

COVID-19 Impact on Global IT Spending in Retail Market Size, Status and Forecast 2020-2026

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Abstracts

This report focuses on the global IT Spending in Retail status, future forecast, growth opportunity, key market and key players. The study objectives are to present the IT Spending in Retail development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

The key players covered in this study

Cisco Systems

Epicor Software

Hewlett Packard Enterprise

Informatica LLC

IBM

JDA Software Group

LS Retail ehf

Magstar

Microsoft

MicroStrategy

Oracle

Salesforce

SAP SE

VMware

Market segment by Type, the product can be split into

Component

Services

Infrastructure Software

Market segment by Application, split into

Electronic Commerce

Supermarket

Store

Other

Market segment by Regions/Countries, this report covers

North America

Europe

China

Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global IT Spending in Retail status, future forecast, growth opportunity, key market and key players.

To present the IT Spending in Retail development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of IT Spending in Retail are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Contents

1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by IT Spending in Retail Revenue
- 1.4 Market Analysis by Type
 - 1.4.1 Global IT Spending in Retail Market Size Growth Rate by Type: 2020 VS 2026
 - 1.4.2 Component
 - 1.4.3 Services
 - 1.4.4 Infrastructure Software
- 1.5 Market by Application
 - 1.5.1 Global IT Spending in Retail Market Share by Application: 2020 VS 2026
 - 1.5.2 Electronic Commerce
 - 1.5.3 Supermarket
 - 1.5.4 Store
 - 1.5.5 Other
- 1.6 Coronavirus Disease 2019 (Covid-19): IT Spending in Retail Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the IT Spending in Retail Industry
 - 1.6.1.1 IT Spending in Retail Business Impact Assessment - Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
 - 1.6.2 Market Trends and IT Spending in Retail Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for IT Spending in Retail Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 GLOBAL GROWTH TRENDS BY REGIONS

- 2.1 IT Spending in Retail Market Perspective (2015-2026)
- 2.2 IT Spending in Retail Growth Trends by Regions
 - 2.2.1 IT Spending in Retail Market Size by Regions: 2015 VS 2020 VS 2026
 - 2.2.2 IT Spending in Retail Historic Market Share by Regions (2015-2020)
 - 2.2.3 IT Spending in Retail Forecasted Market Size by Regions (2021-2026)
- 2.3 Industry Trends and Growth Strategy

- 2.3.1 Market Top Trends
- 2.3.2 Market Drivers
- 2.3.3 Market Challenges
- 2.3.4 Porter's Five Forces Analysis
- 2.3.5 IT Spending in Retail Market Growth Strategy
- 2.3.6 Primary Interviews with Key IT Spending in Retail Players (Opinion Leaders)

3 COMPETITION LANDSCAPE BY KEY PLAYERS

- 3.1 Global Top IT Spending in Retail Players by Market Size
 - 3.1.1 Global Top IT Spending in Retail Players by Revenue (2015-2020)
 - 3.1.2 Global IT Spending in Retail Revenue Market Share by Players (2015-2020)
 - 3.1.3 Global IT Spending in Retail Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 3.2 Global IT Spending in Retail Market Concentration Ratio
 - 3.2.1 Global IT Spending in Retail Market Concentration Ratio (CR5 and HHI)
 - 3.2.2 Global Top 10 and Top 5 Companies by IT Spending in Retail Revenue in 2019
- 3.3 IT Spending in Retail Key Players Head office and Area Served
- 3.4 Key Players IT Spending in Retail Product Solution and Service
- 3.5 Date of Enter into IT Spending in Retail Market
- 3.6 Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

- 4.1 Global IT Spending in Retail Historic Market Size by Type (2015-2020)
- 4.2 Global IT Spending in Retail Forecasted Market Size by Type (2021-2026)

5 IT SPENDING IN RETAIL BREAKDOWN DATA BY APPLICATION (2015-2026)

- 5.1 Global IT Spending in Retail Market Size by Application (2015-2020)
- 5.2 Global IT Spending in Retail Forecasted Market Size by Application (2021-2026)

6 NORTH AMERICA

- 6.1 North America IT Spending in Retail Market Size (2015-2020)
- 6.2 IT Spending in Retail Key Players in North America (2019-2020)
- 6.3 North America IT Spending in Retail Market Size by Type (2015-2020)
- 6.4 North America IT Spending in Retail Market Size by Application (2015-2020)

7 EUROPE

- 7.1 Europe IT Spending in Retail Market Size (2015-2020)
- 7.2 IT Spending in Retail Key Players in Europe (2019-2020)
- 7.3 Europe IT Spending in Retail Market Size by Type (2015-2020)
- 7.4 Europe IT Spending in Retail Market Size by Application (2015-2020)

8 CHINA

- 8.1 China IT Spending in Retail Market Size (2015-2020)
- 8.2 IT Spending in Retail Key Players in China (2019-2020)
- 8.3 China IT Spending in Retail Market Size by Type (2015-2020)
- 8.4 China IT Spending in Retail Market Size by Application (2015-2020)

9 JAPAN

- 9.1 Japan IT Spending in Retail Market Size (2015-2020)
- 9.2 IT Spending in Retail Key Players in Japan (2019-2020)
- 9.3 Japan IT Spending in Retail Market Size by Type (2015-2020)
- 9.4 Japan IT Spending in Retail Market Size by Application (2015-2020)

10 SOUTHEAST ASIA

- 10.1 Southeast Asia IT Spending in Retail Market Size (2015-2020)
- 10.2 IT Spending in Retail Key Players in Southeast Asia (2019-2020)
- 10.3 Southeast Asia IT Spending in Retail Market Size by Type (2015-2020)
- 10.4 Southeast Asia IT Spending in Retail Market Size by Application (2015-2020)

11 INDIA

- 11.1 India IT Spending in Retail Market Size (2015-2020)
- 11.2 IT Spending in Retail Key Players in India (2019-2020)
- 11.3 India IT Spending in Retail Market Size by Type (2015-2020)
- 11.4 India IT Spending in Retail Market Size by Application (2015-2020)

12 CENTRAL & SOUTH AMERICA

- 12.1 Central & South America IT Spending in Retail Market Size (2015-2020)
- 12.2 IT Spending in Retail Key Players in Central & South America (2019-2020)

- 12.3 Central & South America IT Spending in Retail Market Size by Type (2015-2020)
- 12.4 Central & South America IT Spending in Retail Market Size by Application (2015-2020)

13 KEY PLAYERS PROFILES

13.1 Cisco Systems

- 13.1.1 Cisco Systems Company Details
- 13.1.2 Cisco Systems Business Overview and Its Total Revenue
- 13.1.3 Cisco Systems IT Spending in Retail Introduction
- 13.1.4 Cisco Systems Revenue in IT Spending in Retail Business (2015-2020)
- 13.1.5 Cisco Systems Recent Development

13.2 Epicor Software

- 13.2.1 Epicor Software Company Details
- 13.2.2 Epicor Software Business Overview and Its Total Revenue
- 13.2.3 Epicor Software IT Spending in Retail Introduction
- 13.2.4 Epicor Software Revenue in IT Spending in Retail Business (2015-2020)
- 13.2.5 Epicor Software Recent Development

13.3 Hewlett Packard Enterprise

- 13.3.1 Hewlett Packard Enterprise Company Details
- 13.3.2 Hewlett Packard Enterprise Business Overview and Its Total Revenue
- 13.3.3 Hewlett Packard Enterprise IT Spending in Retail Introduction
- 13.3.4 Hewlett Packard Enterprise Revenue in IT Spending in Retail Business (2015-2020)
- 13.3.5 Hewlett Packard Enterprise Recent Development

13.4 Informatica LLC

- 13.4.1 Informatica LLC Company Details
- 13.4.2 Informatica LLC Business Overview and Its Total Revenue
- 13.4.3 Informatica LLC IT Spending in Retail Introduction
- 13.4.4 Informatica LLC Revenue in IT Spending in Retail Business (2015-2020)
- 13.4.5 Informatica LLC Recent Development

13.5 IBM

- 13.5.1 IBM Company Details
- 13.5.2 IBM Business Overview and Its Total Revenue
- 13.5.3 IBM IT Spending in Retail Introduction
- 13.5.4 IBM Revenue in IT Spending in Retail Business (2015-2020)
- 13.5.5 IBM Recent Development

13.6 JDA Software Group

- 13.6.1 JDA Software Group Company Details

- 13.6.2 JDA Software Group Business Overview and Its Total Revenue
- 13.6.3 JDA Software Group IT Spending in Retail Introduction
- 13.6.4 JDA Software Group Revenue in IT Spending in Retail Business (2015-2020)
- 13.6.5 JDA Software Group Recent Development
- 13.7 LS Retail ehf
 - 13.7.1 LS Retail ehf Company Details
 - 13.7.2 LS Retail ehf Business Overview and Its Total Revenue
 - 13.7.3 LS Retail ehf IT Spending in Retail Introduction
 - 13.7.4 LS Retail ehf Revenue in IT Spending in Retail Business (2015-2020)
 - 13.7.5 LS Retail ehf Recent Development
- 13.8 Magstar
 - 13.8.1 Magstar Company Details
 - 13.8.2 Magstar Business Overview and Its Total Revenue
 - 13.8.3 Magstar IT Spending in Retail Introduction
 - 13.8.4 Magstar Revenue in IT Spending in Retail Business (2015-2020)
 - 13.8.5 Magstar Recent Development
- 13.9 Microsoft
 - 13.9.1 Microsoft Company Details
 - 13.9.2 Microsoft Business Overview and Its Total Revenue
 - 13.9.3 Microsoft IT Spending in Retail Introduction
 - 13.9.4 Microsoft Revenue in IT Spending in Retail Business (2015-2020)
 - 13.9.5 Microsoft Recent Development
- 13.10 MicroStrategy
 - 13.10.1 MicroStrategy Company Details
 - 13.10.2 MicroStrategy Business Overview and Its Total Revenue
 - 13.10.3 MicroStrategy IT Spending in Retail Introduction
 - 13.10.4 MicroStrategy Revenue in IT Spending in Retail Business (2015-2020)
 - 13.10.5 MicroStrategy Recent Development
- 13.11 Oracle
 - 10.11.1 Oracle Company Details
 - 10.11.2 Oracle Business Overview and Its Total Revenue
 - 10.11.3 Oracle IT Spending in Retail Introduction
 - 10.11.4 Oracle Revenue in IT Spending in Retail Business (2015-2020)
 - 10.11.5 Oracle Recent Development
- 13.12 Salesforce
 - 10.12.1 Salesforce Company Details
 - 10.12.2 Salesforce Business Overview and Its Total Revenue
 - 10.12.3 Salesforce IT Spending in Retail Introduction
 - 10.12.4 Salesforce Revenue in IT Spending in Retail Business (2015-2020)

10.12.5 Salesforce Recent Development

13.13 SAP SE

10.13.1 SAP SE Company Details

10.13.2 SAP SE Business Overview and Its Total Revenue

10.13.3 SAP SE IT Spending in Retail Introduction

10.13.4 SAP SE Revenue in IT Spending in Retail Business (2015-2020)

10.13.5 SAP SE Recent Development

13.14 VMware

10.14.1 VMware Company Details

10.14.2 VMware Business Overview and Its Total Revenue

10.14.3 VMware IT Spending in Retail Introduction

10.14.4 VMware Revenue in IT Spending in Retail Business (2015-2020)

10.14.5 VMware Recent Development

14 ANALYST'S VIEWPOINTS/CONCLUSIONS

15 APPENDIX

15.1 Research Methodology

15.1.1 Methodology/Research Approach

15.1.2 Data Source

15.2 Disclaimer

15.3 Author Details

List Of Tables

LIST OF TABLES

- Table 1. IT Spending in Retail Key Market Segments
- Table 2. Key Players Covered: Ranking by IT Spending in Retail Revenue
- Table 3. Ranking of Global Top IT Spending in Retail Manufacturers by Revenue (US\$ Million) in 2019
- Table 4. Global IT Spending in Retail Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026
- Table 5. Key Players of Component
- Table 6. Key Players of Services
- Table 7. Key Players of Infrastructure Software
- Table 8. COVID-19 Impact Global Market: (Four IT Spending in Retail Market Size Forecast Scenarios)
- Table 9. Opportunities and Trends for IT Spending in Retail Players in the COVID-19 Landscape
- Table 10. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis
- Table 11. Key Regions/Countries Measures against Covid-19 Impact
- Table 12. Proposal for IT Spending in Retail Players to Combat Covid-19 Impact
- Table 13. Global IT Spending in Retail Market Size Growth by Application (US\$ Million): 2020 VS 2026
- Table 14. Global IT Spending in Retail Market Size by Regions (US\$ Million): 2020 VS 2026
- Table 15. Global IT Spending in Retail Market Size by Regions (2015-2020) (US\$ Million)
- Table 16. Global IT Spending in Retail Market Share by Regions (2015-2020)
- Table 17. Global IT Spending in Retail Forecasted Market Size by Regions (2021-2026) (US\$ Million)
- Table 18. Global IT Spending in Retail Market Share by Regions (2021-2026)
- Table 19. Market Top Trends
- Table 20. Key Drivers: Impact Analysis
- Table 21. Key Challenges
- Table 22. IT Spending in Retail Market Growth Strategy
- Table 23. Main Points Interviewed from Key IT Spending in Retail Players
- Table 24. Global IT Spending in Retail Revenue by Players (2015-2020) (Million US\$)
- Table 25. Global IT Spending in Retail Market Share by Players (2015-2020)
- Table 26. Global Top IT Spending in Retail Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in IT Spending in Retail as of 2019)

Table 27. Global IT Spending in Retail by Players Market Concentration Ratio (CR5 and HHI)

Table 28. Key Players Headquarters and Area Served

Table 29. Key Players IT Spending in Retail Product Solution and Service

Table 30. Date of Enter into IT Spending in Retail Market

Table 31. Mergers & Acquisitions, Expansion Plans

Table 32. Global IT Spending in Retail Market Size by Type (2015-2020) (Million US\$)

Table 33. Global IT Spending in Retail Market Size Share by Type (2015-2020)

Table 34. Global IT Spending in Retail Revenue Market Share by Type (2021-2026)

Table 35. Global IT Spending in Retail Market Size Share by Application (2015-2020)

Table 36. Global IT Spending in Retail Market Size by Application (2015-2020) (Million US\$)

Table 37. Global IT Spending in Retail Market Size Share by Application (2021-2026)

Table 38. North America Key Players IT Spending in Retail Revenue (2019-2020) (Million US\$)

Table 39. North America Key Players IT Spending in Retail Market Share (2019-2020)

Table 40. North America IT Spending in Retail Market Size by Type (2015-2020) (Million US\$)

Table 41. North America IT Spending in Retail Market Share by Type (2015-2020)

Table 42. North America IT Spending in Retail Market Size by Application (2015-2020) (Million US\$)

Table 43. North America IT Spending in Retail Market Share by Application (2015-2020)

Table 44. Europe Key Players IT Spending in Retail Revenue (2019-2020) (Million US\$)

Table 45. Europe Key Players IT Spending in Retail Market Share (2019-2020)

Table 46. Europe IT Spending in Retail Market Size by Type (2015-2020) (Million US\$)

Table 47. Europe IT Spending in Retail Market Share by Type (2015-2020)

Table 48. Europe IT Spending in Retail Market Size by Application (2015-2020) (Million US\$)

Table 49. Europe IT Spending in Retail Market Share by Application (2015-2020)

Table 50. China Key Players IT Spending in Retail Revenue (2019-2020) (Million US\$)

Table 51. China Key Players IT Spending in Retail Market Share (2019-2020)

Table 52. China IT Spending in Retail Market Size by Type (2015-2020) (Million US\$)

Table 53. China IT Spending in Retail Market Share by Type (2015-2020)

Table 54. China IT Spending in Retail Market Size by Application (2015-2020) (Million US\$)

Table 55. China IT Spending in Retail Market Share by Application (2015-2020)

Table 56. Japan Key Players IT Spending in Retail Revenue (2019-2020) (Million US\$)

Table 57. Japan Key Players IT Spending in Retail Market Share (2019-2020)

Table 58. Japan IT Spending in Retail Market Size by Type (2015-2020) (Million US\$)

Table 59. Japan IT Spending in Retail Market Share by Type (2015-2020)

Table 60. Japan IT Spending in Retail Market Size by Application (2015-2020) (Million US\$)

Table 61. Japan IT Spending in Retail Market Share by Application (2015-2020)

Table 62. Southeast Asia Key Players IT Spending in Retail Revenue (2019-2020) (Million US\$)

Table 63. Southeast Asia Key Players IT Spending in Retail Market Share (2019-2020)

Table 64. Southeast Asia IT Spending in Retail Market Size by Type (2015-2020) (Million US\$)

Table 65. Southeast Asia IT Spending in Retail Market Share by Type (2015-2020)

Table 66. Southeast Asia IT Spending in Retail Market Size by Application (2015-2020) (Million US\$)

Table 67. Southeast Asia IT Spending in Retail Market Share by Application (2015-2020)

Table 68. India Key Players IT Spending in Retail Revenue (2019-2020) (Million US\$)

Table 69. India Key Players IT Spending in Retail Market Share (2019-2020)

Table 70. India IT Spending in Retail Market Size by Type (2015-2020) (Million US\$)

Table 71. India IT Spending in Retail Market Share by Type (2015-2020)

Table 72. India IT Spending in Retail Market Size by Application (2015-2020) (Million US\$)

Table 73. India IT Spending in Retail Market Share by Application (2015-2020)

Table 74. Central & South America Key Players IT Spending in Retail Revenue (2019-2020) (Million US\$)

Table 75. Central & South America Key Players IT Spending in Retail Market Share (2019-2020)

Table 76. Central & South America IT Spending in Retail Market Size by Type (2015-2020) (Million US\$)

Table 77. Central & South America IT Spending in Retail Market Share by Type (2015-2020)

Table 78. Central & South America IT Spending in Retail Market Size by Application (2015-2020) (Million US\$)

Table 79. Central & South America IT Spending in Retail Market Share by Application (2015-2020)

Table 80. Cisco Systems Company Details

Table 81. Cisco Systems Business Overview

Table 82. Cisco Systems Product

Table 83. Cisco Systems Revenue in IT Spending in Retail Business (2015-2020) (Million US\$)

Table 84. Cisco Systems Recent Development

- Table 85. Epicor Software Company Details
- Table 86. Epicor Software Business Overview
- Table 87. Epicor Software Product
- Table 88. Epicor Software Revenue in IT Spending in Retail Business (2015-2020) (Million US\$)
- Table 89. Epicor Software Recent Development
- Table 90. Hewlett Packard Enterprise Company Details
- Table 91. Hewlett Packard Enterprise Business Overview
- Table 92. Hewlett Packard Enterprise Product
- Table 93. Hewlett Packard Enterprise Revenue in IT Spending in Retail Business (2015-2020) (Million US\$)
- Table 94. Hewlett Packard Enterprise Recent Development
- Table 95. Informatica LLC Company Details
- Table 96. Informatica LLC Business Overview
- Table 97. Informatica LLC Product
- Table 98. Informatica LLC Revenue in IT Spending in Retail Business (2015-2020) (Million US\$)
- Table 99. Informatica LLC Recent Development
- Table 100. IBM Company Details
- Table 101. IBM Business Overview
- Table 102. IBM Product
- Table 103. IBM Revenue in IT Spending in Retail Business (2015-2020) (Million US\$)
- Table 104. IBM Recent Development
- Table 105. JDA Software Group Company Details
- Table 106. JDA Software Group Business Overview
- Table 107. JDA Software Group Product
- Table 108. JDA Software Group Revenue in IT Spending in Retail Business (2015-2020) (Million US\$)
- Table 109. JDA Software Group Recent Development
- Table 110. LS Retail ehf Company Details
- Table 111. LS Retail ehf Business Overview
- Table 112. LS Retail ehf Product
- Table 113. LS Retail ehf Revenue in IT Spending in Retail Business (2015-2020) (Million US\$)
- Table 114. LS Retail ehf Recent Development
- Table 115. Magstar Business Overview
- Table 116. Magstar Product
- Table 117. Magstar Company Details
- Table 118. Magstar Revenue in IT Spending in Retail Business (2015-2020) (Million

US\$)

Table 119. Magstar Recent Development

Table 120. Microsoft Company Details

Table 121. Microsoft Business Overview

Table 122. Microsoft Product

Table 123. Microsoft Revenue in IT Spending in Retail Business (2015-2020) (Million US\$)

Table 124. Microsoft Recent Development

Table 125. MicroStrategy Company Details

Table 126. MicroStrategy Business Overview

Table 127. MicroStrategy Product

Table 128. MicroStrategy Revenue in IT Spending in Retail Business (2015-2020) (Million US\$)

Table 129. MicroStrategy Recent Development

Table 130. Oracle Company Details

Table 131. Oracle Business Overview

Table 132. Oracle Product

Table 133. Oracle Revenue in IT Spending in Retail Business (2015-2020) (Million US\$)

Table 134. Oracle Recent Development

Table 135. Salesforce Company Details

Table 136. Salesforce Business Overview

Table 137. Salesforce Product

Table 138. Salesforce Revenue in IT Spending in Retail Business (2015-2020) (Million US\$)

Table 139. Salesforce Recent Development

Table 140. SAP SE Company Details

Table 141. SAP SE Business Overview

Table 142. SAP SE Product

Table 143. SAP SE Revenue in IT Spending in Retail Business (2015-2020) (Million US\$)

Table 144. SAP SE Recent Development

Table 145. VMware Company Details

Table 146. VMware Business Overview

Table 147. VMware Product

Table 148. VMware Revenue in IT Spending in Retail Business (2015-2020) (Million US\$)

Table 149. VMware Recent Development

Table 150. Research Programs/Design for This Report

Table 151. Key Data Information from Secondary Sources

Table 152. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Global IT Spending in Retail Market Share by Type: 2020 VS 2026
- Figure 2. Component Features
- Figure 3. Services Features
- Figure 4. Infrastructure Software Features
- Figure 5. Global IT Spending in Retail Market Share by Application: 2020 VS 2026
- Figure 6. Electronic Commerce Case Studies
- Figure 7. Supermarket Case Studies
- Figure 8. Store Case Studies
- Figure 9. Other Case Studies
- Figure 10. IT Spending in Retail Report Years Considered
- Figure 11. Global IT Spending in Retail Market Size YoY Growth 2015-2026 (US\$ Million)
- Figure 12. Global IT Spending in Retail Market Share by Regions: 2020 VS 2026
- Figure 13. Global IT Spending in Retail Market Share by Regions (2021-2026)
- Figure 14. Porter's Five Forces Analysis
- Figure 15. Global IT Spending in Retail Market Share by Players in 2019
- Figure 16. Global Top IT Spending in Retail Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in IT Spending in Retail as of 2019)
- Figure 17. The Top 10 and 5 Players Market Share by IT Spending in Retail Revenue in 2019
- Figure 18. North America IT Spending in Retail Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 19. Europe IT Spending in Retail Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 20. China IT Spending in Retail Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 21. Japan IT Spending in Retail Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 22. Southeast Asia IT Spending in Retail Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 23. India IT Spending in Retail Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 24. Central & South America IT Spending in Retail Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 25. Cisco Systems Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 26. Cisco Systems Revenue Growth Rate in IT Spending in Retail Business (2015-2020)

Figure 27. Epicor Software Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 28. Epicor Software Revenue Growth Rate in IT Spending in Retail Business (2015-2020)

Figure 29. Hewlett Packard Enterprise Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 30. Hewlett Packard Enterprise Revenue Growth Rate in IT Spending in Retail Business (2015-2020)

Figure 31. Informatica LLC Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 32. Informatica LLC Revenue Growth Rate in IT Spending in Retail Business (2015-2020)

Figure 33. IBM Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 34. IBM Revenue Growth Rate in IT Spending in Retail Business (2015-2020)

Figure 35. JDA Software Group Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 36. JDA Software Group Revenue Growth Rate in IT Spending in Retail Business (2015-2020)

Figure 37. LS Retail ehf Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 38. LS Retail ehf Revenue Growth Rate in IT Spending in Retail Business (2015-2020)

Figure 39. Magstar Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 40. Magstar Revenue Growth Rate in IT Spending in Retail Business (2015-2020)

Figure 41. Microsoft Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 42. Microsoft Revenue Growth Rate in IT Spending in Retail Business (2015-2020)

Figure 43. MicroStrategy Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 44. MicroStrategy Revenue Growth Rate in IT Spending in Retail Business (2015-2020)

Figure 45. Oracle Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 46. Oracle Revenue Growth Rate in IT Spending in Retail Business (2015-2020)

Figure 47. Salesforce Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 48. Salesforce Revenue Growth Rate in IT Spending in Retail Business (2015-2020)

Figure 49. SAP SE Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 50. SAP SE Revenue Growth Rate in IT Spending in Retail Business (2015-2020)

Figure 51. VMware Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 52. VMware Revenue Growth Rate in IT Spending in Retail Business
(2015-2020)

Figure 53. Bottom-up and Top-down Approaches for This Report

Figure 54. Data Triangulation

Figure 55. Key Executives Interviewed

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