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COVID-19 Impact on Global M-Commerce Market Size, Status and Forecast 2020-2026

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Abstracts

This report focuses on the global M-Commerce status, future forecast, growth opportunity, key market and key players. The study objectives are to present the M-Commerce development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.
The key players covered in this study

Ericsson Inc

PayPal

Visa

MasterCard

IBM

Google

Mopay Inc

Oxygen8

SAP

Amazon

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Apple Inc

Gemalto

Staples

Microsoft Corp

ASOS

eBay

Wal-Mart Stores

Zynga

Barnes & Noble

BlackBerry Ltd

Costco Wholesale Corp

Netflix

Office Depot

Target Corp

Rakuten

Sears Holdings Corp

Market segment by Payment, the product can be split into

Near Field Communication (NFC)

Premium SMS

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Wireless application protocol (WAP)

Direct Carrier Billing

Market segment by Application, split into

Retail

Reservation/Ticket Booking

Bill Payments

Mobile Wallets

Others

Market segment by Regions/Countries, this report covers

North America

Europe

China

Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global M-Commerce status, future forecast, growth opportunity, key market and key players.

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To present the M-Commerce development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by payment, market and key regions.

In this study, the years considered to estimate the market size of M-Commerce are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, payment and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

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