

# COVID-19 Impact on Global Programmatic Advertising Display Market Size, Status and Forecast 2020-2026

<https://marketpublishers.com/r/C9ABB1EBBCE7EN.html>

Date: August 2020

Pages: 92

Price: US\$ 3,900.00 (Single User License)

ID: C9ABB1EBBCE7EN

## Abstracts

This report focuses on the global Programmatic Advertising Display status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Programmatic Advertising Display development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

The key players covered in this study

AOL

BrightRoll

SpotXchange

Tremor Video

TubeMogul

...

Market segment by Type, the product can be split into

Mobile Devices

Desktop

Market segment by Application, split into

Desktop Banners

Mobile Banners

Desktop Videos

Mobile Videos

Market segment by Regions/Countries, this report covers

North America

Europe

China

Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global Programmatic Advertising Display status, future forecast, growth opportunity, key market and key players.

To present the Programmatic Advertising Display development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of Programmatic Advertising Display are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

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