

# Covid-19 Impact on Global Packaged Mashed Potato Market Insights, Forecast to 2026

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# **Abstracts**

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Packaged Mashed Potato market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Packaged Mashed Potato industry.

Based on our recent survey, we have several different scenarios about the Packaged Mashed Potato YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ xx million in 2019. The market size of Packaged Mashed Potato will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Packaged Mashed Potato market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Packaged Mashed Potato market in terms of both revenue and volume. Players, stakeholders, and other participants in the global Packaged Mashed Potato



market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

# Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Packaged Mashed Potato market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

# Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Packaged Mashed Potato market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

# **Competition Analysis**

In the competitive analysis section of the report, leading as well as prominent players of the global Packaged Mashed Potato market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020. On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Packaged Mashed Potato market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Packaged Mashed Potato market. The following manufacturers are covered in this report:



Nestl?
J.R. Simplot Company
Unilever
General Mills
B&G Foods
The Kroger Co
Packaged Mashed Potato Breakdown Data by Type
Original Mashed Potato
Instant Mashed Potato
Instant Potato Flakes
Buttery Mashed Potatoes
Others
Packaged Mashed Potato Breakdown Data by Application
Food Service
Supermarkets/Hypermarkets
Departmental Stores
Speciality Stores
Online Retail





# **Contents**

#### 1 STUDY COVERAGE

- 1.1 Packaged Mashed Potato Product Introduction
- 1.2 Market Segments
- 1.3 Key Packaged Mashed Potato Manufacturers Covered: Ranking by Revenue
- 1.4 Market by Type
  - 1.4.1 Global Packaged Mashed Potato Market Size Growth Rate by Type
  - 1.4.2 Original Mashed Potato
- 1.4.3 Instant Mashed Potato
- 1.4.4 Instant Potato Flakes
- 1.4.5 Buttery Mashed Potatoes
- 1.4.6 Others
- 1.5 Market by Application
  - 1.5.1 Global Packaged Mashed Potato Market Size Growth Rate by Application
  - 1.5.2 Food Service
- 1.5.3 Supermarkets/Hypermarkets
- 1.5.4 Departmental Stores
- 1.5.5 Speciality Stores
- 1.5.6 Online Retail
- 1.6 Coronavirus Disease 2019 (Covid-19): Packaged Mashed Potato Industry Impact
  - 1.6.1 How the Covid-19 is Affecting the Packaged Mashed Potato Industry
    - 1.6.1.1 Packaged Mashed Potato Business Impact Assessment Covid-19
    - 1.6.1.2 Supply Chain Challenges
    - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
- 1.6.2 Market Trends and Packaged Mashed Potato Potential Opportunities in the COVID-19 Landscape
  - 1.6.3 Measures / Proposal against Covid-19
    - 1.6.3.1 Government Measures to Combat Covid-19 Impact
    - 1.6.3.2 Proposal for Packaged Mashed Potato Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

#### **2 EXECUTIVE SUMMARY**

- 2.1 Global Packaged Mashed Potato Market Size Estimates and Forecasts
  - 2.1.1 Global Packaged Mashed Potato Revenue 2015-2026
  - 2.1.2 Global Packaged Mashed Potato Sales 2015-2026



- 2.2 Packaged Mashed Potato Market Size by Region: 2020 Versus 2026
- 2.2.1 Global Packaged Mashed Potato Retrospective Market Scenario in Sales by Region: 2015-2020
- 2.2.2 Global Packaged Mashed Potato Retrospective Market Scenario in Revenue by

Region: 2015-2020

# 3 GLOBAL PACKAGED MASHED POTATO COMPETITOR LANDSCAPE BY PLAYERS

- 3.1 Packaged Mashed Potato Sales by Manufacturers
  - 3.1.1 Packaged Mashed Potato Sales by Manufacturers (2015-2020)
  - 3.1.2 Packaged Mashed Potato Sales Market Share by Manufacturers (2015-2020)
- 3.2 Packaged Mashed Potato Revenue by Manufacturers
  - 3.2.1 Packaged Mashed Potato Revenue by Manufacturers (2015-2020)
  - 3.2.2 Packaged Mashed Potato Revenue Share by Manufacturers (2015-2020)
- 3.2.3 Global Packaged Mashed Potato Market Concentration Ratio (CR5 and HHI) (2015-2020)
- 3.2.4 Global Top 10 and Top 5 Companies by Packaged Mashed Potato Revenue in 2019
- 3.2.5 Global Packaged Mashed Potato Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 3.3 Packaged Mashed Potato Price by Manufacturers
- 3.4 Packaged Mashed Potato Manufacturing Base Distribution, Product Types
- 3.4.1 Packaged Mashed Potato Manufacturers Manufacturing Base Distribution, Headquarters
  - 3.4.2 Manufacturers Packaged Mashed Potato Product Type
- 3.4.3 Date of International Manufacturers Enter into Packaged Mashed Potato Market
- 3.5 Manufacturers Mergers & Acquisitions, Expansion Plans

# 4 BREAKDOWN DATA BY TYPE (2015-2026)

- 4.1 Global Packaged Mashed Potato Market Size by Type (2015-2020)
  - 4.1.1 Global Packaged Mashed Potato Sales by Type (2015-2020)
  - 4.1.2 Global Packaged Mashed Potato Revenue by Type (2015-2020)
  - 4.1.3 Packaged Mashed Potato Average Selling Price (ASP) by Type (2015-2026)
- 4.2 Global Packaged Mashed Potato Market Size Forecast by Type (2021-2026)
  - 4.2.1 Global Packaged Mashed Potato Sales Forecast by Type (2021-2026)
  - 4.2.2 Global Packaged Mashed Potato Revenue Forecast by Type (2021-2026)
  - 4.2.3 Packaged Mashed Potato Average Selling Price (ASP) Forecast by Type



(2021-2026)

4.3 Global Packaged Mashed Potato Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

# **5 BREAKDOWN DATA BY APPLICATION (2015-2026)**

- 5.1 Global Packaged Mashed Potato Market Size by Application (2015-2020)
  - 5.1.1 Global Packaged Mashed Potato Sales by Application (2015-2020)
  - 5.1.2 Global Packaged Mashed Potato Revenue by Application (2015-2020)
  - 5.1.3 Packaged Mashed Potato Price by Application (2015-2020)
- 5.2 Packaged Mashed Potato Market Size Forecast by Application (2021-2026)
  - 5.2.1 Global Packaged Mashed Potato Sales Forecast by Application (2021-2026)
  - 5.2.2 Global Packaged Mashed Potato Revenue Forecast by Application (2021-2026)
  - 5.2.3 Global Packaged Mashed Potato Price Forecast by Application (2021-2026)

#### **6 NORTH AMERICA**

- 6.1 North America Packaged Mashed Potato by Country
  - 6.1.1 North America Packaged Mashed Potato Sales by Country
  - 6.1.2 North America Packaged Mashed Potato Revenue by Country
  - 6.1.3 U.S.
  - 6.1.4 Canada
- 6.2 North America Packaged Mashed Potato Market Facts & Figures by Type
- 6.3 North America Packaged Mashed Potato Market Facts & Figures by Application

#### **7 EUROPE**

- 7.1 Europe Packaged Mashed Potato by Country
  - 7.1.1 Europe Packaged Mashed Potato Sales by Country
  - 7.1.2 Europe Packaged Mashed Potato Revenue by Country
  - 7.1.3 Germany
  - 7.1.4 France
  - 7.1.5 U.K.
  - 7.1.6 Italy
  - 7.1.7 Russia
- 7.2 Europe Packaged Mashed Potato Market Facts & Figures by Type
- 7.3 Europe Packaged Mashed Potato Market Facts & Figures by Application

### **8 ASIA PACIFIC**



- 8.1 Asia Pacific Packaged Mashed Potato by Region
  - 8.1.1 Asia Pacific Packaged Mashed Potato Sales by Region
  - 8.1.2 Asia Pacific Packaged Mashed Potato Revenue by Region
  - 8.1.3 China
  - 8.1.4 Japan
  - 8.1.5 South Korea
  - 8.1.6 India
  - 8.1.7 Australia
  - 8.1.8 Taiwan
  - 8.1.9 Indonesia
  - 8.1.10 Thailand
  - 8.1.11 Malaysia
  - 8.1.12 Philippines
  - 8.1.13 Vietnam
- 8.2 Asia Pacific Packaged Mashed Potato Market Facts & Figures by Type
- 8.3 Asia Pacific Packaged Mashed Potato Market Facts & Figures by Application

#### 9 LATIN AMERICA

- 9.1 Latin America Packaged Mashed Potato by Country
  - 9.1.1 Latin America Packaged Mashed Potato Sales by Country
  - 9.1.2 Latin America Packaged Mashed Potato Revenue by Country
  - 9.1.3 Mexico
  - 9.1.4 Brazil
  - 9.1.5 Argentina
- 9.2 Central & South America Packaged Mashed Potato Market Facts & Figures by Type
- 9.3 Central & South America Packaged Mashed Potato Market Facts & Figures by Application

### 10 MIDDLE EAST AND AFRICA

- 10.1 Middle East and Africa Packaged Mashed Potato by Country
  - 10.1.1 Middle East and Africa Packaged Mashed Potato Sales by Country
  - 10.1.2 Middle East and Africa Packaged Mashed Potato Revenue by Country
  - 10.1.3 Turkey
  - 10.1.4 Saudi Arabia
  - 10.1.5 U.A.E
- 10.2 Middle East and Africa Packaged Mashed Potato Market Facts & Figures by Type



# 10.3 Middle East and Africa Packaged Mashed Potato Market Facts & Figures by Application

#### 11 COMPANY PROFILES

1	1	1	Ne	\ctl'	2
	- 1		110	เวน	:

- 11.1.1 Nestl? Corporation Information
- 11.1.2 Nestl? Description, Business Overview and Total Revenue
- 11.1.3 Nestl? Sales, Revenue and Gross Margin (2015-2020)
- 11.1.4 Nestl? Packaged Mashed Potato Products Offered
- 11.1.5 Nestl? Recent Development

# 11.2 J.R. Simplot Company

- 11.2.1 J.R. Simplot Company Corporation Information
- 11.2.2 J.R. Simplot Company Description, Business Overview and Total Revenue
- 11.2.3 J.R. Simplot Company Sales, Revenue and Gross Margin (2015-2020)
- 11.2.4 J.R. Simplot Company Packaged Mashed Potato Products Offered
- 11.2.5 J.R. Simplot Company Recent Development

#### 11.3 Unilever

- 11.3.1 Unilever Corporation Information
- 11.3.2 Unilever Description, Business Overview and Total Revenue
- 11.3.3 Unilever Sales, Revenue and Gross Margin (2015-2020)
- 11.3.4 Unilever Packaged Mashed Potato Products Offered
- 11.3.5 Unilever Recent Development

#### 11.4 General Mills

- 11.4.1 General Mills Corporation Information
- 11.4.2 General Mills Description, Business Overview and Total Revenue
- 11.4.3 General Mills Sales, Revenue and Gross Margin (2015-2020)
- 11.4.4 General Mills Packaged Mashed Potato Products Offered
- 11.4.5 General Mills Recent Development

#### 11.5 B&G Foods

- 11.5.1 B&G Foods Corporation Information
- 11.5.2 B&G Foods Description, Business Overview and Total Revenue
- 11.5.3 B&G Foods Sales, Revenue and Gross Margin (2015-2020)
- 11.5.4 B&G Foods Packaged Mashed Potato Products Offered
- 11.5.5 B&G Foods Recent Development

## 11.6 The Kroger Co

- 11.6.1 The Kroger Co Corporation Information
- 11.6.2 The Kroger Co Description, Business Overview and Total Revenue
- 11.6.3 The Kroger Co Sales, Revenue and Gross Margin (2015-2020)



- 11.6.4 The Kroger Co Packaged Mashed Potato Products Offered
- 11.6.5 The Kroger Co Recent Development
- 11.1 Nestl?
  - 11.1.1 Nestl? Corporation Information
- 11.1.2 Nestl? Description, Business Overview and Total Revenue
- 11.1.3 Nestl? Sales, Revenue and Gross Margin (2015-2020)
- 11.1.4 Nestl? Packaged Mashed Potato Products Offered
- 11.1.5 Nestl? Recent Development

# 12 FUTURE FORECAST BY REGIONS (COUNTRIES) (2021-2026)

- 12.1 Packaged Mashed Potato Market Estimates and Projections by Region
- 12.1.1 Global Packaged Mashed Potato Sales Forecast by Regions 2021-2026
- 12.1.2 Global Packaged Mashed Potato Revenue Forecast by Regions 2021-2026
- 12.2 North America Packaged Mashed Potato Market Size Forecast (2021-2026)
- 12.2.1 North America: Packaged Mashed Potato Sales Forecast (2021-2026)
- 12.2.2 North America: Packaged Mashed Potato Revenue Forecast (2021-2026)
- 12.2.3 North America: Packaged Mashed Potato Market Size Forecast by Country (2021-2026)
- 12.3 Europe Packaged Mashed Potato Market Size Forecast (2021-2026)
  - 12.3.1 Europe: Packaged Mashed Potato Sales Forecast (2021-2026)
  - 12.3.2 Europe: Packaged Mashed Potato Revenue Forecast (2021-2026)
- 12.3.3 Europe: Packaged Mashed Potato Market Size Forecast by Country (2021-2026)
- 12.4 Asia Pacific Packaged Mashed Potato Market Size Forecast (2021-2026)
  - 12.4.1 Asia Pacific: Packaged Mashed Potato Sales Forecast (2021-2026)
  - 12.4.2 Asia Pacific: Packaged Mashed Potato Revenue Forecast (2021-2026)
- 12.4.3 Asia Pacific: Packaged Mashed Potato Market Size Forecast by Region (2021-2026)
- 12.5 Latin America Packaged Mashed Potato Market Size Forecast (2021-2026)
- 12.5.1 Latin America: Packaged Mashed Potato Sales Forecast (2021-2026)
- 12.5.2 Latin America: Packaged Mashed Potato Revenue Forecast (2021-2026)
- 12.5.3 Latin America: Packaged Mashed Potato Market Size Forecast by Country (2021-2026)
- 12.6 Middle East and Africa Packaged Mashed Potato Market Size Forecast (2021-2026)
  - 12.6.1 Middle East and Africa: Packaged Mashed Potato Sales Forecast (2021-2026)
- 12.6.2 Middle East and Africa: Packaged Mashed Potato Revenue Forecast (2021-2026)



12.6.3 Middle East and Africa: Packaged Mashed Potato Market Size Forecast by Country (2021-2026)

# 13 MARKET OPPORTUNITIES, CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS

- 13.1 Market Opportunities and Drivers
- 13.2 Market Challenges
- 13.3 Market Risks/Restraints
- 13.4 Porter's Five Forces Analysis
- 13.5 Primary Interviews with Key Packaged Mashed Potato Players (Opinion Leaders)

# 14 VALUE CHAIN AND SALES CHANNELS ANALYSIS

- 14.1 Value Chain Analysis
- 14.2 Packaged Mashed Potato Customers
- 14.3 Sales Channels Analysis
  - 14.3.1 Sales Channels
  - 14.3.2 Distributors

# 15 RESEARCH FINDINGS AND CONCLUSION

## **16 APPENDIX**

- 16.1 Research Methodology
  - 16.1.1 Methodology/Research Approach
  - 16.1.2 Data Source
- 16.2 Author Details



# **List Of Tables**

#### LIST OF TABLES

- Table 1. Packaged Mashed Potato Market Segments
- Table 2. Ranking of Global Top Packaged Mashed Potato Manufacturers by Revenue (US\$ Million) in 2019
- Table 3. Global Packaged Mashed Potato Market Size Growth Rate by Type 2020-2026 (Kiloton) & (US\$ Million)
- Table 4. Major Manufacturers of Original Mashed Potato
- Table 5. Major Manufacturers of Instant Mashed Potato
- Table 6. Major Manufacturers of Instant Potato Flakes
- Table 7. Major Manufacturers of Buttery Mashed Potatoes
- Table 8. Major Manufacturers of Others
- Table 9. COVID-19 Impact Global Market: (Four Packaged Mashed Potato Market Size Forecast Scenarios)
- Table 10. Opportunities and Trends for Packaged Mashed Potato Players in the COVID-19 Landscape
- Table 11. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis
- Table 12. Key Regions/Countries Measures against Covid-19 Impact
- Table 13. Proposal for Packaged Mashed Potato Players to Combat Covid-19 Impact
- Table 14. Global Packaged Mashed Potato Market Size Growth Rate by Application 2020-2026 (Kiloton)
- Table 15. Global Packaged Mashed Potato Market Size by Region (Kiloton) & (US\$ Million): 2020 VS 2026
- Table 16. Global Packaged Mashed Potato Sales by Regions 2015-2020 (Kiloton)
- Table 17. Global Packaged Mashed Potato Sales Market Share by Regions (2015-2020)
- Table 18. Global Packaged Mashed Potato Revenue by Regions 2015-2020 (US\$ Million)
- Table 19. Global Packaged Mashed Potato Sales by Manufacturers (2015-2020) (Kiloton)
- Table 20. Global Packaged Mashed Potato Sales Share by Manufacturers (2015-2020)
- Table 21. Global Packaged Mashed Potato Manufacturers Market Concentration Ratio (CR5 and HHI) (2015-2020)
- Table 22. Global Packaged Mashed Potato by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Packaged Mashed Potato as of 2019)
- Table 23. Packaged Mashed Potato Revenue by Manufacturers (2015-2020) (US\$ Million)



- Table 24. Packaged Mashed Potato Revenue Share by Manufacturers (2015-2020)
- Table 25. Key Manufacturers Packaged Mashed Potato Price (2015-2020) (US\$/Ton)
- Table 26. Packaged Mashed Potato Manufacturers Manufacturing Base Distribution and Headquarters
- Table 27. Manufacturers Packaged Mashed Potato Product Type
- Table 28. Date of International Manufacturers Enter into Packaged Mashed Potato Market
- Table 29. Manufacturers Mergers & Acquisitions, Expansion Plans
- Table 30. Global Packaged Mashed Potato Sales by Type (2015-2020) (Kiloton)
- Table 31. Global Packaged Mashed Potato Sales Share by Type (2015-2020)
- Table 32. Global Packaged Mashed Potato Revenue by Type (2015-2020) (US\$ Million)
- Table 33. Global Packaged Mashed Potato Revenue Share by Type (2015-2020)
- Table 34. Packaged Mashed Potato Average Selling Price (ASP) by Type 2015-2020 (US\$/Ton)
- Table 35. Global Packaged Mashed Potato Sales by Application (2015-2020) (Kiloton)
- Table 36. Global Packaged Mashed Potato Sales Share by Application (2015-2020)
- Table 37. North America Packaged Mashed Potato Sales by Country (2015-2020) (Kiloton)
- Table 38. North America Packaged Mashed Potato Sales Market Share by Country (2015-2020)
- Table 39. North America Packaged Mashed Potato Revenue by Country (2015-2020) (US\$ Million)
- Table 40. North America Packaged Mashed Potato Revenue Market Share by Country (2015-2020)
- Table 41. North America Packaged Mashed Potato Sales by Type (2015-2020) (Kiloton)
- Table 42. North America Packaged Mashed Potato Sales Market Share by Type (2015-2020)
- Table 43. North America Packaged Mashed Potato Sales by Application (2015-2020) (Kiloton)
- Table 44. North America Packaged Mashed Potato Sales Market Share by Application (2015-2020)
- Table 45. Europe Packaged Mashed Potato Sales by Country (2015-2020) (Kiloton)
- Table 46. Europe Packaged Mashed Potato Sales Market Share by Country (2015-2020)
- Table 47. Europe Packaged Mashed Potato Revenue by Country (2015-2020) (US\$ Million)
- Table 48. Europe Packaged Mashed Potato Revenue Market Share by Country (2015-2020)
- Table 49. Europe Packaged Mashed Potato Sales by Type (2015-2020) (Kiloton)



- Table 50. Europe Packaged Mashed Potato Sales Market Share by Type (2015-2020)
- Table 51. Europe Packaged Mashed Potato Sales by Application (2015-2020) (Kiloton)
- Table 52. Europe Packaged Mashed Potato Sales Market Share by Application (2015-2020)
- Table 53. Asia Pacific Packaged Mashed Potato Sales by Region (2015-2020) (Kiloton)
- Table 54. Asia Pacific Packaged Mashed Potato Sales Market Share by Region (2015-2020)
- Table 55. Asia Pacific Packaged Mashed Potato Revenue by Region (2015-2020) (US\$ Million)
- Table 56. Asia Pacific Packaged Mashed Potato Revenue Market Share by Region (2015-2020)
- Table 57. Asia Pacific Packaged Mashed Potato Sales by Type (2015-2020) (Kiloton)
- Table 58. Asia Pacific Packaged Mashed Potato Sales Market Share by Type (2015-2020)
- Table 59. Asia Pacific Packaged Mashed Potato Sales by Application (2015-2020) (Kiloton)
- Table 60. Asia Pacific Packaged Mashed Potato Sales Market Share by Application (2015-2020)
- Table 61. Latin America Packaged Mashed Potato Sales by Country (2015-2020) (Kiloton)
- Table 62. Latin America Packaged Mashed Potato Sales Market Share by Country (2015-2020)
- Table 63. Latin Americaa Packaged Mashed Potato Revenue by Country (2015-2020) (US\$ Million)
- Table 64. Latin America Packaged Mashed Potato Revenue Market Share by Country (2015-2020)
- Table 65. Latin America Packaged Mashed Potato Sales by Type (2015-2020) (Kiloton)
- Table 66. Latin America Packaged Mashed Potato Sales Market Share by Type (2015-2020)
- Table 67. Latin America Packaged Mashed Potato Sales by Application (2015-2020) (Kiloton)
- Table 68. Latin America Packaged Mashed Potato Sales Market Share by Application (2015-2020)
- Table 69. Middle East and Africa Packaged Mashed Potato Sales by Country (2015-2020) (Kiloton)
- Table 70. Middle East and Africa Packaged Mashed Potato Sales Market Share by Country (2015-2020)
- Table 71. Middle East and Africa Packaged Mashed Potato Revenue by Country (2015-2020) (US\$ Million)



Table 72. Middle East and Africa Packaged Mashed Potato Revenue Market Share by Country (2015-2020)

Table 73. Middle East and Africa Packaged Mashed Potato Sales by Type (2015-2020) (Kiloton)

Table 74. Middle East and Africa Packaged Mashed Potato Sales Market Share by Type (2015-2020)

Table 75. Middle East and Africa Packaged Mashed Potato Sales by Application (2015-2020) (Kiloton)

Table 76. Middle East and Africa Packaged Mashed Potato Sales Market Share by Application (2015-2020)

Table 77. Nestl? Corporation Information

Table 78. Nestl? Description and Major Businesses

Table 79. Nestl? Packaged Mashed Potato Production (Kiloton), Revenue (US\$ Million),

Price (US\$/Ton) and Gross Margin (2015-2020)

Table 80. Nestl? Product

Table 81. Nestl? Recent Development

Table 82. J.R. Simplot Company Corporation Information

Table 83. J.R. Simplot Company Description and Major Businesses

Table 84. J.R. Simplot Company Packaged Mashed Potato Production (Kiloton),

Revenue (US\$ Million), Price (US\$/Ton) and Gross Margin (2015-2020)

Table 85. J.R. Simplot Company Product

Table 86. J.R. Simplot Company Recent Development

Table 87. Unilever Corporation Information

Table 88. Unilever Description and Major Businesses

Table 89. Unilever Packaged Mashed Potato Production (Kiloton), Revenue (US\$

Million), Price (US\$/Ton) and Gross Margin (2015-2020)

Table 90. Unilever Product

Table 91. Unilever Recent Development

Table 92. General Mills Corporation Information

Table 93. General Mills Description and Major Businesses

Table 94. General Mills Packaged Mashed Potato Production (Kiloton), Revenue (US\$

Million), Price (US\$/Ton) and Gross Margin (2015-2020)

Table 95. General Mills Product

Table 96. General Mills Recent Development

Table 97. B&G Foods Corporation Information

Table 98. B&G Foods Description and Major Businesses

Table 99. B&G Foods Packaged Mashed Potato Production (Kiloton), Revenue (US\$

Million), Price (US\$/Ton) and Gross Margin (2015-2020)

Table 100. B&G Foods Product



Table 101. B&G Foods Recent Development

Table 102. The Kroger Co Corporation Information

Table 103. The Kroger Co Description and Major Businesses

Table 104. The Kroger Co Packaged Mashed Potato Production (Kiloton), Revenue

(US\$ Million), Price (US\$/Ton) and Gross Margin (2015-2020)

Table 105. The Kroger Co Product

Table 106. The Kroger Co Recent Development

Table 107. Global Packaged Mashed Potato Sales Forecast by Regions (2021-2026) (Kiloton)

Table 108. Global Packaged Mashed Potato Sales Market Share Forecast by Regions (2021-2026)

Table 109. Global Packaged Mashed Potato Revenue Forecast by Regions (2021-2026) (US\$ Million)

Table 110. Global Packaged Mashed Potato Revenue Market Share Forecast by Regions (2021-2026)

Table 111. North America: Packaged Mashed Potato Sales Forecast by Country (2021-2026) (Kiloton)

Table 112. North America: Packaged Mashed Potato Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 113. Europe: Packaged Mashed Potato Sales Forecast by Country (2021-2026) (Kiloton)

Table 114. Europe: Packaged Mashed Potato Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 115. Asia Pacific: Packaged Mashed Potato Sales Forecast by Region (2021-2026) (Kiloton)

Table 116. Asia Pacific: Packaged Mashed Potato Revenue Forecast by Region (2021-2026) (US\$ Million)

Table 117. Latin America: Packaged Mashed Potato Sales Forecast by Country (2021-2026) (Kiloton)

Table 118. Latin America: Packaged Mashed Potato Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 119. Middle East and Africa: Packaged Mashed Potato Sales Forecast by Country (2021-2026) (Kiloton)

Table 120. Middle East and Africa: Packaged Mashed Potato Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 121. Key Opportunities and Drivers: Impact Analysis (2021-2026)

Table 122. Key Challenges

Table 123. Market Risks

Table 124. Main Points Interviewed from Key Packaged Mashed Potato Players



Table 125. Packaged Mashed Potato Customers List

Table 126. Packaged Mashed Potato Distributors List

Table 127. Research Programs/Design for This Report

Table 128. Key Data Information from Secondary Sources

Table 129. Key Data Information from Primary Sources



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Packaged Mashed Potato Product Picture
- Figure 2. Global Packaged Mashed Potato Sales Market Share by Type in 2020 & 2026
- Figure 3. Original Mashed Potato Product Picture
- Figure 4. Instant Mashed Potato Product Picture
- Figure 5. Instant Potato Flakes Product Picture
- Figure 6. Buttery Mashed Potatoes Product Picture
- Figure 7. Others Product Picture
- Figure 8. Global Packaged Mashed Potato Sales Market Share by Application in 2020 & 2026
- Figure 9. Food Service
- Figure 10. Supermarkets/Hypermarkets
- Figure 11. Departmental Stores
- Figure 12. Speciality Stores
- Figure 13. Online Retail
- Figure 14. Packaged Mashed Potato Report Years Considered
- Figure 15. Global Packaged Mashed Potato Market Size 2015-2026 (US\$ Million)
- Figure 16. Global Packaged Mashed Potato Sales 2015-2026 (Kiloton)
- Figure 17. Global Packaged Mashed Potato Market Size Market Share by Region: 2020 Versus 2026
- Figure 18. Global Packaged Mashed Potato Sales Market Share by Region (2015-2020)
- Figure 19. Global Packaged Mashed Potato Sales Market Share by Region in 2019
- Figure 20. Global Packaged Mashed Potato Revenue Market Share by Region (2015-2020)
- Figure 21. Global Packaged Mashed Potato Revenue Market Share by Region in 2019
- Figure 22. Global Packaged Mashed Potato Sales Share by Manufacturer in 2019
- Figure 23. The Top 10 and 5 Players Market Share by Packaged Mashed Potato Revenue in 2019
- Figure 24. Packaged Mashed Potato Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019
- Figure 25. Global Packaged Mashed Potato Sales Market Share by Type (2015-2020)
- Figure 26. Global Packaged Mashed Potato Sales Market Share by Type in 2019
- Figure 27. Global Packaged Mashed Potato Revenue Market Share by Type (2015-2020)
- Figure 28. Global Packaged Mashed Potato Revenue Market Share by Type in 2019
- Figure 29. Global Packaged Mashed Potato Market Share by Price Range (2015-2020)



- Figure 30. Global Packaged Mashed Potato Sales Market Share by Application (2015-2020)
- Figure 31. Global Packaged Mashed Potato Sales Market Share by Application in 2019
- Figure 32. Global Packaged Mashed Potato Revenue Market Share by Application (2015-2020)
- Figure 33. Global Packaged Mashed Potato Revenue Market Share by Application in 2019
- Figure 34. North America Packaged Mashed Potato Sales Growth Rate 2015-2020 (Kiloton)
- Figure 35. North America Packaged Mashed Potato Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 36. North America Packaged Mashed Potato Sales Market Share by Country in 2019
- Figure 37. North America Packaged Mashed Potato Revenue Market Share by Country in 2019
- Figure 38. U.S. Packaged Mashed Potato Sales Growth Rate (2015-2020) (Kiloton)
- Figure 39. U.S. Packaged Mashed Potato Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 40. Canada Packaged Mashed Potato Sales Growth Rate (2015-2020) (Kiloton)
- Figure 41. Canada Packaged Mashed Potato Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 42. North America Packaged Mashed Potato Market Share by Type in 2019
- Figure 43. North America Packaged Mashed Potato Market Share by Application in 2019
- Figure 44. Europe Packaged Mashed Potato Sales Growth Rate 2015-2020 (Kiloton)
- Figure 45. Europe Packaged Mashed Potato Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 46. Europe Packaged Mashed Potato Sales Market Share by Country in 2019
- Figure 47. Europe Packaged Mashed Potato Revenue Market Share by Country in 2019
- Figure 48. Germany Packaged Mashed Potato Sales Growth Rate (2015-2020) (Kiloton)
- Figure 49. Germany Packaged Mashed Potato Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 50. France Packaged Mashed Potato Sales Growth Rate (2015-2020) (Kiloton)
- Figure 51. France Packaged Mashed Potato Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 52. U.K. Packaged Mashed Potato Sales Growth Rate (2015-2020) (Kiloton)
- Figure 53. U.K. Packaged Mashed Potato Revenue Growth Rate (2015-2020) (US\$ Million)



- Figure 54. Italy Packaged Mashed Potato Sales Growth Rate (2015-2020) (Kiloton)
- Figure 55. Italy Packaged Mashed Potato Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 56. Russia Packaged Mashed Potato Sales Growth Rate (2015-2020) (Kiloton)
- Figure 57. Russia Packaged Mashed Potato Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 58. Europe Packaged Mashed Potato Market Share by Type in 2019
- Figure 59. Europe Packaged Mashed Potato Market Share by Application in 2019
- Figure 60. Asia Pacific Packaged Mashed Potato Sales Growth Rate 2015-2020 (Kiloton)
- Figure 61. Asia Pacific Packaged Mashed Potato Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 62. Asia Pacific Packaged Mashed Potato Sales Market Share by Region in 2019
- Figure 63. Asia Pacific Packaged Mashed Potato Revenue Market Share by Region in 2019
- Figure 64. China Packaged Mashed Potato Sales Growth Rate (2015-2020) (Kiloton)
- Figure 65. China Packaged Mashed Potato Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 66. Japan Packaged Mashed Potato Sales Growth Rate (2015-2020) (Kiloton)
- Figure 67. Japan Packaged Mashed Potato Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 68. South Korea Packaged Mashed Potato Sales Growth Rate (2015-2020) (Kiloton)
- Figure 69. South Korea Packaged Mashed Potato Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 70. India Packaged Mashed Potato Sales Growth Rate (2015-2020) (Kiloton)
- Figure 71. India Packaged Mashed Potato Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 72. Australia Packaged Mashed Potato Sales Growth Rate (2015-2020) (Kiloton)
- Figure 73. Australia Packaged Mashed Potato Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 74. Taiwan Packaged Mashed Potato Sales Growth Rate (2015-2020) (Kiloton)
- Figure 75. Taiwan Packaged Mashed Potato Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 76. Indonesia Packaged Mashed Potato Sales Growth Rate (2015-2020) (Kiloton)
- Figure 77. Indonesia Packaged Mashed Potato Revenue Growth Rate (2015-2020) (US\$ Million)



- Figure 78. Thailand Packaged Mashed Potato Sales Growth Rate (2015-2020) (Kiloton)
- Figure 79. Thailand Packaged Mashed Potato Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 80. Malaysia Packaged Mashed Potato Sales Growth Rate (2015-2020) (Kiloton)
- Figure 81. Malaysia Packaged Mashed Potato Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 82. Philippines Packaged Mashed Potato Sales Growth Rate (2015-2020) (Kiloton)
- Figure 83. Philippines Packaged Mashed Potato Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 84. Vietnam Packaged Mashed Potato Sales Growth Rate (2015-2020) (Kiloton)
- Figure 85. Vietnam Packaged Mashed Potato Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 86. Asia Pacific Packaged Mashed Potato Market Share by Type in 2019
- Figure 87. Asia Pacific Packaged Mashed Potato Market Share by Application in 2019
- Figure 88. Latin America Packaged Mashed Potato Sales Growth Rate 2015-2020 (Kiloton)
- Figure 89. Latin America Packaged Mashed Potato Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 90. Latin America Packaged Mashed Potato Sales Market Share by Country in 2019
- Figure 91. Latin America Packaged Mashed Potato Revenue Market Share by Country in 2019
- Figure 92. Mexico Packaged Mashed Potato Sales Growth Rate (2015-2020) (Kiloton)
- Figure 93. Mexico Packaged Mashed Potato Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 94. Brazil Packaged Mashed Potato Sales Growth Rate (2015-2020) (Kiloton)
- Figure 95. Brazil Packaged Mashed Potato Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 96. Argentina Packaged Mashed Potato Sales Growth Rate (2015-2020) (Kiloton)
- Figure 97. Argentina Packaged Mashed Potato Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 98. Latin America Packaged Mashed Potato Market Share by Type in 2019
- Figure 99. Latin America Packaged Mashed Potato Market Share by Application in 2019
- Figure 100. Middle East and Africa Packaged Mashed Potato Sales Growth Rate 2015-2020 (Kiloton)
- Figure 101. Middle East and Africa Packaged Mashed Potato Revenue Growth Rate 2015-2020 (US\$ Million)



Figure 102. Middle East and Africa Packaged Mashed Potato Sales Market Share by Country in 2019

Figure 103. Middle East and Africa Packaged Mashed Potato Revenue Market Share by Country in 2019

Figure 104. Turkey Packaged Mashed Potato Sales Growth Rate (2015-2020) (Kiloton)

Figure 105. Turkey Packaged Mashed Potato Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 106. Saudi Arabia Packaged Mashed Potato Sales Growth Rate (2015-2020) (Kiloton)

Figure 107. Saudi Arabia Packaged Mashed Potato Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 108. U.A.E Packaged Mashed Potato Sales Growth Rate (2015-2020) (Kiloton)

Figure 109. U.A.E Packaged Mashed Potato Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 110. Middle East and Africa Packaged Mashed Potato Market Share by Type in 2019

Figure 111. Middle East and Africa Packaged Mashed Potato Market Share by Application in 2019

Figure 112. Nestl? Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 113. J.R. Simplot Company Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 114. Unilever Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 115. General Mills Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 116. B&G Foods Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 117. The Kroger Co Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 118. North America Packaged Mashed Potato Sales Growth Rate Forecast (2021-2026) (Kiloton)

Figure 119. North America Packaged Mashed Potato Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 120. Europe Packaged Mashed Potato Sales Growth Rate Forecast (2021-2026) (Kiloton)

Figure 121. Europe Packaged Mashed Potato Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 122. Asia Pacific Packaged Mashed Potato Sales Growth Rate Forecast (2021-2026) (Kiloton)

Figure 123. Asia Pacific Packaged Mashed Potato Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 124. Latin America Packaged Mashed Potato Sales Growth Rate Forecast (2021-2026) (Kiloton)



Figure 125. Latin America Packaged Mashed Potato Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 126. Middle East and Africa Packaged Mashed Potato Sales Growth Rate Forecast (2021-2026) (Kiloton)

Figure 127. Middle East and Africa Packaged Mashed Potato Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 128. Porter's Five Forces Analysis

Figure 129. Channels of Distribution

Figure 130. Distributors Profiles

Figure 131. Bottom-up and Top-down Approaches for This Report

Figure 132. Data Triangulation

Figure 133. Key Executives Interviewed



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