

COVID-19 Impact on Global Lip Powders Market Insights, Forecast to 2026

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Abstracts

Lip powder is a brand-new category in the world of makeup. It mimics an age-old makeup artist trick of tapping blusher over lips to create a soft-focus texture. Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Lip Powders market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Lip Powders industry.

Based on our recent survey, we have several different scenarios about the Lip Powders YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ xx million in 2019. The market size of Lip Powders will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Lip Powders market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Lip Powders market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Lip Powders market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Lip Powders market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Lip Powders market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Lip Powders market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Lip

Powders market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Lip Powders market.

The following manufacturers are covered in this report:

BUXOM Cosmetics

Clinique

CHANEL

NYX

BY TERRY

CLE COSMETICS

Revlon

Essence Cosmetics

Sephora

L'Oréal

Lip Powders Breakdown Data by Type

Palettes Type

Pens Type

Lip Powders Breakdown Data by Application

Online Sales

Offline Sales

Contents

1 STUDY COVERAGE

- 1.1 Lip Powders Product Introduction
- 1.2 Market Segments
- 1.3 Key Lip Powders Manufacturers Covered: Ranking by Revenue
- 1.4 Market by Type
 - 1.4.1 Global Lip Powders Market Size Growth Rate by Type
 - 1.4.2 Palettes Type
 - 1.4.3 Pens Type
- 1.5 Market by Application
 - 1.5.1 Global Lip Powders Market Size Growth Rate by Application
 - 1.5.2 Online Sales
 - 1.5.3 Offline Sales
- 1.6 Coronavirus Disease 2019 (Covid-19): Lip Powders Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the Lip Powders Industry
 - 1.6.1.1 Lip Powders Business Impact Assessment - Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
 - 1.6.2 Market Trends and Lip Powders Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for Lip Powders Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 EXECUTIVE SUMMARY

- 2.1 Global Lip Powders Market Size Estimates and Forecasts
 - 2.1.1 Global Lip Powders Revenue 2015-2026
 - 2.1.2 Global Lip Powders Sales 2015-2026
- 2.2 Lip Powders Market Size by Region: 2020 Versus 2026
 - 2.2.1 Global Lip Powders Retrospective Market Scenario in Sales by Region: 2015-2020
 - 2.2.2 Global Lip Powders Retrospective Market Scenario in Revenue by Region: 2015-2020

3 GLOBAL LIP POWDERS COMPETITOR LANDSCAPE BY PLAYERS

3.1 Lip Powders Sales by Manufacturers

3.1.1 Lip Powders Sales by Manufacturers (2015-2020)

3.1.2 Lip Powders Sales Market Share by Manufacturers (2015-2020)

3.2 Lip Powders Revenue by Manufacturers

3.2.1 Lip Powders Revenue by Manufacturers (2015-2020)

3.2.2 Lip Powders Revenue Share by Manufacturers (2015-2020)

3.2.3 Global Lip Powders Market Concentration Ratio (CR5 and HHI) (2015-2020)

3.2.4 Global Top 10 and Top 5 Companies by Lip Powders Revenue in 2019

3.2.5 Global Lip Powders Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

3.3 Lip Powders Price by Manufacturers

3.4 Lip Powders Manufacturing Base Distribution, Product Types

3.4.1 Lip Powders Manufacturers Manufacturing Base Distribution, Headquarters

3.4.2 Manufacturers Lip Powders Product Type

3.4.3 Date of International Manufacturers Enter into Lip Powders Market

3.5 Manufacturers Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

4.1 Global Lip Powders Market Size by Type (2015-2020)

4.1.1 Global Lip Powders Sales by Type (2015-2020)

4.1.2 Global Lip Powders Revenue by Type (2015-2020)

4.1.3 Lip Powders Average Selling Price (ASP) by Type (2015-2026)

4.2 Global Lip Powders Market Size Forecast by Type (2021-2026)

4.2.1 Global Lip Powders Sales Forecast by Type (2021-2026)

4.2.2 Global Lip Powders Revenue Forecast by Type (2021-2026)

4.2.3 Lip Powders Average Selling Price (ASP) Forecast by Type (2021-2026)

4.3 Global Lip Powders Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

5 BREAKDOWN DATA BY APPLICATION (2015-2026)

5.1 Global Lip Powders Market Size by Application (2015-2020)

5.1.1 Global Lip Powders Sales by Application (2015-2020)

5.1.2 Global Lip Powders Revenue by Application (2015-2020)

5.1.3 Lip Powders Price by Application (2015-2020)

5.2 Lip Powders Market Size Forecast by Application (2021-2026)

5.2.1 Global Lip Powders Sales Forecast by Application (2021-2026)

5.2.2 Global Lip Powders Revenue Forecast by Application (2021-2026)

5.2.3 Global Lip Powders Price Forecast by Application (2021-2026)

6 NORTH AMERICA

6.1 North America Lip Powders by Country

6.1.1 North America Lip Powders Sales by Country

6.1.2 North America Lip Powders Revenue by Country

6.1.3 U.S.

6.1.4 Canada

6.2 North America Lip Powders Market Facts & Figures by Type

6.3 North America Lip Powders Market Facts & Figures by Application

7 EUROPE

7.1 Europe Lip Powders by Country

7.1.1 Europe Lip Powders Sales by Country

7.1.2 Europe Lip Powders Revenue by Country

7.1.3 Germany

7.1.4 France

7.1.5 U.K.

7.1.6 Italy

7.1.7 Russia

7.2 Europe Lip Powders Market Facts & Figures by Type

7.3 Europe Lip Powders Market Facts & Figures by Application

8 ASIA PACIFIC

8.1 Asia Pacific Lip Powders by Region

8.1.1 Asia Pacific Lip Powders Sales by Region

8.1.2 Asia Pacific Lip Powders Revenue by Region

8.1.3 China

8.1.4 Japan

8.1.5 South Korea

8.1.6 India

8.1.7 Australia

8.1.8 Taiwan

8.1.9 Indonesia

8.1.10 Thailand

8.1.11 Malaysia

8.1.12 Philippines

8.1.13 Vietnam

8.2 Asia Pacific Lip Powders Market Facts & Figures by Type

8.3 Asia Pacific Lip Powders Market Facts & Figures by Application

9 LATIN AMERICA

9.1 Latin America Lip Powders by Country

9.1.1 Latin America Lip Powders Sales by Country

9.1.2 Latin America Lip Powders Revenue by Country

9.1.3 Mexico

9.1.4 Brazil

9.1.5 Argentina

9.2 Central & South America Lip Powders Market Facts & Figures by Type

9.3 Central & South America Lip Powders Market Facts & Figures by Application

10 MIDDLE EAST AND AFRICA

10.1 Middle East and Africa Lip Powders by Country

10.1.1 Middle East and Africa Lip Powders Sales by Country

10.1.2 Middle East and Africa Lip Powders Revenue by Country

10.1.3 Turkey

10.1.4 Saudi Arabia

10.1.5 U.A.E

10.2 Middle East and Africa Lip Powders Market Facts & Figures by Type

10.3 Middle East and Africa Lip Powders Market Facts & Figures by Application

11 COMPANY PROFILES

11.1 BUXOM Cosmetics

11.1.1 BUXOM Cosmetics Corporation Information

11.1.2 BUXOM Cosmetics Description, Business Overview and Total Revenue

11.1.3 BUXOM Cosmetics Sales, Revenue and Gross Margin (2015-2020)

11.1.4 BUXOM Cosmetics Lip Powders Products Offered

11.1.5 BUXOM Cosmetics Recent Development

11.2 Clinique

11.2.1 Clinique Corporation Information

11.2.2 Clinique Description, Business Overview and Total Revenue

- 11.2.3 Clinique Sales, Revenue and Gross Margin (2015-2020)
- 11.2.4 Clinique Lip Powders Products Offered
- 11.2.5 Clinique Recent Development
- 11.3 CHANEL
 - 11.3.1 CHANEL Corporation Information
 - 11.3.2 CHANEL Description, Business Overview and Total Revenue
 - 11.3.3 CHANEL Sales, Revenue and Gross Margin (2015-2020)
 - 11.3.4 CHANEL Lip Powders Products Offered
 - 11.3.5 CHANEL Recent Development
- 11.4 NYX
 - 11.4.1 NYX Corporation Information
 - 11.4.2 NYX Description, Business Overview and Total Revenue
 - 11.4.3 NYX Sales, Revenue and Gross Margin (2015-2020)
 - 11.4.4 NYX Lip Powders Products Offered
 - 11.4.5 NYX Recent Development
- 11.5 BY TERRY
 - 11.5.1 BY TERRY Corporation Information
 - 11.5.2 BY TERRY Description, Business Overview and Total Revenue
 - 11.5.3 BY TERRY Sales, Revenue and Gross Margin (2015-2020)
 - 11.5.4 BY TERRY Lip Powders Products Offered
 - 11.5.5 BY TERRY Recent Development
- 11.6 CLE COSMETICS
 - 11.6.1 CLE COSMETICS Corporation Information
 - 11.6.2 CLE COSMETICS Description, Business Overview and Total Revenue
 - 11.6.3 CLE COSMETICS Sales, Revenue and Gross Margin (2015-2020)
 - 11.6.4 CLE COSMETICS Lip Powders Products Offered
 - 11.6.5 CLE COSMETICS Recent Development
- 11.7 Revlon
 - 11.7.1 Revlon Corporation Information
 - 11.7.2 Revlon Description, Business Overview and Total Revenue
 - 11.7.3 Revlon Sales, Revenue and Gross Margin (2015-2020)
 - 11.7.4 Revlon Lip Powders Products Offered
 - 11.7.5 Revlon Recent Development
- 11.8 Essence Cosmetics
 - 11.8.1 Essence Cosmetics Corporation Information
 - 11.8.2 Essence Cosmetics Description, Business Overview and Total Revenue
 - 11.8.3 Essence Cosmetics Sales, Revenue and Gross Margin (2015-2020)
 - 11.8.4 Essence Cosmetics Lip Powders Products Offered
 - 11.8.5 Essence Cosmetics Recent Development

11.9 Sephora

11.9.1 Sephora Corporation Information

11.9.2 Sephora Description, Business Overview and Total Revenue

11.9.3 Sephora Sales, Revenue and Gross Margin (2015-2020)

11.9.4 Sephora Lip Powders Products Offered

11.9.5 Sephora Recent Development

11.10 L'Oréal

11.10.1 L'Oréal Corporation Information

11.10.2 L'Oréal Description, Business Overview and Total Revenue

11.10.3 L'Oréal Sales, Revenue and Gross Margin (2015-2020)

11.10.4 L'Oréal Lip Powders Products Offered

11.10.5 L'Oréal Recent Development

11.1 BUXOM Cosmetics

11.1.1 BUXOM Cosmetics Corporation Information

11.1.2 BUXOM Cosmetics Description, Business Overview and Total Revenue

11.1.3 BUXOM Cosmetics Sales, Revenue and Gross Margin (2015-2020)

11.1.4 BUXOM Cosmetics Lip Powders Products Offered

11.1.5 BUXOM Cosmetics Recent Development

12 FUTURE FORECAST BY REGIONS (COUNTRIES) (2021-2026)

12.1 Lip Powders Market Estimates and Projections by Region

12.1.1 Global Lip Powders Sales Forecast by Regions 2021-2026

12.1.2 Global Lip Powders Revenue Forecast by Regions 2021-2026

12.2 North America Lip Powders Market Size Forecast (2021-2026)

12.2.1 North America: Lip Powders Sales Forecast (2021-2026)

12.2.2 North America: Lip Powders Revenue Forecast (2021-2026)

12.2.3 North America: Lip Powders Market Size Forecast by Country (2021-2026)

12.3 Europe Lip Powders Market Size Forecast (2021-2026)

12.3.1 Europe: Lip Powders Sales Forecast (2021-2026)

12.3.2 Europe: Lip Powders Revenue Forecast (2021-2026)

12.3.3 Europe: Lip Powders Market Size Forecast by Country (2021-2026)

12.4 Asia Pacific Lip Powders Market Size Forecast (2021-2026)

12.4.1 Asia Pacific: Lip Powders Sales Forecast (2021-2026)

12.4.2 Asia Pacific: Lip Powders Revenue Forecast (2021-2026)

12.4.3 Asia Pacific: Lip Powders Market Size Forecast by Region (2021-2026)

12.5 Latin America Lip Powders Market Size Forecast (2021-2026)

12.5.1 Latin America: Lip Powders Sales Forecast (2021-2026)

12.5.2 Latin America: Lip Powders Revenue Forecast (2021-2026)

- 12.5.3 Latin America: Lip Powders Market Size Forecast by Country (2021-2026)
- 12.6 Middle East and Africa Lip Powders Market Size Forecast (2021-2026)
 - 12.6.1 Middle East and Africa: Lip Powders Sales Forecast (2021-2026)
 - 12.6.2 Middle East and Africa: Lip Powders Revenue Forecast (2021-2026)
 - 12.6.3 Middle East and Africa: Lip Powders Market Size Forecast by Country (2021-2026)

13 MARKET OPPORTUNITIES, CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS

- 13.1 Market Opportunities and Drivers
- 13.2 Market Challenges
- 13.3 Market Risks/Restraints
- 13.4 Porter's Five Forces Analysis
- 13.5 Primary Interviews with Key Lip Powders Players (Opinion Leaders)

14 VALUE CHAIN AND SALES CHANNELS ANALYSIS

- 14.1 Value Chain Analysis
- 14.2 Lip Powders Customers
- 14.3 Sales Channels Analysis
 - 14.3.1 Sales Channels
 - 14.3.2 Distributors

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Research Methodology
 - 16.1.1 Methodology/Research Approach
 - 16.1.2 Data Source
- 16.2 Author Details

List Of Tables

LIST OF TABLES

Table 1. Lip Powders Market Segments

Table 2. Ranking of Global Top Lip Powders Manufacturers by Revenue (US\$ Million) in 2019

Table 3. Global Lip Powders Market Size Growth Rate by Type 2020-2026 (K Units) & (US\$ Million)

Table 4. Major Manufacturers of Palettes Type

Table 5. Major Manufacturers of Pens Type

Table 6. COVID-19 Impact Global Market: (Four Lip Powders Market Size Forecast Scenarios)

Table 7. Opportunities and Trends for Lip Powders Players in the COVID-19 Landscape

Table 8. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 9. Key Regions/Countries Measures against Covid-19 Impact

Table 10. Proposal for Lip Powders Players to Combat Covid-19 Impact

Table 11. Global Lip Powders Market Size Growth Rate by Application 2020-2026 (K Units)

Table 12. Global Lip Powders Market Size by Region (K Units) & (US\$ Million): 2020 VS 2026

Table 13. Global Lip Powders Sales by Regions 2015-2020 (K Units)

Table 14. Global Lip Powders Sales Market Share by Regions (2015-2020)

Table 15. Global Lip Powders Revenue by Regions 2015-2020 (US\$ Million)

Table 16. Global Lip Powders Sales by Manufacturers (2015-2020) (K Units)

Table 17. Global Lip Powders Sales Share by Manufacturers (2015-2020)

Table 18. Global Lip Powders Manufacturers Market Concentration Ratio (CR5 and HHI) (2015-2020)

Table 19. Global Lip Powders by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Lip Powders as of 2019)

Table 20. Lip Powders Revenue by Manufacturers (2015-2020) (US\$ Million)

Table 21. Lip Powders Revenue Share by Manufacturers (2015-2020)

Table 22. Key Manufacturers Lip Powders Price (2015-2020) (USD/Unit)

Table 23. Lip Powders Manufacturers Manufacturing Base Distribution and Headquarters

Table 24. Manufacturers Lip Powders Product Type

Table 25. Date of International Manufacturers Enter into Lip Powders Market

Table 26. Manufacturers Mergers & Acquisitions, Expansion Plans

Table 27. Global Lip Powders Sales by Type (2015-2020) (K Units)

- Table 28. Global Lip Powders Sales Share by Type (2015-2020)
- Table 29. Global Lip Powders Revenue by Type (2015-2020) (US\$ Million)
- Table 30. Global Lip Powders Revenue Share by Type (2015-2020)
- Table 31. Lip Powders Average Selling Price (ASP) by Type 2015-2020 (USD/Unit)
- Table 32. Global Lip Powders Sales by Application (2015-2020) (K Units)
- Table 33. Global Lip Powders Sales Share by Application (2015-2020)
- Table 34. North America Lip Powders Sales by Country (2015-2020) (K Units)
- Table 35. North America Lip Powders Sales Market Share by Country (2015-2020)
- Table 36. North America Lip Powders Revenue by Country (2015-2020) (US\$ Million)
- Table 37. North America Lip Powders Revenue Market Share by Country (2015-2020)
- Table 38. North America Lip Powders Sales by Type (2015-2020) (K Units)
- Table 39. North America Lip Powders Sales Market Share by Type (2015-2020)
- Table 40. North America Lip Powders Sales by Application (2015-2020) (K Units)
- Table 41. North America Lip Powders Sales Market Share by Application (2015-2020)
- Table 42. Europe Lip Powders Sales by Country (2015-2020) (K Units)
- Table 43. Europe Lip Powders Sales Market Share by Country (2015-2020)
- Table 44. Europe Lip Powders Revenue by Country (2015-2020) (US\$ Million)
- Table 45. Europe Lip Powders Revenue Market Share by Country (2015-2020)
- Table 46. Europe Lip Powders Sales by Type (2015-2020) (K Units)
- Table 47. Europe Lip Powders Sales Market Share by Type (2015-2020)
- Table 48. Europe Lip Powders Sales by Application (2015-2020) (K Units)
- Table 49. Europe Lip Powders Sales Market Share by Application (2015-2020)
- Table 50. Asia Pacific Lip Powders Sales by Region (2015-2020) (K Units)
- Table 51. Asia Pacific Lip Powders Sales Market Share by Region (2015-2020)
- Table 52. Asia Pacific Lip Powders Revenue by Region (2015-2020) (US\$ Million)
- Table 53. Asia Pacific Lip Powders Revenue Market Share by Region (2015-2020)
- Table 54. Asia Pacific Lip Powders Sales by Type (2015-2020) (K Units)
- Table 55. Asia Pacific Lip Powders Sales Market Share by Type (2015-2020)
- Table 56. Asia Pacific Lip Powders Sales by Application (2015-2020) (K Units)
- Table 57. Asia Pacific Lip Powders Sales Market Share by Application (2015-2020)
- Table 58. Latin America Lip Powders Sales by Country (2015-2020) (K Units)
- Table 59. Latin America Lip Powders Sales Market Share by Country (2015-2020)
- Table 60. Latin America Lip Powders Revenue by Country (2015-2020) (US\$ Million)
- Table 61. Latin America Lip Powders Revenue Market Share by Country (2015-2020)
- Table 62. Latin America Lip Powders Sales by Type (2015-2020) (K Units)
- Table 63. Latin America Lip Powders Sales Market Share by Type (2015-2020)
- Table 64. Latin America Lip Powders Sales by Application (2015-2020) (K Units)
- Table 65. Latin America Lip Powders Sales Market Share by Application (2015-2020)
- Table 66. Middle East and Africa Lip Powders Sales by Country (2015-2020) (K Units)

Table 67. Middle East and Africa Lip Powders Sales Market Share by Country (2015-2020)

Table 68. Middle East and Africa Lip Powders Revenue by Country (2015-2020) (US\$ Million)

Table 69. Middle East and Africa Lip Powders Revenue Market Share by Country (2015-2020)

Table 70. Middle East and Africa Lip Powders Sales by Type (2015-2020) (K Units)

Table 71. Middle East and Africa Lip Powders Sales Market Share by Type (2015-2020)

Table 72. Middle East and Africa Lip Powders Sales by Application (2015-2020) (K Units)

Table 73. Middle East and Africa Lip Powders Sales Market Share by Application (2015-2020)

Table 74. BUXOM Cosmetics Corporation Information

Table 75. BUXOM Cosmetics Description and Major Businesses

Table 76. BUXOM Cosmetics Lip Powders Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 77. BUXOM Cosmetics Product

Table 78. BUXOM Cosmetics Recent Development

Table 79. Clinique Corporation Information

Table 80. Clinique Description and Major Businesses

Table 81. Clinique Lip Powders Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 82. Clinique Product

Table 83. Clinique Recent Development

Table 84. CHANEL Corporation Information

Table 85. CHANEL Description and Major Businesses

Table 86. CHANEL Lip Powders Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 87. CHANEL Product

Table 88. CHANEL Recent Development

Table 89. NYX Corporation Information

Table 90. NYX Description and Major Businesses

Table 91. NYX Lip Powders Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 92. NYX Product

Table 93. NYX Recent Development

Table 94. BY TERRY Corporation Information

Table 95. BY TERRY Description and Major Businesses

Table 96. BY TERRY Lip Powders Production (K Units), Revenue (US\$ Million), Price

(USD/Unit) and Gross Margin (2015-2020)

Table 97. BY TERRY Product

Table 98. BY TERRY Recent Development

Table 99. CLE COSMETICS Corporation Information

Table 100. CLE COSMETICS Description and Major Businesses

Table 101. CLE COSMETICS Lip Powders Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 102. CLE COSMETICS Product

Table 103. CLE COSMETICS Recent Development

Table 104. Revlon Corporation Information

Table 105. Revlon Description and Major Businesses

Table 106. Revlon Lip Powders Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 107. Revlon Product

Table 108. Revlon Recent Development

Table 109. Essence Cosmetics Corporation Information

Table 110. Essence Cosmetics Description and Major Businesses

Table 111. Essence Cosmetics Lip Powders Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 112. Essence Cosmetics Product

Table 113. Essence Cosmetics Recent Development

Table 114. Sephora Corporation Information

Table 115. Sephora Description and Major Businesses

Table 116. Sephora Lip Powders Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 117. Sephora Product

Table 118. Sephora Recent Development

Table 119. L'Oréal Corporation Information

Table 120. L'Oréal Description and Major Businesses

Table 121. L'Oréal Lip Powders Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 122. L'Oréal Product

Table 123. L'Oréal Recent Development

Table 124. Global Lip Powders Sales Forecast by Regions (2021-2026) (K Units)

Table 125. Global Lip Powders Sales Market Share Forecast by Regions (2021-2026)

Table 126. Global Lip Powders Revenue Forecast by Regions (2021-2026) (US\$ Million)

Table 127. Global Lip Powders Revenue Market Share Forecast by Regions (2021-2026)

Table 128. North America: Lip Powders Sales Forecast by Country (2021-2026) (K Units)

Table 129. North America: Lip Powders Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 130. Europe: Lip Powders Sales Forecast by Country (2021-2026) (K Units)

Table 131. Europe: Lip Powders Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 132. Asia Pacific: Lip Powders Sales Forecast by Region (2021-2026) (K Units)

Table 133. Asia Pacific: Lip Powders Revenue Forecast by Region (2021-2026) (US\$ Million)

Table 134. Latin America: Lip Powders Sales Forecast by Country (2021-2026) (K Units)

Table 135. Latin America: Lip Powders Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 136. Middle East and Africa: Lip Powders Sales Forecast by Country (2021-2026) (K Units)

Table 137. Middle East and Africa: Lip Powders Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 138. Key Opportunities and Drivers: Impact Analysis (2021-2026)

Table 139. Key Challenges

Table 140. Market Risks

Table 141. Main Points Interviewed from Key Lip Powders Players

Table 142. Lip Powders Customers List

Table 143. Lip Powders Distributors List

Table 144. Research Programs/Design for This Report

Table 145. Key Data Information from Secondary Sources

Table 146. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Lip Powders Product Picture
- Figure 2. Global Lip Powders Sales Market Share by Type in 2020 & 2026
- Figure 3. Palettes Type Product Picture
- Figure 4. Pens Type Product Picture
- Figure 5. Global Lip Powders Sales Market Share by Application in 2020 & 2026
- Figure 6. Online Sales
- Figure 7. Offline Sales
- Figure 8. Lip Powders Report Years Considered
- Figure 9. Global Lip Powders Market Size 2015-2026 (US\$ Million)
- Figure 10. Global Lip Powders Sales 2015-2026 (K Units)
- Figure 11. Global Lip Powders Market Size Market Share by Region: 2020 Versus 2026
- Figure 12. Global Lip Powders Sales Market Share by Region (2015-2020)
- Figure 13. Global Lip Powders Sales Market Share by Region in 2019
- Figure 14. Global Lip Powders Revenue Market Share by Region (2015-2020)
- Figure 15. Global Lip Powders Revenue Market Share by Region in 2019
- Figure 16. Global Lip Powders Sales Share by Manufacturer in 2019
- Figure 17. The Top 10 and 5 Players Market Share by Lip Powders Revenue in 2019
- Figure 18. Lip Powders Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019
- Figure 19. Global Lip Powders Sales Market Share by Type (2015-2020)
- Figure 20. Global Lip Powders Sales Market Share by Type in 2019
- Figure 21. Global Lip Powders Revenue Market Share by Type (2015-2020)
- Figure 22. Global Lip Powders Revenue Market Share by Type in 2019
- Figure 23. Global Lip Powders Market Share by Price Range (2015-2020)
- Figure 24. Global Lip Powders Sales Market Share by Application (2015-2020)
- Figure 25. Global Lip Powders Sales Market Share by Application in 2019
- Figure 26. Global Lip Powders Revenue Market Share by Application (2015-2020)
- Figure 27. Global Lip Powders Revenue Market Share by Application in 2019
- Figure 28. North America Lip Powders Sales Growth Rate 2015-2020 (K Units)
- Figure 29. North America Lip Powders Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 30. North America Lip Powders Sales Market Share by Country in 2019
- Figure 31. North America Lip Powders Revenue Market Share by Country in 2019
- Figure 32. U.S. Lip Powders Sales Growth Rate (2015-2020) (K Units)
- Figure 33. U.S. Lip Powders Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 34. Canada Lip Powders Sales Growth Rate (2015-2020) (K Units)

- Figure 35. Canada Lip Powders Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 36. North America Lip Powders Market Share by Type in 2019
- Figure 37. North America Lip Powders Market Share by Application in 2019
- Figure 38. Europe Lip Powders Sales Growth Rate 2015-2020 (K Units)
- Figure 39. Europe Lip Powders Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 40. Europe Lip Powders Sales Market Share by Country in 2019
- Figure 41. Europe Lip Powders Revenue Market Share by Country in 2019
- Figure 42. Germany Lip Powders Sales Growth Rate (2015-2020) (K Units)
- Figure 43. Germany Lip Powders Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 44. France Lip Powders Sales Growth Rate (2015-2020) (K Units)
- Figure 45. France Lip Powders Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 46. U.K. Lip Powders Sales Growth Rate (2015-2020) (K Units)
- Figure 47. U.K. Lip Powders Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 48. Italy Lip Powders Sales Growth Rate (2015-2020) (K Units)
- Figure 49. Italy Lip Powders Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 50. Russia Lip Powders Sales Growth Rate (2015-2020) (K Units)
- Figure 51. Russia Lip Powders Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 52. Europe Lip Powders Market Share by Type in 2019
- Figure 53. Europe Lip Powders Market Share by Application in 2019
- Figure 54. Asia Pacific Lip Powders Sales Growth Rate 2015-2020 (K Units)
- Figure 55. Asia Pacific Lip Powders Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 56. Asia Pacific Lip Powders Sales Market Share by Region in 2019
- Figure 57. Asia Pacific Lip Powders Revenue Market Share by Region in 2019
- Figure 58. China Lip Powders Sales Growth Rate (2015-2020) (K Units)
- Figure 59. China Lip Powders Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 60. Japan Lip Powders Sales Growth Rate (2015-2020) (K Units)
- Figure 61. Japan Lip Powders Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 62. South Korea Lip Powders Sales Growth Rate (2015-2020) (K Units)
- Figure 63. South Korea Lip Powders Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 64. India Lip Powders Sales Growth Rate (2015-2020) (K Units)
- Figure 65. India Lip Powders Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 66. Australia Lip Powders Sales Growth Rate (2015-2020) (K Units)
- Figure 67. Australia Lip Powders Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 68. Taiwan Lip Powders Sales Growth Rate (2015-2020) (K Units)
- Figure 69. Taiwan Lip Powders Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 70. Indonesia Lip Powders Sales Growth Rate (2015-2020) (K Units)
- Figure 71. Indonesia Lip Powders Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 72. Thailand Lip Powders Sales Growth Rate (2015-2020) (K Units)
- Figure 73. Thailand Lip Powders Revenue Growth Rate (2015-2020) (US\$ Million)

- Figure 74. Malaysia Lip Powders Sales Growth Rate (2015-2020) (K Units)
- Figure 75. Malaysia Lip Powders Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 76. Philippines Lip Powders Sales Growth Rate (2015-2020) (K Units)
- Figure 77. Philippines Lip Powders Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 78. Vietnam Lip Powders Sales Growth Rate (2015-2020) (K Units)
- Figure 79. Vietnam Lip Powders Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 80. Asia Pacific Lip Powders Market Share by Type in 2019
- Figure 81. Asia Pacific Lip Powders Market Share by Application in 2019
- Figure 82. Latin America Lip Powders Sales Growth Rate 2015-2020 (K Units)
- Figure 83. Latin America Lip Powders Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 84. Latin America Lip Powders Sales Market Share by Country in 2019
- Figure 85. Latin America Lip Powders Revenue Market Share by Country in 2019
- Figure 86. Mexico Lip Powders Sales Growth Rate (2015-2020) (K Units)
- Figure 87. Mexico Lip Powders Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 88. Brazil Lip Powders Sales Growth Rate (2015-2020) (K Units)
- Figure 89. Brazil Lip Powders Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 90. Argentina Lip Powders Sales Growth Rate (2015-2020) (K Units)
- Figure 91. Argentina Lip Powders Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 92. Latin America Lip Powders Market Share by Type in 2019
- Figure 93. Latin America Lip Powders Market Share by Application in 2019
- Figure 94. Middle East and Africa Lip Powders Sales Growth Rate 2015-2020 (K Units)
- Figure 95. Middle East and Africa Lip Powders Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 96. Middle East and Africa Lip Powders Sales Market Share by Country in 2019
- Figure 97. Middle East and Africa Lip Powders Revenue Market Share by Country in 2019
- Figure 98. Turkey Lip Powders Sales Growth Rate (2015-2020) (K Units)
- Figure 99. Turkey Lip Powders Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 100. Saudi Arabia Lip Powders Sales Growth Rate (2015-2020) (K Units)
- Figure 101. Saudi Arabia Lip Powders Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 102. U.A.E Lip Powders Sales Growth Rate (2015-2020) (K Units)
- Figure 103. U.A.E Lip Powders Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 104. Middle East and Africa Lip Powders Market Share by Type in 2019
- Figure 105. Middle East and Africa Lip Powders Market Share by Application in 2019
- Figure 106. BUXOM Cosmetics Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 107. Clinique Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 108. CHANEL Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 109. NYX Total Revenue (US\$ Million): 2019 Compared with 2018

- Figure 110. BY TERRY Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 111. CLE COSMETICS Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 112. Revlon Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 113. Essence Cosmetics Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 114. Sephora Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 115. L'Oréal Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 116. North America Lip Powders Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 117. North America Lip Powders Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 118. Europe Lip Powders Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 119. Europe Lip Powders Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 120. Asia Pacific Lip Powders Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 121. Asia Pacific Lip Powders Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 122. Latin America Lip Powders Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 123. Latin America Lip Powders Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 124. Middle East and Africa Lip Powders Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 125. Middle East and Africa Lip Powders Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 126. Porter's Five Forces Analysis
- Figure 127. Channels of Distribution
- Figure 128. Distributors Profiles
- Figure 129. Bottom-up and Top-down Approaches for This Report
- Figure 130. Data Triangulation
- Figure 131. Key Executives Interviewed

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