

COVID-19 Impact on Global Loyalty Program Software for Small Businesses Market Size, Status and Forecast 2020-2026

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Abstracts

This report focuses on the global Loyalty Program Software for Small Businesses status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Loyalty Program Software for Small Businesses development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

The key players covered in this study

Pobuca

Fivestars Loyalty

TapMango

Preferred Market Solutions

VYPER

Goodycard

Revetize

Kangaroo Rewards

Flok

Belly

Sparkage

Anafore

Marketing Marvel

Simsol

Bobile

Spring Marketplace

Spendgo

Yollty

Hashtag Loyalty

AirLoop

Boostly

Suelon

ADELYA

Capillary Technologies

Fanbank

Market segment by Type, the product can be split into

Basic(Under \$79/Month)

Standard(\$79-149/Month)

Senior(\$149-249/Month)

Market segment by Application, split into

Commercial Mortgages

Residential Mortgages

Education Loans

Finance

Other

Market segment by Regions/Countries, this report covers

North America

Europe

China

Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global Loyalty Program Software for Small Businesses status, future forecast, growth opportunity, key market and key players.

To present the Loyalty Program Software for Small Businesses development in

North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of Loyalty Program Software for Small Businesses are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Contents

1 REPORT OVERVIEW

1.1 Study Scope

1.2 Key Market Segments

1.3 Players Covered: Ranking by Loyalty Program Software for Small Businesses Revenue

1.4 Market Analysis by Type

1.4.1 Global Loyalty Program Software for Small Businesses Market Size Growth Rate by Type: 2020 VS 2026

1.4.2 Basic(Under \$79/Month)

1.4.3 Standard(\$79-149/Month)

1.4.4 Senior(\$149-249/Month)

1.5 Market by Application

1.5.1 Global Loyalty Program Software for Small Businesses Market Share by Application: 2020 VS 2026

1.5.2 Commercial Mortgages

1.5.3 Residential Mortgages

1.5.4 Education Loans

1.5.5 Finance

1.5.6 Other

1.6 Coronavirus Disease 2019 (Covid-19): Loyalty Program Software for Small Businesses Industry Impact

1.6.1 How the Covid-19 is Affecting the Loyalty Program Software for Small Businesses Industry

1.6.1.1 Loyalty Program Software for Small Businesses Business Impact Assessment - Covid-19

1.6.1.2 Supply Chain Challenges

1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products

1.6.2 Market Trends and Loyalty Program Software for Small Businesses Potential Opportunities in the COVID-19 Landscape

1.6.3 Measures / Proposal against Covid-19

1.6.3.1 Government Measures to Combat Covid-19 Impact

1.6.3.2 Proposal for Loyalty Program Software for Small Businesses Players to Combat Covid-19 Impact

1.7 Study Objectives

1.8 Years Considered

2 GLOBAL GROWTH TRENDS BY REGIONS

- 2.1 Loyalty Program Software for Small Businesses Market Perspective (2015-2026)
- 2.2 Loyalty Program Software for Small Businesses Growth Trends by Regions
 - 2.2.1 Loyalty Program Software for Small Businesses Market Size by Regions: 2015 VS 2020 VS 2026
 - 2.2.2 Loyalty Program Software for Small Businesses Historic Market Share by Regions (2015-2020)
 - 2.2.3 Loyalty Program Software for Small Businesses Forecasted Market Size by Regions (2021-2026)
- 2.3 Industry Trends and Growth Strategy
 - 2.3.1 Market Top Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Challenges
 - 2.3.4 Porter's Five Forces Analysis
 - 2.3.5 Loyalty Program Software for Small Businesses Market Growth Strategy
 - 2.3.6 Primary Interviews with Key Loyalty Program Software for Small Businesses Players (Opinion Leaders)

3 COMPETITION LANDSCAPE BY KEY PLAYERS

- 3.1 Global Top Loyalty Program Software for Small Businesses Players by Market Size
 - 3.1.1 Global Top Loyalty Program Software for Small Businesses Players by Revenue (2015-2020)
 - 3.1.2 Global Loyalty Program Software for Small Businesses Revenue Market Share by Players (2015-2020)
 - 3.1.3 Global Loyalty Program Software for Small Businesses Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 3.2 Global Loyalty Program Software for Small Businesses Market Concentration Ratio
 - 3.2.1 Global Loyalty Program Software for Small Businesses Market Concentration Ratio (CR5 and HHI)
 - 3.2.2 Global Top 10 and Top 5 Companies by Loyalty Program Software for Small Businesses Revenue in 2019
- 3.3 Loyalty Program Software for Small Businesses Key Players Head office and Area Served
- 3.4 Key Players Loyalty Program Software for Small Businesses Product Solution and Service
- 3.5 Date of Enter into Loyalty Program Software for Small Businesses Market
- 3.6 Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

4.1 Global Loyalty Program Software for Small Businesses Historic Market Size by Type (2015-2020)

4.2 Global Loyalty Program Software for Small Businesses Forecasted Market Size by Type (2021-2026)

5 LOYALTY PROGRAM SOFTWARE FOR SMALL BUSINESSES BREAKDOWN DATA BY APPLICATION (2015-2026)

5.1 Global Loyalty Program Software for Small Businesses Market Size by Application (2015-2020)

5.2 Global Loyalty Program Software for Small Businesses Forecasted Market Size by Application (2021-2026)

6 NORTH AMERICA

6.1 North America Loyalty Program Software for Small Businesses Market Size (2015-2020)

6.2 Loyalty Program Software for Small Businesses Key Players in North America (2019-2020)

6.3 North America Loyalty Program Software for Small Businesses Market Size by Type (2015-2020)

6.4 North America Loyalty Program Software for Small Businesses Market Size by Application (2015-2020)

7 EUROPE

7.1 Europe Loyalty Program Software for Small Businesses Market Size (2015-2020)

7.2 Loyalty Program Software for Small Businesses Key Players in Europe (2019-2020)

7.3 Europe Loyalty Program Software for Small Businesses Market Size by Type (2015-2020)

7.4 Europe Loyalty Program Software for Small Businesses Market Size by Application (2015-2020)

8 CHINA

8.1 China Loyalty Program Software for Small Businesses Market Size (2015-2020)

8.2 Loyalty Program Software for Small Businesses Key Players in China (2019-2020)

8.3 China Loyalty Program Software for Small Businesses Market Size by Type (2015-2020)

8.4 China Loyalty Program Software for Small Businesses Market Size by Application (2015-2020)

9 JAPAN

9.1 Japan Loyalty Program Software for Small Businesses Market Size (2015-2020)

9.2 Loyalty Program Software for Small Businesses Key Players in Japan (2019-2020)

9.3 Japan Loyalty Program Software for Small Businesses Market Size by Type (2015-2020)

9.4 Japan Loyalty Program Software for Small Businesses Market Size by Application (2015-2020)

10 SOUTHEAST ASIA

10.1 Southeast Asia Loyalty Program Software for Small Businesses Market Size (2015-2020)

10.2 Loyalty Program Software for Small Businesses Key Players in Southeast Asia (2019-2020)

10.3 Southeast Asia Loyalty Program Software for Small Businesses Market Size by Type (2015-2020)

10.4 Southeast Asia Loyalty Program Software for Small Businesses Market Size by Application (2015-2020)

11 INDIA

11.1 India Loyalty Program Software for Small Businesses Market Size (2015-2020)

11.2 Loyalty Program Software for Small Businesses Key Players in India (2019-2020)

11.3 India Loyalty Program Software for Small Businesses Market Size by Type (2015-2020)

11.4 India Loyalty Program Software for Small Businesses Market Size by Application (2015-2020)

12 CENTRAL & SOUTH AMERICA

12.1 Central & South America Loyalty Program Software for Small Businesses Market Size (2015-2020)

12.2 Loyalty Program Software for Small Businesses Key Players in Central & South America (2019-2020)

12.3 Central & South America Loyalty Program Software for Small Businesses Market Size by Type (2015-2020)

12.4 Central & South America Loyalty Program Software for Small Businesses Market Size by Application (2015-2020)

13 KEY PLAYERS PROFILES

13.1 Pobuca

13.1.1 Pobuca Company Details

13.1.2 Pobuca Business Overview and Its Total Revenue

13.1.3 Pobuca Loyalty Program Software for Small Businesses Introduction

13.1.4 Pobuca Revenue in Loyalty Program Software for Small Businesses Business (2015-2020))

13.1.5 Pobuca Recent Development

13.2 Fivestars Loyalty

13.2.1 Fivestars Loyalty Company Details

13.2.2 Fivestars Loyalty Business Overview and Its Total Revenue

13.2.3 Fivestars Loyalty Loyalty Program Software for Small Businesses Introduction

13.2.4 Fivestars Loyalty Revenue in Loyalty Program Software for Small Businesses Business (2015-2020)

13.2.5 Fivestars Loyalty Recent Development

13.3 TapMango

13.3.1 TapMango Company Details

13.3.2 TapMango Business Overview and Its Total Revenue

13.3.3 TapMango Loyalty Program Software for Small Businesses Introduction

13.3.4 TapMango Revenue in Loyalty Program Software for Small Businesses Business (2015-2020)

13.3.5 TapMango Recent Development

13.4 Preferred Market Solutions

13.4.1 Preferred Market Solutions Company Details

13.4.2 Preferred Market Solutions Business Overview and Its Total Revenue

13.4.3 Preferred Market Solutions Loyalty Program Software for Small Businesses Introduction

13.4.4 Preferred Market Solutions Revenue in Loyalty Program Software for Small Businesses Business (2015-2020)

13.4.5 Preferred Market Solutions Recent Development

13.5 VYPER

- 13.5.1 VYPER Company Details
- 13.5.2 VYPER Business Overview and Its Total Revenue
- 13.5.3 VYPER Loyalty Program Software for Small Businesses Introduction
- 13.5.4 VYPER Revenue in Loyalty Program Software for Small Businesses Business (2015-2020)
- 13.5.5 VYPER Recent Development
- 13.6 Goodycard
 - 13.6.1 Goodycard Company Details
 - 13.6.2 Goodycard Business Overview and Its Total Revenue
 - 13.6.3 Goodycard Loyalty Program Software for Small Businesses Introduction
 - 13.6.4 Goodycard Revenue in Loyalty Program Software for Small Businesses Business (2015-2020)
 - 13.6.5 Goodycard Recent Development
- 13.7 Revetize
 - 13.7.1 Revetize Company Details
 - 13.7.2 Revetize Business Overview and Its Total Revenue
 - 13.7.3 Revetize Loyalty Program Software for Small Businesses Introduction
 - 13.7.4 Revetize Revenue in Loyalty Program Software for Small Businesses Business (2015-2020)
 - 13.7.5 Revetize Recent Development
- 13.8 Kangaroo Rewards
 - 13.8.1 Kangaroo Rewards Company Details
 - 13.8.2 Kangaroo Rewards Business Overview and Its Total Revenue
 - 13.8.3 Kangaroo Rewards Loyalty Program Software for Small Businesses Introduction
 - 13.8.4 Kangaroo Rewards Revenue in Loyalty Program Software for Small Businesses Business (2015-2020)
 - 13.8.5 Kangaroo Rewards Recent Development
- 13.9 Flok
 - 13.9.1 Flok Company Details
 - 13.9.2 Flok Business Overview and Its Total Revenue
 - 13.9.3 Flok Loyalty Program Software for Small Businesses Introduction
 - 13.9.4 Flok Revenue in Loyalty Program Software for Small Businesses Business (2015-2020)
 - 13.9.5 Flok Recent Development
- 13.10 Belly
 - 13.10.1 Belly Company Details
 - 13.10.2 Belly Business Overview and Its Total Revenue
 - 13.10.3 Belly Loyalty Program Software for Small Businesses Introduction

13.10.4 Belly Revenue in Loyalty Program Software for Small Businesses Business (2015-2020)

13.10.5 Belly Recent Development

13.11 Sparkage

10.11.1 Sparkage Company Details

10.11.2 Sparkage Business Overview and Its Total Revenue

10.11.3 Sparkage Loyalty Program Software for Small Businesses Introduction

10.11.4 Sparkage Revenue in Loyalty Program Software for Small Businesses Business (2015-2020)

10.11.5 Sparkage Recent Development

13.12 Anafore

10.12.1 Anafore Company Details

10.12.2 Anafore Business Overview and Its Total Revenue

10.12.3 Anafore Loyalty Program Software for Small Businesses Introduction

10.12.4 Anafore Revenue in Loyalty Program Software for Small Businesses Business (2015-2020)

10.12.5 Anafore Recent Development

13.13 Marketing Marvel

10.13.1 Marketing Marvel Company Details

10.13.2 Marketing Marvel Business Overview and Its Total Revenue

10.13.3 Marketing Marvel Loyalty Program Software for Small Businesses Introduction

10.13.4 Marketing Marvel Revenue in Loyalty Program Software for Small Businesses Business (2015-2020)

10.13.5 Marketing Marvel Recent Development

13.14 Simsol

10.14.1 Simsol Company Details

10.14.2 Simsol Business Overview and Its Total Revenue

10.14.3 Simsol Loyalty Program Software for Small Businesses Introduction

10.14.4 Simsol Revenue in Loyalty Program Software for Small Businesses Business (2015-2020)

10.14.5 Simsol Recent Development

13.15 Bobile

10.15.1 Bobile Company Details

10.15.2 Bobile Business Overview and Its Total Revenue

10.15.3 Bobile Loyalty Program Software for Small Businesses Introduction

10.15.4 Bobile Revenue in Loyalty Program Software for Small Businesses Business (2015-2020)

10.15.5 Bobile Recent Development

13.16 Spring Marketplace

10.16.1 Spring Marketplace Company Details

10.16.2 Spring Marketplace Business Overview and Its Total Revenue

10.16.3 Spring Marketplace Loyalty Program Software for Small Businesses

Introduction

10.16.4 Spring Marketplace Revenue in Loyalty Program Software for Small Businesses Business (2015-2020)

10.16.5 Spring Marketplace Recent Development

13.17 Spendgo

10.17.1 Spendgo Company Details

10.17.2 Spendgo Business Overview and Its Total Revenue

10.17.3 Spendgo Loyalty Program Software for Small Businesses Introduction

10.17.4 Spendgo Revenue in Loyalty Program Software for Small Businesses Business (2015-2020)

10.17.5 Spendgo Recent Development

13.18 Yollty

10.18.1 Yollty Company Details

10.18.2 Yollty Business Overview and Its Total Revenue

10.18.3 Yollty Loyalty Program Software for Small Businesses Introduction

10.18.4 Yollty Revenue in Loyalty Program Software for Small Businesses Business (2015-2020)

10.18.5 Yollty Recent Development

13.19 Hashtag Loyalty

10.19.1 Hashtag Loyalty Company Details

10.19.2 Hashtag Loyalty Business Overview and Its Total Revenue

10.19.3 Hashtag Loyalty Loyalty Program Software for Small Businesses Introduction

10.19.4 Hashtag Loyalty Revenue in Loyalty Program Software for Small Businesses Business (2015-2020)

10.19.5 Hashtag Loyalty Recent Development

13.20 AirLoop

10.20.1 AirLoop Company Details

10.20.2 AirLoop Business Overview and Its Total Revenue

10.20.3 AirLoop Loyalty Program Software for Small Businesses Introduction

10.20.4 AirLoop Revenue in Loyalty Program Software for Small Businesses Business (2015-2020)

10.20.5 AirLoop Recent Development

13.21 Boostly

10.21.1 Boostly Company Details

10.21.2 Boostly Business Overview and Its Total Revenue

10.21.3 Boostly Loyalty Program Software for Small Businesses Introduction

10.21.4 Boostly Revenue in Loyalty Program Software for Small Businesses Business (2015-2020)

10.21.5 Boostly Recent Development

13.22 Suelon

10.22.1 Suelon Company Details

10.22.2 Suelon Business Overview and Its Total Revenue

10.22.3 Suelon Loyalty Program Software for Small Businesses Introduction

10.22.4 Suelon Revenue in Loyalty Program Software for Small Businesses Business (2015-2020)

10.22.5 Suelon Recent Development

13.23 ADELYA

10.23.1 ADELYA Company Details

10.23.2 ADELYA Business Overview and Its Total Revenue

10.23.3 ADELYA Loyalty Program Software for Small Businesses Introduction

10.23.4 ADELYA Revenue in Loyalty Program Software for Small Businesses Business (2015-2020)

10.23.5 ADELYA Recent Development

13.24 Capillary Technologies

10.24.1 Capillary Technologies Company Details

10.24.2 Capillary Technologies Business Overview and Its Total Revenue

10.24.3 Capillary Technologies Loyalty Program Software for Small Businesses Introduction

10.24.4 Capillary Technologies Revenue in Loyalty Program Software for Small Businesses Business (2015-2020)

10.24.5 Capillary Technologies Recent Development

13.25 Fanbank

10.25.1 Fanbank Company Details

10.25.2 Fanbank Business Overview and Its Total Revenue

10.25.3 Fanbank Loyalty Program Software for Small Businesses Introduction

10.25.4 Fanbank Revenue in Loyalty Program Software for Small Businesses Business (2015-2020)

10.25.5 Fanbank Recent Development

14 ANALYST'S VIEWPOINTS/CONCLUSIONS

15 APPENDIX

15.1 Research Methodology

15.1.1 Methodology/Research Approach

- 15.1.2 Data Source
- 15.2 Disclaimer
- 15.3 Author Details

List Of Tables

LIST OF TABLES

Table 1. Loyalty Program Software for Small Businesses Key Market Segments

Table 2. Key Players Covered: Ranking by Loyalty Program Software for Small Businesses Revenue

Table 3. Ranking of Global Top Loyalty Program Software for Small Businesses Manufacturers by Revenue (US\$ Million) in 2019

Table 4. Global Loyalty Program Software for Small Businesses Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026

Table 5. Key Players of Basic(Under \$79/Month)

Table 6. Key Players of Standard(\$79-149/Month)

Table 7. Key Players of Senior(\$149-249/Month)

Table 8. COVID-19 Impact Global Market: (Four Loyalty Program Software for Small Businesses Market Size Forecast Scenarios)

Table 9. Opportunities and Trends for Loyalty Program Software for Small Businesses Players in the COVID-19 Landscape

Table 10. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 11. Key Regions/Countries Measures against Covid-19 Impact

Table 12. Proposal for Loyalty Program Software for Small Businesses Players to Combat Covid-19 Impact

Table 13. Global Loyalty Program Software for Small Businesses Market Size Growth by Application (US\$ Million): 2020 VS 2026

Table 14. Global Loyalty Program Software for Small Businesses Market Size by Regions (US\$ Million): 2020 VS 2026

Table 15. Global Loyalty Program Software for Small Businesses Market Size by Regions (2015-2020) (US\$ Million)

Table 16. Global Loyalty Program Software for Small Businesses Market Share by Regions (2015-2020)

Table 17. Global Loyalty Program Software for Small Businesses Forecasted Market Size by Regions (2021-2026) (US\$ Million)

Table 18. Global Loyalty Program Software for Small Businesses Market Share by Regions (2021-2026)

Table 19. Market Top Trends

Table 20. Key Drivers: Impact Analysis

Table 21. Key Challenges

Table 22. Loyalty Program Software for Small Businesses Market Growth Strategy

Table 23. Main Points Interviewed from Key Loyalty Program Software for Small

Businesses Players

Table 24. Global Loyalty Program Software for Small Businesses Revenue by Players (2015-2020) (Million US\$)

Table 25. Global Loyalty Program Software for Small Businesses Market Share by Players (2015-2020)

Table 26. Global Top Loyalty Program Software for Small Businesses Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Loyalty Program Software for Small Businesses as of 2019)

Table 27. Global Loyalty Program Software for Small Businesses by Players Market Concentration Ratio (CR5 and HHI)

Table 28. Key Players Headquarters and Area Served

Table 29. Key Players Loyalty Program Software for Small Businesses Product Solution and Service

Table 30. Date of Enter into Loyalty Program Software for Small Businesses Market

Table 31. Mergers & Acquisitions, Expansion Plans

Table 32. Global Loyalty Program Software for Small Businesses Market Size by Type (2015-2020) (Million US\$)

Table 33. Global Loyalty Program Software for Small Businesses Market Size Share by Type (2015-2020)

Table 34. Global Loyalty Program Software for Small Businesses Revenue Market Share by Type (2021-2026)

Table 35. Global Loyalty Program Software for Small Businesses Market Size Share by Application (2015-2020)

Table 36. Global Loyalty Program Software for Small Businesses Market Size by Application (2015-2020) (Million US\$)

Table 37. Global Loyalty Program Software for Small Businesses Market Size Share by Application (2021-2026)

Table 38. North America Key Players Loyalty Program Software for Small Businesses Revenue (2019-2020) (Million US\$)

Table 39. North America Key Players Loyalty Program Software for Small Businesses Market Share (2019-2020)

Table 40. North America Loyalty Program Software for Small Businesses Market Size by Type (2015-2020) (Million US\$)

Table 41. North America Loyalty Program Software for Small Businesses Market Share by Type (2015-2020)

Table 42. North America Loyalty Program Software for Small Businesses Market Size by Application (2015-2020) (Million US\$)

Table 43. North America Loyalty Program Software for Small Businesses Market Share by Application (2015-2020)

Table 44. Europe Key Players Loyalty Program Software for Small Businesses Revenue (2019-2020) (Million US\$)

Table 45. Europe Key Players Loyalty Program Software for Small Businesses Market Share (2019-2020)

Table 46. Europe Loyalty Program Software for Small Businesses Market Size by Type (2015-2020) (Million US\$)

Table 47. Europe Loyalty Program Software for Small Businesses Market Share by Type (2015-2020)

Table 48. Europe Loyalty Program Software for Small Businesses Market Size by Application (2015-2020) (Million US\$)

Table 49. Europe Loyalty Program Software for Small Businesses Market Share by Application (2015-2020)

Table 50. China Key Players Loyalty Program Software for Small Businesses Revenue (2019-2020) (Million US\$)

Table 51. China Key Players Loyalty Program Software for Small Businesses Market Share (2019-2020)

Table 52. China Loyalty Program Software for Small Businesses Market Size by Type (2015-2020) (Million US\$)

Table 53. China Loyalty Program Software for Small Businesses Market Share by Type (2015-2020)

Table 54. China Loyalty Program Software for Small Businesses Market Size by Application (2015-2020) (Million US\$)

Table 55. China Loyalty Program Software for Small Businesses Market Share by Application (2015-2020)

Table 56. Japan Key Players Loyalty Program Software for Small Businesses Revenue (2019-2020) (Million US\$)

Table 57. Japan Key Players Loyalty Program Software for Small Businesses Market Share (2019-2020)

Table 58. Japan Loyalty Program Software for Small Businesses Market Size by Type (2015-2020) (Million US\$)

Table 59. Japan Loyalty Program Software for Small Businesses Market Share by Type (2015-2020)

Table 60. Japan Loyalty Program Software for Small Businesses Market Size by Application (2015-2020) (Million US\$)

Table 61. Japan Loyalty Program Software for Small Businesses Market Share by Application (2015-2020)

Table 62. Southeast Asia Key Players Loyalty Program Software for Small Businesses Revenue (2019-2020) (Million US\$)

Table 63. Southeast Asia Key Players Loyalty Program Software for Small Businesses

Market Share (2019-2020)

Table 64. Southeast Asia Loyalty Program Software for Small Businesses Market Size by Type (2015-2020) (Million US\$)

Table 65. Southeast Asia Loyalty Program Software for Small Businesses Market Share by Type (2015-2020)

Table 66. Southeast Asia Loyalty Program Software for Small Businesses Market Size by Application (2015-2020) (Million US\$)

Table 67. Southeast Asia Loyalty Program Software for Small Businesses Market Share by Application (2015-2020)

Table 68. India Key Players Loyalty Program Software for Small Businesses Revenue (2019-2020) (Million US\$)

Table 69. India Key Players Loyalty Program Software for Small Businesses Market Share (2019-2020)

Table 70. India Loyalty Program Software for Small Businesses Market Size by Type (2015-2020) (Million US\$)

Table 71. India Loyalty Program Software for Small Businesses Market Share by Type (2015-2020)

Table 72. India Loyalty Program Software for Small Businesses Market Size by Application (2015-2020) (Million US\$)

Table 73. India Loyalty Program Software for Small Businesses Market Share by Application (2015-2020)

Table 74. Central & South America Key Players Loyalty Program Software for Small Businesses Revenue (2019-2020) (Million US\$)

Table 75. Central & South America Key Players Loyalty Program Software for Small Businesses Market Share (2019-2020)

Table 76. Central & South America Loyalty Program Software for Small Businesses Market Size by Type (2015-2020) (Million US\$)

Table 77. Central & South America Loyalty Program Software for Small Businesses Market Share by Type (2015-2020)

Table 78. Central & South America Loyalty Program Software for Small Businesses Market Size by Application (2015-2020) (Million US\$)

Table 79. Central & South America Loyalty Program Software for Small Businesses Market Share by Application (2015-2020)

Table 80. Pobuca Company Details

Table 81. Pobuca Business Overview

Table 82. Pobuca Product

Table 83. Pobuca Revenue in Loyalty Program Software for Small Businesses Business (2015-2020) (Million US\$)

Table 84. Pobuca Recent Development

- Table 85. Fivestars Loyalty Company Details
- Table 86. Fivestars Loyalty Business Overview
- Table 87. Fivestars Loyalty Product
- Table 88. Fivestars Loyalty Revenue in Loyalty Program Software for Small Businesses Business (2015-2020) (Million US\$)
- Table 89. Fivestars Loyalty Recent Development
- Table 90. TapMango Company Details
- Table 91. TapMango Business Overview
- Table 92. TapMango Product
- Table 93. TapMango Revenue in Loyalty Program Software for Small Businesses Business (2015-2020) (Million US\$)
- Table 94. TapMango Recent Development
- Table 95. Preferred Market Solutions Company Details
- Table 96. Preferred Market Solutions Business Overview
- Table 97. Preferred Market Solutions Product
- Table 98. Preferred Market Solutions Revenue in Loyalty Program Software for Small Businesses Business (2015-2020) (Million US\$)
- Table 99. Preferred Market Solutions Recent Development
- Table 100. VYPER Company Details
- Table 101. VYPER Business Overview
- Table 102. VYPER Product
- Table 103. VYPER Revenue in Loyalty Program Software for Small Businesses Business (2015-2020) (Million US\$)
- Table 104. VYPER Recent Development
- Table 105. Goodycard Company Details
- Table 106. Goodycard Business Overview
- Table 107. Goodycard Product
- Table 108. Goodycard Revenue in Loyalty Program Software for Small Businesses Business (2015-2020) (Million US\$)
- Table 109. Goodycard Recent Development
- Table 110. Revetize Company Details
- Table 111. Revetize Business Overview
- Table 112. Revetize Product
- Table 113. Revetize Revenue in Loyalty Program Software for Small Businesses Business (2015-2020) (Million US\$)
- Table 114. Revetize Recent Development
- Table 115. Kangaroo Rewards Business Overview
- Table 116. Kangaroo Rewards Product
- Table 117. Kangaroo Rewards Company Details

Table 118. Kangaroo Rewards Revenue in Loyalty Program Software for Small Businesses Business (2015-2020) (Million US\$)

Table 119. Kangaroo Rewards Recent Development

Table 120. Flok Company Details

Table 121. Flok Business Overview

Table 122. Flok Product

Table 123. Flok Revenue in Loyalty Program Software for Small Businesses Business (2015-2020) (Million US\$)

Table 124. Flok Recent Development

Table 125. Belly Company Details

Table 126. Belly Business Overview

Table 127. Belly Product

Table 128. Belly Revenue in Loyalty Program Software for Small Businesses Business (2015-2020) (Million US\$)

Table 129. Belly Recent Development

Table 130. Sparkage Company Details

Table 131. Sparkage Business Overview

Table 132. Sparkage Product

Table 133. Sparkage Revenue in Loyalty Program Software for Small Businesses Business (2015-2020) (Million US\$)

Table 134. Sparkage Recent Development

Table 135. Anafore Company Details

Table 136. Anafore Business Overview

Table 137. Anafore Product

Table 138. Anafore Revenue in Loyalty Program Software for Small Businesses Business (2015-2020) (Million US\$)

Table 139. Anafore Recent Development

Table 140. Marketing Marvel Company Details

Table 141. Marketing Marvel Business Overview

Table 142. Marketing Marvel Product

Table 143. Marketing Marvel Revenue in Loyalty Program Software for Small Businesses Business (2015-2020) (Million US\$)

Table 144. Marketing Marvel Recent Development

Table 145. Simsol Company Details

Table 146. Simsol Business Overview

Table 147. Simsol Product

Table 148. Simsol Revenue in Loyalty Program Software for Small Businesses Business (2015-2020) (Million US\$)

Table 149. Simsol Recent Development

- Table 150. Bobile Company Details
- Table 151. Bobile Business Overview
- Table 152. Bobile Product
- Table 153. Bobile Revenue in Loyalty Program Software for Small Businesses Business (2015-2020) (Million US\$)
- Table 154. Bobile Recent Development
- Table 155. Spring Marketplace Company Details
- Table 156. Spring Marketplace Business Overview
- Table 157. Spring Marketplace Product
- Table 158. Spring Marketplace Revenue in Loyalty Program Software for Small Businesses Business (2015-2020) (Million US\$)
- Table 159. Spring Marketplace Recent Development
- Table 160. Spendgo Company Details
- Table 161. Spendgo Business Overview
- Table 162. Spendgo Product
- Table 163. Spendgo Revenue in Loyalty Program Software for Small Businesses Business (2015-2020) (Million US\$)
- Table 164. Spendgo Recent Development
- Table 165. Yollty Company Details
- Table 166. Yollty Business Overview
- Table 167. Yollty Product
- Table 168. Yollty Revenue in Loyalty Program Software for Small Businesses Business (2015-2020) (Million US\$)
- Table 169. Yollty Recent Development
- Table 170. Hashtag Loyalty Company Details
- Table 171. Hashtag Loyalty Business Overview
- Table 172. Hashtag Loyalty Product
- Table 173. Hashtag Loyalty Revenue in Loyalty Program Software for Small Businesses Business (2015-2020) (Million US\$)
- Table 174. Hashtag Loyalty Recent Development
- Table 175. AirLoop Company Details
- Table 176. AirLoop Business Overview
- Table 177. AirLoop Product
- Table 178. AirLoop Revenue in Loyalty Program Software for Small Businesses Business (2015-2020) (Million US\$)
- Table 179. AirLoop Recent Development
- Table 180. Boostly Company Details
- Table 181. Boostly Business Overview
- Table 182. Boostly Product

Table 183. Boostly Revenue in Loyalty Program Software for Small Businesses Business (2015-2020) (Million US\$)

Table 184. Boostly Recent Development

Table 185. Suelon Company Details

Table 186. Suelon Business Overview

Table 187. Suelon Product

Table 188. Suelon Revenue in Loyalty Program Software for Small Businesses Business (2015-2020) (Million US\$)

Table 189. Suelon Recent Development

Table 190. ADELYA Company Details

Table 191. ADELYA Business Overview

Table 192. ADELYA Product

Table 193. ADELYA Revenue in Loyalty Program Software for Small Businesses Business (2015-2020) (Million US\$)

Table 194. ADELYA Recent Development

Table 195. Capillary Technologies Company Details

Table 196. Capillary Technologies Business Overview

Table 197. Capillary Technologies Product

Table 198. Capillary Technologies Revenue in Loyalty Program Software for Small Businesses Business (2015-2020) (Million US\$)

Table 199. Capillary Technologies Recent Development

Table 200. Fanbank Company Details

Table 201. Fanbank Business Overview

Table 202. Fanbank Product

Table 203. Fanbank Revenue in Loyalty Program Software for Small Businesses Business (2015-2020) (Million US\$)

Table 204. Fanbank Recent Development

Table 205. Research Programs/Design for This Report

Table 206. Key Data Information from Secondary Sources

Table 207. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

Figure 1. Global Loyalty Program Software for Small Businesses Market Share by Type: 2020 VS 2026

Figure 2. Basic(Under \$79/Month) Features

Figure 3. Standard(\$79-149/Month) Features

Figure 4. Senior(\$149-249/Month) Features

Figure 5. Global Loyalty Program Software for Small Businesses Market Share by Application: 2020 VS 2026

Figure 6. Commercial Mortgages Case Studies

Figure 7. Residential Mortgages Case Studies

Figure 8. Education Loans Case Studies

Figure 9. Finance Case Studies

Figure 10. Other Case Studies

Figure 11. Loyalty Program Software for Small Businesses Report Years Considered

Figure 12. Global Loyalty Program Software for Small Businesses Market Size YoY Growth 2015-2026 (US\$ Million)

Figure 13. Global Loyalty Program Software for Small Businesses Market Share by Regions: 2020 VS 2026

Figure 14. Global Loyalty Program Software for Small Businesses Market Share by Regions (2021-2026)

Figure 15. Porter's Five Forces Analysis

Figure 16. Global Loyalty Program Software for Small Businesses Market Share by Players in 2019

Figure 17. Global Top Loyalty Program Software for Small Businesses Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Loyalty Program Software for Small Businesses as of 2019)

Figure 18. The Top 10 and 5 Players Market Share by Loyalty Program Software for Small Businesses Revenue in 2019

Figure 19. North America Loyalty Program Software for Small Businesses Market Size YoY Growth (2015-2020) (Million US\$)

Figure 20. Europe Loyalty Program Software for Small Businesses Market Size YoY Growth (2015-2020) (Million US\$)

Figure 21. China Loyalty Program Software for Small Businesses Market Size YoY Growth (2015-2020) (Million US\$)

Figure 22. Japan Loyalty Program Software for Small Businesses Market Size YoY Growth (2015-2020) (Million US\$)

Figure 23. Southeast Asia Loyalty Program Software for Small Businesses Market Size YoY Growth (2015-2020) (Million US\$)

Figure 24. India Loyalty Program Software for Small Businesses Market Size YoY Growth (2015-2020) (Million US\$)

Figure 25. Central & South America Loyalty Program Software for Small Businesses Market Size YoY Growth (2015-2020) (Million US\$)

Figure 26. Pobuca Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 27. Pobuca Revenue Growth Rate in Loyalty Program Software for Small Businesses Business (2015-2020)

Figure 28. Fivestars Loyalty Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 29. Fivestars Loyalty Revenue Growth Rate in Loyalty Program Software for Small Businesses Business (2015-2020)

Figure 30. TapMango Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 31. TapMango Revenue Growth Rate in Loyalty Program Software for Small Businesses Business (2015-2020)

Figure 32. Preferred Market Solutions Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 33. Preferred Market Solutions Revenue Growth Rate in Loyalty Program Software for Small Businesses Business (2015-2020)

Figure 34. VYPER Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 35. VYPER Revenue Growth Rate in Loyalty Program Software for Small Businesses Business (2015-2020)

Figure 36. Goodycard Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 37. Goodycard Revenue Growth Rate in Loyalty Program Software for Small Businesses Business (2015-2020)

Figure 38. Revetize Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 39. Revetize Revenue Growth Rate in Loyalty Program Software for Small Businesses Business (2015-2020)

Figure 40. Kangaroo Rewards Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 41. Kangaroo Rewards Revenue Growth Rate in Loyalty Program Software for Small Businesses Business (2015-2020)

Figure 42. Flok Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 43. Flok Revenue Growth Rate in Loyalty Program Software for Small Businesses Business (2015-2020)

Figure 44. Belly Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 45. Belly Revenue Growth Rate in Loyalty Program Software for Small Businesses Business (2015-2020)

Figure 46. Sparkage Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 47. Sparkage Revenue Growth Rate in Loyalty Program Software for Small

Businesses Business (2015-2020)

Figure 48. Anafore Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 49. Anafore Revenue Growth Rate in Loyalty Program Software for Small Businesses Business (2015-2020)

Figure 50. Marketing Marvel Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 51. Marketing Marvel Revenue Growth Rate in Loyalty Program Software for Small Businesses Business (2015-2020)

Figure 52. Simsol Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 53. Simsol Revenue Growth Rate in Loyalty Program Software for Small Businesses Business (2015-2020)

Figure 54. Bobile Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 55. Bobile Revenue Growth Rate in Loyalty Program Software for Small Businesses Business (2015-2020)

Figure 56. Spring Marketplace Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 57. Spring Marketplace Revenue Growth Rate in Loyalty Program Software for Small Businesses Business (2015-2020)

Figure 58. Spendgo Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 59. Spendgo Revenue Growth Rate in Loyalty Program Software for Small Businesses Business (2015-2020)

Figure 60. Yollty Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 61. Yollty Revenue Growth Rate in Loyalty Program Software for Small Businesses Business (2015-2020)

Figure 62. Hashtag Loyalty Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 63. Hashtag Loyalty Revenue Growth Rate in Loyalty Program Software for Small Businesses Business (2015-2020)

Figure 64. AirLoop Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 65. AirLoop Revenue Growth Rate in Loyalty Program Software for Small Businesses Business (2015-2020)

Figure 66. Bottom-up and Top-down Approaches for This Report

Figure 67. Data Triangulation

Figure 68. Key Executives Interviewed

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