

# COVID-19 Impact on Global Personalized Greeting Cards Market Insights, Forecast to 2026

https://marketpublishers.com/r/C7597D6ED74FEN.html

Date: August 2020

Pages: 112

Price: US\$ 3,900.00 (Single User License)

ID: C7597D6ED74FEN

# **Abstracts**

Personalized Greeting Cards market is segmented by Type, and by Application. Players, stakeholders, and other participants in the global Personalized Greeting Cards market will be able to gain the upper hand as they use the report as a powerful resource. The segmental analysis focuses on sales, revenue and forecast by Type and by Application for the period 2015-2026.

Segment by Type, the Personalized Greeting Cards market is segmented into

**Business Cards** 

Personal Cards

Segment by Application, the Personalized Greeting Cards market is segmented into

Offline Distribution Channel

Online Distribution Channel

Regional and Country-level Analysis

The Personalized Greeting Cards market is analysed and market size information is provided by regions (countries).

The key regions covered in the Personalized Greeting Cards market report are North America, Europe, Asia Pacific, Latin America, Middle East and Africa. It also covers key



regions (countries), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by Type, and by Application segment in terms of sales and revenue for the period 2015-2026.

Competitive Landscape and Personalized Greeting Cards Market Share Analysis Personalized Greeting Cards market competitive landscape provides details and data information by players. The report offers comprehensive analysis and accurate statistics on revenue by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on revenue (global and regional level) by players for the period 2015-2020. Details included are company description, major business, company total revenue and the sales, revenue generated in Personalized Greeting Cards business, the date to enter into the Personalized Greeting Cards market, Personalized Greeting Cards product introduction, recent developments, etc.

The major vendors covered:

Hallmark Cards

Card Factory

Myron Manufacturing Corp.

Personalized Greeting Cards

Things Remembered

Shutterfly

Funky Pigeon



## **Contents**

#### 1 STUDY COVERAGE

- 1.1 Personalized Greeting Cards Product Introduction
- 1.2 Market Segments
- 1.3 Key Personalized Greeting Cards Manufacturers Covered: Ranking by Revenue
- 1.4 Market by Type
  - 1.4.1 Global Personalized Greeting Cards Market Size Growth Rate by Type
  - 1.4.2 Business Cards
- 1.4.3 Personal Cards
- 1.5 Market by Application
- 1.5.1 Global Personalized Greeting Cards Market Size Growth Rate by Application
- 1.5.2 Offline Distribution Channel
- 1.5.3 Online Distribution Channel
- 1.6 Coronavirus Disease 2019 (Covid-19): Personalized Greeting Cards Industry Impact
- 1.6.1 How the Covid-19 is Affecting the Personalized Greeting Cards Industry
  - 1.6.1.1 Personalized Greeting Cards Business Impact Assessment Covid-19
  - 1.6.1.2 Supply Chain Challenges
  - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
- 1.6.2 Market Trends and Personalized Greeting Cards Potential Opportunities in the COVID-19 Landscape
  - 1.6.3 Measures / Proposal against Covid-19
    - 1.6.3.1 Government Measures to Combat Covid-19 Impact
- 1.6.3.2 Proposal for Personalized Greeting Cards Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

#### **2 EXECUTIVE SUMMARY**

- 2.1 Global Personalized Greeting Cards Market Size Estimates and Forecasts
  - 2.1.1 Global Personalized Greeting Cards Revenue 2015-2026
  - 2.1.2 Global Personalized Greeting Cards Sales 2015-2026
- 2.2 Personalized Greeting Cards Market Size by Region: 2020 Versus 2026
- 2.2.1 Global Personalized Greeting Cards Retrospective Market Scenario in Sales by Region: 2015-2020
- 2.2.2 Global Personalized Greeting Cards Retrospective Market Scenario in Revenue by Region: 2015-2020



# 3 GLOBAL PERSONALIZED GREETING CARDS COMPETITOR LANDSCAPE BY PLAYERS

- 3.1 Personalized Greeting Cards Sales by Manufacturers
  - 3.1.1 Personalized Greeting Cards Sales by Manufacturers (2015-2020)
- 3.1.2 Personalized Greeting Cards Sales Market Share by Manufacturers (2015-2020)
- 3.2 Personalized Greeting Cards Revenue by Manufacturers
  - 3.2.1 Personalized Greeting Cards Revenue by Manufacturers (2015-2020)
  - 3.2.2 Personalized Greeting Cards Revenue Share by Manufacturers (2015-2020)
- 3.2.3 Global Personalized Greeting Cards Market Concentration Ratio (CR5 and HHI) (2015-2020)
- 3.2.4 Global Top 10 and Top 5 Companies by Personalized Greeting Cards Revenue in 2019
- 3.2.5 Global Personalized Greeting Cards Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 3.3 Personalized Greeting Cards Price by Manufacturers
- 3.4 Personalized Greeting Cards Manufacturing Base Distribution, Product Types
- 3.4.1 Personalized Greeting Cards Manufacturers Manufacturing Base Distribution, Headquarters
  - 3.4.2 Manufacturers Personalized Greeting Cards Product Type
- 3.4.3 Date of International Manufacturers Enter into Personalized Greeting Cards Market
- 3.5 Manufacturers Mergers & Acquisitions, Expansion Plans

## 4 BREAKDOWN DATA BY TYPE (2015-2026)

- 4.1 Global Personalized Greeting Cards Market Size by Type (2015-2020)
- 4.1.1 Global Personalized Greeting Cards Sales by Type (2015-2020)
- 4.1.2 Global Personalized Greeting Cards Revenue by Type (2015-2020)
- 4.1.3 Personalized Greeting Cards Average Selling Price (ASP) by Type (2015-2026)
- 4.2 Global Personalized Greeting Cards Market Size Forecast by Type (2021-2026)
  - 4.2.1 Global Personalized Greeting Cards Sales Forecast by Type (2021-2026)
  - 4.2.2 Global Personalized Greeting Cards Revenue Forecast by Type (2021-2026)
- 4.2.3 Personalized Greeting Cards Average Selling Price (ASP) Forecast by Type (2021-2026)
- 4.3 Global Personalized Greeting Cards Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End



#### **5 BREAKDOWN DATA BY APPLICATION (2015-2026)**

- 5.1 Global Personalized Greeting Cards Market Size by Application (2015-2020)
  - 5.1.1 Global Personalized Greeting Cards Sales by Application (2015-2020)
  - 5.1.2 Global Personalized Greeting Cards Revenue by Application (2015-2020)
  - 5.1.3 Personalized Greeting Cards Price by Application (2015-2020)
- 5.2 Personalized Greeting Cards Market Size Forecast by Application (2021-2026)
  - 5.2.1 Global Personalized Greeting Cards Sales Forecast by Application (2021-2026)
- 5.2.2 Global Personalized Greeting Cards Revenue Forecast by Application (2021-2026)
- 5.2.3 Global Personalized Greeting Cards Price Forecast by Application (2021-2026)

#### **6 NORTH AMERICA**

- 6.1 North America Personalized Greeting Cards by Country
  - 6.1.1 North America Personalized Greeting Cards Sales by Country
  - 6.1.2 North America Personalized Greeting Cards Revenue by Country
  - 6.1.3 U.S.
  - 6.1.4 Canada
- 6.2 North America Personalized Greeting Cards Market Facts & Figures by Type
- 6.3 North America Personalized Greeting Cards Market Facts & Figures by Application

#### **7 EUROPE**

- 7.1 Europe Personalized Greeting Cards by Country
  - 7.1.1 Europe Personalized Greeting Cards Sales by Country
  - 7.1.2 Europe Personalized Greeting Cards Revenue by Country
  - 7.1.3 Germany
  - 7.1.4 France
  - 7.1.5 U.K.
  - 7.1.6 Italy
  - 7.1.7 Russia
- 7.2 Europe Personalized Greeting Cards Market Facts & Figures by Type
- 7.3 Europe Personalized Greeting Cards Market Facts & Figures by Application

#### **8 ASIA PACIFIC**

- 8.1 Asia Pacific Personalized Greeting Cards by Region
  - 8.1.1 Asia Pacific Personalized Greeting Cards Sales by Region



- 8.1.2 Asia Pacific Personalized Greeting Cards Revenue by Region
- 8.1.3 China
- 8.1.4 Japan
- 8.1.5 South Korea
- 8.1.6 India
- 8.1.7 Australia
- 8.1.8 Taiwan
- 8.1.9 Indonesia
- 8.1.10 Thailand
- 8.1.11 Malaysia
- 8.1.12 Philippines
- 8.1.13 Vietnam
- 8.2 Asia Pacific Personalized Greeting Cards Market Facts & Figures by Type
- 8.3 Asia Pacific Personalized Greeting Cards Market Facts & Figures by Application

#### **9 LATIN AMERICA**

- 9.1 Latin America Personalized Greeting Cards by Country
  - 9.1.1 Latin America Personalized Greeting Cards Sales by Country
  - 9.1.2 Latin America Personalized Greeting Cards Revenue by Country
  - 9.1.3 Mexico
  - 9.1.4 Brazil
  - 9.1.5 Argentina
- 9.2 Central & South America Personalized Greeting Cards Market Facts & Figures by Type
- 9.3 Central & South America Personalized Greeting Cards Market Facts & Figures by Application

#### 10 MIDDLE EAST AND AFRICA

- 10.1 Middle East and Africa Personalized Greeting Cards by Country
  - 10.1.1 Middle East and Africa Personalized Greeting Cards Sales by Country
  - 10.1.2 Middle East and Africa Personalized Greeting Cards Revenue by Country
  - 10.1.3 Turkey
  - 10.1.4 Saudi Arabia
  - 10.1.5 U.A.E
- 10.2 Middle East and Africa Personalized Greeting Cards Market Facts & Figures by Type
- 10.3 Middle East and Africa Personalized Greeting Cards Market Facts & Figures by



#### Application

#### 11 COMPANY PROFILES

- 11.1 Hallmark Cards
  - 11.1.1 Hallmark Cards Corporation Information
- 11.1.2 Hallmark Cards Description, Business Overview and Total Revenue
- 11.1.3 Hallmark Cards Sales, Revenue and Gross Margin (2015-2020)
- 11.1.4 Hallmark Cards Personalized Greeting Cards Products Offered
- 11.1.5 Hallmark Cards Recent Development
- 11.2 Card Factory
  - 11.2.1 Card Factory Corporation Information
  - 11.2.2 Card Factory Description, Business Overview and Total Revenue
- 11.2.3 Card Factory Sales, Revenue and Gross Margin (2015-2020)
- 11.2.4 Card Factory Personalized Greeting Cards Products Offered
- 11.2.5 Card Factory Recent Development
- 11.3 Myron Manufacturing Corp.
  - 11.3.1 Myron Manufacturing Corp. Corporation Information
  - 11.3.2 Myron Manufacturing Corp. Description, Business Overview and Total Revenue
  - 11.3.3 Myron Manufacturing Corp. Sales, Revenue and Gross Margin (2015-2020)
  - 11.3.4 Myron Manufacturing Corp. Personalized Greeting Cards Products Offered
  - 11.3.5 Myron Manufacturing Corp. Recent Development
- 11.4 Personalized Greeting Cards
  - 11.4.1 Personalized Greeting Cards Corporation Information
  - 11.4.2 Personalized Greeting Cards Description, Business Overview and Total

#### Revenue

- 11.4.3 Personalized Greeting Cards Sales, Revenue and Gross Margin (2015-2020)
- 11.4.4 Personalized Greeting Cards Personalized Greeting Cards Products Offered
- 11.4.5 Personalized Greeting Cards Recent Development
- 11.5 Things Remembered
  - 11.5.1 Things Remembered Corporation Information
  - 11.5.2 Things Remembered Description, Business Overview and Total Revenue
  - 11.5.3 Things Remembered Sales, Revenue and Gross Margin (2015-2020)
  - 11.5.4 Things Remembered Personalized Greeting Cards Products Offered
  - 11.5.5 Things Remembered Recent Development
- 11.6 Shutterfly
  - 11.6.1 Shutterfly Corporation Information
  - 11.6.2 Shutterfly Description, Business Overview and Total Revenue
  - 11.6.3 Shutterfly Sales, Revenue and Gross Margin (2015-2020)



- 11.6.4 Shutterfly Personalized Greeting Cards Products Offered
- 11.6.5 Shutterfly Recent Development
- 11.7 Funky Pigeon
  - 11.7.1 Funky Pigeon Corporation Information
  - 11.7.2 Funky Pigeon Description, Business Overview and Total Revenue
  - 11.7.3 Funky Pigeon Sales, Revenue and Gross Margin (2015-2020)
  - 11.7.4 Funky Pigeon Personalized Greeting Cards Products Offered
  - 11.7.5 Funky Pigeon Recent Development
- 11.1 Hallmark Cards
  - 11.1.1 Hallmark Cards Corporation Information
  - 11.1.2 Hallmark Cards Description, Business Overview and Total Revenue
  - 11.1.3 Hallmark Cards Sales, Revenue and Gross Margin (2015-2020)
  - 11.1.4 Hallmark Cards Personalized Greeting Cards Products Offered
- 11.1.5 Hallmark Cards Recent Development

### 12 FUTURE FORECAST BY REGIONS (COUNTRIES) (2021-2026)

- 12.1 Personalized Greeting Cards Market Estimates and Projections by Region
  - 12.1.1 Global Personalized Greeting Cards Sales Forecast by Regions 2021-2026
  - 12.1.2 Global Personalized Greeting Cards Revenue Forecast by Regions 2021-2026
- 12.2 North America Personalized Greeting Cards Market Size Forecast (2021-2026)
  - 12.2.1 North America: Personalized Greeting Cards Sales Forecast (2021-2026)
  - 12.2.2 North America: Personalized Greeting Cards Revenue Forecast (2021-2026)
- 12.2.3 North America: Personalized Greeting Cards Market Size Forecast by Country (2021-2026)
- 12.3 Europe Personalized Greeting Cards Market Size Forecast (2021-2026)
  - 12.3.1 Europe: Personalized Greeting Cards Sales Forecast (2021-2026)
  - 12.3.2 Europe: Personalized Greeting Cards Revenue Forecast (2021-2026)
- 12.3.3 Europe: Personalized Greeting Cards Market Size Forecast by Country (2021-2026)
- 12.4 Asia Pacific Personalized Greeting Cards Market Size Forecast (2021-2026)
- 12.4.1 Asia Pacific: Personalized Greeting Cards Sales Forecast (2021-2026)
- 12.4.2 Asia Pacific: Personalized Greeting Cards Revenue Forecast (2021-2026)
- 12.4.3 Asia Pacific: Personalized Greeting Cards Market Size Forecast by Region (2021-2026)
- 12.5 Latin America Personalized Greeting Cards Market Size Forecast (2021-2026)
  - 12.5.1 Latin America: Personalized Greeting Cards Sales Forecast (2021-2026)
  - 12.5.2 Latin America: Personalized Greeting Cards Revenue Forecast (2021-2026)
- 12.5.3 Latin America: Personalized Greeting Cards Market Size Forecast by Country



(2021-2026)

- 12.6 Middle East and Africa Personalized Greeting Cards Market Size Forecast (2021-2026)
- 12.6.1 Middle East and Africa: Personalized Greeting Cards Sales Forecast (2021-2026)
- 12.6.2 Middle East and Africa: Personalized Greeting Cards Revenue Forecast (2021-2026)
- 12.6.3 Middle East and Africa: Personalized Greeting Cards Market Size Forecast by Country (2021-2026)

# 13 MARKET OPPORTUNITIES, CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS

- 13.1 Market Opportunities and Drivers
- 13.2 Market Challenges
- 13.3 Market Risks/Restraints
- 13.4 Porter's Five Forces Analysis
- 13.5 Primary Interviews with Key Personalized Greeting Cards Players (Opinion Leaders)

#### 14 VALUE CHAIN AND SALES CHANNELS ANALYSIS

- 14.1 Value Chain Analysis
- 14.2 Personalized Greeting Cards Customers
- 14.3 Sales Channels Analysis
  - 14.3.1 Sales Channels
  - 14.3.2 Distributors

#### 15 RESEARCH FINDINGS AND CONCLUSION

#### **16 APPENDIX**

- 16.1 Research Methodology
  - 16.1.1 Methodology/Research Approach
  - 16.1.2 Data Source
- 16.2 Author Details



# **List Of Tables**

#### LIST OF TABLES

- Table 1. Personalized Greeting Cards Market Segments
- Table 2. Ranking of Global Top Personalized Greeting Cards Manufacturers by Revenue (US\$ Million) in 2019
- Table 3. Global Personalized Greeting Cards Market Size Growth Rate by Type 2020-2026 (K Units) & (US\$ Million)
- Table 4. Major Manufacturers of Business Cards
- Table 5. Major Manufacturers of Personal Cards
- Table 6. COVID-19 Impact Global Market: (Four Personalized Greeting Cards Market Size Forecast Scenarios)
- Table 7. Opportunities and Trends for Personalized Greeting Cards Players in the COVID-19 Landscape
- Table 8. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis
- Table 9. Key Regions/Countries Measures against Covid-19 Impact
- Table 10. Proposal for Personalized Greeting Cards Players to Combat Covid-19 Impact
- Table 11. Global Personalized Greeting Cards Market Size Growth Rate by Application 2020-2026 (K Units)
- Table 12. Global Personalized Greeting Cards Market Size by Region (K Units) & (US\$ Million): 2020 VS 2026
- Table 13. Global Personalized Greeting Cards Sales by Regions 2015-2020 (K Units)
- Table 14. Global Personalized Greeting Cards Sales Market Share by Regions (2015-2020)
- Table 15. Global Personalized Greeting Cards Revenue by Regions 2015-2020 (US\$ Million)
- Table 16. Global Personalized Greeting Cards Sales by Manufacturers (2015-2020) (K Units)
- Table 17. Global Personalized Greeting Cards Sales Share by Manufacturers (2015-2020)
- Table 18. Global Personalized Greeting Cards Manufacturers Market Concentration Ratio (CR5 and HHI) (2015-2020)
- Table 19. Global Personalized Greeting Cards by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Personalized Greeting Cards as of 2019)
- Table 20. Personalized Greeting Cards Revenue by Manufacturers (2015-2020) (US\$ Million)
- Table 21. Personalized Greeting Cards Revenue Share by Manufacturers (2015-2020)



- Table 22. Key Manufacturers Personalized Greeting Cards Price (2015-2020) (USD/Unit)
- Table 23. Personalized Greeting Cards Manufacturers Manufacturing Base Distribution and Headquarters
- Table 24. Manufacturers Personalized Greeting Cards Product Type
- Table 25. Date of International Manufacturers Enter into Personalized Greeting Cards Market
- Table 26. Manufacturers Mergers & Acquisitions, Expansion Plans
- Table 27. Global Personalized Greeting Cards Sales by Type (2015-2020) (K Units)
- Table 28. Global Personalized Greeting Cards Sales Share by Type (2015-2020)
- Table 29. Global Personalized Greeting Cards Revenue by Type (2015-2020) (US\$ Million)
- Table 30. Global Personalized Greeting Cards Revenue Share by Type (2015-2020)
- Table 31. Personalized Greeting Cards Average Selling Price (ASP) by Type 2015-2020 (USD/Unit)
- Table 32. Global Personalized Greeting Cards Sales by Application (2015-2020) (K Units)
- Table 33. Global Personalized Greeting Cards Sales Share by Application (2015-2020)
- Table 34. North America Personalized Greeting Cards Sales by Country (2015-2020) (K Units)
- Table 35. North America Personalized Greeting Cards Sales Market Share by Country (2015-2020)
- Table 36. North America Personalized Greeting Cards Revenue by Country (2015-2020) (US\$ Million)
- Table 37. North America Personalized Greeting Cards Revenue Market Share by Country (2015-2020)
- Table 38. North America Personalized Greeting Cards Sales by Type (2015-2020) (K Units)
- Table 39. North America Personalized Greeting Cards Sales Market Share by Type (2015-2020)
- Table 40. North America Personalized Greeting Cards Sales by Application (2015-2020) (K Units)
- Table 41. North America Personalized Greeting Cards Sales Market Share by Application (2015-2020)
- Table 42. Europe Personalized Greeting Cards Sales by Country (2015-2020) (K Units)
- Table 43. Europe Personalized Greeting Cards Sales Market Share by Country (2015-2020)
- Table 44. Europe Personalized Greeting Cards Revenue by Country (2015-2020) (US\$ Million)



- Table 45. Europe Personalized Greeting Cards Revenue Market Share by Country (2015-2020)
- Table 46. Europe Personalized Greeting Cards Sales by Type (2015-2020) (K Units)
- Table 47. Europe Personalized Greeting Cards Sales Market Share by Type (2015-2020)
- Table 48. Europe Personalized Greeting Cards Sales by Application (2015-2020) (K Units)
- Table 49. Europe Personalized Greeting Cards Sales Market Share by Application (2015-2020)
- Table 50. Asia Pacific Personalized Greeting Cards Sales by Region (2015-2020) (K Units)
- Table 51. Asia Pacific Personalized Greeting Cards Sales Market Share by Region (2015-2020)
- Table 52. Asia Pacific Personalized Greeting Cards Revenue by Region (2015-2020) (US\$ Million)
- Table 53. Asia Pacific Personalized Greeting Cards Revenue Market Share by Region (2015-2020)
- Table 54. Asia Pacific Personalized Greeting Cards Sales by Type (2015-2020) (K Units)
- Table 55. Asia Pacific Personalized Greeting Cards Sales Market Share by Type (2015-2020)
- Table 56. Asia Pacific Personalized Greeting Cards Sales by Application (2015-2020) (K Units)
- Table 57. Asia Pacific Personalized Greeting Cards Sales Market Share by Application (2015-2020)
- Table 58. Latin America Personalized Greeting Cards Sales by Country (2015-2020) (K Units)
- Table 59. Latin America Personalized Greeting Cards Sales Market Share by Country (2015-2020)
- Table 60. Latin Americaa Personalized Greeting Cards Revenue by Country (2015-2020) (US\$ Million)
- Table 61. Latin America Personalized Greeting Cards Revenue Market Share by Country (2015-2020)
- Table 62. Latin America Personalized Greeting Cards Sales by Type (2015-2020) (K Units)
- Table 63. Latin America Personalized Greeting Cards Sales Market Share by Type (2015-2020)
- Table 64. Latin America Personalized Greeting Cards Sales by Application (2015-2020) (K Units)



Table 65. Latin America Personalized Greeting Cards Sales Market Share by Application (2015-2020)

Table 66. Middle East and Africa Personalized Greeting Cards Sales by Country (2015-2020) (K Units)

Table 67. Middle East and Africa Personalized Greeting Cards Sales Market Share by Country (2015-2020)

Table 68. Middle East and Africa Personalized Greeting Cards Revenue by Country (2015-2020) (US\$ Million)

Table 69. Middle East and Africa Personalized Greeting Cards Revenue Market Share by Country (2015-2020)

Table 70. Middle East and Africa Personalized Greeting Cards Sales by Type (2015-2020) (K Units)

Table 71. Middle East and Africa Personalized Greeting Cards Sales Market Share by Type (2015-2020)

Table 72. Middle East and Africa Personalized Greeting Cards Sales by Application (2015-2020) (K Units)

Table 73. Middle East and Africa Personalized Greeting Cards Sales Market Share by Application (2015-2020)

Table 74. Hallmark Cards Corporation Information

Table 75. Hallmark Cards Description and Major Businesses

Table 76. Hallmark Cards Personalized Greeting Cards Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 77. Hallmark Cards Product

Table 78. Hallmark Cards Recent Development

Table 79. Card Factory Corporation Information

Table 80. Card Factory Description and Major Businesses

Table 81. Card Factory Personalized Greeting Cards Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 82. Card Factory Product

Table 83. Card Factory Recent Development

Table 84. Myron Manufacturing Corp. Corporation Information

Table 85. Myron Manufacturing Corp. Description and Major Businesses

Table 86. Myron Manufacturing Corp. Personalized Greeting Cards Production (K

Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 87. Myron Manufacturing Corp. Product

Table 88. Myron Manufacturing Corp. Recent Development

Table 89. Personalized Greeting Cards Corporation Information

Table 90. Personalized Greeting Cards Description and Major Businesses

Table 91. Personalized Greeting Cards Personalized Greeting Cards Production (K



Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 92. Personalized Greeting Cards Product

Table 93. Personalized Greeting Cards Recent Development

Table 94. Things Remembered Corporation Information

Table 95. Things Remembered Description and Major Businesses

Table 96. Things Remembered Personalized Greeting Cards Production (K Units),

Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 97. Things Remembered Product

Table 98. Things Remembered Recent Development

Table 99. Shutterfly Corporation Information

Table 100. Shutterfly Description and Major Businesses

Table 101. Shutterfly Personalized Greeting Cards Production (K Units), Revenue (US\$

Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 102. Shutterfly Product

Table 103. Shutterfly Recent Development

Table 104. Funky Pigeon Corporation Information

Table 105. Funky Pigeon Description and Major Businesses

Table 106. Funky Pigeon Personalized Greeting Cards Production (K Units), Revenue

(US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 107. Funky Pigeon Product

Table 108. Funky Pigeon Recent Development

Table 109. Global Personalized Greeting Cards Sales Forecast by Regions (2021-2026) (K Units)

Table 110. Global Personalized Greeting Cards Sales Market Share Forecast by Regions (2021-2026)

Table 111. Global Personalized Greeting Cards Revenue Forecast by Regions (2021-2026) (US\$ Million)

Table 112. Global Personalized Greeting Cards Revenue Market Share Forecast by Regions (2021-2026)

Table 113. North America: Personalized Greeting Cards Sales Forecast by Country (2021-2026) (K Units)

Table 114. North America: Personalized Greeting Cards Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 115. Europe: Personalized Greeting Cards Sales Forecast by Country (2021-2026) (K Units)

Table 116. Europe: Personalized Greeting Cards Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 117. Asia Pacific: Personalized Greeting Cards Sales Forecast by Region (2021-2026) (K Units)



Table 118. Asia Pacific: Personalized Greeting Cards Revenue Forecast by Region (2021-2026) (US\$ Million)

Table 119. Latin America: Personalized Greeting Cards Sales Forecast by Country (2021-2026) (K Units)

Table 120. Latin America: Personalized Greeting Cards Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 121. Middle East and Africa: Personalized Greeting Cards Sales Forecast by Country (2021-2026) (K Units)

Table 122. Middle East and Africa: Personalized Greeting Cards Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 123. Key Opportunities and Drivers: Impact Analysis (2021-2026)

Table 124. Key Challenges

Table 125. Market Risks

Table 126. Main Points Interviewed from Key Personalized Greeting Cards Players

Table 127. Personalized Greeting Cards Customers List

Table 128. Personalized Greeting Cards Distributors List

Table 129. Research Programs/Design for This Report

Table 130. Key Data Information from Secondary Sources

Table 131. Key Data Information from Primary Sources



# **List Of Figures**

#### **LIST OF FIGURES**

- Figure 1. Personalized Greeting Cards Product Picture
- Figure 2. Global Personalized Greeting Cards Sales Market Share by Type in 2020 & 2026
- Figure 3. Business Cards Product Picture
- Figure 4. Personal Cards Product Picture
- Figure 5. Global Personalized Greeting Cards Sales Market Share by Application in 2020 & 2026
- Figure 6. Offline Distribution Channel
- Figure 7. Online Distribution Channel
- Figure 8. Personalized Greeting Cards Report Years Considered
- Figure 9. Global Personalized Greeting Cards Market Size 2015-2026 (US\$ Million)
- Figure 10. Global Personalized Greeting Cards Sales 2015-2026 (K Units)
- Figure 11. Global Personalized Greeting Cards Market Size Market Share by Region: 2020 Versus 2026
- Figure 12. Global Personalized Greeting Cards Sales Market Share by Region (2015-2020)
- Figure 13. Global Personalized Greeting Cards Sales Market Share by Region in 2019
- Figure 14. Global Personalized Greeting Cards Revenue Market Share by Region (2015-2020)
- Figure 15. Global Personalized Greeting Cards Revenue Market Share by Region in 2019
- Figure 16. Global Personalized Greeting Cards Sales Share by Manufacturer in 2019
- Figure 17. The Top 10 and 5 Players Market Share by Personalized Greeting Cards Revenue in 2019
- Figure 18. Personalized Greeting Cards Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019
- Figure 19. Global Personalized Greeting Cards Sales Market Share by Type (2015-2020)
- Figure 20. Global Personalized Greeting Cards Sales Market Share by Type in 2019
- Figure 21. Global Personalized Greeting Cards Revenue Market Share by Type (2015-2020)
- Figure 22. Global Personalized Greeting Cards Revenue Market Share by Type in 2019
- Figure 23. Global Personalized Greeting Cards Market Share by Price Range (2015-2020)
- Figure 24. Global Personalized Greeting Cards Sales Market Share by Application



(2015-2020)

Figure 25. Global Personalized Greeting Cards Sales Market Share by Application in 2019

Figure 26. Global Personalized Greeting Cards Revenue Market Share by Application (2015-2020)

Figure 27. Global Personalized Greeting Cards Revenue Market Share by Application in 2019

Figure 28. North America Personalized Greeting Cards Sales Growth Rate 2015-2020 (K Units)

Figure 29. North America Personalized Greeting Cards Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 30. North America Personalized Greeting Cards Sales Market Share by Country in 2019

Figure 31. North America Personalized Greeting Cards Revenue Market Share by Country in 2019

Figure 32. U.S. Personalized Greeting Cards Sales Growth Rate (2015-2020) (K Units)

Figure 33. U.S. Personalized Greeting Cards Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 34. Canada Personalized Greeting Cards Sales Growth Rate (2015-2020) (K Units)

Figure 35. Canada Personalized Greeting Cards Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 36. North America Personalized Greeting Cards Market Share by Type in 2019

Figure 37. North America Personalized Greeting Cards Market Share by Application in 2019

Figure 38. Europe Personalized Greeting Cards Sales Growth Rate 2015-2020 (K Units)

Figure 39. Europe Personalized Greeting Cards Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 40. Europe Personalized Greeting Cards Sales Market Share by Country in 2019

Figure 41. Europe Personalized Greeting Cards Revenue Market Share by Country in 2019

Figure 42. Germany Personalized Greeting Cards Sales Growth Rate (2015-2020) (K Units)

Figure 43. Germany Personalized Greeting Cards Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 44. France Personalized Greeting Cards Sales Growth Rate (2015-2020) (K Units)

Figure 45. France Personalized Greeting Cards Revenue Growth Rate (2015-2020)



(US\$ Million)

Figure 46. U.K. Personalized Greeting Cards Sales Growth Rate (2015-2020) (K Units)

Figure 47. U.K. Personalized Greeting Cards Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 48. Italy Personalized Greeting Cards Sales Growth Rate (2015-2020) (K Units)

Figure 49. Italy Personalized Greeting Cards Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 50. Russia Personalized Greeting Cards Sales Growth Rate (2015-2020) (K Units)

Figure 51. Russia Personalized Greeting Cards Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 52. Europe Personalized Greeting Cards Market Share by Type in 2019

Figure 53. Europe Personalized Greeting Cards Market Share by Application in 2019

Figure 54. Asia Pacific Personalized Greeting Cards Sales Growth Rate 2015-2020 (K Units)

Figure 55. Asia Pacific Personalized Greeting Cards Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 56. Asia Pacific Personalized Greeting Cards Sales Market Share by Region in 2019

Figure 57. Asia Pacific Personalized Greeting Cards Revenue Market Share by Region in 2019

Figure 58. China Personalized Greeting Cards Sales Growth Rate (2015-2020) (K Units)

Figure 59. China Personalized Greeting Cards Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 60. Japan Personalized Greeting Cards Sales Growth Rate (2015-2020) (K Units)

Figure 61. Japan Personalized Greeting Cards Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 62. South Korea Personalized Greeting Cards Sales Growth Rate (2015-2020) (K Units)

Figure 63. South Korea Personalized Greeting Cards Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 64. India Personalized Greeting Cards Sales Growth Rate (2015-2020) (K Units)

Figure 65. India Personalized Greeting Cards Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 66. Australia Personalized Greeting Cards Sales Growth Rate (2015-2020) (K Units)

Figure 67. Australia Personalized Greeting Cards Revenue Growth Rate (2015-2020)



(US\$ Million)

Figure 68. Taiwan Personalized Greeting Cards Sales Growth Rate (2015-2020) (K Units)

Figure 69. Taiwan Personalized Greeting Cards Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 70. Indonesia Personalized Greeting Cards Sales Growth Rate (2015-2020) (K Units)

Figure 71. Indonesia Personalized Greeting Cards Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 72. Thailand Personalized Greeting Cards Sales Growth Rate (2015-2020) (K Units)

Figure 73. Thailand Personalized Greeting Cards Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 74. Malaysia Personalized Greeting Cards Sales Growth Rate (2015-2020) (K Units)

Figure 75. Malaysia Personalized Greeting Cards Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 76. Philippines Personalized Greeting Cards Sales Growth Rate (2015-2020) (K Units)

Figure 77. Philippines Personalized Greeting Cards Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 78. Vietnam Personalized Greeting Cards Sales Growth Rate (2015-2020) (K Units)

Figure 79. Vietnam Personalized Greeting Cards Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 80. Asia Pacific Personalized Greeting Cards Market Share by Type in 2019 Figure 81. Asia Pacific Personalized Greeting Cards Market Share by Application in 2019

Figure 82. Latin America Personalized Greeting Cards Sales Growth Rate 2015-2020 (K Units)

Figure 83. Latin America Personalized Greeting Cards Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 84. Latin America Personalized Greeting Cards Sales Market Share by Country in 2019

Figure 85. Latin America Personalized Greeting Cards Revenue Market Share by Country in 2019

Figure 86. Mexico Personalized Greeting Cards Sales Growth Rate (2015-2020) (K Units)

Figure 87. Mexico Personalized Greeting Cards Revenue Growth Rate (2015-2020)



(US\$ Million)

Figure 88. Brazil Personalized Greeting Cards Sales Growth Rate (2015-2020) (K Units)

Figure 89. Brazil Personalized Greeting Cards Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 90. Argentina Personalized Greeting Cards Sales Growth Rate (2015-2020) (K Units)

Figure 91. Argentina Personalized Greeting Cards Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 92. Latin America Personalized Greeting Cards Market Share by Type in 2019

Figure 93. Latin America Personalized Greeting Cards Market Share by Application in 2019

Figure 94. Middle East and Africa Personalized Greeting Cards Sales Growth Rate 2015-2020 (K Units)

Figure 95. Middle East and Africa Personalized Greeting Cards Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 96. Middle East and Africa Personalized Greeting Cards Sales Market Share by Country in 2019

Figure 97. Middle East and Africa Personalized Greeting Cards Revenue Market Share by Country in 2019

Figure 98. Turkey Personalized Greeting Cards Sales Growth Rate (2015-2020) (K Units)

Figure 99. Turkey Personalized Greeting Cards Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 100. Saudi Arabia Personalized Greeting Cards Sales Growth Rate (2015-2020) (K Units)

Figure 101. Saudi Arabia Personalized Greeting Cards Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 102. U.A.E Personalized Greeting Cards Sales Growth Rate (2015-2020) (K Units)

Figure 103. U.A.E Personalized Greeting Cards Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 104. Middle East and Africa Personalized Greeting Cards Market Share by Type in 2019

Figure 105. Middle East and Africa Personalized Greeting Cards Market Share by Application in 2019

Figure 106. Hallmark Cards Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 107. Card Factory Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 108. Myron Manufacturing Corp. Total Revenue (US\$ Million): 2019 Compared with 2018



Figure 109. Personalized Greeting Cards Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 110. Things Remembered Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 111. Shutterfly Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 112. Funky Pigeon Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 113. North America Personalized Greeting Cards Sales Growth Rate Forecast (2021-2026) (K Units)

Figure 114. North America Personalized Greeting Cards Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 115. Europe Personalized Greeting Cards Sales Growth Rate Forecast (2021-2026) (K Units)

Figure 116. Europe Personalized Greeting Cards Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 117. Asia Pacific Personalized Greeting Cards Sales Growth Rate Forecast (2021-2026) (K Units)

Figure 118. Asia Pacific Personalized Greeting Cards Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 119. Latin America Personalized Greeting Cards Sales Growth Rate Forecast (2021-2026) (K Units)

Figure 120. Latin America Personalized Greeting Cards Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 121. Middle East and Africa Personalized Greeting Cards Sales Growth Rate Forecast (2021-2026) (K Units)

Figure 122. Middle East and Africa Personalized Greeting Cards Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 123. Porter's Five Forces Analysis

Figure 124. Channels of Distribution

Figure 125. Distributors Profiles

Figure 126. Bottom-up and Top-down Approaches for This Report

Figure 127. Data Triangulation

Figure 128. Key Executives Interviewed



#### I would like to order

Product name: COVID-19 Impact on Global Personalized Greeting Cards Market Insights, Forecast to

2026

Product link: <a href="https://marketpublishers.com/r/C7597D6ED74FEN.html">https://marketpublishers.com/r/C7597D6ED74FEN.html</a>

Price: US\$ 3,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C7597D6ED74FEN.html">https://marketpublishers.com/r/C7597D6ED74FEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to  $+44\ 20\ 7900\ 3970$ 



