

Covid-19 Impact on Global Plum Oil Market Size, Status and Forecast 2020-2026

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Abstracts

Plum Oil? also known as Plum Seed Oil or Plum Kernel Oil is a cold pressed, virgin oil extracted from the seeds or kernels of French Ente plums. Plum Kernel oil has high content of Vitamin E and intoxicating almond scent. This oil possesses revitalizing, hydrating and antioxidant properties which prevents the chances of signs of ageing. It is used for aromatherapy uses and skin care products. The oil is derived by cold pressing the seeds of the fruit Plum which belongs to the genus Prunus and subgenus Prunus. The oil results clear to golden yellow in color. It has mild, sweet, marzipan and nutty aroma with neutral odor. It has high content of Polyunsaturated essential fatty acids such as Oleic acid and Linoleic acid.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Plum Oil market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Plum Oil industry. Based on our recent survey, we have several different scenarios about the Plum Oil YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ xx million in 2019. The market size of Plum



Oil will reach xx in 2026, with a CAGR of xx% from 2020 to 2026. With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Plum Oil market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Plum Oil market in terms of revenue.

Players, stakeholders, and other participants in the global Plum Oil market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on revenue and forecast by each application segment in terms of revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Plum Oil market, covering important regions, viz, North America, Europe, China, Japan, Southeast Asia, India and Central & South America. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of revenue for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Plum Oil market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on revenue by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Plum Oil market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an industry study of the global Plum Oil market.



The following players are covered in this report:

The Kerfoot Group

Henry Lamotte Oils GmbH

Fragrant Earth

Akoma Skincare

Paradigm Science

AllNut

Biocomethic

Avena Herbal Products

Huiles Bertin

Dr. Adorable Inc.

Paras Perfumers

Natural Sourcing, LLC

Plum Oil Breakdown Data by Type

Cold Press

Virgin Method

Solvent Extraction

Plum Oil Breakdown Data by Application

Cosmetics/ Personal Care



Food

Nutraceuticals/ Pharmaceuticals



Contents

1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by Plum Oil Revenue
- 1.4 Market Analysis by Type
- 1.4.1 Global Plum Oil Market Size Growth Rate by Type: 2020 VS 2026
- 1.4.2 Cold Press
- 1.4.3 Virgin Method
- 1.4.4 Solvent Extraction
- 1.5 Market by Application
 - 1.5.1 Global Plum Oil Market Share by Application: 2020 VS 2026
- 1.5.2 Cosmetics/ Personal Care
- 1.5.3 Food
- 1.5.4 Nutraceuticals/ Pharmaceuticals
- 1.6 Coronavirus Disease 2019 (Covid-19): Plum Oil Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the Plum Oil Industry
 - 1.6.1.1 Plum Oil Business Impact Assessment Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
 - 1.6.2 Market Trends and Plum Oil Potential Opportunities in the COVID-19 Landscape
- 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
- 1.6.3.2 Proposal for Plum Oil Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 GLOBAL GROWTH TRENDS BY REGIONS

- 2.1 Plum Oil Market Perspective (2015-2026)
- 2.2 Plum Oil Growth Trends by Regions
- 2.2.1 Plum Oil Market Size by Regions: 2015 VS 2020 VS 2026
- 2.2.2 Plum Oil Historic Market Share by Regions (2015-2020)
- 2.2.3 Plum Oil Forecasted Market Size by Regions (2021-2026)
- 2.3 Industry Trends and Growth Strategy
 - 2.3.1 Market Top Trends
 - 2.3.2 Market Drivers



- 2.3.3 Market Challenges
- 2.3.4 Porter's Five Forces Analysis
- 2.3.5 Plum Oil Market Growth Strategy
- 2.3.6 Primary Interviews with Key Plum Oil Players (Opinion Leaders)

3 COMPETITION LANDSCAPE BY KEY PLAYERS

- 3.1 Global Top Plum Oil Players by Market Size
- 3.1.1 Global Top Plum Oil Players by Revenue (2015-2020)
- 3.1.2 Global Plum Oil Revenue Market Share by Players (2015-2020)
- 3.1.3 Global Plum Oil Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 3.2 Global Plum Oil Market Concentration Ratio
- 3.2.1 Global Plum Oil Market Concentration Ratio (CR5 and HHI)
- 3.2.2 Global Top 10 and Top 5 Companies by Plum Oil Revenue in 2019
- 3.3 Plum Oil Key Players Head office and Area Served
- 3.4 Key Players Plum Oil Product Solution and Service
- 3.5 Date of Enter into Plum Oil Market
- 3.6 Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

- 4.1 Global Plum Oil Historic Market Size by Type (2015-2020)
- 4.2 Global Plum Oil Forecasted Market Size by Type (2021-2026)

5 PLUM OIL BREAKDOWN DATA BY APPLICATION (2015-2026)

- 5.1 Global Plum Oil Market Size by Application (2015-2020)
- 5.2 Global Plum Oil Forecasted Market Size by Application (2021-2026)

6 NORTH AMERICA

- 6.1 North America Plum Oil Market Size (2015-2020)
- 6.2 Plum Oil Key Players in North America (2019-2020)
- 6.3 North America Plum Oil Market Size by Type (2015-2020)
- 6.4 North America Plum Oil Market Size by Application (2015-2020)

7 EUROPE

7.1 Europe Plum Oil Market Size (2015-2020)



- 7.2 Plum Oil Key Players in Europe (2019-2020)
- 7.3 Europe Plum Oil Market Size by Type (2015-2020)
- 7.4 Europe Plum Oil Market Size by Application (2015-2020)

8 CHINA

- 8.1 China Plum Oil Market Size (2015-2020)
- 8.2 Plum Oil Key Players in China (2019-2020)
- 8.3 China Plum Oil Market Size by Type (2015-2020)
- 8.4 China Plum Oil Market Size by Application (2015-2020)

9 JAPAN

- 9.1 Japan Plum Oil Market Size (2015-2020)
- 9.2 Plum Oil Key Players in Japan (2019-2020)
- 9.3 Japan Plum Oil Market Size by Type (2015-2020)
- 9.4 Japan Plum Oil Market Size by Application (2015-2020)

10 SOUTHEAST ASIA

- 10.1 Southeast Asia Plum Oil Market Size (2015-2020)
- 10.2 Plum Oil Key Players in Southeast Asia (2019-2020)
- 10.3 Southeast Asia Plum Oil Market Size by Type (2015-2020)
- 10.4 Southeast Asia Plum Oil Market Size by Application (2015-2020)

11 INDIA

- 11.1 India Plum Oil Market Size (2015-2020)
- 11.2 Plum Oil Key Players in India (2019-2020)
- 11.3 India Plum Oil Market Size by Type (2015-2020)
- 11.4 India Plum Oil Market Size by Application (2015-2020)

12 CENTRAL & SOUTH AMERICA

- 12.1 Central & South America Plum Oil Market Size (2015-2020)
- 12.2 Plum Oil Key Players in Central & South America (2019-2020)
- 12.3 Central & South America Plum Oil Market Size by Type (2015-2020)
- 12.4 Central & South America Plum Oil Market Size by Application (2015-2020)



13 KEY PLAYERS PROFILES

- 13.1 The Kerfoot Group
 - 13.1.1 The Kerfoot Group Company Details
 - 13.1.2 The Kerfoot Group Business Overview and Its Total Revenue
 - 13.1.3 The Kerfoot Group Plum Oil Introduction
 - 13.1.4 The Kerfoot Group Revenue in Plum Oil Business (2015-2020))
 - 13.1.5 The Kerfoot Group Recent Development
- 13.2 Henry Lamotte Oils GmbH
- 13.2.1 Henry Lamotte Oils GmbH Company Details
- 13.2.2 Henry Lamotte Oils GmbH Business Overview and Its Total Revenue
- 13.2.3 Henry Lamotte Oils GmbH Plum Oil Introduction
- 13.2.4 Henry Lamotte Oils GmbH Revenue in Plum Oil Business (2015-2020)
- 13.2.5 Henry Lamotte Oils GmbH Recent Development

13.3 Fragrant Earth

- 13.3.1 Fragrant Earth Company Details
- 13.3.2 Fragrant Earth Business Overview and Its Total Revenue
- 13.3.3 Fragrant Earth Plum Oil Introduction
- 13.3.4 Fragrant Earth Revenue in Plum Oil Business (2015-2020)
- 13.3.5 Fragrant Earth Recent Development

13.4 Akoma Skincare

- 13.4.1 Akoma Skincare Company Details
- 13.4.2 Akoma Skincare Business Overview and Its Total Revenue
- 13.4.3 Akoma Skincare Plum Oil Introduction
- 13.4.4 Akoma Skincare Revenue in Plum Oil Business (2015-2020)
- 13.4.5 Akoma Skincare Recent Development
- 13.5 Paradigm Science
 - 13.5.1 Paradigm Science Company Details
- 13.5.2 Paradigm Science Business Overview and Its Total Revenue
- 13.5.3 Paradigm Science Plum Oil Introduction
- 13.5.4 Paradigm Science Revenue in Plum Oil Business (2015-2020)
- 13.5.5 Paradigm Science Recent Development
- 13.6 AllNut
- 13.6.1 AllNut Company Details
- 13.6.2 AllNut Business Overview and Its Total Revenue
- 13.6.3 AllNut Plum Oil Introduction
- 13.6.4 AllNut Revenue in Plum Oil Business (2015-2020)
- 13.6.5 AllNut Recent Development
- 13.7 Biocomethic



- 13.7.1 Biocomethic Company Details
- 13.7.2 Biocomethic Business Overview and Its Total Revenue
- 13.7.3 Biocomethic Plum Oil Introduction
- 13.7.4 Biocomethic Revenue in Plum Oil Business (2015-2020)
- 13.7.5 Biocomethic Recent Development
- 13.8 Avena Herbal Products
 - 13.8.1 Avena Herbal Products Company Details
- 13.8.2 Avena Herbal Products Business Overview and Its Total Revenue
- 13.8.3 Avena Herbal Products Plum Oil Introduction
- 13.8.4 Avena Herbal Products Revenue in Plum Oil Business (2015-2020)
- 13.8.5 Avena Herbal Products Recent Development
- 13.9 Huiles Bertin
- 13.9.1 Huiles Bertin Company Details
- 13.9.2 Huiles Bertin Business Overview and Its Total Revenue
- 13.9.3 Huiles Bertin Plum Oil Introduction
- 13.9.4 Huiles Bertin Revenue in Plum Oil Business (2015-2020)
- 13.9.5 Huiles Bertin Recent Development
- 13.10 Dr. Adorable Inc.
- 13.10.1 Dr. Adorable Inc. Company Details
- 13.10.2 Dr. Adorable Inc. Business Overview and Its Total Revenue
- 13.10.3 Dr. Adorable Inc. Plum Oil Introduction
- 13.10.4 Dr. Adorable Inc. Revenue in Plum Oil Business (2015-2020)
- 13.10.5 Dr. Adorable Inc. Recent Development
- 13.11 Paras Perfumers
- 10.11.1 Paras Perfumers Company Details
- 10.11.2 Paras Perfumers Business Overview and Its Total Revenue
- 10.11.3 Paras Perfumers Plum Oil Introduction
- 10.11.4 Paras Perfumers Revenue in Plum Oil Business (2015-2020)
- 10.11.5 Paras Perfumers Recent Development
- 13.12 Natural Sourcing, LLC
- 10.12.1 Natural Sourcing, LLC Company Details
- 10.12.2 Natural Sourcing, LLC Business Overview and Its Total Revenue
- 10.12.3 Natural Sourcing, LLC Plum Oil Introduction
- 10.12.4 Natural Sourcing, LLC Revenue in Plum Oil Business (2015-2020)
- 10.12.5 Natural Sourcing, LLC Recent Development

14 ANALYST'S VIEWPOINTS/CONCLUSIONS

15 APPENDIX



15.1 Research Methodology

15.1.1 Methodology/Research Approach

15.1.2 Data Source

15.2 Disclaimer

15.3 Author Details



List Of Tables

LIST OF TABLES

Table 1. Plum Oil Key Market Segments

Table 2. Key Players Covered: Ranking by Plum Oil Revenue

Table 3. Ranking of Global Top Plum Oil Manufacturers by Revenue (US\$ Million) in 2019

Table 4. Global Plum Oil Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026

Table 5. Key Players of Cold Press

Table 6. Key Players of Virgin Method

Table 7. Key Players of Solvent Extraction

Table 8. COVID-19 Impact Global Market: (Four Plum Oil Market Size Forecast Scenarios)

- Table 9. Opportunities and Trends for Plum Oil Players in the COVID-19 Landscape
- Table 10. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis
- Table 11. Key Regions/Countries Measures against Covid-19 Impact
- Table 12. Proposal for Plum Oil Players to Combat Covid-19 Impact

Table 13. Global Plum Oil Market Size Growth by Application (US\$ Million): 2020 VS 2026

Table 14. Global Plum Oil Market Size by Regions (US\$ Million): 2020 VS 2026

Table 15. Global Plum Oil Market Size by Regions (2015-2020) (US\$ Million)

Table 16. Global Plum Oil Market Share by Regions (2015-2020)

Table 17. Global Plum Oil Forecasted Market Size by Regions (2021-2026) (US\$ Million)

- Table 18. Global Plum Oil Market Share by Regions (2021-2026)
- Table 19. Market Top Trends
- Table 20. Key Drivers: Impact Analysis
- Table 21. Key Challenges
- Table 22. Plum Oil Market Growth Strategy
- Table 23. Main Points Interviewed from Key Plum Oil Players

Table 24. Global Plum Oil Revenue by Players (2015-2020) (Million US\$)

Table 25. Global Plum Oil Market Share by Players (2015-2020)

Table 26. Global Top Plum Oil Players by Company Type (Tier 1, Tier 2 and Tier 3)

(based on the Revenue in Plum Oil as of 2019)

Table 27. Global Plum Oil by Players Market Concentration Ratio (CR5 and HHI)

Table 28. Key Players Headquarters and Area Served

Table 29. Key Players Plum Oil Product Solution and Service



Table 30. Date of Enter into Plum Oil Market Table 31. Mergers & Acquisitions, Expansion Plans Table 32. Global Plum Oil Market Size by Type (2015-2020) (Million US\$) Table 33. Global Plum Oil Market Size Share by Type (2015-2020) Table 34. Global Plum Oil Revenue Market Share by Type (2021-2026) Table 35. Global Plum Oil Market Size Share by Application (2015-2020) Table 36. Global Plum Oil Market Size by Application (2015-2020) (Million US\$) Table 37. Global Plum Oil Market Size Share by Application (2021-2026) Table 38. North America Key Players Plum Oil Revenue (2019-2020) (Million US\$) Table 39. North America Key Players Plum Oil Market Share (2019-2020) Table 40. North America Plum Oil Market Size by Type (2015-2020) (Million US\$) Table 41. North America Plum Oil Market Share by Type (2015-2020) Table 42. North America Plum Oil Market Size by Application (2015-2020) (Million US\$) Table 43. North America Plum Oil Market Share by Application (2015-2020) Table 44. Europe Key Players Plum Oil Revenue (2019-2020) (Million US\$) Table 45. Europe Key Players Plum Oil Market Share (2019-2020) Table 46. Europe Plum Oil Market Size by Type (2015-2020) (Million US\$) Table 47. Europe Plum Oil Market Share by Type (2015-2020) Table 48. Europe Plum Oil Market Size by Application (2015-2020) (Million US\$) Table 49. Europe Plum Oil Market Share by Application (2015-2020) Table 50. China Key Players Plum Oil Revenue (2019-2020) (Million US\$) Table 51. China Key Players Plum Oil Market Share (2019-2020) Table 52. China Plum Oil Market Size by Type (2015-2020) (Million US\$) Table 53. China Plum Oil Market Share by Type (2015-2020) Table 54. China Plum Oil Market Size by Application (2015-2020) (Million US\$) Table 55. China Plum Oil Market Share by Application (2015-2020) Table 56. Japan Key Players Plum Oil Revenue (2019-2020) (Million US\$) Table 57. Japan Key Players Plum Oil Market Share (2019-2020) Table 58. Japan Plum Oil Market Size by Type (2015-2020) (Million US\$) Table 59. Japan Plum Oil Market Share by Type (2015-2020) Table 60. Japan Plum Oil Market Size by Application (2015-2020) (Million US\$) Table 61. Japan Plum Oil Market Share by Application (2015-2020) Table 62. Southeast Asia Key Players Plum Oil Revenue (2019-2020) (Million US\$) Table 63. Southeast Asia Key Players Plum Oil Market Share (2019-2020) Table 64. Southeast Asia Plum Oil Market Size by Type (2015-2020) (Million US\$) Table 65. Southeast Asia Plum Oil Market Share by Type (2015-2020) Table 66. Southeast Asia Plum Oil Market Size by Application (2015-2020) (Million US\$)

Table 67. Southeast Asia Plum Oil Market Share by Application (2015-2020)



Table 68. India Key Players Plum Oil Revenue (2019-2020) (Million US\$) Table 69. India Key Players Plum Oil Market Share (2019-2020) Table 70. India Plum Oil Market Size by Type (2015-2020) (Million US\$) Table 71. India Plum Oil Market Share by Type (2015-2020) Table 72. India Plum Oil Market Size by Application (2015-2020) (Million US\$) Table 73. India Plum Oil Market Share by Application (2015-2020) Table 74. Central & South America Key Players Plum Oil Revenue (2019-2020) (Million US\$) Table 75. Central & South America Key Players Plum Oil Market Share (2019-2020) Table 76. Central & South America Plum Oil Market Size by Type (2015-2020) (Million US\$) Table 77. Central & South America Plum Oil Market Share by Type (2015-2020) Table 78. Central & South America Plum Oil Market Size by Application (2015-2020) (Million US\$) Table 79. Central & South America Plum Oil Market Share by Application (2015-2020) Table 80. The Kerfoot Group Company Details Table 81. The Kerfoot Group Business Overview Table 82. The Kerfoot Group Product Table 83. The Kerfoot Group Revenue in Plum Oil Business (2015-2020) (Million US\$) Table 84. The Kerfoot Group Recent Development Table 85. Henry Lamotte Oils GmbH Company Details Table 86. Henry Lamotte Oils GmbH Business Overview Table 87. Henry Lamotte Oils GmbH Product Table 88. Henry Lamotte Oils GmbH Revenue in Plum Oil Business (2015-2020) (Million US\$) Table 89. Henry Lamotte Oils GmbH Recent Development Table 90. Fragrant Earth Company Details Table 91. Fragrant Earth Business Overview Table 92. Fragrant Earth Product Table 93. Fragrant Earth Revenue in Plum Oil Business (2015-2020) (Million US\$) Table 94. Fragrant Earth Recent Development Table 95. Akoma Skincare Company Details Table 96. Akoma Skincare Business Overview Table 97. Akoma Skincare Product Table 98. Akoma Skincare Revenue in Plum Oil Business (2015-2020) (Million US\$) Table 99. Akoma Skincare Recent Development Table 100. Paradigm Science Company Details Table 101. Paradigm Science Business Overview

Table 102. Paradigm Science Product



Table 103. Paradigm Science Revenue in Plum Oil Business (2015-2020) (Million US\$)

- Table 104. Paradigm Science Recent Development
- Table 105. AllNut Company Details
- Table 106. AllNut Business Overview
- Table 107. AllNut Product
- Table 108. AllNut Revenue in Plum Oil Business (2015-2020) (Million US\$)
- Table 109. AllNut Recent Development
- Table 110. Biocomethic Company Details
- Table 111. Biocomethic Business Overview
- Table 112. Biocomethic Product
- Table 113. Biocomethic Revenue in Plum Oil Business (2015-2020) (Million US\$)
- Table 114. Biocomethic Recent Development
- Table 115. Avena Herbal Products Business Overview
- Table 116. Avena Herbal Products Product
- Table 117. Avena Herbal Products Company Details
- Table 118. Avena Herbal Products Revenue in Plum Oil Business (2015-2020) (Million US\$)
- Table 119. Avena Herbal Products Recent Development
- Table 120. Huiles Bertin Company Details
- Table 121. Huiles Bertin Business Overview
- Table 122. Huiles Bertin Product
- Table 123. Huiles Bertin Revenue in Plum Oil Business (2015-2020) (Million US\$)
- Table 124. Huiles Bertin Recent Development
- Table 125. Dr. Adorable Inc. Company Details
- Table 126. Dr. Adorable Inc. Business Overview
- Table 127. Dr. Adorable Inc. Product
- Table 128. Dr. Adorable Inc. Revenue in Plum Oil Business (2015-2020) (Million US\$)
- Table 129. Dr. Adorable Inc. Recent Development
- Table 130. Paras Perfumers Company Details
- Table 131. Paras Perfumers Business Overview
- Table 132. Paras Perfumers Product
- Table 133. Paras Perfumers Revenue in Plum Oil Business (2015-2020) (Million US\$)
- Table 134. Paras Perfumers Recent Development
- Table 135. Natural Sourcing, LLC Company Details
- Table 136. Natural Sourcing, LLC Business Overview
- Table 137. Natural Sourcing, LLC Product
- Table 138. Natural Sourcing, LLC Revenue in Plum Oil Business (2015-2020) (Million US\$)
- Table 139. Natural Sourcing, LLC Recent Development



Table 140. Research Programs/Design for This Report Table 141. Key Data Information from Secondary Sources Table 142. Key Data Information from Primary Sources



List Of Figures

LIST OF FIGURES

- Figure 1. Global Plum Oil Market Share by Type: 2020 VS 2026
- Figure 2. Cold Press Features
- Figure 3. Virgin Method Features
- Figure 4. Solvent Extraction Features
- Figure 5. Global Plum Oil Market Share by Application: 2020 VS 2026
- Figure 6. Cosmetics/ Personal Care Case Studies
- Figure 7. Food Case Studies
- Figure 8. Nutraceuticals/ Pharmaceuticals Case Studies
- Figure 9. Plum Oil Report Years Considered
- Figure 10. Global Plum Oil Market Size YoY Growth 2015-2026 (US\$ Million)
- Figure 11. Global Plum Oil Market Share by Regions: 2020 VS 2026
- Figure 12. Global Plum Oil Market Share by Regions (2021-2026)
- Figure 13. Porter's Five Forces Analysis
- Figure 14. Global Plum Oil Market Share by Players in 2019
- Figure 15. Global Top Plum Oil Players by Company Type (Tier 1, Tier 2 and Tier 3)
- (based on the Revenue in Plum Oil as of 2019
- Figure 16. The Top 10 and 5 Players Market Share by Plum Oil Revenue in 2019
- Figure 17. North America Plum Oil Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 18. Europe Plum Oil Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 19. China Plum Oil Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 20. Japan Plum Oil Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 21. Southeast Asia Plum Oil Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 22. India Plum Oil Market Size YoY Growth (2015-2020) (Million US\$)

Figure 23. Central & South America Plum Oil Market Size YoY Growth (2015-2020) (Million US\$)

- Figure 24. The Kerfoot Group Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 25. The Kerfoot Group Revenue Growth Rate in Plum Oil Business (2015-2020)
- Figure 26. Henry Lamotte Oils GmbH Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 27. Henry Lamotte Oils GmbH Revenue Growth Rate in Plum Oil Business (2015-2020)
- Figure 28. Fragrant Earth Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 29. Fragrant Earth Revenue Growth Rate in Plum Oil Business (2015-2020) Figure 30. Akoma Skincare Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 31. Akoma Skincare Revenue Growth Rate in Plum Oil Business (2015-2020)



Figure 32. Paradigm Science Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 33. Paradigm Science Revenue Growth Rate in Plum Oil Business (2015-2020)

Figure 34. AllNut Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 35. AllNut Revenue Growth Rate in Plum Oil Business (2015-2020)

Figure 36. Biocomethic Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 37. Biocomethic Revenue Growth Rate in Plum Oil Business (2015-2020)

Figure 38. Avena Herbal Products Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 39. Avena Herbal Products Revenue Growth Rate in Plum Oil Business (2015-2020)

Figure 40. Huiles Bertin Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 41. Huiles Bertin Revenue Growth Rate in Plum Oil Business (2015-2020)

Figure 42. Dr. Adorable Inc. Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 43. Dr. Adorable Inc. Revenue Growth Rate in Plum Oil Business (2015-2020)

Figure 44. Paras Perfumers Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 45. Paras Perfumers Revenue Growth Rate in Plum Oil Business (2015-2020)

Figure 46. Natural Sourcing, LLC Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 47. Natural Sourcing, LLC Revenue Growth Rate in Plum Oil Business (2015-2020)

Figure 48. Bottom-up and Top-down Approaches for This Report

Figure 49. Data Triangulation

Figure 50. Key Executives Interviewed



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