

COVID-19 Impact on Global Mobile VAS Market Size, Status and Forecast 2020-2026

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Abstracts

This report focuses on the global Mobile VAS status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Mobile VAS development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

The key players covered in this study

America Movil

AT&T

Sangoma Technologies

BlackBerry

CanvasM Technology

InMobi

One97 Communications

OnMobile Global Ltd

Astute Systems

Value First Digital Media Pvt. Ltd

MobME Wireless Solutions

Pyro Networks

Aricent Inc

Convergys

China Mobile

China Unicom Co., Ltd.

Market segment by Type, the product can be split into

SMS

MMS

Mobile Money

Mobile Infotainment

Others

Market segment by Application, split into

Personal Use

Commercial Use

Market segment by Regions/Countries, this report covers

North America

Europe

China

Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global Mobile VAS status, future forecast, growth opportunity, key market and key players.

To present the Mobile VAS development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of Mobile VAS are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the

prior year has been considered.

Contents

1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by Mobile VAS Revenue
- 1.4 Market Analysis by Type
 - 1.4.1 Global Mobile VAS Market Size Growth Rate by Type: 2020 VS 2026
 - 1.4.2 SMS
 - 1.4.3 MMS
 - 1.4.4 Mobile Money
 - 1.4.5 Mobile Infotainment
 - 1.4.6 Others
- 1.5 Market by Application
 - 1.5.1 Global Mobile VAS Market Share by Application: 2020 VS 2026
 - 1.5.2 Personal Use
 - 1.5.3 Commercial Use
- 1.6 Coronavirus Disease 2019 (Covid-19): Mobile VAS Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the Mobile VAS Industry
 - 1.6.1.1 Mobile VAS Business Impact Assessment - Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
 - 1.6.2 Market Trends and Mobile VAS Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for Mobile VAS Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 GLOBAL GROWTH TRENDS BY REGIONS

- 2.1 Mobile VAS Market Perspective (2015-2026)
- 2.2 Mobile VAS Growth Trends by Regions
 - 2.2.1 Mobile VAS Market Size by Regions: 2015 VS 2020 VS 2026
 - 2.2.2 Mobile VAS Historic Market Share by Regions (2015-2020)
 - 2.2.3 Mobile VAS Forecasted Market Size by Regions (2021-2026)
- 2.3 Industry Trends and Growth Strategy

- 2.3.1 Market Top Trends
- 2.3.2 Market Drivers
- 2.3.3 Market Challenges
- 2.3.4 Porter's Five Forces Analysis
- 2.3.5 Mobile VAS Market Growth Strategy
- 2.3.6 Primary Interviews with Key Mobile VAS Players (Opinion Leaders)

3 COMPETITION LANDSCAPE BY KEY PLAYERS

- 3.1 Global Top Mobile VAS Players by Market Size
 - 3.1.1 Global Top Mobile VAS Players by Revenue (2015-2020)
 - 3.1.2 Global Mobile VAS Revenue Market Share by Players (2015-2020)
 - 3.1.3 Global Mobile VAS Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 3.2 Global Mobile VAS Market Concentration Ratio
 - 3.2.1 Global Mobile VAS Market Concentration Ratio (CR5 and HHI)
 - 3.2.2 Global Top 10 and Top 5 Companies by Mobile VAS Revenue in 2019
- 3.3 Mobile VAS Key Players Head office and Area Served
- 3.4 Key Players Mobile VAS Product Solution and Service
- 3.5 Date of Enter into Mobile VAS Market
- 3.6 Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

- 4.1 Global Mobile VAS Historic Market Size by Type (2015-2020)
- 4.2 Global Mobile VAS Forecasted Market Size by Type (2021-2026)

5 MOBILE VAS BREAKDOWN DATA BY APPLICATION (2015-2026)

- 5.1 Global Mobile VAS Market Size by Application (2015-2020)
- 5.2 Global Mobile VAS Forecasted Market Size by Application (2021-2026)

6 NORTH AMERICA

- 6.1 North America Mobile VAS Market Size (2015-2020)
- 6.2 Mobile VAS Key Players in North America (2019-2020)
- 6.3 North America Mobile VAS Market Size by Type (2015-2020)
- 6.4 North America Mobile VAS Market Size by Application (2015-2020)

7 EUROPE

- 7.1 Europe Mobile VAS Market Size (2015-2020)
- 7.2 Mobile VAS Key Players in Europe (2019-2020)
- 7.3 Europe Mobile VAS Market Size by Type (2015-2020)
- 7.4 Europe Mobile VAS Market Size by Application (2015-2020)

8 CHINA

- 8.1 China Mobile VAS Market Size (2015-2020)
- 8.2 Mobile VAS Key Players in China (2019-2020)
- 8.3 China Mobile VAS Market Size by Type (2015-2020)
- 8.4 China Mobile VAS Market Size by Application (2015-2020)

9 JAPAN

- 9.1 Japan Mobile VAS Market Size (2015-2020)
- 9.2 Mobile VAS Key Players in Japan (2019-2020)
- 9.3 Japan Mobile VAS Market Size by Type (2015-2020)
- 9.4 Japan Mobile VAS Market Size by Application (2015-2020)

10 SOUTHEAST ASIA

- 10.1 Southeast Asia Mobile VAS Market Size (2015-2020)
- 10.2 Mobile VAS Key Players in Southeast Asia (2019-2020)
- 10.3 Southeast Asia Mobile VAS Market Size by Type (2015-2020)
- 10.4 Southeast Asia Mobile VAS Market Size by Application (2015-2020)

11 INDIA

- 11.1 India Mobile VAS Market Size (2015-2020)
- 11.2 Mobile VAS Key Players in India (2019-2020)
- 11.3 India Mobile VAS Market Size by Type (2015-2020)
- 11.4 India Mobile VAS Market Size by Application (2015-2020)

12 CENTRAL & SOUTH AMERICA

- 12.1 Central & South America Mobile VAS Market Size (2015-2020)
- 12.2 Mobile VAS Key Players in Central & South America (2019-2020)
- 12.3 Central & South America Mobile VAS Market Size by Type (2015-2020)

12.4 Central & South America Mobile VAS Market Size by Application (2015-2020)

13 KEY PLAYERS PROFILES

13.1 America Movil

- 13.1.1 America Movil Company Details
- 13.1.2 America Movil Business Overview and Its Total Revenue
- 13.1.3 America Movil Mobile VAS Introduction
- 13.1.4 America Movil Revenue in Mobile VAS Business (2015-2020))
- 13.1.5 America Movil Recent Development

13.2 AT&T

- 13.2.1 AT&T Company Details
- 13.2.2 AT&T Business Overview and Its Total Revenue
- 13.2.3 AT&T Mobile VAS Introduction
- 13.2.4 AT&T Revenue in Mobile VAS Business (2015-2020)
- 13.2.5 AT&T Recent Development

13.3 Sangoma Technologies

- 13.3.1 Sangoma Technologies Company Details
- 13.3.2 Sangoma Technologies Business Overview and Its Total Revenue
- 13.3.3 Sangoma Technologies Mobile VAS Introduction
- 13.3.4 Sangoma Technologies Revenue in Mobile VAS Business (2015-2020)
- 13.3.5 Sangoma Technologies Recent Development

13.4 BlackBerry

- 13.4.1 BlackBerry Company Details
- 13.4.2 BlackBerry Business Overview and Its Total Revenue
- 13.4.3 BlackBerry Mobile VAS Introduction
- 13.4.4 BlackBerry Revenue in Mobile VAS Business (2015-2020)
- 13.4.5 BlackBerry Recent Development

13.5 CanvasM Technology

- 13.5.1 CanvasM Technology Company Details
- 13.5.2 CanvasM Technology Business Overview and Its Total Revenue
- 13.5.3 CanvasM Technology Mobile VAS Introduction
- 13.5.4 CanvasM Technology Revenue in Mobile VAS Business (2015-2020)
- 13.5.5 CanvasM Technology Recent Development

13.6 InMobi

- 13.6.1 InMobi Company Details
- 13.6.2 InMobi Business Overview and Its Total Revenue
- 13.6.3 InMobi Mobile VAS Introduction
- 13.6.4 InMobi Revenue in Mobile VAS Business (2015-2020)

- 13.6.5 InMobi Recent Development
- 13.7 One97 Communications
 - 13.7.1 One97 Communications Company Details
 - 13.7.2 One97 Communications Business Overview and Its Total Revenue
 - 13.7.3 One97 Communications Mobile VAS Introduction
 - 13.7.4 One97 Communications Revenue in Mobile VAS Business (2015-2020)
 - 13.7.5 One97 Communications Recent Development
- 13.8 OnMobile Global Ltd
 - 13.8.1 OnMobile Global Ltd Company Details
 - 13.8.2 OnMobile Global Ltd Business Overview and Its Total Revenue
 - 13.8.3 OnMobile Global Ltd Mobile VAS Introduction
 - 13.8.4 OnMobile Global Ltd Revenue in Mobile VAS Business (2015-2020)
 - 13.8.5 OnMobile Global Ltd Recent Development
- 13.9 Astute Systems
 - 13.9.1 Astute Systems Company Details
 - 13.9.2 Astute Systems Business Overview and Its Total Revenue
 - 13.9.3 Astute Systems Mobile VAS Introduction
 - 13.9.4 Astute Systems Revenue in Mobile VAS Business (2015-2020)
 - 13.9.5 Astute Systems Recent Development
- 13.10 Value First Digital Media Pvt. Ltd
 - 13.10.1 Value First Digital Media Pvt. Ltd Company Details
 - 13.10.2 Value First Digital Media Pvt. Ltd Business Overview and Its Total Revenue
 - 13.10.3 Value First Digital Media Pvt. Ltd Mobile VAS Introduction
 - 13.10.4 Value First Digital Media Pvt. Ltd Revenue in Mobile VAS Business (2015-2020)
 - 13.10.5 Value First Digital Media Pvt. Ltd Recent Development
- 13.11 MobME Wireless Solutions
 - 10.11.1 MobME Wireless Solutions Company Details
 - 10.11.2 MobME Wireless Solutions Business Overview and Its Total Revenue
 - 10.11.3 MobME Wireless Solutions Mobile VAS Introduction
 - 10.11.4 MobME Wireless Solutions Revenue in Mobile VAS Business (2015-2020)
 - 10.11.5 MobME Wireless Solutions Recent Development
- 13.12 Pyro Networks
 - 10.12.1 Pyro Networks Company Details
 - 10.12.2 Pyro Networks Business Overview and Its Total Revenue
 - 10.12.3 Pyro Networks Mobile VAS Introduction
 - 10.12.4 Pyro Networks Revenue in Mobile VAS Business (2015-2020)
 - 10.12.5 Pyro Networks Recent Development
- 13.13 Aricent Inc

- 10.13.1 Aricent Inc Company Details
- 10.13.2 Aricent Inc Business Overview and Its Total Revenue
- 10.13.3 Aricent Inc Mobile VAS Introduction
- 10.13.4 Aricent Inc Revenue in Mobile VAS Business (2015-2020)
- 10.13.5 Aricent Inc Recent Development
- 13.14 Convergys
 - 10.14.1 Convergys Company Details
 - 10.14.2 Convergys Business Overview and Its Total Revenue
 - 10.14.3 Convergys Mobile VAS Introduction
 - 10.14.4 Convergys Revenue in Mobile VAS Business (2015-2020)
 - 10.14.5 Convergys Recent Development
- 13.15 China Mobile
 - 10.15.1 China Mobile Company Details
 - 10.15.2 China Mobile Business Overview and Its Total Revenue
 - 10.15.3 China Mobile Mobile VAS Introduction
 - 10.15.4 China Mobile Revenue in Mobile VAS Business (2015-2020)
 - 10.15.5 China Mobile Recent Development
- 13.16 China Unicom Co., Ltd.
 - 10.16.1 China Unicom Co., Ltd. Company Details
 - 10.16.2 China Unicom Co., Ltd. Business Overview and Its Total Revenue
 - 10.16.3 China Unicom Co., Ltd. Mobile VAS Introduction
 - 10.16.4 China Unicom Co., Ltd. Revenue in Mobile VAS Business (2015-2020)
 - 10.16.5 China Unicom Co., Ltd. Recent Development

14 ANALYST'S VIEWPOINTS/CONCLUSIONS

15 APPENDIX

- 15.1 Research Methodology
 - 15.1.1 Methodology/Research Approach
 - 15.1.2 Data Source
- 15.2 Disclaimer
- 15.3 Author Details

List Of Tables

LIST OF TABLES

- Table 1. Mobile VAS Key Market Segments
- Table 2. Key Players Covered: Ranking by Mobile VAS Revenue
- Table 3. Ranking of Global Top Mobile VAS Manufacturers by Revenue (US\$ Million) in 2019
- Table 4. Global Mobile VAS Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026
- Table 5. Key Players of SMS
- Table 6. Key Players of MMS
- Table 7. Key Players of Mobile Money
- Table 8. Key Players of Mobile Infotainment
- Table 9. Key Players of Others
- Table 10. COVID-19 Impact Global Market: (Four Mobile VAS Market Size Forecast Scenarios)
- Table 11. Opportunities and Trends for Mobile VAS Players in the COVID-19 Landscape
- Table 12. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis
- Table 13. Key Regions/Countries Measures against Covid-19 Impact
- Table 14. Proposal for Mobile VAS Players to Combat Covid-19 Impact
- Table 15. Global Mobile VAS Market Size Growth by Application (US\$ Million): 2020 VS 2026
- Table 16. Global Mobile VAS Market Size by Regions (US\$ Million): 2020 VS 2026
- Table 17. Global Mobile VAS Market Size by Regions (2015-2020) (US\$ Million)
- Table 18. Global Mobile VAS Market Share by Regions (2015-2020)
- Table 19. Global Mobile VAS Forecasted Market Size by Regions (2021-2026) (US\$ Million)
- Table 20. Global Mobile VAS Market Share by Regions (2021-2026)
- Table 21. Market Top Trends
- Table 22. Key Drivers: Impact Analysis
- Table 23. Key Challenges
- Table 24. Mobile VAS Market Growth Strategy
- Table 25. Main Points Interviewed from Key Mobile VAS Players
- Table 26. Global Mobile VAS Revenue by Players (2015-2020) (Million US\$)
- Table 27. Global Mobile VAS Market Share by Players (2015-2020)
- Table 28. Global Top Mobile VAS Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Mobile VAS as of 2019)

Table 29. Global Mobile VAS by Players Market Concentration Ratio (CR5 and HHI)

Table 30. Key Players Headquarters and Area Served

Table 31. Key Players Mobile VAS Product Solution and Service

Table 32. Date of Enter into Mobile VAS Market

Table 33. Mergers & Acquisitions, Expansion Plans

Table 34. Global Mobile VAS Market Size by Type (2015-2020) (Million US\$)

Table 35. Global Mobile VAS Market Size Share by Type (2015-2020)

Table 36. Global Mobile VAS Revenue Market Share by Type (2021-2026)

Table 37. Global Mobile VAS Market Size Share by Application (2015-2020)

Table 38. Global Mobile VAS Market Size by Application (2015-2020) (Million US\$)

Table 39. Global Mobile VAS Market Size Share by Application (2021-2026)

Table 40. North America Key Players Mobile VAS Revenue (2019-2020) (Million US\$)

Table 41. North America Key Players Mobile VAS Market Share (2019-2020)

Table 42. North America Mobile VAS Market Size by Type (2015-2020) (Million US\$)

Table 43. North America Mobile VAS Market Share by Type (2015-2020)

Table 44. North America Mobile VAS Market Size by Application (2015-2020) (Million US\$)

Table 45. North America Mobile VAS Market Share by Application (2015-2020)

Table 46. Europe Key Players Mobile VAS Revenue (2019-2020) (Million US\$)

Table 47. Europe Key Players Mobile VAS Market Share (2019-2020)

Table 48. Europe Mobile VAS Market Size by Type (2015-2020) (Million US\$)

Table 49. Europe Mobile VAS Market Share by Type (2015-2020)

Table 50. Europe Mobile VAS Market Size by Application (2015-2020) (Million US\$)

Table 51. Europe Mobile VAS Market Share by Application (2015-2020)

Table 52. China Key Players Mobile VAS Revenue (2019-2020) (Million US\$)

Table 53. China Key Players Mobile VAS Market Share (2019-2020)

Table 54. China Mobile VAS Market Size by Type (2015-2020) (Million US\$)

Table 55. China Mobile VAS Market Share by Type (2015-2020)

Table 56. China Mobile VAS Market Size by Application (2015-2020) (Million US\$)

Table 57. China Mobile VAS Market Share by Application (2015-2020)

Table 58. Japan Key Players Mobile VAS Revenue (2019-2020) (Million US\$)

Table 59. Japan Key Players Mobile VAS Market Share (2019-2020)

Table 60. Japan Mobile VAS Market Size by Type (2015-2020) (Million US\$)

Table 61. Japan Mobile VAS Market Share by Type (2015-2020)

Table 62. Japan Mobile VAS Market Size by Application (2015-2020) (Million US\$)

Table 63. Japan Mobile VAS Market Share by Application (2015-2020)

Table 64. Southeast Asia Key Players Mobile VAS Revenue (2019-2020) (Million US\$)

Table 65. Southeast Asia Key Players Mobile VAS Market Share (2019-2020)

Table 66. Southeast Asia Mobile VAS Market Size by Type (2015-2020) (Million US\$)

- Table 67. Southeast Asia Mobile VAS Market Share by Type (2015-2020)
- Table 68. Southeast Asia Mobile VAS Market Size by Application (2015-2020) (Million US\$)
- Table 69. Southeast Asia Mobile VAS Market Share by Application (2015-2020)
- Table 70. India Key Players Mobile VAS Revenue (2019-2020) (Million US\$)
- Table 71. India Key Players Mobile VAS Market Share (2019-2020)
- Table 72. India Mobile VAS Market Size by Type (2015-2020) (Million US\$)
- Table 73. India Mobile VAS Market Share by Type (2015-2020)
- Table 74. India Mobile VAS Market Size by Application (2015-2020) (Million US\$)
- Table 75. India Mobile VAS Market Share by Application (2015-2020)
- Table 76. Central & South America Key Players Mobile VAS Revenue (2019-2020) (Million US\$)
- Table 77. Central & South America Key Players Mobile VAS Market Share (2019-2020)
- Table 78. Central & South America Mobile VAS Market Size by Type (2015-2020) (Million US\$)
- Table 79. Central & South America Mobile VAS Market Share by Type (2015-2020)
- Table 80. Central & South America Mobile VAS Market Size by Application (2015-2020) (Million US\$)
- Table 81. Central & South America Mobile VAS Market Share by Application (2015-2020)
- Table 82. America Movil Company Details
- Table 83. America Movil Business Overview
- Table 84. America Movil Product
- Table 85. America Movil Revenue in Mobile VAS Business (2015-2020) (Million US\$)
- Table 86. America Movil Recent Development
- Table 87. AT&T Company Details
- Table 88. AT&T Business Overview
- Table 89. AT&T Product
- Table 90. AT&T Revenue in Mobile VAS Business (2015-2020) (Million US\$)
- Table 91. AT&T Recent Development
- Table 92. Sangoma Technologies Company Details
- Table 93. Sangoma Technologies Business Overview
- Table 94. Sangoma Technologies Product
- Table 95. Sangoma Technologies Revenue in Mobile VAS Business (2015-2020) (Million US\$)
- Table 96. Sangoma Technologies Recent Development
- Table 97. BlackBerry Company Details
- Table 98. BlackBerry Business Overview
- Table 99. BlackBerry Product

- Table 100. BlackBerry Revenue in Mobile VAS Business (2015-2020) (Million US\$)
- Table 101. BlackBerry Recent Development
- Table 102. CanvasM Technology Company Details
- Table 103. CanvasM Technology Business Overview
- Table 104. CanvasM Technology Product
- Table 105. CanvasM Technology Revenue in Mobile VAS Business (2015-2020) (Million US\$)
- Table 106. CanvasM Technology Recent Development
- Table 107. InMobi Company Details
- Table 108. InMobi Business Overview
- Table 109. InMobi Product
- Table 110. InMobi Revenue in Mobile VAS Business (2015-2020) (Million US\$)
- Table 111. InMobi Recent Development
- Table 112. One97 Communications Company Details
- Table 113. One97 Communications Business Overview
- Table 114. One97 Communications Product
- Table 115. One97 Communications Revenue in Mobile VAS Business (2015-2020) (Million US\$)
- Table 116. One97 Communications Recent Development
- Table 117. OnMobile Global Ltd Business Overview
- Table 118. OnMobile Global Ltd Product
- Table 119. OnMobile Global Ltd Company Details
- Table 120. OnMobile Global Ltd Revenue in Mobile VAS Business (2015-2020) (Million US\$)
- Table 121. OnMobile Global Ltd Recent Development
- Table 122. Astute Systems Company Details
- Table 123. Astute Systems Business Overview
- Table 124. Astute Systems Product
- Table 125. Astute Systems Revenue in Mobile VAS Business (2015-2020) (Million US\$)
- Table 126. Astute Systems Recent Development
- Table 127. Value First Digital Media Pvt. Ltd Company Details
- Table 128. Value First Digital Media Pvt. Ltd Business Overview
- Table 129. Value First Digital Media Pvt. Ltd Product
- Table 130. Value First Digital Media Pvt. Ltd Revenue in Mobile VAS Business (2015-2020) (Million US\$)
- Table 131. Value First Digital Media Pvt. Ltd Recent Development
- Table 132. MobME Wireless Solutions Company Details
- Table 133. MobME Wireless Solutions Business Overview
- Table 134. MobME Wireless Solutions Product

Table 135. MobME Wireless Solutions Revenue in Mobile VAS Business (2015-2020) (Million US\$)

Table 136. MobME Wireless Solutions Recent Development

Table 137. Pyro Networks Company Details

Table 138. Pyro Networks Business Overview

Table 139. Pyro Networks Product

Table 140. Pyro Networks Revenue in Mobile VAS Business (2015-2020) (Million US\$)

Table 141. Pyro Networks Recent Development

Table 142. Aricent Inc Company Details

Table 143. Aricent Inc Business Overview

Table 144. Aricent Inc Product

Table 145. Aricent Inc Revenue in Mobile VAS Business (2015-2020) (Million US\$)

Table 146. Aricent Inc Recent Development

Table 147. Convergys Company Details

Table 148. Convergys Business Overview

Table 149. Convergys Product

Table 150. Convergys Revenue in Mobile VAS Business (2015-2020) (Million US\$)

Table 151. Convergys Recent Development

Table 152. China Mobile Company Details

Table 153. China Mobile Business Overview

Table 154. China Mobile Product

Table 155. China Mobile Revenue in Mobile VAS Business (2015-2020) (Million US\$)

Table 156. China Mobile Recent Development

Table 157. China Unicom Co., Ltd. Company Details

Table 158. China Unicom Co., Ltd. Business Overview

Table 159. China Unicom Co., Ltd. Product

Table 160. China Unicom Co., Ltd. Revenue in Mobile VAS Business (2015-2020) (Million US\$)

Table 161. China Unicom Co., Ltd. Recent Development

Table 162. Research Programs/Design for This Report

Table 163. Key Data Information from Secondary Sources

Table 164. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Global Mobile VAS Market Share by Type: 2020 VS 2026
- Figure 2. SMS Features
- Figure 3. MMS Features
- Figure 4. Mobile Money Features
- Figure 5. Mobile Infotainment Features
- Figure 6. Others Features
- Figure 7. Global Mobile VAS Market Share by Application: 2020 VS 2026
- Figure 8. Personal Use Case Studies
- Figure 9. Commercial Use Case Studies
- Figure 10. Mobile VAS Report Years Considered
- Figure 11. Global Mobile VAS Market Size YoY Growth 2015-2026 (US\$ Million)
- Figure 12. Global Mobile VAS Market Share by Regions: 2020 VS 2026
- Figure 13. Global Mobile VAS Market Share by Regions (2021-2026)
- Figure 14. Porter's Five Forces Analysis
- Figure 15. Global Mobile VAS Market Share by Players in 2019
- Figure 16. Global Top Mobile VAS Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Mobile VAS as of 2019)
- Figure 17. The Top 10 and 5 Players Market Share by Mobile VAS Revenue in 2019
- Figure 18. North America Mobile VAS Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 19. Europe Mobile VAS Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 20. China Mobile VAS Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 21. Japan Mobile VAS Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 22. Southeast Asia Mobile VAS Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 23. India Mobile VAS Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 24. Central & South America Mobile VAS Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 25. America Movil Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 26. America Movil Revenue Growth Rate in Mobile VAS Business (2015-2020)
- Figure 27. AT&T Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 28. AT&T Revenue Growth Rate in Mobile VAS Business (2015-2020)
- Figure 29. Sangoma Technologies Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 30. Sangoma Technologies Revenue Growth Rate in Mobile VAS Business

(2015-2020)

Figure 31. BlackBerry Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 32. BlackBerry Revenue Growth Rate in Mobile VAS Business (2015-2020)

Figure 33. CanvasM Technology Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 34. CanvasM Technology Revenue Growth Rate in Mobile VAS Business (2015-2020)

Figure 35. InMobi Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 36. InMobi Revenue Growth Rate in Mobile VAS Business (2015-2020)

Figure 37. One97 Communications Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 38. One97 Communications Revenue Growth Rate in Mobile VAS Business (2015-2020)

Figure 39. OnMobile Global Ltd Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 40. OnMobile Global Ltd Revenue Growth Rate in Mobile VAS Business (2015-2020)

Figure 41. Astute Systems Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 42. Astute Systems Revenue Growth Rate in Mobile VAS Business (2015-2020)

Figure 43. Value First Digital Media Pvt. Ltd Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 44. Value First Digital Media Pvt. Ltd Revenue Growth Rate in Mobile VAS Business (2015-2020)

Figure 45. MobME Wireless Solutions Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 46. MobME Wireless Solutions Revenue Growth Rate in Mobile VAS Business (2015-2020)

Figure 47. Pyro Networks Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 48. Pyro Networks Revenue Growth Rate in Mobile VAS Business (2015-2020)

Figure 49. Aricent Inc Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 50. Aricent Inc Revenue Growth Rate in Mobile VAS Business (2015-2020)

Figure 51. Convergys Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 52. Convergys Revenue Growth Rate in Mobile VAS Business (2015-2020)

Figure 53. China Mobile Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 54. China Mobile Revenue Growth Rate in Mobile VAS Business (2015-2020)

Figure 55. China Unicom Co., Ltd. Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 56. China Unicom Co., Ltd. Revenue Growth Rate in Mobile VAS Business (2015-2020)

Figure 57. Bottom-up and Top-down Approaches for This Report

Figure 58. Data Triangulation

Figure 59. Key Executives Interviewed

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