

# **COVID-19 Impact on Global Location Based Marketing Services Market Size, Status and Forecast 2020-2026**

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### **Abstracts**

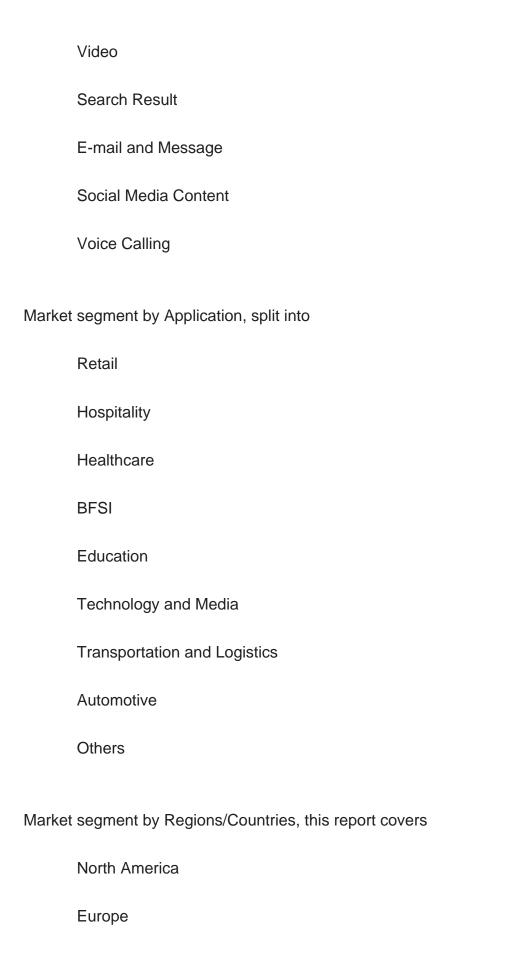
This report focuses on the global Location Based Marketing Services status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Location Based Marketing Services development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America. The key players covered in this study

Google
Groupon
Groundtruth
Placecast
PlaceIQ
Scanbuy
Shopkick
Telenity

Market segment by Type, the product can be split into

Banner Display/Pop ups







CI	hina	
Ja	apan	
So	outheast Asia	
In	ndia	
C	entral & South America	
The study objectives of this report are:		
	o analyze global Location Based Marketing Services status, future forecast, rowth opportunity, key market and key players.	
Ar	o present the Location Based Marketing Services development in North merica, Europe, China, Japan, Southeast Asia, India and Central & South merica.	
	o strategically profile the key players and comprehensively analyze their evelopment plan and strategies.	
To	o define, describe and forecast the market by type, market and key regions.	
In this study, the years considered to estimate the market size of Location Based Marketing Services are as follows:		
Hi	istory Year: 2015-2019	
Ва	ase Year: 2019	
Es	stimated Year: 2020	
Fo	orecast Year 2020 to 2026	

For the data information by region, company, type and application, 2019 is considered



as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.



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