

# Covid-19 Impact on Global Programmable Rice Cookers Market Insights, Forecast to 2026

https://marketpublishers.com/r/CF938473E31AEN.html

Date: July 2020 Pages: 117 Price: US\$ 3,900.00 (Single User License) ID: CF938473E31AEN

# **Abstracts**

You may have faced difficulties with cooking proper delicious rice due to inconvenient cookware you have been using. A programmable rice cooker which is a cookware holding technology to serve you a perfectly cooked bowl of rice. Moreover, you can use it to cook other things such as porridge, cake, and more. All of these different foods will be made from one best programmable rice cooker by selecting a program set to operate.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Programmable Rice Cookers market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Programmable Rice Cookers industry.

Based on our recent survey, we have several different scenarios about the Programmable Rice Cookers YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ xx million in 2019. The market size of Programmable Rice Cookers will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.



With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Programmable Rice Cookers market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Programmable Rice Cookers market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Programmable Rice Cookers market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

#### Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Programmable Rice Cookers market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

#### Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Programmable Rice Cookers market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

#### **Competition Analysis**

In the competitive analysis section of the report, leading as well as prominent players of the global Programmable Rice Cookers market are broadly studied on the basis of key



factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020. On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Programmable Rice Cookers market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Programmable Rice Cookers market.

The following manufacturers are covered in this report:

Instant Pot Mealthy Hamilton Beach Midea Elechomes Aroma Houseware Midea Joyoung PHILIPS Zojirushi

Programmable Rice Cookers Breakdown Data by Type

2L

3L



4L

5L

Other

Programmable Rice Cookers Breakdown Data by Application

Household

Commercial



# Contents

#### **1 STUDY COVERAGE**

- 1.1 Programmable Rice Cookers Product Introduction
- 1.2 Market Segments
- 1.3 Key Programmable Rice Cookers Manufacturers Covered: Ranking by Revenue
- 1.4 Market by Type
- 1.4.1 Global Programmable Rice Cookers Market Size Growth Rate by Type
- 1.4.2 2L
- 1.4.3 3L
- 1.4.4 4L
- 1.4.5 5L
- 1.4.6 Other
- 1.5 Market by Application
  - 1.5.1 Global Programmable Rice Cookers Market Size Growth Rate by Application
  - 1.5.2 Household
  - 1.5.3 Commercial

1.6 Coronavirus Disease 2019 (Covid-19): Programmable Rice Cookers Industry Impact

- 1.6.1 How the Covid-19 is Affecting the Programmable Rice Cookers Industry
- 1.6.1.1 Programmable Rice Cookers Business Impact Assessment Covid-19
- 1.6.1.2 Supply Chain Challenges
- 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products

1.6.2 Market Trends and Programmable Rice Cookers Potential Opportunities in the COVID-19 Landscape

- 1.6.3 Measures / Proposal against Covid-19
  - 1.6.3.1 Government Measures to Combat Covid-19 Impact
- 1.6.3.2 Proposal for Programmable Rice Cookers Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

### **2 EXECUTIVE SUMMARY**

- 2.1 Global Programmable Rice Cookers Market Size Estimates and Forecasts
  - 2.1.1 Global Programmable Rice Cookers Revenue 2015-2026
  - 2.1.2 Global Programmable Rice Cookers Sales 2015-2026
- 2.2 Programmable Rice Cookers Market Size by Region: 2020 Versus 2026
  - 2.2.1 Global Programmable Rice Cookers Retrospective Market Scenario in Sales by



Region: 2015-2020

2.2.2 Global Programmable Rice Cookers Retrospective Market Scenario in Revenue by Region: 2015-2020

# 3 GLOBAL PROGRAMMABLE RICE COOKERS COMPETITOR LANDSCAPE BY PLAYERS

3.1 Programmable Rice Cookers Sales by Manufacturers

3.1.1 Programmable Rice Cookers Sales by Manufacturers (2015-2020)

3.1.2 Programmable Rice Cookers Sales Market Share by Manufacturers (2015-2020)

3.2 Programmable Rice Cookers Revenue by Manufacturers

3.2.1 Programmable Rice Cookers Revenue by Manufacturers (2015-2020)

3.2.2 Programmable Rice Cookers Revenue Share by Manufacturers (2015-2020)

3.2.3 Global Programmable Rice Cookers Market Concentration Ratio (CR5 and HHI) (2015-2020)

3.2.4 Global Top 10 and Top 5 Companies by Programmable Rice Cookers Revenue in 2019

3.2.5 Global Programmable Rice Cookers Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

3.3 Programmable Rice Cookers Price by Manufacturers

3.4 Programmable Rice Cookers Manufacturing Base Distribution, Product Types

3.4.1 Programmable Rice Cookers Manufacturers Manufacturing Base Distribution, Headquarters

3.4.2 Manufacturers Programmable Rice Cookers Product Type

3.4.3 Date of International Manufacturers Enter into Programmable Rice Cookers Market

3.5 Manufacturers Mergers & Acquisitions, Expansion Plans

# 4 BREAKDOWN DATA BY TYPE (2015-2026)

4.1 Global Programmable Rice Cookers Market Size by Type (2015-2020)

4.1.1 Global Programmable Rice Cookers Sales by Type (2015-2020)

4.1.2 Global Programmable Rice Cookers Revenue by Type (2015-2020)

4.1.3 Programmable Rice Cookers Average Selling Price (ASP) by Type (2015-2026)

4.2 Global Programmable Rice Cookers Market Size Forecast by Type (2021-2026)

4.2.1 Global Programmable Rice Cookers Sales Forecast by Type (2021-2026)

4.2.2 Global Programmable Rice Cookers Revenue Forecast by Type (2021-2026)

4.2.3 Programmable Rice Cookers Average Selling Price (ASP) Forecast by Type (2021-2026)



4.3 Global Programmable Rice Cookers Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

#### 5 BREAKDOWN DATA BY APPLICATION (2015-2026)

- 5.1 Global Programmable Rice Cookers Market Size by Application (2015-2020)
- 5.1.1 Global Programmable Rice Cookers Sales by Application (2015-2020)
- 5.1.2 Global Programmable Rice Cookers Revenue by Application (2015-2020)
- 5.1.3 Programmable Rice Cookers Price by Application (2015-2020)
- 5.2 Programmable Rice Cookers Market Size Forecast by Application (2021-2026)
- 5.2.1 Global Programmable Rice Cookers Sales Forecast by Application (2021-2026)

```
5.2.2 Global Programmable Rice Cookers Revenue Forecast by Application (2021-2026)
```

5.2.3 Global Programmable Rice Cookers Price Forecast by Application (2021-2026)

#### 6 NORTH AMERICA

6.1 North America Programmable Rice Cookers by Country

- 6.1.1 North America Programmable Rice Cookers Sales by Country
- 6.1.2 North America Programmable Rice Cookers Revenue by Country
- 6.1.3 U.S.
- 6.1.4 Canada
- 6.2 North America Programmable Rice Cookers Market Facts & Figures by Type
- 6.3 North America Programmable Rice Cookers Market Facts & Figures by Application

### 7 EUROPE

- 7.1 Europe Programmable Rice Cookers by Country
  - 7.1.1 Europe Programmable Rice Cookers Sales by Country
  - 7.1.2 Europe Programmable Rice Cookers Revenue by Country
  - 7.1.3 Germany
  - 7.1.4 France
  - 7.1.5 U.K.
  - 7.1.6 Italy
  - 7.1.7 Russia
- 7.2 Europe Programmable Rice Cookers Market Facts & Figures by Type
- 7.3 Europe Programmable Rice Cookers Market Facts & Figures by Application

### **8 ASIA PACIFIC**



- 8.1 Asia Pacific Programmable Rice Cookers by Region
- 8.1.1 Asia Pacific Programmable Rice Cookers Sales by Region
- 8.1.2 Asia Pacific Programmable Rice Cookers Revenue by Region
- 8.1.3 China
- 8.1.4 Japan
- 8.1.5 South Korea
- 8.1.6 India
- 8.1.7 Australia
- 8.1.8 Taiwan
- 8.1.9 Indonesia
- 8.1.10 Thailand
- 8.1.11 Malaysia
- 8.1.12 Philippines
- 8.1.13 Vietnam
- 8.2 Asia Pacific Programmable Rice Cookers Market Facts & Figures by Type
- 8.3 Asia Pacific Programmable Rice Cookers Market Facts & Figures by Application

#### 9 LATIN AMERICA

- 9.1 Latin America Programmable Rice Cookers by Country
  - 9.1.1 Latin America Programmable Rice Cookers Sales by Country
  - 9.1.2 Latin America Programmable Rice Cookers Revenue by Country
  - 9.1.3 Mexico
  - 9.1.4 Brazil
  - 9.1.5 Argentina

9.2 Central & South America Programmable Rice Cookers Market Facts & Figures by Type

9.3 Central & South America Programmable Rice Cookers Market Facts & Figures by Application

### 10 MIDDLE EAST AND AFRICA

10.1 Middle East and Africa Programmable Rice Cookers by Country

- 10.1.1 Middle East and Africa Programmable Rice Cookers Sales by Country
- 10.1.2 Middle East and Africa Programmable Rice Cookers Revenue by Country
- 10.1.3 Turkey
- 10.1.4 Saudi Arabia
- 10.1.5 U.A.E



10.2 Middle East and Africa Programmable Rice Cookers Market Facts & Figures by Type

10.3 Middle East and Africa Programmable Rice Cookers Market Facts & Figures by Application

### **11 COMPANY PROFILES**

- 11.1 Instant Pot
  - 11.1.1 Instant Pot Corporation Information
  - 11.1.2 Instant Pot Description, Business Overview and Total Revenue
  - 11.1.3 Instant Pot Sales, Revenue and Gross Margin (2015-2020)
  - 11.1.4 Instant Pot Programmable Rice Cookers Products Offered
  - 11.1.5 Instant Pot Recent Development

11.2 Mealthy

- 11.2.1 Mealthy Corporation Information
- 11.2.2 Mealthy Description, Business Overview and Total Revenue
- 11.2.3 Mealthy Sales, Revenue and Gross Margin (2015-2020)
- 11.2.4 Mealthy Programmable Rice Cookers Products Offered
- 11.2.5 Mealthy Recent Development
- 11.3 Hamilton Beach
  - 11.3.1 Hamilton Beach Corporation Information
- 11.3.2 Hamilton Beach Description, Business Overview and Total Revenue
- 11.3.3 Hamilton Beach Sales, Revenue and Gross Margin (2015-2020)
- 11.3.4 Hamilton Beach Programmable Rice Cookers Products Offered
- 11.3.5 Hamilton Beach Recent Development
- 11.4 Midea
  - 11.4.1 Midea Corporation Information
- 11.4.2 Midea Description, Business Overview and Total Revenue
- 11.4.3 Midea Sales, Revenue and Gross Margin (2015-2020)
- 11.4.4 Midea Programmable Rice Cookers Products Offered
- 11.4.5 Midea Recent Development

11.5 Elechomes

- 11.5.1 Elechomes Corporation Information
- 11.5.2 Elechomes Description, Business Overview and Total Revenue
- 11.5.3 Elechomes Sales, Revenue and Gross Margin (2015-2020)
- 11.5.4 Elechomes Programmable Rice Cookers Products Offered
- 11.5.5 Elechomes Recent Development
- 11.6 Aroma Houseware
- 11.6.1 Aroma Houseware Corporation Information



- 11.6.2 Aroma Houseware Description, Business Overview and Total Revenue
- 11.6.3 Aroma Houseware Sales, Revenue and Gross Margin (2015-2020)
- 11.6.4 Aroma Houseware Programmable Rice Cookers Products Offered
- 11.6.5 Aroma Houseware Recent Development
- 11.7 Midea
- 11.7.1 Midea Corporation Information
- 11.7.2 Midea Description, Business Overview and Total Revenue
- 11.7.3 Midea Sales, Revenue and Gross Margin (2015-2020)
- 11.7.4 Midea Programmable Rice Cookers Products Offered
- 11.7.5 Midea Recent Development
- 11.8 Joyoung
- 11.8.1 Joyoung Corporation Information
- 11.8.2 Joyoung Description, Business Overview and Total Revenue
- 11.8.3 Joyoung Sales, Revenue and Gross Margin (2015-2020)
- 11.8.4 Joyoung Programmable Rice Cookers Products Offered
- 11.8.5 Joyoung Recent Development

11.9 PHILIPS

- 11.9.1 PHILIPS Corporation Information
- 11.9.2 PHILIPS Description, Business Overview and Total Revenue
- 11.9.3 PHILIPS Sales, Revenue and Gross Margin (2015-2020)
- 11.9.4 PHILIPS Programmable Rice Cookers Products Offered
- 11.9.5 PHILIPS Recent Development
- 11.10 Zojirushi
  - 11.10.1 Zojirushi Corporation Information
  - 11.10.2 Zojirushi Description, Business Overview and Total Revenue
  - 11.10.3 Zojirushi Sales, Revenue and Gross Margin (2015-2020)
  - 11.10.4 Zojirushi Programmable Rice Cookers Products Offered
- 11.10.5 Zojirushi Recent Development
- 11.1 Instant Pot
- 11.1.1 Instant Pot Corporation Information
- 11.1.2 Instant Pot Description, Business Overview and Total Revenue
- 11.1.3 Instant Pot Sales, Revenue and Gross Margin (2015-2020)
- 11.1.4 Instant Pot Programmable Rice Cookers Products Offered
- 11.1.5 Instant Pot Recent Development

#### 12 FUTURE FORECAST BY REGIONS (COUNTRIES) (2021-2026)

- 12.1 Programmable Rice Cookers Market Estimates and Projections by Region
  - 12.1.1 Global Programmable Rice Cookers Sales Forecast by Regions 2021-2026



12.1.2 Global Programmable Rice Cookers Revenue Forecast by Regions 2021-2026 12.2 North America Programmable Rice Cookers Market Size Forecast (2021-2026)

12.2.1 North America: Programmable Rice Cookers Sales Forecast (2021-2026)

12.2.2 North America: Programmable Rice Cookers Revenue Forecast (2021-2026)

12.2.3 North America: Programmable Rice Cookers Market Size Forecast by Country (2021-2026)

12.3 Europe Programmable Rice Cookers Market Size Forecast (2021-2026)

12.3.1 Europe: Programmable Rice Cookers Sales Forecast (2021-2026)

12.3.2 Europe: Programmable Rice Cookers Revenue Forecast (2021-2026)

12.3.3 Europe: Programmable Rice Cookers Market Size Forecast by Country (2021-2026)

12.4 Asia Pacific Programmable Rice Cookers Market Size Forecast (2021-2026)

12.4.1 Asia Pacific: Programmable Rice Cookers Sales Forecast (2021-2026)

12.4.2 Asia Pacific: Programmable Rice Cookers Revenue Forecast (2021-2026)

12.4.3 Asia Pacific: Programmable Rice Cookers Market Size Forecast by Region (2021-2026)

12.5 Latin America Programmable Rice Cookers Market Size Forecast (2021-2026)

12.5.1 Latin America: Programmable Rice Cookers Sales Forecast (2021-2026)

12.5.2 Latin America: Programmable Rice Cookers Revenue Forecast (2021-2026)12.5.3 Latin America: Programmable Rice Cookers Market Size Forecast by Country

(2021-2026)

12.6 Middle East and Africa Programmable Rice Cookers Market Size Forecast (2021-2026)

12.6.1 Middle East and Africa: Programmable Rice Cookers Sales Forecast (2021-2026)

12.6.2 Middle East and Africa: Programmable Rice Cookers Revenue Forecast (2021-2026)

12.6.3 Middle East and Africa: Programmable Rice Cookers Market Size Forecast by Country (2021-2026)

# 13 MARKET OPPORTUNITIES, CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS

13.1 Market Opportunities and Drivers

13.2 Market Challenges

13.3 Market Risks/Restraints

13.4 Porter's Five Forces Analysis

13.5 Primary Interviews with Key Programmable Rice Cookers Players (Opinion Leaders)



#### 14 VALUE CHAIN AND SALES CHANNELS ANALYSIS

- 14.1 Value Chain Analysis
- 14.2 Programmable Rice Cookers Customers
- 14.3 Sales Channels Analysis
- 14.3.1 Sales Channels
- 14.3.2 Distributors

#### **15 RESEARCH FINDINGS AND CONCLUSION**

#### **16 APPENDIX**

- 16.1 Research Methodology
- 16.1.1 Methodology/Research Approach
- 16.1.2 Data Source
- 16.2 Author Details



# **List Of Tables**

#### LIST OF TABLES

Table 1. Programmable Rice Cookers Market Segments

Table 2. Ranking of Global Top Programmable Rice Cookers Manufacturers by Revenue (US\$ Million) in 2019

Table 3. Global Programmable Rice Cookers Market Size Growth Rate by Type2020-2026 (K Units) & (US\$ Million)

Table 4. Major Manufacturers of 2L

Table 5. Major Manufacturers of 3L

Table 6. Major Manufacturers of 4L

Table 7. Major Manufacturers of 5L

Table 8. Major Manufacturers of Other

Table 9. COVID-19 Impact Global Market: (Four Programmable Rice Cookers MarketSize Forecast Scenarios)

Table 10. Opportunities and Trends for Programmable Rice Cookers Players in the COVID-19 Landscape

Table 11. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 12. Key Regions/Countries Measures against Covid-19 Impact

Table 13. Proposal for Programmable Rice Cookers Players to Combat Covid-19 Impact

Table 14. Global Programmable Rice Cookers Market Size Growth Rate by Application 2020-2026 (K Units)

Table 15. Global Programmable Rice Cookers Market Size by Region (K Units) & (US\$ Million): 2020 VS 2026

 Table 16. Global Programmable Rice Cookers Sales by Regions 2015-2020 (K Units)

Table 17. Global Programmable Rice Cookers Sales Market Share by Regions(2015-2020)

Table 18. Global Programmable Rice Cookers Revenue by Regions 2015-2020 (US\$ Million)

Table 19. Global Programmable Rice Cookers Sales by Manufacturers (2015-2020) (K Units)

Table 20. Global Programmable Rice Cookers Sales Share by Manufacturers (2015-2020)

Table 21. Global Programmable Rice Cookers Manufacturers Market Concentration Ratio (CR5 and HHI) (2015-2020)

Table 22. Global Programmable Rice Cookers by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Programmable Rice Cookers as of 2019)



Table 23. Programmable Rice Cookers Revenue by Manufacturers (2015-2020) (US\$ Million)

Table 24. Programmable Rice Cookers Revenue Share by Manufacturers (2015-2020)

- Table 25. Key Manufacturers Programmable Rice Cookers Price (2015-2020)
- (USD/Unit)

Table 26. Programmable Rice Cookers Manufacturers Manufacturing Base Distribution and Headquarters

Table 27. Manufacturers Programmable Rice Cookers Product Type

Table 28. Date of International Manufacturers Enter into Programmable Rice Cookers Market

Table 29. Manufacturers Mergers & Acquisitions, Expansion Plans

Table 30. Global Programmable Rice Cookers Sales by Type (2015-2020) (K Units)

Table 31. Global Programmable Rice Cookers Sales Share by Type (2015-2020)

Table 32. Global Programmable Rice Cookers Revenue by Type (2015-2020) (US\$ Million)

 Table 33. Global Programmable Rice Cookers Revenue Share by Type (2015-2020)

Table 34. Programmable Rice Cookers Average Selling Price (ASP) by Type 2015-2020 (USD/Unit)

Table 35. Global Programmable Rice Cookers Sales by Application (2015-2020) (K Units)

Table 36. Global Programmable Rice Cookers Sales Share by Application (2015-2020)

Table 37. North America Programmable Rice Cookers Sales by Country (2015-2020) (K Units)

Table 38. North America Programmable Rice Cookers Sales Market Share by Country (2015-2020)

Table 39. North America Programmable Rice Cookers Revenue by Country(2015-2020) (US\$ Million)

Table 40. North America Programmable Rice Cookers Revenue Market Share by Country (2015-2020)

Table 41. North America Programmable Rice Cookers Sales by Type (2015-2020) (K Units)

Table 42. North America Programmable Rice Cookers Sales Market Share by Type (2015-2020)

Table 43. North America Programmable Rice Cookers Sales by Application (2015-2020) (K Units)

Table 44. North America Programmable Rice Cookers Sales Market Share by Application (2015-2020)

Table 45. Europe Programmable Rice Cookers Sales by Country (2015-2020) (K Units)Table 46. Europe Programmable Rice Cookers Sales Market Share by Country



(2015-2020)

Table 47. Europe Programmable Rice Cookers Revenue by Country (2015-2020) (US\$ Million) Table 48. Europe Programmable Rice Cookers Revenue Market Share by Country (2015-2020)Table 49. Europe Programmable Rice Cookers Sales by Type (2015-2020) (K Units) Table 50. Europe Programmable Rice Cookers Sales Market Share by Type (2015 - 2020)Table 51. Europe Programmable Rice Cookers Sales by Application (2015-2020) (K Units) Table 52. Europe Programmable Rice Cookers Sales Market Share by Application (2015 - 2020)Table 53. Asia Pacific Programmable Rice Cookers Sales by Region (2015-2020) (K Units) Table 54. Asia Pacific Programmable Rice Cookers Sales Market Share by Region (2015 - 2020)Table 55. Asia Pacific Programmable Rice Cookers Revenue by Region (2015-2020) (US\$ Million) Table 56. Asia Pacific Programmable Rice Cookers Revenue Market Share by Region (2015 - 2020)Table 57. Asia Pacific Programmable Rice Cookers Sales by Type (2015-2020) (K Units) Table 58. Asia Pacific Programmable Rice Cookers Sales Market Share by Type (2015 - 2020)Table 59. Asia Pacific Programmable Rice Cookers Sales by Application (2015-2020) (K Units) Table 60. Asia Pacific Programmable Rice Cookers Sales Market Share by Application (2015 - 2020)Table 61. Latin America Programmable Rice Cookers Sales by Country (2015-2020) (K Units) Table 62. Latin America Programmable Rice Cookers Sales Market Share by Country (2015 - 2020)Table 63. Latin Americaa Programmable Rice Cookers Revenue by Country (2015-2020) (US\$ Million) Table 64. Latin America Programmable Rice Cookers Revenue Market Share by Country (2015-2020) Table 65. Latin America Programmable Rice Cookers Sales by Type (2015-2020) (K Units) Table 66. Latin America Programmable Rice Cookers Sales Market Share by Type



(2015-2020)

Table 67. Latin America Programmable Rice Cookers Sales by Application (2015-2020) (K Units)

Table 68. Latin America Programmable Rice Cookers Sales Market Share by Application (2015-2020)

Table 69. Middle East and Africa Programmable Rice Cookers Sales by Country (2015-2020) (K Units)

Table 70. Middle East and Africa Programmable Rice Cookers Sales Market Share by Country (2015-2020)

Table 71. Middle East and Africa Programmable Rice Cookers Revenue by Country (2015-2020) (US\$ Million)

Table 72. Middle East and Africa Programmable Rice Cookers Revenue Market Share by Country (2015-2020)

Table 73. Middle East and Africa Programmable Rice Cookers Sales by Type (2015-2020) (K Units)

Table 74. Middle East and Africa Programmable Rice Cookers Sales Market Share by Type (2015-2020)

Table 75. Middle East and Africa Programmable Rice Cookers Sales by Application (2015-2020) (K Units)

Table 76. Middle East and Africa Programmable Rice Cookers Sales Market Share by Application (2015-2020)

Table 77. Instant Pot Corporation Information

Table 78. Instant Pot Description and Major Businesses

Table 79. Instant Pot Programmable Rice Cookers Production (K Units), Revenue (US\$

Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 80. Instant Pot Product

Table 81. Instant Pot Recent Development

Table 82. Mealthy Corporation Information

Table 83. Mealthy Description and Major Businesses

Table 84. Mealthy Programmable Rice Cookers Production (K Units), Revenue (US\$

Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 85. Mealthy Product

Table 86. Mealthy Recent Development

Table 87. Hamilton Beach Corporation Information

Table 88. Hamilton Beach Description and Major Businesses

Table 89. Hamilton Beach Programmable Rice Cookers Production (K Units), Revenue

(US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 90. Hamilton Beach Product

Table 91. Hamilton Beach Recent Development



Table 92. Midea Corporation Information

Table 93. Midea Description and Major Businesses

Table 94. Midea Programmable Rice Cookers Production (K Units), Revenue (US\$

Million), Price (USD/Unit) and Gross Margin (2015-2020)

- Table 95. Midea Product
- Table 96. Midea Recent Development
- Table 97. Elechomes Corporation Information
- Table 98. Elechomes Description and Major Businesses
- Table 99. Elechomes Programmable Rice Cookers Production (K Units), Revenue (US\$
- Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 100. Elechomes Product
- Table 101. Elechomes Recent Development
- Table 102. Aroma Houseware Corporation Information
- Table 103. Aroma Houseware Description and Major Businesses
- Table 104. Aroma Houseware Programmable Rice Cookers Production (K Units),
- Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 105. Aroma Houseware Product
- Table 106. Aroma Houseware Recent Development
- Table 107. Midea Corporation Information
- Table 108. Midea Description and Major Businesses
- Table 109. Midea Programmable Rice Cookers Production (K Units), Revenue (US\$
- Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 110. Midea Product
- Table 111. Midea Recent Development
- Table 112. Joyoung Corporation Information
- Table 113. Joyoung Description and Major Businesses
- Table 114. Joyoung Programmable Rice Cookers Production (K Units), Revenue (US\$
- Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 115. Joyoung Product
- Table 116. Joyoung Recent Development
- Table 117. PHILIPS Corporation Information
- Table 118. PHILIPS Description and Major Businesses
- Table 119. PHILIPS Programmable Rice Cookers Production (K Units), Revenue (US\$
- Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 120. PHILIPS Product
- Table 121. PHILIPS Recent Development
- Table 122. Zojirushi Corporation Information
- Table 123. Zojirushi Description and Major Businesses
- Table 124. Zojirushi Programmable Rice Cookers Production (K Units), Revenue (US\$



Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 125. Zojirushi Product

Table 126. Zojirushi Recent Development

Table 127. Global Programmable Rice Cookers Sales Forecast by Regions (2021-2026) (K Units)

Table 128. Global Programmable Rice Cookers Sales Market Share Forecast by Regions (2021-2026)

Table 129. Global Programmable Rice Cookers Revenue Forecast by Regions (2021-2026) (US\$ Million)

Table 130. Global Programmable Rice Cookers Revenue Market Share Forecast by Regions (2021-2026)

Table 131. North America: Programmable Rice Cookers Sales Forecast by Country (2021-2026) (K Units)

Table 132. North America: Programmable Rice Cookers Revenue Forecast by Country(2021-2026) (US\$ Million)

Table 133. Europe: Programmable Rice Cookers Sales Forecast by Country (2021-2026) (K Units)

Table 134. Europe: Programmable Rice Cookers Revenue Forecast by Country(2021-2026) (US\$ Million)

Table 135. Asia Pacific: Programmable Rice Cookers Sales Forecast by Region (2021-2026) (K Units)

Table 136. Asia Pacific: Programmable Rice Cookers Revenue Forecast by Region (2021-2026) (US\$ Million)

Table 137. Latin America: Programmable Rice Cookers Sales Forecast by Country (2021-2026) (K Units)

Table 138. Latin America: Programmable Rice Cookers Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 139. Middle East and Africa: Programmable Rice Cookers Sales Forecast by Country (2021-2026) (K Units)

Table 140. Middle East and Africa: Programmable Rice Cookers Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 141. Key Opportunities and Drivers: Impact Analysis (2021-2026)

Table 142. Key Challenges

Table 143. Market Risks

Table 144. Main Points Interviewed from Key Programmable Rice Cookers Players

Table 145. Programmable Rice Cookers Customers List

Table 146. Programmable Rice Cookers Distributors List

 Table 147. Research Programs/Design for This Report

Table 148. Key Data Information from Secondary Sources



Table 149. Key Data Information from Primary Sources



# **List Of Figures**

#### LIST OF FIGURES

Figure 1. Programmable Rice Cookers Product Picture

Figure 2. Global Programmable Rice Cookers Sales Market Share by Type in 2020 & 2026

- Figure 3. 2L Product Picture
- Figure 4. 3L Product Picture
- Figure 5. 4L Product Picture
- Figure 6. 5L Product Picture
- Figure 7. Other Product Picture

Figure 8. Global Programmable Rice Cookers Sales Market Share by Application in 2020 & 2026

Figure 9. Household

Figure 10. Commercial

Figure 11. Programmable Rice Cookers Report Years Considered

Figure 12. Global Programmable Rice Cookers Market Size 2015-2026 (US\$ Million)

Figure 13. Global Programmable Rice Cookers Sales 2015-2026 (K Units)

Figure 14. Global Programmable Rice Cookers Market Size Market Share by Region: 2020 Versus 2026

Figure 15. Global Programmable Rice Cookers Sales Market Share by Region (2015-2020)

Figure 16. Global Programmable Rice Cookers Sales Market Share by Region in 2019 Figure 17. Global Programmable Rice Cookers Revenue Market Share by Region (2015-2020)

Figure 18. Global Programmable Rice Cookers Revenue Market Share by Region in 2019

Figure 19. Global Programmable Rice Cookers Sales Share by Manufacturer in 2019 Figure 20. The Top 10 and 5 Players Market Share by Programmable Rice Cookers Revenue in 2019

Figure 21. Programmable Rice Cookers Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019

Figure 22. Global Programmable Rice Cookers Sales Market Share by Type (2015-2020)

Figure 23. Global Programmable Rice Cookers Sales Market Share by Type in 2019 Figure 24. Global Programmable Rice Cookers Revenue Market Share by Type (2015-2020)

Figure 25. Global Programmable Rice Cookers Revenue Market Share by Type in 2019



Figure 26. Global Programmable Rice Cookers Market Share by Price Range (2015-2020)

Figure 27. Global Programmable Rice Cookers Sales Market Share by Application (2015-2020)

Figure 28. Global Programmable Rice Cookers Sales Market Share by Application in 2019

Figure 29. Global Programmable Rice Cookers Revenue Market Share by Application (2015-2020)

Figure 30. Global Programmable Rice Cookers Revenue Market Share by Application in 2019

Figure 31. North America Programmable Rice Cookers Sales Growth Rate 2015-2020 (K Units)

Figure 32. North America Programmable Rice Cookers Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 33. North America Programmable Rice Cookers Sales Market Share by Country in 2019

Figure 34. North America Programmable Rice Cookers Revenue Market Share by Country in 2019

Figure 35. U.S. Programmable Rice Cookers Sales Growth Rate (2015-2020) (K Units)

Figure 36. U.S. Programmable Rice Cookers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 37. Canada Programmable Rice Cookers Sales Growth Rate (2015-2020) (K Units)

Figure 38. Canada Programmable Rice Cookers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 39. North America Programmable Rice Cookers Market Share by Type in 2019

Figure 40. North America Programmable Rice Cookers Market Share by Application in 2019

Figure 41. Europe Programmable Rice Cookers Sales Growth Rate 2015-2020 (K Units)

Figure 42. Europe Programmable Rice Cookers Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 43. Europe Programmable Rice Cookers Sales Market Share by Country in 2019

Figure 44. Europe Programmable Rice Cookers Revenue Market Share by Country in 2019

Figure 45. Germany Programmable Rice Cookers Sales Growth Rate (2015-2020) (K Units)

Figure 46. Germany Programmable Rice Cookers Revenue Growth Rate (2015-2020) (US\$ Million)



Figure 47. France Programmable Rice Cookers Sales Growth Rate (2015-2020) (K Units) Figure 48. France Programmable Rice Cookers Revenue Growth Rate (2015-2020) (US\$ Million) Figure 49. U.K. Programmable Rice Cookers Sales Growth Rate (2015-2020) (K Units) Figure 50. U.K. Programmable Rice Cookers Revenue Growth Rate (2015-2020) (US\$ Million) Figure 51. Italy Programmable Rice Cookers Sales Growth Rate (2015-2020) (K Units) Figure 52. Italy Programmable Rice Cookers Revenue Growth Rate (2015-2020) (US\$ Million) Figure 53. Russia Programmable Rice Cookers Sales Growth Rate (2015-2020) (K Units) Figure 54. Russia Programmable Rice Cookers Revenue Growth Rate (2015-2020) (US\$ Million) Figure 55. Europe Programmable Rice Cookers Market Share by Type in 2019 Figure 56. Europe Programmable Rice Cookers Market Share by Application in 2019 Figure 57. Asia Pacific Programmable Rice Cookers Sales Growth Rate 2015-2020 (K Units) Figure 58. Asia Pacific Programmable Rice Cookers Revenue Growth Rate 2015-2020 (US\$ Million) Figure 59. Asia Pacific Programmable Rice Cookers Sales Market Share by Region in 2019 Figure 60. Asia Pacific Programmable Rice Cookers Revenue Market Share by Region in 2019 Figure 61. China Programmable Rice Cookers Sales Growth Rate (2015-2020) (K Units) Figure 62. China Programmable Rice Cookers Revenue Growth Rate (2015-2020) (US\$ Million) Figure 63. Japan Programmable Rice Cookers Sales Growth Rate (2015-2020) (K Units) Figure 64. Japan Programmable Rice Cookers Revenue Growth Rate (2015-2020) (US\$ Million) Figure 65. South Korea Programmable Rice Cookers Sales Growth Rate (2015-2020) (K Units) Figure 66. South Korea Programmable Rice Cookers Revenue Growth Rate (2015-2020) (US\$ Million) Figure 67. India Programmable Rice Cookers Sales Growth Rate (2015-2020) (K Units) Figure 68. India Programmable Rice Cookers Revenue Growth Rate (2015-2020) (US\$ Million)



Figure 69. Australia Programmable Rice Cookers Sales Growth Rate (2015-2020) (K Units)

Figure 70. Australia Programmable Rice Cookers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 71. Taiwan Programmable Rice Cookers Sales Growth Rate (2015-2020) (K Units)

Figure 72. Taiwan Programmable Rice Cookers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 73. Indonesia Programmable Rice Cookers Sales Growth Rate (2015-2020) (K Units)

Figure 74. Indonesia Programmable Rice Cookers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 75. Thailand Programmable Rice Cookers Sales Growth Rate (2015-2020) (K Units)

Figure 76. Thailand Programmable Rice Cookers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 77. Malaysia Programmable Rice Cookers Sales Growth Rate (2015-2020) (K Units)

Figure 78. Malaysia Programmable Rice Cookers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 79. Philippines Programmable Rice Cookers Sales Growth Rate (2015-2020) (K Units)

Figure 80. Philippines Programmable Rice Cookers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 81. Vietnam Programmable Rice Cookers Sales Growth Rate (2015-2020) (K Units)

Figure 82. Vietnam Programmable Rice Cookers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 83. Asia Pacific Programmable Rice Cookers Market Share by Type in 2019 Figure 84. Asia Pacific Programmable Rice Cookers Market Share by Application in 2019

Figure 85. Latin America Programmable Rice Cookers Sales Growth Rate 2015-2020 (K Units)

Figure 86. Latin America Programmable Rice Cookers Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 87. Latin America Programmable Rice Cookers Sales Market Share by Country in 2019

Figure 88. Latin America Programmable Rice Cookers Revenue Market Share by Country in 2019



Figure 89. Mexico Programmable Rice Cookers Sales Growth Rate (2015-2020) (K Units)

Figure 90. Mexico Programmable Rice Cookers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 91. Brazil Programmable Rice Cookers Sales Growth Rate (2015-2020) (K Units) Figure 92. Brazil Programmable Rice Cookers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 93. Argentina Programmable Rice Cookers Sales Growth Rate (2015-2020) (K Units)

Figure 94. Argentina Programmable Rice Cookers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 95. Latin America Programmable Rice Cookers Market Share by Type in 2019 Figure 96. Latin America Programmable Rice Cookers Market Share by Application in 2019

Figure 97. Middle East and Africa Programmable Rice Cookers Sales Growth Rate 2015-2020 (K Units)

Figure 98. Middle East and Africa Programmable Rice Cookers Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 99. Middle East and Africa Programmable Rice Cookers Sales Market Share by Country in 2019

Figure 100. Middle East and Africa Programmable Rice Cookers Revenue Market Share by Country in 2019

Figure 101. Turkey Programmable Rice Cookers Sales Growth Rate (2015-2020) (K Units)

Figure 102. Turkey Programmable Rice Cookers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 103. Saudi Arabia Programmable Rice Cookers Sales Growth Rate (2015-2020) (K Units)

Figure 104. Saudi Arabia Programmable Rice Cookers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 105. U.A.E Programmable Rice Cookers Sales Growth Rate (2015-2020) (K Units)

Figure 106. U.A.E Programmable Rice Cookers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 107. Middle East and Africa Programmable Rice Cookers Market Share by Type in 2019

Figure 108. Middle East and Africa Programmable Rice Cookers Market Share by Application in 2019

Figure 109. Instant Pot Total Revenue (US\$ Million): 2019 Compared with 2018



Figure 110. Mealthy Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 111. Hamilton Beach Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 112. Midea Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 113. Elechomes Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 114. Aroma Houseware Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 115. Midea Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 116. Joyoung Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 117. PHILIPS Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 118. Zojirushi Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 119. North America Programmable Rice Cookers Sales Growth Rate Forecast (2021-2026) (K Units) Figure 120. North America Programmable Rice Cookers Revenue Growth Rate Forecast (2021-2026) (US\$ Million) Figure 121. Europe Programmable Rice Cookers Sales Growth Rate Forecast (2021-2026) (K Units) Figure 122. Europe Programmable Rice Cookers Revenue Growth Rate Forecast (2021-2026) (US\$ Million) Figure 123. Asia Pacific Programmable Rice Cookers Sales Growth Rate Forecast (2021-2026) (K Units) Figure 124. Asia Pacific Programmable Rice Cookers Revenue Growth Rate Forecast (2021-2026) (US\$ Million) Figure 125. Latin America Programmable Rice Cookers Sales Growth Rate Forecast (2021-2026) (K Units) Figure 126. Latin America Programmable Rice Cookers Revenue Growth Rate Forecast (2021-2026) (US\$ Million) Figure 127. Middle East and Africa Programmable Rice Cookers Sales Growth Rate Forecast (2021-2026) (K Units) Figure 128. Middle East and Africa Programmable Rice Cookers Revenue Growth Rate Forecast (2021-2026) (US\$ Million) Figure 129. Porter's Five Forces Analysis Figure 130. Channels of Distribution Figure 131. Distributors Profiles Figure 132. Bottom-up and Top-down Approaches for This Report Figure 133. Data Triangulation

Figure 134. Key Executives Interviewed



#### I would like to order

Product name: Covid-19 Impact on Global Programmable Rice Cookers Market Insights, Forecast to 2026

Product link: https://marketpublishers.com/r/CF938473E31AEN.html

Price: US\$ 3,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/CF938473E31AEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



Covid-19 Impact on Global Programmable Rice Cookers Market Insights, Forecast to 2026