

Covid-19 Impact on Global Managed Content as a Service (MCaaS) Market Size, Status and Forecast 2020-2026

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Abstracts

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Managed Content as a Service (MCaaS) market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Managed Content as a Service (MCaaS) industry.

Based on our recent survey, we have several different scenarios about the Managed Content as a Service (MCaaS) YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ xx million in 2019. The market size of Managed Content as a Service (MCaaS) will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Managed Content as a Service (MCaaS) market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Managed Content as a Service (MCaaS) market in terms of

revenue.

Players, stakeholders, and other participants in the global Managed Content as a Service (MCaaS) market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on revenue and forecast by each application segment in terms of revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Managed Content as a Service (MCaaS) market, covering important regions, viz, North America, Europe, China, Japan, Southeast Asia, India and Central & South America. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of revenue for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Managed Content as a Service (MCaaS) market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on revenue by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Managed Content as a Service (MCaaS) market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Managed Content as a Service (MCaaS) market.

The following players are covered in this report:

Contentful

Kentico

Contentstack

Zesty.io

Core dna

Scrivito

Butter CMS

Superdesk

Agility

Ingeniux CMS

dotCMS

Prismic.io

Sanity

Directus

Storyblok

Managed Content as a Service (MCaaS) Breakdown Data by Type

Cloud Based

Web Based

Managed Content as a Service (MCaaS) Breakdown Data by Application

Large Enterprises

SMEs

Contents

1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by Managed Content as a Service (MCaaS) Revenue
- 1.4 Market Analysis by Type
 - 1.4.1 Global Managed Content as a Service (MCaaS) Market Size Growth Rate by Type: 2020 VS 2026
 - 1.4.2 Cloud Based
 - 1.4.3 Web Based
- 1.5 Market by Application
 - 1.5.1 Global Managed Content as a Service (MCaaS) Market Share by Application: 2020 VS 2026
 - 1.5.2 Large Enterprises
 - 1.5.3 SMEs
- 1.6 Coronavirus Disease 2019 (Covid-19): Managed Content as a Service (MCaaS) Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the Managed Content as a Service (MCaaS) Industry
 - 1.6.1.1 Managed Content as a Service (MCaaS) Business Impact Assessment - Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
 - 1.6.2 Market Trends and Managed Content as a Service (MCaaS) Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for Managed Content as a Service (MCaaS) Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 GLOBAL GROWTH TRENDS BY REGIONS

- 2.1 Managed Content as a Service (MCaaS) Market Perspective (2015-2026)
- 2.2 Managed Content as a Service (MCaaS) Growth Trends by Regions
 - 2.2.1 Managed Content as a Service (MCaaS) Market Size by Regions: 2015 VS 2020

VS 2026

2.2.2 Managed Content as a Service (MCaaS) Historic Market Share by Regions (2015-2020)

2.2.3 Managed Content as a Service (MCaaS) Forecasted Market Size by Regions (2021-2026)

2.3 Industry Trends and Growth Strategy

2.3.1 Market Top Trends

2.3.2 Market Drivers

2.3.3 Market Challenges

2.3.4 Porter's Five Forces Analysis

2.3.5 Managed Content as a Service (MCaaS) Market Growth Strategy

2.3.6 Primary Interviews with Key Managed Content as a Service (MCaaS) Players (Opinion Leaders)

3 COMPETITION LANDSCAPE BY KEY PLAYERS

3.1 Global Top Managed Content as a Service (MCaaS) Players by Market Size

3.1.1 Global Top Managed Content as a Service (MCaaS) Players by Revenue (2015-2020)

3.1.2 Global Managed Content as a Service (MCaaS) Revenue Market Share by Players (2015-2020)

3.1.3 Global Managed Content as a Service (MCaaS) Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

3.2 Global Managed Content as a Service (MCaaS) Market Concentration Ratio

3.2.1 Global Managed Content as a Service (MCaaS) Market Concentration Ratio (CR5 and HHI)

3.2.2 Global Top 10 and Top 5 Companies by Managed Content as a Service (MCaaS) Revenue in 2019

3.3 Managed Content as a Service (MCaaS) Key Players Head office and Area Served

3.4 Key Players Managed Content as a Service (MCaaS) Product Solution and Service

3.5 Date of Enter into Managed Content as a Service (MCaaS) Market

3.6 Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

4.1 Global Managed Content as a Service (MCaaS) Historic Market Size by Type (2015-2020)

4.2 Global Managed Content as a Service (MCaaS) Forecasted Market Size by Type (2021-2026)

5 MANAGED CONTENT AS A SERVICE (MCAAS) BREAKDOWN DATA BY APPLICATION (2015-2026)

5.1 Global Managed Content as a Service (MCaaS) Market Size by Application (2015-2020)

5.2 Global Managed Content as a Service (MCaaS) Forecasted Market Size by Application (2021-2026)

6 NORTH AMERICA

6.1 North America Managed Content as a Service (MCaaS) Market Size (2015-2020)

6.2 Managed Content as a Service (MCaaS) Key Players in North America (2019-2020)

6.3 North America Managed Content as a Service (MCaaS) Market Size by Type (2015-2020)

6.4 North America Managed Content as a Service (MCaaS) Market Size by Application (2015-2020)

7 EUROPE

7.1 Europe Managed Content as a Service (MCaaS) Market Size (2015-2020)

7.2 Managed Content as a Service (MCaaS) Key Players in Europe (2019-2020)

7.3 Europe Managed Content as a Service (MCaaS) Market Size by Type (2015-2020)

7.4 Europe Managed Content as a Service (MCaaS) Market Size by Application (2015-2020)

8 CHINA

8.1 China Managed Content as a Service (MCaaS) Market Size (2015-2020)

8.2 Managed Content as a Service (MCaaS) Key Players in China (2019-2020)

8.3 China Managed Content as a Service (MCaaS) Market Size by Type (2015-2020)

8.4 China Managed Content as a Service (MCaaS) Market Size by Application (2015-2020)

9 JAPAN

9.1 Japan Managed Content as a Service (MCaaS) Market Size (2015-2020)

9.2 Managed Content as a Service (MCaaS) Key Players in Japan (2019-2020)

9.3 Japan Managed Content as a Service (MCaaS) Market Size by Type (2015-2020)

9.4 Japan Managed Content as a Service (MCaaS) Market Size by Application (2015-2020)

10 SOUTHEAST ASIA

10.1 Southeast Asia Managed Content as a Service (MCaaS) Market Size (2015-2020)

10.2 Managed Content as a Service (MCaaS) Key Players in Southeast Asia (2019-2020)

10.3 Southeast Asia Managed Content as a Service (MCaaS) Market Size by Type (2015-2020)

10.4 Southeast Asia Managed Content as a Service (MCaaS) Market Size by Application (2015-2020)

11 INDIA

11.1 India Managed Content as a Service (MCaaS) Market Size (2015-2020)

11.2 Managed Content as a Service (MCaaS) Key Players in India (2019-2020)

11.3 India Managed Content as a Service (MCaaS) Market Size by Type (2015-2020)

11.4 India Managed Content as a Service (MCaaS) Market Size by Application (2015-2020)

12 CENTRAL & SOUTH AMERICA

12.1 Central & South America Managed Content as a Service (MCaaS) Market Size (2015-2020)

12.2 Managed Content as a Service (MCaaS) Key Players in Central & South America (2019-2020)

12.3 Central & South America Managed Content as a Service (MCaaS) Market Size by Type (2015-2020)

12.4 Central & South America Managed Content as a Service (MCaaS) Market Size by Application (2015-2020)

13 KEY PLAYERS PROFILES

13.1 Contentful

13.1.1 Contentful Company Details

13.1.2 Contentful Business Overview and Its Total Revenue

13.1.3 Contentful Managed Content as a Service (MCaaS) Introduction

13.1.4 Contentful Revenue in Managed Content as a Service (MCaaS) Business

(2015-2020))

13.1.5 Contentful Recent Development

13.2 Kentico

13.2.1 Kentico Company Details

13.2.2 Kentico Business Overview and Its Total Revenue

13.2.3 Kentico Managed Content as a Service (MCaaS) Introduction

13.2.4 Kentico Revenue in Managed Content as a Service (MCaaS) Business

(2015-2020)

13.2.5 Kentico Recent Development

13.3 Contentstack

13.3.1 Contentstack Company Details

13.3.2 Contentstack Business Overview and Its Total Revenue

13.3.3 Contentstack Managed Content as a Service (MCaaS) Introduction

13.3.4 Contentstack Revenue in Managed Content as a Service (MCaaS) Business

(2015-2020)

13.3.5 Contentstack Recent Development

13.4 Zesty.io

13.4.1 Zesty.io Company Details

13.4.2 Zesty.io Business Overview and Its Total Revenue

13.4.3 Zesty.io Managed Content as a Service (MCaaS) Introduction

13.4.4 Zesty.io Revenue in Managed Content as a Service (MCaaS) Business

(2015-2020)

13.4.5 Zesty.io Recent Development

13.5 Core dna

13.5.1 Core dna Company Details

13.5.2 Core dna Business Overview and Its Total Revenue

13.5.3 Core dna Managed Content as a Service (MCaaS) Introduction

13.5.4 Core dna Revenue in Managed Content as a Service (MCaaS) Business

(2015-2020)

13.5.5 Core dna Recent Development

13.6 Scrivito

13.6.1 Scrivito Company Details

13.6.2 Scrivito Business Overview and Its Total Revenue

13.6.3 Scrivito Managed Content as a Service (MCaaS) Introduction

13.6.4 Scrivito Revenue in Managed Content as a Service (MCaaS) Business

(2015-2020)

13.6.5 Scrivito Recent Development

13.7 Butter CMS

13.7.1 Butter CMS Company Details

- 13.7.2 Butter CMS Business Overview and Its Total Revenue
- 13.7.3 Butter CMS Managed Content as a Service (MCaaS) Introduction
- 13.7.4 Butter CMS Revenue in Managed Content as a Service (MCaaS) Business (2015-2020)
- 13.7.5 Butter CMS Recent Development
- 13.8 Superdesk
 - 13.8.1 Superdesk Company Details
 - 13.8.2 Superdesk Business Overview and Its Total Revenue
 - 13.8.3 Superdesk Managed Content as a Service (MCaaS) Introduction
 - 13.8.4 Superdesk Revenue in Managed Content as a Service (MCaaS) Business (2015-2020)
 - 13.8.5 Superdesk Recent Development
- 13.9 Agility
 - 13.9.1 Agility Company Details
 - 13.9.2 Agility Business Overview and Its Total Revenue
 - 13.9.3 Agility Managed Content as a Service (MCaaS) Introduction
 - 13.9.4 Agility Revenue in Managed Content as a Service (MCaaS) Business (2015-2020)
 - 13.9.5 Agility Recent Development
- 13.10 Ingeniux CMS
 - 13.10.1 Ingeniux CMS Company Details
 - 13.10.2 Ingeniux CMS Business Overview and Its Total Revenue
 - 13.10.3 Ingeniux CMS Managed Content as a Service (MCaaS) Introduction
 - 13.10.4 Ingeniux CMS Revenue in Managed Content as a Service (MCaaS) Business (2015-2020)
 - 13.10.5 Ingeniux CMS Recent Development
- 13.11 dotCMS
 - 10.11.1 dotCMS Company Details
 - 10.11.2 dotCMS Business Overview and Its Total Revenue
 - 10.11.3 dotCMS Managed Content as a Service (MCaaS) Introduction
 - 10.11.4 dotCMS Revenue in Managed Content as a Service (MCaaS) Business (2015-2020)
 - 10.11.5 dotCMS Recent Development
- 13.12 Prismic.io
 - 10.12.1 Prismic.io Company Details
 - 10.12.2 Prismic.io Business Overview and Its Total Revenue
 - 10.12.3 Prismic.io Managed Content as a Service (MCaaS) Introduction
 - 10.12.4 Prismic.io Revenue in Managed Content as a Service (MCaaS) Business (2015-2020)

10.12.5 Prismic.io Recent Development

13.13 Sanity

10.13.1 Sanity Company Details

10.13.2 Sanity Business Overview and Its Total Revenue

10.13.3 Sanity Managed Content as a Service (MCaaS) Introduction

10.13.4 Sanity Revenue in Managed Content as a Service (MCaaS) Business
(2015-2020)

10.13.5 Sanity Recent Development

13.14 Directus

10.14.1 Directus Company Details

10.14.2 Directus Business Overview and Its Total Revenue

10.14.3 Directus Managed Content as a Service (MCaaS) Introduction

10.14.4 Directus Revenue in Managed Content as a Service (MCaaS) Business
(2015-2020)

10.14.5 Directus Recent Development

13.15 Storyblok

10.15.1 Storyblok Company Details

10.15.2 Storyblok Business Overview and Its Total Revenue

10.15.3 Storyblok Managed Content as a Service (MCaaS) Introduction

10.15.4 Storyblok Revenue in Managed Content as a Service (MCaaS) Business
(2015-2020)

10.15.5 Storyblok Recent Development

14 ANALYST'S VIEWPOINTS/CONCLUSIONS

15 APPENDIX

15.1 Research Methodology

15.1.1 Methodology/Research Approach

15.1.2 Data Source

15.2 Disclaimer

15.3 Author Details

List Of Tables

LIST OF TABLES

Table 1. Managed Content as a Service (MCaaS) Key Market Segments

Table 2. Key Players Covered: Ranking by Managed Content as a Service (MCaaS) Revenue

Table 3. Ranking of Global Top Managed Content as a Service (MCaaS) Manufacturers by Revenue (US\$ Million) in 2019

Table 4. Global Managed Content as a Service (MCaaS) Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026

Table 5. Key Players of Cloud Based

Table 6. Key Players of Web Based

Table 7. COVID-19 Impact Global Market: (Four Managed Content as a Service (MCaaS) Market Size Forecast Scenarios)

Table 8. Opportunities and Trends for Managed Content as a Service (MCaaS) Players in the COVID-19 Landscape

Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 10. Key Regions/Countries Measures against Covid-19 Impact

Table 11. Proposal for Managed Content as a Service (MCaaS) Players to Combat Covid-19 Impact

Table 12. Global Managed Content as a Service (MCaaS) Market Size Growth by Application (US\$ Million): 2020 VS 2026

Table 13. Global Managed Content as a Service (MCaaS) Market Size by Regions (US\$ Million): 2020 VS 2026

Table 14. Global Managed Content as a Service (MCaaS) Market Size by Regions (2015-2020) (US\$ Million)

Table 15. Global Managed Content as a Service (MCaaS) Market Share by Regions (2015-2020)

Table 16. Global Managed Content as a Service (MCaaS) Forecasted Market Size by Regions (2021-2026) (US\$ Million)

Table 17. Global Managed Content as a Service (MCaaS) Market Share by Regions (2021-2026)

Table 18. Market Top Trends

Table 19. Key Drivers: Impact Analysis

Table 20. Key Challenges

Table 21. Managed Content as a Service (MCaaS) Market Growth Strategy

Table 22. Main Points Interviewed from Key Managed Content as a Service (MCaaS) Players

Table 23. Global Managed Content as a Service (MCaaS) Revenue by Players (2015-2020) (Million US\$)

Table 24. Global Managed Content as a Service (MCaaS) Market Share by Players (2015-2020)

Table 25. Global Top Managed Content as a Service (MCaaS) Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Managed Content as a Service (MCaaS) as of 2019)

Table 26. Global Managed Content as a Service (MCaaS) by Players Market Concentration Ratio (CR5 and HHI)

Table 27. Key Players Headquarters and Area Served

Table 28. Key Players Managed Content as a Service (MCaaS) Product Solution and Service

Table 29. Date of Enter into Managed Content as a Service (MCaaS) Market

Table 30. Mergers & Acquisitions, Expansion Plans

Table 31. Global Managed Content as a Service (MCaaS) Market Size by Type (2015-2020) (Million US\$)

Table 32. Global Managed Content as a Service (MCaaS) Market Size Share by Type (2015-2020)

Table 33. Global Managed Content as a Service (MCaaS) Revenue Market Share by Type (2021-2026)

Table 34. Global Managed Content as a Service (MCaaS) Market Size Share by Application (2015-2020)

Table 35. Global Managed Content as a Service (MCaaS) Market Size by Application (2015-2020) (Million US\$)

Table 36. Global Managed Content as a Service (MCaaS) Market Size Share by Application (2021-2026)

Table 37. North America Key Players Managed Content as a Service (MCaaS) Revenue (2019-2020) (Million US\$)

Table 38. North America Key Players Managed Content as a Service (MCaaS) Market Share (2019-2020)

Table 39. North America Managed Content as a Service (MCaaS) Market Size by Type (2015-2020) (Million US\$)

Table 40. North America Managed Content as a Service (MCaaS) Market Share by Type (2015-2020)

Table 41. North America Managed Content as a Service (MCaaS) Market Size by Application (2015-2020) (Million US\$)

Table 42. North America Managed Content as a Service (MCaaS) Market Share by Application (2015-2020)

Table 43. Europe Key Players Managed Content as a Service (MCaaS) Revenue

(2019-2020) (Million US\$)

Table 44. Europe Key Players Managed Content as a Service (MCaaS) Market Share (2019-2020)

Table 45. Europe Managed Content as a Service (MCaaS) Market Size by Type (2015-2020) (Million US\$)

Table 46. Europe Managed Content as a Service (MCaaS) Market Share by Type (2015-2020)

Table 47. Europe Managed Content as a Service (MCaaS) Market Size by Application (2015-2020) (Million US\$)

Table 48. Europe Managed Content as a Service (MCaaS) Market Share by Application (2015-2020)

Table 49. China Key Players Managed Content as a Service (MCaaS) Revenue (2019-2020) (Million US\$)

Table 50. China Key Players Managed Content as a Service (MCaaS) Market Share (2019-2020)

Table 51. China Managed Content as a Service (MCaaS) Market Size by Type (2015-2020) (Million US\$)

Table 52. China Managed Content as a Service (MCaaS) Market Share by Type (2015-2020)

Table 53. China Managed Content as a Service (MCaaS) Market Size by Application (2015-2020) (Million US\$)

Table 54. China Managed Content as a Service (MCaaS) Market Share by Application (2015-2020)

Table 55. Japan Key Players Managed Content as a Service (MCaaS) Revenue (2019-2020) (Million US\$)

Table 56. Japan Key Players Managed Content as a Service (MCaaS) Market Share (2019-2020)

Table 57. Japan Managed Content as a Service (MCaaS) Market Size by Type (2015-2020) (Million US\$)

Table 58. Japan Managed Content as a Service (MCaaS) Market Share by Type (2015-2020)

Table 59. Japan Managed Content as a Service (MCaaS) Market Size by Application (2015-2020) (Million US\$)

Table 60. Japan Managed Content as a Service (MCaaS) Market Share by Application (2015-2020)

Table 61. Southeast Asia Key Players Managed Content as a Service (MCaaS) Revenue (2019-2020) (Million US\$)

Table 62. Southeast Asia Key Players Managed Content as a Service (MCaaS) Market Share (2019-2020)

Table 63. Southeast Asia Managed Content as a Service (MCaaS) Market Size by Type (2015-2020) (Million US\$)

Table 64. Southeast Asia Managed Content as a Service (MCaaS) Market Share by Type (2015-2020)

Table 65. Southeast Asia Managed Content as a Service (MCaaS) Market Size by Application (2015-2020) (Million US\$)

Table 66. Southeast Asia Managed Content as a Service (MCaaS) Market Share by Application (2015-2020)

Table 67. India Key Players Managed Content as a Service (MCaaS) Revenue (2019-2020) (Million US\$)

Table 68. India Key Players Managed Content as a Service (MCaaS) Market Share (2019-2020)

Table 69. India Managed Content as a Service (MCaaS) Market Size by Type (2015-2020) (Million US\$)

Table 70. India Managed Content as a Service (MCaaS) Market Share by Type (2015-2020)

Table 71. India Managed Content as a Service (MCaaS) Market Size by Application (2015-2020) (Million US\$)

Table 72. India Managed Content as a Service (MCaaS) Market Share by Application (2015-2020)

Table 73. Central & South America Key Players Managed Content as a Service (MCaaS) Revenue (2019-2020) (Million US\$)

Table 74. Central & South America Key Players Managed Content as a Service (MCaaS) Market Share (2019-2020)

Table 75. Central & South America Managed Content as a Service (MCaaS) Market Size by Type (2015-2020) (Million US\$)

Table 76. Central & South America Managed Content as a Service (MCaaS) Market Share by Type (2015-2020)

Table 77. Central & South America Managed Content as a Service (MCaaS) Market Size by Application (2015-2020) (Million US\$)

Table 78. Central & South America Managed Content as a Service (MCaaS) Market Share by Application (2015-2020)

Table 79. Contentful Company Details

Table 80. Contentful Business Overview

Table 81. Contentful Product

Table 82. Contentful Revenue in Managed Content as a Service (MCaaS) Business (2015-2020) (Million US\$)

Table 83. Contentful Recent Development

Table 84. Kentico Company Details

Table 85. Kentico Business Overview

Table 86. Kentico Product

Table 87. Kentico Revenue in Managed Content as a Service (MCaaS) Business (2015-2020) (Million US\$)

Table 88. Kentico Recent Development

Table 89. Contentstack Company Details

Table 90. Contentstack Business Overview

Table 91. Contentstack Product

Table 92. Contentstack Revenue in Managed Content as a Service (MCaaS) Business (2015-2020) (Million US\$)

Table 93. Contentstack Recent Development

Table 94. Zesty.io Company Details

Table 95. Zesty.io Business Overview

Table 96. Zesty.io Product

Table 97. Zesty.io Revenue in Managed Content as a Service (MCaaS) Business (2015-2020) (Million US\$)

Table 98. Zesty.io Recent Development

Table 99. Core dna Company Details

Table 100. Core dna Business Overview

Table 101. Core dna Product

Table 102. Core dna Revenue in Managed Content as a Service (MCaaS) Business (2015-2020) (Million US\$)

Table 103. Core dna Recent Development

Table 104. Scrivito Company Details

Table 105. Scrivito Business Overview

Table 106. Scrivito Product

Table 107. Scrivito Revenue in Managed Content as a Service (MCaaS) Business (2015-2020) (Million US\$)

Table 108. Scrivito Recent Development

Table 109. Butter CMS Company Details

Table 110. Butter CMS Business Overview

Table 111. Butter CMS Product

Table 112. Butter CMS Revenue in Managed Content as a Service (MCaaS) Business (2015-2020) (Million US\$)

Table 113. Butter CMS Recent Development

Table 114. Superdesk Business Overview

Table 115. Superdesk Product

Table 116. Superdesk Company Details

Table 117. Superdesk Revenue in Managed Content as a Service (MCaaS) Business

(2015-2020) (Million US\$)

Table 118. Superdesk Recent Development

Table 119. Agility Company Details

Table 120. Agility Business Overview

Table 121. Agility Product

Table 122. Agility Revenue in Managed Content as a Service (MCaaS) Business (2015-2020) (Million US\$)

Table 123. Agility Recent Development

Table 124. Ingeniux CMS Company Details

Table 125. Ingeniux CMS Business Overview

Table 126. Ingeniux CMS Product

Table 127. Ingeniux CMS Revenue in Managed Content as a Service (MCaaS) Business (2015-2020) (Million US\$)

Table 128. Ingeniux CMS Recent Development

Table 129. dotCMS Company Details

Table 130. dotCMS Business Overview

Table 131. dotCMS Product

Table 132. dotCMS Revenue in Managed Content as a Service (MCaaS) Business (2015-2020) (Million US\$)

Table 133. dotCMS Recent Development

Table 134. Prismic.io Company Details

Table 135. Prismic.io Business Overview

Table 136. Prismic.io Product

Table 137. Prismic.io Revenue in Managed Content as a Service (MCaaS) Business (2015-2020) (Million US\$)

Table 138. Prismic.io Recent Development

Table 139. Sanity Company Details

Table 140. Sanity Business Overview

Table 141. Sanity Product

Table 142. Sanity Revenue in Managed Content as a Service (MCaaS) Business (2015-2020) (Million US\$)

Table 143. Sanity Recent Development

Table 144. Directus Company Details

Table 145. Directus Business Overview

Table 146. Directus Product

Table 147. Directus Revenue in Managed Content as a Service (MCaaS) Business (2015-2020) (Million US\$)

Table 148. Directus Recent Development

Table 149. Storyblok Company Details

Table 150. Storyblok Business Overview

Table 151. Storyblok Product

Table 152. Storyblok Revenue in Managed Content as a Service (MCaaS) Business (2015-2020) (Million US\$)

Table 153. Storyblok Recent Development

Table 154. Research Programs/Design for This Report

Table 155. Key Data Information from Secondary Sources

Table 156. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

Figure 1. Global Managed Content as a Service (MCaaS) Market Share by Type: 2020 VS 2026

Figure 2. Cloud Based Features

Figure 3. Web Based Features

Figure 4. Global Managed Content as a Service (MCaaS) Market Share by Application: 2020 VS 2026

Figure 5. Large Enterprises Case Studies

Figure 6. SMEs Case Studies

Figure 7. Managed Content as a Service (MCaaS) Report Years Considered

Figure 8. Global Managed Content as a Service (MCaaS) Market Size YoY Growth 2015-2026 (US\$ Million)

Figure 9. Global Managed Content as a Service (MCaaS) Market Share by Regions: 2020 VS 2026

Figure 10. Global Managed Content as a Service (MCaaS) Market Share by Regions (2021-2026)

Figure 11. Porter's Five Forces Analysis

Figure 12. Global Managed Content as a Service (MCaaS) Market Share by Players in 2019

Figure 13. Global Top Managed Content as a Service (MCaaS) Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Managed Content as a Service (MCaaS) as of 2019

Figure 14. The Top 10 and 5 Players Market Share by Managed Content as a Service (MCaaS) Revenue in 2019

Figure 15. North America Managed Content as a Service (MCaaS) Market Size YoY Growth (2015-2020) (Million US\$)

Figure 16. Europe Managed Content as a Service (MCaaS) Market Size YoY Growth (2015-2020) (Million US\$)

Figure 17. China Managed Content as a Service (MCaaS) Market Size YoY Growth (2015-2020) (Million US\$)

Figure 18. Japan Managed Content as a Service (MCaaS) Market Size YoY Growth (2015-2020) (Million US\$)

Figure 19. Southeast Asia Managed Content as a Service (MCaaS) Market Size YoY Growth (2015-2020) (Million US\$)

Figure 20. India Managed Content as a Service (MCaaS) Market Size YoY Growth (2015-2020) (Million US\$)

Figure 21. Central & South America Managed Content as a Service (MCaaS) Market Size YoY Growth (2015-2020) (Million US\$)

Figure 22. Contentful Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 23. Contentful Revenue Growth Rate in Managed Content as a Service (MCaaS) Business (2015-2020)

Figure 24. Kentico Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 25. Kentico Revenue Growth Rate in Managed Content as a Service (MCaaS) Business (2015-2020)

Figure 26. Contentstack Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 27. Contentstack Revenue Growth Rate in Managed Content as a Service (MCaaS) Business (2015-2020)

Figure 28. Zesty.io Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 29. Zesty.io Revenue Growth Rate in Managed Content as a Service (MCaaS) Business (2015-2020)

Figure 30. Core dna Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 31. Core dna Revenue Growth Rate in Managed Content as a Service (MCaaS) Business (2015-2020)

Figure 32. Scrivito Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 33. Scrivito Revenue Growth Rate in Managed Content as a Service (MCaaS) Business (2015-2020)

Figure 34. Butter CMS Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 35. Butter CMS Revenue Growth Rate in Managed Content as a Service (MCaaS) Business (2015-2020)

Figure 36. Superdesk Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 37. Superdesk Revenue Growth Rate in Managed Content as a Service (MCaaS) Business (2015-2020)

Figure 38. Agility Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 39. Agility Revenue Growth Rate in Managed Content as a Service (MCaaS) Business (2015-2020)

Figure 40. Ingeniux CMS Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 41. Ingeniux CMS Revenue Growth Rate in Managed Content as a Service (MCaaS) Business (2015-2020)

Figure 42. dotCMS Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 43. dotCMS Revenue Growth Rate in Managed Content as a Service (MCaaS) Business (2015-2020)

Figure 44. Prismic.io Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 45. Prismic.io Revenue Growth Rate in Managed Content as a Service (MCaaS) Business (2015-2020)

Figure 46. Sanity Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 47. Sanity Revenue Growth Rate in Managed Content as a Service (MCaaS) Business (2015-2020)

Figure 48. Directus Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 49. Directus Revenue Growth Rate in Managed Content as a Service (MCaaS) Business (2015-2020)

Figure 50. Storyblok Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 51. Storyblok Revenue Growth Rate in Managed Content as a Service (MCaaS) Business (2015-2020)

Figure 52. Bottom-up and Top-down Approaches for This Report

Figure 53. Data Triangulation

Figure 54. Key Executives Interviewed

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