

COVID-19 Impact on Global MICE Tourism Market Size, Status and Forecast 2020-2026

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Abstracts

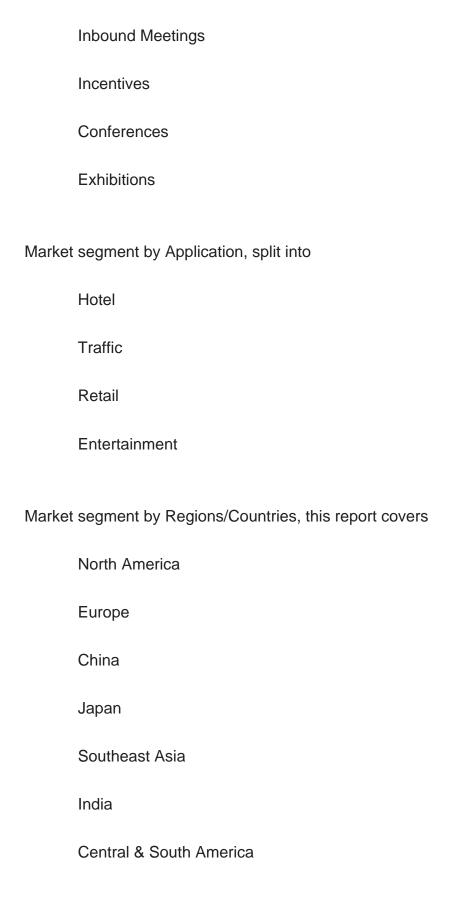
This report focuses on the global MICE Tourism status, future forecast, growth opportunity, key market and key players. The study objectives are to present the MICE Tourism development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

The key players covered in this study

| ATPI |
|---------------------------------|
| Capita Travel and Events |
| IBTM Events |
| CWT Meetings & Events |
| Interpublic Group |
| BCD Meetings and Events |
| Cievents |
| Grass Roots Meetings and Events |
| Questex |

Market segment by Type, the product can be split into





The study objectives of this report are:



To analyze global MICE Tourism status, future forecast, growth opportunity, key market and key players.

To present the MICE Tourism development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of MICE Tourism are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.



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