

Covid-19 Impact on Global Marketing Activation Service Market Size, Status and Forecast 2020-2026

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Abstracts

Marketing Activation Service is the service for marketing strategy adopted when the product reaches the maturity stage of product life cycle, and profits have fallen drastically. It is an attempt to bring the product back in the market and secure the sources of customers.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Marketing Activation Service market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Marketing Activation Service industry.

Based on our recent survey, we have several different scenarios about the Marketing Activation Service YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ xx million in 2019. The market size of Marketing Activation Service will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Marketing Activation

Service market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Marketing Activation Service market in terms of revenue. Players, stakeholders, and other participants in the global Marketing Activation Service market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on revenue and forecast by each application segment in terms of revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Marketing Activation Service market, covering important regions, viz, North America, Europe, China, Japan, Southeast Asia, India and Central & South America. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of revenue for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Marketing Activation Service market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on revenue by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Marketing Activation Service market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Marketing Activation Service market.

The following players are covered in this report:

Pico

Uniplan

Cheil

Eventive

Interbrand

Ruckus

Sagon Phior

CBA Design

KEXINO

Sid Lee

Brandimage

Brand Brothers

Radish Lab

adlicious

Tronvig Group

Startling Brands

Invasione Creativa

EWT

Boumaka

Marketing Activation Service Breakdown Data by Type

Incentives

Meetings & Conventions

Exhibitions

Others

Marketing Activation Service Breakdown Data by Application

Large Enterprises

Small and Medium-sized Enterprises (SMEs)

Contents

1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by Marketing Activation Service Revenue
- 1.4 Market Analysis by Type
 - 1.4.1 Global Marketing Activation Service Market Size Growth Rate by Type: 2020 VS 2026
 - 1.4.2 Incentives
 - 1.4.3 Meetings & Conventions
 - 1.4.4 Exhibitions
 - 1.4.5 Others
- 1.5 Market by Application
 - 1.5.1 Global Marketing Activation Service Market Share by Application: 2020 VS 2026
 - 1.5.2 Large Enterprises
 - 1.5.3 Small and Medium-sized Enterprises (SMEs)
- 1.6 Coronavirus Disease 2019 (Covid-19): Marketing Activation Service Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the Marketing Activation Service Industry
 - 1.6.1.1 Marketing Activation Service Business Impact Assessment - Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
 - 1.6.2 Market Trends and Marketing Activation Service Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for Marketing Activation Service Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 GLOBAL GROWTH TRENDS BY REGIONS

- 2.1 Marketing Activation Service Market Perspective (2015-2026)
- 2.2 Marketing Activation Service Growth Trends by Regions
 - 2.2.1 Marketing Activation Service Market Size by Regions: 2015 VS 2020 VS 2026
 - 2.2.2 Marketing Activation Service Historic Market Share by Regions (2015-2020)
 - 2.2.3 Marketing Activation Service Forecasted Market Size by Regions (2021-2026)
- 2.3 Industry Trends and Growth Strategy

- 2.3.1 Market Top Trends
- 2.3.2 Market Drivers
- 2.3.3 Market Challenges
- 2.3.4 Porter's Five Forces Analysis
- 2.3.5 Marketing Activation Service Market Growth Strategy
- 2.3.6 Primary Interviews with Key Marketing Activation Service Players (Opinion Leaders)

3 COMPETITION LANDSCAPE BY KEY PLAYERS

- 3.1 Global Top Marketing Activation Service Players by Market Size
 - 3.1.1 Global Top Marketing Activation Service Players by Revenue (2015-2020)
 - 3.1.2 Global Marketing Activation Service Revenue Market Share by Players (2015-2020)
 - 3.1.3 Global Marketing Activation Service Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 3.2 Global Marketing Activation Service Market Concentration Ratio
 - 3.2.1 Global Marketing Activation Service Market Concentration Ratio (CR5 and HHI)
 - 3.2.2 Global Top 10 and Top 5 Companies by Marketing Activation Service Revenue in 2019
- 3.3 Marketing Activation Service Key Players Head office and Area Served
- 3.4 Key Players Marketing Activation Service Product Solution and Service
- 3.5 Date of Enter into Marketing Activation Service Market
- 3.6 Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

- 4.1 Global Marketing Activation Service Historic Market Size by Type (2015-2020)
- 4.2 Global Marketing Activation Service Forecasted Market Size by Type (2021-2026)

5 MARKETING ACTIVATION SERVICE BREAKDOWN DATA BY APPLICATION (2015-2026)

- 5.1 Global Marketing Activation Service Market Size by Application (2015-2020)
- 5.2 Global Marketing Activation Service Forecasted Market Size by Application (2021-2026)

6 NORTH AMERICA

- 6.1 North America Marketing Activation Service Market Size (2015-2020)
- 6.2 Marketing Activation Service Key Players in North America (2019-2020)
- 6.3 North America Marketing Activation Service Market Size by Type (2015-2020)
- 6.4 North America Marketing Activation Service Market Size by Application (2015-2020)

7 EUROPE

- 7.1 Europe Marketing Activation Service Market Size (2015-2020)
- 7.2 Marketing Activation Service Key Players in Europe (2019-2020)
- 7.3 Europe Marketing Activation Service Market Size by Type (2015-2020)
- 7.4 Europe Marketing Activation Service Market Size by Application (2015-2020)

8 CHINA

- 8.1 China Marketing Activation Service Market Size (2015-2020)
- 8.2 Marketing Activation Service Key Players in China (2019-2020)
- 8.3 China Marketing Activation Service Market Size by Type (2015-2020)
- 8.4 China Marketing Activation Service Market Size by Application (2015-2020)

9 JAPAN

- 9.1 Japan Marketing Activation Service Market Size (2015-2020)
- 9.2 Marketing Activation Service Key Players in Japan (2019-2020)
- 9.3 Japan Marketing Activation Service Market Size by Type (2015-2020)
- 9.4 Japan Marketing Activation Service Market Size by Application (2015-2020)

10 SOUTHEAST ASIA

- 10.1 Southeast Asia Marketing Activation Service Market Size (2015-2020)
- 10.2 Marketing Activation Service Key Players in Southeast Asia (2019-2020)
- 10.3 Southeast Asia Marketing Activation Service Market Size by Type (2015-2020)
- 10.4 Southeast Asia Marketing Activation Service Market Size by Application (2015-2020)

11 INDIA

- 11.1 India Marketing Activation Service Market Size (2015-2020)
- 11.2 Marketing Activation Service Key Players in India (2019-2020)
- 11.3 India Marketing Activation Service Market Size by Type (2015-2020)

11.4 India Marketing Activation Service Market Size by Application (2015-2020)

12 CENTRAL & SOUTH AMERICA

12.1 Central & South America Marketing Activation Service Market Size (2015-2020)

12.2 Marketing Activation Service Key Players in Central & South America (2019-2020)

12.3 Central & South America Marketing Activation Service Market Size by Type (2015-2020)

12.4 Central & South America Marketing Activation Service Market Size by Application (2015-2020)

13 KEY PLAYERS PROFILES

13.1 Pico

13.1.1 Pico Company Details

13.1.2 Pico Business Overview and Its Total Revenue

13.1.3 Pico Marketing Activation Service Introduction

13.1.4 Pico Revenue in Marketing Activation Service Business (2015-2020)

13.1.5 Pico Recent Development

13.2 Uniplan

13.2.1 Uniplan Company Details

13.2.2 Uniplan Business Overview and Its Total Revenue

13.2.3 Uniplan Marketing Activation Service Introduction

13.2.4 Uniplan Revenue in Marketing Activation Service Business (2015-2020)

13.2.5 Uniplan Recent Development

13.3 Cheil

13.3.1 Cheil Company Details

13.3.2 Cheil Business Overview and Its Total Revenue

13.3.3 Cheil Marketing Activation Service Introduction

13.3.4 Cheil Revenue in Marketing Activation Service Business (2015-2020)

13.3.5 Cheil Recent Development

13.4 Eventive

13.4.1 Eventive Company Details

13.4.2 Eventive Business Overview and Its Total Revenue

13.4.3 Eventive Marketing Activation Service Introduction

13.4.4 Eventive Revenue in Marketing Activation Service Business (2015-2020)

13.4.5 Eventive Recent Development

13.5 Interbrand

13.5.1 Interbrand Company Details

- 13.5.2 Interbrand Business Overview and Its Total Revenue
- 13.5.3 Interbrand Marketing Activation Service Introduction
- 13.5.4 Interbrand Revenue in Marketing Activation Service Business (2015-2020)
- 13.5.5 Interbrand Recent Development
- 13.6 Ruckus
 - 13.6.1 Ruckus Company Details
 - 13.6.2 Ruckus Business Overview and Its Total Revenue
 - 13.6.3 Ruckus Marketing Activation Service Introduction
 - 13.6.4 Ruckus Revenue in Marketing Activation Service Business (2015-2020)
 - 13.6.5 Ruckus Recent Development
- 13.7 Sagon Phior
 - 13.7.1 Sagon Phior Company Details
 - 13.7.2 Sagon Phior Business Overview and Its Total Revenue
 - 13.7.3 Sagon Phior Marketing Activation Service Introduction
 - 13.7.4 Sagon Phior Revenue in Marketing Activation Service Business (2015-2020)
 - 13.7.5 Sagon Phior Recent Development
- 13.8 CBA Design
 - 13.8.1 CBA Design Company Details
 - 13.8.2 CBA Design Business Overview and Its Total Revenue
 - 13.8.3 CBA Design Marketing Activation Service Introduction
 - 13.8.4 CBA Design Revenue in Marketing Activation Service Business (2015-2020)
 - 13.8.5 CBA Design Recent Development
- 13.9 KEXINO
 - 13.9.1 KEXINO Company Details
 - 13.9.2 KEXINO Business Overview and Its Total Revenue
 - 13.9.3 KEXINO Marketing Activation Service Introduction
 - 13.9.4 KEXINO Revenue in Marketing Activation Service Business (2015-2020)
 - 13.9.5 KEXINO Recent Development
- 13.10 Sid Lee
 - 13.10.1 Sid Lee Company Details
 - 13.10.2 Sid Lee Business Overview and Its Total Revenue
 - 13.10.3 Sid Lee Marketing Activation Service Introduction
 - 13.10.4 Sid Lee Revenue in Marketing Activation Service Business (2015-2020)
 - 13.10.5 Sid Lee Recent Development
- 13.11 Brandimage
 - 10.11.1 Brandimage Company Details
 - 10.11.2 Brandimage Business Overview and Its Total Revenue
 - 10.11.3 Brandimage Marketing Activation Service Introduction
 - 10.11.4 Brandimage Revenue in Marketing Activation Service Business (2015-2020)

- 10.11.5 Brandimage Recent Development
- 13.12 Brand Brothers
 - 10.12.1 Brand Brothers Company Details
 - 10.12.2 Brand Brothers Business Overview and Its Total Revenue
 - 10.12.3 Brand Brothers Marketing Activation Service Introduction
 - 10.12.4 Brand Brothers Revenue in Marketing Activation Service Business (2015-2020)
 - 10.12.5 Brand Brothers Recent Development
- 13.13 Radish Lab
 - 10.13.1 Radish Lab Company Details
 - 10.13.2 Radish Lab Business Overview and Its Total Revenue
 - 10.13.3 Radish Lab Marketing Activation Service Introduction
 - 10.13.4 Radish Lab Revenue in Marketing Activation Service Business (2015-2020)
 - 10.13.5 Radish Lab Recent Development
- 13.14 adlicious
 - 10.14.1 adlicious Company Details
 - 10.14.2 adlicious Business Overview and Its Total Revenue
 - 10.14.3 adlicious Marketing Activation Service Introduction
 - 10.14.4 adlicious Revenue in Marketing Activation Service Business (2015-2020)
 - 10.14.5 adlicious Recent Development
- 13.15 Tronvig Group
 - 10.15.1 Tronvig Group Company Details
 - 10.15.2 Tronvig Group Business Overview and Its Total Revenue
 - 10.15.3 Tronvig Group Marketing Activation Service Introduction
 - 10.15.4 Tronvig Group Revenue in Marketing Activation Service Business (2015-2020)
 - 10.15.5 Tronvig Group Recent Development
- 13.16 Startling Brands
 - 10.16.1 Startling Brands Company Details
 - 10.16.2 Startling Brands Business Overview and Its Total Revenue
 - 10.16.3 Startling Brands Marketing Activation Service Introduction
 - 10.16.4 Startling Brands Revenue in Marketing Activation Service Business (2015-2020)
 - 10.16.5 Startling Brands Recent Development
- 13.17 Invasione Creativa
 - 10.17.1 Invasione Creativa Company Details
 - 10.17.2 Invasione Creativa Business Overview and Its Total Revenue
 - 10.17.3 Invasione Creativa Marketing Activation Service Introduction
 - 10.17.4 Invasione Creativa Revenue in Marketing Activation Service Business (2015-2020)

10.17.5 Invasione Creativa Recent Development

13.18 EWT

10.18.1 EWT Company Details

10.18.2 EWT Business Overview and Its Total Revenue

10.18.3 EWT Marketing Activation Service Introduction

10.18.4 EWT Revenue in Marketing Activation Service Business (2015-2020)

10.18.5 EWT Recent Development

13.19 Boumaka

10.19.1 Boumaka Company Details

10.19.2 Boumaka Business Overview and Its Total Revenue

10.19.3 Boumaka Marketing Activation Service Introduction

10.19.4 Boumaka Revenue in Marketing Activation Service Business (2015-2020)

10.19.5 Boumaka Recent Development

14 ANALYST'S VIEWPOINTS/CONCLUSIONS

15 APPENDIX

15.1 Research Methodology

15.1.1 Methodology/Research Approach

15.1.2 Data Source

15.2 Disclaimer

15.3 Author Details

List Of Tables

LIST OF TABLES

Table 1. Marketing Activation Service Key Market Segments

Table 2. Key Players Covered: Ranking by Marketing Activation Service Revenue

Table 3. Ranking of Global Top Marketing Activation Service Manufacturers by Revenue (US\$ Million) in 2019

Table 4. Global Marketing Activation Service Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026

Table 5. Key Players of Incentives

Table 6. Key Players of Meetings & Conventions

Table 7. Key Players of Exhibitions

Table 8. Key Players of Others

Table 9. COVID-19 Impact Global Market: (Four Marketing Activation Service Market Size Forecast Scenarios)

Table 10. Opportunities and Trends for Marketing Activation Service Players in the COVID-19 Landscape

Table 11. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 12. Key Regions/Countries Measures against Covid-19 Impact

Table 13. Proposal for Marketing Activation Service Players to Combat Covid-19 Impact

Table 14. Global Marketing Activation Service Market Size Growth by Application (US\$ Million): 2020 VS 2026

Table 15. Global Marketing Activation Service Market Size by Regions (US\$ Million): 2020 VS 2026

Table 16. Global Marketing Activation Service Market Size by Regions (2015-2020) (US\$ Million)

Table 17. Global Marketing Activation Service Market Share by Regions (2015-2020)

Table 18. Global Marketing Activation Service Forecasted Market Size by Regions (2021-2026) (US\$ Million)

Table 19. Global Marketing Activation Service Market Share by Regions (2021-2026)

Table 20. Market Top Trends

Table 21. Key Drivers: Impact Analysis

Table 22. Key Challenges

Table 23. Marketing Activation Service Market Growth Strategy

Table 24. Main Points Interviewed from Key Marketing Activation Service Players

Table 25. Global Marketing Activation Service Revenue by Players (2015-2020) (Million US\$)

Table 26. Global Marketing Activation Service Market Share by Players (2015-2020)

Table 27. Global Top Marketing Activation Service Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Marketing Activation Service as of 2019)

Table 28. Global Marketing Activation Service by Players Market Concentration Ratio (CR5 and HHI)

Table 29. Key Players Headquarters and Area Served

Table 30. Key Players Marketing Activation Service Product Solution and Service

Table 31. Date of Enter into Marketing Activation Service Market

Table 32. Mergers & Acquisitions, Expansion Plans

Table 33. Global Marketing Activation Service Market Size by Type (2015-2020) (Million US\$)

Table 34. Global Marketing Activation Service Market Size Share by Type (2015-2020)

Table 35. Global Marketing Activation Service Revenue Market Share by Type (2021-2026)

Table 36. Global Marketing Activation Service Market Size Share by Application (2015-2020)

Table 37. Global Marketing Activation Service Market Size by Application (2015-2020) (Million US\$)

Table 38. Global Marketing Activation Service Market Size Share by Application (2021-2026)

Table 39. North America Key Players Marketing Activation Service Revenue (2019-2020) (Million US\$)

Table 40. North America Key Players Marketing Activation Service Market Share (2019-2020)

Table 41. North America Marketing Activation Service Market Size by Type (2015-2020) (Million US\$)

Table 42. North America Marketing Activation Service Market Share by Type (2015-2020)

Table 43. North America Marketing Activation Service Market Size by Application (2015-2020) (Million US\$)

Table 44. North America Marketing Activation Service Market Share by Application (2015-2020)

Table 45. Europe Key Players Marketing Activation Service Revenue (2019-2020) (Million US\$)

Table 46. Europe Key Players Marketing Activation Service Market Share (2019-2020)

Table 47. Europe Marketing Activation Service Market Size by Type (2015-2020) (Million US\$)

Table 48. Europe Marketing Activation Service Market Share by Type (2015-2020)

Table 49. Europe Marketing Activation Service Market Size by Application (2015-2020) (Million US\$)

Table 50. Europe Marketing Activation Service Market Share by Application (2015-2020)

Table 51. China Key Players Marketing Activation Service Revenue (2019-2020) (Million US\$)

Table 52. China Key Players Marketing Activation Service Market Share (2019-2020)

Table 53. China Marketing Activation Service Market Size by Type (2015-2020) (Million US\$)

Table 54. China Marketing Activation Service Market Share by Type (2015-2020)

Table 55. China Marketing Activation Service Market Size by Application (2015-2020) (Million US\$)

Table 56. China Marketing Activation Service Market Share by Application (2015-2020)

Table 57. Japan Key Players Marketing Activation Service Revenue (2019-2020) (Million US\$)

Table 58. Japan Key Players Marketing Activation Service Market Share (2019-2020)

Table 59. Japan Marketing Activation Service Market Size by Type (2015-2020) (Million US\$)

Table 60. Japan Marketing Activation Service Market Share by Type (2015-2020)

Table 61. Japan Marketing Activation Service Market Size by Application (2015-2020) (Million US\$)

Table 62. Japan Marketing Activation Service Market Share by Application (2015-2020)

Table 63. Southeast Asia Key Players Marketing Activation Service Revenue (2019-2020) (Million US\$)

Table 64. Southeast Asia Key Players Marketing Activation Service Market Share (2019-2020)

Table 65. Southeast Asia Marketing Activation Service Market Size by Type (2015-2020) (Million US\$)

Table 66. Southeast Asia Marketing Activation Service Market Share by Type (2015-2020)

Table 67. Southeast Asia Marketing Activation Service Market Size by Application (2015-2020) (Million US\$)

Table 68. Southeast Asia Marketing Activation Service Market Share by Application (2015-2020)

Table 69. India Key Players Marketing Activation Service Revenue (2019-2020) (Million US\$)

Table 70. India Key Players Marketing Activation Service Market Share (2019-2020)

Table 71. India Marketing Activation Service Market Size by Type (2015-2020) (Million US\$)

Table 72. India Marketing Activation Service Market Share by Type (2015-2020)

Table 73. India Marketing Activation Service Market Size by Application (2015-2020)

(Million US\$)

Table 74. India Marketing Activation Service Market Share by Application (2015-2020)

Table 75. Central & South America Key Players Marketing Activation Service Revenue (2019-2020) (Million US\$)

Table 76. Central & South America Key Players Marketing Activation Service Market Share (2019-2020)

Table 77. Central & South America Marketing Activation Service Market Size by Type (2015-2020) (Million US\$)

Table 78. Central & South America Marketing Activation Service Market Share by Type (2015-2020)

Table 79. Central & South America Marketing Activation Service Market Size by Application (2015-2020) (Million US\$)

Table 80. Central & South America Marketing Activation Service Market Share by Application (2015-2020)

Table 81. Pico Company Details

Table 82. Pico Business Overview

Table 83. Pico Product

Table 84. Pico Revenue in Marketing Activation Service Business (2015-2020) (Million US\$)

Table 85. Pico Recent Development

Table 86. Uniplan Company Details

Table 87. Uniplan Business Overview

Table 88. Uniplan Product

Table 89. Uniplan Revenue in Marketing Activation Service Business (2015-2020) (Million US\$)

Table 90. Uniplan Recent Development

Table 91. Cheil Company Details

Table 92. Cheil Business Overview

Table 93. Cheil Product

Table 94. Cheil Revenue in Marketing Activation Service Business (2015-2020) (Million US\$)

Table 95. Cheil Recent Development

Table 96. Eventive Company Details

Table 97. Eventive Business Overview

Table 98. Eventive Product

Table 99. Eventive Revenue in Marketing Activation Service Business (2015-2020) (Million US\$)

Table 100. Eventive Recent Development

Table 101. Interbrand Company Details

Table 102. Interbrand Business Overview

Table 103. Interbrand Product

Table 104. Interbrand Revenue in Marketing Activation Service Business (2015-2020)
(Million US\$)

Table 105. Interbrand Recent Development

Table 106. Ruckus Company Details

Table 107. Ruckus Business Overview

Table 108. Ruckus Product

Table 109. Ruckus Revenue in Marketing Activation Service Business (2015-2020)
(Million US\$)

Table 110. Ruckus Recent Development

Table 111. Sagon Phior Company Details

Table 112. Sagon Phior Business Overview

Table 113. Sagon Phior Product

Table 114. Sagon Phior Revenue in Marketing Activation Service Business (2015-2020)
(Million US\$)

Table 115. Sagon Phior Recent Development

Table 116. CBA Design Business Overview

Table 117. CBA Design Product

Table 118. CBA Design Company Details

Table 119. CBA Design Revenue in Marketing Activation Service Business (2015-2020)
(Million US\$)

Table 120. CBA Design Recent Development

Table 121. KEXINO Company Details

Table 122. KEXINO Business Overview

Table 123. KEXINO Product

Table 124. KEXINO Revenue in Marketing Activation Service Business (2015-2020)
(Million US\$)

Table 125. KEXINO Recent Development

Table 126. Sid Lee Company Details

Table 127. Sid Lee Business Overview

Table 128. Sid Lee Product

Table 129. Sid Lee Revenue in Marketing Activation Service Business (2015-2020)
(Million US\$)

Table 130. Sid Lee Recent Development

Table 131. Brandimage Company Details

Table 132. Brandimage Business Overview

Table 133. Brandimage Product

Table 134. Brandimage Revenue in Marketing Activation Service Business (2015-2020)

(Million US\$)

Table 135. Brandimage Recent Development

Table 136. Brand Brothers Company Details

Table 137. Brand Brothers Business Overview

Table 138. Brand Brothers Product

Table 139. Brand Brothers Revenue in Marketing Activation Service Business
(2015-2020) (Million US\$)

Table 140. Brand Brothers Recent Development

Table 141. Radish Lab Company Details

Table 142. Radish Lab Business Overview

Table 143. Radish Lab Product

Table 144. Radish Lab Revenue in Marketing Activation Service Business (2015-2020)
(Million US\$)

Table 145. Radish Lab Recent Development

Table 146. adlicious Company Details

Table 147. adlicious Business Overview

Table 148. adlicious Product

Table 149. adlicious Revenue in Marketing Activation Service Business (2015-2020)
(Million US\$)

Table 150. adlicious Recent Development

Table 151. Tronvig Group Company Details

Table 152. Tronvig Group Business Overview

Table 153. Tronvig Group Product

Table 154. Tronvig Group Revenue in Marketing Activation Service Business
(2015-2020) (Million US\$)

Table 155. Tronvig Group Recent Development

Table 156. Startling Brands Company Details

Table 157. Startling Brands Business Overview

Table 158. Startling Brands Product

Table 159. Startling Brands Revenue in Marketing Activation Service Business
(2015-2020) (Million US\$)

Table 160. Startling Brands Recent Development

Table 161. Invasione Creativa Company Details

Table 162. Invasione Creativa Business Overview

Table 163. Invasione Creativa Product

Table 164. Invasione Creativa Revenue in Marketing Activation Service Business
(2015-2020) (Million US\$)

Table 165. Invasione Creativa Recent Development

Table 166. EWT Company Details

Table 167. EWT Business Overview

Table 168. EWT Product

Table 169. EWT Revenue in Marketing Activation Service Business (2015-2020) (Million US\$)

Table 170. EWT Recent Development

Table 171. Boumaka Company Details

Table 172. Boumaka Business Overview

Table 173. Boumaka Product

Table 174. Boumaka Revenue in Marketing Activation Service Business (2015-2020) (Million US\$)

Table 175. Boumaka Recent Development

Table 176. Research Programs/Design for This Report

Table 177. Key Data Information from Secondary Sources

Table 178. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

Figure 1. Global Marketing Activation Service Market Share by Type: 2020 VS 2026

Figure 2. Incentives Features

Figure 3. Meetings & Conventions Features

Figure 4. Exhibitions Features

Figure 5. Others Features

Figure 6. Global Marketing Activation Service Market Share by Application: 2020 VS 2026

Figure 7. Large Enterprises Case Studies

Figure 8. Small and Medium-sized Enterprises (SMEs) Case Studies

Figure 9. Marketing Activation Service Report Years Considered

Figure 10. Global Marketing Activation Service Market Size YoY Growth 2015-2026 (US\$ Million)

Figure 11. Global Marketing Activation Service Market Share by Regions: 2020 VS 2026

Figure 12. Global Marketing Activation Service Market Share by Regions (2021-2026)

Figure 13. Porter's Five Forces Analysis

Figure 14. Global Marketing Activation Service Market Share by Players in 2019

Figure 15. Global Top Marketing Activation Service Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Marketing Activation Service as of 2019)

Figure 16. The Top 10 and 5 Players Market Share by Marketing Activation Service Revenue in 2019

Figure 17. North America Marketing Activation Service Market Size YoY Growth (2015-2020) (Million US\$)

Figure 18. Europe Marketing Activation Service Market Size YoY Growth (2015-2020) (Million US\$)

Figure 19. China Marketing Activation Service Market Size YoY Growth (2015-2020) (Million US\$)

Figure 20. Japan Marketing Activation Service Market Size YoY Growth (2015-2020) (Million US\$)

Figure 21. Southeast Asia Marketing Activation Service Market Size YoY Growth (2015-2020) (Million US\$)

Figure 22. India Marketing Activation Service Market Size YoY Growth (2015-2020) (Million US\$)

Figure 23. Central & South America Marketing Activation Service Market Size YoY Growth (2015-2020) (Million US\$)

Figure 24. Pico Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 25. Pico Revenue Growth Rate in Marketing Activation Service Business (2015-2020)

Figure 26. Uniplan Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 27. Uniplan Revenue Growth Rate in Marketing Activation Service Business (2015-2020)

Figure 28. Cheil Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 29. Cheil Revenue Growth Rate in Marketing Activation Service Business (2015-2020)

Figure 30. Eventive Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 31. Eventive Revenue Growth Rate in Marketing Activation Service Business (2015-2020)

Figure 32. Interbrand Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 33. Interbrand Revenue Growth Rate in Marketing Activation Service Business (2015-2020)

Figure 34. Ruckus Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 35. Ruckus Revenue Growth Rate in Marketing Activation Service Business (2015-2020)

Figure 36. Sagon Phior Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 37. Sagon Phior Revenue Growth Rate in Marketing Activation Service Business (2015-2020)

Figure 38. CBA Design Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 39. CBA Design Revenue Growth Rate in Marketing Activation Service Business (2015-2020)

Figure 40. KEXINO Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 41. KEXINO Revenue Growth Rate in Marketing Activation Service Business (2015-2020)

Figure 42. Sid Lee Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 43. Sid Lee Revenue Growth Rate in Marketing Activation Service Business (2015-2020)

Figure 44. Brandimage Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 45. Brandimage Revenue Growth Rate in Marketing Activation Service Business (2015-2020)

Figure 46. Brand Brothers Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 47. Brand Brothers Revenue Growth Rate in Marketing Activation Service Business (2015-2020)

Figure 48. Radish Lab Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 49. Radish Lab Revenue Growth Rate in Marketing Activation Service Business (2015-2020)

Figure 50. adlicious Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 51. adlicious Revenue Growth Rate in Marketing Activation Service Business (2015-2020)

Figure 52. Tronvig Group Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 53. Tronvig Group Revenue Growth Rate in Marketing Activation Service Business (2015-2020)

Figure 54. Startling Brands Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 55. Startling Brands Revenue Growth Rate in Marketing Activation Service Business (2015-2020)

Figure 56. Invasione Creativa Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 57. Invasione Creativa Revenue Growth Rate in Marketing Activation Service Business (2015-2020)

Figure 58. EWT Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 59. EWT Revenue Growth Rate in Marketing Activation Service Business (2015-2020)

Figure 60. Boumaka Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 61. Boumaka Revenue Growth Rate in Marketing Activation Service Business (2015-2020)

Figure 62. Bottom-up and Top-down Approaches for This Report

Figure 63. Data Triangulation

Figure 64. Key Executives Interviewed

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