

# **Covid-19 Impact on Global Product Information Management (PIM) Software Market Size, Status and Forecast 2020-2026**

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## **Abstracts**

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Product Information Management (PIM) Software market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Product Information Management (PIM) Software industry.

Based on our recent survey, we have several different scenarios about the Product Information Management (PIM) Software YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ xx million in 2019. The market size of Product Information Management (PIM) Software will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Product Information Management (PIM) Software market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Product Information Management (PIM)

Software market in terms of revenue.

Players, stakeholders, and other participants in the global Product Information Management (PIM) Software market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on revenue and forecast by each application segment in terms of revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

### Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Product Information Management (PIM) Software market, covering important regions, viz, North America, Europe, China, Japan, Southeast Asia, India and Central & South America. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of revenue for the period 2015-2026.

### Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Product Information Management (PIM) Software market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on revenue by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Product Information Management (PIM) Software market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Product Information Management (PIM) Software market.

The following players are covered in this report:

Akeneo

inRiver

Salsify

Oracle

Hybris Software

Agility Multichannel

IBM InfoSphere

ADAM

EnterWorks

Stibo Systems

Informatica

Pimcore

Tradeshift

Perfion

Riversand

Catsy

Edgenet

Plytix

## Product Information Management (PIM) Software Breakdown Data by Type

Cloud Based

Web Based

## Product Information Management (PIM) Software Breakdown Data by Application

Large Enterprises

SMEs

## Contents

### 1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by Product Information Management (PIM) Software Revenue
- 1.4 Market Analysis by Type
  - 1.4.1 Global Product Information Management (PIM) Software Market Size Growth Rate by Type: 2020 VS 2026
  - 1.4.2 Cloud Based
  - 1.4.3 Web Based
- 1.5 Market by Application
  - 1.5.1 Global Product Information Management (PIM) Software Market Share by Application: 2020 VS 2026
  - 1.5.2 Large Enterprises
  - 1.5.3 SMEs
- 1.6 Coronavirus Disease 2019 (Covid-19): Product Information Management (PIM) Software Industry Impact
  - 1.6.1 How the Covid-19 is Affecting the Product Information Management (PIM) Software Industry
    - 1.6.1.1 Product Information Management (PIM) Software Business Impact Assessment - Covid-19
    - 1.6.1.2 Supply Chain Challenges
    - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
  - 1.6.2 Market Trends and Product Information Management (PIM) Software Potential Opportunities in the COVID-19 Landscape
  - 1.6.3 Measures / Proposal against Covid-19
    - 1.6.3.1 Government Measures to Combat Covid-19 Impact
    - 1.6.3.2 Proposal for Product Information Management (PIM) Software Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

### 2 GLOBAL GROWTH TRENDS BY REGIONS

- 2.1 Product Information Management (PIM) Software Market Perspective (2015-2026)
- 2.2 Product Information Management (PIM) Software Growth Trends by Regions

2.2.1 Product Information Management (PIM) Software Market Size by Regions: 2015 VS 2020 VS 2026

2.2.2 Product Information Management (PIM) Software Historic Market Share by Regions (2015-2020)

2.2.3 Product Information Management (PIM) Software Forecasted Market Size by Regions (2021-2026)

2.3 Industry Trends and Growth Strategy

2.3.1 Market Top Trends

2.3.2 Market Drivers

2.3.3 Market Challenges

2.3.4 Porter's Five Forces Analysis

2.3.5 Product Information Management (PIM) Software Market Growth Strategy

2.3.6 Primary Interviews with Key Product Information Management (PIM) Software Players (Opinion Leaders)

### **3 COMPETITION LANDSCAPE BY KEY PLAYERS**

3.1 Global Top Product Information Management (PIM) Software Players by Market Size

3.1.1 Global Top Product Information Management (PIM) Software Players by Revenue (2015-2020)

3.1.2 Global Product Information Management (PIM) Software Revenue Market Share by Players (2015-2020)

3.1.3 Global Product Information Management (PIM) Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

3.2 Global Product Information Management (PIM) Software Market Concentration Ratio

3.2.1 Global Product Information Management (PIM) Software Market Concentration Ratio (CR5 and HHI)

3.2.2 Global Top 10 and Top 5 Companies by Product Information Management (PIM) Software Revenue in 2019

3.3 Product Information Management (PIM) Software Key Players Head office and Area Served

3.4 Key Players Product Information Management (PIM) Software Product Solution and Service

3.5 Date of Enter into Product Information Management (PIM) Software Market

3.6 Mergers & Acquisitions, Expansion Plans

### **4 BREAKDOWN DATA BY TYPE (2015-2026)**

4.1 Global Product Information Management (PIM) Software Historic Market Size by Type (2015-2020)

4.2 Global Product Information Management (PIM) Software Forecasted Market Size by Type (2021-2026)

## **5 PRODUCT INFORMATION MANAGEMENT (PIM) SOFTWARE BREAKDOWN DATA BY APPLICATION (2015-2026)**

5.1 Global Product Information Management (PIM) Software Market Size by Application (2015-2020)

5.2 Global Product Information Management (PIM) Software Forecasted Market Size by Application (2021-2026)

## **6 NORTH AMERICA**

6.1 North America Product Information Management (PIM) Software Market Size (2015-2020)

6.2 Product Information Management (PIM) Software Key Players in North America (2019-2020)

6.3 North America Product Information Management (PIM) Software Market Size by Type (2015-2020)

6.4 North America Product Information Management (PIM) Software Market Size by Application (2015-2020)

## **7 EUROPE**

7.1 Europe Product Information Management (PIM) Software Market Size (2015-2020)

7.2 Product Information Management (PIM) Software Key Players in Europe (2019-2020)

7.3 Europe Product Information Management (PIM) Software Market Size by Type (2015-2020)

7.4 Europe Product Information Management (PIM) Software Market Size by Application (2015-2020)

## **8 CHINA**

8.1 China Product Information Management (PIM) Software Market Size (2015-2020)

8.2 Product Information Management (PIM) Software Key Players in China (2019-2020)

8.3 China Product Information Management (PIM) Software Market Size by Type (2015-2020)

8.4 China Product Information Management (PIM) Software Market Size by Application (2015-2020)

## **9 JAPAN**

9.1 Japan Product Information Management (PIM) Software Market Size (2015-2020)

9.2 Product Information Management (PIM) Software Key Players in Japan (2019-2020)

9.3 Japan Product Information Management (PIM) Software Market Size by Type (2015-2020)

9.4 Japan Product Information Management (PIM) Software Market Size by Application (2015-2020)

## **10 SOUTHEAST ASIA**

10.1 Southeast Asia Product Information Management (PIM) Software Market Size (2015-2020)

10.2 Product Information Management (PIM) Software Key Players in Southeast Asia (2019-2020)

10.3 Southeast Asia Product Information Management (PIM) Software Market Size by Type (2015-2020)

10.4 Southeast Asia Product Information Management (PIM) Software Market Size by Application (2015-2020)

## **11 INDIA**

11.1 India Product Information Management (PIM) Software Market Size (2015-2020)

11.2 Product Information Management (PIM) Software Key Players in India (2019-2020)

11.3 India Product Information Management (PIM) Software Market Size by Type (2015-2020)

11.4 India Product Information Management (PIM) Software Market Size by Application (2015-2020)

## **12 CENTRAL & SOUTH AMERICA**

12.1 Central & South America Product Information Management (PIM) Software Market Size (2015-2020)

12.2 Product Information Management (PIM) Software Key Players in Central & South



America (2019-2020)

12.3 Central & South America Product Information Management (PIM) Software Market Size by Type (2015-2020)

12.4 Central & South America Product Information Management (PIM) Software Market Size by Application (2015-2020)

## **13 KEY PLAYERS PROFILES**

13.1 Akeneo

13.1.1 Akeneo Company Details

13.1.2 Akeneo Business Overview and Its Total Revenue

13.1.3 Akeneo Product Information Management (PIM) Software Introduction

13.1.4 Akeneo Revenue in Product Information Management (PIM) Software Business (2015-2020))

13.1.5 Akeneo Recent Development

13.2 inRiver

13.2.1 inRiver Company Details

13.2.2 inRiver Business Overview and Its Total Revenue

13.2.3 inRiver Product Information Management (PIM) Software Introduction

13.2.4 inRiver Revenue in Product Information Management (PIM) Software Business (2015-2020)

13.2.5 inRiver Recent Development

13.3 Salsify

13.3.1 Salsify Company Details

13.3.2 Salsify Business Overview and Its Total Revenue

13.3.3 Salsify Product Information Management (PIM) Software Introduction

13.3.4 Salsify Revenue in Product Information Management (PIM) Software Business (2015-2020)

13.3.5 Salsify Recent Development

13.4 Oracle

13.4.1 Oracle Company Details

13.4.2 Oracle Business Overview and Its Total Revenue

13.4.3 Oracle Product Information Management (PIM) Software Introduction

13.4.4 Oracle Revenue in Product Information Management (PIM) Software Business (2015-2020)

13.4.5 Oracle Recent Development

13.5 Hybris Software

13.5.1 Hybris Software Company Details

13.5.2 Hybris Software Business Overview and Its Total Revenue

- 13.5.3 Hybris Software Product Information Management (PIM) Software Introduction
- 13.5.4 Hybris Software Revenue in Product Information Management (PIM) Software Business (2015-2020)
- 13.5.5 Hybris Software Recent Development
- 13.6 Agility Multichannel
  - 13.6.1 Agility Multichannel Company Details
  - 13.6.2 Agility Multichannel Business Overview and Its Total Revenue
  - 13.6.3 Agility Multichannel Product Information Management (PIM) Software Introduction
  - 13.6.4 Agility Multichannel Revenue in Product Information Management (PIM) Software Business (2015-2020)
  - 13.6.5 Agility Multichannel Recent Development
- 13.7 IBM InfoSphere
  - 13.7.1 IBM InfoSphere Company Details
  - 13.7.2 IBM InfoSphere Business Overview and Its Total Revenue
  - 13.7.3 IBM InfoSphere Product Information Management (PIM) Software Introduction
  - 13.7.4 IBM InfoSphere Revenue in Product Information Management (PIM) Software Business (2015-2020)
  - 13.7.5 IBM InfoSphere Recent Development
- 13.8 ADAM
  - 13.8.1 ADAM Company Details
  - 13.8.2 ADAM Business Overview and Its Total Revenue
  - 13.8.3 ADAM Product Information Management (PIM) Software Introduction
  - 13.8.4 ADAM Revenue in Product Information Management (PIM) Software Business (2015-2020)
  - 13.8.5 ADAM Recent Development
- 13.9 EnterWorks
  - 13.9.1 EnterWorks Company Details
  - 13.9.2 EnterWorks Business Overview and Its Total Revenue
  - 13.9.3 EnterWorks Product Information Management (PIM) Software Introduction
  - 13.9.4 EnterWorks Revenue in Product Information Management (PIM) Software Business (2015-2020)
  - 13.9.5 EnterWorks Recent Development
- 13.10 Stibo Systems
  - 13.10.1 Stibo Systems Company Details
  - 13.10.2 Stibo Systems Business Overview and Its Total Revenue
  - 13.10.3 Stibo Systems Product Information Management (PIM) Software Introduction
  - 13.10.4 Stibo Systems Revenue in Product Information Management (PIM) Software Business (2015-2020)

- 13.10.5 Stibo Systems Recent Development
- 13.11 Informatica
  - 10.11.1 Informatica Company Details
  - 10.11.2 Informatica Business Overview and Its Total Revenue
  - 10.11.3 Informatica Product Information Management (PIM) Software Introduction
  - 10.11.4 Informatica Revenue in Product Information Management (PIM) Software Business (2015-2020)
  - 10.11.5 Informatica Recent Development
- 13.12 Pimcore
  - 10.12.1 Pimcore Company Details
  - 10.12.2 Pimcore Business Overview and Its Total Revenue
  - 10.12.3 Pimcore Product Information Management (PIM) Software Introduction
  - 10.12.4 Pimcore Revenue in Product Information Management (PIM) Software Business (2015-2020)
  - 10.12.5 Pimcore Recent Development
- 13.13 Tradeshift
  - 10.13.1 Tradeshift Company Details
  - 10.13.2 Tradeshift Business Overview and Its Total Revenue
  - 10.13.3 Tradeshift Product Information Management (PIM) Software Introduction
  - 10.13.4 Tradeshift Revenue in Product Information Management (PIM) Software Business (2015-2020)
  - 10.13.5 Tradeshift Recent Development
- 13.14 Perfion
  - 10.14.1 Perfion Company Details
  - 10.14.2 Perfion Business Overview and Its Total Revenue
  - 10.14.3 Perfion Product Information Management (PIM) Software Introduction
  - 10.14.4 Perfion Revenue in Product Information Management (PIM) Software Business (2015-2020)
  - 10.14.5 Perfion Recent Development
- 13.15 Riversand
  - 10.15.1 Riversand Company Details
  - 10.15.2 Riversand Business Overview and Its Total Revenue
  - 10.15.3 Riversand Product Information Management (PIM) Software Introduction
  - 10.15.4 Riversand Revenue in Product Information Management (PIM) Software Business (2015-2020)
  - 10.15.5 Riversand Recent Development
- 13.16 Catsy
  - 10.16.1 Catsy Company Details
  - 10.16.2 Catsy Business Overview and Its Total Revenue

- 10.16.3 Catsby Product Information Management (PIM) Software Introduction
- 10.16.4 Catsby Revenue in Product Information Management (PIM) Software Business (2015-2020)
- 10.16.5 Catsby Recent Development
- 13.17 Edgenet
  - 10.17.1 Edgenet Company Details
  - 10.17.2 Edgenet Business Overview and Its Total Revenue
  - 10.17.3 Edgenet Product Information Management (PIM) Software Introduction
  - 10.17.4 Edgenet Revenue in Product Information Management (PIM) Software Business (2015-2020)
  - 10.17.5 Edgenet Recent Development
- 13.18 Plytix
  - 10.18.1 Plytix Company Details
  - 10.18.2 Plytix Business Overview and Its Total Revenue
  - 10.18.3 Plytix Product Information Management (PIM) Software Introduction
  - 10.18.4 Plytix Revenue in Product Information Management (PIM) Software Business (2015-2020)
  - 10.18.5 Plytix Recent Development

## **14 ANALYST'S VIEWPOINTS/CONCLUSIONS**

## **15 APPENDIX**

- 15.1 Research Methodology
  - 15.1.1 Methodology/Research Approach
  - 15.1.2 Data Source
- 15.2 Disclaimer
- 15.3 Author Details

## List Of Tables

### LIST OF TABLES

Table 1. Product Information Management (PIM) Software Key Market Segments

Table 2. Key Players Covered: Ranking by Product Information Management (PIM) Software Revenue

Table 3. Ranking of Global Top Product Information Management (PIM) Software Manufacturers by Revenue (US\$ Million) in 2019

Table 4. Global Product Information Management (PIM) Software Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026

Table 5. Key Players of Cloud Based

Table 6. Key Players of Web Based

Table 7. COVID-19 Impact Global Market: (Four Product Information Management (PIM) Software Market Size Forecast Scenarios)

Table 8. Opportunities and Trends for Product Information Management (PIM) Software Players in the COVID-19 Landscape

Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 10. Key Regions/Countries Measures against Covid-19 Impact

Table 11. Proposal for Product Information Management (PIM) Software Players to Combat Covid-19 Impact

Table 12. Global Product Information Management (PIM) Software Market Size Growth by Application (US\$ Million): 2020 VS 2026

Table 13. Global Product Information Management (PIM) Software Market Size by Regions (US\$ Million): 2020 VS 2026

Table 14. Global Product Information Management (PIM) Software Market Size by Regions (2015-2020) (US\$ Million)

Table 15. Global Product Information Management (PIM) Software Market Share by Regions (2015-2020)

Table 16. Global Product Information Management (PIM) Software Forecasted Market Size by Regions (2021-2026) (US\$ Million)

Table 17. Global Product Information Management (PIM) Software Market Share by Regions (2021-2026)

Table 18. Market Top Trends

Table 19. Key Drivers: Impact Analysis

Table 20. Key Challenges

Table 21. Product Information Management (PIM) Software Market Growth Strategy

Table 22. Main Points Interviewed from Key Product Information Management (PIM) Software Players

Table 23. Global Product Information Management (PIM) Software Revenue by Players (2015-2020) (Million US\$)

Table 24. Global Product Information Management (PIM) Software Market Share by Players (2015-2020)

Table 25. Global Top Product Information Management (PIM) Software Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Product Information Management (PIM) Software as of 2019)

Table 26. Global Product Information Management (PIM) Software by Players Market Concentration Ratio (CR5 and HHI)

Table 27. Key Players Headquarters and Area Served

Table 28. Key Players Product Information Management (PIM) Software Product Solution and Service

Table 29. Date of Enter into Product Information Management (PIM) Software Market

Table 30. Mergers & Acquisitions, Expansion Plans

Table 31. Global Product Information Management (PIM) Software Market Size by Type (2015-2020) (Million US\$)

Table 32. Global Product Information Management (PIM) Software Market Size Share by Type (2015-2020)

Table 33. Global Product Information Management (PIM) Software Revenue Market Share by Type (2021-2026)

Table 34. Global Product Information Management (PIM) Software Market Size Share by Application (2015-2020)

Table 35. Global Product Information Management (PIM) Software Market Size by Application (2015-2020) (Million US\$)

Table 36. Global Product Information Management (PIM) Software Market Size Share by Application (2021-2026)

Table 37. North America Key Players Product Information Management (PIM) Software Revenue (2019-2020) (Million US\$)

Table 38. North America Key Players Product Information Management (PIM) Software Market Share (2019-2020)

Table 39. North America Product Information Management (PIM) Software Market Size by Type (2015-2020) (Million US\$)

Table 40. North America Product Information Management (PIM) Software Market Share by Type (2015-2020)

Table 41. North America Product Information Management (PIM) Software Market Size by Application (2015-2020) (Million US\$)

Table 42. North America Product Information Management (PIM) Software Market Share by Application (2015-2020)

Table 43. Europe Key Players Product Information Management (PIM) Software



Revenue (2019-2020) (Million US\$)

Table 44. Europe Key Players Product Information Management (PIM) Software Market Share (2019-2020)

Table 45. Europe Product Information Management (PIM) Software Market Size by Type (2015-2020) (Million US\$)

Table 46. Europe Product Information Management (PIM) Software Market Share by Type (2015-2020)

Table 47. Europe Product Information Management (PIM) Software Market Size by Application (2015-2020) (Million US\$)

Table 48. Europe Product Information Management (PIM) Software Market Share by Application (2015-2020)

Table 49. China Key Players Product Information Management (PIM) Software Revenue (2019-2020) (Million US\$)

Table 50. China Key Players Product Information Management (PIM) Software Market Share (2019-2020)

Table 51. China Product Information Management (PIM) Software Market Size by Type (2015-2020) (Million US\$)

Table 52. China Product Information Management (PIM) Software Market Share by Type (2015-2020)

Table 53. China Product Information Management (PIM) Software Market Size by Application (2015-2020) (Million US\$)

Table 54. China Product Information Management (PIM) Software Market Share by Application (2015-2020)

Table 55. Japan Key Players Product Information Management (PIM) Software Revenue (2019-2020) (Million US\$)

Table 56. Japan Key Players Product Information Management (PIM) Software Market Share (2019-2020)

Table 57. Japan Product Information Management (PIM) Software Market Size by Type (2015-2020) (Million US\$)

Table 58. Japan Product Information Management (PIM) Software Market Share by Type (2015-2020)

Table 59. Japan Product Information Management (PIM) Software Market Size by Application (2015-2020) (Million US\$)

Table 60. Japan Product Information Management (PIM) Software Market Share by Application (2015-2020)

Table 61. Southeast Asia Key Players Product Information Management (PIM) Software Revenue (2019-2020) (Million US\$)

Table 62. Southeast Asia Key Players Product Information Management (PIM) Software Market Share (2019-2020)

Table 63. Southeast Asia Product Information Management (PIM) Software Market Size by Type (2015-2020) (Million US\$)

Table 64. Southeast Asia Product Information Management (PIM) Software Market Share by Type (2015-2020)

Table 65. Southeast Asia Product Information Management (PIM) Software Market Size by Application (2015-2020) (Million US\$)

Table 66. Southeast Asia Product Information Management (PIM) Software Market Share by Application (2015-2020)

Table 67. India Key Players Product Information Management (PIM) Software Revenue (2019-2020) (Million US\$)

Table 68. India Key Players Product Information Management (PIM) Software Market Share (2019-2020)

Table 69. India Product Information Management (PIM) Software Market Size by Type (2015-2020) (Million US\$)

Table 70. India Product Information Management (PIM) Software Market Share by Type (2015-2020)

Table 71. India Product Information Management (PIM) Software Market Size by Application (2015-2020) (Million US\$)

Table 72. India Product Information Management (PIM) Software Market Share by Application (2015-2020)

Table 73. Central & South America Key Players Product Information Management (PIM) Software Revenue (2019-2020) (Million US\$)

Table 74. Central & South America Key Players Product Information Management (PIM) Software Market Share (2019-2020)

Table 75. Central & South America Product Information Management (PIM) Software Market Size by Type (2015-2020) (Million US\$)

Table 76. Central & South America Product Information Management (PIM) Software Market Share by Type (2015-2020)

Table 77. Central & South America Product Information Management (PIM) Software Market Size by Application (2015-2020) (Million US\$)

Table 78. Central & South America Product Information Management (PIM) Software Market Share by Application (2015-2020)

Table 79. Akeneo Company Details

Table 80. Akeneo Business Overview

Table 81. Akeneo Product

Table 82. Akeneo Revenue in Product Information Management (PIM) Software Business (2015-2020) (Million US\$)

Table 83. Akeneo Recent Development

Table 84. inRiver Company Details



- Table 85. inRiver Business Overview
- Table 86. inRiver Product
- Table 87. inRiver Revenue in Product Information Management (PIM) Software Business (2015-2020) (Million US\$)
- Table 88. inRiver Recent Development
- Table 89. Salsify Company Details
- Table 90. Salsify Business Overview
- Table 91. Salsify Product
- Table 92. Salsify Revenue in Product Information Management (PIM) Software Business (2015-2020) (Million US\$)
- Table 93. Salsify Recent Development
- Table 94. Oracle Company Details
- Table 95. Oracle Business Overview
- Table 96. Oracle Product
- Table 97. Oracle Revenue in Product Information Management (PIM) Software Business (2015-2020) (Million US\$)
- Table 98. Oracle Recent Development
- Table 99. Hybris Software Company Details
- Table 100. Hybris Software Business Overview
- Table 101. Hybris Software Product
- Table 102. Hybris Software Revenue in Product Information Management (PIM) Software Business (2015-2020) (Million US\$)
- Table 103. Hybris Software Recent Development
- Table 104. Agility Multichannel Company Details
- Table 105. Agility Multichannel Business Overview
- Table 106. Agility Multichannel Product
- Table 107. Agility Multichannel Revenue in Product Information Management (PIM) Software Business (2015-2020) (Million US\$)
- Table 108. Agility Multichannel Recent Development
- Table 109. IBM InfoSphere Company Details
- Table 110. IBM InfoSphere Business Overview
- Table 111. IBM InfoSphere Product
- Table 112. IBM InfoSphere Revenue in Product Information Management (PIM) Software Business (2015-2020) (Million US\$)
- Table 113. IBM InfoSphere Recent Development
- Table 114. ADAM Business Overview
- Table 115. ADAM Product
- Table 116. ADAM Company Details
- Table 117. ADAM Revenue in Product Information Management (PIM) Software

Business (2015-2020) (Million US\$)

Table 118. ADAM Recent Development

Table 119. EnterWorks Company Details

Table 120. EnterWorks Business Overview

Table 121. EnterWorks Product

Table 122. EnterWorks Revenue in Product Information Management (PIM) Software

Business (2015-2020) (Million US\$)

Table 123. EnterWorks Recent Development

Table 124. Stibo Systems Company Details

Table 125. Stibo Systems Business Overview

Table 126. Stibo Systems Product

Table 127. Stibo Systems Revenue in Product Information Management (PIM) Software

Business (2015-2020) (Million US\$)

Table 128. Stibo Systems Recent Development

Table 129. Informatica Company Details

Table 130. Informatica Business Overview

Table 131. Informatica Product

Table 132. Informatica Revenue in Product Information Management (PIM) Software

Business (2015-2020) (Million US\$)

Table 133. Informatica Recent Development

Table 134. Pimcore Company Details

Table 135. Pimcore Business Overview

Table 136. Pimcore Product

Table 137. Pimcore Revenue in Product Information Management (PIM) Software

Business (2015-2020) (Million US\$)

Table 138. Pimcore Recent Development

Table 139. Tradeshift Company Details

Table 140. Tradeshift Business Overview

Table 141. Tradeshift Product

Table 142. Tradeshift Revenue in Product Information Management (PIM) Software

Business (2015-2020) (Million US\$)

Table 143. Tradeshift Recent Development

Table 144. Perfion Company Details

Table 145. Perfion Business Overview

Table 146. Perfion Product

Table 147. Perfion Revenue in Product Information Management (PIM) Software

Business (2015-2020) (Million US\$)

Table 148. Perfion Recent Development

Table 149. Riversand Company Details

Table 150. Riversand Business Overview

Table 151. Riversand Product

Table 152. Riversand Revenue in Product Information Management (PIM) Software Business (2015-2020) (Million US\$)

Table 153. Riversand Recent Development

Table 154. Catsy Company Details

Table 155. Catsy Business Overview

Table 156. Catsy Product

Table 157. Catsy Revenue in Product Information Management (PIM) Software Business (2015-2020) (Million US\$)

Table 158. Catsy Recent Development

Table 159. Edgenet Company Details

Table 160. Edgenet Business Overview

Table 161. Edgenet Product

Table 162. Edgenet Revenue in Product Information Management (PIM) Software Business (2015-2020) (Million US\$)

Table 163. Edgenet Recent Development

Table 164. Plytix Company Details

Table 165. Plytix Business Overview

Table 166. Plytix Product

Table 167. Plytix Revenue in Product Information Management (PIM) Software Business (2015-2020) (Million US\$)

Table 168. Plytix Recent Development

Table 169. Research Programs/Design for This Report

Table 170. Key Data Information from Secondary Sources

Table 171. Key Data Information from Primary Sources

## List Of Figures

### LIST OF FIGURES

Figure 1. Global Product Information Management (PIM) Software Market Share by Type: 2020 VS 2026

Figure 2. Cloud Based Features

Figure 3. Web Based Features

Figure 4. Global Product Information Management (PIM) Software Market Share by Application: 2020 VS 2026

Figure 5. Large Enterprises Case Studies

Figure 6. SMEs Case Studies

Figure 7. Product Information Management (PIM) Software Report Years Considered

Figure 8. Global Product Information Management (PIM) Software Market Size YoY Growth 2015-2026 (US\$ Million)

Figure 9. Global Product Information Management (PIM) Software Market Share by Regions: 2020 VS 2026

Figure 10. Global Product Information Management (PIM) Software Market Share by Regions (2021-2026)

Figure 11. Porter's Five Forces Analysis

Figure 12. Global Product Information Management (PIM) Software Market Share by Players in 2019

Figure 13. Global Top Product Information Management (PIM) Software Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Product Information Management (PIM) Software as of 2019

Figure 14. The Top 10 and 5 Players Market Share by Product Information Management (PIM) Software Revenue in 2019

Figure 15. North America Product Information Management (PIM) Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 16. Europe Product Information Management (PIM) Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 17. China Product Information Management (PIM) Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 18. Japan Product Information Management (PIM) Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 19. Southeast Asia Product Information Management (PIM) Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 20. India Product Information Management (PIM) Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 21. Central & South America Product Information Management (PIM) Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 22. Akeneo Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 23. Akeneo Revenue Growth Rate in Product Information Management (PIM) Software Business (2015-2020)

Figure 24. inRiver Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 25. inRiver Revenue Growth Rate in Product Information Management (PIM) Software Business (2015-2020)

Figure 26. Salsify Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 27. Salsify Revenue Growth Rate in Product Information Management (PIM) Software Business (2015-2020)

Figure 28. Oracle Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 29. Oracle Revenue Growth Rate in Product Information Management (PIM) Software Business (2015-2020)

Figure 30. Hybris Software Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 31. Hybris Software Revenue Growth Rate in Product Information Management (PIM) Software Business (2015-2020)

Figure 32. Agility Multichannel Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 33. Agility Multichannel Revenue Growth Rate in Product Information Management (PIM) Software Business (2015-2020)

Figure 34. IBM InfoSphere Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 35. IBM InfoSphere Revenue Growth Rate in Product Information Management (PIM) Software Business (2015-2020)

Figure 36. ADAM Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 37. ADAM Revenue Growth Rate in Product Information Management (PIM) Software Business (2015-2020)

Figure 38. EnterWorks Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 39. EnterWorks Revenue Growth Rate in Product Information Management (PIM) Software Business (2015-2020)

Figure 40. Stibo Systems Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 41. Stibo Systems Revenue Growth Rate in Product Information Management (PIM) Software Business (2015-2020)

Figure 42. Informatica Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 43. Informatica Revenue Growth Rate in Product Information Management (PIM) Software Business (2015-2020)

Figure 44. Pimcore Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 45. Pimcore Revenue Growth Rate in Product Information Management (PIM) Software Business (2015-2020)

Figure 46. Tradeshift Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 47. Tradeshift Revenue Growth Rate in Product Information Management (PIM) Software Business (2015-2020)

Figure 48. Perfion Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 49. Perfion Revenue Growth Rate in Product Information Management (PIM) Software Business (2015-2020)

Figure 50. Riversand Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 51. Riversand Revenue Growth Rate in Product Information Management (PIM) Software Business (2015-2020)

Figure 52. Catsby Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 53. Catsby Revenue Growth Rate in Product Information Management (PIM) Software Business (2015-2020)

Figure 54. Edgenet Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 55. Edgenet Revenue Growth Rate in Product Information Management (PIM) Software Business (2015-2020)

Figure 56. Plytix Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 57. Plytix Revenue Growth Rate in Product Information Management (PIM) Software Business (2015-2020)

Figure 58. Bottom-up and Top-down Approaches for This Report

Figure 59. Data Triangulation

Figure 60. Key Executives Interviewed

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