Share by Regions (2015-2020)

Table 16. Global Publication Paper Revenue by Regions 2015-2020 (US\$ Million)

Table 17. Global Publication Paper Sales by Manufacturers (2015-2020) (K Units)

Table 18. Global Publication Paper Sales Share by Manufacturers (2015-2020)

Table 19. Global Publication Paper Manufacturers Market Concentration Ratio (CR5 and HHI) (2015-2020)

Table 20. Global Publication Paper by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Publication Paper as of 2019)

Table 21. Publication Paper Revenue by Manufacturers (2015-2020) (US\$ Million)

Table 22. Publication Paper Revenue Share by Manufacturers (2015-2020)

Table 23. Key Manufacturers Publication Paper Price (2015-2020) (USD/Unit)

Table 24. Publication Paper Manufacturers Manufacturing Base Distribution and Headquarters

Table 25. Manufacturers Publication Paper Product Type

Table 26. Date of International Manufacturers Enter into Publication Paper Market

- Table 27. Manufacturers Mergers & Acquisitions, Expansion Plans
- Table 28. Global Publication Paper Sales by Type (2015-2020) (K Units)
- Table 29. Global Publication Paper Sales Share by Type (2015-2020)
- Table 30. Global Publication Paper Revenue by Type (2015-2020) (US\$ Million)
- Table 31. Global Publication Paper Revenue Share by Type (2015-2020)
- Table 32. Publication Paper Average Selling Price (ASP) by Type 2015-2020 (USD/Unit)
- Table 33. Global Publication Paper Sales by Application (2015-2020) (K Units)
- Table 34. Global Publication Paper Sales Share by Application (2015-2020)
- Table 35. North America Publication Paper Sales by Country (2015-2020) (K Units)
- Table 36. North America Publication Paper Sales Market Share by Country (2015-2020)
- Table 37. North America Publication Paper Revenue by Country (2015-2020) (US\$ Million)
- Table 38. North America Publication Paper Revenue Market Share by Country (2015-2020)
- Table 39. North America Publication Paper Sales by Type (2015-2020) (K Units)
- Table 40. North America Publication Paper Sales Market Share by Type (2015-2020)
- Table 41. North America Publication Paper Sales by Application (2015-2020) (K Units)
- Table 42. North America Publication Paper Sales Market Share by Application (2015-2020)
- Table 43. Europe Publication Paper Sales by Country (2015-2020) (K Units)
- Table 44. Europe Publication Paper Sales Market Share by Country (2015-2020)
- Table 45. Europe Publication Paper Revenue by Country (2015-2020) (US\$ Million)
- Table 46. Europe Publication Paper Revenue Market Share by Country (2015-2020)
- Table 47. Europe Publication Paper Sales by Type (2015-2020) (K Units)
- Table 48. Europe Publication Paper Sales Market Share by Type (2015-2020)
- Table 49. Europe Publication Paper Sales by Application (2015-2020) (K Units)
- Table 50. Europe Publication Paper Sales Market Share by Application (2015-2020)
- Table 51. Asia Pacific Publication Paper Sales by Region (2015-2020) (K Units)
- Table 52. Asia Pacific Publication Paper Sales Market Share by Region (2015-2020)
- Table 53. Asia Pacific Publication Paper Revenue by Region (2015-2020) (US\$ Million)
- Table 54. Asia Pacific Publication Paper Revenue Market Share by Region (2015-2020)
- Table 55. Asia Pacific Publication Paper Sales by Type (2015-2020) (K Units)
- Table 56. Asia Pacific Publication Paper Sales Market Share by Type (2015-2020)
- Table 57. Asia Pacific Publication Paper Sales by Application (2015-2020) (K Units)
- Table 58. Asia Pacific Publication Paper Sales Market Share by Application (2015-2020)
- Table 59. Latin America Publication Paper Sales by Country (2015-2020) (K Units)
- Table 60. Latin America Publication Paper Sales Market Share by Country (2015-2020)

Table 61. Latin Americaa Publication Paper Revenue by Country (2015-2020) (US\$ Million)

Table 62. Latin America Publication Paper Revenue Market Share by Country (2015-2020)

Table 63. Latin America Publication Paper Sales by Type (2015-2020) (K Units)

Table 64. Latin America Publication Paper Sales Market Share by Type (2015-2020)

Table 65. Latin America Publication Paper Sales by Application (2015-2020) (K Units)

Table 66. Latin America Publication Paper Sales Market Share by Application (2015-2020)

Table 67. Middle East and Africa Publication Paper Sales by Country (2015-2020) (K Units)

Table 68. Middle East and Africa Publication Paper Sales Market Share by Country (2015-2020)

Table 69. Middle East and Africa Publication Paper Revenue by Country (2015-2020) (US\$ Million)

Table 70. Middle East and Africa Publication Paper Revenue Market Share by Country (2015-2020)

Table 71. Middle East and Africa Publication Paper Sales by Type (2015-2020) (K Units)

Table 72. Middle East and Africa Publication Paper Sales Market Share by Type (2015-2020)

Table 73. Middle East and Africa Publication Paper Sales by Application (2015-2020) (K Units)

Table 74. Middle East and Africa Publication Paper Sales Market Share by Application (2015-2020)

Table 75. SCA Corporation Information

Table 76. SCA Description and Major Businesses

Table 77. SCA Publication Paper Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 78. SCA Product

Table 79. SCA Recent Development

Table 80. Kruger Inc. Corporation Information

Table 81. Kruger Inc. Description and Major Businesses

Table 82. Kruger Inc. Publication Paper Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 83. Kruger Inc. Product

Table 84. Kruger Inc. Recent Development

Table 85. UPM Corporation Information

Table 86. UPM Description and Major Businesses

Table 87. UPM Publication Paper Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 88. UPM Product

Table 89. UPM Recent Development

Table 90. Stora Enso Corporation Information

Table 91. Stora Enso Description and Major Businesses

Table 92. Stora Enso Publication Paper Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 93. Stora Enso Product

Table 94. Stora Enso Recent Development

Table 95. Catalyst Paper Corporation Information

Table 96. Catalyst Paper Description and Major Businesses

Table 97. Catalyst Paper Publication Paper Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 98. Catalyst Paper Product

Table 99. Catalyst Paper Recent Development

Table 100. Evergreen Packaging Corporation Information

Table 101. Evergreen Packaging Description and Major Businesses

Table 102. Evergreen Packaging Publication Paper Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 103. Evergreen Packaging Product

Table 104. Evergreen Packaging Recent Development

Table 105. Burgo Group Corporation Information

Table 106. Burgo Group Description and Major Businesses

Table 107. Burgo Group Publication Paper Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 108. Burgo Group Product

Table 109. Burgo Group Recent Development

Table 110. Nippon Paper Corporation Information

Table 111. Nippon Paper Description and Major Businesses

Table 112. Nippon Paper Publication Paper Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 113. Nippon Paper Product

Table 114. Nippon Paper Recent Development

Table 115. Sappi Corporation Information

Table 116. Sappi Description and Major Businesses

Table 117. Sappi Publication Paper Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 118. Sappi Product

- Table 119. Sappi Recent Development
- Table 120. Shandong Chenming Corporation Information
- Table 121. Shandong Chenming Description and Major Businesses
- Table 122. Shandong Chenming Publication Paper Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 123. Shandong Chenming Product
- Table 124. Shandong Chenming Recent Development
- Table 125. Global Publication Paper Sales Forecast by Regions (2021-2026) (K Units)
- Table 126. Global Publication Paper Sales Market Share Forecast by Regions (2021-2026)
- Table 127. Global Publication Paper Revenue Forecast by Regions (2021-2026) (US\$ Million)
- Table 128. Global Publication Paper Revenue Market Share Forecast by Regions (2021-2026)
- Table 129. North America: Publication Paper Sales Forecast by Country (2021-2026) (K Units)
- Table 130. North America: Publication Paper Revenue Forecast by Country (2021-2026) (US\$ Million)
- Table 131. Europe: Publication Paper Sales Forecast by Country (2021-2026) (K Units)
- Table 132. Europe: Publication Paper Revenue Forecast by Country (2021-2026) (US\$ Million)
- Table 133. Asia Pacific: Publication Paper Sales Forecast by Region (2021-2026) (K Units)
- Table 134. Asia Pacific: Publication Paper Revenue Forecast by Region (2021-2026) (US\$ Million)
- Table 135. Latin America: Publication Paper Sales Forecast by Country (2021-2026) (K Units)
- Table 136. Latin America: Publication Paper Revenue Forecast by Country (2021-2026) (US\$ Million)
- Table 137. Middle East and Africa: Publication Paper Sales Forecast by Country (2021-2026) (K Units)
- Table 138. Middle East and Africa: Publication Paper Revenue Forecast by Country (2021-2026) (US\$ Million)
- Table 139. Key Opportunities and Drivers: Impact Analysis (2021-2026)
- Table 140. Key Challenges
- Table 141. Market Risks
- Table 142. Main Points Interviewed from Key Publication Paper Players
- Table 143. Publication Paper Customers List
- Table 144. Publication Paper Distributors List



Table 145. Research Programs/Design for This Report

Table 146. Key Data Information from Secondary Sources

Table 147. Key Data Information from Primary Sources

## List Of Figures

### LIST OF FIGURES

- Figure 1. Publication Paper Product Picture
- Figure 2. Global Publication Paper Sales Market Share by Type in 2020 & 2026
- Figure 3. Below 50g Product Picture
- Figure 4. 50-70g Product Picture
- Figure 5. Above 70g Product Picture
- Figure 6. Global Publication Paper Sales Market Share by Application in 2020 & 2026
- Figure 7. Advertising
- Figure 8. Books and magazines
- Figure 9. Album and Other
- Figure 10. Publication Paper Report Years Considered
- Figure 11. Global Publication Paper Market Size 2015-2026 (US\$ Million)
- Figure 12. Global Publication Paper Sales 2015-2026 (K Units)
- Figure 13. Global Publication Paper Market Size Market Share by Region: 2020 Versus 2026
- Figure 14. Global Publication Paper Sales Market Share by Region (2015-2020)
- Figure 15. Global Publication Paper Sales Market Share by Region in 2019
- Figure 16. Global Publication Paper Revenue Market Share by Region (2015-2020)
- Figure 17. Global Publication Paper Revenue Market Share by Region in 2019
- Figure 18. Global Publication Paper Sales Share by Manufacturer in 2019
- Figure 19. The Top 10 and 5 Players Market Share by Publication Paper Revenue in 2019
- Figure 20. Publication Paper Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019
- Figure 21. Global Publication Paper Sales Market Share by Type (2015-2020)
- Figure 22. Global Publication Paper Sales Market Share by Type in 2019
- Figure 23. Global Publication Paper Revenue Market Share by Type (2015-2020)
- Figure 24. Global Publication Paper Revenue Market Share by Type in 2019
- Figure 25. Global Publication Paper Market Share by Price Range (2015-2020)
- Figure 26. Global Publication Paper Sales Market Share by Application (2015-2020)
- Figure 27. Global Publication Paper Sales Market Share by Application in 2019
- Figure 28. Global Publication Paper Revenue Market Share by Application (2015-2020)
- Figure 29. Global Publication Paper Revenue Market Share by Application in 2019
- Figure 30. North America Publication Paper Sales Growth Rate 2015-2020 (K Units)
- Figure 31. North America Publication Paper Revenue Growth Rate 2015-2020 (US\$ Million)

- Figure 32. North America Publication Paper Sales Market Share by Country in 2019
- Figure 33. North America Publication Paper Revenue Market Share by Country in 2019
- Figure 34. U.S. Publication Paper Sales Growth Rate (2015-2020) (K Units)
- Figure 35. U.S. Publication Paper Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 36. Canada Publication Paper Sales Growth Rate (2015-2020) (K Units)
- Figure 37. Canada Publication Paper Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 38. North America Publication Paper Market Share by Type in 2019
- Figure 39. North America Publication Paper Market Share by Application in 2019
- Figure 40. Europe Publication Paper Sales Growth Rate 2015-2020 (K Units)
- Figure 41. Europe Publication Paper Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 42. Europe Publication Paper Sales Market Share by Country in 2019
- Figure 43. Europe Publication Paper Revenue Market Share by Country in 2019
- Figure 44. Germany Publication Paper Sales Growth Rate (2015-2020) (K Units)
- Figure 45. Germany Publication Paper Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 46. France Publication Paper Sales Growth Rate (2015-2020) (K Units)
- Figure 47. France Publication Paper Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 48. U.K. Publication Paper Sales Growth Rate (2015-2020) (K Units)
- Figure 49. U.K. Publication Paper Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 50. Italy Publication Paper Sales Growth Rate (2015-2020) (K Units)
- Figure 51. Italy Publication Paper Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 52. Russia Publication Paper Sales Growth Rate (2015-2020) (K Units)
- Figure 53. Russia Publication Paper Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 54. Europe Publication Paper Market Share by Type in 2019
- Figure 55. Europe Publication Paper Market Share by Application in 2019
- Figure 56. Asia Pacific Publication Paper Sales Growth Rate 2015-2020 (K Units)
- Figure 57. Asia Pacific Publication Paper Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 58. Asia Pacific Publication Paper Sales Market Share by Region in 2019
- Figure 59. Asia Pacific Publication Paper Revenue Market Share by Region in 2019
- Figure 60. China Publication Paper Sales Growth Rate (2015-2020) (K Units)
- Figure 61. China Publication Paper Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 62. Japan Publication Paper Sales Growth Rate (2015-2020) (K Units)
- Figure 63. Japan Publication Paper Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 64. South Korea Publication Paper Sales Growth Rate (2015-2020) (K Units)
- Figure 65. South Korea Publication Paper Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 66. India Publication Paper Sales Growth Rate (2015-2020) (K Units)
- Figure 67. India Publication Paper Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 68. Australia Publication Paper Sales Growth Rate (2015-2020) (K Units)

Figure 69. Australia Publication Paper Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 70. Taiwan Publication Paper Sales Growth Rate (2015-2020) (K Units)

Figure 71. Taiwan Publication Paper Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 72. Indonesia Publication Paper Sales Growth Rate (2015-2020) (K Units)

Figure 73. Indonesia Publication Paper Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 74. Thailand Publication Paper Sales Growth Rate (2015-2020) (K Units)

Figure 75. Thailand Publication Paper Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 76. Malaysia Publication Paper Sales Growth Rate (2015-2020) (K Units)

Figure 77. Malaysia Publication Paper Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 78. Philippines Publication Paper Sales Growth Rate (2015-2020) (K Units)

Figure 79. Philippines Publication Paper Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 80. Vietnam Publication Paper Sales Growth Rate (2015-2020) (K Units)

Figure 81. Vietnam Publication Paper Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 82. Asia Pacific Publication Paper Market Share by Type in 2019

Figure 83. Asia Pacific Publication Paper Market Share by Application in 2019

Figure 84. Latin America Publication Paper Sales Growth Rate 2015-2020 (K Units)

Figure 85. Latin America Publication Paper Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 86. Latin America Publication Paper Sales Market Share by Country in 2019

Figure 87. Latin America Publication Paper Revenue Market Share by Country in 2019

Figure 88. Mexico Publication Paper Sales Growth Rate (2015-2020) (K Units)

Figure 89. Mexico Publication Paper Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 90. Brazil Publication Paper Sales Growth Rate (2015-2020) (K Units)

Figure 91. Brazil Publication Paper Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 92. Argentina Publication Paper Sales Growth Rate (2015-2020) (K Units)

Figure 93. Argentina Publication Paper Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 94. Latin America Publication Paper Market Share by Type in 2019

Figure 95. Latin America Publication Paper Market Share by Application in 2019

Figure 96. Middle East and Africa Publication Paper Sales Growth Rate 2015-2020 (K Units)

Figure 97. Middle East and Africa Publication Paper Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 98. Middle East and Africa Publication Paper Sales Market Share by Country in 2019

Figure 99. Middle East and Africa Publication Paper Revenue Market Share by Country in 2019

- Figure 100. Turkey Publication Paper Sales Growth Rate (2015-2020) (K Units)
- Figure 101. Turkey Publication Paper Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 102. Saudi Arabia Publication Paper Sales Growth Rate (2015-2020) (K Units)
- Figure 103. Saudi Arabia Publication Paper Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 104. U.A.E Publication Paper Sales Growth Rate (2015-2020) (K Units)
- Figure 105. U.A.E Publication Paper Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 106. Middle East and Africa Publication Paper Market Share by Type in 2019
- Figure 107. Middle East and Africa Publication Paper Market Share by Application in 2019
- Figure 108. SCA Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 109. Kruger Inc. Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 110. UPM Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 111. Stora Enso Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 112. Catalyst Paper Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 113. Evergreen Packaging Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 114. Burgo Group Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 115. Nippon Paper Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 116. Sappi Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 117. Shandong Chenming Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 118. North America Publication Paper Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 119. North America Publication Paper Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 120. Europe Publication Paper Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 121. Europe Publication Paper Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 122. Asia Pacific Publication Paper Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 123. Asia Pacific Publication Paper Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 124. Latin America Publication Paper Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 125. Latin America Publication Paper Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 126. Middle East and Africa Publication Paper Sales Growth Rate Forecast

(2021-2026) (K Units)

Figure 127. Middle East and Africa Publication Paper Revenue Growth Rate Forecast

(2021-2026) (US\$ Million)

Figure 128. Porter's Five Forces Analysis

Figure 129. Channels of Distribution

Figure 130. Distributors Profiles

Figure 131. Bottom-up and Top-down Approaches for This Report

Figure 132. Data Triangulation

Figure 133. Key Executives Interviewed

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