

COVID-19 Impact on Global Location Based Marketing Services Market Size, Status and Forecast 2020-2026

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Abstracts

This report focuses on the global Location Based Marketing Services status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Location Based Marketing Services development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

The key players covered in this study

Google

Groupon

Groundtruth

Placecast

PlacelQ

Scanbuy

Shopkick

Telenity

Market segment by Type, the product can be split into

Banner Display/Pop ups

Video

Search Result

E-mail and Message

Social Media Content

Voice Calling

Market segment by Application, split into

Retail

Hospitality

Healthcare

BFSI

Education

Technology and Media

Transportation and Logistics

Automotive

Others

Market segment by Regions/Countries, this report covers

North America

Europe

China

Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global Location Based Marketing Services status, future forecast, growth opportunity, key market and key players.

To present the Location Based Marketing Services development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of Location Based Marketing Services are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered

as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

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