

Covid-19 Impact on Global Marketing Account Intelligence Software Market Size, Status and Forecast 2020-2026

<https://marketpublishers.com/r/CC29B967BAA0EN.html>

Date: July 2020

Pages: 99

Price: US\$ 3,900.00 (Single User License)

ID: CC29B967BAA0EN

Abstracts

Marketing Account Intelligence Software can efficient use existing account that have a high likelihood of converting to customers to meet user's ideal customer profile. Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Marketing Account Intelligence Software market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Marketing Account Intelligence Software industry.

Based on our recent survey, we have several different scenarios about the Marketing Account Intelligence Software YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ xx million in 2019. The market size of Marketing Account Intelligence Software will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Marketing Account Intelligence Software market to help players in achieving a strong market position.

Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Marketing Account Intelligence Software market in terms of revenue.

Players, stakeholders, and other participants in the global Marketing Account Intelligence Software market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on revenue and forecast by each application segment in terms of revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Marketing Account Intelligence Software market, covering important regions, viz, North America, Europe, China, Japan, Southeast Asia, India and Central & South America. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of revenue for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Marketing Account Intelligence Software market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on revenue by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Marketing Account Intelligence Software market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Marketing Account Intelligence Software market.

The following players are covered in this report:

ZoomInfo

DiscoverOrg

Marketo

Act-On

InsideView

Datanyze

Adapt

LeanData

Infer

6sense

Demandbase

RelPro

Marketing Account Intelligence Software Breakdown Data by Type

Cloud Based

Web Based

Marketing Account Intelligence Software Breakdown Data by Application

Large Enterprises

SMEs

Contents

1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by Marketing Account Intelligence Software Revenue
- 1.4 Market Analysis by Type
 - 1.4.1 Global Marketing Account Intelligence Software Market Size Growth Rate by Type: 2020 VS 2026
 - 1.4.2 Cloud Based
 - 1.4.3 Web Based
- 1.5 Market by Application
 - 1.5.1 Global Marketing Account Intelligence Software Market Share by Application: 2020 VS 2026
 - 1.5.2 Large Enterprises
 - 1.5.3 SMEs
- 1.6 Coronavirus Disease 2019 (Covid-19): Marketing Account Intelligence Software Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the Marketing Account Intelligence Software Industry
 - 1.6.1.1 Marketing Account Intelligence Software Business Impact Assessment - Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
 - 1.6.2 Market Trends and Marketing Account Intelligence Software Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for Marketing Account Intelligence Software Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 GLOBAL GROWTH TRENDS BY REGIONS

- 2.1 Marketing Account Intelligence Software Market Perspective (2015-2026)
- 2.2 Marketing Account Intelligence Software Growth Trends by Regions
 - 2.2.1 Marketing Account Intelligence Software Market Size by Regions: 2015 VS 2020

VS 2026

2.2.2 Marketing Account Intelligence Software Historic Market Share by Regions (2015-2020)

2.2.3 Marketing Account Intelligence Software Forecasted Market Size by Regions (2021-2026)

2.3 Industry Trends and Growth Strategy

2.3.1 Market Top Trends

2.3.2 Market Drivers

2.3.3 Market Challenges

2.3.4 Porter's Five Forces Analysis

2.3.5 Marketing Account Intelligence Software Market Growth Strategy

2.3.6 Primary Interviews with Key Marketing Account Intelligence Software Players (Opinion Leaders)

3 COMPETITION LANDSCAPE BY KEY PLAYERS

3.1 Global Top Marketing Account Intelligence Software Players by Market Size

3.1.1 Global Top Marketing Account Intelligence Software Players by Revenue (2015-2020)

3.1.2 Global Marketing Account Intelligence Software Revenue Market Share by Players (2015-2020)

3.1.3 Global Marketing Account Intelligence Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

3.2 Global Marketing Account Intelligence Software Market Concentration Ratio

3.2.1 Global Marketing Account Intelligence Software Market Concentration Ratio (CR5 and HHI)

3.2.2 Global Top 10 and Top 5 Companies by Marketing Account Intelligence Software Revenue in 2019

3.3 Marketing Account Intelligence Software Key Players Head office and Area Served

3.4 Key Players Marketing Account Intelligence Software Product Solution and Service

3.5 Date of Enter into Marketing Account Intelligence Software Market

3.6 Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

4.1 Global Marketing Account Intelligence Software Historic Market Size by Type (2015-2020)

4.2 Global Marketing Account Intelligence Software Forecasted Market Size by Type (2021-2026)

5 MARKETING ACCOUNT INTELLIGENCE SOFTWARE BREAKDOWN DATA BY APPLICATION (2015-2026)

5.1 Global Marketing Account Intelligence Software Market Size by Application (2015-2020)

5.2 Global Marketing Account Intelligence Software Forecasted Market Size by Application (2021-2026)

6 NORTH AMERICA

6.1 North America Marketing Account Intelligence Software Market Size (2015-2020)

6.2 Marketing Account Intelligence Software Key Players in North America (2019-2020)

6.3 North America Marketing Account Intelligence Software Market Size by Type (2015-2020)

6.4 North America Marketing Account Intelligence Software Market Size by Application (2015-2020)

7 EUROPE

7.1 Europe Marketing Account Intelligence Software Market Size (2015-2020)

7.2 Marketing Account Intelligence Software Key Players in Europe (2019-2020)

7.3 Europe Marketing Account Intelligence Software Market Size by Type (2015-2020)

7.4 Europe Marketing Account Intelligence Software Market Size by Application (2015-2020)

8 CHINA

8.1 China Marketing Account Intelligence Software Market Size (2015-2020)

8.2 Marketing Account Intelligence Software Key Players in China (2019-2020)

8.3 China Marketing Account Intelligence Software Market Size by Type (2015-2020)

8.4 China Marketing Account Intelligence Software Market Size by Application (2015-2020)

9 JAPAN

9.1 Japan Marketing Account Intelligence Software Market Size (2015-2020)

9.2 Marketing Account Intelligence Software Key Players in Japan (2019-2020)

9.3 Japan Marketing Account Intelligence Software Market Size by Type (2015-2020)

9.4 Japan Marketing Account Intelligence Software Market Size by Application (2015-2020)

10 SOUTHEAST ASIA

10.1 Southeast Asia Marketing Account Intelligence Software Market Size (2015-2020)

10.2 Marketing Account Intelligence Software Key Players in Southeast Asia (2019-2020)

10.3 Southeast Asia Marketing Account Intelligence Software Market Size by Type (2015-2020)

10.4 Southeast Asia Marketing Account Intelligence Software Market Size by Application (2015-2020)

11 INDIA

11.1 India Marketing Account Intelligence Software Market Size (2015-2020)

11.2 Marketing Account Intelligence Software Key Players in India (2019-2020)

11.3 India Marketing Account Intelligence Software Market Size by Type (2015-2020)

11.4 India Marketing Account Intelligence Software Market Size by Application (2015-2020)

12 CENTRAL & SOUTH AMERICA

12.1 Central & South America Marketing Account Intelligence Software Market Size (2015-2020)

12.2 Marketing Account Intelligence Software Key Players in Central & South America (2019-2020)

12.3 Central & South America Marketing Account Intelligence Software Market Size by Type (2015-2020)

12.4 Central & South America Marketing Account Intelligence Software Market Size by Application (2015-2020)

13 KEY PLAYERS PROFILES

13.1 ZoomInfo

13.1.1 ZoomInfo Company Details

13.1.2 ZoomInfo Business Overview and Its Total Revenue

13.1.3 ZoomInfo Marketing Account Intelligence Software Introduction

13.1.4 ZoomInfo Revenue in Marketing Account Intelligence Software Business

(2015-2020))

13.1.5 ZoomInfo Recent Development

13.2 DiscoverOrg

13.2.1 DiscoverOrg Company Details

13.2.2 DiscoverOrg Business Overview and Its Total Revenue

13.2.3 DiscoverOrg Marketing Account Intelligence Software Introduction

13.2.4 DiscoverOrg Revenue in Marketing Account Intelligence Software Business

(2015-2020)

13.2.5 DiscoverOrg Recent Development

13.3 Marketo

13.3.1 Marketo Company Details

13.3.2 Marketo Business Overview and Its Total Revenue

13.3.3 Marketo Marketing Account Intelligence Software Introduction

13.3.4 Marketo Revenue in Marketing Account Intelligence Software Business

(2015-2020)

13.3.5 Marketo Recent Development

13.4 Act-On

13.4.1 Act-On Company Details

13.4.2 Act-On Business Overview and Its Total Revenue

13.4.3 Act-On Marketing Account Intelligence Software Introduction

13.4.4 Act-On Revenue in Marketing Account Intelligence Software Business

(2015-2020)

13.4.5 Act-On Recent Development

13.5 InsideView

13.5.1 InsideView Company Details

13.5.2 InsideView Business Overview and Its Total Revenue

13.5.3 InsideView Marketing Account Intelligence Software Introduction

13.5.4 InsideView Revenue in Marketing Account Intelligence Software Business

(2015-2020)

13.5.5 InsideView Recent Development

13.6 Datanyze

13.6.1 Datanyze Company Details

13.6.2 Datanyze Business Overview and Its Total Revenue

13.6.3 Datanyze Marketing Account Intelligence Software Introduction

13.6.4 Datanyze Revenue in Marketing Account Intelligence Software Business

(2015-2020)

13.6.5 Datanyze Recent Development

13.7 Adapt

13.7.1 Adapt Company Details

- 13.7.2 Adapt Business Overview and Its Total Revenue
- 13.7.3 Adapt Marketing Account Intelligence Software Introduction
- 13.7.4 Adapt Revenue in Marketing Account Intelligence Software Business
(2015-2020)
- 13.7.5 Adapt Recent Development
- 13.8 LeanData
 - 13.8.1 LeanData Company Details
 - 13.8.2 LeanData Business Overview and Its Total Revenue
 - 13.8.3 LeanData Marketing Account Intelligence Software Introduction
 - 13.8.4 LeanData Revenue in Marketing Account Intelligence Software Business
(2015-2020)
 - 13.8.5 LeanData Recent Development
- 13.9 Infer
 - 13.9.1 Infer Company Details
 - 13.9.2 Infer Business Overview and Its Total Revenue
 - 13.9.3 Infer Marketing Account Intelligence Software Introduction
 - 13.9.4 Infer Revenue in Marketing Account Intelligence Software Business
(2015-2020)
 - 13.9.5 Infer Recent Development
- 13.10 6sense
 - 13.10.1 6sense Company Details
 - 13.10.2 6sense Business Overview and Its Total Revenue
 - 13.10.3 6sense Marketing Account Intelligence Software Introduction
 - 13.10.4 6sense Revenue in Marketing Account Intelligence Software Business
(2015-2020)
 - 13.10.5 6sense Recent Development
- 13.11 Demandbase
 - 10.11.1 Demandbase Company Details
 - 10.11.2 Demandbase Business Overview and Its Total Revenue
 - 10.11.3 Demandbase Marketing Account Intelligence Software Introduction
 - 10.11.4 Demandbase Revenue in Marketing Account Intelligence Software Business
(2015-2020)
 - 10.11.5 Demandbase Recent Development
- 13.12 RelPro
 - 10.12.1 RelPro Company Details
 - 10.12.2 RelPro Business Overview and Its Total Revenue
 - 10.12.3 RelPro Marketing Account Intelligence Software Introduction
 - 10.12.4 RelPro Revenue in Marketing Account Intelligence Software Business
(2015-2020)

10.12.5 RelPro Recent Development

14 ANALYST'S VIEWPOINTS/CONCLUSIONS

15 APPENDIX

15.1 Research Methodology

15.1.1 Methodology/Research Approach

15.1.2 Data Source

15.2 Disclaimer

15.3 Author Details

List Of Tables

LIST OF TABLES

Table 1. Marketing Account Intelligence Software Key Market Segments

Table 2. Key Players Covered: Ranking by Marketing Account Intelligence Software Revenue

Table 3. Ranking of Global Top Marketing Account Intelligence Software Manufacturers by Revenue (US\$ Million) in 2019

Table 4. Global Marketing Account Intelligence Software Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026

Table 5. Key Players of Cloud Based

Table 6. Key Players of Web Based

Table 7. COVID-19 Impact Global Market: (Four Marketing Account Intelligence Software Market Size Forecast Scenarios)

Table 8. Opportunities and Trends for Marketing Account Intelligence Software Players in the COVID-19 Landscape

Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 10. Key Regions/Countries Measures against Covid-19 Impact

Table 11. Proposal for Marketing Account Intelligence Software Players to Combat Covid-19 Impact

Table 12. Global Marketing Account Intelligence Software Market Size Growth by Application (US\$ Million): 2020 VS 2026

Table 13. Global Marketing Account Intelligence Software Market Size by Regions (US\$ Million): 2020 VS 2026

Table 14. Global Marketing Account Intelligence Software Market Size by Regions (2015-2020) (US\$ Million)

Table 15. Global Marketing Account Intelligence Software Market Share by Regions (2015-2020)

Table 16. Global Marketing Account Intelligence Software Forecasted Market Size by Regions (2021-2026) (US\$ Million)

Table 17. Global Marketing Account Intelligence Software Market Share by Regions (2021-2026)

Table 18. Market Top Trends

Table 19. Key Drivers: Impact Analysis

Table 20. Key Challenges

Table 21. Marketing Account Intelligence Software Market Growth Strategy

Table 22. Main Points Interviewed from Key Marketing Account Intelligence Software Players

Table 23. Global Marketing Account Intelligence Software Revenue by Players (2015-2020) (Million US\$)

Table 24. Global Marketing Account Intelligence Software Market Share by Players (2015-2020)

Table 25. Global Top Marketing Account Intelligence Software Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Marketing Account Intelligence Software as of 2019)

Table 26. Global Marketing Account Intelligence Software by Players Market Concentration Ratio (CR5 and HHI)

Table 27. Key Players Headquarters and Area Served

Table 28. Key Players Marketing Account Intelligence Software Product Solution and Service

Table 29. Date of Enter into Marketing Account Intelligence Software Market

Table 30. Mergers & Acquisitions, Expansion Plans

Table 31. Global Marketing Account Intelligence Software Market Size by Type (2015-2020) (Million US\$)

Table 32. Global Marketing Account Intelligence Software Market Size Share by Type (2015-2020)

Table 33. Global Marketing Account Intelligence Software Revenue Market Share by Type (2021-2026)

Table 34. Global Marketing Account Intelligence Software Market Size Share by Application (2015-2020)

Table 35. Global Marketing Account Intelligence Software Market Size by Application (2015-2020) (Million US\$)

Table 36. Global Marketing Account Intelligence Software Market Size Share by Application (2021-2026)

Table 37. North America Key Players Marketing Account Intelligence Software Revenue (2019-2020) (Million US\$)

Table 38. North America Key Players Marketing Account Intelligence Software Market Share (2019-2020)

Table 39. North America Marketing Account Intelligence Software Market Size by Type (2015-2020) (Million US\$)

Table 40. North America Marketing Account Intelligence Software Market Share by Type (2015-2020)

Table 41. North America Marketing Account Intelligence Software Market Size by Application (2015-2020) (Million US\$)

Table 42. North America Marketing Account Intelligence Software Market Share by Application (2015-2020)

Table 43. Europe Key Players Marketing Account Intelligence Software Revenue

(2019-2020) (Million US\$)

Table 44. Europe Key Players Marketing Account Intelligence Software Market Share (2019-2020)

Table 45. Europe Marketing Account Intelligence Software Market Size by Type (2015-2020) (Million US\$)

Table 46. Europe Marketing Account Intelligence Software Market Share by Type (2015-2020)

Table 47. Europe Marketing Account Intelligence Software Market Size by Application (2015-2020) (Million US\$)

Table 48. Europe Marketing Account Intelligence Software Market Share by Application (2015-2020)

Table 49. China Key Players Marketing Account Intelligence Software Revenue (2019-2020) (Million US\$)

Table 50. China Key Players Marketing Account Intelligence Software Market Share (2019-2020)

Table 51. China Marketing Account Intelligence Software Market Size by Type (2015-2020) (Million US\$)

Table 52. China Marketing Account Intelligence Software Market Share by Type (2015-2020)

Table 53. China Marketing Account Intelligence Software Market Size by Application (2015-2020) (Million US\$)

Table 54. China Marketing Account Intelligence Software Market Share by Application (2015-2020)

Table 55. Japan Key Players Marketing Account Intelligence Software Revenue (2019-2020) (Million US\$)

Table 56. Japan Key Players Marketing Account Intelligence Software Market Share (2019-2020)

Table 57. Japan Marketing Account Intelligence Software Market Size by Type (2015-2020) (Million US\$)

Table 58. Japan Marketing Account Intelligence Software Market Share by Type (2015-2020)

Table 59. Japan Marketing Account Intelligence Software Market Size by Application (2015-2020) (Million US\$)

Table 60. Japan Marketing Account Intelligence Software Market Share by Application (2015-2020)

Table 61. Southeast Asia Key Players Marketing Account Intelligence Software Revenue (2019-2020) (Million US\$)

Table 62. Southeast Asia Key Players Marketing Account Intelligence Software Market Share (2019-2020)

Table 63. Southeast Asia Marketing Account Intelligence Software Market Size by Type (2015-2020) (Million US\$)

Table 64. Southeast Asia Marketing Account Intelligence Software Market Share by Type (2015-2020)

Table 65. Southeast Asia Marketing Account Intelligence Software Market Size by Application (2015-2020) (Million US\$)

Table 66. Southeast Asia Marketing Account Intelligence Software Market Share by Application (2015-2020)

Table 67. India Key Players Marketing Account Intelligence Software Revenue (2019-2020) (Million US\$)

Table 68. India Key Players Marketing Account Intelligence Software Market Share (2019-2020)

Table 69. India Marketing Account Intelligence Software Market Size by Type (2015-2020) (Million US\$)

Table 70. India Marketing Account Intelligence Software Market Share by Type (2015-2020)

Table 71. India Marketing Account Intelligence Software Market Size by Application (2015-2020) (Million US\$)

Table 72. India Marketing Account Intelligence Software Market Share by Application (2015-2020)

Table 73. Central & South America Key Players Marketing Account Intelligence Software Revenue (2019-2020) (Million US\$)

Table 74. Central & South America Key Players Marketing Account Intelligence Software Market Share (2019-2020)

Table 75. Central & South America Marketing Account Intelligence Software Market Size by Type (2015-2020) (Million US\$)

Table 76. Central & South America Marketing Account Intelligence Software Market Share by Type (2015-2020)

Table 77. Central & South America Marketing Account Intelligence Software Market Size by Application (2015-2020) (Million US\$)

Table 78. Central & South America Marketing Account Intelligence Software Market Share by Application (2015-2020)

Table 79. ZoomInfo Company Details

Table 80. ZoomInfo Business Overview

Table 81. ZoomInfo Product

Table 82. ZoomInfo Revenue in Marketing Account Intelligence Software Business (2015-2020) (Million US\$)

Table 83. ZoomInfo Recent Development

Table 84. DiscoverOrg Company Details

- Table 85. DiscoverOrg Business Overview
- Table 86. DiscoverOrg Product
- Table 87. DiscoverOrg Revenue in Marketing Account Intelligence Software Business (2015-2020) (Million US\$)
- Table 88. DiscoverOrg Recent Development
- Table 89. Marketo Company Details
- Table 90. Marketo Business Overview
- Table 91. Marketo Product
- Table 92. Marketo Revenue in Marketing Account Intelligence Software Business (2015-2020) (Million US\$)
- Table 93. Marketo Recent Development
- Table 94. Act-On Company Details
- Table 95. Act-On Business Overview
- Table 96. Act-On Product
- Table 97. Act-On Revenue in Marketing Account Intelligence Software Business (2015-2020) (Million US\$)
- Table 98. Act-On Recent Development
- Table 99. InsideView Company Details
- Table 100. InsideView Business Overview
- Table 101. InsideView Product
- Table 102. InsideView Revenue in Marketing Account Intelligence Software Business (2015-2020) (Million US\$)
- Table 103. InsideView Recent Development
- Table 104. Datanyze Company Details
- Table 105. Datanyze Business Overview
- Table 106. Datanyze Product
- Table 107. Datanyze Revenue in Marketing Account Intelligence Software Business (2015-2020) (Million US\$)
- Table 108. Datanyze Recent Development
- Table 109. Adapt Company Details
- Table 110. Adapt Business Overview
- Table 111. Adapt Product
- Table 112. Adapt Revenue in Marketing Account Intelligence Software Business (2015-2020) (Million US\$)
- Table 113. Adapt Recent Development
- Table 114. LeanData Business Overview
- Table 115. LeanData Product
- Table 116. LeanData Company Details
- Table 117. LeanData Revenue in Marketing Account Intelligence Software Business

(2015-2020) (Million US\$)

Table 118. LeanData Recent Development

Table 119. Infer Company Details

Table 120. Infer Business Overview

Table 121. Infer Product

Table 122. Infer Revenue in Marketing Account Intelligence Software Business

(2015-2020) (Million US\$)

Table 123. Infer Recent Development

Table 124. 6sense Company Details

Table 125. 6sense Business Overview

Table 126. 6sense Product

Table 127. 6sense Revenue in Marketing Account Intelligence Software Business

(2015-2020) (Million US\$)

Table 128. 6sense Recent Development

Table 129. Demandbase Company Details

Table 130. Demandbase Business Overview

Table 131. Demandbase Product

Table 132. Demandbase Revenue in Marketing Account Intelligence Software Business

(2015-2020) (Million US\$)

Table 133. Demandbase Recent Development

Table 134. RelPro Company Details

Table 135. RelPro Business Overview

Table 136. RelPro Product

Table 137. RelPro Revenue in Marketing Account Intelligence Software Business

(2015-2020) (Million US\$)

Table 138. RelPro Recent Development

Table 139. Research Programs/Design for This Report

Table 140. Key Data Information from Secondary Sources

Table 141. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

Figure 1. Global Marketing Account Intelligence Software Market Share by Type: 2020 VS 2026

Figure 2. Cloud Based Features

Figure 3. Web Based Features

Figure 4. Global Marketing Account Intelligence Software Market Share by Application: 2020 VS 2026

Figure 5. Large Enterprises Case Studies

Figure 6. SMEs Case Studies

Figure 7. Marketing Account Intelligence Software Report Years Considered

Figure 8. Global Marketing Account Intelligence Software Market Size YoY Growth 2015-2026 (US\$ Million)

Figure 9. Global Marketing Account Intelligence Software Market Share by Regions: 2020 VS 2026

Figure 10. Global Marketing Account Intelligence Software Market Share by Regions (2021-2026)

Figure 11. Porter's Five Forces Analysis

Figure 12. Global Marketing Account Intelligence Software Market Share by Players in 2019

Figure 13. Global Top Marketing Account Intelligence Software Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Marketing Account Intelligence Software as of 2019)

Figure 14. The Top 10 and 5 Players Market Share by Marketing Account Intelligence Software Revenue in 2019

Figure 15. North America Marketing Account Intelligence Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 16. Europe Marketing Account Intelligence Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 17. China Marketing Account Intelligence Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 18. Japan Marketing Account Intelligence Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 19. Southeast Asia Marketing Account Intelligence Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 20. India Marketing Account Intelligence Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 21. Central & South America Marketing Account Intelligence Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 22. ZoomInfo Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 23. ZoomInfo Revenue Growth Rate in Marketing Account Intelligence Software Business (2015-2020)

Figure 24. DiscoverOrg Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 25. DiscoverOrg Revenue Growth Rate in Marketing Account Intelligence Software Business (2015-2020)

Figure 26. Marketo Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 27. Marketo Revenue Growth Rate in Marketing Account Intelligence Software Business (2015-2020)

Figure 28. Act-On Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 29. Act-On Revenue Growth Rate in Marketing Account Intelligence Software Business (2015-2020)

Figure 30. InsideView Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 31. InsideView Revenue Growth Rate in Marketing Account Intelligence Software Business (2015-2020)

Figure 32. Datanyze Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 33. Datanyze Revenue Growth Rate in Marketing Account Intelligence Software Business (2015-2020)

Figure 34. Adapt Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 35. Adapt Revenue Growth Rate in Marketing Account Intelligence Software Business (2015-2020)

Figure 36. LeanData Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 37. LeanData Revenue Growth Rate in Marketing Account Intelligence Software Business (2015-2020)

Figure 38. Infer Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 39. Infer Revenue Growth Rate in Marketing Account Intelligence Software Business (2015-2020)

Figure 40. 6sense Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 41. 6sense Revenue Growth Rate in Marketing Account Intelligence Software Business (2015-2020)

Figure 42. Demandbase Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 43. Demandbase Revenue Growth Rate in Marketing Account Intelligence Software Business (2015-2020)

Figure 44. RelPro Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 45. RelPro Revenue Growth Rate in Marketing Account Intelligence Software Business (2015-2020)

Figure 46. Bottom-up and Top-down Approaches for This Report

Figure 47. Data Triangulation

Figure 48. Key Executives Interviewed

I would like to order

Product name: Covid-19 Impact on Global Marketing Account Intelligence Software Market Size, Status and Forecast 2020-2026

Product link: <https://marketpublishers.com/r/CC29B967BAA0EN.html>

Price: US\$ 3,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CC29B967BAA0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

