

Covid-19 Impact on Global Merchant Marketing Software Market Size, Status and Forecast 2020-2026

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Abstracts

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Merchant Marketing Software market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Merchant Marketing Software industry.

Based on our recent survey, we have several different scenarios about the Merchant Marketing Software YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ xx million in 2019. The market size of Merchant Marketing Software will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Merchant Marketing Software market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Merchant Marketing Software market in terms of revenue.

Players, stakeholders, and other participants in the global Merchant Marketing Software

market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on revenue and forecast by each application segment in terms of revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Merchant Marketing Software market, covering important regions, viz, North America, Europe, China, Japan, Southeast Asia, India and Central & South America. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of revenue for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Merchant Marketing Software market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on revenue by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Merchant Marketing Software market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Merchant Marketing Software market.

The following players are covered in this report:

Groupon

LivingSocial

Gilt

Travelzoo

dealsave

HalfOffDeals

Vagaro

LocalFlavor

Merchant Marketing Software Breakdown Data by Type

Cloud Based

Web Based

Merchant Marketing Software Breakdown Data by Application

Large Enterprises

SMEs

Contents

1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by Merchant Marketing Software Revenue
- 1.4 Market Analysis by Type
 - 1.4.1 Global Merchant Marketing Software Market Size Growth Rate by Type: 2020 VS 2026
 - 1.4.2 Cloud Based
 - 1.4.3 Web Based
- 1.5 Market by Application
 - 1.5.1 Global Merchant Marketing Software Market Share by Application: 2020 VS 2026
 - 1.5.2 Large Enterprises
 - 1.5.3 SMEs
- 1.6 Coronavirus Disease 2019 (Covid-19): Merchant Marketing Software Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the Merchant Marketing Software Industry
 - 1.6.1.1 Merchant Marketing Software Business Impact Assessment - Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
 - 1.6.2 Market Trends and Merchant Marketing Software Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for Merchant Marketing Software Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 GLOBAL GROWTH TRENDS BY REGIONS

- 2.1 Merchant Marketing Software Market Perspective (2015-2026)
- 2.2 Merchant Marketing Software Growth Trends by Regions
 - 2.2.1 Merchant Marketing Software Market Size by Regions: 2015 VS 2020 VS 2026
 - 2.2.2 Merchant Marketing Software Historic Market Share by Regions (2015-2020)
 - 2.2.3 Merchant Marketing Software Forecasted Market Size by Regions (2021-2026)
- 2.3 Industry Trends and Growth Strategy

- 2.3.1 Market Top Trends
- 2.3.2 Market Drivers
- 2.3.3 Market Challenges
- 2.3.4 Porter's Five Forces Analysis
- 2.3.5 Merchant Marketing Software Market Growth Strategy
- 2.3.6 Primary Interviews with Key Merchant Marketing Software Players (Opinion Leaders)

3 COMPETITION LANDSCAPE BY KEY PLAYERS

- 3.1 Global Top Merchant Marketing Software Players by Market Size
 - 3.1.1 Global Top Merchant Marketing Software Players by Revenue (2015-2020)
 - 3.1.2 Global Merchant Marketing Software Revenue Market Share by Players (2015-2020)
 - 3.1.3 Global Merchant Marketing Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 3.2 Global Merchant Marketing Software Market Concentration Ratio
 - 3.2.1 Global Merchant Marketing Software Market Concentration Ratio (CR5 and HHI)
 - 3.2.2 Global Top 10 and Top 5 Companies by Merchant Marketing Software Revenue in 2019
- 3.3 Merchant Marketing Software Key Players Head office and Area Served
- 3.4 Key Players Merchant Marketing Software Product Solution and Service
- 3.5 Date of Enter into Merchant Marketing Software Market
- 3.6 Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

- 4.1 Global Merchant Marketing Software Historic Market Size by Type (2015-2020)
- 4.2 Global Merchant Marketing Software Forecasted Market Size by Type (2021-2026)

5 MERCHANT MARKETING SOFTWARE BREAKDOWN DATA BY APPLICATION (2015-2026)

- 5.1 Global Merchant Marketing Software Market Size by Application (2015-2020)
- 5.2 Global Merchant Marketing Software Forecasted Market Size by Application (2021-2026)

6 NORTH AMERICA

- 6.1 North America Merchant Marketing Software Market Size (2015-2020)
- 6.2 Merchant Marketing Software Key Players in North America (2019-2020)
- 6.3 North America Merchant Marketing Software Market Size by Type (2015-2020)
- 6.4 North America Merchant Marketing Software Market Size by Application (2015-2020)

7 EUROPE

- 7.1 Europe Merchant Marketing Software Market Size (2015-2020)
- 7.2 Merchant Marketing Software Key Players in Europe (2019-2020)
- 7.3 Europe Merchant Marketing Software Market Size by Type (2015-2020)
- 7.4 Europe Merchant Marketing Software Market Size by Application (2015-2020)

8 CHINA

- 8.1 China Merchant Marketing Software Market Size (2015-2020)
- 8.2 Merchant Marketing Software Key Players in China (2019-2020)
- 8.3 China Merchant Marketing Software Market Size by Type (2015-2020)
- 8.4 China Merchant Marketing Software Market Size by Application (2015-2020)

9 JAPAN

- 9.1 Japan Merchant Marketing Software Market Size (2015-2020)
- 9.2 Merchant Marketing Software Key Players in Japan (2019-2020)
- 9.3 Japan Merchant Marketing Software Market Size by Type (2015-2020)
- 9.4 Japan Merchant Marketing Software Market Size by Application (2015-2020)

10 SOUTHEAST ASIA

- 10.1 Southeast Asia Merchant Marketing Software Market Size (2015-2020)
- 10.2 Merchant Marketing Software Key Players in Southeast Asia (2019-2020)
- 10.3 Southeast Asia Merchant Marketing Software Market Size by Type (2015-2020)
- 10.4 Southeast Asia Merchant Marketing Software Market Size by Application (2015-2020)

11 INDIA

- 11.1 India Merchant Marketing Software Market Size (2015-2020)
- 11.2 Merchant Marketing Software Key Players in India (2019-2020)

11.3 India Merchant Marketing Software Market Size by Type (2015-2020)

11.4 India Merchant Marketing Software Market Size by Application (2015-2020)

12 CENTRAL & SOUTH AMERICA

12.1 Central & South America Merchant Marketing Software Market Size (2015-2020)

12.2 Merchant Marketing Software Key Players in Central & South America (2019-2020)

12.3 Central & South America Merchant Marketing Software Market Size by Type (2015-2020)

12.4 Central & South America Merchant Marketing Software Market Size by Application (2015-2020)

13 KEY PLAYERS PROFILES

13.1 Groupon

13.1.1 Groupon Company Details

13.1.2 Groupon Business Overview and Its Total Revenue

13.1.3 Groupon Merchant Marketing Software Introduction

13.1.4 Groupon Revenue in Merchant Marketing Software Business (2015-2020)

13.1.5 Groupon Recent Development

13.2 LivingSocial

13.2.1 LivingSocial Company Details

13.2.2 LivingSocial Business Overview and Its Total Revenue

13.2.3 LivingSocial Merchant Marketing Software Introduction

13.2.4 LivingSocial Revenue in Merchant Marketing Software Business (2015-2020)

13.2.5 LivingSocial Recent Development

13.3 Gilt

13.3.1 Gilt Company Details

13.3.2 Gilt Business Overview and Its Total Revenue

13.3.3 Gilt Merchant Marketing Software Introduction

13.3.4 Gilt Revenue in Merchant Marketing Software Business (2015-2020)

13.3.5 Gilt Recent Development

13.4 Travelzoo

13.4.1 Travelzoo Company Details

13.4.2 Travelzoo Business Overview and Its Total Revenue

13.4.3 Travelzoo Merchant Marketing Software Introduction

13.4.4 Travelzoo Revenue in Merchant Marketing Software Business (2015-2020)

13.4.5 Travelzoo Recent Development

13.5 dealsave

- 13.5.1 dealsave Company Details
- 13.5.2 dealsave Business Overview and Its Total Revenue
- 13.5.3 dealsave Merchant Marketing Software Introduction
- 13.5.4 dealsave Revenue in Merchant Marketing Software Business (2015-2020)
- 13.5.5 dealsave Recent Development
- 13.6 HalfOffDeals
 - 13.6.1 HalfOffDeals Company Details
 - 13.6.2 HalfOffDeals Business Overview and Its Total Revenue
 - 13.6.3 HalfOffDeals Merchant Marketing Software Introduction
 - 13.6.4 HalfOffDeals Revenue in Merchant Marketing Software Business (2015-2020)
 - 13.6.5 HalfOffDeals Recent Development
- 13.7 Vagaro
 - 13.7.1 Vagaro Company Details
 - 13.7.2 Vagaro Business Overview and Its Total Revenue
 - 13.7.3 Vagaro Merchant Marketing Software Introduction
 - 13.7.4 Vagaro Revenue in Merchant Marketing Software Business (2015-2020)
 - 13.7.5 Vagaro Recent Development
- 13.8 LocalFlavor
 - 13.8.1 LocalFlavor Company Details
 - 13.8.2 LocalFlavor Business Overview and Its Total Revenue
 - 13.8.3 LocalFlavor Merchant Marketing Software Introduction
 - 13.8.4 LocalFlavor Revenue in Merchant Marketing Software Business (2015-2020)
 - 13.8.5 LocalFlavor Recent Development

14 ANALYST'S VIEWPOINTS/CONCLUSIONS

15 APPENDIX

- 15.1 Research Methodology
 - 15.1.1 Methodology/Research Approach
 - 15.1.2 Data Source
- 15.2 Disclaimer
- 15.3 Author Details

List Of Tables

LIST OF TABLES

Table 1. Merchant Marketing Software Key Market Segments

Table 2. Key Players Covered: Ranking by Merchant Marketing Software Revenue

Table 3. Ranking of Global Top Merchant Marketing Software Manufacturers by Revenue (US\$ Million) in 2019

Table 4. Global Merchant Marketing Software Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026

Table 5. Key Players of Cloud Based

Table 6. Key Players of Web Based

Table 7. COVID-19 Impact Global Market: (Four Merchant Marketing Software Market Size Forecast Scenarios)

Table 8. Opportunities and Trends for Merchant Marketing Software Players in the COVID-19 Landscape

Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 10. Key Regions/Countries Measures against Covid-19 Impact

Table 11. Proposal for Merchant Marketing Software Players to Combat Covid-19 Impact

Table 12. Global Merchant Marketing Software Market Size Growth by Application (US\$ Million): 2020 VS 2026

Table 13. Global Merchant Marketing Software Market Size by Regions (US\$ Million): 2020 VS 2026

Table 14. Global Merchant Marketing Software Market Size by Regions (2015-2020) (US\$ Million)

Table 15. Global Merchant Marketing Software Market Share by Regions (2015-2020)

Table 16. Global Merchant Marketing Software Forecasted Market Size by Regions (2021-2026) (US\$ Million)

Table 17. Global Merchant Marketing Software Market Share by Regions (2021-2026)

Table 18. Market Top Trends

Table 19. Key Drivers: Impact Analysis

Table 20. Key Challenges

Table 21. Merchant Marketing Software Market Growth Strategy

Table 22. Main Points Interviewed from Key Merchant Marketing Software Players

Table 23. Global Merchant Marketing Software Revenue by Players (2015-2020) (Million US\$)

Table 24. Global Merchant Marketing Software Market Share by Players (2015-2020)

Table 25. Global Top Merchant Marketing Software Players by Company Type (Tier 1,

Tier 2 and Tier 3) (based on the Revenue in Merchant Marketing Software as of 2019)

Table 26. Global Merchant Marketing Software by Players Market Concentration Ratio (CR5 and HHI)

Table 27. Key Players Headquarters and Area Served

Table 28. Key Players Merchant Marketing Software Product Solution and Service

Table 29. Date of Enter into Merchant Marketing Software Market

Table 30. Mergers & Acquisitions, Expansion Plans

Table 31. Global Merchant Marketing Software Market Size by Type (2015-2020) (Million US\$)

Table 32. Global Merchant Marketing Software Market Size Share by Type (2015-2020)

Table 33. Global Merchant Marketing Software Revenue Market Share by Type (2021-2026)

Table 34. Global Merchant Marketing Software Market Size Share by Application (2015-2020)

Table 35. Global Merchant Marketing Software Market Size by Application (2015-2020) (Million US\$)

Table 36. Global Merchant Marketing Software Market Size Share by Application (2021-2026)

Table 37. North America Key Players Merchant Marketing Software Revenue (2019-2020) (Million US\$)

Table 38. North America Key Players Merchant Marketing Software Market Share (2019-2020)

Table 39. North America Merchant Marketing Software Market Size by Type (2015-2020) (Million US\$)

Table 40. North America Merchant Marketing Software Market Share by Type (2015-2020)

Table 41. North America Merchant Marketing Software Market Size by Application (2015-2020) (Million US\$)

Table 42. North America Merchant Marketing Software Market Share by Application (2015-2020)

Table 43. Europe Key Players Merchant Marketing Software Revenue (2019-2020) (Million US\$)

Table 44. Europe Key Players Merchant Marketing Software Market Share (2019-2020)

Table 45. Europe Merchant Marketing Software Market Size by Type (2015-2020) (Million US\$)

Table 46. Europe Merchant Marketing Software Market Share by Type (2015-2020)

Table 47. Europe Merchant Marketing Software Market Size by Application (2015-2020) (Million US\$)

Table 48. Europe Merchant Marketing Software Market Share by Application

(2015-2020)

Table 49. China Key Players Merchant Marketing Software Revenue (2019-2020)
(Million US\$)

Table 50. China Key Players Merchant Marketing Software Market Share (2019-2020)

Table 51. China Merchant Marketing Software Market Size by Type (2015-2020) (Million US\$)

Table 52. China Merchant Marketing Software Market Share by Type (2015-2020)

Table 53. China Merchant Marketing Software Market Size by Application (2015-2020)
(Million US\$)

Table 54. China Merchant Marketing Software Market Share by Application (2015-2020)

Table 55. Japan Key Players Merchant Marketing Software Revenue (2019-2020)
(Million US\$)

Table 56. Japan Key Players Merchant Marketing Software Market Share (2019-2020)

Table 57. Japan Merchant Marketing Software Market Size by Type (2015-2020)
(Million US\$)

Table 58. Japan Merchant Marketing Software Market Share by Type (2015-2020)

Table 59. Japan Merchant Marketing Software Market Size by Application (2015-2020)
(Million US\$)

Table 60. Japan Merchant Marketing Software Market Share by Application
(2015-2020)

Table 61. Southeast Asia Key Players Merchant Marketing Software Revenue
(2019-2020) (Million US\$)

Table 62. Southeast Asia Key Players Merchant Marketing Software Market Share
(2019-2020)

Table 63. Southeast Asia Merchant Marketing Software Market Size by Type
(2015-2020) (Million US\$)

Table 64. Southeast Asia Merchant Marketing Software Market Share by Type
(2015-2020)

Table 65. Southeast Asia Merchant Marketing Software Market Size by Application
(2015-2020) (Million US\$)

Table 66. Southeast Asia Merchant Marketing Software Market Share by Application
(2015-2020)

Table 67. India Key Players Merchant Marketing Software Revenue (2019-2020)
(Million US\$)

Table 68. India Key Players Merchant Marketing Software Market Share (2019-2020)

Table 69. India Merchant Marketing Software Market Size by Type (2015-2020) (Million US\$)

Table 70. India Merchant Marketing Software Market Share by Type (2015-2020)

Table 71. India Merchant Marketing Software Market Size by Application (2015-2020)

(Million US\$)

Table 72. India Merchant Marketing Software Market Share by Application (2015-2020)

Table 73. Central & South America Key Players Merchant Marketing Software Revenue (2019-2020) (Million US\$)

Table 74. Central & South America Key Players Merchant Marketing Software Market Share (2019-2020)

Table 75. Central & South America Merchant Marketing Software Market Size by Type (2015-2020) (Million US\$)

Table 76. Central & South America Merchant Marketing Software Market Share by Type (2015-2020)

Table 77. Central & South America Merchant Marketing Software Market Size by Application (2015-2020) (Million US\$)

Table 78. Central & South America Merchant Marketing Software Market Share by Application (2015-2020)

Table 79. Groupon Company Details

Table 80. Groupon Business Overview

Table 81. Groupon Product

Table 82. Groupon Revenue in Merchant Marketing Software Business (2015-2020) (Million US\$)

Table 83. Groupon Recent Development

Table 84. LivingSocial Company Details

Table 85. LivingSocial Business Overview

Table 86. LivingSocial Product

Table 87. LivingSocial Revenue in Merchant Marketing Software Business (2015-2020) (Million US\$)

Table 88. LivingSocial Recent Development

Table 89. Gilt Company Details

Table 90. Gilt Business Overview

Table 91. Gilt Product

Table 92. Gilt Revenue in Merchant Marketing Software Business (2015-2020) (Million US\$)

Table 93. Gilt Recent Development

Table 94. Travelzoo Company Details

Table 95. Travelzoo Business Overview

Table 96. Travelzoo Product

Table 97. Travelzoo Revenue in Merchant Marketing Software Business (2015-2020) (Million US\$)

Table 98. Travelzoo Recent Development

Table 99. dealsave Company Details

Table 100. dealsave Business Overview

Table 101. dealsave Product

Table 102. dealsave Revenue in Merchant Marketing Software Business (2015-2020)
(Million US\$)

Table 103. dealsave Recent Development

Table 104. HalfOffDeals Company Details

Table 105. HalfOffDeals Business Overview

Table 106. HalfOffDeals Product

Table 107. HalfOffDeals Revenue in Merchant Marketing Software Business
(2015-2020) (Million US\$)

Table 108. HalfOffDeals Recent Development

Table 109. Vagaro Company Details

Table 110. Vagaro Business Overview

Table 111. Vagaro Product

Table 112. Vagaro Revenue in Merchant Marketing Software Business (2015-2020)
(Million US\$)

Table 113. Vagaro Recent Development

Table 114. LocalFlavor Business Overview

Table 115. LocalFlavor Product

Table 116. LocalFlavor Company Details

Table 117. LocalFlavor Revenue in Merchant Marketing Software Business (2015-2020)
(Million US\$)

Table 118. LocalFlavor Recent Development

Table 119. Research Programs/Design for This Report

Table 120. Key Data Information from Secondary Sources

Table 121. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Global Merchant Marketing Software Market Share by Type: 2020 VS 2026
- Figure 2. Cloud Based Features
- Figure 3. Web Based Features
- Figure 4. Global Merchant Marketing Software Market Share by Application: 2020 VS 2026
- Figure 5. Large Enterprises Case Studies
- Figure 6. SMEs Case Studies
- Figure 7. Merchant Marketing Software Report Years Considered
- Figure 8. Global Merchant Marketing Software Market Size YoY Growth 2015-2026 (US\$ Million)
- Figure 9. Global Merchant Marketing Software Market Share by Regions: 2020 VS 2026
- Figure 10. Global Merchant Marketing Software Market Share by Regions (2021-2026)
- Figure 11. Porter's Five Forces Analysis
- Figure 12. Global Merchant Marketing Software Market Share by Players in 2019
- Figure 13. Global Top Merchant Marketing Software Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Merchant Marketing Software as of 2019)
- Figure 14. The Top 10 and 5 Players Market Share by Merchant Marketing Software Revenue in 2019
- Figure 15. North America Merchant Marketing Software Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 16. Europe Merchant Marketing Software Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 17. China Merchant Marketing Software Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 18. Japan Merchant Marketing Software Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 19. Southeast Asia Merchant Marketing Software Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 20. India Merchant Marketing Software Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 21. Central & South America Merchant Marketing Software Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 22. Groupon Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 23. Groupon Revenue Growth Rate in Merchant Marketing Software Business (2015-2020)

Figure 24. LivingSocial Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 25. LivingSocial Revenue Growth Rate in Merchant Marketing Software Business (2015-2020)

Figure 26. Gilt Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 27. Gilt Revenue Growth Rate in Merchant Marketing Software Business (2015-2020)

Figure 28. Travelzoo Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 29. Travelzoo Revenue Growth Rate in Merchant Marketing Software Business (2015-2020)

Figure 30. dealsave Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 31. dealsave Revenue Growth Rate in Merchant Marketing Software Business (2015-2020)

Figure 32. HalfOffDeals Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 33. HalfOffDeals Revenue Growth Rate in Merchant Marketing Software Business (2015-2020)

Figure 34. Vagaro Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 35. Vagaro Revenue Growth Rate in Merchant Marketing Software Business (2015-2020)

Figure 36. LocalFlavor Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 37. LocalFlavor Revenue Growth Rate in Merchant Marketing Software Business (2015-2020)

Figure 38. Bottom-up and Top-down Approaches for This Report

Figure 39. Data Triangulation

Figure 40. Key Executives Interviewed

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