

# COVID-19 Impact on Global Hybrid TV Market Insights, Forecast to 2026

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# **Abstracts**

Hybrid TV is a dvb-compatible content publishing platform that provides signaling, transmission, and presentation mechanisms for enhanced and interactive television services.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Hybrid TV market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Hybrid TV industry.

Based on our recent survey, we have several different scenarios about the Hybrid TV YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ xx million in 2019. The market size of Hybrid TV will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.



With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Hybrid TV market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Hybrid TV market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Hybrid TV market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Hybrid TV market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Hybrid TV market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

#### Competition Analysis

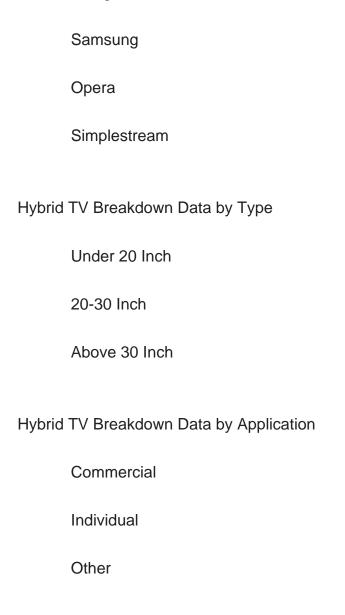
In the competitive analysis section of the report, leading as well as prominent players of the global Hybrid TV market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a



competitive edge over their competitors and ensure lasting success in the global Hybrid TV market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an indepth study of the global Hybrid TV market.

The following manufacturers are covered in this report:





## **Contents**

#### 1 STUDY COVERAGE

- 1.1 Hybrid TV Product Introduction
- 1.2 Market Segments
- 1.3 Key Hybrid TV Manufacturers Covered: Ranking by Revenue
- 1.4 Market by Type
  - 1.4.1 Global Hybrid TV Market Size Growth Rate by Type
  - 1.4.2 Under 20 Inch
  - 1.4.3 20-30 Inch
  - 1.4.4 Above 30 Inch
- 1.5 Market by Application
- 1.5.1 Global Hybrid TV Market Size Growth Rate by Application
- 1.5.2 Commercial
- 1.5.3 Individual
- 1.5.4 Other
- 1.6 Coronavirus Disease 2019 (Covid-19): Hybrid TV Industry Impact
  - 1.6.1 How the Covid-19 is Affecting the Hybrid TV Industry
    - 1.6.1.1 Hybrid TV Business Impact Assessment Covid-19
    - 1.6.1.2 Supply Chain Challenges
    - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
  - 1.6.2 Market Trends and Hybrid TV Potential Opportunities in the COVID-19

#### Landscape

- 1.6.3 Measures / Proposal against Covid-19
  - 1.6.3.1 Government Measures to Combat Covid-19 Impact
  - 1.6.3.2 Proposal for Hybrid TV Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

#### **2 EXECUTIVE SUMMARY**

- 2.1 Global Hybrid TV Market Size Estimates and Forecasts
  - 2.1.1 Global Hybrid TV Revenue 2015-2026
  - 2.1.2 Global Hybrid TV Sales 2015-2026
- 2.2 Hybrid TV Market Size by Region: 2020 Versus 2026
  - 2.2.1 Global Hybrid TV Retrospective Market Scenario in Sales by Region: 2015-2020
- 2.2.2 Global Hybrid TV Retrospective Market Scenario in Revenue by Region:

#### 2015-2020



#### 3 GLOBAL HYBRID TV COMPETITOR LANDSCAPE BY PLAYERS

- 3.1 Hybrid TV Sales by Manufacturers
  - 3.1.1 Hybrid TV Sales by Manufacturers (2015-2020)
  - 3.1.2 Hybrid TV Sales Market Share by Manufacturers (2015-2020)
- 3.2 Hybrid TV Revenue by Manufacturers
  - 3.2.1 Hybrid TV Revenue by Manufacturers (2015-2020)
  - 3.2.2 Hybrid TV Revenue Share by Manufacturers (2015-2020)
  - 3.2.3 Global Hybrid TV Market Concentration Ratio (CR5 and HHI) (2015-2020)
  - 3.2.4 Global Top 10 and Top 5 Companies by Hybrid TV Revenue in 2019
  - 3.2.5 Global Hybrid TV Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 3.3 Hybrid TV Price by Manufacturers
- 3.4 Hybrid TV Manufacturing Base Distribution, Product Types
  - 3.4.1 Hybrid TV Manufacturers Manufacturing Base Distribution, Headquarters
  - 3.4.2 Manufacturers Hybrid TV Product Type
  - 3.4.3 Date of International Manufacturers Enter into Hybrid TV Market
- 3.5 Manufacturers Mergers & Acquisitions, Expansion Plans

## 4 BREAKDOWN DATA BY TYPE (2015-2026)

- 4.1 Global Hybrid TV Market Size by Type (2015-2020)
  - 4.1.1 Global Hybrid TV Sales by Type (2015-2020)
  - 4.1.2 Global Hybrid TV Revenue by Type (2015-2020)
- 4.1.3 Hybrid TV Average Selling Price (ASP) by Type (2015-2026)
- 4.2 Global Hybrid TV Market Size Forecast by Type (2021-2026)
  - 4.2.1 Global Hybrid TV Sales Forecast by Type (2021-2026)
  - 4.2.2 Global Hybrid TV Revenue Forecast by Type (2021-2026)
  - 4.2.3 Hybrid TV Average Selling Price (ASP) Forecast by Type (2021-2026)
- 4.3 Global Hybrid TV Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

#### **5 BREAKDOWN DATA BY APPLICATION (2015-2026)**

- 5.1 Global Hybrid TV Market Size by Application (2015-2020)
  - 5.1.1 Global Hybrid TV Sales by Application (2015-2020)
  - 5.1.2 Global Hybrid TV Revenue by Application (2015-2020)
  - 5.1.3 Hybrid TV Price by Application (2015-2020)
- 5.2 Hybrid TV Market Size Forecast by Application (2021-2026)



- 5.2.1 Global Hybrid TV Sales Forecast by Application (2021-2026)
- 5.2.2 Global Hybrid TV Revenue Forecast by Application (2021-2026)
- 5.2.3 Global Hybrid TV Price Forecast by Application (2021-2026)

#### **6 NORTH AMERICA**

- 6.1 North America Hybrid TV by Country
  - 6.1.1 North America Hybrid TV Sales by Country
  - 6.1.2 North America Hybrid TV Revenue by Country
  - 6.1.3 U.S.
  - 6.1.4 Canada
- 6.2 North America Hybrid TV Market Facts & Figures by Type
- 6.3 North America Hybrid TV Market Facts & Figures by Application

#### **7 EUROPE**

- 7.1 Europe Hybrid TV by Country
  - 7.1.1 Europe Hybrid TV Sales by Country
  - 7.1.2 Europe Hybrid TV Revenue by Country
  - 7.1.3 Germany
  - 7.1.4 France
  - 7.1.5 U.K.
  - 7.1.6 Italy
  - 7.1.7 Russia
- 7.2 Europe Hybrid TV Market Facts & Figures by Type
- 7.3 Europe Hybrid TV Market Facts & Figures by Application

#### **8 ASIA PACIFIC**

- 8.1 Asia Pacific Hybrid TV by Region
  - 8.1.1 Asia Pacific Hybrid TV Sales by Region
  - 8.1.2 Asia Pacific Hybrid TV Revenue by Region
  - 8.1.3 China
  - 8.1.4 Japan
  - 8.1.5 South Korea
  - 8.1.6 India
  - 8.1.7 Australia
  - 8.1.8 Taiwan
  - 8.1.9 Indonesia



- 8.1.10 Thailand
- 8.1.11 Malaysia
- 8.1.12 Philippines
- 8.1.13 Vietnam
- 8.2 Asia Pacific Hybrid TV Market Facts & Figures by Type
- 8.3 Asia Pacific Hybrid TV Market Facts & Figures by Application

#### **9 LATIN AMERICA**

- 9.1 Latin America Hybrid TV by Country
  - 9.1.1 Latin America Hybrid TV Sales by Country
  - 9.1.2 Latin America Hybrid TV Revenue by Country
  - 9.1.3 Mexico
  - 9.1.4 Brazil
  - 9.1.5 Argentina
- 9.2 Central & South America Hybrid TV Market Facts & Figures by Type
- 9.3 Central & South America Hybrid TV Market Facts & Figures by Application

#### 10 MIDDLE EAST AND AFRICA

- 10.1 Middle East and Africa Hybrid TV by Country
  - 10.1.1 Middle East and Africa Hybrid TV Sales by Country
  - 10.1.2 Middle East and Africa Hybrid TV Revenue by Country
  - 10.1.3 Turkey
  - 10.1.4 Saudi Arabia
  - 10.1.5 U.A.E
- 10.2 Middle East and Africa Hybrid TV Market Facts & Figures by Type
- 10.3 Middle East and Africa Hybrid TV Market Facts & Figures by Application

#### 11 COMPANY PROFILES

- 11.1 Samsung
  - 11.1.1 Samsung Corporation Information
  - 11.1.2 Samsung Description, Business Overview and Total Revenue
  - 11.1.3 Samsung Sales, Revenue and Gross Margin (2015-2020)
  - 11.1.4 Samsung Hybrid TV Products Offered
  - 11.1.5 Samsung Recent Development
- 11.2 Opera
- 11.2.1 Opera Corporation Information



- 11.2.2 Opera Description, Business Overview and Total Revenue
- 11.2.3 Opera Sales, Revenue and Gross Margin (2015-2020)
- 11.2.4 Opera Hybrid TV Products Offered
- 11.2.5 Opera Recent Development
- 11.3 Simplestream
  - 11.3.1 Simplestream Corporation Information
  - 11.3.2 Simplestream Description, Business Overview and Total Revenue
  - 11.3.3 Simplestream Sales, Revenue and Gross Margin (2015-2020)
  - 11.3.4 Simplestream Hybrid TV Products Offered
  - 11.3.5 Simplestream Recent Development
- 11.1 Samsung
  - 11.1.1 Samsung Corporation Information
  - 11.1.2 Samsung Description, Business Overview and Total Revenue
  - 11.1.3 Samsung Sales, Revenue and Gross Margin (2015-2020)
  - 11.1.4 Samsung Hybrid TV Products Offered
  - 11.1.5 Samsung Recent Development

#### 12 FUTURE FORECAST BY REGIONS (COUNTRIES) (2021-2026)

- 12.1 Hybrid TV Market Estimates and Projections by Region
- 12.1.1 Global Hybrid TV Sales Forecast by Regions 2021-2026
- 12.1.2 Global Hybrid TV Revenue Forecast by Regions 2021-2026
- 12.2 North America Hybrid TV Market Size Forecast (2021-2026)
  - 12.2.1 North America: Hybrid TV Sales Forecast (2021-2026)
  - 12.2.2 North America: Hybrid TV Revenue Forecast (2021-2026)
  - 12.2.3 North America: Hybrid TV Market Size Forecast by Country (2021-2026)
- 12.3 Europe Hybrid TV Market Size Forecast (2021-2026)
  - 12.3.1 Europe: Hybrid TV Sales Forecast (2021-2026)
  - 12.3.2 Europe: Hybrid TV Revenue Forecast (2021-2026)
- 12.3.3 Europe: Hybrid TV Market Size Forecast by Country (2021-2026)
- 12.4 Asia Pacific Hybrid TV Market Size Forecast (2021-2026)
  - 12.4.1 Asia Pacific: Hybrid TV Sales Forecast (2021-2026)
  - 12.4.2 Asia Pacific: Hybrid TV Revenue Forecast (2021-2026)
  - 12.4.3 Asia Pacific: Hybrid TV Market Size Forecast by Region (2021-2026)
- 12.5 Latin America Hybrid TV Market Size Forecast (2021-2026)
  - 12.5.1 Latin America: Hybrid TV Sales Forecast (2021-2026)
  - 12.5.2 Latin America: Hybrid TV Revenue Forecast (2021-2026)
  - 12.5.3 Latin America: Hybrid TV Market Size Forecast by Country (2021-2026)
- 12.6 Middle East and Africa Hybrid TV Market Size Forecast (2021-2026)



- 12.6.1 Middle East and Africa: Hybrid TV Sales Forecast (2021-2026)
- 12.6.2 Middle East and Africa: Hybrid TV Revenue Forecast (2021-2026)
- 12.6.3 Middle East and Africa: Hybrid TV Market Size Forecast by Country

(2021-2026)

# 13 MARKET OPPORTUNITIES, CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS

- 13.1 Market Opportunities and Drivers
- 13.2 Market Challenges
- 13.3 Market Risks/Restraints
- 13.4 Porter's Five Forces Analysis
- 13.5 Primary Interviews with Key Hybrid TV Players (Opinion Leaders)

#### 14 VALUE CHAIN AND SALES CHANNELS ANALYSIS

- 14.1 Value Chain Analysis
- 14.2 Hybrid TV Customers
- 14.3 Sales Channels Analysis
  - 14.3.1 Sales Channels
  - 14.3.2 Distributors

#### 15 RESEARCH FINDINGS AND CONCLUSION

#### **16 APPENDIX**

- 16.1 Research Methodology
  - 16.1.1 Methodology/Research Approach
  - 16.1.2 Data Source
- 16.2 Author Details



# **List Of Tables**

#### LIST OF TABLES

- Table 1. Hybrid TV Market Segments
- Table 2. Ranking of Global Top Hybrid TV Manufacturers by Revenue (US\$ Million) in 2019
- Table 3. Global Hybrid TV Market Size Growth Rate by Type 2020-2026 (K Units) & (US\$ Million)
- Table 4. Major Manufacturers of Under 20 Inch
- Table 5. Major Manufacturers of 20-30 Inch
- Table 6. Major Manufacturers of Above 30 Inch
- Table 7. COVID-19 Impact Global Market: (Four Hybrid TV Market Size Forecast Scenarios)
- Table 8. Opportunities and Trends for Hybrid TV Players in the COVID-19 Landscape
- Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis
- Table 10. Key Regions/Countries Measures against Covid-19 Impact
- Table 11. Proposal for Hybrid TV Players to Combat Covid-19 Impact
- Table 12. Global Hybrid TV Market Size Growth Rate by Application 2020-2026 (K Units)
- Table 13. Global Hybrid TV Market Size by Region (K Units) & (US\$ Million): 2020 VS 2026
- Table 14. Global Hybrid TV Sales by Regions 2015-2020 (K Units)
- Table 15. Global Hybrid TV Sales Market Share by Regions (2015-2020)
- Table 16. Global Hybrid TV Revenue by Regions 2015-2020 (US\$ Million)
- Table 17. Global Hybrid TV Sales by Manufacturers (2015-2020) (K Units)
- Table 18. Global Hybrid TV Sales Share by Manufacturers (2015-2020)
- Table 19. Global Hybrid TV Manufacturers Market Concentration Ratio (CR5 and HHI) (2015-2020)
- Table 20. Global Hybrid TV by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Hybrid TV as of 2019)
- Table 21. Hybrid TV Revenue by Manufacturers (2015-2020) (US\$ Million)
- Table 22. Hybrid TV Revenue Share by Manufacturers (2015-2020)
- Table 23. Key Manufacturers Hybrid TV Price (2015-2020) (USD/Unit)
- Table 24. Hybrid TV Manufacturers Manufacturing Base Distribution and Headquarters
- Table 25. Manufacturers Hybrid TV Product Type
- Table 26. Date of International Manufacturers Enter into Hybrid TV Market
- Table 27. Manufacturers Mergers & Acquisitions, Expansion Plans
- Table 28. Global Hybrid TV Sales by Type (2015-2020) (K Units)



- Table 29. Global Hybrid TV Sales Share by Type (2015-2020)
- Table 30. Global Hybrid TV Revenue by Type (2015-2020) (US\$ Million)
- Table 31. Global Hybrid TV Revenue Share by Type (2015-2020)
- Table 32. Hybrid TV Average Selling Price (ASP) by Type 2015-2020 (USD/Unit)
- Table 33. Global Hybrid TV Sales by Application (2015-2020) (K Units)
- Table 34. Global Hybrid TV Sales Share by Application (2015-2020)
- Table 35. North America Hybrid TV Sales by Country (2015-2020) (K Units)
- Table 36. North America Hybrid TV Sales Market Share by Country (2015-2020)
- Table 37. North America Hybrid TV Revenue by Country (2015-2020) (US\$ Million)
- Table 38. North America Hybrid TV Revenue Market Share by Country (2015-2020)
- Table 39. North America Hybrid TV Sales by Type (2015-2020) (K Units)
- Table 40. North America Hybrid TV Sales Market Share by Type (2015-2020)
- Table 41. North America Hybrid TV Sales by Application (2015-2020) (K Units)
- Table 42. North America Hybrid TV Sales Market Share by Application (2015-2020)
- Table 43. Europe Hybrid TV Sales by Country (2015-2020) (K Units)
- Table 44. Europe Hybrid TV Sales Market Share by Country (2015-2020)
- Table 45. Europe Hybrid TV Revenue by Country (2015-2020) (US\$ Million)
- Table 46. Europe Hybrid TV Revenue Market Share by Country (2015-2020)
- Table 47. Europe Hybrid TV Sales by Type (2015-2020) (K Units)
- Table 48. Europe Hybrid TV Sales Market Share by Type (2015-2020)
- Table 49. Europe Hybrid TV Sales by Application (2015-2020) (K Units)
- Table 50. Europe Hybrid TV Sales Market Share by Application (2015-2020)
- Table 51. Asia Pacific Hybrid TV Sales by Region (2015-2020) (K Units)
- Table 52. Asia Pacific Hybrid TV Sales Market Share by Region (2015-2020)
- Table 53. Asia Pacific Hybrid TV Revenue by Region (2015-2020) (US\$ Million)
- Table 54. Asia Pacific Hybrid TV Revenue Market Share by Region (2015-2020)
- Table 55. Asia Pacific Hybrid TV Sales by Type (2015-2020) (K Units)
- Table 56. Asia Pacific Hybrid TV Sales Market Share by Type (2015-2020)
- Table 57. Asia Pacific Hybrid TV Sales by Application (2015-2020) (K Units)
- Table 58. Asia Pacific Hybrid TV Sales Market Share by Application (2015-2020)
- Table 59. Latin America Hybrid TV Sales by Country (2015-2020) (K Units)
- Table 60. Latin America Hybrid TV Sales Market Share by Country (2015-2020)
- Table 61. Latin Americaa Hybrid TV Revenue by Country (2015-2020) (US\$ Million)
- Table 62. Latin America Hybrid TV Revenue Market Share by Country (2015-2020)
- Table 63. Latin America Hybrid TV Sales by Type (2015-2020) (K Units)
- Table 64. Latin America Hybrid TV Sales Market Share by Type (2015-2020)
- Table 65. Latin America Hybrid TV Sales by Application (2015-2020) (K Units)
- Table 66. Latin America Hybrid TV Sales Market Share by Application (2015-2020)
- Table 67. Middle East and Africa Hybrid TV Sales by Country (2015-2020) (K Units)



- Table 68. Middle East and Africa Hybrid TV Sales Market Share by Country (2015-2020)
- Table 69. Middle East and Africa Hybrid TV Revenue by Country (2015-2020) (US\$ Million)
- Table 70. Middle East and Africa Hybrid TV Revenue Market Share by Country (2015-2020)
- Table 71. Middle East and Africa Hybrid TV Sales by Type (2015-2020) (K Units)
- Table 72. Middle East and Africa Hybrid TV Sales Market Share by Type (2015-2020)
- Table 73. Middle East and Africa Hybrid TV Sales by Application (2015-2020) (K Units)
- Table 74. Middle East and Africa Hybrid TV Sales Market Share by Application (2015-2020)
- Table 75. Samsung Corporation Information
- Table 76. Samsung Description and Major Businesses
- Table 77. Samsung Hybrid TV Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 78. Samsung Product
- Table 79. Samsung Recent Development
- Table 80. Opera Corporation Information
- Table 81. Opera Description and Major Businesses
- Table 82. Opera Hybrid TV Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 83. Opera Product
- Table 84. Opera Recent Development
- Table 85. Simplestream Corporation Information
- Table 86. Simplestream Description and Major Businesses
- Table 87. Simplestream Hybrid TV Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 88. Simplestream Product
- Table 89. Simplestream Recent Development
- Table 90. Global Hybrid TV Sales Forecast by Regions (2021-2026) (K Units)
- Table 91. Global Hybrid TV Sales Market Share Forecast by Regions (2021-2026)
- Table 92. Global Hybrid TV Revenue Forecast by Regions (2021-2026) (US\$ Million)
- Table 93. Global Hybrid TV Revenue Market Share Forecast by Regions (2021-2026)
- Table 94. North America: Hybrid TV Sales Forecast by Country (2021-2026) (K Units)
- Table 95. North America: Hybrid TV Revenue Forecast by Country (2021-2026) (US\$ Million)
- Table 96. Europe: Hybrid TV Sales Forecast by Country (2021-2026) (K Units)
- Table 97. Europe: Hybrid TV Revenue Forecast by Country (2021-2026) (US\$ Million)
- Table 98. Asia Pacific: Hybrid TV Sales Forecast by Region (2021-2026) (K Units)



Table 99. Asia Pacific: Hybrid TV Revenue Forecast by Region (2021-2026) (US\$ Million)

Table 100. Latin America: Hybrid TV Sales Forecast by Country (2021-2026) (K Units)

Table 101. Latin America: Hybrid TV Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 102. Middle East and Africa: Hybrid TV Sales Forecast by Country (2021-2026) (K Units)

Table 103. Middle East and Africa: Hybrid TV Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 104. Key Opportunities and Drivers: Impact Analysis (2021-2026)

Table 105. Key Challenges

Table 106. Market Risks

Table 107. Main Points Interviewed from Key Hybrid TV Players

Table 108. Hybrid TV Customers List

Table 109. Hybrid TV Distributors List

Table 110. Research Programs/Design for This Report

Table 111. Key Data Information from Secondary Sources

Table 112. Key Data Information from Primary Sources



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Hybrid TV Product Picture
- Figure 2. Global Hybrid TV Sales Market Share by Type in 2020 & 2026
- Figure 3. Under 20 Inch Product Picture
- Figure 4. 20-30 Inch Product Picture
- Figure 5. Above 30 Inch Product Picture
- Figure 6. Global Hybrid TV Sales Market Share by Application in 2020 & 2026
- Figure 7. Commercial
- Figure 8. Individual
- Figure 9. Other
- Figure 10. Hybrid TV Report Years Considered
- Figure 11. Global Hybrid TV Market Size 2015-2026 (US\$ Million)
- Figure 12. Global Hybrid TV Sales 2015-2026 (K Units)
- Figure 13. Global Hybrid TV Market Size Market Share by Region: 2020 Versus 2026
- Figure 14. Global Hybrid TV Sales Market Share by Region (2015-2020)
- Figure 15. Global Hybrid TV Sales Market Share by Region in 2019
- Figure 16. Global Hybrid TV Revenue Market Share by Region (2015-2020)
- Figure 17. Global Hybrid TV Revenue Market Share by Region in 2019
- Figure 18. Global Hybrid TV Sales Share by Manufacturer in 2019
- Figure 19. The Top 10 and 5 Players Market Share by Hybrid TV Revenue in 2019
- Figure 20. Hybrid TV Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019
- Figure 21. Global Hybrid TV Sales Market Share by Type (2015-2020)
- Figure 22. Global Hybrid TV Sales Market Share by Type in 2019
- Figure 23. Global Hybrid TV Revenue Market Share by Type (2015-2020)
- Figure 24. Global Hybrid TV Revenue Market Share by Type in 2019
- Figure 25. Global Hybrid TV Market Share by Price Range (2015-2020)
- Figure 26. Global Hybrid TV Sales Market Share by Application (2015-2020)
- Figure 27. Global Hybrid TV Sales Market Share by Application in 2019
- Figure 28. Global Hybrid TV Revenue Market Share by Application (2015-2020)
- Figure 29. Global Hybrid TV Revenue Market Share by Application in 2019
- Figure 30. North America Hybrid TV Sales Growth Rate 2015-2020 (K Units)
- Figure 31. North America Hybrid TV Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 32. North America Hybrid TV Sales Market Share by Country in 2019
- Figure 33. North America Hybrid TV Revenue Market Share by Country in 2019
- Figure 34. U.S. Hybrid TV Sales Growth Rate (2015-2020) (K Units)



- Figure 35. U.S. Hybrid TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 36. Canada Hybrid TV Sales Growth Rate (2015-2020) (K Units)
- Figure 37. Canada Hybrid TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 38. North America Hybrid TV Market Share by Type in 2019
- Figure 39. North America Hybrid TV Market Share by Application in 2019
- Figure 40. Europe Hybrid TV Sales Growth Rate 2015-2020 (K Units)
- Figure 41. Europe Hybrid TV Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 42. Europe Hybrid TV Sales Market Share by Country in 2019
- Figure 43. Europe Hybrid TV Revenue Market Share by Country in 2019
- Figure 44. Germany Hybrid TV Sales Growth Rate (2015-2020) (K Units)
- Figure 45. Germany Hybrid TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 46. France Hybrid TV Sales Growth Rate (2015-2020) (K Units)
- Figure 47. France Hybrid TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 48. U.K. Hybrid TV Sales Growth Rate (2015-2020) (K Units)
- Figure 49. U.K. Hybrid TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 50. Italy Hybrid TV Sales Growth Rate (2015-2020) (K Units)
- Figure 51. Italy Hybrid TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 52. Russia Hybrid TV Sales Growth Rate (2015-2020) (K Units)
- Figure 53. Russia Hybrid TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 54. Europe Hybrid TV Market Share by Type in 2019
- Figure 55. Europe Hybrid TV Market Share by Application in 2019
- Figure 56. Asia Pacific Hybrid TV Sales Growth Rate 2015-2020 (K Units)
- Figure 57. Asia Pacific Hybrid TV Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 58. Asia Pacific Hybrid TV Sales Market Share by Region in 2019
- Figure 59. Asia Pacific Hybrid TV Revenue Market Share by Region in 2019
- Figure 60. China Hybrid TV Sales Growth Rate (2015-2020) (K Units)
- Figure 61. China Hybrid TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 62. Japan Hybrid TV Sales Growth Rate (2015-2020) (K Units)
- Figure 63. Japan Hybrid TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 64. South Korea Hybrid TV Sales Growth Rate (2015-2020) (K Units)
- Figure 65. South Korea Hybrid TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 66. India Hybrid TV Sales Growth Rate (2015-2020) (K Units)
- Figure 67. India Hybrid TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 68. Australia Hybrid TV Sales Growth Rate (2015-2020) (K Units)
- Figure 69. Australia Hybrid TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 70. Taiwan Hybrid TV Sales Growth Rate (2015-2020) (K Units)
- Figure 71. Taiwan Hybrid TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 72. Indonesia Hybrid TV Sales Growth Rate (2015-2020) (K Units)
- Figure 73. Indonesia Hybrid TV Revenue Growth Rate (2015-2020) (US\$ Million)



- Figure 74. Thailand Hybrid TV Sales Growth Rate (2015-2020) (K Units)
- Figure 75. Thailand Hybrid TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 76. Malaysia Hybrid TV Sales Growth Rate (2015-2020) (K Units)
- Figure 77. Malaysia Hybrid TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 78. Philippines Hybrid TV Sales Growth Rate (2015-2020) (K Units)
- Figure 79. Philippines Hybrid TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 80. Vietnam Hybrid TV Sales Growth Rate (2015-2020) (K Units)
- Figure 81. Vietnam Hybrid TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 82. Asia Pacific Hybrid TV Market Share by Type in 2019
- Figure 83. Asia Pacific Hybrid TV Market Share by Application in 2019
- Figure 84. Latin America Hybrid TV Sales Growth Rate 2015-2020 (K Units)
- Figure 85. Latin America Hybrid TV Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 86. Latin America Hybrid TV Sales Market Share by Country in 2019
- Figure 87. Latin America Hybrid TV Revenue Market Share by Country in 2019
- Figure 88. Mexico Hybrid TV Sales Growth Rate (2015-2020) (K Units)
- Figure 89. Mexico Hybrid TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 90. Brazil Hybrid TV Sales Growth Rate (2015-2020) (K Units)
- Figure 91. Brazil Hybrid TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 92. Argentina Hybrid TV Sales Growth Rate (2015-2020) (K Units)
- Figure 93. Argentina Hybrid TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 94. Latin America Hybrid TV Market Share by Type in 2019
- Figure 95. Latin America Hybrid TV Market Share by Application in 2019
- Figure 96. Middle East and Africa Hybrid TV Sales Growth Rate 2015-2020 (K Units)
- Figure 97. Middle East and Africa Hybrid TV Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 98. Middle East and Africa Hybrid TV Sales Market Share by Country in 2019
- Figure 99. Middle East and Africa Hybrid TV Revenue Market Share by Country in 2019
- Figure 100. Turkey Hybrid TV Sales Growth Rate (2015-2020) (K Units)
- Figure 101. Turkey Hybrid TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 102. Saudi Arabia Hybrid TV Sales Growth Rate (2015-2020) (K Units)
- Figure 103. Saudi Arabia Hybrid TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 104. U.A.E Hybrid TV Sales Growth Rate (2015-2020) (K Units)
- Figure 105. U.A.E Hybrid TV Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 106. Middle East and Africa Hybrid TV Market Share by Type in 2019
- Figure 107. Middle East and Africa Hybrid TV Market Share by Application in 2019
- Figure 108. Samsung Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 109. Opera Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 110. Simplestream Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 111. North America Hybrid TV Sales Growth Rate Forecast (2021-2026) (K



Units)

Figure 112. North America Hybrid TV Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 113. Europe Hybrid TV Sales Growth Rate Forecast (2021-2026) (K Units)

Figure 114. Europe Hybrid TV Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 115. Asia Pacific Hybrid TV Sales Growth Rate Forecast (2021-2026) (K Units)

Figure 116. Asia Pacific Hybrid TV Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 117. Latin America Hybrid TV Sales Growth Rate Forecast (2021-2026) (K Units)

Figure 118. Latin America Hybrid TV Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 119. Middle East and Africa Hybrid TV Sales Growth Rate Forecast (2021-2026) (K Units)

Figure 120. Middle East and Africa Hybrid TV Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 121. Porter's Five Forces Analysis

Figure 122. Channels of Distribution

Figure 123. Distributors Profiles

Figure 124. Bottom-up and Top-down Approaches for This Report

Figure 125. Data Triangulation

Figure 126. Key Executives Interviewed



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