

Covid-19 Impact on Global Mortadella Market Insights, Forecast to 2026

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Abstracts

Mortadella is a large Italian sausage or luncheon meat made of finely hashed or ground, heat-cured pork, which incorporates at least 15% small cubes of pork fat.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Mortadella market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Mortadella industry.

Based on our recent survey, we have several different scenarios about the Mortadella YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ xx million in 2019. The market size of Mortadella will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Mortadella market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Mortadella market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Mortadella market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Mortadella market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Mortadella market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Mortadella market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Mortadella market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for

an in-depth study of the global Mortadella market.
The following manufacturers are covered in this report:

Cremonini Group

Felsineo

Veroni fu Angelo SpA

Levoni Spa

Fratelli Beretta USA

Sofina Foods Inc

Borgo Salumi

Citterio

Dietz?Watson

Ferrarini

Salumi Leoncini

Boar's Head Brand

Olympia Provisions

Columbus Craft Meats

Bona Foods Limited

Alex's Meat

Fiorucci Foods?Inc.

Amana Foods Co.

Mortadella Breakdown Data by Type

Pork Mortadella

Beef Mortadella

Chicken Mortadella

Mortadella Breakdown Data by Application

Home

Restaurants

Food Markets

Other

Contents

1 STUDY COVERAGE

- 1.1 Mortadella Product Introduction
- 1.2 Market Segments
- 1.3 Key Mortadella Manufacturers Covered: Ranking by Revenue
- 1.4 Market by Type
 - 1.4.1 Global Mortadella Market Size Growth Rate by Type
 - 1.4.2 Pork Mortadella
 - 1.4.3 Beef Mortadella
 - 1.4.4 Chicken Mortadella
- 1.5 Market by Application
 - 1.5.1 Global Mortadella Market Size Growth Rate by Application
 - 1.5.2 Home
 - 1.5.3 Restaurants
 - 1.5.4 Food Markets
 - 1.5.5 Other
- 1.6 Coronavirus Disease 2019 (Covid-19): Mortadella Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the Mortadella Industry
 - 1.6.1.1 Mortadella Business Impact Assessment - Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
 - 1.6.2 Market Trends and Mortadella Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for Mortadella Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 EXECUTIVE SUMMARY

- 2.1 Global Mortadella Market Size Estimates and Forecasts
 - 2.1.1 Global Mortadella Revenue 2015-2026
 - 2.1.2 Global Mortadella Sales 2015-2026
- 2.2 Mortadella Market Size by Region: 2020 Versus 2026
 - 2.2.1 Global Mortadella Retrospective Market Scenario in Sales by Region: 2015-2020
 - 2.2.2 Global Mortadella Retrospective Market Scenario in Revenue by Region:

2015-2020

3 GLOBAL MORTADELLA COMPETITOR LANDSCAPE BY PLAYERS

3.1 Mortadella Sales by Manufacturers

3.1.1 Mortadella Sales by Manufacturers (2015-2020)

3.1.2 Mortadella Sales Market Share by Manufacturers (2015-2020)

3.2 Mortadella Revenue by Manufacturers

3.2.1 Mortadella Revenue by Manufacturers (2015-2020)

3.2.2 Mortadella Revenue Share by Manufacturers (2015-2020)

3.2.3 Global Mortadella Market Concentration Ratio (CR5 and HHI) (2015-2020)

3.2.4 Global Top 10 and Top 5 Companies by Mortadella Revenue in 2019

3.2.5 Global Mortadella Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

3.3 Mortadella Price by Manufacturers

3.4 Mortadella Manufacturing Base Distribution, Product Types

3.4.1 Mortadella Manufacturers Manufacturing Base Distribution, Headquarters

3.4.2 Manufacturers Mortadella Product Type

3.4.3 Date of International Manufacturers Enter into Mortadella Market

3.5 Manufacturers Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

4.1 Global Mortadella Market Size by Type (2015-2020)

4.1.1 Global Mortadella Sales by Type (2015-2020)

4.1.2 Global Mortadella Revenue by Type (2015-2020)

4.1.3 Mortadella Average Selling Price (ASP) by Type (2015-2026)

4.2 Global Mortadella Market Size Forecast by Type (2021-2026)

4.2.1 Global Mortadella Sales Forecast by Type (2021-2026)

4.2.2 Global Mortadella Revenue Forecast by Type (2021-2026)

4.2.3 Mortadella Average Selling Price (ASP) Forecast by Type (2021-2026)

4.3 Global Mortadella Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

5 BREAKDOWN DATA BY APPLICATION (2015-2026)

5.1 Global Mortadella Market Size by Application (2015-2020)

5.1.1 Global Mortadella Sales by Application (2015-2020)

5.1.2 Global Mortadella Revenue by Application (2015-2020)

5.1.3 Mortadella Price by Application (2015-2020)

5.2 Mortadella Market Size Forecast by Application (2021-2026)

5.2.1 Global Mortadella Sales Forecast by Application (2021-2026)

5.2.2 Global Mortadella Revenue Forecast by Application (2021-2026)

5.2.3 Global Mortadella Price Forecast by Application (2021-2026)

6 NORTH AMERICA

6.1 North America Mortadella by Country

6.1.1 North America Mortadella Sales by Country

6.1.2 North America Mortadella Revenue by Country

6.1.3 U.S.

6.1.4 Canada

6.2 North America Mortadella Market Facts & Figures by Type

6.3 North America Mortadella Market Facts & Figures by Application

7 EUROPE

7.1 Europe Mortadella by Country

7.1.1 Europe Mortadella Sales by Country

7.1.2 Europe Mortadella Revenue by Country

7.1.3 Germany

7.1.4 France

7.1.5 U.K.

7.1.6 Italy

7.1.7 Russia

7.2 Europe Mortadella Market Facts & Figures by Type

7.3 Europe Mortadella Market Facts & Figures by Application

8 ASIA PACIFIC

8.1 Asia Pacific Mortadella by Region

8.1.1 Asia Pacific Mortadella Sales by Region

8.1.2 Asia Pacific Mortadella Revenue by Region

8.1.3 China

8.1.4 Japan

8.1.5 South Korea

8.1.6 India

8.1.7 Australia

8.1.8 Taiwan

- 8.1.9 Indonesia
- 8.1.10 Thailand
- 8.1.11 Malaysia
- 8.1.12 Philippines
- 8.1.13 Vietnam

8.2 Asia Pacific Mortadella Market Facts & Figures by Type

8.3 Asia Pacific Mortadella Market Facts & Figures by Application

9 LATIN AMERICA

9.1 Latin America Mortadella by Country

- 9.1.1 Latin America Mortadella Sales by Country
- 9.1.2 Latin America Mortadella Revenue by Country
- 9.1.3 Mexico
- 9.1.4 Brazil
- 9.1.5 Argentina

9.2 Central & South America Mortadella Market Facts & Figures by Type

9.3 Central & South America Mortadella Market Facts & Figures by Application

10 MIDDLE EAST AND AFRICA

10.1 Middle East and Africa Mortadella by Country

- 10.1.1 Middle East and Africa Mortadella Sales by Country
- 10.1.2 Middle East and Africa Mortadella Revenue by Country
- 10.1.3 Turkey
- 10.1.4 Saudi Arabia
- 10.1.5 U.A.E

10.2 Middle East and Africa Mortadella Market Facts & Figures by Type

10.3 Middle East and Africa Mortadella Market Facts & Figures by Application

11 COMPANY PROFILES

11.1 Cremonini Group

- 11.1.1 Cremonini Group Corporation Information
- 11.1.2 Cremonini Group Description, Business Overview and Total Revenue
- 11.1.3 Cremonini Group Sales, Revenue and Gross Margin (2015-2020)
- 11.1.4 Cremonini Group Mortadella Products Offered
- 11.1.5 Cremonini Group Recent Development

11.2 Felsineo

- 11.2.1 Felsineo Corporation Information
- 11.2.2 Felsineo Description, Business Overview and Total Revenue
- 11.2.3 Felsineo Sales, Revenue and Gross Margin (2015-2020)
- 11.2.4 Felsineo Mortadella Products Offered
- 11.2.5 Felsineo Recent Development
- 11.3 Veroni fu Angelo SpA
 - 11.3.1 Veroni fu Angelo SpA Corporation Information
 - 11.3.2 Veroni fu Angelo SpA Description, Business Overview and Total Revenue
 - 11.3.3 Veroni fu Angelo SpA Sales, Revenue and Gross Margin (2015-2020)
 - 11.3.4 Veroni fu Angelo SpA Mortadella Products Offered
 - 11.3.5 Veroni fu Angelo SpA Recent Development
- 11.4 Levoni Spa
 - 11.4.1 Levoni Spa Corporation Information
 - 11.4.2 Levoni Spa Description, Business Overview and Total Revenue
 - 11.4.3 Levoni Spa Sales, Revenue and Gross Margin (2015-2020)
 - 11.4.4 Levoni Spa Mortadella Products Offered
 - 11.4.5 Levoni Spa Recent Development
- 11.5 Fratelli Beretta USA
 - 11.5.1 Fratelli Beretta USA Corporation Information
 - 11.5.2 Fratelli Beretta USA Description, Business Overview and Total Revenue
 - 11.5.3 Fratelli Beretta USA Sales, Revenue and Gross Margin (2015-2020)
 - 11.5.4 Fratelli Beretta USA Mortadella Products Offered
 - 11.5.5 Fratelli Beretta USA Recent Development
- 11.6 Sofina Foods Inc
 - 11.6.1 Sofina Foods Inc Corporation Information
 - 11.6.2 Sofina Foods Inc Description, Business Overview and Total Revenue
 - 11.6.3 Sofina Foods Inc Sales, Revenue and Gross Margin (2015-2020)
 - 11.6.4 Sofina Foods Inc Mortadella Products Offered
 - 11.6.5 Sofina Foods Inc Recent Development
- 11.7 Borgo Salumi
 - 11.7.1 Borgo Salumi Corporation Information
 - 11.7.2 Borgo Salumi Description, Business Overview and Total Revenue
 - 11.7.3 Borgo Salumi Sales, Revenue and Gross Margin (2015-2020)
 - 11.7.4 Borgo Salumi Mortadella Products Offered
 - 11.7.5 Borgo Salumi Recent Development
- 11.8 Citterio
 - 11.8.1 Citterio Corporation Information
 - 11.8.2 Citterio Description, Business Overview and Total Revenue
 - 11.8.3 Citterio Sales, Revenue and Gross Margin (2015-2020)

- 11.8.4 Citterio Mortadella Products Offered
- 11.8.5 Citterio Recent Development
- 11.9 Dietz?Watson
 - 11.9.1 Dietz?Watson Corporation Information
 - 11.9.2 Dietz?Watson Description, Business Overview and Total Revenue
 - 11.9.3 Dietz?Watson Sales, Revenue and Gross Margin (2015-2020)
 - 11.9.4 Dietz?Watson Mortadella Products Offered
 - 11.9.5 Dietz?Watson Recent Development
- 11.10 Ferrarini
 - 11.10.1 Ferrarini Corporation Information
 - 11.10.2 Ferrarini Description, Business Overview and Total Revenue
 - 11.10.3 Ferrarini Sales, Revenue and Gross Margin (2015-2020)
 - 11.10.4 Ferrarini Mortadella Products Offered
 - 11.10.5 Ferrarini Recent Development
- 11.1 Cremonini Group
 - 11.1.1 Cremonini Group Corporation Information
 - 11.1.2 Cremonini Group Description, Business Overview and Total Revenue
 - 11.1.3 Cremonini Group Sales, Revenue and Gross Margin (2015-2020)
 - 11.1.4 Cremonini Group Mortadella Products Offered
 - 11.1.5 Cremonini Group Recent Development
- 11.12 Boar's Head Brand
 - 11.12.1 Boar's Head Brand Corporation Information
 - 11.12.2 Boar's Head Brand Description, Business Overview and Total Revenue
 - 11.12.3 Boar's Head Brand Sales, Revenue and Gross Margin (2015-2020)
 - 11.12.4 Boar's Head Brand Products Offered
 - 11.12.5 Boar's Head Brand Recent Development
- 11.13 Olympia Provisions
 - 11.13.1 Olympia Provisions Corporation Information
 - 11.13.2 Olympia Provisions Description, Business Overview and Total Revenue
 - 11.13.3 Olympia Provisions Sales, Revenue and Gross Margin (2015-2020)
 - 11.13.4 Olympia Provisions Products Offered
 - 11.13.5 Olympia Provisions Recent Development
- 11.14 Columbus Craft Meats
 - 11.14.1 Columbus Craft Meats Corporation Information
 - 11.14.2 Columbus Craft Meats Description, Business Overview and Total Revenue
 - 11.14.3 Columbus Craft Meats Sales, Revenue and Gross Margin (2015-2020)
 - 11.14.4 Columbus Craft Meats Products Offered
 - 11.14.5 Columbus Craft Meats Recent Development
- 11.15 Bona Foods Limited

- 11.15.1 Bona Foods Limited Corporation Information
- 11.15.2 Bona Foods Limited Description, Business Overview and Total Revenue
- 11.15.3 Bona Foods Limited Sales, Revenue and Gross Margin (2015-2020)
- 11.15.4 Bona Foods Limited Products Offered
- 11.15.5 Bona Foods Limited Recent Development
- 11.16 Alex's Meat
 - 11.16.1 Alex's Meat Corporation Information
 - 11.16.2 Alex's Meat Description, Business Overview and Total Revenue
 - 11.16.3 Alex's Meat Sales, Revenue and Gross Margin (2015-2020)
 - 11.16.4 Alex's Meat Products Offered
 - 11.16.5 Alex's Meat Recent Development
- 11.17 Fiorucci Foods?Inc.
 - 11.17.1 Fiorucci Foods?Inc. Corporation Information
 - 11.17.2 Fiorucci Foods?Inc. Description, Business Overview and Total Revenue
 - 11.17.3 Fiorucci Foods?Inc. Sales, Revenue and Gross Margin (2015-2020)
 - 11.17.4 Fiorucci Foods?Inc. Products Offered
 - 11.17.5 Fiorucci Foods?Inc. Recent Development
- 11.18 Amana Foods Co.
 - 11.18.1 Amana Foods Co. Corporation Information
 - 11.18.2 Amana Foods Co. Description, Business Overview and Total Revenue
 - 11.18.3 Amana Foods Co. Sales, Revenue and Gross Margin (2015-2020)
 - 11.18.4 Amana Foods Co. Products Offered
 - 11.18.5 Amana Foods Co. Recent Development

12 FUTURE FORECAST BY REGIONS (COUNTRIES) (2021-2026)

- 12.1 Mortadella Market Estimates and Projections by Region
 - 12.1.1 Global Mortadella Sales Forecast by Regions 2021-2026
 - 12.1.2 Global Mortadella Revenue Forecast by Regions 2021-2026
- 12.2 North America Mortadella Market Size Forecast (2021-2026)
 - 12.2.1 North America: Mortadella Sales Forecast (2021-2026)
 - 12.2.2 North America: Mortadella Revenue Forecast (2021-2026)
 - 12.2.3 North America: Mortadella Market Size Forecast by Country (2021-2026)
- 12.3 Europe Mortadella Market Size Forecast (2021-2026)
 - 12.3.1 Europe: Mortadella Sales Forecast (2021-2026)
 - 12.3.2 Europe: Mortadella Revenue Forecast (2021-2026)
 - 12.3.3 Europe: Mortadella Market Size Forecast by Country (2021-2026)
- 12.4 Asia Pacific Mortadella Market Size Forecast (2021-2026)
 - 12.4.1 Asia Pacific: Mortadella Sales Forecast (2021-2026)

- 12.4.2 Asia Pacific: Mortadella Revenue Forecast (2021-2026)
- 12.4.3 Asia Pacific: Mortadella Market Size Forecast by Region (2021-2026)
- 12.5 Latin America Mortadella Market Size Forecast (2021-2026)
 - 12.5.1 Latin America: Mortadella Sales Forecast (2021-2026)
 - 12.5.2 Latin America: Mortadella Revenue Forecast (2021-2026)
 - 12.5.3 Latin America: Mortadella Market Size Forecast by Country (2021-2026)
- 12.6 Middle East and Africa Mortadella Market Size Forecast (2021-2026)
 - 12.6.1 Middle East and Africa: Mortadella Sales Forecast (2021-2026)
 - 12.6.2 Middle East and Africa: Mortadella Revenue Forecast (2021-2026)
 - 12.6.3 Middle East and Africa: Mortadella Market Size Forecast by Country (2021-2026)

13 MARKET OPPORTUNITIES, CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS

- 13.1 Market Opportunities and Drivers
- 13.2 Market Challenges
- 13.3 Market Risks/Restraints
- 13.4 Porter's Five Forces Analysis
- 13.5 Primary Interviews with Key Mortadella Players (Opinion Leaders)

14 VALUE CHAIN AND SALES CHANNELS ANALYSIS

- 14.1 Value Chain Analysis
- 14.2 Mortadella Customers
- 14.3 Sales Channels Analysis
 - 14.3.1 Sales Channels
 - 14.3.2 Distributors

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Research Methodology
 - 16.1.1 Methodology/Research Approach
 - 16.1.2 Data Source
- 16.2 Author Details

List Of Tables

LIST OF TABLES

Table 1. Mortadella Market Segments

Table 2. Ranking of Global Top Mortadella Manufacturers by Revenue (US\$ Million) in 2019

Table 3. Global Mortadella Market Size Growth Rate by Type 2020-2026 (MT) & (US\$ Million)

Table 4. Major Manufacturers of Pork Mortadella

Table 5. Major Manufacturers of Beef Mortadella

Table 6. Major Manufacturers of Chicken Mortadella

Table 7. COVID-19 Impact Global Market: (Four Mortadella Market Size Forecast Scenarios)

Table 8. Opportunities and Trends for Mortadella Players in the COVID-19 Landscape

Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 10. Key Regions/Countries Measures against Covid-19 Impact

Table 11. Proposal for Mortadella Players to Combat Covid-19 Impact

Table 12. Global Mortadella Market Size Growth Rate by Application 2020-2026 (MT)

Table 13. Global Mortadella Market Size by Region (MT) & (US\$ Million): 2020 VS 2026

Table 14. Global Mortadella Sales by Regions 2015-2020 (MT)

Table 15. Global Mortadella Sales Market Share by Regions (2015-2020)

Table 16. Global Mortadella Revenue by Regions 2015-2020 (US\$ Million)

Table 17. Global Mortadella Sales by Manufacturers (2015-2020) (MT)

Table 18. Global Mortadella Sales Share by Manufacturers (2015-2020)

Table 19. Global Mortadella Manufacturers Market Concentration Ratio (CR5 and HHI) (2015-2020)

Table 20. Global Mortadella by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Mortadella as of 2019)

Table 21. Mortadella Revenue by Manufacturers (2015-2020) (US\$ Million)

Table 22. Mortadella Revenue Share by Manufacturers (2015-2020)

Table 23. Key Manufacturers Mortadella Price (2015-2020) (USD/Kg)

Table 24. Mortadella Manufacturers Manufacturing Base Distribution and Headquarters

Table 25. Manufacturers Mortadella Product Type

Table 26. Date of International Manufacturers Enter into Mortadella Market

Table 27. Manufacturers Mergers & Acquisitions, Expansion Plans

Table 28. Global Mortadella Sales by Type (2015-2020) (MT)

Table 29. Global Mortadella Sales Share by Type (2015-2020)

Table 30. Global Mortadella Revenue by Type (2015-2020) (US\$ Million)

- Table 31. Global Mortadella Revenue Share by Type (2015-2020)
- Table 32. Mortadella Average Selling Price (ASP) by Type 2015-2020 (USD/Kg)
- Table 33. Global Mortadella Sales by Application (2015-2020) (MT)
- Table 34. Global Mortadella Sales Share by Application (2015-2020)
- Table 35. North America Mortadella Sales by Country (2015-2020) (MT)
- Table 36. North America Mortadella Sales Market Share by Country (2015-2020)
- Table 37. North America Mortadella Revenue by Country (2015-2020) (US\$ Million)
- Table 38. North America Mortadella Revenue Market Share by Country (2015-2020)
- Table 39. North America Mortadella Sales by Type (2015-2020) (MT)
- Table 40. North America Mortadella Sales Market Share by Type (2015-2020)
- Table 41. North America Mortadella Sales by Application (2015-2020) (MT)
- Table 42. North America Mortadella Sales Market Share by Application (2015-2020)
- Table 43. Europe Mortadella Sales by Country (2015-2020) (MT)
- Table 44. Europe Mortadella Sales Market Share by Country (2015-2020)
- Table 45. Europe Mortadella Revenue by Country (2015-2020) (US\$ Million)
- Table 46. Europe Mortadella Revenue Market Share by Country (2015-2020)
- Table 47. Europe Mortadella Sales by Type (2015-2020) (MT)
- Table 48. Europe Mortadella Sales Market Share by Type (2015-2020)
- Table 49. Europe Mortadella Sales by Application (2015-2020) (MT)
- Table 50. Europe Mortadella Sales Market Share by Application (2015-2020)
- Table 51. Asia Pacific Mortadella Sales by Region (2015-2020) (MT)
- Table 52. Asia Pacific Mortadella Sales Market Share by Region (2015-2020)
- Table 53. Asia Pacific Mortadella Revenue by Region (2015-2020) (US\$ Million)
- Table 54. Asia Pacific Mortadella Revenue Market Share by Region (2015-2020)
- Table 55. Asia Pacific Mortadella Sales by Type (2015-2020) (MT)
- Table 56. Asia Pacific Mortadella Sales Market Share by Type (2015-2020)
- Table 57. Asia Pacific Mortadella Sales by Application (2015-2020) (MT)
- Table 58. Asia Pacific Mortadella Sales Market Share by Application (2015-2020)
- Table 59. Latin America Mortadella Sales by Country (2015-2020) (MT)
- Table 60. Latin America Mortadella Sales Market Share by Country (2015-2020)
- Table 61. Latin Americaa Mortadella Revenue by Country (2015-2020) (US\$ Million)
- Table 62. Latin America Mortadella Revenue Market Share by Country (2015-2020)
- Table 63. Latin America Mortadella Sales by Type (2015-2020) (MT)
- Table 64. Latin America Mortadella Sales Market Share by Type (2015-2020)
- Table 65. Latin America Mortadella Sales by Application (2015-2020) (MT)
- Table 66. Latin America Mortadella Sales Market Share by Application (2015-2020)
- Table 67. Middle East and Africa Mortadella Sales by Country (2015-2020) (MT)
- Table 68. Middle East and Africa Mortadella Sales Market Share by Country (2015-2020)

Table 69. Middle East and Africa Mortadella Revenue by Country (2015-2020) (US\$ Million)

Table 70. Middle East and Africa Mortadella Revenue Market Share by Country (2015-2020)

Table 71. Middle East and Africa Mortadella Sales by Type (2015-2020) (MT)

Table 72. Middle East and Africa Mortadella Sales Market Share by Type (2015-2020)

Table 73. Middle East and Africa Mortadella Sales by Application (2015-2020) (MT)

Table 74. Middle East and Africa Mortadella Sales Market Share by Application (2015-2020)

Table 75. Cremonini Group Corporation Information

Table 76. Cremonini Group Description and Major Businesses

Table 77. Cremonini Group Mortadella Production (MT), Revenue (US\$ Million), Price (USD/Kg) and Gross Margin (2015-2020)

Table 78. Cremonini Group Product

Table 79. Cremonini Group Recent Development

Table 80. Felsineo Corporation Information

Table 81. Felsineo Description and Major Businesses

Table 82. Felsineo Mortadella Production (MT), Revenue (US\$ Million), Price (USD/Kg) and Gross Margin (2015-2020)

Table 83. Felsineo Product

Table 84. Felsineo Recent Development

Table 85. Veroni fu Angelo SpA Corporation Information

Table 86. Veroni fu Angelo SpA Description and Major Businesses

Table 87. Veroni fu Angelo SpA Mortadella Production (MT), Revenue (US\$ Million), Price (USD/Kg) and Gross Margin (2015-2020)

Table 88. Veroni fu Angelo SpA Product

Table 89. Veroni fu Angelo SpA Recent Development

Table 90. Levoni Spa Corporation Information

Table 91. Levoni Spa Description and Major Businesses

Table 92. Levoni Spa Mortadella Production (MT), Revenue (US\$ Million), Price (USD/Kg) and Gross Margin (2015-2020)

Table 93. Levoni Spa Product

Table 94. Levoni Spa Recent Development

Table 95. Fratelli Beretta USA Corporation Information

Table 96. Fratelli Beretta USA Description and Major Businesses

Table 97. Fratelli Beretta USA Mortadella Production (MT), Revenue (US\$ Million), Price (USD/Kg) and Gross Margin (2015-2020)

Table 98. Fratelli Beretta USA Product

Table 99. Fratelli Beretta USA Recent Development

- Table 100. Sofina Foods Inc Corporation Information
- Table 101. Sofina Foods Inc Description and Major Businesses
- Table 102. Sofina Foods Inc Mortadella Production (MT), Revenue (US\$ Million), Price (USD/Kg) and Gross Margin (2015-2020)
- Table 103. Sofina Foods Inc Product
- Table 104. Sofina Foods Inc Recent Development
- Table 105. Borgo Salumi Corporation Information
- Table 106. Borgo Salumi Description and Major Businesses
- Table 107. Borgo Salumi Mortadella Production (MT), Revenue (US\$ Million), Price (USD/Kg) and Gross Margin (2015-2020)
- Table 108. Borgo Salumi Product
- Table 109. Borgo Salumi Recent Development
- Table 110. Citterio Corporation Information
- Table 111. Citterio Description and Major Businesses
- Table 112. Citterio Mortadella Production (MT), Revenue (US\$ Million), Price (USD/Kg) and Gross Margin (2015-2020)
- Table 113. Citterio Product
- Table 114. Citterio Recent Development
- Table 115. Dietz?Watson Corporation Information
- Table 116. Dietz?Watson Description and Major Businesses
- Table 117. Dietz?Watson Mortadella Production (MT), Revenue (US\$ Million), Price (USD/Kg) and Gross Margin (2015-2020)
- Table 118. Dietz?Watson Product
- Table 119. Dietz?Watson Recent Development
- Table 120. Ferrarini Corporation Information
- Table 121. Ferrarini Description and Major Businesses
- Table 122. Ferrarini Mortadella Production (MT), Revenue (US\$ Million), Price (USD/Kg) and Gross Margin (2015-2020)
- Table 123. Ferrarini Product
- Table 124. Ferrarini Recent Development
- Table 125. Salumi Leoncini Corporation Information
- Table 126. Salumi Leoncini Description and Major Businesses
- Table 127. Salumi Leoncini Mortadella Sales (MT), Revenue (US\$ Million), Price (USD/Kg) and Gross Margin (2015-2020)
- Table 128. Salumi Leoncini Product
- Table 129. Salumi Leoncini Recent Development
- Table 130. Boar's Head Brand Corporation Information
- Table 131. Boar's Head Brand Description and Major Businesses
- Table 132. Boar's Head Brand Mortadella Sales (MT), Revenue (US\$ Million), Price

(USD/Kg) and Gross Margin (2015-2020)

Table 133. Boar's Head Brand Product

Table 134. Boar's Head Brand Recent Development

Table 135. Olympia Provisions Corporation Information

Table 136. Olympia Provisions Description and Major Businesses

Table 137. Olympia Provisions Mortadella Sales (MT), Revenue (US\$ Million), Price (USD/Kg) and Gross Margin (2015-2020)

Table 138. Olympia Provisions Product

Table 139. Olympia Provisions Recent Development

Table 140. Columbus Craft Meats Corporation Information

Table 141. Columbus Craft Meats Description and Major Businesses

Table 142. Columbus Craft Meats Mortadella Sales (MT), Revenue (US\$ Million), Price (USD/Kg) and Gross Margin (2015-2020)

Table 143. Columbus Craft Meats Product

Table 144. Columbus Craft Meats Recent Development

Table 145. Bona Foods Limited Corporation Information

Table 146. Bona Foods Limited Description and Major Businesses

Table 147. Bona Foods Limited Mortadella Sales (MT), Revenue (US\$ Million), Price (USD/Kg) and Gross Margin (2015-2020)

Table 148. Bona Foods Limited Product

Table 149. Bona Foods Limited Recent Development

Table 150. Alex's Meat Corporation Information

Table 151. Alex's Meat Description and Major Businesses

Table 152. Alex's Meat Mortadella Sales (MT), Revenue (US\$ Million), Price (USD/Kg) and Gross Margin (2015-2020)

Table 153. Alex's Meat Product

Table 154. Alex's Meat Recent Development

Table 155. Fiorucci Foods?Inc. Corporation Information

Table 156. Fiorucci Foods?Inc. Description and Major Businesses

Table 157. Fiorucci Foods?Inc. Mortadella Sales (MT), Revenue (US\$ Million), Price (USD/Kg) and Gross Margin (2015-2020)

Table 158. Fiorucci Foods?Inc. Product

Table 159. Fiorucci Foods?Inc. Recent Development

Table 160. Amana Foods Co. Corporation Information

Table 161. Amana Foods Co. Description and Major Businesses

Table 162. Amana Foods Co. Mortadella Sales (MT), Revenue (US\$ Million), Price (USD/Kg) and Gross Margin (2015-2020)

Table 163. Amana Foods Co. Product

Table 164. Amana Foods Co. Recent Development

- Table 165. Global Mortadella Sales Forecast by Regions (2021-2026) (MT)
- Table 166. Global Mortadella Sales Market Share Forecast by Regions (2021-2026)
- Table 167. Global Mortadella Revenue Forecast by Regions (2021-2026) (US\$ Million)
- Table 168. Global Mortadella Revenue Market Share Forecast by Regions (2021-2026)
- Table 169. North America: Mortadella Sales Forecast by Country (2021-2026) (MT)
- Table 170. North America: Mortadella Revenue Forecast by Country (2021-2026) (US\$ Million)
- Table 171. Europe: Mortadella Sales Forecast by Country (2021-2026) (MT)
- Table 172. Europe: Mortadella Revenue Forecast by Country (2021-2026) (US\$ Million)
- Table 173. Asia Pacific: Mortadella Sales Forecast by Region (2021-2026) (MT)
- Table 174. Asia Pacific: Mortadella Revenue Forecast by Region (2021-2026) (US\$ Million)
- Table 175. Latin America: Mortadella Sales Forecast by Country (2021-2026) (MT)
- Table 176. Latin America: Mortadella Revenue Forecast by Country (2021-2026) (US\$ Million)
- Table 177. Middle East and Africa: Mortadella Sales Forecast by Country (2021-2026) (MT)
- Table 178. Middle East and Africa: Mortadella Revenue Forecast by Country (2021-2026) (US\$ Million)
- Table 179. Key Opportunities and Drivers: Impact Analysis (2021-2026)
- Table 180. Key Challenges
- Table 181. Market Risks
- Table 182. Main Points Interviewed from Key Mortadella Players
- Table 183. Mortadella Customers List
- Table 184. Mortadella Distributors List
- Table 185. Research Programs/Design for This Report
- Table 186. Key Data Information from Secondary Sources
- Table 187. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Mortadella Product Picture
- Figure 2. Global Mortadella Sales Market Share by Type in 2020 & 2026
- Figure 3. Pork Mortadella Product Picture
- Figure 4. Beef Mortadella Product Picture
- Figure 5. Chicken Mortadella Product Picture
- Figure 6. Global Mortadella Sales Market Share by Application in 2020 & 2026
- Figure 7. Home
- Figure 8. Restaurants
- Figure 9. Food Markets
- Figure 10. Other
- Figure 11. Mortadella Report Years Considered
- Figure 12. Global Mortadella Market Size 2015-2026 (US\$ Million)
- Figure 13. Global Mortadella Sales 2015-2026 (MT)
- Figure 14. Global Mortadella Market Size Market Share by Region: 2020 Versus 2026
- Figure 15. Global Mortadella Sales Market Share by Region (2015-2020)
- Figure 16. Global Mortadella Sales Market Share by Region in 2019
- Figure 17. Global Mortadella Revenue Market Share by Region (2015-2020)
- Figure 18. Global Mortadella Revenue Market Share by Region in 2019
- Figure 19. Global Mortadella Sales Share by Manufacturer in 2019
- Figure 20. The Top 10 and 5 Players Market Share by Mortadella Revenue in 2019
- Figure 21. Mortadella Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019
- Figure 22. Global Mortadella Sales Market Share by Type (2015-2020)
- Figure 23. Global Mortadella Sales Market Share by Type in 2019
- Figure 24. Global Mortadella Revenue Market Share by Type (2015-2020)
- Figure 25. Global Mortadella Revenue Market Share by Type in 2019
- Figure 26. Global Mortadella Market Share by Price Range (2015-2020)
- Figure 27. Global Mortadella Sales Market Share by Application (2015-2020)
- Figure 28. Global Mortadella Sales Market Share by Application in 2019
- Figure 29. Global Mortadella Revenue Market Share by Application (2015-2020)
- Figure 30. Global Mortadella Revenue Market Share by Application in 2019
- Figure 31. North America Mortadella Sales Growth Rate 2015-2020 (MT)
- Figure 32. North America Mortadella Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 33. North America Mortadella Sales Market Share by Country in 2019
- Figure 34. North America Mortadella Revenue Market Share by Country in 2019

- Figure 35. U.S. Mortadella Sales Growth Rate (2015-2020) (MT)
- Figure 36. U.S. Mortadella Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 37. Canada Mortadella Sales Growth Rate (2015-2020) (MT)
- Figure 38. Canada Mortadella Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 39. North America Mortadella Market Share by Type in 2019
- Figure 40. North America Mortadella Market Share by Application in 2019
- Figure 41. Europe Mortadella Sales Growth Rate 2015-2020 (MT)
- Figure 42. Europe Mortadella Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 43. Europe Mortadella Sales Market Share by Country in 2019
- Figure 44. Europe Mortadella Revenue Market Share by Country in 2019
- Figure 45. Germany Mortadella Sales Growth Rate (2015-2020) (MT)
- Figure 46. Germany Mortadella Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 47. France Mortadella Sales Growth Rate (2015-2020) (MT)
- Figure 48. France Mortadella Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 49. U.K. Mortadella Sales Growth Rate (2015-2020) (MT)
- Figure 50. U.K. Mortadella Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 51. Italy Mortadella Sales Growth Rate (2015-2020) (MT)
- Figure 52. Italy Mortadella Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 53. Russia Mortadella Sales Growth Rate (2015-2020) (MT)
- Figure 54. Russia Mortadella Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 55. Europe Mortadella Market Share by Type in 2019
- Figure 56. Europe Mortadella Market Share by Application in 2019
- Figure 57. Asia Pacific Mortadella Sales Growth Rate 2015-2020 (MT)
- Figure 58. Asia Pacific Mortadella Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 59. Asia Pacific Mortadella Sales Market Share by Region in 2019
- Figure 60. Asia Pacific Mortadella Revenue Market Share by Region in 2019
- Figure 61. China Mortadella Sales Growth Rate (2015-2020) (MT)
- Figure 62. China Mortadella Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 63. Japan Mortadella Sales Growth Rate (2015-2020) (MT)
- Figure 64. Japan Mortadella Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 65. South Korea Mortadella Sales Growth Rate (2015-2020) (MT)
- Figure 66. South Korea Mortadella Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 67. India Mortadella Sales Growth Rate (2015-2020) (MT)
- Figure 68. India Mortadella Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 69. Australia Mortadella Sales Growth Rate (2015-2020) (MT)
- Figure 70. Australia Mortadella Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 71. Taiwan Mortadella Sales Growth Rate (2015-2020) (MT)
- Figure 72. Taiwan Mortadella Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 73. Indonesia Mortadella Sales Growth Rate (2015-2020) (MT)

- Figure 74. Indonesia Mortadella Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 75. Thailand Mortadella Sales Growth Rate (2015-2020) (MT)
- Figure 76. Thailand Mortadella Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 77. Malaysia Mortadella Sales Growth Rate (2015-2020) (MT)
- Figure 78. Malaysia Mortadella Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 79. Philippines Mortadella Sales Growth Rate (2015-2020) (MT)
- Figure 80. Philippines Mortadella Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 81. Vietnam Mortadella Sales Growth Rate (2015-2020) (MT)
- Figure 82. Vietnam Mortadella Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 83. Asia Pacific Mortadella Market Share by Type in 2019
- Figure 84. Asia Pacific Mortadella Market Share by Application in 2019
- Figure 85. Latin America Mortadella Sales Growth Rate 2015-2020 (MT)
- Figure 86. Latin America Mortadella Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 87. Latin America Mortadella Sales Market Share by Country in 2019
- Figure 88. Latin America Mortadella Revenue Market Share by Country in 2019
- Figure 89. Mexico Mortadella Sales Growth Rate (2015-2020) (MT)
- Figure 90. Mexico Mortadella Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 91. Brazil Mortadella Sales Growth Rate (2015-2020) (MT)
- Figure 92. Brazil Mortadella Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 93. Argentina Mortadella Sales Growth Rate (2015-2020) (MT)
- Figure 94. Argentina Mortadella Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 95. Latin America Mortadella Market Share by Type in 2019
- Figure 96. Latin America Mortadella Market Share by Application in 2019
- Figure 97. Middle East and Africa Mortadella Sales Growth Rate 2015-2020 (MT)
- Figure 98. Middle East and Africa Mortadella Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 99. Middle East and Africa Mortadella Sales Market Share by Country in 2019
- Figure 100. Middle East and Africa Mortadella Revenue Market Share by Country in 2019
- Figure 101. Turkey Mortadella Sales Growth Rate (2015-2020) (MT)
- Figure 102. Turkey Mortadella Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 103. Saudi Arabia Mortadella Sales Growth Rate (2015-2020) (MT)
- Figure 104. Saudi Arabia Mortadella Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 105. U.A.E Mortadella Sales Growth Rate (2015-2020) (MT)
- Figure 106. U.A.E Mortadella Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 107. Middle East and Africa Mortadella Market Share by Type in 2019
- Figure 108. Middle East and Africa Mortadella Market Share by Application in 2019
- Figure 109. Cremonini Group Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 110. Felsineo Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 111. Veroni fu Angelo SpA Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 112. Levoni Spa Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 113. Fratelli Beretta USA Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 114. Sofina Foods Inc Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 115. Borgo Salumi Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 116. Citterio Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 117. Dietz?Watson Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 118. Ferrarini Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 119. Salumi Leoncini Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 120. Boar's Head Brand Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 121. Olympia Provisions Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 122. Columbus Craft Meats Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 123. Bona Foods Limited Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 124. Alex's Meat Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 125. Fiorucci Foods?Inc. Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 126. Amana Foods Co. Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 127. North America Mortadella Sales Growth Rate Forecast (2021-2026) (MT)

Figure 128. North America Mortadella Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 129. Europe Mortadella Sales Growth Rate Forecast (2021-2026) (MT)

Figure 130. Europe Mortadella Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 131. Asia Pacific Mortadella Sales Growth Rate Forecast (2021-2026) (MT)

Figure 132. Asia Pacific Mortadella Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 133. Latin America Mortadella Sales Growth Rate Forecast (2021-2026) (MT)

Figure 134. Latin America Mortadella Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 135. Middle East and Africa Mortadella Sales Growth Rate Forecast (2021-2026) (MT)

Figure 136. Middle East and Africa Mortadella Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 137. Porter's Five Forces Analysis

Figure 138. Channels of Distribution

Figure 139. Distributors Profiles

Figure 140. Bottom-up and Top-down Approaches for This Report

Figure 141. Data Triangulation

Figure 142. Key Executives Interviewed

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