

COVID-19 Impact on Global Personalized Learning Market Size, Status and Forecast 2020-2026

<https://marketpublishers.com/r/CBB6C4F3046BEN.html>

Date: August 2020

Pages: 91

Price: US\$ 3,900.00 (Single User License)

ID: CBB6C4F3046BEN

Abstracts

This report focuses on the global Personalized Learning status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Personalized Learning development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

The key players covered in this study

D2L Corporation

Dreambox Learning

Knewton

Wolters Kluwer

Smart Sparrow

Edgenuity

Intel

Agile Education

Market segment by Type, the product can be split into

Online Courses

Software & APP

Offline Guide

Other

Market segment by Application, split into

Personal

Commercial

Market segment by Regions/Countries, this report covers

North America

Europe

China

Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global Personalized Learning status, future forecast, growth opportunity, key market and key players.

To present the Personalized Learning development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of Personalized Learning are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Contents

1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by Personalized Learning Revenue
- 1.4 Market Analysis by Type
 - 1.4.1 Global Personalized Learning Market Size Growth Rate by Type: 2020 VS 2026
 - 1.4.2 Online Courses
 - 1.4.3 Software & APP
 - 1.4.4 Offline Guide
 - 1.4.5 Other
- 1.5 Market by Application
 - 1.5.1 Global Personalized Learning Market Share by Application: 2020 VS 2026
 - 1.5.2 Personal
 - 1.5.3 Commercial
- 1.6 Coronavirus Disease 2019 (Covid-19): Personalized Learning Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the Personalized Learning Industry
 - 1.6.1.1 Personalized Learning Business Impact Assessment - Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
 - 1.6.2 Market Trends and Personalized Learning Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for Personalized Learning Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 GLOBAL GROWTH TRENDS BY REGIONS

- 2.1 Personalized Learning Market Perspective (2015-2026)
- 2.2 Personalized Learning Growth Trends by Regions
 - 2.2.1 Personalized Learning Market Size by Regions: 2015 VS 2020 VS 2026
 - 2.2.2 Personalized Learning Historic Market Share by Regions (2015-2020)
 - 2.2.3 Personalized Learning Forecasted Market Size by Regions (2021-2026)
- 2.3 Industry Trends and Growth Strategy
 - 2.3.1 Market Top Trends

- 2.3.2 Market Drivers
- 2.3.3 Market Challenges
- 2.3.4 Porter's Five Forces Analysis
- 2.3.5 Personalized Learning Market Growth Strategy
- 2.3.6 Primary Interviews with Key Personalized Learning Players (Opinion Leaders)

3 COMPETITION LANDSCAPE BY KEY PLAYERS

- 3.1 Global Top Personalized Learning Players by Market Size
 - 3.1.1 Global Top Personalized Learning Players by Revenue (2015-2020)
 - 3.1.2 Global Personalized Learning Revenue Market Share by Players (2015-2020)
 - 3.1.3 Global Personalized Learning Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 3.2 Global Personalized Learning Market Concentration Ratio
 - 3.2.1 Global Personalized Learning Market Concentration Ratio (CR5 and HHI)
 - 3.2.2 Global Top 10 and Top 5 Companies by Personalized Learning Revenue in 2019
- 3.3 Personalized Learning Key Players Head office and Area Served
- 3.4 Key Players Personalized Learning Product Solution and Service
- 3.5 Date of Enter into Personalized Learning Market
- 3.6 Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

- 4.1 Global Personalized Learning Historic Market Size by Type (2015-2020)
- 4.2 Global Personalized Learning Forecasted Market Size by Type (2021-2026)

5 PERSONALIZED LEARNING BREAKDOWN DATA BY APPLICATION (2015-2026)

- 5.1 Global Personalized Learning Market Size by Application (2015-2020)
- 5.2 Global Personalized Learning Forecasted Market Size by Application (2021-2026)

6 NORTH AMERICA

- 6.1 North America Personalized Learning Market Size (2015-2020)
- 6.2 Personalized Learning Key Players in North America (2019-2020)
- 6.3 North America Personalized Learning Market Size by Type (2015-2020)
- 6.4 North America Personalized Learning Market Size by Application (2015-2020)

7 EUROPE

- 7.1 Europe Personalized Learning Market Size (2015-2020)
- 7.2 Personalized Learning Key Players in Europe (2019-2020)
- 7.3 Europe Personalized Learning Market Size by Type (2015-2020)
- 7.4 Europe Personalized Learning Market Size by Application (2015-2020)

8 CHINA

- 8.1 China Personalized Learning Market Size (2015-2020)
- 8.2 Personalized Learning Key Players in China (2019-2020)
- 8.3 China Personalized Learning Market Size by Type (2015-2020)
- 8.4 China Personalized Learning Market Size by Application (2015-2020)

9 JAPAN

- 9.1 Japan Personalized Learning Market Size (2015-2020)
- 9.2 Personalized Learning Key Players in Japan (2019-2020)
- 9.3 Japan Personalized Learning Market Size by Type (2015-2020)
- 9.4 Japan Personalized Learning Market Size by Application (2015-2020)

10 SOUTHEAST ASIA

- 10.1 Southeast Asia Personalized Learning Market Size (2015-2020)
- 10.2 Personalized Learning Key Players in Southeast Asia (2019-2020)
- 10.3 Southeast Asia Personalized Learning Market Size by Type (2015-2020)
- 10.4 Southeast Asia Personalized Learning Market Size by Application (2015-2020)

11 INDIA

- 11.1 India Personalized Learning Market Size (2015-2020)
- 11.2 Personalized Learning Key Players in India (2019-2020)
- 11.3 India Personalized Learning Market Size by Type (2015-2020)
- 11.4 India Personalized Learning Market Size by Application (2015-2020)

12 CENTRAL & SOUTH AMERICA

- 12.1 Central & South America Personalized Learning Market Size (2015-2020)
- 12.2 Personalized Learning Key Players in Central & South America (2019-2020)
- 12.3 Central & South America Personalized Learning Market Size by Type (2015-2020)

12.4 Central & South America Personalized Learning Market Size by Application (2015-2020)

13 KEY PLAYERS PROFILES

13.1 D2L Corporation

- 13.1.1 D2L Corporation Company Details
- 13.1.2 D2L Corporation Business Overview and Its Total Revenue
- 13.1.3 D2L Corporation Personalized Learning Introduction
- 13.1.4 D2L Corporation Revenue in Personalized Learning Business (2015-2020)
- 13.1.5 D2L Corporation Recent Development

13.2 Dreambox Learning

- 13.2.1 Dreambox Learning Company Details
- 13.2.2 Dreambox Learning Business Overview and Its Total Revenue
- 13.2.3 Dreambox Learning Personalized Learning Introduction
- 13.2.4 Dreambox Learning Revenue in Personalized Learning Business (2015-2020)
- 13.2.5 Dreambox Learning Recent Development

13.3 Knewton

- 13.3.1 Knewton Company Details
- 13.3.2 Knewton Business Overview and Its Total Revenue
- 13.3.3 Knewton Personalized Learning Introduction
- 13.3.4 Knewton Revenue in Personalized Learning Business (2015-2020)
- 13.3.5 Knewton Recent Development

13.4 Wolters Kluwer

- 13.4.1 Wolters Kluwer Company Details
- 13.4.2 Wolters Kluwer Business Overview and Its Total Revenue
- 13.4.3 Wolters Kluwer Personalized Learning Introduction
- 13.4.4 Wolters Kluwer Revenue in Personalized Learning Business (2015-2020)
- 13.4.5 Wolters Kluwer Recent Development

13.5 Smart Sparrow

- 13.5.1 Smart Sparrow Company Details
- 13.5.2 Smart Sparrow Business Overview and Its Total Revenue
- 13.5.3 Smart Sparrow Personalized Learning Introduction
- 13.5.4 Smart Sparrow Revenue in Personalized Learning Business (2015-2020)
- 13.5.5 Smart Sparrow Recent Development

13.6 Edgenuity

- 13.6.1 Edgenuity Company Details
- 13.6.2 Edgenuity Business Overview and Its Total Revenue
- 13.6.3 Edgenuity Personalized Learning Introduction

13.6.4 Edgenuity Revenue in Personalized Learning Business (2015-2020)

13.6.5 Edgenuity Recent Development

13.7 Intel

13.7.1 Intel Company Details

13.7.2 Intel Business Overview and Its Total Revenue

13.7.3 Intel Personalized Learning Introduction

13.7.4 Intel Revenue in Personalized Learning Business (2015-2020)

13.7.5 Intel Recent Development

13.8 Agile Education

13.8.1 Agile Education Company Details

13.8.2 Agile Education Business Overview and Its Total Revenue

13.8.3 Agile Education Personalized Learning Introduction

13.8.4 Agile Education Revenue in Personalized Learning Business (2015-2020)

13.8.5 Agile Education Recent Development

14 ANALYST'S VIEWPOINTS/CONCLUSIONS

15 APPENDIX

15.1 Research Methodology

15.1.1 Methodology/Research Approach

15.1.2 Data Source

15.2 Disclaimer

15.3 Author Details

List Of Tables

LIST OF TABLES

- Table 1. Personalized Learning Key Market Segments
- Table 2. Key Players Covered: Ranking by Personalized Learning Revenue
- Table 3. Ranking of Global Top Personalized Learning Manufacturers by Revenue (US\$ Million) in 2019
- Table 4. Global Personalized Learning Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026
- Table 5. Key Players of Online Courses
- Table 6. Key Players of Software & APP
- Table 7. Key Players of Offline Guide
- Table 8. Key Players of Other
- Table 9. COVID-19 Impact Global Market: (Four Personalized Learning Market Size Forecast Scenarios)
- Table 10. Opportunities and Trends for Personalized Learning Players in the COVID-19 Landscape
- Table 11. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis
- Table 12. Key Regions/Countries Measures against Covid-19 Impact
- Table 13. Proposal for Personalized Learning Players to Combat Covid-19 Impact
- Table 14. Global Personalized Learning Market Size Growth by Application (US\$ Million): 2020 VS 2026
- Table 15. Global Personalized Learning Market Size by Regions (US\$ Million): 2020 VS 2026
- Table 16. Global Personalized Learning Market Size by Regions (2015-2020) (US\$ Million)
- Table 17. Global Personalized Learning Market Share by Regions (2015-2020)
- Table 18. Global Personalized Learning Forecasted Market Size by Regions (2021-2026) (US\$ Million)
- Table 19. Global Personalized Learning Market Share by Regions (2021-2026)
- Table 20. Market Top Trends
- Table 21. Key Drivers: Impact Analysis
- Table 22. Key Challenges
- Table 23. Personalized Learning Market Growth Strategy
- Table 24. Main Points Interviewed from Key Personalized Learning Players
- Table 25. Global Personalized Learning Revenue by Players (2015-2020) (Million US\$)
- Table 26. Global Personalized Learning Market Share by Players (2015-2020)
- Table 27. Global Top Personalized Learning Players by Company Type (Tier 1, Tier 2)

and Tier 3) (based on the Revenue in Personalized Learning as of 2019)

Table 28. Global Personalized Learning by Players Market Concentration Ratio (CR5 and HHI)

Table 29. Key Players Headquarters and Area Served

Table 30. Key Players Personalized Learning Product Solution and Service

Table 31. Date of Enter into Personalized Learning Market

Table 32. Mergers & Acquisitions, Expansion Plans

Table 33. Global Personalized Learning Market Size by Type (2015-2020) (Million US\$)

Table 34. Global Personalized Learning Market Size Share by Type (2015-2020)

Table 35. Global Personalized Learning Revenue Market Share by Type (2021-2026)

Table 36. Global Personalized Learning Market Size Share by Application (2015-2020)

Table 37. Global Personalized Learning Market Size by Application (2015-2020) (Million US\$)

Table 38. Global Personalized Learning Market Size Share by Application (2021-2026)

Table 39. North America Key Players Personalized Learning Revenue (2019-2020) (Million US\$)

Table 40. North America Key Players Personalized Learning Market Share (2019-2020)

Table 41. North America Personalized Learning Market Size by Type (2015-2020) (Million US\$)

Table 42. North America Personalized Learning Market Share by Type (2015-2020)

Table 43. North America Personalized Learning Market Size by Application (2015-2020) (Million US\$)

Table 44. North America Personalized Learning Market Share by Application (2015-2020)

Table 45. Europe Key Players Personalized Learning Revenue (2019-2020) (Million US\$)

Table 46. Europe Key Players Personalized Learning Market Share (2019-2020)

Table 47. Europe Personalized Learning Market Size by Type (2015-2020) (Million US\$)

Table 48. Europe Personalized Learning Market Share by Type (2015-2020)

Table 49. Europe Personalized Learning Market Size by Application (2015-2020) (Million US\$)

Table 50. Europe Personalized Learning Market Share by Application (2015-2020)

Table 51. China Key Players Personalized Learning Revenue (2019-2020) (Million US\$)

Table 52. China Key Players Personalized Learning Market Share (2019-2020)

Table 53. China Personalized Learning Market Size by Type (2015-2020) (Million US\$)

Table 54. China Personalized Learning Market Share by Type (2015-2020)

Table 55. China Personalized Learning Market Size by Application (2015-2020) (Million US\$)

Table 56. China Personalized Learning Market Share by Application (2015-2020)

Table 57. Japan Key Players Personalized Learning Revenue (2019-2020) (Million US\$)

Table 58. Japan Key Players Personalized Learning Market Share (2019-2020)

Table 59. Japan Personalized Learning Market Size by Type (2015-2020) (Million US\$)

Table 60. Japan Personalized Learning Market Share by Type (2015-2020)

Table 61. Japan Personalized Learning Market Size by Application (2015-2020) (Million US\$)

Table 62. Japan Personalized Learning Market Share by Application (2015-2020)

Table 63. Southeast Asia Key Players Personalized Learning Revenue (2019-2020) (Million US\$)

Table 64. Southeast Asia Key Players Personalized Learning Market Share (2019-2020)

Table 65. Southeast Asia Personalized Learning Market Size by Type (2015-2020) (Million US\$)

Table 66. Southeast Asia Personalized Learning Market Share by Type (2015-2020)

Table 67. Southeast Asia Personalized Learning Market Size by Application (2015-2020) (Million US\$)

Table 68. Southeast Asia Personalized Learning Market Share by Application (2015-2020)

Table 69. India Key Players Personalized Learning Revenue (2019-2020) (Million US\$)

Table 70. India Key Players Personalized Learning Market Share (2019-2020)

Table 71. India Personalized Learning Market Size by Type (2015-2020) (Million US\$)

Table 72. India Personalized Learning Market Share by Type (2015-2020)

Table 73. India Personalized Learning Market Size by Application (2015-2020) (Million US\$)

Table 74. India Personalized Learning Market Share by Application (2015-2020)

Table 75. Central & South America Key Players Personalized Learning Revenue (2019-2020) (Million US\$)

Table 76. Central & South America Key Players Personalized Learning Market Share (2019-2020)

Table 77. Central & South America Personalized Learning Market Size by Type (2015-2020) (Million US\$)

Table 78. Central & South America Personalized Learning Market Share by Type (2015-2020)

Table 79. Central & South America Personalized Learning Market Size by Application (2015-2020) (Million US\$)

Table 80. Central & South America Personalized Learning Market Share by Application (2015-2020)

- Table 81. D2L Corporation Company Details
- Table 82. D2L Corporation Business Overview
- Table 83. D2L Corporation Product
- Table 84. D2L Corporation Revenue in Personalized Learning Business (2015-2020) (Million US\$)
- Table 85. D2L Corporation Recent Development
- Table 86. Dreambox Learning Company Details
- Table 87. Dreambox Learning Business Overview
- Table 88. Dreambox Learning Product
- Table 89. Dreambox Learning Revenue in Personalized Learning Business (2015-2020) (Million US\$)
- Table 90. Dreambox Learning Recent Development
- Table 91. Knewton Company Details
- Table 92. Knewton Business Overview
- Table 93. Knewton Product
- Table 94. Knewton Revenue in Personalized Learning Business (2015-2020) (Million US\$)
- Table 95. Knewton Recent Development
- Table 96. Wolters Kluwer Company Details
- Table 97. Wolters Kluwer Business Overview
- Table 98. Wolters Kluwer Product
- Table 99. Wolters Kluwer Revenue in Personalized Learning Business (2015-2020) (Million US\$)
- Table 100. Wolters Kluwer Recent Development
- Table 101. Smart Sparrow Company Details
- Table 102. Smart Sparrow Business Overview
- Table 103. Smart Sparrow Product
- Table 104. Smart Sparrow Revenue in Personalized Learning Business (2015-2020) (Million US\$)
- Table 105. Smart Sparrow Recent Development
- Table 106. Edgenuity Company Details
- Table 107. Edgenuity Business Overview
- Table 108. Edgenuity Product
- Table 109. Edgenuity Revenue in Personalized Learning Business (2015-2020) (Million US\$)
- Table 110. Edgenuity Recent Development
- Table 111. Intel Company Details
- Table 112. Intel Business Overview
- Table 113. Intel Product

Table 114. Intel Revenue in Personalized Learning Business (2015-2020) (Million US\$)

Table 115. Intel Recent Development

Table 116. Agile Education Business Overview

Table 117. Agile Education Product

Table 118. Agile Education Company Details

Table 119. Agile Education Revenue in Personalized Learning Business (2015-2020)
(Million US\$)

Table 120. Agile Education Recent Development

Table 121. Research Programs/Design for This Report

Table 122. Key Data Information from Secondary Sources

Table 123. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Global Personalized Learning Market Share by Type: 2020 VS 2026
- Figure 2. Online Courses Features
- Figure 3. Software & APP Features
- Figure 4. Offline Guide Features
- Figure 5. Other Features
- Figure 6. Global Personalized Learning Market Share by Application: 2020 VS 2026
- Figure 7. Personal Case Studies
- Figure 8. Commercial Case Studies
- Figure 9. Personalized Learning Report Years Considered
- Figure 10. Global Personalized Learning Market Size YoY Growth 2015-2026 (US\$ Million)
- Figure 11. Global Personalized Learning Market Share by Regions: 2020 VS 2026
- Figure 12. Global Personalized Learning Market Share by Regions (2021-2026)
- Figure 13. Porter's Five Forces Analysis
- Figure 14. Global Personalized Learning Market Share by Players in 2019
- Figure 15. Global Top Personalized Learning Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Personalized Learning as of 2019)
- Figure 16. The Top 10 and 5 Players Market Share by Personalized Learning Revenue in 2019
- Figure 17. North America Personalized Learning Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 18. Europe Personalized Learning Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 19. China Personalized Learning Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 20. Japan Personalized Learning Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 21. Southeast Asia Personalized Learning Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 22. India Personalized Learning Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 23. Central & South America Personalized Learning Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 24. D2L Corporation Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 25. D2L Corporation Revenue Growth Rate in Personalized Learning Business

(2015-2020)

Figure 26. Dreambox Learning Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 27. Dreambox Learning Revenue Growth Rate in Personalized Learning Business (2015-2020)

Figure 28. Knewton Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 29. Knewton Revenue Growth Rate in Personalized Learning Business (2015-2020)

Figure 30. Wolters Kluwer Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 31. Wolters Kluwer Revenue Growth Rate in Personalized Learning Business (2015-2020)

Figure 32. Smart Sparrow Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 33. Smart Sparrow Revenue Growth Rate in Personalized Learning Business (2015-2020)

Figure 34. Edgenuity Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 35. Edgenuity Revenue Growth Rate in Personalized Learning Business (2015-2020)

Figure 36. Intel Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 37. Intel Revenue Growth Rate in Personalized Learning Business (2015-2020)

Figure 38. Agile Education Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 39. Agile Education Revenue Growth Rate in Personalized Learning Business (2015-2020)

Figure 40. Bottom-up and Top-down Approaches for This Report

Figure 41. Data Triangulation

Figure 42. Key Executives Interviewed

I would like to order

Product name: COVID-19 Impact on Global Personalized Learning Market Size, Status and Forecast 2020-2026

Product link: <https://marketpublishers.com/r/CBB6C4F3046BEN.html>

Price: US\$ 3,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CBB6C4F3046BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

