

COVID-19 Impact on Global Location Analytics Tools Market Size, Status and Forecast 2020-2026

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Abstracts

This report focuses on the global Location Analytics Tools status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Location Analytics Tools development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

The key players covered in this study

Alteryx Inc.

Cisco Systems, Inc.

Environmental Systems Research Institute Inc.

Gravy Analytics, Inc.

IBM Corp.

inMarket Media LLC

Oracle Corp.

Pitney Bowes, Inc.

Salesforce.com Inc.

Market segment by Type, the product can be split into

Geocoding and Reverse Geocoding

Data Integration and Extract, Transform, and Load

Reporting and Visualization

Thematic Mapping and Spatial Analysis

Others

Market segment by Application, split into

Transport

Retail

BFSI

Media and Entertainment

Telecom

Other

Market segment by Regions/Countries, this report covers

North America

Europe

China

Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global Location Analytics Tools status, future forecast, growth opportunity, key market and key players.

To present the Location Analytics Tools development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of Location Analytics Tools are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Contents

1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by Location Analytics Tools Revenue
- 1.4 Market Analysis by Type
 - 1.4.1 Global Location Analytics Tools Market Size Growth Rate by Type: 2020 VS 2026
 - 1.4.2 Geocoding and Reverse Geocoding
 - 1.4.3 Data Integration and Extract, Transform, and Load
 - 1.4.4 Reporting and Visualization
 - 1.4.5 Thematic Mapping and Spatial Analysis
 - 1.4.6 Others
- 1.5 Market by Application
 - 1.5.1 Global Location Analytics Tools Market Share by Application: 2020 VS 2026
 - 1.5.2 Transport
 - 1.5.3 Retail
 - 1.5.4 BFSI
 - 1.5.5 Media and Entertainment
 - 1.5.6 Telecom
 - 1.5.7 Other
- 1.6 Coronavirus Disease 2019 (Covid-19): Location Analytics Tools Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the Location Analytics Tools Industry
 - 1.6.1.1 Location Analytics Tools Business Impact Assessment - Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
 - 1.6.2 Market Trends and Location Analytics Tools Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for Location Analytics Tools Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 GLOBAL GROWTH TRENDS BY REGIONS

- 2.1 Location Analytics Tools Market Perspective (2015-2026)

2.2 Location Analytics Tools Growth Trends by Regions

2.2.1 Location Analytics Tools Market Size by Regions: 2015 VS 2020 VS 2026

2.2.2 Location Analytics Tools Historic Market Share by Regions (2015-2020)

2.2.3 Location Analytics Tools Forecasted Market Size by Regions (2021-2026)

2.3 Industry Trends and Growth Strategy

2.3.1 Market Top Trends

2.3.2 Market Drivers

2.3.3 Market Challenges

2.3.4 Porter's Five Forces Analysis

2.3.5 Location Analytics Tools Market Growth Strategy

2.3.6 Primary Interviews with Key Location Analytics Tools Players (Opinion Leaders)

3 COMPETITION LANDSCAPE BY KEY PLAYERS

3.1 Global Top Location Analytics Tools Players by Market Size

3.1.1 Global Top Location Analytics Tools Players by Revenue (2015-2020)

3.1.2 Global Location Analytics Tools Revenue Market Share by Players (2015-2020)

3.1.3 Global Location Analytics Tools Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

3.2 Global Location Analytics Tools Market Concentration Ratio

3.2.1 Global Location Analytics Tools Market Concentration Ratio (CR5 and HHI)

3.2.2 Global Top 10 and Top 5 Companies by Location Analytics Tools Revenue in 2019

3.3 Location Analytics Tools Key Players Head office and Area Served

3.4 Key Players Location Analytics Tools Product Solution and Service

3.5 Date of Enter into Location Analytics Tools Market

3.6 Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

4.1 Global Location Analytics Tools Historic Market Size by Type (2015-2020)

4.2 Global Location Analytics Tools Forecasted Market Size by Type (2021-2026)

5 LOCATION ANALYTICS TOOLS BREAKDOWN DATA BY APPLICATION (2015-2026)

5.1 Global Location Analytics Tools Market Size by Application (2015-2020)

5.2 Global Location Analytics Tools Forecasted Market Size by Application (2021-2026)

6 NORTH AMERICA

- 6.1 North America Location Analytics Tools Market Size (2015-2020)
- 6.2 Location Analytics Tools Key Players in North America (2019-2020)
- 6.3 North America Location Analytics Tools Market Size by Type (2015-2020)
- 6.4 North America Location Analytics Tools Market Size by Application (2015-2020)

7 EUROPE

- 7.1 Europe Location Analytics Tools Market Size (2015-2020)
- 7.2 Location Analytics Tools Key Players in Europe (2019-2020)
- 7.3 Europe Location Analytics Tools Market Size by Type (2015-2020)
- 7.4 Europe Location Analytics Tools Market Size by Application (2015-2020)

8 CHINA

- 8.1 China Location Analytics Tools Market Size (2015-2020)
- 8.2 Location Analytics Tools Key Players in China (2019-2020)
- 8.3 China Location Analytics Tools Market Size by Type (2015-2020)
- 8.4 China Location Analytics Tools Market Size by Application (2015-2020)

9 JAPAN

- 9.1 Japan Location Analytics Tools Market Size (2015-2020)
- 9.2 Location Analytics Tools Key Players in Japan (2019-2020)
- 9.3 Japan Location Analytics Tools Market Size by Type (2015-2020)
- 9.4 Japan Location Analytics Tools Market Size by Application (2015-2020)

10 SOUTHEAST ASIA

- 10.1 Southeast Asia Location Analytics Tools Market Size (2015-2020)
- 10.2 Location Analytics Tools Key Players in Southeast Asia (2019-2020)
- 10.3 Southeast Asia Location Analytics Tools Market Size by Type (2015-2020)
- 10.4 Southeast Asia Location Analytics Tools Market Size by Application (2015-2020)

11 INDIA

- 11.1 India Location Analytics Tools Market Size (2015-2020)
- 11.2 Location Analytics Tools Key Players in India (2019-2020)

11.3 India Location Analytics Tools Market Size by Type (2015-2020)

11.4 India Location Analytics Tools Market Size by Application (2015-2020)

12 CENTRAL & SOUTH AMERICA

12.1 Central & South America Location Analytics Tools Market Size (2015-2020)

12.2 Location Analytics Tools Key Players in Central & South America (2019-2020)

12.3 Central & South America Location Analytics Tools Market Size by Type (2015-2020)

12.4 Central & South America Location Analytics Tools Market Size by Application (2015-2020)

13 KEY PLAYERS PROFILES

13.1 Alteryx Inc.

13.1.1 Alteryx Inc. Company Details

13.1.2 Alteryx Inc. Business Overview and Its Total Revenue

13.1.3 Alteryx Inc. Location Analytics Tools Introduction

13.1.4 Alteryx Inc. Revenue in Location Analytics Tools Business (2015-2020))

13.1.5 Alteryx Inc. Recent Development

13.2 Cisco Systems, Inc.

13.2.1 Cisco Systems, Inc. Company Details

13.2.2 Cisco Systems, Inc. Business Overview and Its Total Revenue

13.2.3 Cisco Systems, Inc. Location Analytics Tools Introduction

13.2.4 Cisco Systems, Inc. Revenue in Location Analytics Tools Business (2015-2020)

13.2.5 Cisco Systems, Inc. Recent Development

13.3 Environmental Systems Research Institute Inc.

13.3.1 Environmental Systems Research Institute Inc. Company Details

13.3.2 Environmental Systems Research Institute Inc. Business Overview and Its Total Revenue

13.3.3 Environmental Systems Research Institute Inc. Location Analytics Tools Introduction

13.3.4 Environmental Systems Research Institute Inc. Revenue in Location Analytics Tools Business (2015-2020)

13.3.5 Environmental Systems Research Institute Inc. Recent Development

13.4 Gravy Analytics, Inc.

13.4.1 Gravy Analytics, Inc. Company Details

13.4.2 Gravy Analytics, Inc. Business Overview and Its Total Revenue

13.4.3 Gravy Analytics, Inc. Location Analytics Tools Introduction

- 13.4.4 Gravy Analytics, Inc. Revenue in Location Analytics Tools Business (2015-2020)
- 13.4.5 Gravy Analytics, Inc. Recent Development
- 13.5 IBM Corp.
 - 13.5.1 IBM Corp. Company Details
 - 13.5.2 IBM Corp. Business Overview and Its Total Revenue
 - 13.5.3 IBM Corp. Location Analytics Tools Introduction
 - 13.5.4 IBM Corp. Revenue in Location Analytics Tools Business (2015-2020)
 - 13.5.5 IBM Corp. Recent Development
- 13.6 inMarket Media LLC
 - 13.6.1 inMarket Media LLC Company Details
 - 13.6.2 inMarket Media LLC Business Overview and Its Total Revenue
 - 13.6.3 inMarket Media LLC Location Analytics Tools Introduction
 - 13.6.4 inMarket Media LLC Revenue in Location Analytics Tools Business (2015-2020)
 - 13.6.5 inMarket Media LLC Recent Development
- 13.7 Oracle Corp.
 - 13.7.1 Oracle Corp. Company Details
 - 13.7.2 Oracle Corp. Business Overview and Its Total Revenue
 - 13.7.3 Oracle Corp. Location Analytics Tools Introduction
 - 13.7.4 Oracle Corp. Revenue in Location Analytics Tools Business (2015-2020)
 - 13.7.5 Oracle Corp. Recent Development
- 13.8 Pitney Bowes, Inc.
 - 13.8.1 Pitney Bowes, Inc. Company Details
 - 13.8.2 Pitney Bowes, Inc. Business Overview and Its Total Revenue
 - 13.8.3 Pitney Bowes, Inc. Location Analytics Tools Introduction
 - 13.8.4 Pitney Bowes, Inc. Revenue in Location Analytics Tools Business (2015-2020)
 - 13.8.5 Pitney Bowes, Inc. Recent Development
- 13.9 Salesforce.com Inc.
 - 13.9.1 Salesforce.com Inc. Company Details
 - 13.9.2 Salesforce.com Inc. Business Overview and Its Total Revenue
 - 13.9.3 Salesforce.com Inc. Location Analytics Tools Introduction
 - 13.9.4 Salesforce.com Inc. Revenue in Location Analytics Tools Business (2015-2020)
 - 13.9.5 Salesforce.com Inc. Recent Development

14 ANALYST'S VIEWPOINTS/CONCLUSIONS

15 APPENDIX

15.1 Research Methodology

15.1.1 Methodology/Research Approach

15.1.2 Data Source

15.2 Disclaimer

15.3 Author Details

List Of Tables

LIST OF TABLES

Table 1. Location Analytics Tools Key Market Segments

Table 2. Key Players Covered: Ranking by Location Analytics Tools Revenue

Table 3. Ranking of Global Top Location Analytics Tools Manufacturers by Revenue (US\$ Million) in 2019

Table 4. Global Location Analytics Tools Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026

Table 5. Key Players of Geocoding and Reverse Geocoding

Table 6. Key Players of Data Integration and Extract, Transform, and Load

Table 7. Key Players of Reporting and Visualization

Table 8. Key Players of Thematic Mapping and Spatial Analysis

Table 9. Key Players of Others

Table 10. COVID-19 Impact Global Market: (Four Location Analytics Tools Market Size Forecast Scenarios)

Table 11. Opportunities and Trends for Location Analytics Tools Players in the COVID-19 Landscape

Table 12. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 13. Key Regions/Countries Measures against Covid-19 Impact

Table 14. Proposal for Location Analytics Tools Players to Combat Covid-19 Impact

Table 15. Global Location Analytics Tools Market Size Growth by Application (US\$ Million): 2020 VS 2026

Table 16. Global Location Analytics Tools Market Size by Regions (US\$ Million): 2020 VS 2026

Table 17. Global Location Analytics Tools Market Size by Regions (2015-2020) (US\$ Million)

Table 18. Global Location Analytics Tools Market Share by Regions (2015-2020)

Table 19. Global Location Analytics Tools Forecasted Market Size by Regions (2021-2026) (US\$ Million)

Table 20. Global Location Analytics Tools Market Share by Regions (2021-2026)

Table 21. Market Top Trends

Table 22. Key Drivers: Impact Analysis

Table 23. Key Challenges

Table 24. Location Analytics Tools Market Growth Strategy

Table 25. Main Points Interviewed from Key Location Analytics Tools Players

Table 26. Global Location Analytics Tools Revenue by Players (2015-2020) (Million US\$)

- Table 27. Global Location Analytics Tools Market Share by Players (2015-2020)
- Table 28. Global Top Location Analytics Tools Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Location Analytics Tools as of 2019)
- Table 29. Global Location Analytics Tools by Players Market Concentration Ratio (CR5 and HHI)
- Table 30. Key Players Headquarters and Area Served
- Table 31. Key Players Location Analytics Tools Product Solution and Service
- Table 32. Date of Enter into Location Analytics Tools Market
- Table 33. Mergers & Acquisitions, Expansion Plans
- Table 34. Global Location Analytics Tools Market Size by Type (2015-2020) (Million US\$)
- Table 35. Global Location Analytics Tools Market Size Share by Type (2015-2020)
- Table 36. Global Location Analytics Tools Revenue Market Share by Type (2021-2026)
- Table 37. Global Location Analytics Tools Market Size Share by Application (2015-2020)
- Table 38. Global Location Analytics Tools Market Size by Application (2015-2020) (Million US\$)
- Table 39. Global Location Analytics Tools Market Size Share by Application (2021-2026)
- Table 40. North America Key Players Location Analytics Tools Revenue (2019-2020) (Million US\$)
- Table 41. North America Key Players Location Analytics Tools Market Share (2019-2020)
- Table 42. North America Location Analytics Tools Market Size by Type (2015-2020) (Million US\$)
- Table 43. North America Location Analytics Tools Market Share by Type (2015-2020)
- Table 44. North America Location Analytics Tools Market Size by Application (2015-2020) (Million US\$)
- Table 45. North America Location Analytics Tools Market Share by Application (2015-2020)
- Table 46. Europe Key Players Location Analytics Tools Revenue (2019-2020) (Million US\$)
- Table 47. Europe Key Players Location Analytics Tools Market Share (2019-2020)
- Table 48. Europe Location Analytics Tools Market Size by Type (2015-2020) (Million US\$)
- Table 49. Europe Location Analytics Tools Market Share by Type (2015-2020)
- Table 50. Europe Location Analytics Tools Market Size by Application (2015-2020) (Million US\$)
- Table 51. Europe Location Analytics Tools Market Share by Application (2015-2020)

Table 52. China Key Players Location Analytics Tools Revenue (2019-2020) (Million US\$)

Table 53. China Key Players Location Analytics Tools Market Share (2019-2020)

Table 54. China Location Analytics Tools Market Size by Type (2015-2020) (Million US\$)

Table 55. China Location Analytics Tools Market Share by Type (2015-2020)

Table 56. China Location Analytics Tools Market Size by Application (2015-2020) (Million US\$)

Table 57. China Location Analytics Tools Market Share by Application (2015-2020)

Table 58. Japan Key Players Location Analytics Tools Revenue (2019-2020) (Million US\$)

Table 59. Japan Key Players Location Analytics Tools Market Share (2019-2020)

Table 60. Japan Location Analytics Tools Market Size by Type (2015-2020) (Million US\$)

Table 61. Japan Location Analytics Tools Market Share by Type (2015-2020)

Table 62. Japan Location Analytics Tools Market Size by Application (2015-2020) (Million US\$)

Table 63. Japan Location Analytics Tools Market Share by Application (2015-2020)

Table 64. Southeast Asia Key Players Location Analytics Tools Revenue (2019-2020) (Million US\$)

Table 65. Southeast Asia Key Players Location Analytics Tools Market Share (2019-2020)

Table 66. Southeast Asia Location Analytics Tools Market Size by Type (2015-2020) (Million US\$)

Table 67. Southeast Asia Location Analytics Tools Market Share by Type (2015-2020)

Table 68. Southeast Asia Location Analytics Tools Market Size by Application (2015-2020) (Million US\$)

Table 69. Southeast Asia Location Analytics Tools Market Share by Application (2015-2020)

Table 70. India Key Players Location Analytics Tools Revenue (2019-2020) (Million US\$)

Table 71. India Key Players Location Analytics Tools Market Share (2019-2020)

Table 72. India Location Analytics Tools Market Size by Type (2015-2020) (Million US\$)

Table 73. India Location Analytics Tools Market Share by Type (2015-2020)

Table 74. India Location Analytics Tools Market Size by Application (2015-2020) (Million US\$)

Table 75. India Location Analytics Tools Market Share by Application (2015-2020)

Table 76. Central & South America Key Players Location Analytics Tools Revenue (2019-2020) (Million US\$)

- Table 77. Central & South America Key Players Location Analytics Tools Market Share (2019-2020)
- Table 78. Central & South America Location Analytics Tools Market Size by Type (2015-2020) (Million US\$)
- Table 79. Central & South America Location Analytics Tools Market Share by Type (2015-2020)
- Table 80. Central & South America Location Analytics Tools Market Size by Application (2015-2020) (Million US\$)
- Table 81. Central & South America Location Analytics Tools Market Share by Application (2015-2020)
- Table 82. Alteryx Inc. Company Details
- Table 83. Alteryx Inc. Business Overview
- Table 84. Alteryx Inc. Product
- Table 85. Alteryx Inc. Revenue in Location Analytics Tools Business (2015-2020) (Million US\$)
- Table 86. Alteryx Inc. Recent Development
- Table 87. Cisco Systems, Inc. Company Details
- Table 88. Cisco Systems, Inc. Business Overview
- Table 89. Cisco Systems, Inc. Product
- Table 90. Cisco Systems, Inc. Revenue in Location Analytics Tools Business (2015-2020) (Million US\$)
- Table 91. Cisco Systems, Inc. Recent Development
- Table 92. Environmental Systems Research Institute Inc. Company Details
- Table 93. Environmental Systems Research Institute Inc. Business Overview
- Table 94. Environmental Systems Research Institute Inc. Product
- Table 95. Environmental Systems Research Institute Inc. Revenue in Location Analytics Tools Business (2015-2020) (Million US\$)
- Table 96. Environmental Systems Research Institute Inc. Recent Development
- Table 97. Gravy Analytics, Inc. Company Details
- Table 98. Gravy Analytics, Inc. Business Overview
- Table 99. Gravy Analytics, Inc. Product
- Table 100. Gravy Analytics, Inc. Revenue in Location Analytics Tools Business (2015-2020) (Million US\$)
- Table 101. Gravy Analytics, Inc. Recent Development
- Table 102. IBM Corp. Company Details
- Table 103. IBM Corp. Business Overview
- Table 104. IBM Corp. Product
- Table 105. IBM Corp. Revenue in Location Analytics Tools Business (2015-2020) (Million US\$)

- Table 106. IBM Corp. Recent Development
- Table 107. inMarket Media LLC Company Details
- Table 108. inMarket Media LLC Business Overview
- Table 109. inMarket Media LLC Product
- Table 110. inMarket Media LLC Revenue in Location Analytics Tools Business (2015-2020) (Million US\$)
- Table 111. inMarket Media LLC Recent Development
- Table 112. Oracle Corp. Company Details
- Table 113. Oracle Corp. Business Overview
- Table 114. Oracle Corp. Product
- Table 115. Oracle Corp. Revenue in Location Analytics Tools Business (2015-2020) (Million US\$)
- Table 116. Oracle Corp. Recent Development
- Table 117. Pitney Bowes, Inc. Business Overview
- Table 118. Pitney Bowes, Inc. Product
- Table 119. Pitney Bowes, Inc. Company Details
- Table 120. Pitney Bowes, Inc. Revenue in Location Analytics Tools Business (2015-2020) (Million US\$)
- Table 121. Pitney Bowes, Inc. Recent Development
- Table 122. Salesforce.com Inc. Company Details
- Table 123. Salesforce.com Inc. Business Overview
- Table 124. Salesforce.com Inc. Product
- Table 125. Salesforce.com Inc. Revenue in Location Analytics Tools Business (2015-2020) (Million US\$)
- Table 126. Salesforce.com Inc. Recent Development
- Table 127. Research Programs/Design for This Report
- Table 128. Key Data Information from Secondary Sources
- Table 129. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Global Location Analytics Tools Market Share by Type: 2020 VS 2026
- Figure 2. Geocoding and Reverse Geocoding Features
- Figure 3. Data Integration and Extract, Transform, and Load Features
- Figure 4. Reporting and Visualization Features
- Figure 5. Thematic Mapping and Spatial Analysis Features
- Figure 6. Others Features
- Figure 7. Global Location Analytics Tools Market Share by Application: 2020 VS 2026
- Figure 8. Transport Case Studies
- Figure 9. Retail Case Studies
- Figure 10. BFSI Case Studies
- Figure 11. Media and Entertainment Case Studies
- Figure 12. Telecom Case Studies
- Figure 13. Other Case Studies
- Figure 14. Location Analytics Tools Report Years Considered
- Figure 15. Global Location Analytics Tools Market Size YoY Growth 2015-2026 (US\$ Million)
- Figure 16. Global Location Analytics Tools Market Share by Regions: 2020 VS 2026
- Figure 17. Global Location Analytics Tools Market Share by Regions (2021-2026)
- Figure 18. Porter's Five Forces Analysis
- Figure 19. Global Location Analytics Tools Market Share by Players in 2019
- Figure 20. Global Top Location Analytics Tools Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Location Analytics Tools as of 2019)
- Figure 21. The Top 10 and 5 Players Market Share by Location Analytics Tools Revenue in 2019
- Figure 22. North America Location Analytics Tools Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 23. Europe Location Analytics Tools Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 24. China Location Analytics Tools Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 25. Japan Location Analytics Tools Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 26. Southeast Asia Location Analytics Tools Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 27. India Location Analytics Tools Market Size YoY Growth (2015-2020) (Million

US\$)

Figure 28. Central & South America Location Analytics Tools Market Size YoY Growth (2015-2020) (Million US\$)

Figure 29. Alteryx Inc. Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 30. Alteryx Inc. Revenue Growth Rate in Location Analytics Tools Business (2015-2020)

Figure 31. Cisco Systems, Inc. Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 32. Cisco Systems, Inc. Revenue Growth Rate in Location Analytics Tools Business (2015-2020)

Figure 33. Environmental Systems Research Institute Inc. Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 34. Environmental Systems Research Institute Inc. Revenue Growth Rate in Location Analytics Tools Business (2015-2020)

Figure 35. Gravy Analytics, Inc. Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 36. Gravy Analytics, Inc. Revenue Growth Rate in Location Analytics Tools Business (2015-2020)

Figure 37. IBM Corp. Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 38. IBM Corp. Revenue Growth Rate in Location Analytics Tools Business (2015-2020)

Figure 39. inMarket Media LLC Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 40. inMarket Media LLC Revenue Growth Rate in Location Analytics Tools Business (2015-2020)

Figure 41. Oracle Corp. Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 42. Oracle Corp. Revenue Growth Rate in Location Analytics Tools Business (2015-2020)

Figure 43. Pitney Bowes, Inc. Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 44. Pitney Bowes, Inc. Revenue Growth Rate in Location Analytics Tools Business (2015-2020)

Figure 45. Salesforce.com Inc. Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 46. Salesforce.com Inc. Revenue Growth Rate in Location Analytics Tools Business (2015-2020)

Figure 47. Bottom-up and Top-down Approaches for This Report

Figure 48. Data Triangulation

Figure 49. Key Executives Interviewed

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